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ON THE COVER
The 121st Oregon Dental Conference will be held April 4–6 at the Oregon Convention Center in Portland.

Keynote Address by Eddie Slowikowski
Exhibit Hall
Conference Events
Courses at a Glance
Thursday Course Descriptions
Friday Course Descriptions
Saturday Course Descriptions
How to Register
Course Codes
Registration form

ADA 11th District Trustee to be elected by ODA Board of Trustees
Nominations due June 12!

ODA Board of Trustees structure update
Details of the new 18-member Board

Also inside...
3 From the Editor
4 News Briefs
42 Dental Classifieds
Oregon Dental Association
503.218.2010 • 800.452.5628 • Fax: 503.218.2009
www.oregondental.org • info@oregondental.org

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Street address
8699 SW Sun Pl, Wilsonville, OR 97070

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Social networks
Look for the Oregon Dental Association group on:
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Follow ODA President, Jill M. Price, DMD: @ODAPrez

Blog www.TheToothOfTheMatter.org

Letters to the Editor
Letters to the editor are welcomed.

Association. Send submissions to:
Editor, Membership Matters
Oregon Dental Association
PO Box 3710
Wilsonville, OR 97070-3710
beavertondentist@yahoo.com

Articles
Are you interested in contributing to Membership Matters?
For more information, please contact editor, Dr. Barry Taylor:
beavertondentist@yahoo.com

FEB 27 8:30 AM Dental Day at the Capitol (Salem)

APR 2 6:00 PM Executive Committee meeting (conference call)

APR 4–6 Oregon Dental Conference (Oregon Convention Center)

MAY 31 7:00 AM Executive Committee meeting (The Allison Inn—Newberg)

JUN 1 7:30 AM Board of Trustees meeting (The Allison Inn—Newberg)

JUN 21 3:00 PM Executive Committee meeting (tbd)

JUL 27 8:00 AM Board of Trustees meeting (ODA)

SEPT 5 12 NOON Executive Committee meeting (Sunriver Resort)

SEPT 6–7 ODA House of Delegates (Sunriver Resort)

SEPT 7 12 NOON Board of Trustees meeting (Sunriver Resort)

NOV 16 8:00 AM Board of Trustees meeting (ODA)

NOV 24–27 Oregon Mission of Mercy IV (Oregon Convention Center—Portland)

DEC 13 1:00 PM Executive Committee meeting (ODA)

TUES, FEB 26 Clackamas County Medical Emergencies Dr. Erik Richmond
LOCATION: Oregon City (Prov. Willamette Falls Community Ctr.)
INFO: www.clackamassidental.com

TUES, MAR 5 Rogue Valley Indications for Early Ortho Intervention Dr. Jon Robinson
LOCATION: Grants Pass Country Club
INFO: ian.m.erickson@gmail.com or dr.sten.erickson@gmail.com

TUES, MAR 12 Marion & Polk All On-4, Fad or Phenomena Dr. Ron Levine
LOCATION: West Salem (Roth’s)
INFO: www.mpdentalec.com, mpdentalec@qwestoffice.net

TUES, MAR 12 Southwestern Update on Diagnosis & Treatment by Pedodontist Dr. Heidi Pahl
LOCATION: Coss Bay (Red Line)
INFO: Dr. Roger Simrs, rgsims@rgsimss.com

TUES, MAR 12 Washington County Integrating Computer, Database & Networking in the Dental Workplace Todd Franklin of Franklin Consulting
LOCATION: Beaverton (Stockpot Broiler)
INFO: www.wacountydental.org, wcdskathy@comcast.net

FRI, MAR 15 Lane County Oral Pathology: A Review of Clinical and Radiographic Oral Lesions Lane Thomsen, DDS, MS
LOCATION: Eugene (Downtown Athletic Club)
INFO: www.lanedentalsociety.org

TUES, MAR 19 Clackamas County Optimizing Implant Results Dr. Scott Dyer
LOCATION: Oregon City (Prov. Willamette Falls Community Ctr.)
INFO: www.clackamassidental.com

WED, MAR 20 Multnomah County Probiotics in Dentistry. Cutting Edge Microbiology with Dental Impact Tome Maier, PhD
LOCATION: Milwaukie (ODS Plaza)
INFO: www.multnomahdental.org, lora@multnomahdental.org

TUES, APR 23 Clackamas County TMJ Dr. Kim Wright
LOCATION: Oregon City (Prov. Willamette Falls Community Ctr.)
INFO: www.clackamassidental.com

TUES, MAY 7 Rogue Valley Occlusion Dr. Lary Over
LOCATION: Grants Pass Country Club
INFO: ian.m.erickson@gmail.com or dr.sten.erickson@gmail.com

TUES, MAY 14 Marion & Polk Techniques & Trends in Dental Materials Jon Fundingsland of 3M/ESPE
LOCATION: West Salem (Roth’s)
INFO: www.mpdentalec.com, mpdentalec@qwestoffice.net

TUES, MAY 14 Washington County Using Online Marketing for your Practice Ian McNickle of WEO Media
LOCATION: Beaverton (Stockpot Broiler)
INFO: www.wacountydental.org, wcdskathy@comcast.net

COMPONENT CE CALENDAR
compiled by Mehdi Salari, DMD
Send your component’s CE courses to bendsalari@yahoo.com.
Continuing education still matters

When I graduated from dental school in 1995, I recall reading an article demonstrating a positive correlation between dental continuing education and a dentist’s income. I have looked for evidence of this many times over the years—always to no avail. More importantly, the other theory I believed was that there was a positive correlation between how active a dentist was in continuing education and how much he or she enjoyed the profession. But, I haven’t found any evidence to support that either.


I recall skimming that headline last May, intending to read the article; it just never made it to the top of my priority list. With the upcoming Oregon Dental Conference and so much at stake in our profession, I found the courage and energy to read it.

The report states that the longest period of declining net income for dentists since 1981 has been between 2005 and 2009 (yes, adjusted for inflation). Through these years, general dentists saw an average annual income decrease of 3%. When adjusted for inflation, dentists’ net income was roughly the same as a decade earlier. Of note is that this decline preceded the most recent Great Recession, so the article’s premise is that there are factors in addition to the recession that have affected this shift. Along with that is the concern of whether incomes will return to pre-2005 levels as the economy rebounds.

The article’s concern for the future cited several main factors. The first is a general decrease in visits per patient since 2002. The second is a decrease in the percent of people visiting the dentist since 2005. While it would be nice to think the decrease in visits per patient was due to efficiencies, that is not likely the case, given there has also been a decrease in gross billings per visit. Fewer people are visiting the dentist at all, let alone regularly.

Since 2005, the ratio of general dentists to population has gone down only slightly, thereby disputing the idea that the declining income for dentists is because there are too many dentists. The bottom line, as the authors noted, is that “the decrease in GPs’ real net income since 2005 came about primarily because of a decrease in the population’s utilization of dental care.”

In Oregon, we have many issues on the horizon that could further change our profession and our practice model. The push for a dental therapist provider will continue. The Affordable Care Act has arrived in Oregon in the form of Coordinated Care Organizations. With so much talk in CCOs of “healthy outcomes” and “treating the whole population,” I expect there will be greater utilization of diagnostic and preventive procedures versus restorative procedures and prosthodontics.

This brings us back to continuing education, which will still be important to dentists wanting to remain viable with strong practices. The GP of the future may very well provide more specialty care, such as endodontics, and will have to increase efficiency through technology like CAD/CAM. In CCOs, it is possible that dental care will be more closely linked to a patient’s medical care, which would make a dentist’s understanding of diseases and overall medical issues more important.

For this reason, we should be actively seeking out new and innovative continuing education that can position us for this shift.

I still hold onto the premise that continuing education does make a difference in a dentist’s income, and I also believe that being involved in continuing education keeps a professional interested in his or her career. I just don’t have the hard evidence to prove it.
Helpful information when treating patients with cancer

Oral complications of head and neck cancer patients

Patients who have had treatment for head and neck cancer often have oral complications that can be quite debilitating. As practicing dentists, you will be seeing these patients for regular dental care and should be able to offer the best available care and the hope that some of the side effects of cancer treatment can be mitigated.


This article by Joel B. Epstein, DMD, MSD, FRCD(C), FDS RCS (Edin), et al, provides an up-to-date, practical, and succinct discussion. The PDF includes a free online quiz over the material that confers one hour of CE credit for Oregon dental licensure.

Find a link to the article on the ODA website at http://bit.ly/OralCancerCE.

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February 27, 2013
8:30 AM – 3 PM
Oregon State Capitol

Join your ODA colleagues in a march to the Capitol to help educate legislators and the public about the importance of oral health.

Talk to legislators or staff one of our education tables in the lobby to share your expertise in the field of Dentistry.

If you are interested in being involved, please contact us at 800.452.5628 or cswartz@oregondental.org.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM</td>
<td>Welcome and Introductions</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Advocacy Training</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>ODA Issues Update</td>
</tr>
<tr>
<td>11:30 am</td>
<td>Lunch</td>
</tr>
<tr>
<td>Afternoon</td>
<td>Meetings with your legislators, arranged by the ODA</td>
</tr>
</tbody>
</table>
These leadership positions are open. To be reviewed by the nominating committee prior to election, please submit materials 45 days prior to election. Interested applicants should submit a letter of interest and a one-page resume to:

ODA Leadership Development Committee
Chair, Nominating Sub-Committee
PO Box 3710, Wilsonville, OR 97070
or email: leadership@oregondental.org

Please cc: Don Bretthauer, CAE
Executive Director, at dbretthauer@oregondental.org

Call to Volunteer

Elected by ODA Board of Trustees
11th District Trustee to the ADA Board
TERM 10/2014 – 10/2018
INCUMBENT Roger L. Kiesling, DDS (Montana)
DECLARED CANDIDATE Rickland G. Asai, DMD

Nominations due Wednesday, June 12, 2013.

Elected by ODA House of Delegates
ODA Board of Trustees
POSITIONS OPEN Ten
ONE-YEAR TERM (9/2013 – 9/2014) One open
TWO-YEAR TERM (9/2013 – 9/2015) Three open
THREE-YEAR TERM (9/2013 – 9/2016) Three open
FOUR-YEAR TERM (9/2013 – 9/2017) Three open
DECLARED CANDIDATES
Matthew C. Biermann, DMD
Fred A. Brenner, DMD
Tyler M. Bryan, DMD
Kae S. Cheng, DMD, MD
Richard K. Garfinkle, DDS
Greggery E. Jones, DMD
James G. McMahan, DMD
Mark D. Mutschler, DDS
J. Lee Sharp, DDS
Joni D. Young, DMD

Nominations are due Tuesday, July 23, 2013.
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- Paul Turgesen, DMD, Independence, OR

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THE AMERICAN DENTAL ASSOCIATION is composed of 53 constituent societies, which include the 50 states, plus the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. These 53 constituents are grouped into 17 ADA Districts, each of which is represented by a Trustee on the ADA Board of Trustees. The 11th ADA District comprises the states of Alaska, Idaho, Montana, Oregon, and Washington. The current 11th District trustee is Dr. Roger Kiesling from Helena, Montana.

Some dentists may aspire to serve as an ADA trustee for years. Imagine however that you are an 11th District ADA member from Alaska, Idaho, or Montana. The opening to be elected to the position of 11th District ADA Trustee comes around every 32 years. That’s correct, every 32 years! A dental student from Montana graduating in 2014 would have the opportunity to be selected as the ADA Trustee in 2046, presuming they were still interested.

While the six single state districts (Florida, New York, Pennsylvania, Illinois, California, and Texas) elect a new Trustee every four years, the remaining eleven Districts are composed of two to seven states and offer a trustee opening opportunity ranging from every eight years to some number well beyond the 11th District’s 32.

In July of 2013, the ODA Board of Trustees will select a Trustee Designate to succeed Dr. Kiesling when his term expires at the 2014 ADA Annual Meeting in San Antonio. The new trustee from Oregon will serve from 2014–2018, and will be followed by a dentist from Washington State. The following resolutions of the 11th District Caucus define the rotation procedure:

1979 - Be It Resolved: That the 11th Trustee District utilize a rotational system whereby each change of trustee will rotate among Washington, Oregon, and the combined states of Montana, Idaho, and Alaska—excepting that if a person of high caliber and ability is known to all delegations and whose background and service to dentistry

### 11th District Trustees since 1956

<table>
<thead>
<tr>
<th>Year Range</th>
<th>Trustee Name</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1956–1957</td>
<td>Clarence S. Renouard</td>
<td>Butte, MT</td>
</tr>
<tr>
<td>1958–1963</td>
<td>Fritz A. Pierson</td>
<td>Lincoln, NE</td>
</tr>
<tr>
<td>1963–1969</td>
<td>John M. Deines</td>
<td>Seattle, WA</td>
</tr>
<tr>
<td>1969–1975</td>
<td>Harold M. Kramer</td>
<td>Portland, WA</td>
</tr>
<tr>
<td>1975–1978</td>
<td>Weston Brown</td>
<td>Yakima, WA</td>
</tr>
<tr>
<td>1978–1984</td>
<td>Lynn A. Ryan</td>
<td>Seattle, WA</td>
</tr>
<tr>
<td>1984–1990</td>
<td>Geraldine T. Morrow</td>
<td>Anchorage, AK</td>
</tr>
<tr>
<td>1990–1994</td>
<td><strong>William S. Ten Pas</strong></td>
<td>Corvallis, OR</td>
</tr>
<tr>
<td>1998–2002</td>
<td>Steven M. Bruce</td>
<td>Boise, ID</td>
</tr>
<tr>
<td>2002–2006</td>
<td><strong>Michael E. Biermann</strong></td>
<td>Portland, OR</td>
</tr>
<tr>
<td>2006–2010</td>
<td>Mary K. Smith</td>
<td>Spokane, WA</td>
</tr>
<tr>
<td>2010–2014</td>
<td>Roger L. Kiesling</td>
<td>Helena, MT</td>
</tr>
</tbody>
</table>
would meet qualifications for candidacy, that person shall be the proposed candidate for the district.

1981 – I. Eligibility
Eligibility for nomination to the office of Trustee of the Eleventh ADA Trustee District shall be rotated among the constituent societies of the district in the following manner, unless yielded by the constituent society or societies in the line of rotation:
1. One of the combined states—Alaska, Idaho, and Montana
2. Oregon
3. Washington

The 11th District has been in its present composition since 1966. Prior to 1966, the 11th District states were grouped with North and South Dakota, Nebraska, and Wyoming. The former three now compose the 10th District, along with Minnesota and Iowa, and the latter is part of the seven-state 14th District.

Prior to 1990, ADA Trustee terms were three years, renewable once. Since 1990 (perhaps to avoid Dr. Bill Ten Pas serving for six years), the office has been a single four-year term. Dr. Geraldine Morrow of Alaska, who became the first woman president of the American Dental Association, was the last of the three-year term trustees and also the first trustee in the rotation described above.

The 11th District Trustees going back to 1956 are featured in the chart on page 8.

The process that has been observed since 1988 by the 11th District is to allow a state to present their Trustee Designate choice to the Caucus for election. This allows the state involved to determine their choice of candidate. However, in 1993 and again in 2005, Washington State presented two candidates to the 11th District Caucus for election. In both cases, there were multiple candidates which WSDA pared down to two to be elected at the caucus.

There have been several efforts at reforming or restructuring the ADA Board of Trustees...all of which have been rejected by the ADA House of Delegates. Thus, the ADA Board, including one trustee from each of the 17 ADA Districts and the various rotation schemes and waiting periods remain intact for yet another go around.

The real purpose of this article is to acquaint the average ODA member dentist with the long-standing process to determine the leadership body of the ADA...a process that I would suggest most neither know nor care much about. But it is significant in the ADA governance process and will be continued this July by the ODA Board of Trustees. •

William E. Zepp, CAE, recently retired after serving as ODA’s executive director for 14 years. He continues to work on special projects for ODA and can be reached, through June, at bzepp@oregondental.org.

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www.dentistsbenefits.com/cybersecurity
Changes to Board of Trustees structure create prime opportunity to get involved

By Melody Finnemore

After more than a decade of studying board compositions at dental associations across the country, and gathering input from ODA members, this coming September, a Board of Trustees structure will be put into place that is intended to allow the association’s leaders to be more nimble in their decision-making, and to better serve the organization’s members.

The Leadership Development Committee (LDC), charged with ensuring that the ODA’s governance operates as effectively and efficiently as possible, determined that a smaller Board of Trustees would provide the greatest benefits for the association. The committee led the change by presenting the new governance structure to the House of Delegates last year.

“We really streamlined it so we can get things done and be proactive on issues,” said Bruce Burton, DMD, Hood River general dentist and LDC chair.

The Board of Trustees will consist of 18 members, 17 of which are elected by the House of Delegates rather than by component dental societies. The makeup of the new board will include 12 at-large trustees, a student trustee, and secretary-treasurer, all with voting capabilities. In addition to those 14, there are 4 ex-officio, non-voting members of the board: Speaker of House, Editor, and two ADA delegates-at-large. However, only ten new at-large trustees will be elected during the 2013 House of Delegates meeting in September, because the current leadership is grandfathered into the system. A student trustee will be elected by the OHSU School of Dentistry ASDA chapter.

Dr. Burton encourages ODA members to consider applying for one of the open positions. “We need leaders to help run our organization. Many times, people are reluctant to throw their hat in the ring. Anybody who has any inclination at all to get involved should apply,” he said.

Once the new trustees are elected, they will determine how often they meet and—starting in 2014—who will serve as president and president-elect. Kimberly Wright, DMD, West Linn general dentist and LDC member, said the committee hopes dentists throughout the state will express interest in becoming trustees so that the board better represents the association’s membership.

“I believe our organization can only be best served if we have people who are experienced and really understand the organization, and it also benefits from having younger people who might have a different perspective on our organization,” Dr. Wright said.

She noted that not only are geographic and cultural diversity and a broad range of ages important, but the trustees should also represent both genders, specialists and general dentists, and those in both private practice and group practice. “Any group functions best when it has diversity and multiple interests are represented,” she said.

Dr. Wright said the governance change is especially rewarding after more than a decade of working toward it. “Previous attempts to change the structure haven’t always been well-received until recently. It does provide a great opportunity for re-energization,” she said.

“Change itself is often a challenge and we’ve anticipated a lot of the issues, but I’m sure things will come up that the board will need to address along the way.”

The effort to improve the ODA’s governance gained traction because of several coinciding factors. Books, like 2011’s Race for Relevance, generated a national discussion among association leaders. Meanwhile, attendance to ODA’s Board of Trustee meetings peaked at 80 percent, with one component leaving its trustee position vacant for over a decade. The
lack of attendance sometimes made it difficult to establish a quorum.

“I truly think it was finally the right thing to do at the right time,” said Jill Price, DMD, Portland general dentist and ODA president. “I think all data pointed toward the membership finally understanding that there had to be a change.”

Dr. Price said moving to a smaller Board of Trustees, and eliminating the vice president position and “power” of the executive committee, ultimately places more of the decision making in the board’s hands, and gives ODA members, overall, more of a voice.

“We have seen poor attendance at many of our BOT meetings in the past years. The member trustees who did attend were there to take action, and really move the association forward,” she said. “With this representation from across the state, although a lesser number, we will be electing members who really want to be there.”

“The House made the right decision in September, and I’m excited to see the energy in the room when this new governance takes hold,” Dr. Price added. “With this said, electing the members of this new board will make the 2013 House one not to miss!”

Interested in being a part of the Board of Trustees? Submit a letter of interest and a one-page resume to: ODA Leadership Development Committee, Chair, Nominating Sub-Committee: leadership@oregondental.org. Please cc: Don Bretthauer, CAE, Executive Director, at dbretthauer@oregondental.org.
April 4–6, 2013
Oregon Convention Center, Portland

2013 Oregon Dental Conference®

City of Roses

The 2013 Oregon Dental Conference® is the 121st annual session of the Oregon Dental Association (ODA) and marks the association’s 16th year at the Oregon Convention Center. The conference is the concurrent meeting of the ODA, the Oregon Academy of General Dentistry (OAGD), the Oregon Academy of Pediatric Dentistry (OAPD), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives’ Association (ODEA), the Oregon Dental Hygienists’ Association (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP) and the Oregon State Association of Endodontists (OSAE), as well as a place for laboratory technicians from throughout the Northwest to meet. The following pages will give you information about the different activities and courses that are scheduled during the conference.

Register online at www.oregondental.org or use the form on page 41 to register by mail or fax.

Early bird pricing through March 1, 2013

Oregon Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Oregon Dental Association designates this activity for a maximum of 18 continuing education credits. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.
Don’t miss the Keynote Address by
EDDIE SLOWIKOWSKI!

MAKE YOUR MOVE
Creating Success in Under Four Minutes

Friday, April 5  7:30 – 8:30 AM
RECOMMENDED FOR: Entire Dental Team
COURSE CODE: 3190
SPONSORED, IN PART, BY: Fortress Insurance

“There’s a way to do it better—find it.” This quote from Thomas Edison gets to the heart of what it means to be innovative. Find your vision by using your in-born gifts of imagination and creativity to build the Ultimate Winner. Join internationally known speaker Eddie Slowikowski as he gives participants the ride of a lifetime by taking the journey to discover the greatness within all of us.

In over 20 years of speaking, Eddie Slowikowski has inspired thousands with his message of conceiving, believing and achieving one’s dreams in life.

In today’s challenging climate, it’s important to turn obstacles into opportunities. Only then can we facilitate energy that impacts innovation and positive change. Through storytelling and high-energy showmanship, Eddie takes participants through what it means to be a leader, how to follow through on a vision, and what positive energy can create for yourself and others.
Exhibit Hall

PRODUCT DEMONSTRATIONS
Check out the Product Demonstration area during lunch hours for a showcasing of the latest and enhanced dental products on the market.

Demonstrations are not eligible for continuing education credits.

FREE MASSAGES!
Stop by, during exhibit hall hours, and put your feet up on a foot-massager for a quick treat, or get a complimentary 10-minute head and neck massage by a trained masseur.

TRADE SHOW RAFFLE
Spend your lunch shopping in the Exhibit Hall. Not only will you come away with some great purchases, but you could walk away with some amazing raffle prizes.

OREGON DENTAL ASSISTANTS ASSOCIATION
FRIDAY, APRIL 5  10 AM – 2 PM
ODAA welcomes all dental assisting schools to participate in an informal table presentation. The demonstrations will inform, clarify and/or review material on a specific subject.

AMERICAN RED CROSS BLOOD DRIVE
FRIDAY, APRIL 5  10 AM – 3:30 PM
Help save a life by donating blood at the ODC. Appointments are strongly recommended and can be made online starting February 14 at www.givelife.org
Sponsor code: oregondental

ODC NEW DENTIST RECEPTION
FRIDAY, APRIL 5  4 – 6 PM
Enjoy great music and hors d’oeuvres while visiting with colleagues and the exhibitors after a day of courses. While this is a great opportunity for those dentists who have been practicing for 10 years or less to network, everyone is welcome and encouraged to attend.
Sponsored, in part, by Pacific Continental Bank

OHSU STUDENT TABLE CLINIC COMPETITION
SATURDAY, APRIL 6  10 AM – 1 PM
Join OHSU School of Dentistry students as they compete for cash prizes with tabletop demonstrations focusing on either clinical application and technique or basic science and research.

Sponsored by the Oregon Dental Association and Dentsply Corporation

Exhibit Hall Hours
Thursday, April 4  12 NOON – 6:30 PM
Friday, April 5  10 AM – 6 PM
Saturday, April 6  9:30 AM – 1:30 PM

Start making a list now of what you need in your office. Make sure to buy from the exhibitors at the ODC, as they support your association!

Trade Show Grand Opening Reception
THURSDAY, APRIL 4  3:30 – 6:30 PM
Exhibit Hall
Take a “Tour of the Pacific Northwest” and sample the area’s best wines and beers. Enjoy tasty food and drinks while networking with your colleagues and shopping in the exhibit hall. You can also enter to win an iPad!

Drink and drawing tickets will be distributed at the conclusion of Thursday’s classes, and the drawing will take place between 5:30 and 6 PM.

Win an iPad!

VISIT THE EXHIBIT HALL FOR FREE!
SATURDAY, APRIL 6  9:30 AM – 1:30 PM
Are you an ODA member who wants to attend the Exhibit Hall only? We’ll give you a free pass on Saturday, April 6, to visit over 200 exhibiting companies!

Advance registration not available. To take advantage of this special offer, visit the onsite registration area in Pre-Function A of the Oregon Convention Center on Saturday, April 6. Offer only available to ODA member dentists.
President’s Party

Join Dr. Jill Price, president of the Oregon Dental Association, for a night of dinner, dancing, and fun at the DoubleTree by Hilton Hotel on Friday, April 5. Portland’s most requested dance band, Hit Machine, will perform a playlist that is sure to keep you dancing the night away!

All are welcome. Make sure to purchase tickets for your entire team when you register for the ODC.

**DATE**  Friday, April 5, 2013, 6 – 10 PM

**LOCATION** DoubleTree by Hilton Hotel
1000 NE Multnomah Blvd, Portland

**ATTIRE** Business Casual

**TICKETS** $35 per person

**REGISTRATION CODE** F4000

This event is for all members of the dental team.

Dental Foundation of Oregon

**CAR RAFFLE**

WIN A 2013 TOYOTA HYBRID!

**COST** $100 per ticket

**PURCHASE TICKETS**
- Online: [www.SmileOnOregon.org](http://www.SmileOnOregon.org)
- At ODC: Exhibit Hall Entrance Aisle
- Phone: Judy Edgerly at 503.594.0880

The winning ticket will be drawn at approximately 12:45 PM in the Exhibit Hall on Saturday, April 6, 2013. Participants need not be present to win. Only 1,000 tickets will be sold.

**WALL OF WINE**

**COST** $20 per bottle

**LOCATION** Exhibit Hall Entrance Aisle

The popular Wall of Wine is back and bigger than ever! For $20 you get to choose any bottle of wrapped wine from the Wall of Wine display.

Wines range in value from $15 to $100 with several bottles worth much, much more.

Games of chance are not considered a tax deductible donation under IRS regulations.

OHSU School of Dentistry Alumni Association

**ANNUAL MEETING & AWARDS LUNCHEON**

**WHEN** Saturday, April 6, 11:30 AM – 1 PM

**COST** $40 per person

**REGISTER** 503.552.0745 or [www.ohsu.edu/sod/alumni](http://www.ohsu.edu/sod/alumni)

Reunions! Awards! Celebration! Join your alumni family to recognize the recipients of the School of Dentistry Alumni Association’s premier awards, and add your personal milestones to the “Living History” timeline.

Graduates from the DMD and RDH reunion classes ending in a “3” or an “8” (2008, 2003, 1998, etc) will be honored. Alumni from the class of 1963 and greater as well as the class of 2012 are admitted to the lunch at no charge as guests of the Alumni Association. **Advanced registration is required.**
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<td>Periodontal Considerations for Implant Dentistry</td>
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<td>Update on Infection Control for Healthcare Providers</td>
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<td>Bruised and Dentistry’s New Frontier: Sleep Disturbances</td>
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<td>Achieving Your Ideal Position within the Dental Hygiene Profession</td>
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<td>Interceptive Orthodontic Treatment: Evidence vs. Opinion in Three Dimensions ‡</td>
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<td>The Art and Science of Micro-Ultrasonic Instrumentation in Periodontal Therapy: A Workshop</td>
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<td>The Top Seven Gamechangers for Every Dental Practice</td>
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<td>What Every Dental Office Needs to Know About Online Marketing‡</td>
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<td>The Stress Mess: Systemic and Dental Ramifications of the Stress Response</td>
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<td>Which NiTi Rotary Instrument System is Best?</td>
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<td>Empowering Your Practice With Complete Dentures, Removable Partial Dentures, and Implant...</td>
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<td>OSHA and WISHA Compliance Made Easy</td>
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<td>Caries Management for Children: Be a Knife Doctor AND a Pill Doctor</td>
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<td>The Oral-Systemic Connection in Daily Dental Practice:</td>
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<td>Common Oral Lesions: Differential Diagnosis and Treatment ‡</td>
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<td>Evidence-Based Clinical Decision-Making in Oral and Maxillofacial Surgery: Part 1</td>
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<td>New Advances in Host Modulation: Maximizing your Periodontal Outcomes</td>
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<td>Local Anesthesia: 30+ Years of Hits, Misses and Near Misses ‡</td>
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<td>Bringing It All Together ‡</td>
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<td>Forensic Odontology: A Primer</td>
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<td>Get Fit, Get Smart: Boost Your Dental Brain Power!</td>
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<td>Exploring Sleep Apnea, the Role of the Dental Team</td>
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<td>How to Wow Now: Jaw-Dropping Service Excellence!</td>
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<td>Evidence-Based Clinical Decision-Making in Oral and Maxillofacial Surgery: Part 2</td>
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<td>A Better Debridement Protocol: Maximize the Chance for Resolution</td>
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<td>Mechanical Screening of the Neck, Head, and TMJ Complex to Facilitate Multidisciplinary Care</td>
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<td>What’s that on Your Face? The Role of the Dental Team in Recognizing, Diagnosing Skin Lesions</td>
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<td>Team Building Best Practices: How to Play Nice in the Sandbox and Fire Up Your Team</td>
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‡ Courses marked with a double-plus are offered more than once. See course description for details.
Course codes beginning with “3” are included with registration.
Course codes beginning with “F” require an additional fee.

If you are tweeting about the conference, be sure to use #ODC2013.
Medical Emergency Update

Presented by: Steven Beadnell, DMD
Brett Ueck, DMD, MD

Recommended for: D H A OM
1 - 5 PM  Course code: 3101
ODA course  CE credits: 4

Medical emergencies can, and do, occur in dental practices every day. Over the next 15 years, the segment of the population at highest risk for medical emergencies, those 65 and older, will become a larger percentage of our patients. The entire dental team must be prepared to recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment. This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four-hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will:
- Be able to identify those at increased risk for specific medical emergencies
- Be able to diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- Develop a rational approach to the management of medical emergencies in general as well as the specific protocols for managing each medical emergency discussed
- Be able to identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

Record Keeping from the Board’s Perspective

Presented by: Patrick Braatz
Paul Kleinstub, DDS

Recommended for: D H A OM
9 - 10:30 AM  Course code: 3102
ODA course  CE credits: 1.5

This course will review the Oregon Board of Dentistry's requirements for adequate record keeping. Presenters will review common mistakes that the board observes as it reviews patient records during investigations. Attendees will receive a firsthand look at how to avoid these mistakes.

Lasers in Periodontics and Restorative Dentistry

Presented by: Robert Convissar, DDS, FAGD

Recommended for: D
9 AM - 4:30 PM  Course code: 3104
ODA course  CE credits: 6

Sponsored, in part, by: King Dental Company and LuxarCare, LLC

Dentists have a variety of wavelengths to choose from when deciding which laser is most appropriate for them. Some wavelengths are suited for periodontics—others for prosthodontics. Laser use for procedures in fixed, removable and implant prosthodontics will be highlighted. Since the basis of a successful prosthetic reconstruction is a healthy periodontium, lasers for non-surgical, surgical, and regenerative periodontics will be discussed.

Specific procedures to be discussed:
- Crown lengthening
- Gingival troughing
- Cosmetic recontouring of gingiva for laminate placement
- Treatment of altered passive eruption
- Peri-implant tissue modification/treatment of peri-implantitis
- Torsus/hypermobility reduction (hard and soft tissue)
- Removal of epulis
- Treatment of chronic dental stomatitis
- Residual ridge surgery/vestibuloplasty
- Ovate pontic site formation
- Long term management of the perio-prosthetic patient
- Hard tissue lasers—ready to replace the turbine handpiece?
- Frenectomy
- Gingivectomy
- Periodontal regeneration surgery/non membrane laser guided tissue regeneration

At the conclusion of this course, attendees will:
- Be familiar with the use of lasers for specific procedures found in a periodontal and prosthodontics-driven practice
- Be able to incorporate this knowledge into a basis for determining which laser wavelength is most appropriate for their practice
- Be able to incorporate hard and soft tissue laser dentistry into their practices first thing tomorrow morning

Medical and Dental Implications of the Most Prescribed Medications

Presented by: Harold Crossley, DDS, MS, PhD

Recommended for: D H A
9 AM - 4:30 PM  Course code: 3103
ODA course  CE credits: 1.5*

In this course the Oregon Board of Dentistry (OBD) staff and board members will answer common questions that the OBD gets on a daily basis. Attendees will have an opportunity to interact with the OBD staff and board members about issues regarding the OBD. This will include policies, procedures, rules and Oregon law concerning the practice of dentistry and dental hygiene.

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Obstructive Sleep Apnea

A Whirlwind Tour

Presented by: B. Gail Demko, DMD

Recommended for: D H A
9 AM - 12 PM  Course code: 3105
ODA course  CE credits: 3

This course will address the physiology of obstructive sleep apnea (OSA) and medical problems related to untreated OSA; common terminology will be defined. Diagnosis by a qualified physician will be stressed. Discussion of the most common treatment options: PAP, oral devices and surgery will be touched on briefly. Screening patients during a routine dental appointment will be added as part of the routine patient evaluation. Evidence based medicine will be stressed as a basic requirement for treating OSA.

At the conclusion of this lecture, attendees will have an understanding of:
- The vocabulary required when dealing with the medical team
- The basic physiology of OSA
- How to add a few simple questions to the office medical questionnaire to screen for patients with OSA
- The need for an understanding of the literature in a nascent field
- A basic view of how dentists can play an important role in the treatment of a medical disease

Oral Appliance Therapy for OSA

Exam, Device Choice and Side-Effects

Presented by: B. Gail Demko, DMD

Recommended for: D H A
1:30 - 4:30 PM  Course code: 3106
ODA course  CE credits: 3

This course will explain how a thorough head and neck exam will help the practitioner choose one of the more than 80 devices accepted by the FDA device, which would be expected to be optimal for that patient and how a strong baseline evaluation helps the dentist identify side-effects early in treatment. Basic fabrication hints and how to properly create a bite registration for the laboratory will be presented. A vast array of side-effects will be discussed and how to avoid or treat patient complaints. Participants will be encouraged to bring questions about cases they have done.
At the conclusion of this lecture, attendees will have:

- A working knowledge of how oral diseases presently on the market differ in design and ease of adjustment
- An understanding of how device design can play a role in formation of side-effects and patient compliance
- The ability to make a proper bite registration for a patient who has opted for oral device therapy
- An awareness of the most common side-effects reported by patients and how to deal with them

Critical Assessment of Dental Composites, Adhesives and Light Curing Technology

PRESENTED BY Jack Ferracane, PhD
RECOMMENDED FOR DHA
9 AM - 12 PM COURSE CODE 3108 ODA COURSE
CE CREDITS 3

New restorative products are being introduced at an alarming rate, making it very difficult for the practitioner to stay abreast of the current state of-the-art. The goal of this course is to provide the dental care provider with a review and critical assessment of the current state of dental composites, dentin bonding agents and light curing for use in esthetic restorative dentistry. The half-day course will cover the most recent advances in: dentin bonding agents, including single and multi-component systems, and universal adhesives; and dental composites for direct filling, including a discussion of nanofills, microfills, microhybrids, and nanohybrids, as well as self adhesive materials. Throughout the session, the relationship between the properties and characteristics of the materials will be related to their clinical efficacy. The program will also present an assessment and comparison of tungsten halogen and LED curing units.

At the conclusion of this course, attendees should be able to:

- Compare the composition, application and expectations for different adhesive systems
- Identify different composites by composition, properties, and performance
- Describe clinical parameters for optimal light curing
- Explain the indications and contraindications of specific materials based on their composition and physical properties

ODEA COURSE

How to Go from Underdog to Top Dog without Barking Up the Wrong Tree
Unleash Your Potential and Create Success for You and Your Practice

PRESENTED BY Carol Gardner
RECOMMENDED FOR DHA OM LT
1:30 - 4:30 PM COURSE CODE 3109 ODA COURSE
CE CREDITS 3*

Life is tough, but you’re tougher. When you are feeling like the rug has been pulled out from under you, you’d be surprised how strong you can be. Be smart! Learn Zelda’s problem solving solutions—proven to ensure a successful business and increased satisfaction, both personally and professionally.

During this course, attendees will learn:

- Tough times never last…tough people do: Learn how to survive the tough times and to discover opportunities that will improve your personal and professional lives
- Get all your ducks in a row: Create ways to take stock and find a solution for your problems
- Why BEE normal? Discover when and if the time is right to move in a new direction
- Leap and a net will appear: Develop methods that will turn your passions into profits
- They sent me—the other angels were busy: See how giving back can add success to your life and your dental office
- When making choices in life, do not neglect to live: Find ways to work less and profit more
- Grab life by the throttle and don’t look back. Learn how to move forward into Top Dog status with Zelda’s Secrets for Survival and Success

*This course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.

What the Mouth Knows
Dental Detectives

PRESENTED BY Stacy Geisler, DDS, PhD
Jeffery Stewart, DDS, MS
RECOMMENDED FOR DHA
9 AM - 12 PM COURSE CODE 3110 ODA COURSE
CE CREDITS 3

Oral health care providers perform physical exams and make diagnoses every day, but are you really seeing what is there? Systemic diseases often manifest inside the mouth and important diagnostic clues are available for those who can spot them. This fast paced course will focus on both autoimmune and acquired systemic diseases with initial presentation within the mouth. Clinical cases will be presented with a review of both medical and dental implications. Surgical, medical and dental management of both pediatric and adult cases will be discussed with a special emphasis on coordination of care between dental and medical teams. Review of differential diagnoses with review of histopathology will be accomplished.

Emerging Concepts in Periodontitis and Overall Health
Separating Fact from Fiction

PRESENTED BY Dianne Glasscoe Watterson, RDH, BS, MBA
RECOMMENDED FOR DHA
9 AM - 4:30 PM COURSE CODE 3111 ODA COURSE
CE CREDITS 6

For many years, medical and dental clinicians have treated the oral cavity as if it is a separate entity from the rest of the body. However, oral health is part of systemic health and should not be partitioned. Inflammation and infections in the oral cavity are not confined to the mouth and can affect other areas of the human body. A growing body of evidence points to a wide array of systemic disturbances that are associated with periodontitis. Some associations are controversial. How strong is the evidence? What can we believe? This course examines the evidence associated with the effects of periodontitis on non-oral distant sites and disease processes. We also examine various systemic diseases and medications that have a direct impact on oral health.

During this course, attendees will:

- Increase knowledge about many systemic diseases that have oral implications
- Learn the latest information about the association of periodontal disease and non-oral disease
- Increase awareness of the importance of a thorough intraoral/extraoral examination
- Study various medications and their effects on oral tissues
- Understand the role of diet in the disease process

ODEA COURSE

Bringing It All Together

PRESENTED BY Larry Henderson, CPA
RECOMMENDED FOR DHA
9 AM - 12 PM COURSE CODE 3112 ODA COURSE
CE CREDITS 3**
NOTE Course is also offered on Saturday.

At the conclusion of this course, attendees will be able to understand basic tax, retirement, and accounting techniques to “bring it all together” and take control of the practice’s financial performance. Although mainly for existing dental practices, it will also benefit dentists planning to open their own practice in the future.

During this course, attendees will learn:

- The importance of daily accounting to generate timely and relevant financial information and understanding and analyzing these financial statements to identify potential problems early on
- Using data to properly forecast monthly projections and cash flow
- Identifying collection trends; variable, semi-variable, and fixed expenses; as well as likely revenue
- The intricacies and importance of bank financing
- Working with and determining reasonable monthly budgets
- How to instruct hired professionals (including your CPA)
- Understanding and reaching your goals for your personal life in order to be happy and fulfilled

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Don’t Let Your Provisionals Look Temporary

PRESENTED BY Niki Henson, RDA, AS
RECOMMENDED FOR A LT
9 AM - 12 PM COURSE CODE 3113 ODA COURSE
CE CREDITS 3

Learn the purpose of provisional restorations, including tissue conditioning, space retention, and esthetics. In addition, learn types of materials available, a step-by-step guide to fabricating, adjusting, seating, troubleshooting, and tips to make great provisional restorations.

During this course, attendees will:

- The steps to create a functional provisional restoration
- The purposes of provisional restorations, including tissue conditioning, space retention, and esthetics
- The types of materials available to fabricate aesthetic provisional restorations

To read biographies of the speakers and any conflict of interest disclaimers from the speakers, please see the Preview Program on ODA’s website, http://tinyurl.com/previewprogram
### ODAA COURSE

**Bloodborne Pathogens**

**An OSHA Update**

**Presented by**: Ginny Jorgensen, CDA, EFDA, EFODA, AAS

**Recommended For**: D H A OM

**1:30 - 4:30 PM**

**Course Code**: 3116

**CE Credits**: 3

This seminar will include all of the subjects required to be approved annual OSHA training for all Dental Health Care Professionals. OSHA background and the development of the Bloodborne Standards, Hazard Communication, and Universal/Standard Precautions will be presented along with a review of the most critical pathogens facing the public and dental professionals in 2013. In addition, the 2003 CDC Recommendations for dental office infection control will be reviewed. These include: personnel health elements, hand hygiene, personal protective equipment, latex hypersensitivity/contact dermatitis, sterilization and disinfection, environmental infection control, dental unit waterlines and the development of a program evaluation system.

Prior knowledge of bloodborne pathogens and dental office infection control procedures is highly recommended as this course is meant as a review and not an introduction to the subjects listed above.

At the conclusion of the course the attendees will be able to:
- Explain the purpose of OSHA
- Explain the difference between OSHA regulations and CDC Guidelines
- Define a variety of diseases and how they may be transmitted in the dental office setting
- Describe cross contamination and the best methods for prevention
- Explain the purpose of PPE and their proper use
- Describe approved methods for instrument processing and disinfection in the dental office setting
- Demonstrate knowledge by implementing OSHA required infection control and safety techniques in their dental office that will maintain federal and state compliance

### ODAA COURSE

**Essential Ergonomics for Dental Professionals**

**Presented by**: Ginny Jorgensen, CDA, EFDA, EFODA, AAS

*Phil Smith*

**Recommended For**: D H A OM LT

**9 AM - 12 PM**

**Course Code**: 3115

**CE Credits**: 3

This course will take an in-depth look at why the practice of dentistry can be so physically demanding on dental professionals. Instructions will be presented on how to work in more ergonomically balanced positions for the entire dental team.

The presentation will include how to better utilize dental equipment to support a balanced operating team and how this can enhance efficiency and help to eliminate stress.

The presenters will also provide stretching and conditioning recommendations. An operator of dental equipment will be available for “live” demonstrations and instruction for the attendees.

At the conclusion of the course the attendees will be able to:
- Define the meaning of the term “ergonomics” and its relationship to dentistry
- Explain the basic principles of ergonomics
- Describe what risk factor controls can be implemented to decrease the chance for injury
- Describe the responsibilities of an employer/employee regarding ergonomic standards
- Help improve the health of a dental professional

*This course does not appear to meet the Oregon Board of Dentistry’s CE requirements.

### ODAA COURSE

**The “New” Periodontal Disease Inflammatory and Risky**

**Presented by**: Sam Low, DDS, MS, MEd

**Recommended For**: D H A OM

**1:30 - 4:30 PM**

**Course Code**: 3117

**CE Credits**: 3

Periodontitis has entered into a new frontier as not only a major chronic infection but a disease of inflammation. Recent studies demonstrate that the incidence of periodontitis has been underestimated by 50%. Determining who is at risk and the corresponding therapy/management is a significant component of effective treatment. Studies demonstrate the “peri-systemic link” and patients are asking about the relationship! Move to a new level of understanding of chronic inflammation and develop successful outcomes.

At the conclusion of this course, attendees will be able to:
- Manage inflammation as a systemic and local immune response
- Determine the role of traditional and non-traditional therapies in controlling periodontitis
- Utilize risk assessment to determine susceptibility
- Incorporate the paradigm: periodontal medicine into the practice
- Consider genetics, diet (probiotics/nutraceuticals), and stress as variables in controlling disease
- Treat periodontitis as a major chronic inflammatory disease systemic disease

### Dentistry Is About Relationships

**High Performing Patient & Team Relationships**

**Presented by**: Judy Kay Mausolf

**Recommended For**: D H A OM LT

**9 AM - 12 PM**

**Course Code**: 3118

**CE Credits**: 3

Building sincere, strong, sustaining relationships results in business success. Success is measured by treatment acceptability, healthy bottom line, positive can-do attitudes, open communication, accountability, doctor/team/patient goodwill and respect, and most of all, an environment you enjoy working in—with a feeling at the end of each day of a job well done!

Judy Kay shares her R.I.S.E. Philosophy. It’s a concept for best practices to help the entire team think differently, act differently, communicate effectively, make healthy decisions and create an environment they look forward to coming to work every day... which results in happy, healthy and high performing doctor/team/patients relationships that ultimately grow the business.

**Course Objectives:**
- Strong and united leadership team
- Doctor/team/patient goodwill, trust and respect
- Decision strategy
- The right team
- R.I.S.E. Philosophy

**Implement and sustain change**
**Priority hierarchy**
**Patient-focused versus task-focused**
**Sensory marketing**
**Boost treatment acceptance**

*Course is also offered on Friday.*

**Discover how to elevate your communication to a level that inspires positive attitudes, prevents breakdowns, and resolves conflict, to take your relationships from good to great every time! Learn the skills to communicate positively and effectively with different personalities, resulting in an environment where everyone focuses on the positive (what is right) instead of the negative (what is wrong). Inspire a culture of appreciation and acknowledgment. Judy Kay, communications expert, will share how you can elevate the level of communication in your life!**

**Course Objectives:**
- Broaden mindsets
- Resolve misunderstandings
- Eliminate tension & gossip
- Prevent breakdown

- Learn conflict resolution
- Elevate trust and respect
- Positive energy and attitudes

**Communication Solutions**

**Attitudes, Breakdowns and Conflict Resolutions**

**Presented by**: Judy Kay Mausolf

**Recommended For**: D H A OM LT

**1:30 - 4:30 PM**

**Course Code**: 3119

**CE Credits**: 3

**Note**: Course is also offered on Friday.

**Discover how to elevate your communication to a level that inspires positive attitudes, prevents breakdowns, and resolves conflict, to take your relationships from good to great every time! Learn the skills to communicate positively and effectively with different personalities, resulting in an environment where everyone focuses on the positive (what is right) instead of the negative (what is wrong). Inspire a culture of appreciation and acknowledgment. Judy Kay, communications expert, will share how you can elevate the level of communication in your life!**

**Course Objectives:**
- Broaden mindsets
- Resolve misunderstandings
- Eliminate tension & gossip
- Prevent breakdown

- Learn conflict resolution
- Elevate trust and respect
- Positive energy and attitudes

**Communication Solutions**

**Attitudes, Breakdowns and Conflict Resolutions**

**Presented by**: Judy Kay Mausolf

**Recommended For**: D H A OM LT

**1:30 - 4:30 PM**

**Course Code**: 3119

**CE Credits**: 3

**Note**: Course is also offered on Friday.

**Discover how to elevate your communication to a level that inspires positive attitudes, prevents breakdowns, and resolves conflict, to take your relationships from good to great every time! Learn the skills to communicate positively and effectively with different personalities, resulting in an environment where everyone focuses on the positive (what is right) instead of the negative (what is wrong). Inspire a culture of appreciation and acknowledgment. Judy Kay, communications expert, will share how you can elevate the level of communication in your life!**

**Course Objectives:**
- Broaden mindsets
- Resolve misunderstandings
- Eliminate tension & gossip
- Prevent breakdown

- Learn conflict resolution
- Elevate trust and respect
- Positive energy and attitudes
Inspire a culture of appreciation & acknowledgement
Communicate with different personalities

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.**

The Additive Effects of Additives
Understanding the Impact of Dietary and Product Enhancers on Oral and Systemic Health

PRESENTED BY: Betsy Reynolds, RDH, MS
RECOMMENDED FOR: D H A O M
9 AM - 12 PM  COURSE CODE: 3120
ODA COURSE  CE CREDITS: 3

As the American population continues to rely on fast food as dietary staples and to look for ‘energy’ in mass marketed beverages, the dental professional must keep abreast of the multitude of food products containing additives that may impact oral and systemic health. The implications of dietary trans fats and high fructose corn syrup on oral health and overall well being will be explored. Information concerning additives found in oral health care and cosmetic products will also be included. Come prepared to learn what’s been ‘added’ to food, beverage and personal hygiene products in a fun, relaxed environment designed to enlighten audience members and enhance their ability to deliver comprehensive oral hygiene care.

At the conclusion of this course, attendees will be able to:
- Understand how additives are classified
- Recognize common additives in food and cosmetic products
- Evaluate trans fat information on food labels
- Summarize the effects of high fructose corn syrup additives on systemic health
- Recommend oral health care products that are safe and effective for patient use

Allergy Nation
Asthma to Zyban

PRESENTED BY: Betsy Reynolds, RDH, MS
RECOMMENDED FOR: D H A O M
1:30 - 4:30 PM  COURSE CODE: 3121
ODA COURSE  CE CREDITS: 3

Allergies and asthma are affecting Americans of all ages at alarming rates. Food allergies—especially gluten and peanut sensitivity—impact thousands of individuals on a daily basis. Latex sensitivities in the practice setting have plagued clinicians and patients for decades. Asthma rates have exploded in our society during the last few years. Countless prescription and over-the-counter remedies for allergy and asthma control have intra-oral and systemic sequelae. This course will provide an eye-opening look at how allergies and asthma impact oral health care delivery. Come prepared to be amazed in a relaxed forum designed to encourage audience participation and fun-filled learning.

At the conclusion of this course, attendees will be able to:
- Recognize the signs and symptoms associated with an allergic reaction
- Analyze oral hygiene products for allergen content
- Understand the impact of allergy and asthma medications on the oral cavity
- Comprehend the impact of environmental factors on allergy and asthma development

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To read biographies of the speakers and any conflict of interest disclaimers from the speakers, please see the Preview Program on ODA’s website, http://tinyurl.com/previewprogram
Course Descriptions—Thursday

Dermatology
In My Mouth?
PRESENTED BY Michael Siegel, DDS, MS, FDS RCsed
RECOMMENDED FOR DHA
1:30 - 4:30 PM  COURSE CODE 3124
ODA COURSE  CE CREDITS 3

Dentists are often challenged to diagnose and manage mucosal lesions which may represent oral components of cutaneous disease. Disorders such as lichen planus, aphthous ulceration and viral lesions frequently have associated cutaneous manifestations. This presentation will cover common benign and malignant conditions of the sun-exposed skin and their oral counterparts. The format of this presentation is case-based and will encourage audience participation.

At the completion of this course, attendees will be able to:
- Obtain a pertinent dermatology history
- Perform physical diagnosis to include facial and skin lesions
- Understand the principles of cutaneous examination
- Recognize common cutaneous lesions
- Recognize cutaneous disorders with oral manifestations
- Manage oral manifestations of cutaneous disease

Modern Endodontics
From Theory to Practice
PRESENTED BY Martin Trope, DMD
RECOMMENDED FOR D
9 AM - 12 PM  COURSE CODE 3125
ODA COURSE  CE CREDITS 3

Root canal therapy requires a high level of technical skill. However without a clear understanding of the biological requirements for successful treatment these skills may be “wasted” on techniques that are unnecessarily difficult. A correct diagnosis and the blending of new materials and techniques in order to achieve an environment that will ensure a healthy apical periodontium will result in an extremely high probability of success. This lecture will cover simple safe and scientifically proven techniques for treatment that ensure an extremely high success rate.

During this course, attendees will learn:
- The biologic requirements for endodontic success
- To differentiate between a vital and non-vital tooth in terms of meeting these requirements
- What extent the newest technologies in endodontics assist in attaining these biologic goals

CPR for the Health Care Provider
PRESENTED BY Mary Ann Vaughan, RN, CEN, BSN
RECOMMENDED FOR DHA
9 AM - 12:30 PM (REPEATS)  COURSE CODE 3126
1:30 - 5 PM  COURSE CODE 3127
ODA COURSE  CE CREDITS 3.5

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Please Note: The American Heart Association requires that each attendee who registers to attend this course, purchase and bring the following CPR book to class: 90-1038 BLS for Healthcare Providers Student Manual available from the following dealers: www.laerdal.com, www.channing-bete.com and www.everypoint.com.
Risk Management

Presented by Christopher Verbiest

Recommended for: Dentists, Hygienists, Assistants, Office Managers, Laboratory Technicians

1:30 - 4:30 PM

Course Code: 3128 (as part of ODC Registration)

Course Code: F4002 (as a stand-alone course)

ODA Course Credits: 3

Sponsored, in part, by DBIC

This course, updated for the 2011–2013 reporting period, will cover traditional risk management categories, an Oregon Board of Dentistry update, documentation, and ethics, as well as other important topics.

Three hours of approved risk management education are required for continued membership in the Oregon Dental Association. DBIC courses are recommended. Contact your malpractice carrier for dividend requirements. This course fulfills the requirements for the current three-year ODA risk management reporting period (January 1, 2011 – December 31, 2013).

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Treatment Planning and Reconstruction

From Endodontics to Full Arch Implant Fixed Prostheses Utilizing a Graftless Approach and Computer Guided Surgery

Presented by Richard Williamson, DDS, MS, FACP

Recommended for: Dentists, Hygienists, Assistants, Office Managers, Laboratory Technicians

9 AM - 4:30 PM

Course Code: 3129

ODA Course Credits: 6

Prior to tooth extraction, the clinical parameters and risk factors germane to endodontics, the restoration of endodontically treated teeth and implant prostheses should be considered in detail.

This lecture will include a discussion of the factors to be considered when selecting endodontics and the restoration of the natural tooth as compared to implant prostheses and implant site selection.

A graftless approach to implant placement for the osseous deficient patient will be reviewed. Also, the use of cone beam computed tomography (CBCT) in selecting implant sites for both the partially and completely edentulous patient will be presented.

The presented Treatment Planning Guidelines for implant-retained/borne prostheses will give the doctor/technologist confidence to incorporate implants into their armamentarium. The clinical knowledge attained by the technologist will facilitate greater and more effective communication.

At the conclusion of this course, attendees will be able to:

- Discuss the differences between success, survival and failure for both the restored implant and endodontically treated tooth
- Discuss clinical factors affecting the decision process
- Methodically evaluate individual patient data to aid in selection of the most appropriate care
- Diagnose treatment needs and plan implant prostheses for the completely and partially edentulous patient
- Understand the value and indications for CBCT technology for implant treatment planning and computer guided surgery

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“Recommended for” key: Dentists, Hygienists, Assistants, Office Managers, Laboratory Technicians

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This Can All Be Easier
A Dozen Projects that Will Make Your Office a Fun, Easy and Productive Place to Work!
PRESENTED FOR  David Ahearn, DDS
RECOMMENDED FOR  D H A OM
9 AM - 12 PM  COURSE CODE  3130
ODA COURSE  CE CREDITS  3**
As dental practices become more and more sophisticated, the work of clinical staff has become an extremely challenging, seemingly impossible, endeavor. Dr. Ahearn shows you how to reduce clutter, decrease inventory, improve on-time performance, speed room turnaround, simplify infection control, increase office profitability and more! Enjoy a healthy, less stressful workplace and grow your practice.

During this course, attendees will learn to:
• Never run out of chairside supplies
• Perform effectively in two and four hand mode
• Create the simplest and most effective sterilization system
• Have predictable on time performance every day
• Make your treatment rooms inviting to patients and highly productive

The course will give you tools for a better future, while entertaining you regarding present day problems.

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

High Performance Dentistry
The How, What and Who of Phennomenal Productivity
PRESENTED FOR  David Ahearn, DDS
RECOMMENDED FOR  D H A OM
2 - 5 PM  COURSE CODE  3131
ODA COURSE  CE CREDITS  3**
A high performance practice is a critical combination of technology, technique, systems and people. Your practice potential will expand far beyond what you may have imagined once production effort is minimized.

During this course, the following topics will be covered:
• You’re an athlete—really! Act like one
• Dental ergonomics: opportunities for every employee
• Hygiene: What’s unique and how to protect yourself
• Ergonomics and productivity: Allies, not enemies
• Can you purchase your way to productivity?
• Do you really expect me to sit with perfect posture all day?
• Solutions for posturally compromised patients
• Systems for peak productivity
• Your team and your success

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

ODEA COURSE
From Start to Finish
Medical and Dental Implant Coding
PRESENTED BY  Terri Bradley
RECOMMENDED FOR  D H A OM LT
9 AM - 12 PM (REPEATS)  COURSE CODE  3132
2 - 5 PM  COURSE CODE  3133
ODA COURSE  CE CREDITS  3**

Determining which implant procedures are covered and when they’re covered can be confusing. This course helps to demystify medical and dental coding of implants. We will cover not only how to correctly bill implants and their related procedures, but how to successfully coordinate benefits between medical and dental, how to determine where to bill and how to avoid the common pitfalls of coding and billing. Using the CMS 1500 form and real life scenarios, this course will help you gain the confidence to successfully code and bill for implant procedures.

As dental carriers are forcing more claims to process through medical before they will pay dental, and patients are asking dental offices to submit claims to their medical insurance (where appropriate), there’s never been a better time to hone your medical/dental coding skills.

During this course, attendees will learn:
• How and where to document the need or cause for the procedure
• Where to bill: medical or dental
• How to correctly bill procedures such as implants, extractions and grafting
• How to coordinate services between medical and dental for various stages of implant placement
• How to avoid billing pitfalls

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Predicatable Tissue Regeneration
for the Dental Practitioner
PRESENTED BY  Donald Callan, DDS
RECOMMENDED FOR  D H A OM LT
9 AM - 12 PM  COURSE CODE  3134
ODA COURSE  CE CREDITS  3

The absence of alveolar bone occurs when teeth are absent, in certain conditions, in periodontal infected areas and after removal of teeth. Before choosing a grafting material to restore the alveolus, the clinician should be knowledgeable about the various modalities for restoring normal function, esthetics, and maintenance of the integrity of the natural arch form for the replacement of the teeth and bone.

The result of the procedure should support dental implants, dentures, teeth, or a fixed bridge for long-term function and esthetics for the patient. Should the procedure be a bone graft, soft tissue graft, a tissue regeneration procedure, or tissue augmentation procedure? What is the difference? Should the graft material be osteoinductive or osteoconductive? Should the material be an autograft, an allograft, a xenograft, alloplast, or a J-Block? Should the material be mineralized or demineralized? Should a membrane be utilized? What determines the success of the procedure? Will the result support all prosthetic replacements? These questions and others regarding restoration and ridge preservation of the upper and lower arches as well as specific techniques will be addressed in this presentation.

Periodontal Considerations for Implant Dentistry
PRESENTED BY  Donald Callan, DDS
RECOMMENDED FOR  D H A OM LT
2 - 5 PM  COURSE CODE  3135
ODA COURSE  CE CREDITS  3

Periodontal diseases are chronic, infectious, inflammatory diseases resulting from exposure of the periodontum to dental plaque, a complex bacterial biofilm that accumulates on the teeth. Evidence suggests that periodontitis and peri-implantitis can be a systemic exposure that may contribute to the development or progression of other diseases and conditions. In light of the high prevalence of the periodontal disease, these associations may be important in the selection of the dental implant, not only to individual patients, but in a public health context as well. There are various implant systems for the replacement of teeth. Each system has different features as determined by the manufacturer. The primary function of the dental implant tooth is to restore the normal function, speech and natural esthetics and allow the patient to maintain a state of good health. Should the implant be a screw design, rough surface, smooth surface, titanium, titanium alloy, or HA coated? What is the difference? Should the tooth abutment connection be an internal hex, external hex, Morse taper, threaded, or a ferrule design? Should the procedure be a one stage surgical or two stage? What size implant should be selected? What determines the success of the implant? Will a single implant design support all prosthetic replacements? These questions and other questions regarding implant modalities and restorations will be answered in this presentation.

The purpose of this presentation is to select a dental implant and to provide evidence-based information to evaluate the relationship of periodontal diseases, peri-implants and systemic diseases. Second, to understand the mechanism by which periodontal infections contribute to the destruction of periodontal tissues and its accompanying destruction of tissues to vital organs.

During this course, attendees will learn:
• Identify periodontal problems with dental implants
• Correct and prevent periodontal problems associated with dental implants
• Compare periodontitis and peri-implantitis (Is there a connection and treatment?)
• To identify systemic links of periodontal bacterial transfer
• To identify systemic conditions that may be subject to periodontal pathogens
• To determine the time and sequence for treatment
• To properly inform the patient of the potential systemic risk of periodontal disease and systemic concerns
Common Oral Lesions
Differential Diagnosis and Treatment
PRESENTED BY: Gwen Cohen Brown, DDS
RECOMMENDED FOR: D H A
9 AM - 12 PM  COURSE CODE: 3136
ODA COURSE  CE CREDITS: 3
NOTE: Course is also offered on Saturday.

With the focus of dentistry changing from restorative procedures to prevention of disease, oral health care providers will find themselves in the position to identify oral disease and prevent disease progression in healthy patients. Patients often present with sore irritated mucosa, but the symptoms of peeling, redness and blisters can be attributed to many different etiologies. This course presents an easily reproducible approach to the differential diagnosis and treatment of common oral lesions, especially those diseases that mimic each other. The course content focuses on the accurate and early detection and clinical management of common oral epithelial and soft tissue lesions and includes up-to-date information on relevant laboratory tests, emerging therapeutic modalities and the anticipated prognosis of oral disease with and without appropriate therapy. Topics to be covered include oral candidiasis, herpetic lesions, recurrent apthous ulcerations, geographic tongue, lichen planus, denture associated pathologies, erythema multiforme and vesiculobullaous autoimmune diseases.

At the conclusion of this course, attendees will be able to:
- Recognize clinically relevant common soft tissue lesions that affect the oral and perioral tissues
- Develop a differential diagnoses for common oral lesions by incorporating clinical presentation, histologic and laboratory findings
- Describe current treatment modalities for various common oral lesions, prescribe pharmacological agents properly and understand their mechanisms of action
- Know when and how to consult with and refer patients to individuals for more specialized care

Update on Infection Control for Healthcare Providers
PRESENTED BY: Gwen Cohen Brown, DDS
RECOMMENDED FOR: D H A
2 - 5 PM  COURSE CODE: 3137
ODA COURSE  CE CREDITS: 3

This lecture will provide an update for oral healthcare providers on the current standard of care of infection control in the dental setting. Contact with blood, oral and respiratory secretions, and contaminated equipment occurs. Proper procedures can prevent the transmission of infections by decreasing exposure to bloodborne pathogens. The overall goal is to increase the oral health care provider’s ability to apply scientifically accepted infection control principles to patient care and to reduce transmission of bloodborne pathogens in the dental office. Attendees learn how bloodborne pathogens may be transmitted in the workplace; how to establish organizational structure for exposure management prior to an occupational exposure; how to implement an exposure control plan including written policies and protocols for reporting, evaluating, counseling, treating, and follow-up; and how to establish procedures to ensure confidentiality. Post exposure prophylaxis protocols following occupational exposure will also be reviewed.

During this course, attendees will learn to:
- Identify risks for transmission of bloodborne pathogen (BBP) in the dental setting

Street Drugs Exposed
What Your Patients and Kids ARE NOT Telling You!
PRESENTED BY: Harold Crossley, DDS, MS, PhD
RECOMMENDED FOR: D H A OM LT
9 AM - 5 PM  COURSE CODE: 3138
ODA COURSE  CE CREDITS: 6
NOTE: Must be 18 years of age or older to attend—no exceptions.

What questions should I be asking my patients to avoid drug interactions with street drugs? What are some of the oral manifestations of street drug abuse? How will I know if a patient is under the influence of street drugs? What are the characteristics of and how do I manage the “doctor shopper”? Do I have to take any precautions with the dental patient who is under the influence? Why is it so important that the dental staff be knowledgeable about street drugs? Why am I at risk? What are some characteristics of adolescent substance abuse and what do I do about it?

The dental team is a unique position providing dental care to a patient population that may be regular users or experimenting with mood altering drugs. This dynamic, brutally honest, and graphic presentation will take you from the streets and into the office to help you identify and manage the substance abusing patient. Discussion includes the origins, types, mechanisms of action, and signs and symptoms of commonly abused prescription and illicit drugs.

At the conclusion of this course, attendees will know:
- The signs and symptoms of commonly abused prescription and illicit drugs in patients and adolescents
- The biochemical basis for the disease of addiction
- What medications to avoid with the suspected drug abusing patient
- How to recognize and manage the doctor shopper
- How to manage the chemically-dependent patient
- What are “meth mouth,” “lean,” “whippets,” “parachuting,” and more
- Why some people become addicted and others do not

Medical Teams International
At Home and Abroad
PRESENTED BY: Terri Erickson, CDA
Alyssa Garner, BS, RDH, EPDH
Susan Rustvold, DMD
Matt Stiller
RECOMMENDED FOR: D H A OM LT
9 AM - 12 PM  COURSE CODE: 3139
ODA COURSE  CE CREDITS: 3

This session is presented by volunteers and staff of Medical Teams International (MTI, formerly Northwest Medical Teams) to describe the unmet need and logistics of volunteering as a dental professional both at home and abroad. MTI implements and supports programs that address the causes and effects of inadequate health care, particularly among populations affected by disaster, conflict and poverty. MTI meets people’s needs through humanitarian aid and disaster relief, regardless of their race, gender, or religion. Programs include training and education to build the capability and capacity of partners, volunteers, staff and people served in order to produce sustainable change. MTI’s philosophical approach is holistic and seeks to address the wellness of the whole person—a physical, social, mental and spiritual being.

At the conclusion of this course, attendees will:
- Comprehend the similarities, differences and scope of unmet dental needs at home and abroad
- Know how to apply their dental skills in volunteer settings to help address those unmet needs
- Understand the steps required to begin volunteering and the types of equipment, supplies and logistical support provided by MTI
- Be motivated to use their skills and abilities to make a difference in the lives of the dentally underserved

*This course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.

TMD/Orofacial Pain Diagnosis and Management
Clarifying the Issues
PRESENTED BY: Henry Gremillion, DDS
RECOMMENDED FOR: D H A
9 AM - 12 PM  COURSE CODE: 3140
ODA COURSE  CE CREDITS: 3

Temporomandibular disorders (TMD) encompass a multitude of conditions which involve the temporomandibular joints, muscles of mastication, and/ or contiguous structures. Many TMD diagnostic subgroups share common clinical characteristics. Diagnosis and management of TMD has been associated with many misconceptions and much debate. It is now recognized that many factors are involved with the initiation and/ or perpetuation of TMD. Additionally, we now have a greater appreciation for the total pain experience including pain mechanisms/pathways and pain referral in the head and neck. The importance of individualizing diagnosis and management for optimal therapeutic outcomes is well-recognized. This course will emphasize diagnosis and non-surgical management of this challenging, yet common group of musculoskeletal disorders.

During this course, attendees will learn:
- The rationale for a thorough history and examination
- Current concepts of pain referral in the head and neck
- Diagnostic criteria for commonly occurring TMD subgroups
- Etiologic considerations essential for case-specific management
- Reversible approaches to management in the vast majority of cases
- The development of a “case-specific” plan of care for each patient
- The concept of multidisciplinary management of TMD

Bruxism and Dentistry’s New Frontier
Sleep Disturbances
PRESENTED BY: Henry Gremillion, DDS
RECOMMENDED FOR: D H A
2 - 5 PM  COURSE CODE: 3141
ODA COURSE  CE CREDITS: 3

Today’s dental professional must consider many potential contributing and/or perpetuating factors in the evaluation and management of a diverse group of sleep-disorders conditions expressed in the masticatory system and beyond. It has been suggested that one in seven Americans suffer from a diagnosable sleep/wake disturbance. Disruption of the normal sleep cycle in quantity or quality may play an important role in the symptom complex of our patients.
A causal relationship between mechanical stresses such as those associated with bruxism and the breakdown of various components of the masticatory system has been suggested by many. As forces enter the masticatory system, they are dissipated through many structures including the occlusal surfaces, the hard and soft tissue supporting structures, the temporomandibular joint, and the musculature. These forces may supercede the adaptive capacity of one or more of these components. Clinical implications of bruxism and rational for practical management of mechanical stress will be discussed.

During this course, attendees will learn:
- Understand the implications of sleep architecture on movement disorders during sleep
- Recognize the destructive effects of sleep disturbance and bruxism
- Develop individualized plans of care for sleep disturbances and nocturnal bruxism
- Conceptualize management of mechanical stresses in the masticatory system via reversible approaches to care (occlusal orthosis therapy)

Local Anesthesia
30+ Years of Hits, Misses and Near Misses

PRESENTED BY J. Mel Hawkins, DDS, BScD(AN), FADSA

RECOMMENDED FOR D H A 0M
9 AM - 12 PM COURSE CODE 3142
ODA COURSE
CE CREDITS 3

NOTE: Course is also offered on Saturday.

*Why do I only get a bad batch in the mandible?*

This presentation will discuss the reasons for the lack of effective anesthesia, with emphasis on mandibular technique. The neuro-anatomy and histology of the pterygomandibular triangle will be reviewed to help enhance the understanding of the complexities of block anesthesia. Is articaine (Septocaine®) a panacea or a problem? What’s new? Can we reverse local anesthesia? (OraVerse®) Sodium bicarbonate addition to L.A.? Inhalational lidocaine? Review of the pros and cons of the conventional block, the Akonisi and Gow-Gates mandibular blocks; adding multi-task supplementation with mandibular infiltrative techniques. Dr. Hawkins will also share over 30 years of tips and tricks, as well as mistakes he’s made, and what he’s learned the hard way.

During this course, attendees will learn:
- To understand the essential interaction between local anesthesia techniques and modern pharmacology
- To examine the myths and truths of local anesthesia
- To consider new advances, techniques, legalities and paresthesia

Oral Sedation
Clinical ‘How-To’ Applications, Pharmacology and Controversies

PRESENTED BY J. Mel Hawkins, DDS, BScD(AN), FADSA

RECOMMENDED FOR D H A 0M
2 - 5 PM COURSE CODE 3143
ODA COURSE
CE CREDITS 3

NOTE: Course is also offered on Saturday.

Sedation is the practice builder of modern day dentistry. Learn sedation pharmacology and how to apply it in practice. Dr. Hawkins reveals his mistakes made over 30+ years of private practice and case reports are shared. State Dental Board regulations will be compared and contrasted and the questions “How do I legally protect myself?” and “What is my professional sedation fee?” will be addressed.

During this course, attendees will learn:
- To teach sedation pharmacology and how to apply it in practice
- To suggest how to incorporate (or improve) sedation into a dental practice
- To share consents, fees and mistakes

ODHA COURSE
Achieving Success and Clinical Excellence in your Dental Hygiene Career

PRESENTED BY Christine Hovliaras, RDH, BS, MBA, CDE

RECOMMENDED FOR H
9 AM - 12 PM COURSE CODE 3144
ODA COURSE
CE CREDITS 3**

In these tough economic times, some dental hygiene professionals may not be feeling a sense of security in the position(s) in which they are currently practicing. Dental and specialty practices may be experiencing a decrease in production due to patients who have difficulties or being eliminated; patients losing their dental insurance; patients not showing up for appointments and that dentistry may not be the “top priority” for their patients at this time.

Dental hygienists play a very important and key role in the business of dentistry and need to reevaluate their career to determine if they are satisfied or need to implement changes to make their practice more marketable, enhance their professional business goals, teamwork and communication skills, and business presence. Career success is essential in an individual’s work environment and leaders who help others achieve career success will be reviewed. Ms. Hovliaras will discuss insights from dental hygienists she interviewed on what “career success” means to them. Fourteen key steps to achieve career success will be discussed in detail to empower you to achieve career satisfaction in the dental hygiene profession.

At the conclusion of this course, attendees will be able to:
- Identify the current issues that have caused the recession in our economy
- Determine what elements may be affecting the business you work in as a dental hygienist
- Discuss what career success means to you as a dental hygiene professional
- Identify the key points to career success
- Strategize a plan of action (career plan, business marketing, clinical strategies) that you will put into place to achieve career satisfaction and success

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

ODHA COURSE
Achieving Your Ideal Position within the Dental Hygiene Profession

PRESENTED BY Christine Hovliaras, RDH, BS, MBA, CDE

RECOMMENDED FOR H
2 - 5 PM COURSE CODE 3145
ODA COURSE
CE CREDITS 3**

Dental hygiene is a fabulous profession to be working in and the Bureau of Labor statistics reports that employment of dental hygienists is expected to grow 36% through 2018, which is much faster than the average for all occupations. This increase is due to the higher demand for dental care and the greater utilization of dental hygienists to perform services previously performed by dentists. ADHA has defined five professional roles in dental hygiene, as well as a sixth role, public health, which is an integral part of the other five roles. These roles include: administrator/manager, advocate, clinician, educator and researcher. These six roles, as well as a seventh and eighth role of dental hygienists in the corporate setting and as entrepreneurs will be discussed in greater detail, including the definition of each role, educational requirements, professional characteristics and clinical and business skills. Ms. Hovliaras will highlight some of the dental hygienists she featured in her textbook. Other career opportunities will also be shared in this course that dental hygienists can pursue. Each dental hygiene attendee will be able to complete a Professional Savvy™ Career Assessment Test and a Professional Savvy™ Annual Career Development Plan to help them assess their personal skills, career satisfaction, vision, current employment position, goals and objectives, and next steps. Key career planning tools and business strategies will be highlighted to assist dental hygienists to reach for the next “ideal position” in their dental hygiene career.

At the conclusion of this course, attendees will be able to:
- Understand the future of growth for the dental hygiene profession in the next 10 years
- Identify the six roles of dental hygiene as defined by the American Dental Hygienists’ Association
- Identify the corporate and entrepreneurial roles in dental hygiene as defined by Professional Savvy, LLC
- Discuss educational requirements, professional characteristics and business skills for the eight roles in dental hygiene
- Complete a Career Development Assessment Test to determine your professional skills and your level of career satisfaction in dental hygiene
- Complete the Annual Career Development Plan to determine your vision for your dental hygiene career and goals and objectives for your current position
- Create the next steps to market yourself and your expertise in dental hygiene to excel in your current position or obtain the position you want to achieve

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Medical Emergencies

PRESENTED BY David Howerton, DMD

Gabriel Kennedy, DMD

RECOMMENDED FOR D H A
1 - 5 PM COURSE CODE 3146
ODA COURSE
CE CREDITS 4

If a medical emergency occurs in your office, preparation is the key for the entire office team. This course will emphasize recognition and prevention of medical complications that may lead to a medical emergency in your office. We will discuss specific medical emergency situations and management. This course meets the medical emergency and anesthesia permit requirements for the Oregon Board of Dentistry license renewal.

At the conclusion of this course, attendees will have a straightforward approach on how to handle various medical conditions and medical emergencies that they may encounter in the office.

**Recommended for** key: D Dentists H Hygienists A Assistants OM Office Managers LT Laboratory Technicians
Managing the “Difficult” Periodontal Patient

PRESENTED BY Sam Low, DDS, MS, MEd
RECOMMENDED FOR D H A OM
9 AM - 12 PM COURSE CODE 3150 ODA COURSE CE CREDITS 3

While many of our patients respond to conventional periodontal therapy, a significant group provides significant challenge to us as clinicians. These individuals continue to go “down-hill,” creating an unstable environment for eventual restorative care.

This seminar will provide insight to the following objectives:
- Determine the difference between recurrent and refractory periodontal patients relative to clinical characteristics and choosing restorative abutments based on prognosis
- Differentiate between the use of systemic and locally delivered antibiotics
- Develop therapeutic protocols including unique mechanical interventions for non-surgical modalities and innovative surgical forms of management
- Implement effective recall systems based on susceptibility beyond the “prophy”
- Create systems in team management with interaction between dentists, dental hygienists, and periodontists

This fast-paced seminar will provide the eager clinician with the tools to satisfactorily manage complex periodontal patients presenting in today’s practice of dentistry.

The Art and Science of Micro-Ultrasonic Instrumentation in Periodontal Therapy A Workshop

PRESENTED BY Sam Low, DDS, MS, MEd
RECOMMENDED FOR D H 9 AM - 12 PM COURSE CODE F4003 ODA COURSE CE CREDITS 3

Although the ultrasonic instrument was originally introduced as a device for removing gross supragingival calculus of tooth surfaces, it is only in the past few years that it has gained popularity as a valuable approach to managing subgingival periodontal disease.

Incorporating power driven instrumentation into the periodontal component of the practice provides a time effective adjunct to definitive root planing and the deplaqueing process of the periodic supportive maintenance. At the conclusion of this course, attendees will be able to:
- Be familiar with the current literature justifying the use of power driven instrumentation
- Select the necessary instrumentation commercially available to achieve effective results
- Implement techniques unique to this modality, especially in the area of enhancing patient comfort
- Incorporate power driven instrumentation into the periodontal component of the practice

This workshop will acquaint the dental clinician with the versatility of using ultrasonic instrumentation in periodontal root planning and supportive maintenance procedures.

The Hottest Topics in Dentistry Today

PRESENTED BY Louis Malcmacher, DDS, MAGD
RECOMMENDED FOR D H A OM 9 AM - 12 PM COURSE CODE 3151 ODA COURSE CE CREDITS 3

The primary goal of this seminar is to teach dentists and team members how to easily integrate the most exciting and hottest topics in dentistry into their practices, such as dental lasers, no prep porcelain veneers, restorative dentistry, new exodontia techniques that save bone, and new technology that eliminates patient anxiety. These practical concepts will enable you to offer new dental services, reduce your stress, significantly increase your production, substantially lower your overhead, and have fun doing dentistry. This seminar is a fast paced, entertaining, and educational course and is recommended for dentists, dental hygienists, dental assistants and office managers. This course will get you and your staff excited about dentistry!

During this course, attendees will learn:
- Injection comfort systems that dentists and patients desire
- Why oral cancer screening is so important to your office
- New exodontia technologies that save bone
- State of the art materials for restorative and aesthetic cases
- No preparation porcelain veneers. Transform your practice with these new techniques
- Lasers in dentistry; why it is a must for every dental procedure
- Real overhead control; maintaining an overhead of 50% or less

The Top Seven Gamechangers for Every Dental Practice

PRESENTED BY Louis Malcmacher, DDS, MAGD
RECOMMENDED FOR D H A OM 9 AM - 12 PM COURSE CODE 3152 ODA COURSE CE CREDITS 3

The primary goal of this seminar is to teach dentists and team members to integrate new techniques and concepts in teeth remineralization, short term orthodontics, a new way to eliminate black triangles, frontal TMJ syndrome and facial pain therapy, and much more! These practical concepts will enable you to offer new dental services immediately, reduce your stress, significantly increase your production, substantially lower your overhead, and give you the dental practice of tomorrow today! This seminar is a fast paced, entertaining, and educational course and is recommended for dentists and team members. This course will get you and your team excited about dentistry!

During this course, attendees will learn:
- Latest concepts of remineralization and caries treatment
- Cosmetic orthodontics for every general dentist
- Latest concepts of restorative dentistry
- How to motivate your patients to ASK for aesthetic treatment
- How to get patients try out their dentistry before treatment
- Social media for your dental practice

Note on CE Credits: The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded.
COMMUNICATION SOLUTIONS
Attitudes, Breakdowns and Conflict Resolutions
PRESENTED BY Judy Kay Mausolf
RECOMMENDED FOR DHAOM LT
9 AM - 12 PM COURSE CODE 3153
ODA COURSE CE CREDITS 3**
NOTE: Course is also offered on Thursday.

Discover how to elevate your communication to a level that inspires positive attitudes, prevents breakdowns, and resolves conflict, to take your relationships from good to great every time! Learn the skills to communicate positively and effectively with different personalities, resulting in an environment where everyone focuses on the positive (what is right) instead of the negative (what is wrong). Inspire a culture of appreciation and acknowledgment. Ms. Mausolf, communications expert, will share how you can elevate the level of communication in your life!

Course objectives:
• Broaden mindsets
• Resolve misunderstandings
• Eliminate tension and gossip
• Prevent breakdown
• Learn conflict resolution
• Elevate trust and respect
• Positive energy and attitudes
• Inspire a culture of appreciation and acknowledgment
• Communicate with different personalities
• Effective huddles and team meetings
• Happy, healthy and balanced environment

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

ODA COURSE
What Every Dental Office Needs to Know About Online Marketing
Website Optimization, SEO, PPC, Social Media, and More
PRESENTED BY Ian McNickle, MBA
RECOMMENDED FOR DHAOM LT
9 AM - 12 PM (REPEATS) COURSE CODE 3154
2 - 5 PM COURSE CODE 3155
ODA COURSE CE CREDITS 3**
This course will cover four primary topic areas:

Website optimization
• How to get the most from your website
• How to avoid common website mistakes that hinder search engine results
• Checklist to analyze the effectiveness of your own website

SEO (Search Engine Optimization) and SEM (Search Engine Marketing)
• SEO & SEM explained: What is it? How does it work?
• SEO tips to improve your website search ranking
• PPC: How to run an effective campaign

Advanced SEO strategies
• Review and learn about various social media platforms including: Overview of each platform, pros and cons, recommended strategies, and how to leverage them for your dental practice
• Facebook, YouTube, Google+, Twitter, blogs, and more…

Online reputation management
• What is your online reputation?
• What to do about negative online reviews
• How to build dozens of positive reviews
• How to proactively manage your online reputation

At the conclusion of this course attendees will be able to:
• Make a more educated assessment of their website. Is it optimized, does it need help, what they can do to improve it, etc.
• Use the checklist provided in class to analyze a website and make improvements
• Understand how SEO and PPC works, how it could benefit their practice; understand realistic results and costs, etc.
• Understand the top five or six social media sites, how they work, what they should do for their practice, and how to prioritize the most important items if they have limited time
• Understand online reputation management, how it works, and how to proactively manage their practice reputation on the internet

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

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"Recommended for" key: D Dentists H Hygienists A Assistants OM Office Managers LT Laboratory Technicians

To read biographies of the speakers and any conflict of interest disclaimers from the speakers, please see the Preview Program on ODA’s website, http://tinyurl.com/previewprogram

Social media
• Review and learn about various social media platforms including: Overview of each platform, pros and cons, recommended strategies, and how to leverage them for your dental practice
• Facebook, YouTube, Google+, Twitter, blogs, and more…

Online reputation management
• What is your online reputation?
• What to do about negative online reviews
• How to build dozens of positive reviews
• How to proactively manage your online reputation

At the conclusion of this course attendees will be able to:
• Make a more educated assessment of their website. Is it optimized, does it need help, what they can do to improve it, etc.
• Use the checklist provided in class to analyze a website and make improvements
• Understand how SEO and PPC works, how it could benefit their practice; understand realistic results and costs, etc.
• Understand the top five or six social media sites, how they work, what they should do for their practice, and how to prioritize the most important items if they have limited time
• Understand online reputation management, how it works, and how to proactively manage their practice reputation on the internet

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

REGISTER ONLINE AT WWW.OREGONDENTAL.ORG

ODC 2013 Preview
Inflammatory Remarks
The Role of Oral Inflammation in Oral and Systemic Health
PRESENTED BY Betsy Reynolds, RDH, MS
RECOMMENDED FOR D H A OM
9 AM - 12 PM  COURSE CODE 3158
ODA COURSE  CE CREDITS 3
This course will provide participants with an in-depth look at recent research supporting oral inflammation as a main contributory factor in development of cardiac disease and other systemic diseases and disorders. Inflammation as a component of diabetes, adverse pregnancy outcomes, HIV infection, obesity, stress, Alzheimer’s disease, malignancy, respiratory disorders, and autoimmune diseases will be included. An understanding of how microbial biofilm impacts treatment of the periodontally challenged patient will be provided. Treatment options and appropriate home care recommendations will be explored. Come prepared to share ideas and clinical experiences with your colleagues in a relaxed forum.
At the conclusion of this course, attendees will be able to:
- Understand the role of inflammation in cardiac risk assessment
- Relate how inflammation likely impacts diabetes, pregnancy, immune status, obesity, stress, Alzheimer’s disease, malignancy, and respiratory disorders
- Define ‘biofilm’ as it relates to plaque development, maturation and control
- Develop in-office and at-home strategies for controlling biofilm and oral inflammation

The Stress Mess
Systemic and Dental Ramifications of the Stress Response
PRESENTED BY Betsy Reynolds, RDH, MS
RECOMMENDED FOR D H A OM
2 - 5 PM  COURSE CODE 3159
ODA COURSE  CE CREDITS 3
Stress has become an integral part of everyday life. Whether hurrying to an appointment across town during rush hour or dealing with difficult patient scenarios, we are often “stressed out” by the end of the day. How does stress affect our ability to make clinical decisions? How does chronic stress affect overall health? How can people better manage stressors to decrease its adverse effects on well-being? This course will help the participant answer these and many more questions through a fun, interactive program based on the latest research findings. Also included in this program will be how chronic stress impacts oral and systemic health. As a recognized risk factor for periodontal diseases, stress reduction strategies for patient care will be presented in order for the participant to devise and implement treatment plans addressing stress-related sequelae. Because stress effects can be gender specific, a portion of the course will be devoted to how men and women differ in stress management, stress responses and stress manifestations.
At the conclusion of this course, attendees will be able to:
- Relate the physiological aspects of the stress response to systemic and oral manifestations
- Understand the effects of stress on immune system function
- Recognize how stress impacts periodontal health
- Describe gender differences in the stress response

Seven Habits of a Healthy Dental Office
PRESENTED BY Uche Odiatu, DMD
RECOMMENDED FOR D H A OM LT
2 - 5 PM  COURSE CODE 3157
ODA COURSE  CE CREDITS 3
Whether you are a dentist, hygienist, manager, or dental assistant, improving your physical condition will enhance everything you do. Dr. Temple Grandin said, “Physical fitness is the basis of all forms of excellence.” Did you know two-thirds of the top Fortune 500 executives exercise at least three times a week? And that the majority of the last six US presidents made time for physical fitness? Being fit empowers us to handle the enormous demands of a gratifying practice, tight schedules, and, of course, stress. Living a healthy fit lifestyle can increase your personal productivity up to 25%. With the latest research on active living—peppered with a little humor—you will uncover powerful reasons to revamp your health and fitness dreams and goals starting TODAY.
During this course, attendees will learn:
- How your health and vitality impacts your productivity
- To develop fitness habits and increase your reaction time and fine motor skills
- 5 stress busting strategies for the workplace
- How to develop a nutrition tool box for yourself and for peak performance chair side
- To take immediate action and become the best health care provider

*This course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.
OSAE COURSE

Which NiTi Rotary Instrument System is Best?

PRESENTED BY Brian Whitten, DDS

RECOMMENDED FOR D

COURSE DESCRIPTION

2 - 5 PM COURSE CODE 3164
OSAE COURSE CE CREDITS 3

Nickel Titanium rotary instrumentation has become a mainstay of modern endodontic practice. This course will examine the evolution of these instruments, the current diversity of systems available and the experimental methods used to test their properties. Comparative reports in the literature will be reviewed and technique factors that influence file performance will be discussed.

At the conclusion of this course, attendees will be able to:

- Discuss testing methods used to examine shaping ability and fracture resistance of NiTi rotary files
- Describe the conditions and mechanisms involved in instrument failure
- Discuss industry efforts to improve file performance and reduce fracture potential
- Discuss technique factors that contribute to safe and effective use of these file systems

CPR for the Health Care Provider

PRESENTED BY Mary Ann Vaughan, RN, CEN, BSN

RECOMMENDED FOR D H A OM LT

9 AM - 12:30 PM (REPEATS) COURSE CODE 3162
1:30 - 5 PM COURSE CODE 3163

ODA COURSE CE CREDITS 3.5

COURSE LIMIT 50 PARTICIPANTS

NOTE Course is also offered on Thursday and Saturday.
NOTE Free with ODC registration, but attendees MUST preregister for this course.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Please Note: The American Heart Association requires that each attendee who registers to attend this course, purchase and bring the following CPR book to class: 90-1038 BLS for Healthcare Providers Student Manual available from the following dealers: www.laerdal.com, www.channing-bete.com and www.eworldpoint.com.
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Presented by Samuel Barry, DMD
Recommended for DHAOMLT
8 am - 4 pm
ODA Course
Course Code 3166
CE Credits 6**

Sponsored, in Part, by Henry Schein

Osha and Wisha require employers to provide annual training for all of their employees. Being OSHA-Wisha compliant is an important component of overall risk management. This comprehensive class will fulfill the annual training requirements for your entire dental staff, as well as update your office compliance requirements. Materials and equipment necessary for compliance will be identified throughout the lecture. Training will focus on the core OSHA-Wisha regulations that apply to dentistry, including: the hazardous communication standard, bloodborne pathogens exposure control plan, fire safety, personal protective equipment, accident prevention, emergency response, electrical safety, first aid requirements, required posted materials, and OSHA-WISHA regulations that apply to dentistry, including: the hazardous communication standard, bloodborne pathogens exposure control plan, fire safety, personal protective equipment, accident prevention, emergency response, electrical safety, first aid requirements, required posted materials, and the hazardous communication standard, bloodborne pathogens exposure control plan, fire safety, personal protective equipment, accident prevention, emergency response, electrical safety, first aid requirements, required posted materials.

At the conclusion of this class, attendees will be able to:
- Understand, apply, and implement all OSHA and WISHA standards that apply to dentistry
- Understand the training requirements
- Understand what to do if an inspection occurs
- Determine what posters are required and how to obtain them
- Identify materials and equipment needed for compliance
- Maintain required logs and records
- Understand how to maintain and use a fire extinguisher
- Understand what signs are required to be posted
- Understand and properly maintain MSDS sheets
- Understand safety requirements for lasers

*This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

Caries Management for Children

Be a Knife Doctor AND a Pill Doctor

Presented by Joel Berg, DDS, MS
Recommended for DHA
8 am - 4 pm
ODA Course
Course Code 3167
CE Credits 6

This lecture will provide the attendee with the most up-to-date information regarding emerging technologies in caries detection and caries management in children. Dental caries is the most prevalent disease in humans, yet dental professionals are still primarily using >100 year-old technologies to diagnose this most prevalent infectious disease. Recently, new ways of assessing and dealing with dental caries as an infectious disease have been proposed, and new products have been introduced. It is anticipated that the progression of these technological developments in dentistry will do more to change the way we practice than anything in recent decades. This course will review the science behind these developments, and will introduce clinically relevant information to practitioners to prepare them to understand related new information as it is introduced to us. In addition, application of these techniques to early intervention protocols to mitigate the incidence of early childhood caries will be described.

At the conclusion of this course, attendees will be able to:
- List currently available caries detection devices
- Describe new technologies and how they will detect caries at a very early stage
- Describe methods of risk assessment for dental caries
- Describe restorative interventions that are compatible with managing caries

Common Oral Lesions

Differential Diagnosis and Treatment

Presented by Gwen Cohen Brown, DDS
Recommended for DHA
8 - 11 am
ODA Course
Course Code 3168
CE Credits 3

Note: Course is also offered on Friday.

With the focus of dentistry changing from restorative procedures to prevention of disease, oral health care providers will find themselves in the position to identify oral disease and prevent disease progression in healthy patients. Patients often present with sore irritated mucosa, but the symptoms of peeling, redness and blisters can be attributed to many different etiologies. This course presents an easily reproducible approach to the differential diagnosis and treatment of common oral lesions, especially those diseases that mimic each other. The course content focuses on the accurate and early detection and clinical management of common oral epithelial and soft tissue lesions and includes up-to-date information on relevant laboratory tests, emerging therapeutic modalities and the anticipated prognosis of oral disease with and without appropriate therapy. Topics to be covered include oral candidiasis, herpetic lesions, recurrent apthous ulcerations, geographic tongue, lichen planus, denture associated pathologies, erythema multiforme and vesiculobullous autoimmune diseases.

At the conclusion of this course, attendees will be able to:
- Recognize clinically relevant common soft tissue lesions that affect the oral and perioral tissues
- Develop a differential diagnosis for common oral lesions by incorporating clinical presentation, histologic and laboratory findings
- Describe current treatment modalities for various common oral lesions, prescribe pharmacological agents properly and understand their mechanisms of action
- Know when and how to consult with and refer patients to individuals for more specialized care

Evidence-Based Clinical Decision-Making in Oral and Maxillofacial Surgery Part 1

Presented by Thomas Dodson, DMD, MPH
Recommended for D
8 - 11 am
ODA Course
Course Code 3169
CE Credits 3

The purposes of this course are to: 1) provide an overview of the principles and practice of evidence-based clinical decision-making and 2) apply these principles to specific clinical problems within the specialty of oral and maxillofacial surgery to enhance patient outcomes. Clinical topics to be reviewed include: 1) limiting the morbidity of third molar surgery and 2) evaluation and management of patients with nerve injuries.

At the conclusion of this course, the attendees will be able to:
- Define evidence-based clinical practice
- Define and apply the critical appraisal exercise
- Recognize the role of evidence-based clinical decision-making in the daily practice of an OMS
- Interpret the clinical significance of the diagnostic parameters of sensitivity, specificity, and positive and negative predictor values
- Identify high-risk radiographic findings for nerve injury in the setting of third molar surgery
- Discuss alternative imaging techniques and their role in preventing nerve injury after third molar surgery
- Describe the role of medical therapies to decrease the morbidity of third molar surgery
- Complete a neurosensory examination, classify the findings, and discuss the implications of the examination
- Summarize the indications and outcomes of microsurgical treatment of lingual nerve injuries

Evidence-Based Clinical Decision-Making in Oral and Maxillofacial Surgery Part 2

Presented by Thomas Dodson, DMD, MPH
Recommended for D
1 - 4 pm
ODA Course
Course Code 3170
CE Credits 3

The purposes of this course are to: 1) provide an overview of the principles and practice of evidence-based clinical decision-making and 2) apply these principles to specific clinical problems within the specialty of oral and maxillofacial surgery to enhance patient outcomes. Clinical topics to be reviewed include: 1) optimizing outcomes in implant dentistry in terms of reconstructive options and implant survival and 2) update in bisphosphonate-related osteonecrosis.

At the conclusion of this course, the attendees will be able to:
- Discuss the indications for site/side preservation to enhance implant outcomes
- Recognize the risks and benefits of immediate loading of dental implants
- Identify the appropriate number of implants to restore an edentulous maxilla
- Determine the indications for short implants
- Describe the role of bisphosphonates in patients who want implants

New Advances in Host Modulation

Maximizing your Periodontal Outcomes

Presented by Timothy Donley, DDS, MSD
Recommended for DH
8 - 11 am
ODA Course
Course Code 3171
CE Credits 3

If all you are doing is root planing, you are merely scratching the surface. While bacteria initiate periodontal disease, the host response to that bacteria determines the level of periodontal and systemic destruction. Traditional antibacterial therapies work, but not all the time. Come and learn how to determine which patients have a contributing host response. More importantly, learn the changes that can be made to optimize outcomes.

To read biographies of the speakers and any conflict of interest disclaimers from the speakers, please see the Preview Program on ODA’s website, http://tinyurl.com/previewprogram

*Recommended for* key: D Dentist  H Hygienist  A Assistant  OM Office Manager  LT Laboratory Technician

To register online at www.oregonidental.org.
you can make in your treatment protocols to help your patients modulate their host response. There are new advances in low dose doxycycline, nutrition and anti-oxidants.

This course will show you how to use the new treatment advances in periodontics for the better of your patients and your practice. You will leave with a clear understanding of what to say, what to use and how to use it.

Topics covered during this course include:
- Risk based approach
- Low dose doxycycline
- Nutrition
- Oxidative stress
- Maintenance Protocol

A Better Debridement Protocol Maximize the Chance for Resolution

PRESENTED BY Timothy Donley, DDS, MSD

RECOMMENDED FOR D H

1 - 4 PM COURSE CODE 3172 ODA COURSE CE CREDITS 3

Every day a significant number of patients walk into dental offices with legitimate periodontal needs. In addition, there is confusion among clinicians on how to achieve consistency in controlling patients’ biofilm. Now, more than ever, there are compelling reasons for addressing these needs and clearing up the confusion. That is the intention of this course.

There will be emphasis placed on developing evidence-based protocols to maximize chances in resolving patients’ periodontal disease. Attendees will gain a better understanding of what resources are available and how to successfully implement them.

Topics covered during this course include:
- Taking a risk-based approach
- Curet vs. Ultrasonic / truth vs. myth
- Proper ultrasonic technique and tips
- Chemical debridement: local and systemic antibiotics
- Laser periodontal debridement: which to use and how to use it
- A new “root planing” philosophy
- What to do on Monday

Mechanical Screening of the Neck, Head, and TMJ Complex to Facilitate Coordination of Multidisciplinary Care

PRESENTED BY Bill Esser, PT, MS, CCTT

RECOMMENDED FOR D H A

1 - 4 PM COURSE CODE 3173 ODA COURSE CE CREDITS 3

Current study of temporomandibular dysfunction (TMD) has expanded to include the neck, cranium and TMJ and is increasingly referred to as craniofacial dysfunction (CMD). Each component can solely, or in combination, cause facial pain and/or TMJ dysfunction and must be addressed for comprehensive treatment planning.

This course provides the dental practitioner with a basic understanding of the relationship between the components of the cervical spine, the cranium and the mandible and how these components interact. Screening techniques for the upper cervical area are covered, and guidelines provided as to when a team approach toward treatment by the dentist and physical therapist is not only optimal, but possibly imperative.

Mr. Esser will also cover simple and repeatable techniques developed over 31 years of practice for evaluation and assessment of the components of TMJ, including both muscle and joint differential tests. These quick and easy assessment techniques provide reliable evaluation of the craniofacial area to allow better treatment planning. How physical therapy can work successfully in coordination with dentistry to treat these patients is presented.

At the conclusion of this course, attendees will be able to:
- Understand the basic relationships between cervical spine, the cranium and TMJ
- Test for upper cervical dysfunction which contributes to occlusal dysfunction
- Differentiate between histories for patients with disc displacement with reduction, without reduction, and progressive DJD
- Perform simple and repeatable tests for both muscular and joint components of the TMJ
- Plan integrative therapy including physical therapy for your dental patients to address the cervical spine, suboccipital region, cranium, and TMJ

Local Anesthesia 30+ Years of Hits, Misses and Near Misses

PRESENTED BY J. Mel Hawkins, DDS, BScD(AN), FADSA

RECOMMENDED FOR D H A OM

8 - 11 AM COURSE CODE 3174 ODA COURSE CE CREDITS 3

NOTE Course is also offered on Friday.

“Why do I only get a bad batch in the mandible?”

This presentation will discuss the reasons for the lack of effective anesthesia, with emphasis on mandibular technique. The neuro-anatomy and histology of the pterygomandibular triangle will be reviewed to help enhance the understanding of the complexities of block anesthesia. Is Articaine (Septocaine®) a panacea or a problem? What’s new? Can we reverse local anesthesia? (OraVerse®) Sodium bicarbonate addition to L.A.? Inhalational lidocaine? Review of the pros and cons of the conventional block, the Akinosi bicarbonate addition to L.A.? Add multi-task supplementation with mandibular infiltrative techniques. Dr. Hawkins will also share over 30 years of tips and tricks as well as mistakes he’s made, and what he’s learned the hard way.

During this course, attendees will learn:
- To understand the essential interaction between local anesthesia techniques and modern pharmacology
- To examine the myths and truths of local anesthesia
- To consider new advances, techniques, legalities and paresthesia

Oral Sedation Clinical ‘How-To’ Applications, Pharmacology and Controversies

PRESENTED BY J. Mel Hawkins, DDS, BScD(AN), FADSA

RECOMMENDED FOR D H A OM

1 - 4 PM COURSE CODE 3175 ODA COURSE CE CREDITS 3

NOTE Course is also offered on Friday.

Sedation is the practice builder of modern day dentistry. Learn sedation pharmacology and how to apply it in practice. Dr. Hawkins reveals his mistakes over 30+ years of private practice and case reports are shared. State Dental Board regulations will be compared and contrasted and the questions “How do I legally protect myself?” and “What is my professional sedation fee?” will be addressed.

During this course, attendees will learn:
- To teach sedation pharmacology and how to apply it in practice
- To suggest how to incorporate (or improve) sedation into a dental practice
- To share consents, fees and mistakes

Forensic Odontology A Primer

PRESENTED BY Gary Heyamoto, DDS

RECOMMENDED FOR D H A

8 - 11 AM COURSE CODE 3177 ODA COURSE CE CREDITS 3

What is forensic odontology and how can it play a role in your practice? Identifying unknown victims and interpreting crime scene evidence are important responsibilities a licensed dentist can provide, but so are helping to find missing children and runaway teens. The importance of keeping accurate dental records and knowing what information is critical can assist authorities do their jobs. Dentists will need to play important active and passive roles during mass disasters too. This course will outline the dentist’s responsibility to society and how they can get involved with their local police/coroner.

At the end of this course, attendees will be able to identify key elements of accurate record keeping. Knowledge of what is essential can lead to assisting the medical examiner and/or coroners in the morgue.
ODAA COURSE

Tanner Appliances
Occlusally Adjusted Nightguards

PRESENTED BY Gary Heyamoto, DDS

RECOMMENDED FOR D H A

1 - 4 PM COURSE CODE 3178

ODAA course CE CREDITS 3

Nightguards are not all created equal. In fact, most are just devices attached to the maxillary arch that prevent tooth to tooth contact, with no coordinating occlusal plan or design. TM joint position is never considered. A complete understanding of joint anatomy, muscle interaction and tooth position can often explain dysfunction and discomfort. A nightguard that takes joint position and elimination of posterior interferences into consideration can yield anterior guidance. Learn how a simple appliance can relieve pain and protect both the teeth and joint.

At the end of this course, attendees will be able to fabricate and adjust a functional flat plane appliance. Participants will be able to recognize signs and symptoms of occlusal dysfunction and know when and how an appliance can help.

OSP COURSE

The Oral-Systemic Connection in Daily Dental Practice
Your Patients Are Asking About It; What Are You Telling Them?

PRESENTED BY Brian Mealey, DDS, MS

RECOMMENDED FOR D H

8 AM - 4 PM COURSE CODE 3179

OSP course CE CREDITS 6

From the New England Journal of Medicine to Ladies Home Journal, the last two decades have seen an explosion of published information related to the interactions between oral and systemic health. Our patients are reading and hearing this information, and they want to know how it relates to their own health. Dentists and dental hygienists need to be able to use current evidence to discuss these links with patients. This lecture will review the links between oral health and commonly encountered systemic conditions such as osteoporosis, diabetes, cardiovascular diseases, and pregnancy. The purpose of the lecture is to translate knowledge gleaned from medical and dental research into the everyday world of clinical dental practice.

At the conclusion of this course, attendees will be able to:

- Discuss the emerging concepts of periodontal diseases as they relate to other inflammatory diseases
- Understand the influences of systemic conditions such as immune compromise, diabetes and osteoporosis on periodontal health
- Know how inflammatory periodontal diseases may impact systemic well-being, including cardiovascular health, the clinical course of diabetes, and pregnancy outcomes
Get Fit, Get Smart
Boost Your Dental Brain Power!

**PRESENTED BY** Uche Odiatu, DMD

**RECOMMENDED FOR** DHA OM LT

**8 - 11 AM**

ODA COURSE 3180

CE CREDITS 3*

Could you be smarter in as little as 60 minutes? Of course you can! Maximize your brain potential with some simple activities and NEW nutrition strategies to age-proof your mind and have some fun in the process. There is revolutionary new research that points to physical exercise as one of the best ways for people to boost their mental muscle. With 500 trillion synaptic connections, your brain is one of the most powerful machines in the world. These influential connections create your thoughts drive emotions, and control behaviors.

Most people would love to enhance their brain power, but many watch for signs of decline with every phone number and uphold existing neural links.

Dentist and team, MAXIMIZE your brain potential while learning about easy activities to age-proof your mind and discovering what to feed it. And, above all, have some fun in the process.

During this course, attendees will learn:

- The value of physical fitness to improve mental functions
- Improve your ability to remember patients’ names
- Enjoyable activities to do in your daily huddle to boost alertness and team building
- To identify foods you must reduce or limit for healthy brain functioning
- The top brain foods to eat at lunch for optimal mental functioning
- How to look forward to healthy aging and a long, rewarding career
- How to connect and better understand your patients with dementia, Alzheimer’s, etc.

*This course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.

What’s that on Your Face?
The Role of the Dental Team in Recognizing and Diagnosing Facial Skin Lesions

**PRESENTED BY** Daniel Petrisor, DMD, MD

**RECOMMENDED FOR** DHA

**1 - 3 PM**

ODA COURSE 3181

CE CREDITS 2

Skin cancer is the most common and fastest growing cancer in the United States today. The increase is most pronounced for the most serious type of skin cancer, melanoma. The exact cause for this increase is not known, but it is likely related to increased sun exposure, an increase in indoor tanning facilities and an increased rate of detection.

As dental practitioners, we are in an ideal position to identify skin cancers early and have a significant impact on patient treatment outcomes.

At the conclusion of this course, attendees will be able to:

- Identify skin types and various risk factors for skin cancer
- Know the signs and symptoms of skin cancer
- Know the differences between skin cancer types, namely: Basal Cell Carcinoma, Squamous Cell Carcinoma, and Melanoma
- Know the ABCs of pigmented lesions
- Know the best ways to prevent skin cancer

Advanced Anterior Esthetics

**PRESENTED BY** Stephen Poss, DDS

**RECOMMENDED FOR** DHA

**8 - 11 AM**

ODA COURSE 3182

CE CREDITS 3

Sponsored, in part, by Dentsply Caulk

This lecture will discuss all aspects of anterior aesthetics. This will include direct Class IV composites and an expedient technique for placing direct veneers aesthetically. There will be discussion on when to veneer a tooth over providing an all-ceramic crown. Various preparation designs will be shown as well as the different types of restorative materials. The last portion of the morning will entail the process of creating beautiful provisional as well as proper cementation techniques. This will include a discussion on comparing total-etch techniques versus self-etch techniques.

During this course, attendees will learn:

- Proper layering of anterior composites
- Preparation of a veneer and an all-ceramic crown
- Quick easy aesthetic provisions
- Proper cementation techniques total-etch vs. self-etch

Advanced Posterior Esthetics

**PRESENTED BY** Stephen Poss, DDS

**RECOMMENDED FOR** DHA

**1 - 4 PM**

ODA COURSE 3183

CE CREDITS 3

Sponsored, in part, by Dentsply Caulk

This lecture will focus on a broad spectrum of adhesive dentistry. There will be discussion on the total-etch technique versus the self-etch technique contrasting the pros and cons of each. This will also include a quick effective way to place a direct class II composite that will be virtually undetectable in the mouth without any post-operative sensitivity. Dr. Poss will have a thorough discussion on various types of resin cements including the self-etching cements and their indications.

The lecture will also incorporate the latest in laboratory-fabricated materials including inlays, onlays, all-ceramic crowns and the and the most ideal ceramic material that can be utilized for each clinical situation.

During this course, attendees will learn:

- The indications of total-etch versus self-etch
- Materials that can be cemented with self-etch resins
- Proper preparation design that will allow for a long lasting restorations
- The indications for each porcelain material

Exploring Sleep Apnea, the Role of the Dental Team

**PRESENTED BY** Beth Thompson, RDH, BS, FACE, OM

**RECOMMENDED FOR** DHA OM

**8 - 11 AM**

ODA COURSE 3184

CE CREDITS 3*

Sponsored, in part, by Procter & Gamble

Sleep apnea is a vastly under diagnosed health concern. Medically acceptable care for SDB patients can be a vital and valuable part of dental practice. This course illustrates how to effectively assess the manifestations of sleep apnea, patient referral protocols for medical diagnosis, how to work with the medical team, assessment tools, therapies, terminology, and special situation needs.

During this course, attendees will learn:

- How to evaluate patients for sleep apnea and refer for diagnosis; make it an integral part of your health assessment
- The impact of sleep apnea on health, safety and productivity
- Sleep Apnea diagnosis must be handled by medical sleep professionals, once diagnosed, patients may choose dental therapy
- How to incorporate treatment and measure successful therapy of sleep disordered breathing (SDB) with the patient’s medical team
- Oral manifestations of sleep apnea, recognition and home care suggestions.

*This course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.

Dynamic Oral Care Therapies

**PRESENTED BY** Beth Thompson, RDH, BS, FACE, OM

**RECOMMENDED FOR** DHA OM

**1 - 4 PM**

ODA COURSE 3185

CE CREDITS 3**

Sponsored, in part, by Procter & Gamble

Beth Thompson understands the difficulties facing clinicians today. Her focus is on clinical skill confidence and communication tools that ease the challenges of disease management. “Work smart” and you’ll enjoy the reward of successful management of dental disease and be less likely to suffer burnout and frustration as you develop preventive, proactive resources within your team.

Ms. Thompson shows you how to assimilate team communication with the advancements in diagnosis and treatment into practical, predictable, rewarding patient care. Build your confidence, meet the challenge and enjoy the rewards!

During this course, attendees will learn:

- To diagnose aggressively and treat conservatively
- Communication skills that work for you to gain productive results for your patients and your team
- How to reduce over treatment with a new twist on science you thought you already knew
- How to incorporate new information and treatments with confidence

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

CPR for the Health Care Provider

**PRESENTED BY** Mary Ann Vaughan, RN, CEN, BSN

**RECOMMENDED FOR** DHA OM LT

**8 - 11:30 AM (repeats)**

ODA COURSE 3186

CE CREDITS 3.5

Course Limit 50 participants

Note: Course is also offered on Thursday and Friday.

Note: Free with ODC registration, but attendees MUST preregister for this course.

This is an American Heart Association class emphasizing the CABS of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.
Please Note: The American Heart Association requires that each attendee who registers to attend this course, purchase and bring the following CPR book to class: 90-1038 BLS for Healthcare Providers Student Manual available from the following dealers: www.taerdal.com, www.channing-bete.com and www.eworldpoint.com.

ODEA COURSE

How to Wow Now
Jaw-Dropping Service Excellence!
PRESENTED BY Kelli Vrla, CSP
RECOMMENDED FOR D H A O M LT
8 - 11 AM COURSE CODE 3188
ODEA COURSE CE CREDI T S 3**
This interactive and entertaining program equips you with hit-the-ground-running, practical skills and the desire to serve up WOW NOW helpings of patient care, while you keep your day on-track. This festive and fun presentation will engage and delight you with fresh-look tools to reach new heights in patient satisfaction and staff stress-relief, ultimately boosting your bottom line.
During this course, attendees will learn to:
• Enhance patient and staff relations and build a wealth of referrals
• Customize appreciation
• Manage even the hardest-to-please people in your world
• Create rapport and increase productivity and practice the art of smooth recovery when folks aren’t always happy campers
• Stay cool amidst the chaos. Keep moving transactions forward—despite challenges and set-backs

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

ODEA COURSE

Team Building Best Practices
How to Play Nice in the Sandbox and Fire Up Your Team on All Cylinders!
PRESENTED BY Kelli Vrla, CSP
RECOMMENDED FOR D H A O M LT
1 - 4 PM COURSE CODE 3189
ODEA COURSE CE CREDI T S 3**
Your team is by far your practice’s most valuable asset. Each team member needs to be accountable and work toward common goals to best serve the patient. This fast-moving, festive session will help you and/or your team learn how to improve synergy and boost practice success by:
• Knowing how best to deal with different personalities
• Learning how to work through and tame team tension
• Ratchet up the ROI on team meetings so they become productive work sessions (instead of a huge time wasters and energy drainers)

**This course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.

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Bringing it All Together

"Recommended for” key: D Dentists  H Hygienists  A Assistants
OM Office Managers  LT Laboratory Technicians
To read biographies of the speakers and any conflict of interest disclaimers from the speakers, please see the Preview Program on ODA’s website, http://tinyurl.com/previewprogram
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Register and details: cdapresents.com

Anaheim, California

Thursday-Saturday

April 11-13 2013
REGISTRATION INFORMATION

Section-by-Section Instructions

1 PRIMARY REGISTRANT  Registration materials for the entire office will be sent to the primary registrant’s address. All registrants must answer the three questions at the end of section 1 on the registration form. If you need to list more than four registrants from your office, please photocopy the registration form and use the photocopies as continuation sheets. If using a continuation sheet, mark the box at the top left corner of the form, enter the primary registrant’s name in section 1, and proceed directly to section 2.

2 SPECIALTY  Please check one box only to indicate the doctor’s specialty.

3 REGISTRATION CATEGORY & FEES  Please note that ODC has many different registration categories. Check the list carefully to be sure you are paying the correct fee. Note that dentists may only register as dentists; dentists may not register as guests.

4 NAME BADGE INFORMATION & FEE CALCULATION
   ✓ Print badge names clearly and include the preferred first name for each person.
   ✓ Make the primary registrant the first entry on the registration form.
   ✓ Enter the appropriate registration code from section 3 for each person registering.
   ✓ Check whether a Conference Badge (admittance to the Exhibit Hall and all lectures) or an Exhibits-Only Badge (admittance to Exhibit Hall only) is desired.
   ✓ Enter the appropriate fee according to the date of registration.
   ✓ Check all fee-based courses and events that the registrant will be attending.
   ✓ Total the registration fee plus all fee-based courses and events for each participant.
   ✓ Indicate whether the registrant will be attending the ODC General Session.
   ✓ Enter the 4-digit codes for all NON-fee courses that the registrant will be attending. (All non-fee codes begin with “3”). Codes will be found on the page opposite the registration form.
   ✓ Add up fees for all registrants and enter the total on the last line of section 3.
   ✓ Children under 16 are not allowed in lectures, but are welcome in the Exhibit Hall.

5 HOUSING POLL  The housing poll helps ODA maintain meeting dates at the Oregon Convention Center. Make your own hotel reservation, then enter the number of rooms you are reserving each night next to your hotel. If your hotel is not listed, enter the hotel name on the “other” line. This information will help us reserve discounted room blocks at popular hotels in the future and is not intended as a reservation method.

6 PAYMENT  Indicate method of payment and be certain that all information is accurate. Credit card registrations must be signed in order to authorize the transaction. Submit registration by mail, fax, or online at www.oregondental.org. Registrations will not be accepted by phone or email. If registering by fax, please do not mail a copy of your registration.

CANCELLATION & TRANSFER POLICY: Registrations may be transferred at any time without penalty. All transfer, refund, and cancellation requests must be submitted in writing. If cancellation or transfer occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A $50 handling fee will be charged for all refunds. Refunds will not be accepted, for any reason, after 11:59 PM on March 22, 2013.
### ODC 2013 Preview

**April 4–6, Oregon Convention Center**

Courses marked with a double-plus are offered more than once. See course description for details.

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<th>Course Title</th>
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<tr>
<td>Cohen Brown...Common Oral Lesions: Differential Diagnosis and Treatment</td>
<td>3168</td>
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<tr>
<td>Dodson...Evidence-Based Clinical Decision-Making in OMS: Part 1</td>
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<tr>
<td>Donley...New Advances in Host Modulation: Maximizing Periodontal Outcomes</td>
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<tr>
<td>Hawkins...Local Anesthesia: 30+ Years of Hils, Misses and Near Misses</td>
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<tr>
<td>Henderson...Bringing It All Together</td>
<td>3176</td>
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<tr>
<td>Heyamoto...Forensic Odontology: A Primer</td>
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<tr>
<td>Odiato...Get Fit, Get Smart: Boost Your Dental Brain Power</td>
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<td>Poss...Advanced Anterior Esthetics</td>
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<td>Thompson...Exploring Sleep Apnea, the Role of the Dental Team</td>
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<td>Vaughan...CPR for the Health Care Provider</td>
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<tr>
<td>Vrla...How to Wow Now: Jaw-Dropping Service Excellence</td>
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**Saturday – Afternoon Courses**

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<tr>
<td>Dodson...Evidence-Based Clinical Decision-Making in OMS: Part 2</td>
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<tr>
<td>Donley...A Better Debridement Protocol: Maximize the Chance for Resolution</td>
<td>3172</td>
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<tr>
<td>Esser...Mechanical Screening of the Neck, Head, and TMJ Complex</td>
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<tr>
<td>Hawkins...Oral Sedation: 'How-To' Applications, Pharma. and Controvers</td>
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<tr>
<td>Heyamoto... Tanner Appliances: Occlusally Adjusted Nightguards</td>
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<tr>
<td>Petrisor...What's that on Your Face? Recognizing, Diagnosing Facial Lesions</td>
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<tr>
<td>Poss...Advanced Posterior Esthetics</td>
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<tr>
<td>Thompson...Dynamic Oral Care Therapies</td>
<td>3185</td>
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<tr>
<td>Vaughan...CPR for the Health Care Provider</td>
<td>3187</td>
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<tr>
<td>Vrla...Team Building Best Practices: How to Play Nice in the Sandbox</td>
<td>3189</td>
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</tbody>
</table>

*Use course codes to indicate which courses each registrant wishes to attend. Make sure the course code you enter on the form corresponds to the day and time that you wish to take the course. Courses beginning with “3” are included with registration. Courses beginning with “F” require an additional fee.*
You can also register online at:
www.oregondental.org

1 PRIMARY REGISTRANT

- Check here if this is a continuation from another registration form. If so, simply enter the primary registrant’s name in section 1 and skip to section 3.

LAST NAME

FIRST NAME

DEGREE

ADA #: OREGON SPECIALTY GROUP 

MAILING ADDRESS: Street Address or PO Box

CITY, STATE ZIP

EMAIL

OFFICE PHONE

OFFICE FAX

EMERGENCY CONTACT NAME

EMERGENCY CONTACT PHONE

RELATIONSHIP

2 SPECIALTY (doctors only)

- General practitioner [A]
- Oral/maxillofacial radiology [E]
- Prosthodontics [I]
- Endodontics [B]
- Orthodontics [F]
- Dental public health [J]
- Oral/maxillofacial surgery [C]
- Pediatric dentistry [G]
- General practitioner [A]
- Oral/maxillofacial pathology [D]

3 REGISTRANT CATEGORY & FEES

4 NAME BADGE INFORMATION & FEE CALCULATION

Please print or type neatly. Errors may delay processing of your registration.

COURSES

FIRST NAME FOR BADGE

DEGREE

4.1 WORKSHOPS: F4001 (Trope) $100

F4003 (Sam Low) Dentist $100; Staff $50

4.2 WORKSHOPS: F4001 (Trope) $100

F4003 (Sam Low) Dentist $100; Staff $50

4.3 WORKSHOPS: F4001 (Trope) $100

F4003 (Sam Low) Dentist $100; Staff $50

4.4 WORKSHOPS: F4001 (Trope) $100

F4003 (Sam Low) Dentist $100; Staff $50

5 HOUSING POLL

6 PAYMENT

- CHECK MasterCard
- Visa
- American Express (Make checks payable to Oregon Dental Association)

MAIL Oregon Dental Association PO Box 3710

Williston, VT 05402-3710

FAX 802.218.2029

(If bringing a group, April 6 – April 7, 2013)

WEB www.oregondental.org

DEADLINES AND POLICIES

March 22, 2013: Cancellation deadline. All refunds and cancellation requests must be submitted in writing. If cancellation occurs after pre-registration materials have been mailed, a $50 handling fee will be charged for all refunds. Refund will not be accepted, for any reason, after 11:59 pm on March 22, 2013.

March 22, 2013: Mail/fax registration closed. Please register online or re-enter in Pre-Function A at the Oregon Convention Center.

REGISTER BEFORE

MARCH 1, 2013

TOTAL FEES FOR REGISTRANTS 1 THROUGH 4 OF THIS SHEET = 

ODA reserves the right to adjust charges due to mathematical or other errors. Registrants who have not paid the appropriate fee will not receive a confirmation until the balance due is paid.

TOTAL FEES FOR REGISTRANTS 1 THROUGH 4 OF THIS SHEET = 

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Oregon — Portland: Dynamically Growing Dental Organization with nine offices is seeking an associate Endodontist. Part-time (possibly leading to full-time). Opportunity for an Endodontist to rotate between dental offices and stay busy. Opened in 2000, our high-energy organization has a reputation for providing excellent care and patient service. Our beautiful state-of-the-art dental offices are located in scenic Portland, OR and adjoining Vancouver, WA. Very competitive compensation and benefits. Applicants are invited to send CV to ted@gentechdentist.com.

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Eugene/Springfield Associate Opportunity Beginning April 2013. Owner is OHSU graduate in practice for 12 years and recently acquired second location. Both practices provide fee for service dentistry including restorative, prosthodontics and implants. Prefer associate experienced in oral surgery, endodontics and possibly IV sedation in addition to restorative. Very generous compensation package with possibility of partnership or opportunity to buy one of the locations after period of associateship. Visit our website at SmileAlive.com. Send resume to Dr. Terri Baarstad at baarstad@gmail.com or call 541-683-8396 for more information.

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Aaron Pershall - Randy Harrison

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S. OREGON COAST - Excellent family G/P collecting $500K+. Very nice office with newer equipment, including Eagle Soft & Schick.

S. OREGON COAST - Great start-up opportunity! Building and part time practice with 3 equipped ops.

SALEM - Wonderful opportunity to acquire low-overhead, family practice collecting $700K+.

WILLAMETTE VALLEY, OR - G/P and building opportunity in a beautiful rural setting about an hour from Portland.

WILLAMETTE VALLEY, OR - G/P collecting $1.3M+ in a very nice office in an excellent location. Very good access and off-street parking.

EAST PORTLAND - Great growth potential in this G/P producing $400K. Excellent high traffic area.

N OR COAST - Progressive, high profit, Biological practice collecting $350K+. This amalgam free/safe office features 3-ops and digital X-rays. Wonderful merger possibility!

ENDODONTIC OPPORTUNITY - Excellent, high-profit endo practice collecting $1.4M+. Beautiful state-of-the-art office and equipment.

SOUTHERN OREGON PEDO - Wonderful 30+ year practice with collections of $550K+ and low overhead. Excellent location!

WESTERN OREGON OMS - Excellent, high profit practice with tremendous growth potential. Great location close to a major hospital.

CHEHALIS, WA - Great merger opportunity or start up alternative! G/P collected $200,000 in 2011. Flexible lease! Call for details!

SW WASHINGTON PERIO - Excellent, well established practice collecting $760K with low overhead. Meticulously maintained office with great visibility, access and parking.

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www.PracticeSales.com
Aaron@PracticeSales.com  RandyH@PracticeSales.com

Please call for a Complimentary, Confidential Consultation
Continued from page 42

Dental Opportunities

General Dentistry

Seeking Full-Time Dentist at A successful dental office in Beaverton, OR. Must be proficient in premolar/anterior Endo & extractions. A GPR or AEGD is a big plus! Well-compensated plus a guaranteed salary! This is an exciting opportunity, you don’t focus on office administration—your main focus is patient care and evidence-based treatment! Call or text Tiffany at 503-260-1036.

Dentist—Portland, OR: Large Group Practice has an opportunity available for a general dentist. Do the clinical dentistry you want to do while we take care of the business headaches. We also offer paths in which you can manage or open your own practice into an instant referral base. Start as an associate with a potential for profit sharing. Please email us at opportunity@greenappledental.com and visit us at www.greenappledental.com.

Have Sedation—Will Travel! Make Fearful patients comfortable with IV Conscious Sedation. I am set up to come to your office and sedate your patients so that you can perform needed treatments the patients avoid due to fear. I have 18 years experience providing safe IV Conscious Sedation. Serving Washington & Oregon. Richard Garay, DDS. 360-281-0204, rgaraydds@gmail.com.

Moderate Sedation Course—Instructor: Steven Ganzberg, DMD, MS. Dates: April 19-21 at UCLA and May 15-19 at Wendel Family Dental Centre (Vancouver, WA), 2013. Cost: $11,995. A deposit of $5,000 due by February 1, 2013. Course is 80+ hours with 20 patient cases. Contact: Lori, 360-944-3813 or loris@wendeldental.com. Space is limited. AGD #218643.

Klamath Falls—1150 SQ. FT. 3 OP dental clinic over 20 yrs, space for sale or lease, email wspencermd@hotmail.com.


Fully Equipped Practice for Lease—Beautiful, modern and fully digital 5-operatory dental practice is available for lease; three ops are fully equipped with 2 ops partially equipped. All major equipment included along with computers. Located on 9053 SW Beaverton-Hillsdale Hwy, Portland, 97225. The smartest way to start and build your practice without debt. For more information call Mo Saleh at 503-962-9212 or email mo@salehdmd.com.

Dental Opportunities

Pediatric Dentistry

Pedodontist/Orthodontist(Portland, Oregon) Green Apple Dental is a local multi-office group practice. We are currently looking for an orthodontist and a pedodontist to join our team. Walk into an instant referral base. Start as an associate with a potential for profit sharing. Please email us at opportunity@greenappledental.com and visit us at www.greenappledental.com.

Miscellaneous

Modern Orthodontic Office Available -- Owner-occupied. 2700 SQ. FT. office on Beaverton-Hillsdale Hwy, Portland, 97225. Includes 3 years of patient lists, all equipment--what you see is what you get. Contact: Mo Saleh at 503-962-9212 or email mo@salehdmd.com.

Equipment for Sale

Digital Gentex Orthoralix 8500 DDE Panoramic—$10k. Just upgraded to CBCT. Contact davidscottperry@gmail.com.

Space Available/Wanted

KLAMATH FALLS—1150 SQ. FT. 3 OP dental clinic over 20 yrs, space for sale or lease, email wspencermd@hotmail.com.


Fully Equipped Practice for Lease—Beautiful, modern and fully digital 5-operatory dental practice is available for lease; three ops are fully equipped with 2 ops partially equipped. All major equipment included along with computers. Located on 9053 SW Beaverton-Hillsdale Hwy, Portland, 97225. The smartest way to start and build your practice without debt. For more information call Mo Saleh at 503-962-9212 or email mo@salehdmd.com.

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