Membership REALLY DOES Matter!

Every year, I look forward to volunteering at the Oregon Mission of Compassion. Giving back to the community is something everyone should do. It's a rewarding experience. It's great for the patients who really need our help, and it's good for us too—it's good for our souls.

—Dentist (volunteered all day Monday and Tuesday AM)

It was amazing!!

—Dental Office Manager (volunteered Tuesday AM)

I've been honored to volunteer at the clinic these two years and will continue to do so. It is so rewarding hearing the joy each patient has about receiving free treatment. Such a wonderful gift!!

—Community Volunteer (volunteered Monday PM)

A teenage son drove his mother to the clinic for an extraction and filling. He ended up getting his own teeth cleaned and was thrilled at the quality of service everyone was giving them.

—Community Volunteer (volunteered Monday PM)

It was wonderful to see so many poor people get their teeth cleaned. It is very touching to see how many people's lives were changed by this program. —Community Volunteer (volunteered Monday PM)

It was a joy knowing her life will change again!

—Community Volunteer (volunteered Monday PM)

There was one girl who was sobbing because she was going to have several teeth extracted. I tried to console her and explain it would be so much better for her to have them removed. I found out that she received partials to replace the extracted teeth. She was so elated. She hadn't realized she was going to get partials. —Community Volunteer (volunteered Monday PM)

OrMOM is something I look forward to do every year. Giving back to our community...it's something everyone should do. It's such a rewarding experience. It's great for the patients who really need our help, and it's good for us too...it's good for our souls. Giving back...it's a win-win situation.

—Dentist (volunteered Monday AM)

I helped out in the patient checkout/survey desk and also interpreting. Once you start asking questions, people share their stories. It's very touching to see how many people's lives were changed by this program. —Community Volunteer (volunteered Monday PM)

There were two things I learned this year. First, it's very important to establish a rapport with the patient. Second, you should always have a smile on your face when you talk to the patients. It makes them feel comfortable. —Community Volunteer (volunteered Monday PM)
Here at the Oregon Dental Association we think people don’t always get the right picture of us. While at times we may appear to be your father’s dental association, in reality we involve ourselves in a multitude of programs, issues and activities that have broad appeal to dentists of all ages, modes of practice and values.

We think we have something for everyone, and we truly are the sum of our parts. Please take a moment to learn a little more about the Oregon Dental Association by watching the DVD below.

*Included:* What has the ODA Done for You Lately • Oregon Dental Conference Oregon Mission of Mercy • Teach Me How To Brushy
Dear Colleague:

Welcome to the Membership Issue of Membership Matters. This issue has been sent out to all our current members as well as non-members. Our goal is to remind current members about the benefits of membership as well as to convince non-members that these benefits make joining worthwhile.

Please take a look at the DVD (on the opposite page) to see what the Oregon Dental Association has been doing for you lately. I, personally, believe the greatest benefit is the representation members get on their behalf. While most of us are hard at work in our practices, this association is hard at work protecting the profession. This constant vigilance allows us to take care of our patients with the least amount of disruption from intrusive laws or regulations. A huge reason we continue to be successful with legislation is that we have a strong membership base behind us. We have credibility with strong numbers, meaning legislators recognize who we represent. I can’t say this emphatically enough: We are stronger together.

Thank you, to our current members, for your continued support. Your membership—in so many ways—makes it possible for us to advocate for our profession. If you are not yet a member, I urge you to take a look at the benefits and activities described inside this magazine and on the enclosed DVD. Fill out and return the membership application today (it’s on the other side of this letter).

The Oregon Dental Association becomes more powerful in all of our efforts as more dentists make the decision to join.

Sincerely,

Jill M. Price, DMD

President, Oregon Dental Association
MEMBERSHIP APPLICATION
OREGON DENTAL ASSOCIATION / AMERICAN DENTAL ASSOCIATION

INSTRUCTIONS Please print clearly. Each question must be answered fully.

Please return to ODA: Fax: 503.218.2009 Mail: PO Box 3710, Wilsonville, OR 97070

NAME ___________________________ DDS □ DMD □ Other □
FIRST □ MIDDLE □ LAST □
DATE OF BIRTH / / SOCIAL SECURITY # _______________ SEX □ MALE □ FEMALE □
MONTH DATE YEAR □ OPTIONAL
IS SPOUSE A DENTIST? □ YES □ NO

SPouse NAME ___________________________

PRIMARY OFFICE
STREET ADDRESS _______________________
CITY ______ STATE ______ ZIP ______
TELEPHONE _______________________
FAX _______________________

OFFICE EMAIL _______________________
WEBSITE _______________________

HOME ADDRESS
STREET ADDRESS _______________________
CITY ______ STATE ______ ZIP ______
TELEPHONE _______________________
FAX _______________________

HOME EMAIL _______________________

DIRECTORY LISTING ADDRESS □ OFFICE □ HOME (The address chosen will be listed on the public portion of the ODA website under “Find A Dentist”, retired dentists are listed under the member portion only of the ODA website.)

PREFERRED MAILING ADDRESS □ OFFICE □ HOME PREFERRED EMAIL ADDRESS: □ OFFICE □ HOME

PREFER TO RECEIVE ODA COMMUNICATIONS (check only one): □ EMAIL □ MAIL

PREFER TO RECEIVE MEMBERSHIP MATTERS MAGAZINE VIA (check only one): □ EMAIL □ MAIL

DENTAL SCHOOL ___________________________ GRADUATION DATE / / Year _________________________
ADVANCED EDUCATION PROGRAM ___________________________ COMPLETION DATE / / Year _________________________

IS YOUR PRACTICE LIMITED TO A SPECIALTY? □ YES □ NO SPECIALTY: ___________________________

AMERICAN BOARD CERTIFIED? □ YES □ NO OREGON LICENSE ___________________________ Year _________________________

ARE/WERE YOU A MEMBER OF AMERICAN STUDENT DENTAL ASSOCIATION (ASDA)? □ YES □ NO If yes, from _______ to _______

ARE YOU PRESENTLY A MEMBER OF THE ADA? □ YES □ NO ADA MEMBERSHIP NUMBER: ___________________________

I am / I was a member of the following dental societies: ___________________________

I hereby agree to abide by the By-Laws, Principles of Ethics and Code of Professional Conduct of the ____________ Dental Society, the Oregon Dental Association, and the American Dental Association.

I further recognize these organizations are required to investigate the qualifications of applicants and maintain standards of conduct for members.

In order to perform adequately their investigatory and disciplinary functions, these organizations must be free to perform these functions without a fear of litigation by rejected applicants or disciplined members. Therefore, in exchange for their consideration of this application, I hereby release the organizations, their members, and anyone acting on their behalf from liability for damages for any acts performed in connection with the application or disciplinary process. This release includes, but is not limited to, claims for defamation, invasion of privacy, and intentional interference with business relationship, and applies regardless of the intent with which the act is performed. I hereby consent to any investigation of the facts disclosed in my application, to any disciplinary investigation, and to any statements made in connection with the application or disciplinary process, by whomever made and whether defamatory or not.

SIGNATURE ___________________________ DATE ___________________________

IF YOU HAVE EVER BEEN KNOWN BY ANOTHER NAME, PLEASE LIST: ________________________________________________________________

(List state and local societies or federal dental service)

HAS YOUR LICENSE TO PRACTICE DENTISTRY EVER BEEN REVOKED, SUSPENDED, OR LIMITED FOR DISCIPLINARY REASONS? □ YES □ NO

(IF YES, STATE FACTS FULLY ON SEPARATE SHEET)

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Central Southwestern
Marion & Polk
beavertondentist@yahoo.com

Letters to the Editor
Letters to the editor are welcomed. All letters and other submissions to this publication become the property of the Oregon Dental Association. Send submissions to:
Editor, Membership Matters
Oregon Dental Association
PO Box 3710
Wilsonville, OR 97070-3710
beavertondentist@yahoo.com

Articles
Are you interested in contributing to Membership Matters? For more information, please contact editor, Dr. Barry Taylor: beavertondentist@yahoo.com

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8699 SW Sun Pl, Wilsonville, OR 97070

Dentist Health & Wellness Hotline 503.550.0190


Social networks
Look for the Oregon Dental Association group on:

Twitter
Follow ODA President, Jill M. Price, DMD:
@ODAPrez twitter

NOV 1 6:45 PM ODA Match Networking Event (ODA)

NOV 3 8:00 AM Board of Trustees mtg (ODA)

DEC 8 1:00 PM Executive Committee mtg (ODA)

2013

JAN 25 1:00 PM Executive Committee mtg (ODA)

FEB 2 8:00 AM Board of Trustees mtg (ODA)

APR 2 6:00 PM Executive Committee mtg (ODA)

APR 4–6 Oregon Dental Conference (Oregon Convention Center)

APR 4–6 Oregon Dental Conference (Oregon Convention Center)

MAY 31 7:00 AM Executive Committee mtg (The Allison Inn—Newberg)

JUNE 1 8:00 AM Board of Trustees mtg (The Allison Inn—Newberg)

NOV 24–27 Oregon Mission of Mercy (Oregon Convention Center, Portland)

OHA CALENDAR
EVENTS & MEETINGS

For more information on these and other upcoming events, visit www.oregondental.org, and click ‘Calendar’ at the top of the page or call ODA at 503.218.2010.

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For more information on these and other upcoming events, visit www.oregondental.org, and click ‘Calendar’ at the top of the page or call ODA at 503.218.2010.

2012—2013 DBIC RISK MANAGEMENT COURSES

DATE TIME COMPONENT/LOCATION CONTACT INFO

2012

Oct 26 8 AM Southern Willamette (Corvallis) O’Brien Dental Lab, 541.754.1238

Nov 13 5 PM Washington County (Beaverton) Kathy Reddicks, 503.848.5605 or wcdskathy@comcast.net

Dec 7 9 AM Marion & Polk (Salem) Lori Lambright, 503.581.9353 or mpdentalc@qwestoffice.net

2013

April 6 9 AM Oregon Dental Conference® www.oregondental.org

May 14 6 PM Southwestern OR (Coos Bay) Anne Mills at Dr. Roger Sims’ office, 541.267.5867

Dec 6 9 AM Multnomah (Portland) Lora Mattson, 503.513.5010

Dec 13 9 AM Central Oregon (Bend) www.centraloregondentalsociety.org

COMPONENT CE CALENDAR

compiled by Mehdi Salari, DMD

Send your component’s CE courses to bendental@yahoo.com.

TUES, NOV 6 Rogue Valley CE HRS: 2
Practical Periodontology Dr. Chun-Han Chou
LOCATION: Grants Pass Country Club
INFO: ian.m.erickson@gmail.com or dr.sten.erickson@gmail.com

FRI, NOV 9 Lane County CE HRS: 7
Gnathological Occlusion (GNM) Clayton Chan, DDS & Joseph Willardsen, DDS
LOCATION: Eugene (Downtown Athletic Club)
INFO: www.oregondental.org

TUES, NOV 13 Marion & Polk CE HRS: 2
Enhanced Diagnosis & Treatment Planning with the Aid of Cone Beam Computed Tomography
Dr. Truong, Stearns, Eyre, Seifert & Wylam
LOCATION: West Salem (RotHS)
INFO: info@mpdentalc.com, mpdentalc@qwestoffice.net

WED, NOV 14 Multnomah CE HRS: 1
Dentures: Common Problems, How to Diagnose and Correct Them
DeWen Harris, DMD, MAGD
LOCATION: TBD
INFO: www.multnomahdental.org, lora@multnomahdental.org

TUES, NOV 27 Clackamas County CE HRS: 1
Financial Planning, Jeff Griswold, CPWA
LOCATION: Oregon City (Prov. Willamette Falls Community Ctr.)
INFO: www.clackamasmall.com

TUES, DEC 4 Rogue Valley CE HRS: 2
Oral Maxillofacial Surgery Dr. Bruce Logan
LOCATION: Grants Pass Country Club
INFO: ian.m.erickson@gmail.com or dr.sten.erickson@gmail.com

TUES, DEC 11 Marion & Polk CE HRS: 2
Tipping the Scale, Cindy Towne (Burkhart)
LOCATION: Salem (Boys & Girls Club)
INFO: info@mpdentalc.com, mpdentalc@qwestoffice.net

FRI, JAN 11 Central Oregon CE HRS: 4
Medical Emergencies
Dr. Steve Rogers, Keith Krueger & Don DeLisi
LOCATION: TBD
INFO: www.centraloregondentalsociety.org

TUES, JAN 15 Washington County CE HRS: 1.5
Differential Diagnosis of Jaw Lesions
Jeffrey Stewart, DDS, MS
LOCATION: Beaverton (Stockpot Boiler)
INFO: www.wacountydental.org, wcdskathy@comcast.net

WED, JAN 16 Multnomah CE HRS: 1
Medications My Patients Take. Major Systemic Disease Processes & Patient Treatment Considerations, Brandon Rehner, DDS
LOCATION: Portland (McMenamin’s Kennedy School)
INFO: www.multnomahdental.org, lora@multnomahdental.org

TUES, JAN 22 Clackamas County CE HRS: 1
Diagnosis & Management of Oral Mucosal Disease, Dr. Cindy Kleinegger
LOCATION: Oregon City (Prov. Willamette Falls Community Ctr.)
INFO: www.clackamasmall.com

2013

TUES, JAN 8 Marion & Polk CE HRS: 2
Modern Treatment of Sleep Apnea—
The Crossroads of Dentistry & Medicine
Drs. Doug Skarada & Namjee Lee (Willamette ENT)
LOCATION: West Salem (RotHS)
INFO: info@mpdentalc.com, mpdentalc@qwestoffice.net

FRI, JAN 11 Central Oregon CE HRS: 4
Medical Emergencies
Dr. Steve Rogers, Keith Krueger & Don DeLisi
LOCATION: TBD
INFO: www.centraloregondentalsociety.org

TUES, JAN 15 Washington County CE HRS: 1.5
Differential Diagnosis of Jaw Lesions
Jeffrey Stewart, DDS, MS
LOCATION: Beaverton (Stockpot Boiler)
INFO: www.wacountydental.org, wcdskathy@comcast.net

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Diagnosis & Management of Oral Mucosal Disease, Dr. Cindy Kleinegger
LOCATION: Oregon City (Prov. Willamette Falls Community Ctr.)
INFO: www.clackamasmall.com

2013

2013

2013

2013
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- Gerald Fuji, DMD, Portland, OR

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Our practice makes yours perfect
Dr. Robert E. Varner Elected Secretary-Treasurer of American Association of Orthodontists

Robert E. Varner, DMD, an orthodontist who practices in Roseburg, Oregon, was elected the 2012–13 secretary-treasurer of the American Association of Orthodontists (AAO), the world’s oldest and largest dental specialty organization. The election was held recently at the AAO’s 112th Annual Session in Honolulu.

“The AAO is leading the advance of the specialty of orthodontics, and our research and educational programs help ensure the best possible care for patients who are treated by AAO members,” Dr. Varner said. “Significant challenges lay ahead as AAO members strive to provide quality orthodontic care to our patients today, and to patients who will be served by the next generation of orthodontists. Our charge is to assure the continuity of excellence in orthodontic treatment, as well as the accessibility and affordability of care,” said Dr. Varner.

A 1969 graduate of the University of Oregon Dental School, Dr. Varner served three years as a dental officer in the United States Navy, including a one-year dental internship at Balboa Naval Hospital in San Diego, Calif. After his military service, Dr. Varner completed his orthodontic education at the University of Oregon Health Science Center in Portland in 1974, and has been in private practice in Roseburg since that time.

Dr. Varner has been involved in leadership positions in organized orthodontics at local, state, regional and national levels since 1977. Among the offices he has held are the presidencies of the Oregon State Society of Orthodontists and the Pacific Coast Society of Orthodontists (PCSO). He spent a decade representing the PCSO in the AAO House of Delegates. Dr. Varner was elected by the PCSO Board of Directors in 2005 to serve as its representative on the AAO Board of Trustees. The PCSO serves AAO members practicing in Alaska, Arizona, California, Nevada, Hawaii, Oregon, Washington, Idaho and Guam, as well as the Canadian provinces of British Columbia, Alberta, and Saskatchewan.

In addition to his membership in the AAO and PCSO, Dr. Varner is a member of the American Dental Association, the Oregon Dental Association, the Umpqua Dental Society and the Northwest Component of the Edward H. Angle Society of Orthodontists. He is a Diplomate of the American Board of Orthodontics.

Dr. Varner and his wife, Jacquetta, reside in Roseburg.

Congratulations, Dr. Varner!
Welcome, Class of 2016!

The OHSU School of Dentistry welcomed 75 new dental students on Aug. 13.

The Class of 2016 recently completed a six-week early fall term that included courses in gross anatomy, history of dentistry, and diagnostic progress. In late August, the first-year dental students spent two days at Cannon Beach for the annual DS1 Professionalism Conference, now in its 25th year.

“Every class has a distinct personality and this one seems to be very professional,” said Interim Dean Gary Chiodo, DMD, FACD. “From the early behavioral indicators that I observed, I think they are all on track to become outstanding professionals.”

The Class of 2016 was selected from an applicant pool of 1,184—a school record.
Mission of Mercy III
September 13–16, 2012 • Medford

THANK YOU!

1,076 volunteers
1,204 patients (1,285 patient encounters)
6,015 procedures
$742,377.57 worth of treatment

By Procedure
Cleanings: 443
X-rays: 1,578
Fillings: 932
Endo: 38
Extractions: 1,255
Partial Dentures: 87

Volunteers
Dentists: 122
 Assistants: 150
Hygienists: 101
Lab Techs: 15
Pharmacy Field: 12
Medical Field: 43
Students: 23
Community: 610

SAVE THE DATE
Oregon Mission of Mercy IV
November 24–27, 2013
Oregon Convention Center, Portland

Look for a full recap in the November issue of Membership Matters.
We’re looking for YOUR help!

Membership Matters will be publishing our Reception Room issue this coming January, and we would love to have your contribution.

This issue will have a special pull-out section to be placed in your reception area.

If you would like to contribute an article about your specialty or an area of interest to patients, please contact our editor, Barry Taylor, DMD, at beavertondentist@yahoo.com.

---

The ODA Match

The Oregon Dental Association cordially invites you to participate in an evening of fast paced networking!

The event will be a structured format with each candidate spending 6–7 minutes with each hiring dentist. More in-depth interviews can be scheduled by interested parties.

If you’re transitioning, have a position to offer, or seeking an associateship, we hope you’ll consider joining us.

This is a member benefit and registration is required. Please RSVP by October 22. Spots are limited.

All inquiries are strictly confidential.

**Thursday, November 1, 2012**

6:45 – 8:45 pm

Oregon Dental Association
8699 SW Sun Place, Wilsonville, OR 97070

For more information or to RSVP, contact Margaret Torgeson: 503.218.2010, ext 108 or mtorgeson@oregondental.org
From ODA’s Outgoing President

Welcome delegates, trustees, officers, ODA staff, and guests to this year’s House of Delegates. This has been a good year for ODA with many successes; there are, however, some areas that still need work. First I would like to thank my wife, Lisa, and my family for supporting and working with my crazy schedule these last few years. Next, my thanks to the ODA staff: Beryl Fletcher, Cindy Fletcher, Brian Fredricks, Anna Juan, Lauren Malone, Christina Swartz, Margaret Torgeson, and Jennifer Webster for all their many hours and dedication for the benefit of our profession. Our executive director, Mr. Bill Zepp, is serving in his last House of Delegates with us. He deserves a huge thanks for all his thoughts, foresight, dedication and energy, not only as our executive director, but in Virginia and Montana also. And I would also like to thank all the other volunteers of this organization, including the trustees and officers that I have served with.

Legislative

This year was the short legislative session which turned out to be relatively quiet, thanks to the mediation process that Dr. Teri Barichello and Dr. Rick Asai went through with SB-738 last year. We had two bills that passed with little opposition: SB-1509 which allows a licensed dentist or hygienist from another state to have an Oregon license for five consecutive days in a twelve month period. This license is for work in a pro-bono setting. We needed this because of volunteers from other states who wanted to help at our MOM projects. And HB-4128 which expands the Children’s Dental Health Coverage to include cleft lip/palate surgery at an early age. We feel that would greatly reduce future health care costs from surgery and help with the personal confidence of young individuals. These two bills were popular not only because of our lobbying effort current and past, but also the image of ODA and dentists that participate in programs such as Mission of Mercy, GKAS events, Tooth Taxi and other local activities to help Oregonians.

Mission of Mercy

The 2011 MOM held in Portland last November, chaired by Dr. Jill Price and with the indispensable ODA staff, was again very successful. Over 1,800 volunteers, including 311 doctors, treated 2,023 patients. About 9,800 procedures were performed with an estimated value of $1.2 million. Many Oregonians were helped, and each year it is getting to be more successful. This year’s MOM project will be this next weekend down in Medford.

Three local components, Klamath County, Rogue Valley, and Southern Oregon are pooling their resources. Led by Dr. Jim Catt and Dr. Judd Larson, with the help of many enthusiastic Southern Oregon volunteers and the ODA staff, this will provide another great example of what ODA can do. The ultimate goal is to have the MOM project alternate between Portland and somewhere else in the state.

These MOM projects are not the solution to the access to care problem in Oregon but merely an example of the great need that exists and what the profession can do to help. Many thanks go out to all the volunteers that donate their time, money or talents to bring these events to Oregon and make them very positive experiences to all involved. Next year it will be back in Portland the week of Thanksgiving. Please get involved and ask others to help, not just for the MOM projects, but in your local communities also.

Oregon Dental Conference

The ODC had another record year. A growing attendance of over 6,750 people, the long list of quality C.E., and the trade show provide several reasons why we keep growing. Not to mention the camaraderie when we get together. Even the ODHA has asked to come
back to the fold this next year after being absent for several years, and we welcome them enthusiastically. We are in a great position for the future of the ODC, both regionally and nationally.

**Brushy Video**

Another great hit this year was the Brushy video that ODA released, only two months back, as a public service announcement. It was mentioned on national news, Good Morning America, the Today show, and local news programs.

The video was released on the internet and went viral with over 631,000 hits as of the end of August. We benefitted from the ADA State Public Affairs program that provided grants to states for public affairs for this and other ODA programs. If you haven’t watched the video you can see it later today in the House or go to the www.teachmehowtobrushy.com to view this very entertaining and informative clip. [Editor’s Note: The Brushy video is featured on the DVD enclosed with this issue, on the inside front cover.]

**Executive Director Search Committee**

With the retirement of our Executive Director, Mr. Bill Zepp, within the next nine months, we put together an Executive Director Search Committee last December. The committee is made up of seven individuals, four dentists and three lay people: the two ODA presidents directly affected by this process—myself and Dr. Jill Price—ODA trustee Dr. Tom Tucker, past ODA president Dr. Teri Barichello, ODA contracted lobbyist Mr. George Okulitch, Portland association management group executive director Mr. Mike Fisher, and California Dental Association executive director Mr. Peter Dubois. The search committee will first evaluate the resumes from applicants.

This position was advertised during the months of July and August. The search committee will interview the most qualified individuals and present the best applicant(s) to the Executive Committee. That will probably be around December/January, and then the Executive Committee will make the selection and finalize any employment contract. The final transition will occur sometime in early to mid-2013.
Governance
As I spoke about last year, there is a need for change. Many years and effort has gone into the process that has led us to this point. Our membership numbers are flattening out, which has us on a market share decline. Dentists are finding it harder to volunteer their time and talents for the benefit of organizations such as ours. The ADA is evaluating their governance model for the same reasons. Dr. Jill Price will talk about this in more detail later this afternoon. Washington State Dental Association reduced its board years ago and again is looking at change, specifically at dropping the Vice-President position, because of the huge time commitment that is involved with the multiple years to fulfill the role as an officer.

Sometimes it is hard to let go of what has always been, but it is also an opportunity for growth and excitement for this great organization we call ODA. Trust is the first value that we have to respect in letting people volunteer and help with the direction that this organization will benefit our profession. Yes, I am from Eastern Oregon, but I represent all of Oregon when I am doing the business of ODA. I hope that you delegates will think of ODA and what is best for this organization first and then think of your own personal interests second.

Resolutions
There are three resolutions that I will talk about even though there are others. The first one is the ODS/HSG bylaws change. This regulatory environment has gotten to the point that we need the change to maintain our very special relationship with ODS. And when I say special relationship, that is what it is. It was not until I started visiting with officers from around the country that I realized that we have something very unique and special here. The relationship is not the same as in 1955, or even 1985, nor is ODS today. Things have really changed and grown at ODS. I can safely say that most, if not all, states would trade their position with their Delta Dental with ours in a heartbeat. With that being said, this slight change in voting for HSG board members instead of ODS board members will keep that relationship so it will benefit both of us.

Next is the dues increase using the current CPI as the index. ODA is at a crossroads with its budget. The declining market share and retiring docs have diminished the income while the expenses continue to grow. We have done very well these last few years in reducing the budget and with oversight, but that is not enough. I am not an either increase taxes or cut spending individual. It should be both, and this small dues increase that runs with the CPI yearly will help to maintain that position. In the future the other side of the equation will have to be dealt with to maintain a healthy and growing ODA. That healthy budget has allowed us to do extra and special programs such as MOM, DOPAC, and the Brushy video. And I wouldn’t want us to miss out on any other project down the road that really helps our profession and organization.

I would also like to note that membership plays a significant role in our overall budget situation. We struggle every year to balance our budget, but usually have to rely on our reserves to balance. We have a membership market share of 66%, or two out of three dentists. Recruiting the other third of our available market share would improve our balance sheet and allow us to make educated and strategic decisions for the necessary budget, instead of decisions that may be solely cost-driven.

The last resolution that I feel needs some words of support is the LDC recommendation for governance change. The LDC took years of information, state of the association
meg-ssue discussions, comparisons to other associations, budget influence, attendance numbers, surveys, trends, and personal input to form their idea to present to us this weekend. When I first saw this resolution in July, I could tell the LDC put a lot of time and effort into this paper. The more I read through it, the more I understood how they took a very complicated problem and made it flow with a seamless transition accounting for all situations. I will let the LDC present the details, but I am very proud of the work they have done and I am very confident that the governance change that they propose will be a very positive direction for ODA.

Conclusion
In conclusion, I would like to thank all of the dentists and ODA staff who supported and allowed me to hold this position. This is a team effort and no one person can do it alone. The Oregon Dental Association has a bright and exciting future. Thank you for allowing me to represent you this last year as the President of the ODA. I am looking forward to going back to my small town, my office, my 12 staff members (who pretend that I am in charge also), and my family. Thank you very much.
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Stages of Membership

By Melody Finnemore

Karley Bedford is a third-year dental student at OHSU School of Dentistry who knew during her first year that she wanted to join the Oregon Dental Association, because it would help her in several ways. Daren Goin, DMD, retired from practicing general dentistry in Stayton a couple of years ago, yet continues to enjoy his involvement in the ODA and the benefits he has reaped over the last 40 years.

Ms. Bedford and Dr. Goin represent the broad range of practitioners within the state who say their ODA membership provides a wealth of benefits, from practical advice and products that help them better manage their practices and adhere to regulatory policies to legislative advocacy and affordable continuing education.

Regardless of whether someone is a new dentist or well established in their practice, some membership needs remain constant, such as continuing education, help with regulations, legal issues and licensure requirements. Other needs evolve over time, and the ODA strives to ensure that membership benefits remain relevant and meet those changing needs. To that end, five stages of membership have been identified:

- **STAGE 1** – Dental Students
- **STAGE 2** – New Practitioners
- **STAGE 3** – Established Practitioners
- **STAGE 4** – Mature Dentists
- **STAGE 5** – Seasoned Professionals

Seven ODA members at various stages in their careers recently shared how membership helps support them as individuals while strengthening the profession as a whole.

**KARLEY BEDFORD**

*Third-year student at OHSU School of Dentistry
ASDA representative to ODA Board of Trustees*

Karley Bedford joined the ODA during her first year of dental school, because she knew it would help her learn about different techniques and gain mentorship from professionals in the field. What she has learned since then is that the ODA also provides a unified voice for those in the profession when it comes to advocacy.

“She sometimes it’s easy to get bogged down in school with all the classes and the lab work we do. I enjoy hearing what the ODA is working on and how it is trying to keep our profession strong,” she said.

ODA membership is offered to dental students for free, and the dues structure is phased as they build their practice after graduating. It gives dental...
students access to NewDocs.com, the ODA’s social networking group, along with free attendance to the Oregon Dental Conference, on-campus programming and the association’s mentor program. Students also can access informational resources such as Membership Matters and the members-only portion of the ODA’s website, and they have opportunities to serve as a student representative on the ODA’s Board of Trustees or as a delegate to the ODA House of Delegates.

“I like that they actually appreciate our input as students, and it’s a nice environment to meet people who are passionate about dentistry,” Bedford said.

An Arizona native, Bedford hopes to establish her practice in Portland and finds that her ODA membership is an invaluable networking tool as well.

LEILA TARSA, DDS, MS
Lake Oswego endodontist

Networking through the ODA has been essential for new practitioner Dr. Leila Tarsa, who established her specialty in endodontics in 2009. She graduated from the University of Southern California dental school in 2004, and completed an Advanced Education in General Dentistry (AEGD) program at the UCLA in 2005.

Now in private practice in Lake Oswego, Dr. Tarsa joined the ODA in 2009 after completing her residency and fellowship program at OHSU School of Dentistry. Dr. Tarsa said she believes it is important to be involved in organized dentistry no matter where you are.

“To me, it’s the most valuable thing to become an active member in your society where you are practicing,” she said. “You can talk with other members, learn from each other and serve your community.”

Dr. Tarsa noted that she learned about the Mission of Mercy through the ODA. She donated time last year to provide root canals for people who do not have access to care. Established by the ODA in 2010, the 2011 event was held Nov. 21–22 at the Oregon Convention Center and provided more than $1.2 million worth of dental services to 2,023 underserved people.

ODA membership also paved the way for Dr. Tarsa to meet fellow specialists, such as Stacy Geisler, DMD, a Lake Oswego oral and maxillofacial surgeon who is a member of the ODA’s Annual Meeting Council.

New practitioners have access to the ODA’s “Road Map” to practicing dentistry in Oregon, which is full of important tools such as guidance on ODA-endorsed insurance products, policies implemented by OR-OSHA and resources such as the ODA’s award-winning Dental Office Safety & Health Manual and Best Management Practices Program. In addition, Dr. Tarsa said, her ODA membership ensured that she complied with a new system of rules and regulations as she established her practice here.

“Practicing in the state of Oregon is different than practicing in California, and the ODA always provides valuable information regarding what you can and can’t do in your practice,” she said. “The ODA also helps with continuing education and practice management, so it’s always great and informative to be a member.”

MICHELLE R. ALDRICH, DMD
Salem general practitioner

Dr. Michelle Aldrich is no stranger to dentistry, having worked as a hygienist since 1992. As a longtime member of the American Dental Hygienists’ Association, Dr. Aldrich already knew the value of organized dentistry when she joined the ODA in 2008 after graduating from OHSU School of Dentistry.

“I’ve always thought it was important to be a member of your professional organization because who else is going to care about your profession and the issues that come up, whether it’s practice issues or changing rules within the dental team,” she said.

As she builds her practice, insurance coverage, practice management and industry rules and regulations are a key focus for Dr. Aldrich. “I also really appreciate the Oregon Dental Conference, because the continuing education is inexpensive, and that’s really nice for a new practitioner with a lot of debt,” she said.

While most Oregon dentists understand the value of organized dentistry, Dr. Aldrich pointed out that many still are missing the boat.

“I’m always disappointed when people aren’t invested in their own profession, yet they benefit from what we do,” she said. “Basically, they kind of mooch off of what the ODA and the ADA do without paying it back, and that’s part of our professional integrity as dentists.”
During his residency at Case Western Reserve University School of Dental Medicine, Dr. Burnett often heard his program director discuss the value of organized dentistry and bemoan those who don’t join and then complain when things don’t go their way.

“The program director was always positive about organized dentistry, so I kind of leaned that way, too,” said Dr. Burnett, who joined the ODA when he moved to Oregon in 1998.

Now 18 years into his career, Dr. Burnett has seen how membership supports him and other established dentists throughout various stages of their career. He said he particularly appreciates the legislative advocacy ODA provides. Its Government Relations Council keeps up on legislative activity in Salem and mobilizes members on a grassroots level when needed. The association’s legislative programming and briefings are available to keep members up on hot-button issues at the local, state and national levels. And the Dentists of Oregon PAC, supported by member dues, allows the ODA to support legislators who have the profession’s interests in mind.

Established practitioners also benefit from practice management tips and ODA-endorsed products and services that help the bottom line. These include a broad range of practice, financial and equipment services such as patient financing, revolving loans and lines of credit, and practice and equipment financing products.

Dr. Burnett said he has long appreciated the opportunity to participate in his local dental society as well. “Our local component is the same 20 people, but I like getting to know the other dentists in the area.”

Also nearing two decades in practice, Dr. Salari joined the ODA after graduating from OHSU School of Dentistry in 1993.

“It just seemed like, initially, it was nice being part of the big group, the big establishment, and I liked getting the publications and the journals,” he said. “The individuals who I considered mentors were all involved in organized dentistry at the time, and that was a good motivator.”

Established dentists like Dr. Salari often benefit from membership services that support the growth and sustained development of their practices, such as the host of local and national speakers who present sessions during the Oregon Dental Conference. These help established dentists learn more about cutting-edge techniques and technologies, and bring them up to date on what changes have occurred within the profession since they were in dental school.

Volunteerism is often a priority for established dentists who want to develop their skills to use in their community and within the profession. The ODA regularly hosts a Leadership Conference that can help hone those skills and provide tips on how to become more involved in the association.

Dispute resolution is another membership service offered by the ODA through its Peer Review System. Peer review can help avoid legal costs and time-consuming battles with patients, member dentists and/or insurance companies. Peer review is free and is recognized by the state’s licensing authorities.

Dr. Salari said that, like Dr. Burnett, he continues to enjoy spending time with his fellow component members.

“I’ve grown to really appreciate and enjoy our local dental society meetings and dinners. We laugh and we stress about the same things, and it’s nice to share stories with people who go through the same things. I just really enjoy being a part of it,” he said.

Dr. Smith served in the U.S. Navy Dental Corps for 24 years after graduating from OHSU School of Dentistry in 1981. When he retired from the Navy, Dr. Smith joined Kaiser Permanente.

An ODA member since 2006, Dr. Smith said that he has been impressed by the way ODA meets the needs of large group practice members as well as solo and small-practice dentists.

“We differ when it comes to financing issues, insurance and other things that are taken care of for dentists in a larger practice, but

continues on page 18
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speaking with one voice is still very important to achieve,” Dr. Smith said.
“I see that as playing a critical role that the ODA has done and continues
do very well.”

In addition to networking, legislative advocacy and practice management, the ODA plays a crucial role in providing opportunities for continuing education and serving those who do not have access to care, he added.

“The Mission of Mercy would not be possible without the ODA’s leadership, and that’s certainly something that has had a very positive impact for the citizens of Oregon,” Dr. Smith said.

Daren L. Goin, DMD
Retired Stayton, General Dentist
Dr. Goin joined the ODA in 1972 during his first year at OHSU School of Dentistry. The same thing that attracted him then—camaraderie—continues to keep him involved even though he retired a couple of years ago.

“I wanted to be part of that team and feel like a part of the profession, and I liked the collegiality. I also think there’s a real sense of duty and some power in numbers,” he said.

Retired members continue to receive benefits like Membership Matters, access to all ODA programs, complimentary entrance to the Oregon Dental Conference trade show, and continued eligibility for ODA-endorsed products and services. The ODA also offers help with transition planning for those nearing retirement.

Though volunteer work quickly began to fill his schedule when he retired, Dr. Goin remains involved with his dental society, a subcommittee for the Oregon Board of Dentistry and his study club.

“I’m still involved in all the non-stressful stuff,” he said with a laugh.
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**AMERICAN DENTAL ASSOCIATION**

**Supporting the profession. Caring for the public.** Representing more than 157,000 members, the ADA is America’s leading advocate for oral health. ADA activities in Washington D.C. assure that government decisions affecting dental care are made with input and counsel from organized dentistry. ADA works to ensure that dentists have a positive environment in which to practice and that the public is educated and has access to the oral health care they need. The ADA has the resources you need and the answers you seek.

Visit www.ADA.org or call the ADA Member Service Center at 312.440.2500.

**EFFECTIVE LOBBYING.** The ADA protects the profession through lobbying on issues such as access to care, funding of dental education and research, the FTC Red Flags Rule, fluoridation, medical liability reform and McCarran-Ferguson...Whether in Congress, state legislatures, regulatory agencies, or foreign governments—the ADA supports and promotes dentistry.

**RESOURCES TO GROW YOUR PRACTICE.**

- Improved patient care through systematic reviews and evidence-based clinical recommendations through the ADA Center for Evidence-Based Dentistry™
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- Education 24/7 with hundreds of online courses through ADA CE Online, and Access to ADA e-Publications that bring the latest in legislation, cutting-edge research, technology, member resources and special alerts
- New products and services at reduced rates through the ADA Catalog and ADA Business Resources, including access to a full-range of insurance options,
- Health Policy Resources reports free to members on www.ADA.org—topics include economic confidence, dental practice, distribution of dentists, technology and social media, and current issues in dentistry.

**GREATER VISIBILITY.**

- Educating the public through www.MouthHealthy.org, a new consumer-oriented website that provides patients with timely and credible oral health information on prevention, care and treatment, and an opportunity for member dentists to promote their practice with ADA “Find-a-Dentist”™.
- By answering questions and educating the public on www.sharecare.com, a health website launched recently by Dr. Mehmet Oz. Only members can be ADA Sharecare Contributors.
- Ten years of making children’s smiles brighter through ADA’s Give Kids A Smile® program!
As a member of the Oregon Dental Association, you have access to:

- **PEER REVIEW** ODA helps members avoid litigation through peer resolution of certain types of patient disputes.

- **LEADERSHIP TRAINING** The ODA provides dentists with education and tools for success in leadership roles, both as the dental team leader and as a volunteer leader in the tripartite.

- **REGULATORY ADVOCACY** Members receive ODA’s Dental Office Safety and Health Manual and Best Management Practices of Dental Waste. ODA works with Oregon’s regulatory agencies to ensure you have a positive environment in which to practice.

- **LEGISLATIVE ADVOCACY** The ODA has lobbyists and a political action committee who work together to advance the dentistry’s interests in Salem.

- **ACCESS TO CARE** ODA collaborates with advocacy groups to work on access to dental care issues such as rural and urban communities, community water fluoridation, oral cancer patient treatment protocols, Medicaid services and oral health prevention programs. After offering our first Oregon Mission of Mercy event in November of 2010, ODA now presents an Oregon Mission of Mercy on an annual basis. We also track and report members’ volunteer contributions for use at the state legislature.

*Continues on page 24*
TRIPARTITE MEMBERSHIP BENEFITS, CONT.

• **OREGON DENTAL CONFERENCE**
  Every year, the ODC, with nationally acclaimed speakers and over 200 exhibiting companies, offers continuing education and networking opportunities for your entire dental team.

• **ENDORSED PRODUCTS**
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**LOCAL**

Oregon’s local component dental societies

New to the area? Recent graduate? Your local dental society is a great place to network with your colleagues and contribute your unique interests and skills in supporting dentistry. You’ll also be able to access resources and services that are tailored to you and your community.

Oregon has 17 county/component societies around the state:

- Central Oregon Dental Society
- Clackamas County Dental Society
- Clatsop County Dental Society
- Columbia County Dental Society
- Eastern Oregon Dental Society
- Klamath County Dental Society
- Lane County Dental Society
- Marion & Polk Dental Society
- Mid-Columbia Dental Society
- Multnomah Dental Society
- Rogue Valley Dental Society
- Southern Oregon Dental Society
- Southern Willamette Dental Society
- Southwestern Oregon Dental Society
- Umpqua Dental Society
- Washington County Dental Society
- Yamhill County Dental Society

To find a contact for the component society in your area, visit [www.oregondental.org](http://www.oregondental.org), call 503.218.2010 or toll free 800.452.5628, or e-mail: members@oregondental.org.

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A practice transition involving the sale of an interest in a building with multiple owners poses some significant challenges for the Seller:

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• Institutional financing of the sale of a partial interest in the building is not available unless all other owners agree to allow the building to be used as collateral for the loan; and

• Institutional financing for the sale of the Practice is always contingent on Buyer obtaining a satisfactory lease of office space. All owners of a jointly owned building must consent to any proposed lease.

For those reasons, additional time should be budgeted where the practice transition involves multi-owner office space.
1. Why should I join the tripartite membership?
Organized dentistry is the voice of the profession. Dentists are faced with obstacles from groups such as government regulatory agencies and insurance companies. These groups continually provide challenges in an attempt to gain control of some aspect of the profession—sometimes to the detriment of both dentists and the public. The privacy of the dental office cannot shelter practicing dentists from government decrees. Only a united dental society can effectively lobby for and against legislation, protect the rights of dentists in the courts, and negotiate with the government on behalf of the individual dentist. The collective influence that dentists exert through membership in organized dentistry far exceeds the efforts of any individual or group. The more dentists that support organized dentistry, the more clout the profession will have with legislators and the public.

2. Can I join just the local and state level?
No. Membership is tripartite. That means you join your local society, the ODA, and the ADA. The unity of tripartite membership produces a more effective dental profession. This structure enables the ODA to speak with a unified voice on the state, local and national levels. State and local governments across the country consistently listen to the voice of organized dentistry because we have the strength of the “tripartite.”

3. What are the different membership categories?
ACTIVE: A dentist who is legally licensed to practice dentistry in the state of Oregon and whose primary active practice is within the state of Oregon.
ACTIVE LIFE: A dentist who has been a member for 30 consecutive years or 40 total years and is 65 years of age or older. (See question 11 for additional information.)
ASDA: A dual American Student Dental Association/ADA dental student membership is available to any dental student attending one of the dental schools accredited by the ADA.
ASSOCIATE: An individual who is a member in good standing in another constituent society of the American Dental Association may become an associate of the Oregon Dental Association.

GRADUATE STUDENT: A dentist who is enrolled full-time in a residency or advanced education program of not less than one academic year’s duration.
RETIRET LIFE: A dentist who has been a member for 30 consecutive years or 40 total years and is 65 years of age or older. Dentist must no longer be earning income from Dentistry. (See question 11 for additional information.)
RETIRET: A dentist who is retired and is no longer earning income from Dentistry. (See question 10 for additional information.)

4. By what date do I have to pay my dues?
All dues are to be remitted by January 1 of each year.

5. Who do I pay my dues to?
The Oregon Dental Association administers dues billings for all Oregon components and forwards the appropriate dues to the ADA and local components.

6. How can I pay?
There are three options available:
STANDARD PAYMENT: Under the standard plan, members are invoiced in early November for dues that are to be remitted, in full, by January 1, 2013.
12 MONTH PLAN: Under the 12 month payment plan, participants authorize the ODA to, on a monthly basis, charge their credit card or deduct from their checking account their 2013 dues in 12 equal installments from January 2013 through December 2013. Members may opt in to this plan when they receive their 2013 dues invoice in early November.
‘EZ PAY’ PLAN: Under the ‘EZ Pay’ plan, participants authorize the Oregon Dental Association to automatically charge their credit card in three equal installments that are billed on July 15, September 15 and November 15. Your EZ Pay installments are based on the estimated dues from the prior year. In November, once the ODA and ADA House of Delegates meetings have taken place, we will send you a notice of any changes in dues amounts that occur as a result of actions at these meetings.
7. Are my dues tax deductible?
Under tax law, only that portion of an association member’s dues not attributable to lobbying activities is deductible as an ordinary and necessary business expense. Amounts vary from year to year. The deductible amount for the current tax year can be found on your annual dues statement and/or receipt.

8. I’m a recent graduate. Do I pay full dues?
The ADA, ODA and participating local societies recognize that recent graduates need some time to get settled in the profession. New graduates are exempt from payment of active dues for the balance of the year of graduation and for the first full calendar year following the year in which the degree was awarded. In addition, graduates are offered reduced dues for the following three years. Please contact the ODA to discuss qualifications to receive graduated dues.

9. I’ve never been a member, but I’m not a recent graduate. What are my dues?
The ADA and the ODA offer discounted dues for new (first time) members who are not recent graduates. Your dues for the first year would be 50% of the ADA and 50% of the ODA full dues amounts, plus any applicable component dental society dues.

10. How do I apply for retired membership?
A retired member is an active member in good standing and no longer earning income from the performance of service or any activity for which a license to practice dentistry is required, shall be eligible for retired membership. To qualify for retired membership status, the active member shall submit an affidavit, through ODA attesting to his/her retirement.

11. Am I eligible for Life Membership and if so, what are my dues?
A life member is an active or retired dentist in good standing who has maintained thirty consecutive years or a total of forty non-consecutive years of active and/or retired membership and has attained the age of 65. Life membership shall become effective the calendar year following the year in which the requirements are fulfilled. Life members are notified by mail when they have been elected to Life membership. ACTIVE LIFE MEMBERS DUES are 50% of the active member dues for both ODA and ADA, plus any applicable component dental society dues. RETIRED LIFE MEMBERS are renewed automatically at no charge. ODA invoices an optional $25 subscription fee.

12. My spouse and I are both dentists. Do we get a discount?
The ODA is an individual association. There are no discounts for dentists married to dentists or for multi-dentist practices.

13. I have other questions regarding my dues, who can I talk to?
Contact Jennifer Webster, ODA Coordinator of Membership Records.
- CALL: 503-218-2010 or 800-452-5628, ext 109
- EMAIL: jwebster@oregondental.org
Jennifer’s office hours are 7:30 AM – 4 PM Monday through Friday. Or you can visit our website at www.oregondental.org.
Volunteer Opportunities IN THE ODA

The ODA has opportunities for members to become as involved as they would like in the activities of their Association. For more information on how to volunteer your time and talents, contact ODA at 800.452.5628 or go online at www.oregondental.org.

ONE-TIME COMMITMENT

✓ Write a post for ODA’s blog, The Tooth of the Matter
✓ Host a speaker at the Oregon Dental Conference
✓ Recruit a non-member dentist to ODA membership
✓ Represent ODA when needed at various events
✓ Write an article for Membership Matters magazine
✓ Volunteer at Oregon Mission of Mercy

RECURRING, SHORT TIME COMMITMENT

✓ Mentor an OHSU School of Dentistry student
✓ Participate in the ODA Grassroots Legislative Effort
✓ Serve on an ODA Task Force or Work Group

LONG TERM COMMITMENT

✓ Represent ODA at coalition meetings
✓ Serve on an ODA Council or Committee
  • Annual Meeting Council
  • Dentists of Oregon Political Action Committee
  • Government Relations Council
  • Judicial Council
  • Leadership Development Committee
  • Membership Council
    • New Dentist Committee
    • Student Members Committee
    • Membership Recruitment & Retention Committee
    • Member Services Committee
      • Dentists Health and Wellness Committee
      • State Peer Review Committee
  • Public and Professional Education Council
    • Access To Care Committee
    • Publications Advisory Committee

We invite you to join us in the City of Roses for the 2013 Oregon Dental Conference®

April 4–6
Oregon Convention Center

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A sampling of our course offerings:

Joel Berg, DDS, MS
Pediatric Dentistry
Terri Bradley Billing
Harold Crossley, DDS, MS, PhD
Pharmacology
Thomas Dodson, DMD, MPH
Oral Surgery
Henry Gremillion, DDS
TMJ
J. Mel Hawkins, DDS, BScD (AN), FADSA
Anesthesia
Christine Hovliaras, RDH, MBA, CDE
Hygiene

Samuel Low, DDS, MS, MeD
Periodontics
Louis Macmacher, DDS, MAGD
Hot Topics in Dentistry
Judy Kay Mausolf
Practice Management
Ian McNickle, MBA
Web and Social Media
Brian Mealey, DDS, MS
Periodontics
Uche Odiatu, DMD
Health & Wellness

Stephen Poss, DDS
Restorative
Betsy Reynolds, RDH, MS
Hygiene
Christine Sedgley, BDS, MDS, MDSc, PhD, FRACDS, MRACDS
Endodontics
Martin Trope, DMD
Endodontics

As well as required courses:
Risk Management, Medical Emergencies and CPR

Visit www.oregondental.org for more information or to register for the 2013 ODC.
ODA’s Councils and Committees

**ACCESS TO CARE COMMITTEE**  Looks at solutions to help some of Oregon’s most vulnerable citizens receive adequate dental care and education.

**ANNUAL MEETING COUNCIL**  Manages the Oregon Dental Conference.

**DENTISTS HEALTH AND WELLNESS COMMITTEE**  Offers support and resources for dental professionals struggling with drug and alcohol addiction and other personal issues that impact their professional lives.

**DENTISTS OF OREGON POLITICAL ACTION COMMITTEE (DOPAC)**  Works closely with the Government Relations Council to build relationships and promote dentistry’s causes among Oregon’s political leaders.

**GOVERNMENT RELATIONS COUNCIL**  Studies federal, state and local legislation and regulations related to dentistry and dental services, and provides recommendations regarding ODA’s support of proposed legislation and regulations. The council also acts as a liaison between the ODA, the Oregon Board of Dentistry and DOPAC.

**JUDICIAL COUNCIL**  Handles disciplinary action against ODA members as directed by the Peer Review Committee, as well as appeals from component society disciplinary proceedings and direct referral of administrative issues outside the Peer Review Committee’s responsibility.

**LEADERSHIP DEVELOPMENT COMMITTEE**  Builds the association’s leadership and oversees ways to make ODA’s governance more effective.

**MEMBERSHIP COUNCIL**  Recommends, develops and monitors ODA’s programs and services. It also maintains standing committees or task forces in the areas of member services, recruitment and retention, new dentists and student members.

**NEW DENTIST COMMITTEE**  Provides dental students and new practitioners with networking and mentorship opportunities, as well as educating them about the benefits of organized dentistry and the latest happenings within the profession.

**PUBLIC AND PROFESSIONAL EDUCATION COUNCIL**  Pursues the goals and objectives of the strategic plan as they relate to gathering, creating and disseminating dentistry’s message to the public and the profession.

**PUBLICATIONS ADVISORY COMMITTEE**  Responsible for the publications of the Oregon Dental Association under the leadership of the Editor.

**STATE PEER REVIEW COMMITTEE**  Oversees the peer review process to ensure all cases accepted for review are administered in accordance with the guidelines specified in the ODA Peer Review Manual.
How long do I need to keep records?
The Oregon Board of Dentistry specifies at least 7 years. ODA recommends that you also check with your liability carrier as some may prefer to have you keep records longer.

Some insurance carriers require me to bill electronically and accept EOBs electronically. Do I have to?
Yes. The Oregon Health Authority and the Oregon legislature have implemented new rules due to recent healthcare reform laws. On and after January 1, 2013, all claims including commercially insured, Medicaid and Medicare or encounter transactions with all health care providers must be conducted electronically. This can include EOBs and payments. Workers compensation also plans to implement this requirement.

What can my dental assistant and hygienist do?
The Board of Dentistry has information in their administrative rules and regulations on their website at www.oregon.gov/dentistry. They also have a poster that dental offices can request which outlines the duties these auxiliaries can provide. Many of the Board rules have changed over the last several years and include expansion of duties. Dental offices should review these regulations.

Where can I get OSHA- and HIPAA-approved materials for my office?
Neither OSHA nor the government agencies responsible for HIPAA regulations will approve materials. Nor do they approve software, cabinets, carpets or any other items.

Oregon OSHA has information on their website and offers some consultations: www.orosha.org (Be sure to look at consultative service, not enforcement.)

The ADA has guides available online for these issues at http://catalog.ada.org. They are an excellent resource for dental offices, and they allow you to personalize a plan specific to your office.

Where can I get OSHA training for staff?
ODA offers classes at our annual Oregon Dental Conference. Oregon OSHA also offers classes around the state. Check with Oregon OSHA at www.cbs.state.or.us/osha/education.html for their education classes as well as their audiovisual library.

The ADA also has some online training courses available. Visit www.oda.org/productguide/c/36/Continuing-Education or http://catalog.ada.org/ProductCatalog/productcategory.aspx?ID=11. There are also private consultants and some dental supply companies that provide some services.

Where can I get the posters we need to post in our office? Do I need to pay $100 to a company to get them all?
There is no need to pay for posters required of Oregon businesses. Posters that employers must post are available free by downloading from the Oregon Bureau of Labor & Industry website. http://icms.oregon.gov/BOLI/TA/Pages/Req_Post.aspx. You can also order an 8-in-1 poster from BOLI that combines the needed posters (this is available for $10). Or for a link, visit the ODA website under member resources, professional resources.

Where can I dispose of scrap amalgam, lead foil and spent fixer? Also, do teeth go in the red bag?
The best management practices (BMP) program for Oregon dental offices “The Environmentally Responsible Dental Office” was developed the late 1990s, and made mandatory law in 2007 (ORS. 679.520). Compliance in this program means that a dental office is recycling amalgam waste from chairside traps, pump filters, scrap amalgam, teeth with amalgam* and separator wastes. In addition, lead foil and silver fixer are wastes that are required to be properly recycled. Information on where to recycle/dispose of wastes and how to handle them can be found on the ODA website at www.oregondental.org/i4a/pages/index.cfm?pageid=3542 and www.oregondental.org/i4a/pages/index.cfm?pageid=3381

As a member benefit, ODA members and their staff can contact the ODA with additional questions and direction on how to comply.

Where can I dispose of our infectious wastes (sharps, etc.)?
The ODA provides information for its members on our website at http://www.oregondental.org/i4a/pages/index.cfm?pageid=3428.

Infectious waste such as sharps or blood-soaked materials should be disposed of with a biohazard company and incinerated. Options for disposal include:
• Some garbage services will provide a separate pick-up for a special sharps container. This is a separate pick-up from the regular garbage, as needles need to be handled and buried in a separate part of the landfill. Blood-soaked materials or personal protective equipment must be disposed of with a medical waste/infectious waste/ biohazard disposal company.
• Look up “Medical Waste or Bio-hazardous Waste” in the telephone book.
• Contact METRO in Portland for locations: www.oregonmetro.gov or 503.797.1700
• Contact the sponsor of local household hazardous waste events to see if they will accept this waste and the criteria for bringing it to the event.
• Query the internet for sharps mail back options and other medical waste disposal companies.

Where can I dispose of scrap amalgam, lead foil and spent fixer? Also, do teeth go in the red bag?
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* Teeth with amalgam are considered amalgam waste and should not be placed in the red bag. They should be recycled with other amalgam wastes. Refer to ODA recycler list.

Do I have to allow animals in our office? What is a service animal?
The Americans with Disabilities Act defines a service animal as any guide dog, signal dog or other animal individually trained to provide assistance to an individual with a disability. A service animal is not a pet. Some but not all service animals wear a special collar or harness and some are licensed. You may ask the person who has the animal if it is a service animal or if the animal will cause a health or safety hazard.

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animal required because of a disability. But, you may not insist on proof. The service animal must be permitted to accompany the individual with a disability to all areas of the facility where customers are normally allowed to go. An individual with a service animal may not be segregated from other customers.

**How often do I need to monitor our sterilizer? What documentation should be kept?**

The Oregon Board of Dentistry administrative rules require that sterilizers be monitored weekly. This requires weekly spore count checks. Many dental offices send this to an outside monitoring service. The ADA maintains a listing of these services at www.ada.org/sections/professionalResources/pdfs/art_sterilization_monitoring.pdf.

Another option is to complete the monitoring within your own practice and keep records and a log of the spore testing. In-office incubator and spore monitoring strips (included in the testing kits) should be appropriate for your sterilizer. Check with your manufacturer and your dental supplier for a list of products appropriate for use in your sterilizer. Not all biological strips are appropriate for all sterilizers.

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The Dental Foundation of Oregon

www.SmileOnOregon.org

Improving oral health for Oregon’s children, and demonstrating dentistry’s commitment to the underserved.

The Dental Foundation of Oregon (DFO) is the charitable arm of the Oregon Dental Association. As dentistry’s charity, the DFO provides direct care and oral health education to low-income children throughout the state on its free mobile dental clinic, affectionately called the TOOTH TAXI. In just the last four years, the Tooth Taxi has served over 12,000 students, and delivered over $3,250,000 in donated dental care. Read more in the sidebar to the right.

The DFO GRANT PROGRAM supports community dental clinics including dental society health fairs, Give Kids a Smile, Creston Children’s Dental Clinic, Boys & Girls Club dental programs, Oregon Mission of Mercy, and many other activities. Since its inception, the program has provided over one million dollars in small grants and helped over 200,000 Oregonians.

The Foundation also educates and advocates for policies that improve the oral health of Oregonians. Our advocacy work helped build support for the recent fluoridation effort in Portland. This is something dentistry has been working on for many years, and we are proud to have played a role in this historic public health initiative.

The DFO helps over 10,000 children annually, and it provides a significant amount of positive publicity while demonstrating our commitment to the underserved. It’s a community asset and a benefit of ODA membership.

The Foundation is supported by members of the dental community, and by corporations and individuals who care deeply about Oregon’s most vulnerable children. All contributions are tax deductible.

For more information about the DFO and how you can get involved, please visit us at www.SmileOnOregon.org or call 503.594.0880.

The TOOTH TAXI is a 38-foot state-of-the-art dental office on wheels that delivers free dental care and education to underserved children at public schools across Oregon. The van has a full-time dentist and staff and stays at schools for up to a week. The Tooth Taxi was created through a unique partnership with the DFO, OEA Choice Trust and ODS.

The Tooth Taxi provides a full range of dental services, and, since education is a key component, staff delivers classroom oral health education. Each child receives a Tooth Taxi Oral Hygiene Kit and educational materials, and each school receives a Tooth Taxi Library Pack of four children’s books about oral health.

Launched in late 2008, the Tooth Taxi has visited over 185 schools/sites in every corner of the state, served over 12,000 children and delivered over $3,250,000 in donated dental care.

You can read weekly updates called Tooth Taxi Adventures on the DFO website at www.SmileOnOregon.org.
ODA Member-Get-a-Member Incentive Programs

There are two ways to take advantage of the new Member-Get-a-Member incentive programs.

Here’s how it works:

• **First**, for each non-member recruited, the ODA will write you a **$100 check***. You may keep the check, apply it towards the new member’s dues, or donate it to the Dental Foundation of Oregon—it’s your choice. Fill out the bounty form below to claim your reward!

• **Second**, a great way to recruit a non-member is to invite them to lunch and discuss the benefits of ODA membership. The ODA will reimburse you for lunch up to **$50***.

For further details, a new member application, reimbursement form, or for a full list of non-member dentists, please contact Margaret Torgeson at mtorgeson@oregondental.org or 800.452.5628, ext. 108.

*Bounty will be distributed once the application has been processed and their dues have been paid.

REWARD

Bounty Claim Form
To claim your $100 bounty, please send completed Bounty Claim Form to the ODA office:

PO Box 3710, Wilsonville, OR 97070
Ph: 503.218.2010 • Fax: 503.218.2009

Member/Recruiter Contact Information

NAME ____________________________________________

PHONE NUMBER ________________________________

ADDRESS _______________________________________

CITY, STATE ZIP _________________________________

EMAIL __________________________________________

Applicant Recruited

NAME __________________________________________

PHONE NUMBER ________________________________

Where you would like your $100 bounty to be distributed?

☐ Please send the $100 check to me.
☐ Apply $100 to the new member’s dues
☐ Donate $100 to the Dental Foundation of Oregon

*Completed membership application, reimbursement form and payment of new member’s dues are required for $100 check and/or $50 lunch reimbursement.
ADA’s Online Resources

CONTINUING EDUCATION AND LICENSURE
ADA CERP Approved Provider Course Listing  www.ada.org/377.aspx
ADA Continuing Education Online Courses  www.adaceonline.org/index.aspx?sec=def
JADA Online Continuing Education Program  www.ada.org/1314.aspx
ADA Annual Session  www.ada.org/session/
Licensure Requirements  www.ada.org/489.aspx

PROFESSIONAL RESOURCES
ADA Member Center  www.ada.org/89.aspx
New Dentist Resources  www.ada.org/310.aspx
ADA Business Resources  www.ada.org/adabusinessresources.aspx
ADA Library  www.ada.org/294.aspx

PRACTICE RESOURCES
ADA Dental Practice Hub. Highlights the most up-to-date information on how the economy is affecting dentistry  www.ada.org/dentalpracticehub.aspx

Third Party-Payer Complaints. If you wish to provide the ADA with information on challenges you’ve experienced with third-party payers, please complete a Third-Party Payer Complaint Form  www.ada.org/ada/dentprac/default.aspx

PUBLIC RESOURCES
MouthHealthy.org  ADA’s new website for consumers to take better care of their mouth. Select a life stage and find healthy habits, top concerns, nutrition and fact or fiction information:

- Adults 40–60  www.mouthhealthy.org/en/adults-40-60/
- Adults Over 60  www.mouthhealthy.org/en/adults-over-60/

SCIENCE AND RESEARCH
Evidence Based Dentistry  is a practical resource for scientific evidence, which provides systematically assessed evidence as tools and resources to support clinical decision making.  http://ebd.ada.org

ADVOCACY
ADA Recent Advocacy News  www.ada.org/advocacy.aspx
Legislative and Regulatory Issues and Actions  www.ada.org/2036.aspx

ADA FEATURED PRODUCTS
Apps for your Smartphone, Kindle, tablet, e-reader, and computer  www.ada.org/3516.aspx
ADA Catalog  catalog.ada.org

ADA NEWS AND EVENTS
ADA Featured Events  www.ada.org/3512.aspx
Emerging Issues  www.ada.org/7284.aspx
ADA Podcasts  www.ada.org/51.aspx
ODA Member Benefits Checklist

To help member dentists succeed, the ODA has created the benefits and programs below. How many of these have you taken advantage of? They are all part of membership in the Oregon Dental Association. For more information, call us at 800.452.5628.

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**DENTAL BENEFITS / LEGISLATIVE**

- Dental benefits assistance: Claims problems, plan provisions, electronic requirements
- Regulatory issues: Insurance/healthcare reform, OR-OSHA, Oregon Board of Dentistry, Department of Environmental Quality
- HIPAA compliance information
- Dentists of Oregon Political Action Committee (DOPAC)
- ODA Grassroots Network
- ODA legislative advocacy for oral health and the dental profession

**CONTINUING EDUCATION**

- Regulatory continuing education seminars
- Oregon Dental Conference
- Continuing education rules and compliance information
- Risk Management courses

**PUBLIC INFORMATION AND EDUCATION**

- Oregon Mission of Mercy
- ‘Teach Me How To Brushy’ oral health campaign
- National Children’s Dental Health Month activities
- Give Kids A Smile! activities
- Online ‘Find A Dentist’
- Online ‘Low Cost Dental Clinics’

**PUBLICATIONS / ONLINE PRESENCE**

- Membership Matters magazine
- ODA website: www.oregondental.org
- eNewsletter: The ODA Insider
- ODA blog: www.toothofthematter.org
- Social networking on Twitter, Facebook, LinkedIn, YouTube
- Online classified advertising

**PROFESSIONAL REVIEWS**

- Peer review/ ethics
- Peer review/ dental care
- Dentist Well-Being hotline

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**OTHER MEMBERSHIP SERVICES**

- ADA Provider Contract Analysis
- Best Management Practices Program/Recycling/Amalgam Separator
- X-ray Program requirements
- Dental office regulatory compliance assistance
- Donated Dental Services program
- Dental Foundation of Oregon
- Programs through the American Dental Association and your local component dental society
- ODA conference room use
- ADA podcasts

**ODA ENDORSED SERVICES**

- Ameriben/ITC Group: Human resource management
- Bank of America: Practice financing and affinity credit card
- BenefitHelp Solutions: Third party claims administration
- Dentist Benefits Insurance Co. (DBIC): Professional liability and property insurance
- Dentists Management Corporation (DMC): Practice management software
- ODS Health Plans: Group medical plans
- Quick Collect, Inc.: Collections
- Wisconsin Dental Record: Patient record system

**ADA—NEW BENEFITS / RESOURCES**

- New edition of Current Dental Terminology (CDT) 2013
- Updated Practical Guide to HIPAA Compliance: Privacy & Security Kit
- Provide ADA member logos for your practice communications
- The ADA center for Evidence Based Dentistry website: ebd.ada.org
- Free surveys and economic research on dentistry
- New and enhanced “Find A Dentist” feature (upload a photo and include a practice description, etc)
- ADA’s new consumer-focused website: www.MouthHealthy.org
Your Guide to ODA Membership

Useful Contacts

American Dental Association
211 E Chicago Ave, Chicago, IL 60611-2678
312.440.2500 • 800.621.8099
www.ada.org

Oregon Dental Association
PO Box 3710, Wilsonville, OR 97070
503.218.2010 • fax 503.218.2009
www.oregondental.org

OHSU School of Dentistry
611 SW Campus Dr, Portland, OR 97239
503.494.8867 • 503.494.5274
www.ohsu.edu/sod

Oregon Board of Dentistry
1600 SW 4th Ave, Ste 770
Portland, OR 97201
971.673.3200 • fax 971.673.3202
www.oregon.gov/dentistry

Oregon Board of Pharmacy
800 NE Oregon St, Ste 150
Portland, OR 97232
971.673.0001 • fax 971.673.0002
www.oregon.gov/pharmacy

OHSU School of Dentistry
611 SW Campus Dr, Portland, OR 97239
503.494.8867 • 503.494.5274
www.ohsu.edu/sod

Oregon Board of Dentistry
1600 SW 4th Ave, Ste 770
Portland, OR 97201
971.673.3200 • fax 971.673.3202
www.oregon.gov/dentistry

Oregon Board of Pharmacy
800 NE Oregon St, Ste 150
Portland, OR 97232
971.673.0001 • fax 971.673.0002
www.oregon.gov/pharmacy

Oregon Bureau of Labor (BOLI)
800 NE Oregon St, Ste 1045
Portland, OR 97232
971.673.0761 • fax 971.673.0762
www.oregon.gov/boli

Oregon Department of Environmental Quality (DEQ)
811 SW 6th Ave, Portland, OR 97204
503.229.5696 • 800.452.4011
fax 503.229.6124 • www.oregon.gov/DEQ

Oregon Department of Human Services—Oregon Health Plan
500 Summer St NE, Salem, OR 97301
(503) 945-5772 • 800.527.5772
fax 503.378.2897
www.oregon.gov/oha/healthplan

Oregon Department of Human Services—Health Professionals Program
500 Summer St NE, Ste E-86
Salem, OR 97301
503.945.5763 • fax 503.378.8467
www.oregon.gov/oha/amh/pages/health-professionals.aspx

Benefit Help Solutions
PO Box 67230
Portland, OR 97268-1230
503.219.3679 • 888-398-8057
www.benefithelpsolutions.com

Centers for Disease Control & Prevention
1600 Clifton Rd, Atlanta, GA 30333
800.232.4630 • www.cdc.gov

Daisy (DMC)
10505 SE 17th Ave, Milwaukie, OR 97222
503.765.3471 • 800.368.6401
www.daisydental.com

Dental Foundation of Oregon
PO Box 2448, Wilsonville, OR 97070
503.594.0880
www.smileonoregon.org

Dentists Management Corporation (DMC)
10505 SE 17th Ave, Milwaukie, OR 97222
503.765.3471 • 800.368.6401
www.daisydental.com

Dentists Benefits Insurance Company (DBIC)
10505 SE 17th Ave, Milwaukie, OR 97222
503.765.3510 • 800.452.0504
www.dentistsbenefits.com

Donated Dental Services
PO Box 690, Wilsonville, OR 97070
503.594.0837 • 800 Drug Enforcement Administration (DEA)
1220 SW 3rd Ave, Ste 1525
Portland, OR 97204
888.219.4261 • www.justice.gov/dea

Oregon Health Authority
500 Summer St NE, Ste E-20
Salem, OR 97301
503.947.2340 • 877.398.9238
www.oregon.gov/OHA

Oregon Insurance Division
350 Winter St NE, Salem, OR 97301
503.947.7980 • 888.877.4894
fax 503.378.4351
www.insurance.oregon.gov

Oregon Oral Health Program
800 NE Oregon St, Ste 825
Portland, OR 97232
971.673.0252 • fax 971.673.0240
www.oregon.gov/dhss/ph/oralhealth

Oregon OSHA
350 Winter St NE, Rm 430
Salem, OR 97301
503.378.3272 • 800.922.2689
www.orosha.org

Oregon Public Health Division
800 NE Oregon St, Ste 930
Portland, OR 97232
971.673.1222 • fax 971.673.1299
www.oregon.gov/dhss/ph

Oregon Radiation Protection Services
800 NE Oregon St, Ste 640
Portland, OR 97232
971.673.0490 • fax 971.673.0553
www.oregon.gov/dhss/ph/rps

The ODS Companies
601 SW 2nd Ave, Portland, OR 97204
503.228.6554 • 800.452.1058
www.theodscompanies.com
Dental Assisting / Dental Hygiene Programs

Blue Mountain Community College
2411 NW Carden
Pendleton, OR 97801
541.276.1260
www.bluecc.edu

Carrington College
2004 Lloyd Center, 3rd Floor
Portland, OR 97232
503.761.6100 • 503.760.2823
www.carrington.edu

Central Oregon Community College
2600 NW College Way
Bend, OR 97701
541.383.7700
www.cocc.edu

Chemeketa Community College
4000 Lancaster Dr NE
Salem, OR 97309
503.399.5000
www.chemeketa.edu

Clackamas Community College
19600 S Molalla Ave
Oregon City, OR 97045
503.657.6958
www.clackamas.edu

Concorde Career Institute
1425 NE Irving St, Ste 300
Portland, OR 97232
503.281.4181
www.concorde.edu

Linn-Benton Community College
6500 SW Pacific Blvd
Albany, OR 97321
541.917.4496
www.linnbenton.edu

Mt. Hood Community College
26000 SE Stark St
Gresham, OR 97030
503.491.7691
www.mhcc.edu

ODS College of Dental Science
1101 Adams Ave
La Grande, OR 97850
541.663.2720
www.odsidentalhygiene.org

Oregon Institute of Technology
3201 Campus Dr
Klamath Falls, OR 97601
541.885.1660
www.oit.edu

Pacific University School of Dental Health Science
222 SE 8th Ave, Ste 271
Hillsboro, OR 97123
503.352.7224 • 800.933.9308
www.pacificu.edu

Portland Community College
12000 SW 49th Ave
Portland, OR 97219
503.977.4235
www.pcc.edu

Lane Community College
4000 E 30th Ave
Eugene, OR 97405
541.463.3000
www.lanecc.edu

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www.dentistsbenefits.com/cybersecurity
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PERMANENTE DENTAL ASSOCIATES, OREGON: FULL-TIME Endodontist. Our mission is to provide the best oral health care to every patient through evidence-based dentistry within a group practice setting. We are currently hiring a full-time Endodontist to provide care in the Salem and Portland, Oregon area. Our recruitment team would love to hear from well qualified applicants who have successfully completed their U.S. residency program in Endodontics. To learn more and apply, please visit our site: pda-dental.com/practice-opportunities/how-to-apply/how-to-apply. You may also find additional information about PDA on our website: http://pda-dental.com. Contact Us: Phone: 503-813-4915, Email: pdajobs@kp.org.

ENDODONTIST (PORTLAND) — 42 YEARS STRONG, WILLAMETTE Dental Group (WGD), a pioneer in the industry focused on quality patient care with emphasis on evidence based philosophy that is at the forefront of dentistry. WGD has a history of stability and growth in the Pacific Northwest with its many lifestyle advantages. Our multi-site group practice has an excellent opportunity for a full time Endodontist in Portland, Oregon. Endodontists enjoy freedom from administrative headaches as we provide all support services. Earn a competitive compensation package including guaranteed salary, benefits, incentive pay and benefits: medical, 401K, deferred compensation, CE, disability & malpractice insurance, paid vacation, professional leave, and more. We help defray costs of interviews, board exams, and moving expenses. Licensing just got easier! Visit our website at www.willamettedental.com. Send CV: Tiffany Brown, Dentist Recruitment; Willamette Dental Group; 6590 NE Campus Way; Hillsboro, Oregon 97124; 800-460-7644 ext. 810171; FAX 503-952-2271. Email: tbrown@willamettedental.com.

AMBITION ASSOCIATE NEEDED! SUCCESSFUL FAMILY DENTAL practice established for over 40 years looking for qualified dentist with upbeat personality, confidence, attention to detail, and strong work ethic. Our practice has excellent opportunities for a general dentist with a minimum of four years experience with endodontics, oral surgery, crown and bridge, and periodontics. Our current associate dentist is moving out of state after being with us over 5 years. The position is full time Tuesday – Friday. The practice is primarily digital using Dentrix software, Dexis imaging, intra oral cameras, soft tissue lasers, cone beam/panoramic. Please email resume to greshammds@gmail.com.

ASPEN DENTAL OFFERS TREMENDOUS LEARNING POTENTIAL and a practice support model that empowers dentists to achieve goals. We eliminate obstacles for dentists to own their own practice. To learn more about our compelling proposition and to apply, please call 866-748-5203 or visit www.aspendentaljobs.com. EOE.

SEEKING AN EXPERIENCED GENERAL DENTIST to join established group practice approximately 32 hours per week in Vancouver Washington. Please send CV to jennifers@wendeldental.com

PORTLAND METRO — CELEBRATING 42 YEARS of practicing Proactive Dentistry, Willamette Dental Group (WGD) ranks in the top fastest growing private companies in Oregon in 2009 and 2010. Our multi-disciplinary group practices have excellent opportunities for General Dentists in: Beaverton, Hillsboro, Milwaukie, and Portland, Oregon; Vancouver and Longview, WA. Dentists enjoy freedom from managerial headaches as the practice provides business support services. Earn a competitive compensation package including guaranteed salary, incentive pay and benefits: medical, 401K, deferred compensation, CE, disability & malpractice insurance, paid vacation, professional leave, and more. We defray costs of interviews and moving expenses. Licensing just got easier! Earn dollars by referring a colleague. Contact Tiffany Brown, Manager of Doctor Recruitment, Cell 971-295-9914, Fax 877-233-3542, or email tbrown@willamettedental.com.

BATTLE GROUND, WA — GENTLE DENTAL is seeking General Practitioners for our busy offices in Battle Ground. Enjoy the growing family-oriented general dental practice with a strong focus on prevention to help our patients achieve their dental goals and improve their overall health. Qualified candidates please respond with your resume to hr@bandonfamilydental.com.

GENTLE DENTISTRY

SEEKING FULL-TIME & PART-TIME DENTISTS at a dental office in Tigard, OR. Must be proficient with Molar Endo & 3rd Molar Extractions. A GPA or AEGD is a big plus! Well compensated plus a guarantee of $500 per day! This is an exciting opportunity, you don’t focus on office administration—your focus is patient care and treatment! Email your CV to emergencydentistportland@gmail.com.

OUR THRIVING GENERAL DENTAL OFFICE is seeking a Dentist to be part of an enthusiastic, results oriented team. We have an opportunity for someone with high integrity and who believes in having relationships with mutual respect. If this sounds like you, then Bandon Family Dental Care is the office for you! We are a growing family-oriented general dental practice with a strong focus on prevention to help our patients achieve their dental goals and improve their overall health. Qualified candidates please respond with your resume to hr@bandonfamilydental.com.

BEND, OREGON— WILLAMETTE DENTAL has a unique opportunity for a full time General Dentist to join our Bend, OR practice. As a General Dentist, you’ll offer broad scope services to our Bend patients. This position offers a three 10 hour day work week. Our practice provides a stable environment and offers an excellent patient base with their care being our #1 priority. Bend is Central Oregon's playground, which receives 300 days of sunshine year round. Bend has much to offer a general dentist seeking an outdoor lifestyle filled with rock-climbing, mountain biking, hiking, whitewater river rafting, and world-class food and wine. Earn a competitive compensation package including guaranteed salary, performance incentives, and benefits: medical, 401K, deferred compensation, CE, disability & malpractice insurance, paid vacation, professional leave and more. Visit our website at www.willamettedental.com; send CV to Tiffany Brown at tbrown@willamettedental.com, or call 503-952-2171 for more details.

OREGON: DENTIST JOBS: ASPEN DENTAL offers tremendous earning potential and a practice support model that empowers dentists to achieve goals. We eliminate obstacles for dentists to own their own practice. To learn more about our compelling proposition and to apply, please call 866-748-5203 or visit www.aspendentaljobs.com. EOE.

NORTHEASTERN WASHINGTON — SEEKING EXPERIENCED DENTIST for busy, established rapidly growing, fee for service, group dental practice. Excellent immediate income opportunity ($180,000 to $375,000 + per year) depending on productivity and hours worked. Secure long term position. You can concentrate on optimum patient treatment without practice management duties. Newly equipped, modern office with excellent staff and lab services provided. If you are bright, energetic with a desire to be productive, very personable, and people oriented, and have great general and specialty clinical skills, fax resume to Otto J. Hansen, DDS at 425-484-2110.

CONTINUES ON PAGE 40
Specializing in the Sale, Transition and Appraisal of Dental Practices in Oregon and SW Washington

SALEM – Wonderful opportunity to acquire this low overhead, family practice collecting $700K+.

CENTRAL OREGON – Building and practice opportunity! Excellent long established G/P in a very good DT location with great access and parking. Annual collections $500K.

EUGENE, OR – Wonderful, long-time general practice collecting $800K+. A building also available. Excellent, high visibility location.

WESTERN OREGON OMS – Excellent, high profit practice with tremendous growth potential. Great location close to a major hospital.

S. OREGON COAST – Excellent family G/P collecting $500K+. Very nice office with newer equipment, including Eagle Soft & Schick.

S. OREGON COAST – Great start-up opportunity! Building and part-time practice with 3 equipped ops.


EAST PORTLAND – Great growth potential in this G/P producing $400K. Excellent high traffic area.

N OR COAST – Progressive, high profit, Biological practice collecting $350K+. This amalgam free/safe office features 3-ops and digital X-rays. Wonderful merger possibility!

SOUTHERN OREGON PEDO – Wonderful 30+ year practice with collections of $550K+ and low overhead. Excellent, easy access location. Great growth potential!

CHEHALIS, WA – Great merger opportunity or start up alternative! G/P collected $200,000 in 2011. Flexible lease! Call for details!

KENT, WA – G/P collecting $350K on 3-days per week. Nicely appointed. Office features 4-ops, pano, and newer cabinetry.

EVERETT, WA – Denturist practice collecting around $290K. Includes dental equipment. Highly profitable with lots of potential!

TACOMA, WA – G/P collecting around $400K in 2011. Neat and tidy 3-operatory office with recent upgrades! Good location with ample parking. Excellent growth potential!

ANCHORAGE, AK – Wonderful Fee-for-Service G/P collecting $2M+. Well managed office with digital x-rays and recent updates. Seller available for transition.

FAIRBANKS, AK – Exceptional G/P collecting $1.6+ Million. Excellent cash flow! 100% fee for service! Newer facilities, CT scanner, Cerec, and more! Seller is open to several transition options.

KENAI PENINSULA, AK – Wonderful G/P collected $1.3M in 2011. This low overhead practice is amazingly profitable! Great staff, digital x-rays, laser, pano and newer equipment throughout. Seller available for training and transition.

CENTRAL IDAHO – Highly profitable G/P working just 2 days per week. Newly remodeled office! Associate position available!

www.PracticeSales.com
Aaron@PracticeSales.com RandyH@PracticeSales.com
Please call for a Complimentary, Confidential Consultation
DENTAL OPPORTUNITIES

- ORAL & MAXILLOFACIAL SURGEONS -

PERMANENTE DENTAL ASSOCIATES OREGON—ORAL AND MAXILLOFACIAL SURGEON: Our mission is to provide the best oral health care to every patient through evidence-based dentistry within a group practice setting. We are currently hiring a full-time Oral and Maxillofacial Surgeon for the Greater Portland Metropolitan Area. Our recruitment team would love to hear from well qualified applicants who have successfully completed their U.S. residency program in Oral and Maxillofacial Surgery. Preferred applicants will have additional years of education and experience in implant surgery. To learn more and apply, please visit our career site: pda-dental.com/practice-opportunities/how-to-apply/how-to-apply.

DENTAL OPPORTUNITIES

PERIODONTICS

GENTLE DENTAL HAS A POSITION available for a Periodontist (graduate of an ADA accredited program) Perio Specialists that will be providing the prevention, diagnosis and treatment of diseases of the supporting and surrounding tissues of the teeth or their substitutes and the maintenance of the health, function and esthetics of these structures and tissues to patients. Contact Ron Brush, Cell: 971-295-9914, Fax: 877-233-3542, brushr@interdent.com.

SPACE AVAILABLE/WANTED


FOR LEASE. NEW MEDICAL OFFICE COMING FALL 2012; Tanasbourne area. Building signage. Ownership options. 2,000-20,000 SQ. FT. Mike Thomas, Colliers International 503-223-3123.

EQUIPMENT FOR SALE

ZEISS OPMI PICO DENTAL MICROSCOPE purchased in 2010 for endodontic residency. Microscope only, no mounting arm. Asking $8,995. Call 360-789-4332.

PRACTICES FOR SALE

GENERAL DENTAL PRACTICE FOR SALE ON LANAI, HAWAII.

Solo dentist on island with assured patient base. Profitable office with income well above Hawaii and mainland averages on 4 day work week. Excellent staff, including full time hygienist. Doing all phases of dental care including pedo, oral surgery, endo and prosthetics. Must have Hawaii license. Serious inquiries may contact hident1218@yahoo.com.

MISCELLANEOUS

EMERGENCY-KIT MEDICATIONS/REPLACE OUTDATED DRUGS and we pay the shipping! Contact Tumalo Pharmacy at 541-617-1000 or e-mail apothekerki@live.com for info.

MODORE SEDATION COURSE INSTRUCTOR: STEVEN GANZBERG, DMD, MS. Dates: April 19–21 at UCLA and May 15–19 at Wendel Family Dental Centre (Vancouver, WA), 2013. Cost: $11,995. A deposit of $5,000 due by February 1, 2013. Course is 80+ hours with 20 patient cases. Contact: Lori, 360-944-3813 or loristr@wendelodontal.com. Space is limited. AOD #218643.

HAVE SEDATION, WILL TRAVEL! Make fearful patients comfortable with IV Conscious Sedation. I am set up to come to your office and sedate your patients so that you can perform needed treatments the patients avoid due to fear. I have 17 years experience providing safe IV Conscious Sedation. Serving Washington & Oregon. Richard Garay, DDS. 360-281-0204, garaydds@gmail.com.

PEDIATRIC DENTISTRY

PEDODONTIST/ORTHODONTIST (PORTLAND, OREGON) GREEN APPLE Dental is a local multi-office group practice. We are currently looking for an orthodontist and a pedodontist to join our team. Walk into an instant referral base. Start as an associate with a potential for profit sharing. Please email us at opportunity@greenappledental.com and visit us at www.greenappledental.com.
Turn to DCC for practice and patient financing

With DCC as your practice financing partner, you can open the door for your practice to grow and your patients to thrive.

INVEST IN YOUR PRACTICE

Dental Commerce Corporation, an ODS subsidiary, offers practice financing with flexible, tailored terms of one to 10 years for use in:

- Working capital
- Equipment purchases
- Practice remodeling and updating
- Practice acquisition

GET AFFORDABLE PATIENT FINANCING

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- No enrollment or application fees
- Lower discount fees for dentists, particularly for ODA members
- Options for patients with credit challenges

For more details, please call 503-412-4200 or email paulin@dentalcommercecorporation.com.

www.dentalcommercecorporation.com
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Now may be one of the best times ever to consider selling your practice. Give us a call to talk possibilities. We would love to come meet with you!

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info@mydentalbroker.com
16300 Christensen Rd. Suite 213
Seattle, WA 98188

Call Toll Free:
Phone (866) 348-3800
Fax (866) 348-3809
Central Oregon

- Free meals at meetings for members
- Free meal at end of year holiday party / get together
- Local newsletter
- Free classified listings in local newsletter
- Discounted CE for members

President: Richard Fixott, DDS
Vice President: Tran Quach-Miller, DMD
Treasurer: William Guy, DDS
Past President: Mehdi Salari, DMD
Trustee: Position Open

Clatsop County

President: Philip Bales, DMD
Secretary-Treasurer: Robert Karby, DMD
Past President: James Cartwright, DMD
Trustee: K. David Carneiro, DMD

Columbia County

President: Kendall Liday, DDS
Secretary-Treasurer: Robert Andreotti, DMD
Trustee: Position Open

Eastern Oregon

President: Jason Walker, DMD
Secretary: Justin Bingham, DMD
Treasurer: Kenneth Sjoren, DDS
Past President: Eli Mayes, DDS
Trustee: James McMahan, DMD

Klamath County

President: Theresa Tucker, DDS
Vice President: Daniel Galias, DMD
Secretary-Treasurer: Krista Chase, DDS
Past President: Mark Davis, DDS
Trustee: Thomas Tucker, DMD
**LANE COUNTY**

- Meet and collaborate with local dentists and business professionals
- Attend quality continuing education programs, tuition-free
- Earn CE credits from an ADA-CERP provider approved by the ODA
- Earn CE credits from a PACE provider approved by the AGD
- Member listing in the LCDS website’s “Find A Dentist” database
- Member listing in the annual LCDS Membership Directory
- Access the LCDS Resume Posting Service for Dentists and Staff
- Access the LCDS website’s Message Board and Business Listings
- Participate in leadership, governance and service projects

**LCDS Officers**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRESIDENT</td>
<td>Jonathan Backer, DDS</td>
</tr>
<tr>
<td>PRESIDENT-ELECT</td>
<td>Daniel Bitner, DMD</td>
</tr>
<tr>
<td>VICE PRESIDENT</td>
<td>Leah Hickson, DDS</td>
</tr>
<tr>
<td>SECRETARY-TRASURER</td>
<td>Lonn Robertson, DMD</td>
</tr>
<tr>
<td>PAST PRESIDENT</td>
<td>Mark Stapleton, DMD</td>
</tr>
<tr>
<td>EXECUTIVE DIRECTOR</td>
<td>Mark Portman</td>
</tr>
<tr>
<td>TRUSTEES</td>
<td>Mark Stapleton, DMD</td>
</tr>
</tbody>
</table>

**LANE COUNTY TRUSTEES**

- Position Open

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**MID-COLUMBIA**

- AGD accredited provider of CE for licensure renewal
- Publication of email bulletins and monthly newsletter (in place of newsletter)
- Travel expense reimbursement for House of Delegates
- “Find a Dentist” practice listing on the MPDS website
- Classifieds for members only on the MPDS website
- Volunteer opportunities for a local charitable dental project

**Mid-Columbia Officers**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>PRESIDENT</td>
<td>Jay Erickson, DMD</td>
</tr>
<tr>
<td>VICE PRESIDENT</td>
<td>David Lillian, DDS</td>
</tr>
<tr>
<td>SECRETARY-TRASURER</td>
<td>Sten Erickson, DDS</td>
</tr>
<tr>
<td>TRUSTEE</td>
<td>Michael Murat, DDS</td>
</tr>
</tbody>
</table>

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**MARION & POLK**

- AGD accredited provider of CE for licensure renewal
- Publication of email bulletins and monthly newsletter (in place of newsletter)
- Travel expense reimbursement for House of Delegates
- “Find a Dentist” practice listing on the MPDS website
- Classifieds for members only on the MPDS website
- Volunteer opportunities for a local charitable dental project

**Marion & Polk Officers**

<table>
<thead>
<tr>
<th>Position</th>
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</thead>
<tbody>
<tr>
<td>PRESIDENT</td>
<td>Bart Carter, DMD</td>
</tr>
<tr>
<td>PRESIDENT-ELECT</td>
<td>Christopher Finlayson, DMD</td>
</tr>
<tr>
<td>VICE PRESIDENT</td>
<td>David Swiderski, DDS</td>
</tr>
<tr>
<td>SECRETARY-TRASURER</td>
<td>Micelle Aldrich, DMD</td>
</tr>
<tr>
<td>PAST PRESIDENT</td>
<td>Frank Allen, DMD</td>
</tr>
<tr>
<td>ADMINISTRATIVE SECRETARY</td>
<td>Lori Lambright</td>
</tr>
<tr>
<td>TRUSTEES</td>
<td>Gary Boehne, DMD</td>
</tr>
<tr>
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<td>Joni Young, DMD</td>
</tr>
</tbody>
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**MOUNTAIN LAKES**

- Local staff
- Monthly newsletter
- Annual pictorial membership directory
- Monthly CE/dinner meetings (free or discounted)
- Referral service after hours emergency dental coverage
- Payroll / tax service endorsement
- Free classified ads in directory and website
- Enhanced website with current events and ability to register online for events
- Volunteer opportunities, including: Give Kids A Smile, Children’s Health Fair, and Creston Clinic
- Clearing house service for dentists—assistants, hygienists, staff, and dentists
- Auxiliary connections
- Active New Dentist Committee with a social dinner in November and CE specific to new dentists

**Mountain Lakes Officers**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>PRESIDENT</td>
<td>Todd Beck, DMD</td>
</tr>
<tr>
<td>PRESIDENT-ELECT</td>
<td>Todd Gifford, DMD</td>
</tr>
<tr>
<td>VICE PRESIDENT</td>
<td>Andrea Beltzner, DMD</td>
</tr>
<tr>
<td>SECRETARY-TRASURER</td>
<td>Deborah Struckmeier, DMD</td>
</tr>
<tr>
<td>PAST PRESIDENT</td>
<td>Salwan Adaj, DMD</td>
</tr>
<tr>
<td>EXECUTIVE DIRECTOR</td>
<td>Lora Mattsen</td>
</tr>
<tr>
<td>TRUSTEES</td>
<td>Athena Bettger, DMD</td>
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<td>Richard Garfinkle, DDS</td>
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<td>Mark Mutschler, DDS, MS</td>
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<td>Thomas Pollard, DMD</td>
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**ROGUE VALLEY**

- Local staff
- Monthly newsletter
- Annual pictorial membership directory
- Monthly CE/dinner meetings (free or discounted)
- Referral service after hours emergency dental coverage
- Payroll / tax service endorsement
- Free classified ads in directory and website
- Enhanced website with current events and ability to register online for events
- Volunteer opportunities, including: Give Kids A Smile, Children’s Health Fair, and Creston Clinic
- Clearing house service for dentists—assistants, hygienists, staff, and dentists
- Auxiliary connections
- Active New Dentist Committee with a social dinner in November and CE specific to new dentists

**Rogue Valley Officers**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>PRESIDENT</td>
<td>Ian Erickson, DMD</td>
</tr>
<tr>
<td>PRESIDENT-ELECT</td>
<td>David Lillian, DDS</td>
</tr>
<tr>
<td>VICE PRESIDENT</td>
<td>Edward Warr, DDS</td>
</tr>
<tr>
<td>SECRETARY-TRASURER</td>
<td>Edward Warr, DDS</td>
</tr>
<tr>
<td>TRUSTEE</td>
<td>Anna Forsyth, DDS, MSD</td>
</tr>
</tbody>
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**SOUTHERN OREGON**

- Local staff
- Monthly newsletter
- Annual pictorial membership directory
- Monthly CE/dinner meetings (free or discounted)
- Referral service after hours emergency dental coverage
- Payroll / tax service endorsement
- Free classified ads in directory and website
- Enhanced website with current events and ability to register online for events
- Volunteer opportunities, including: Give Kids A Smile, Children’s Health Fair, and Creston Clinic
- Clearing house service for dentists—assistants, hygienists, staff, and dentists
- Auxiliary connections
- Active New Dentist Committee with a social dinner in November and CE specific to new dentists

**Southern Oregon Officers**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>PRESIDENT</td>
<td>Anne Barry, DMD</td>
</tr>
<tr>
<td>PRESIDENT-ELECT</td>
<td>Edward Warr, DDS</td>
</tr>
<tr>
<td>VICE PRESIDENT</td>
<td>Edward Warr, DDS</td>
</tr>
<tr>
<td>SECRETARY-TRASURER</td>
<td>R. Kai Reynolds, DDS, MSD</td>
</tr>
</tbody>
</table>

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**SOUTHERN WILLAMETTE**

- Local staff
- Monthly newsletter
- Annual pictorial membership directory
- Monthly CE/dinner meetings (free or discounted)
- Referral service after hours emergency dental coverage
- Payroll / tax service endorsement
- Free classified ads in directory and website
- Enhanced website with current events and ability to register online for events
- Volunteer opportunities, including: Give Kids A Smile, Children’s Health Fair, and Creston Clinic
- Clearing house service for dentists—assistants, hygienists, staff, and dentists
- Auxiliary connections
- Active New Dentist Committee with a social dinner in November and CE specific to new dentists

**Southern Willamette Officers**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>PRESIDENT</td>
<td>Gary Templeman, DMD</td>
</tr>
<tr>
<td>PRESIDENT-ELECT</td>
<td>Mark Swensen, DDS</td>
</tr>
<tr>
<td>VICE PRESIDENT</td>
<td>Mark Swensen, DDS</td>
</tr>
<tr>
<td>SECRETARY-TRASURER</td>
<td>Anna Forsyth, DDS</td>
</tr>
</tbody>
</table>

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**TRUSTEES**

- Athena Bettger, DMD
- Richard Garfinkle, DDS
- Mark Mutschler, DDS, MS
- Thomas Pollard, DMD
**SOUTHWESTERN OREGON**

**PRESIDENT & SECRETARY-TREASURER**
Roger Sims, DDS

**TRUSTEE**
Roger Sims, DDS

**UMPQUA**

- Free meals at meetings
- Free CE classes throughout the year
- Reimburse travel expenses to the ODA House of Delegates for Umpqua delegates

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Michael Allen, DDS

**VICE PRESIDENT**
Jeffrey Kobernik, DMD

**SECRETARY-TREASURER**
Harold Hall, DDS

**PAST PRESIDENT**
Jeffrey Kobernik, DMD

**TRUSTEE**
J. Lee Sharp, DDS

**WASHINGTON COUNTY**

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Jared Thompson, DMD

**PRESIDENT-ELECT**
Hai Pham, DMD

**SECRETARY-TREASURER**
Paul B. Noland, DDS

**PAST PRESIDENT**
Richard Hsu, DMD

**EXECUTIVE DIRECTOR**
Kathy Reddicks, DMD

**TRUSTEES**
Matthew Biermann, DMD, MS
Kai Cheng, DMD, MD

**YAMHILL COUNTY**

**PRESIDENT**
Mark Miller, DMD

**VICE PRESIDENT**
Todd Hyder, DMD

**SECRETARY-TREASURER**
Randall Heiman, DMD

**TRUSTEE**
Position Open
This issue is for members and non-members to show you all the benefits of ODA membership! Look inside to find:

- FAQ on membership in ODA
- Benefits of membership
- Learn about how ODA helps members in all stages of their career, from student member to retired member
- Oregon Dental Conference speakers and registration information (and how to get discounted admission)
- Top 10 regulatory questions
- Your ODA staff, and what they do
- Your guide to Oregon’s component dental societies
- State of the Association from ODA’s outgoing president
- Volunteer opportunities

And don’t miss the DVD on the inside front cover!
It’s got the ‘Teach Me How To Brushy’ video, plus videos from Mission of Mercy, Oregon Dental Conference and DOPAC!