CUT THROUGH THE CONFUSION
CALL ARTISAN FOR ALL YOUR IMPLANT NEEDS.

Artisan
DENTAL LABORATORY

503.238.6006 800.222.6721
WWW.ARTISANDENTAL.COM
**TABLE OF CONTENTS**

*Volume 18, number 6*

November 2012

**COVER STORY**

ODA HOUSE OF DELEGATES  

**FEATURES**

Oregon Dental Conference welcomes Eddie Slowikowski as keynote speaker

**ALSO INSIDE...**

3 From the Editor
Barry J. Taylor, DMD, CDE

4 Huddle on Leadership
Bruce A. Burton, DMD

6 Ethics in Dentistry: Is treating a family member a wise choice?
Gary T. Chiodo, DMD & Phyllis Beemsterboer, MS, EdD

8 News Briefs

32 Team Fluoride goes nationwide

34 Oregon Board of Dentistry Meeting Report
October 5, 2012

36 Dental Foundation of Oregon

38 Dental Classifieds
Oregon Dental Association
503.218.2010 • 800.452.5628 • Fax: 503.218.2009
www.oregondental.org • info@oregondental.org

Mailing address
PO Box 3710, Wilsonville, OR 97070-3710

Street address
8699 SW Sun Pl, Wilsonville, OR 97070

Dentist Health & Wellness Hotline 503.550.0190


Social networks
Look for the Oregon Dental Association group on:

Articles
Are you interested in contributing to Membership Matters?
For more information, please contact editor, Dr. Barry Taylor:
beavertondentist@yahoo.com

TUES, NOV 27  Clackamas County CE HRS: 1
Financial Planning, Jeff Griswold, CPWA
LOCATION: Oregon City (Prov. Willamette Falls Community Ctr.)
INFO: www.clackamascustomd.com

TUES, DEC 4  Rogue Valley CE HRS: 2
Oral Maxillofacial Surgery Dr. Bruce Logan
LOCATION: Grants Pass Country Club
INFO: ian.m.erickson@gmail.com or dr.sten.erickson@gmail.com

FRI, DEC 7  Marion & Polk CE HRS: 7
Medical Emergencies & Risk Management
Gabe Kennedy, DMD, MD; Chris Verbeist
LOCATION: West Salem (Roth’s)
INFO: www.mpdentalce.com, mpdentalce@qwestoffice.net

TUES, DEC 11  Marion & Polk CE HRS: 2
Tipping the Scale, Cindy Towne (Burkhart)
LOCATION: Salem (Boys & Girls Club)
INFO: www.mpdentalce.com, mpdentalce@qwestoffice.net

2013

TUES, JAN 8  Marion & Polk CE HRS: 2
Modern Treatment of Sleep Apnea—
The Crossroads of Dentistry & Medicine
Drs. Doug Skarada & Namjoo Lee (Willamette ENT)
LOCATION: West Salem (Roth’s)
INFO: www.mpdentalce.com, mpdentalce@qwestoffice.net

FRI, JAN 11  Central Oregon CE HRS: 4
Medical Emergencies
Drs. Steve Rogers, Keith Krueger & Don DeLisi
LOCATION: TBD
INFO: www.centraloregondental society.org

TUES, JAN 15  Washington County CE HRS: 1.5
Differential Diagnosis of Jaw Lesions
Jeffrey Stewart, DDS, MS
LOCATION: Beaverton (Stockpot Broiler)
INFO: www.wacountydental.org; wcbskathy@comcast.net

WED, JAN 16  Multnomah CE HRS: 1
Medications My Patients Take—
Major Systemic Disease Processes & Patient Treatment Considerations, Brandon Reher, DDS
LOCATION: Portland (McMenamin’s Kennedy School)
INFO: www.multnomahdental.org, lora@multnomahdental.org

TUES, JAN 22  Clackamas County CE HRS: 1
Diagnosis & Management of Oral Mucosal Disease, Dr. Cindy Klinegger
LOCATION: Oregon City (Prov. Willamette Falls Community Ctr.)
INFO: www.clackamascustomd.com

TUES, FEB 5  Rogue Valley CE HRS: 2
Pediatric Dentistry Dr. John Washack
LOCATION: Grants Pass Country Club
INFO: ian.m.erickson@gmail.com or dr.sten.erickson@gmail.com

TUES, FEB 12  Marion & Polk CE HRS: 2
Endo Stuff: Stuff You Might Find Interesting
Dr. Brian Whitton, OHSU
LOCATION: West Salem (Roth’s)
INFO: www.mpdentalce.com, mpdentalce@qwestoffice.net

WED, FEB 20  Multnomah CE HRS: 1
Pearls About TMD & Complicated Oral Facial Pain Diagnosis and Treatment Considerations
Kimberly Wright, DMD, MAGD
LOCATION: Milwaukie (ODS Plaza)
INFO: www.multnomahdental.org, lora@multnomahdental.org

800.452.5628 • WWW.OREGONDENTAL.ORG
P.S. It’s about providing excellent patient care

Recently received a rare thing… a letter via U.S. Postal Mail, handwritten on professional letterhead. It was from Dr. Michael B. Des Jardin in John Day.

Like many other letters I have received (via e-mail) over the past month, he was expressing concern about auxiliary staff placing posterior composites, because “they are very technique sensitive.” Like the other letters I have received, he did not mention concern about hygienists competing with dentists, but he was instead concerned about patient care. In addition to the feeling of nostalgia I had for the handwritten note, it was the P.S. that was significant.

Dr. Des Jardin wrote, “The fact is that Dentistry is about relationships way before teeth. Patients are a great renewable resource.” He proceeded to comment on the importance of providing excellent dental care for patients—not making a business out of them. Providing restorations that weren’t going to last was, as he wrote, “the best way to lose it all!” He signed his P.S., “Mr. Small Town.”

Whether in a small town or a big town, the advice is important and applicable to us all. It may be obvious how this relates to the individual practitioner, but it is of equal importance to governing bodies and professional organizations, as well.

The Oregon Dental Association certainly encourages and provides a host of activities for patients and providers alike. These range from advocacy to continuing education to charitable events, and beyond. But what we need to remember at all times is that everything we do is—or should be—in the best interest of patients, not what is best for the business or image of the ODA.

It is the ODA’s core purpose “to advance the dental profession and to promote the highest standard of oral health and oral healthcare.” Our list of core values includes several key words or phrases, including caring, charity, patient advocacy, and promoting the value of health. We also list as a core value, “high standards and quality care based on scientific principles and clinical judgment.” Maybe in addition to our mission statement and core values, we should have an official mantra of “we will improve patient care.”

For the provider, it is an easier lesson. It may be somewhat of a simplification, but treat patients well and provide excellent care and they will want to remain your patients and make referrals to your office.

For an association, however, the line is not as clear. We are advocating for patients but patients are mostly unaware of this. Most of our advocacy is not in the sight of patients, except in the rare case of a controversial issue like fluoride. And, in all honesty, Portland’s recent fight to add fluoride to our drinking water saw the ODA rather out of the limelight.

So when we as an organization, create our meeting calendar and resulting agendas, we should look closely at what we are doing. Are we truly acting as the voice of our patients? Or, are we getting together to discuss topics that, in the end, have no effect on our patients whatsoever, but simply serve to make us feel more important or increase our influence in some sphere?

As an association, we are often times hesitant of appearing self-serving, and that can be an Achilles’ heel. We should never hesitate to be advocates for what is best for our patients.

As Mr. Small Town mentioned, patients are our renewable resource, and we have a responsibility to take care of them. There is no group out there advocating for their care—it is our responsibility to take care of them and their oral healthcare needs.

Never should it be a post scriptum that patient care is our primary aim.
No Regrets

I want to start this huddle with a shout-out to Barry Taylor, DMD, our Team ODA’s outstanding editor, for asking me to make time to write this column again. We all need encouragement from time to time. It is the middle of football season as I write this, and my focus and energy can be all-consumed by football and my dental practice, but it is healthy to take a moment to reflect on my leadership journey. It helps “calm one’s waters,” to pull your eyes away from the microscope of looking at your day-to-day life and refocus by using a telescope to look at much bigger issues relating to the purpose of your life.

Second to being a dentist, my other passion is coaching football. I enjoy the strategies of the game or what we call the Xs and Os. The thing that keeps my energy going is the opportunity to work with student athletes and help them grow as people. It is not just about watching the freshmen grow to be strong young men, but more importantly, it’s about helping them bring out their best qualities as people. Reinforcing the benefits of the strong work ethic and demonstrating how to choose to do the right thing is one the most rewarding roles a coach can play.

Any time you seek to influence the thinking, behavior, or development of people, whether in their personal or professional lives, you are taking on the role of a leader.

Coaches also get to learn so much from the student-athletes entrusted to their care. I would like to share one of those poignant experiences that caused me both to cry and be joyful.

In coaching, every player is special but there are the ones who come along who represent the best in leadership by how they carry themselves and play the game. For me, it is not the players who had the most talent, but the players who got the most out of whatever talent they had to help the TEAM.

We have one of those players on this year’s Hood River Valley football team: David has all the qualities you want in all the student athletes you coach. He is a bit undersized to play offensive line and inside linebacker, but his efforts and attitude make him an outstanding player. He gets everything out of himself and makes the players around him better. The same drive that makes him play at such a high level also helps him to be one of the top wrestlers in the state. Not surprisingly, he was voted one of our captains for the current season. He suffered a knee injury in our fourth game of the season. In coaching, we all know injuries are going to happen; no matter what you do, there are risks.

It is never easy to see one your players get hurt. You feel bad for them, and, if you’re truthful, you feel a little sorry for yourself to lose such an important player.

#52 gave the best example to us on how to handle adversity and tough times. He came to practice after he got the news he would need to have surgery on his knee and miss, not only the rest of his senior year football season, but also his wrestling season. He told us this bad news and then said the most incredible statement with deep conviction: “I have no regrets.”

It blew me away that instead of wallowing in self-pity, he was so positive and looked for another way to help his teammates. He still comes to every practice and wears his helmet like any other player.

The story gets even more remarkable when Coach Sperry, our head coach, got an email from David’s parents thanking us for all we have done for their son. They stated how much they appreciate the growth they have seen in their son from being a part of our program the last four years, and they had “NO REGRETS.” It is easy to see, from the parents’ response to their son’s physical pain and heartache, where he gets such positive role models.

What a great lesson for all us to try to approach life with such passion and compassion that no matter what hand you have been dealt, in the end you have NO REGRETS.

The approach to leadership with NO REGRETS doesn’t mean you do not make mistakes or fail at times. NO REGRETS means that you recognize you are less than perfect, and, to reach your full potential as a leader, you must try to learn how to deal with less than perfect outcomes.

You have to take time to stop looking through the microscope when it comes to living your life and get a look through the telescope to see the big-picture vision. To be able to do this, you need to take the time to know what you are trying to work for.

Bruce A. Burton, DMD is a general dentist in Hood River and chair of the ODA Leadership Development Committee. He can be reached at football@gorge.net.
Being able to see your destination is important because to reach it, you will have to travel through the valley of hardship and struggle to get there. Your big-picture vision will help fuel you during your journey and help you bear the struggle and overcome the hardship to reach your goal.

Well TEAM, I hope you all are motivated to pause and get your telescopes out and examine what a win would look like for you in your leadership journey.

Also remember to keep a good sense of humor and not take yourself too seriously. As this sign I saw the other day reminded me:

“I can only please one person per day. Today is not your day. Tomorrow doesn’t look good either.”

My best to you always,

Coach
Is treating a family member a wise choice?

It is likely that many, if not most, dentists have been approached by family members for dental treatment. Such requests can range from a spouse or child expecting that all of their dental care will be provided by the dentist family member to more distant relatives requesting acceptance as a regular patient. While our colleagues in medicine have well-established guidelines on the treatment of family members, dentistry is less clear in this area. Before agreeing to treat a close relative, dentists would be wise to consider the potential ethical and quality of care issues that argue against establishing such a doctor-patient relationship. Is treating a family member a wise choice?

Medical Ethics

Our colleagues in medicine follow written guidelines around treating family members. In addition to the proscription against physicians having a sexual relationship with a patient, which would foreclose the possibility of treating a spouse, there is a separate section of the American Medical Association (AMA) Code of Medical Ethics devoted to the treatment of immediate family members. Physicians are warned that they “generally should not treat themselves or members of their immediate families." Justifications given for this opinion include the potential influence of personal feelings impairing medical judgment, omitting sensitive areas when collecting medical history, compromised informed consent procedures, reluctance of the family member to question or disagree with the physician's advice, and the inappropriateness of prescribing some medications for family members. Physicians are advised that treatment of family members is acceptable in emergency situations or isolated settings, but they should provide treatment in these situations only until another qualified provider is available.

Ethical Issues

The potential pitfalls of treating family members, as expressed in both dentistry’s and medicine’s codes of ethics are timely and practical. Some health care providers may not think about these issues until after a provider-patient relationship has been established, at which point, extricating oneself from the relationship is difficult for both the doctor and the patient. Certainly, the area of clouded medical judgment secondary to a close, personal relationship with a patient seems straightforward. Less clear is the issue of close relatives providing complete medical history information about themselves to the dentist who must have this information to provide appropriate and safe care. While it is likely that a loved one would share information about his/her hypertension and medication for it (as an example), it is less likely that a close relative will want to share information about his/her contraceptives, phosphodiesterase-5 inhibitors, antidepressants, or other things considered to be quite personal. Nonetheless, in the course of treating such patients, dentists may need to prescribe or administer medications that could result in a serious adverse outcome for such patients.

Dental Ethics

In section 2.G of The American Dental Association Principles of Ethics and Code of Professional Conduct, dentists are advised that they “should avoid interpersonal relationships that could impair their professional judgment or risk the possibility of exploiting the confidence placed in them by a patient.”

While this warning does not include the detail provided in the AMA's advice to physicians, the basic concerns related to impaired objectivity, quality of care, and compromised patient autonomy are similar.
Equally difficult is the matter of prescribing controlled substances for a family member when the treatment or condition indicates that such a prescription is appropriate. Such prescriptions and their refills introduce the potential for regulatory attention. Oregon statute OAR 818-012-0090(2) advises dentists that they may not prescribe controlled substances for personal consumption and, while prescribing for a spouse or dependent child may not imply personal consumption, it is possible that repeated prescriptions or refills could appear suspicious. In any event, a family member’s request for refills places the dentist in a very awkward position if the use seems excessive.

A final ethical peril when dentists treat family members relates to respect for autonomy and informed consent. Family members may have more difficulty than others in questioning the dentist’s treatment plan or delivery of care. The ability to freely question doctor recommendations and to seek a second opinion when the patient does not like the recommendation are foundational elements for patient autonomy. Placing family dynamics into the context of a doctor-patient relationship can sacrifice patient autonomy in favor of “keeping the peace” within the family.

**Summary**

Dentists are well-advised to follow the guidance provided to their physician colleagues and provide treatment to family members only in an emergency and only until other arrangements can be made. Issues related to full disclosure of medical information from the patient to the doctor, patient autonomy, and prescription practices are similar in dental and medical practice, and it is wise to prevent problems from arising in these areas rather than attempting to fix them after they occur.

---

**Notes**


3. [http://arcweb.sos.state.or.us/rules/OARS_800/OAR_818/818_012.html](http://arcweb.sos.state.or.us/rules/OARS_800/OAR_818/818_012.html)
Save the Date

ODA Dental Day at the Capitol

February 27, 2013
8 AM – 3 PM
Oregon State Capitol

Join your ODA colleagues in a march to the Capitol to help educate legislators and the public about the importance of oral health.

Talk to legislators or staff one of our education tables in the lobby to share your expertise in the field of Dentistry.

If you are interested in being involved, please contact us at 800.452.5628 or cswartz@oregondental.org.

WHO: You and your dental colleagues
WHAT: Dental Day at the Capitol
WHEN: Wed., February 27, 2013
WHERE: Oregon State Capitol
RSVP: 800-452-5628 or cswartz@oregondental.org

MEMBERSHIP matters

We’re looking for YOUR help!

Membership Matters will be publishing our Reception Room issue this coming January, and we would love to have your contribution.

This issue will have a special pull-out section to be placed in your reception area.

If you would like to contribute an article about your specialty or an area of interest to patients, please contact our editor, Barry Taylor, DMD, at beavertondentist@yahoo.com.

Become a Speaker Host and receive FREE ODC Registration!

The Annual Meeting Council is holding the third annual Speaker Host Dinner & Training on Thursday, December 6, 2012, at 6:30 pm at the ODA building in Wilsonville.

Attendees will learn the responsibilities and benefits of hosting, receive a sneak peak at the 2013 Oregon Dental Conference speaker schedule and have the opportunity to select which speaker(s) they would like to host.

Register by November 23rd with Lauren Malone (lmalone@oregondental.org or 503-218-2010 x 101).

Can’t attend in person? No problem, you can join via conference call.
Letter to the Editor

Dear Dr. Taylor:

After reading your recent editorial, I felt compelled to respond to your allegations. First of all, other than the public members, members of the board are all dental professionals, licensed by the state of Oregon, and we are held to the same high standard of practicing dentistry as any other member of the profession. This includes dentists as well as hygienists. And may I remind you that the Oregon Board of Dentistry conducts business on behalf of all licensees, not just members of the Oregon Dental Association.

Whether practicing dentistry or conducting the business of the Board, we are always mindful of our responsibility to protect the public. Your position in this article accuses the members of the Board of not upholding or being accountable to this standard. May I remind you that the Board of Dentistry has not made a final decision on the two issues you mentioned, but has made the decision to allow all concerned parties the chance to present their views.

Without moving the proposed changes through the proper committees and allowing a public hearing so that all evidence can be presented, we indeed would not be adhering to the mission of the Board. Every member of the Oregon Board of Dentistry realizes the great responsibility placed on their shoulders and commits many hours of preparation and research in each decision made and action taken. I have heard members of the Board described as “Nazis,” “power hungry,” “arrogant,” and “rubber stamping,” but this is the first time I have heard the charge being above accountability.

Jonna E. Hongo, DMD
Vice President, State of Oregon Board of Dentistry
Please welcome our newest ODA members!

KATHY L. REDDICKS, DMD
Tigard
Washington County

SHELBY B. SETTER, DDS
Portland
Multnomah

TYLER L. SCOTT, DMD
Medford
Southern Oregon

JANE CHENCHEN XING, DMD
Portland • Multnomah

American College of Dentists

The American College of Dentists (ACD) held its Annual Convocation Ceremony in San Francisco, at the Hilton Hotel Union Square, on October 18, 2012. New Fellows who were inducted from Oregon were: Ryan J. Hughes, DDS; Gregory B. Jones, DMD; Larry M. Over, DMD; and James A. Smith, DMD.

Congratulations!

Left to right: Fred Bremner, current Fellow, ACD, and sponsor for Greg Jones; Ryan Hughes, New Fellow, ACD; Rick Asai, Regent, Regency 8, ACD, sponsor for Jim Smith; George Zimmer, Keynote Speaker for Convocation; Jim Smith, New Fellow, ACD; Greg Jones, New Fellow, ACD; and Larry Over, New Fellow, ACD.

Facing Addiction?

You’re not alone. We can help.

Dentist Health & Wellness Hotline

ODA volunteers are on call, 24 hours a day to provide confidential, caring assistance for help in dealing with substance abuse and addiction, disability, litigation stress, and mental health challenges. ODA member dentists recognize the essential human dignity of all those who suffer from chemical dependency or mental disorders. Our services are available to all Oregon dentists and OHSU dental students in need of help, regardless of their affiliation with the ODA.

503.550.0190
24-hour support
Call to Volunteer

These leadership positions are open. To be reviewed by the nominating committee prior to election, please submit materials 45 days prior to election. Interested applicants should submit a letter of interest and a one-page resume to:

ODA Leadership Development Committee
Chair, Nominating Sub-Committee
PO Box 3710, Wilsonville, OR 97070
or email: leadership@oregondental.org
Please cc: William E. Zepp, CAE
Executive Director, at bzepp@oregondental.org

Councils & Committees

The following ODA Councils and Committees need volunteers:

• Annual Meeting Council
• Membership Council
• New Dentist Committee
• Public and Professional Education Council
• Publications Advisory Committee

For more information, please call 503.218.2010.

Miles Global
The Leaders in Dental Consulting

Successful Practices
don’t happen by accident.
877-343-0909

“Got Perio? I Just Want My Teeth Cleaned!” DVD $480.00
• Motivate your patients
• Get the entire team on board with a periodontal protocol
• Important hygiene statistics to measure accountability
• Written X-ray and Periodontal Protocol
• Talking about related diseases and malpractice protection
• Recare and Reactivation

“Your Phones...A Joy Or An Ouch?” DVD $250.00
• Connecting with your new patient
• Create warmth, empathy and talk up your doctor(s)
• Reassure the fearful patient
• Get shoppers in the door
• Verbal skills for the non-participating provider

“The Dental Assistant and the New Patient” DVD $250.00
• Connecting with the new patient
• Setting the stage for case acceptance
• Utilizing your dental assistant or your hygienist?
• Important questions for the new patient
• Speaking for the doctor—save time and money!

www.MilesGlobal.net
3519 56th St NW, Ste 240 • Gig Harbor, WA 98335

SAVE THE DATE
Mission of Mercy IV
Portland, Oregon
November 24–27, 2013

Call to Volunteer

These leadership positions are open. To be reviewed by the nominating committee prior to election, please submit materials 45 days prior to election. Interested applicants should submit a letter of interest and a one-page resume to:

ODA Leadership Development Committee
Chair, Nominating Sub-Committee
PO Box 3710, Wilsonville, OR 97070
or email: leadership@oregondental.org
Please cc: William E. Zepp, CAE
Executive Director, at bzepp@oregondental.org

Councils & Committees

The following ODA Councils and Committees need volunteers:

• Annual Meeting Council
• Membership Council
• New Dentist Committee
• Public and Professional Education Council
• Publications Advisory Committee

For more information, please call 503.218.2010.

Miles Global
The Leaders in Dental Consulting

Successful Practices
don’t happen by accident.
877-343-0909

“Got Perio? I Just Want My Teeth Cleaned!” DVD $480.00
• Motivate your patients
• Get the entire team on board with a periodontal protocol
• Important hygiene statistics to measure accountability
• Written X-ray and Periodontal Protocol
• Talking about related diseases and malpractice protection
• Recare and Reactivation

“Your Phones...A Joy Or An Ouch?” DVD $250.00
• Connecting with your new patient
• Create warmth, empathy and talk up your doctor(s)
• Reassure the fearful patient
• Get shoppers in the door
• Verbal skills for the non-participating provider

“The Dental Assistant and the New Patient” DVD $250.00
• Connecting with the new patient
• Setting the stage for case acceptance
• Utilizing your dental assistant or your hygienist?
• Important questions for the new patient
• Speaking for the doctor—save time and money!

www.MilesGlobal.net
3519 56th St NW, Ste 240 • Gig Harbor, WA 98335

SAVE THE DATE
Mission of Mercy IV
Portland, Oregon
November 24–27, 2013

Call to Volunteer

These leadership positions are open. To be reviewed by the nominating committee prior to election, please submit materials 45 days prior to election. Interested applicants should submit a letter of interest and a one-page resume to:

ODA Leadership Development Committee
Chair, Nominating Sub-Committee
PO Box 3710, Wilsonville, OR 97070
or email: leadership@oregondental.org
Please cc: William E. Zepp, CAE
Executive Director, at bzepp@oregondental.org

Councils & Committees

The following ODA Councils and Committees need volunteers:

• Annual Meeting Council
• Membership Council
• New Dentist Committee
• Public and Professional Education Council
• Publications Advisory Committee

For more information, please call 503.218.2010.

Miles Global
The Leaders in Dental Consulting

Successful Practices
don’t happen by accident.
877-343-0909

“Got Perio? I Just Want My Teeth Cleaned!” DVD $480.00
• Motivate your patients
• Get the entire team on board with a periodontal protocol
• Important hygiene statistics to measure accountability
• Written X-ray and Periodontal Protocol
• Talking about related diseases and malpractice protection
• Recare and Reactivation

“Your Phones...A Joy Or An Ouch?” DVD $250.00
• Connecting with your new patient
• Create warmth, empathy and talk up your doctor(s)
• Reassure the fearful patient
• Get shoppers in the door
• Verbal skills for the non-participating provider

“The Dental Assistant and the New Patient” DVD $250.00
• Connecting with the new patient
• Setting the stage for case acceptance
• Utilizing your dental assistant or your hygienist?
• Important questions for the new patient
• Speaking for the doctor—save time and money!

www.MilesGlobal.net
3519 56th St NW, Ste 240 • Gig Harbor, WA 98335
Your Patients will prefer Myerson Duraflex™ Partial Denture

Starting at $178

- Natural looking—virtually disappears in the mouth
- Easy to adjust, even easier to polish and it’s repairable
- Won’t absorb moisture: stain and odor resistant
- Reliable—virtually unbreakable
- Comfortable thermoplastic material—lightweight and flexible

<table>
<thead>
<tr>
<th>Material</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Porcelain to N.P. Alloy</td>
<td>$89.65</td>
</tr>
<tr>
<td>Porcelain to Noble Alloy</td>
<td>$92.00</td>
</tr>
<tr>
<td>Porcelain to High Noble Alloy</td>
<td>$92.00</td>
</tr>
<tr>
<td>Captek (Noble stainless steel)</td>
<td>$149.00</td>
</tr>
<tr>
<td>IPS e.max</td>
<td>$136.00</td>
</tr>
<tr>
<td>FMZ Crowns and Bridges</td>
<td>$124.00</td>
</tr>
<tr>
<td>Calypso Crowns and Bridges</td>
<td>$149.00</td>
</tr>
</tbody>
</table>

"My patients tell me that they are light and are comfortable to wear and I love that they just snap into place."

Dr. Y. Kim Kwasch

Assured Dental Lab
www.assureddentalab.com
877.283.5351

Receive $50 OFF your first case!
Election Results

The following people were inducted to office during the 2012 ODA House of Delegates:

**PRESIDENT:** Jill M. Price, DMD

**PRESIDENT-ELECT:** Judd R. Larson, DDS

**VICE-PRESIDENT:** Steven E. Timm, DMD

**ADA DELEGATE AT LARGE:** Rickland G. Asai, DMD

**LEADERSHIP DEVELOPMENT COMMITTEE:**
Greggery E. Jones, DMD
Patrick M. Nearing, DMD
Kimberly R. Wright, DMD

---

Executive Committee

**President**
Jill M. Price, DMD, Multnomah

**President-Elect**
Judd R. Larson, DDS, Southern Oregon

**Vice-President**
Steven E. Timm, DMD, Central Oregon

**Secretary-Treasurer**
Sean A. Benson, DDS, Eastern Oregon

**At Large**
Rickland G. Asai, DMD, Washington County
(ADA Delegate At Large)

**At Large**
David J. Dowsett, DMD, Multnomah
(ADA Delegate At Large)

**At Large**
Thomas S. Tucker, DMD, Klamath County

**At Large**
Joni D. Young, DMD, Marion & Polk

**Speaker of the House**
Jeffery C.B. Stewart, DDS, MS Multnomah

**Editor**
Barry J. Taylor, DMD, CDE Multnomah

---

2013 Board of Trustees

New ODA Board terms begin following the ODA House of Delegates meeting. The following people comprise the 2013 ODA Board of Trustees.

**President**
Jill M. Price, DMD

**President-Elect**
Judd R. Larson, DDS

**Vice-President**
Steven E. Timm, DMD

**Secretary-Treasurer**
Sean A. Benson, DDS

**Speaker of the House**
Jeffery C.B. Stewart, DDS, MS

**Editor**
Barry J. Taylor, DMD, CDE

**ADA Delegate at Large**
David J. Dowsett, DMD

**ADA Delegate at Large**
Rickland G. Asai, DMD

**OHSU – ASDA**
Kevin J. Elam, DDS

**OHSU – ASDA designate**
Margaret Campbell (DS2)

**Central Oregon**
Fred A. Bremmer, DDS

**Clackamas County**
Randall F. Glenn, DDS

**Clackamas County**
K. David Carneiro, DMD

**Clatsop County**

**Columbia County**

**Eastern Oregon**
James G. McMahan, DMD

**Klamath County**
Thomas S. Tucker, DMD

**Lane County**
Timothy R. Richardson, DDS

**Lane County**
Mark F. Stapleton, DMD

**Mid-Columbia**
Michael C. Murat, DDS

**Marion & Polk**
Gary W. Boehme, DMD

**Marion & Polk**
Joni D. Young, DMD

**Multnomah**
Athena M. Bettger, DDS

**Multnomah**
Richard L. Garfinkle, DDS, MSD

**Multnomah**
Mark D. Mutschler, DDS

**Multnomah**
Thomas D. Pollard, DMD

**Rogue Valley**
Jeffrey A. Dryden, DDS

**Southern Oregon**
Tyler M. Bryan, DMD

**Southern Willamette**
Christopher D. Walker, DMD

**Southwestern Oregon**
Roger G. Sims, DDS

**Umpqua**
J. Lee Sharp, DDS

**Washington County**
Matthew C. Biermann, DMD, MS

**Washington County**
Kae S. Cheng, DMD, MD

**Yamhill County**

---

House of Delegates coverage continues
President’s address

GOOD AFTERNOON DELEGATES, TRUSTEES, OFFICERS AND GUESTS. I’m proud to welcome you to the 119th session of the Oregon Dental Association House of Delegates. Can you believe 119 years of an association thriving in a wonderful profession? Well, we have. Today, I am here to speak with you about how—more than ever—for us to continue to be relevant for another nearly 120 years, it is important for you to be an active part of your professional association. Yes, I said relevant. The type of dentistry we have enjoyed over the last 50 years is changing. These changes may be for the better, or worse. That is why this association is so important.

We often hear, “What has my association done for me lately?” I’d like today to talk about what we are doing for our members, setting directions in public policy and legislative advocacy, membership, volunteerism and our own association governance.

However, before I go further into my remarks, I would officially like to introduce myself. I grew up the daughter of a forester and a teacher, and lived in just about every small town across the Pacific Northwest you could imagine—towns with names like Hebo, North Bend, Packwood, McKenzie Bridge, Custer, and St. Anthony. Until I moved to Corvallis to attend Oregon State University, I’d never lived in any town larger than 2,000 people. Like many of you, I’m a proud graduate of OHSU School of Dentistry, and have now been practicing general dentistry in my private practice in Portland for 20 years. Because of my upbringing, I feel I have an understanding of the challenges of both the rural practicing dentist, and the urban practitioner.

Portland fluoridation

Let’s start with the legislative arena, including local, state and federal level activities. At the local level, I’m going to start with something positive that has been hard to miss in the news, lately. Fluoride is back! With an extensive coalition of over 77 organizations assembled by Upstream Public Health, a group that believes smart policies are the best way to help lead healthier lives, we again are trying to move fluoride into our drinking water. To date, we have nearly all of our city councilmen and the mayor publicly endorsing the initiative. Our governor, Dr. John Kitzhaber, has also endorsed the fluoridation campaign in Portland, citing optimally fluoridated public water as an effective, affordable, and safe way to improve public health. This time around, the ODA has decided the best strategy is to remain more behind the scenes and let the Upstream coalition take the lead. You should be aware that ODA has contributed significantly to financing this effort and that ODA staff—particularly Christina Swartz and Bill Zepp—have spent many hours as part of the coalition leadership team.

You can be an advocate for this important move by educating your patients in the event this comes up as an initiative measure in 2014. Hopefully it won’t have to go this far. If you know any of our city councilmen, become a fluoride champion, contact them and help them understand the wonderful public health benefits of community water fluoridation. Our key message is, “Dental decay is the number one preventable disease, and community water fluoridation is the simplest and most cost effective way to reach the greatest amount of people to decrease the rate of dental disease.”

State-level issues

Next, we’ll look at the state level activity, considering the agendas from the Oregon Board of Dentistry and the Oregon legislature in Salem. First, let’s start with a few highlights and happenings from our Board of Dentistry. The newly name-changed “Expanded Function Dental Hygienists (EFDH)” has worked toward expanding their scope to practice on more populations; additionally, the EFDH can now enter into a collaborative agreement with a dentist which could allow them to provide additional services.

These additional services include administering local anesthetic, placing temporary restorations without excavation, and prescribing prophylactic antibiotics and non-steroidal anti-inflammatory drugs. In these collaborative agreements, the supervising dentist must be willing to accept

Dr. Jill Price is the 120th president of the ODA. She practices general dentistry in Portland. You can contact her at jpricedmd@comcast.net.
the liability of the procedures being performed, but the hygienist will also have to hold liability insurance. Another topic currently on the table that has already passed out of the Rules committee, and is now in front of the full Board, is the ability for EFDH and expanded function dental assistants to now place posterior composite restorations. Although some of the dental members on the Board voted “no,” the remaining dentists on the Board, the hygiene members and the public members have all voted to pass this proposed rules change. Thanks goes out to the many ODA members that joined a letter writing campaign to voice our collective opinion of a majority of the dentists, which was to oppose this change in practice rules. Not only did we feel that composite restorations, done well, are one of the most difficult of all restorations to place, but as a science-based research organization, the fact remains that to date, there are no published studies on the effectiveness of this inclusion, or how it helps access to care. We ask you to personally attend the last and final public hearing on this issue this fall. It will be our last chance to voice our majority opinion in opposition to this rule change. Please try to attend this meeting.

Recently, I attended the Western States Presidents Meeting. Many states are dealing with scope of practice change within the dental team. We all agreed that our hygienists are one of our most valuable assets to the practice of dentistry, but feel that in some instances, scope of practice is being pushed too far, with too little education. It was further discussed that if “restorative dentistry” starts to be performed by hygienists and assistants, the need for the highly-(now seemingly) over-educated
President’s address, cont.

dentist continues to decline. Recent graduating classes of trained dentists are struggling to find employment. We, as an association, believe in a full educational program that not only teaches us how to clinically perform the procedure, but also provides the medical understanding of the entire human body and the effects of our procedures on this complex system.

Another issue the Board is currently hearing is the use of silver nitrate and fluoride combination to slow or eradicate decay in children. This system is not yet FDA approved, nor has it been researched to its fullest extent. Is it right for us to approve a protocol that exposes a patient to a procedure that has not been fully studied? Perhaps the vote on this procedure should be tabled until further science is gathered. The issue of Botulinum A (Botox) placement by dentists in dental circumstances was recently discussed again at the License Standards Competency Committee meeting, and has received a pass to now go on to the full Board for further discussion. There are currently 31 states where dentists can use Botox, including our neighboring states of Washington and Idaho. More research is being conducted on Botox’s effective use in dental treatments. These are just a few of the issues facing our Board and rules that will have implications on our practice and profession.

The 2013 Oregon legislative year is going to be busy. I’d like to note that in 2012, the ODA passed 100% of our legislative agenda, including both the cleft palate and temporary visiting dentist license bills. We are well represented in Salem by George Okulitch and State Street Solutions and are indebted to our many colleagues who found the time to appear on our behalf in Salem. The legislature will soon be in session, and we need to stay steadfastly focused on a few issues that may raise their heads again. Our DOPAC dollars have been strong, and we’ve used these funds to gain legislators’ attention. Our association believes in keeping dental offices owned by dentists. This has been discussed in years past, and is still on the table.

A second issue we’ve discussed over the past few years is the community care pilot projects. These are still in the legislature’s rule making process. ODA continues to participate in these discussions, but it is uncertain where or if the money will come to pay for these programs.

Following that we have the Oregon Health Insurance Exchange. Oregon is ahead on this newly developed plan to offer a market place for insurance to individuals, families, and small employers. This will be mandated in all states by 2014. The inclusion of dentistry in these exchanges is in question. Just recently dentistry was removed from the essential health benefits that have to be offered by the exchange.

In addition, we have the Community Care Organizations (CCOs) that just started serving patients in September. Currently, many of the CCOs don’t have dental. It will be one of our legislative goals in 2013—to make sure that there are designated dollars for dentistry by 2014.

Other 2013 priorities include removing the sunset of the non-covered services bill that was passed in 2010; cleaning up SB738; requiring oral health screenings prior to enrollment in school; and, finally, finding alternative ways to ease the burden of school debt. Whew!

National issues

Where do we see dentistry fitting in at the federal or national level? The Affordable Health Care Act does a pretty good job taking care of children, but past age 21, the plan is bleak. Currently, adult dental is not in the plan.

If these issues alone aren’t enough to make you sit up straight and pay attention, I don’t know what will. In front of us this year are a critical set of agendas that will make a difference in our everyday dental practices and long term for the direction and vibrancy of our profession. It doesn’t matter if you are in private practice, group practice, or dental education, these topics will all have an impact. Our 2013 Dental Day at the Legislature is set for Wednesday, February 27. Please mark your calendars now and plan to attend this all-day event. It would be wonderful to have a broad representation from across the state to voice our opinions on these critical issues.

Goals of ODA

For the next few minutes, I’d like to talk about the purpose of an association, your role in it, and what it takes to build an effective association. An association is a group of people that voluntarily comes together to solve common problems, meet common needs, and accomplish common goals. Associations are unique in that they are made up of the owners, the customers, and the workforce. Look around the room, this is our association.

Our association is ever-changing. We have a unique association, since we have to appeal to many groups. Our association includes metro dentists, rural dentists, specialists, retired dentists, private practice, group practice, dental educators, dental researchers, and the list goes on. What makes us unique is also what makes us strong. We need members from all of these groups to make us complete and to move forward in this new age of dentistry. Our challenge as an association, is that in this critical period in dentistry, when we most need the input from this diversity of stakeholders in the dental community, our volunteer membership is slipping, and our members that are willing to serve in leadership positions is decreasing.
There’s a reason I will only use O’Brien Dental Lab.

Duty, Integrity, and Honor are important values to me. When soldiers come back from their call of duty, I have the privilege of serving their dental needs. It’s a calling I take very seriously, and my dentistry is guided by these values. I demand the same from my dental laboratory and the only lab I use is O'Brien Dental Lab. No other lab meets their high standards of quality and professionalism. They are more dedicated to producing a quality product than the bottom line, and for me that’s the bottom line.

- CPT Nathan W. Shires, DMD, DC, Albany, OR

800.445.5941 obriendentallab.com

Our practice makes yours perfect
President’s address, cont.

This decrease in market share—down to about 66% in Oregon—is at an all time low and has to be turned around. We understand our demographics are changing, and we need fresh ideas to reach out to these different demographic groups. The ODA is no longer made up of a majority of white males in solo private practice. We are an association with great gender, ethnic, and practice style diversity. We need to be an association that speaks to all of these groups. It is you, our members, that can help us reach out to all of these groups to show new members why they need us.

Today, there are even more opportunities competing for our time and attention. These all impact our membership recruitment. All of our time is so precious, we often feel we don’t have time to join or engage in our profession. The bottom line is we are all busy. I fall into the same camp as each of you. Trying to balance full time practice, raising children, maintaining the household, juggling kid sports and school commitments, study clubs, church obligations, trying to stay fit, and the list goes on. Why do I need to be an ODA member?

My belief is that it is our obligation to the profession to be a member. Not everyone may agree with me, but that is what I believe. It is irritating to hear colleagues complain about issues facing dentistry, and yet they are not members of the very association that is advocating for their interest. It drives me crazy when I know the hard work the association is doing on behalf of all dentists in our state; we’ve already talked about that long list of local, state and national agendas. To be effective in these positions, we need strength in numbers. Everyone in our profession benefits from this advocacy and hard work.

The non-members are reaping the same benefits, they just don’t realize it. For the last two years, Presidents [Teri] Barichello and [Greg] Jones have each had membership as their top focus. I too, am adding it to my list. Until we see the tides change, it will, and should, be on everyone’s list as a MUST DO. I encourage all of you to help us in our campaign to increase our membership. Take a non-member to lunch and send us the bill; you are our best recruiters.

This weekend you are going to be asked to vote on a very important resolution that will reform the governance structure within our association. LDC-I-12 will streamline ODA governance, decrease our Board of Trustees, eliminate the vice president position, eliminate a separate executive committee and, in the process, make us more efficient and nimble. Your Leadership Development Committee has worked very hard on this proposal. This is a big change that I encourage you to vote for. Over the last few years, we have seen the number of trustees that attend the meetings decrease. Your voted or appointed trustees don’t all see the need to attend or the value of these meetings.

Our 2012 July Board meeting is a case in point. This is our most important annual meeting when we set and vote on our operating budget as well as discuss the various resolutions to come before the House of Delegates. At the beginning of the meeting, we had fewer than half of the trustee members in attendance. We did not have enough for quorum until later in the day and could not vote on several of our key issues. This is a shame. Yes, we realize it is in the middle of summer, and there are family obligations, vacations and the sun is out in Oregon...but as trustees, each of us accepted the obligations of this position. Although poorly attended, this recent meeting was by far the most engaging meeting we have had in years. The communication and transfer of ideas was fabulous. We all agreed that so much more productive good work can be achieved often with a small group of people that really understands the importance of being present. This proposed change that you will be asked to vote on brings the number of trustees down to about the number we had present at this meeting.

The new Board distribution will be loosely based on membership numbers from the three metropolitan Portland area components (48% of the membership) and the 14 components outside of Portland (52% of the membership). We will have six trustees from the tri-county metro area, and six trustees from the rest of the state. By doing this, we are striving for a competency Board versus a representative Board. Continuing forward, your elected officers will come from this pool of Trustees. Many of you worry that your voice won’t be heard if we change to this proposed governance. I believe you will have more of a voice. The Board of Trustees needs to understand whose interests they represent. The Trustees need to understand the difference between being a “representative for” and a “representative of.” They are representatives of the association and represent us all, not the area they are from. Many of you have read “Race for Relevance” stating the need for restructuring.

We aren’t the only ones looking at our governance. I attended a special session on this topic in Chicago at the ADA this spring. The ADA House of Delegates will be voting on a similar proposal. Keep in mind, the House of Delegates is the body that truly holds the keys to rule changes. Only the House can make bylaws changes. After the discussion at last year’s House, we heard from you that we should not change the size of the House. This resolution leaves the House the same size.

Not only do we need this structural change, we need members that are willing to be transformational leaders. As I stated earlier, dentistry is changing. We need members with visions, that transcend short term goals and challenges, and look forward toward the future that our
profession will need to tackle. This body of trustees, our association and our entire membership needs to continue building on our strengths and reputation in order to remain relevant in these changing times.

I have read before that we “seem to not know what we need, but we know what we want.” I believe our profession truly does know what it wants. As your new ODA president, I hope to inspire, motivate, challenge and enable you to get involved with your profession. It takes a team of many to accomplish great things. I look forward to the coming year leading this organization, but with the magnitude of issues facing dentistry, we can only meet these challenges by doing it together. So when you are asked... “What has your ODA done for you lately?” I would answer with an emphatic... “oh so much!”

Thank you, and I look forward to this coming year.

Leadership & Service Awards

LEADERSHIP
Leadership pins were awarded to the following volunteers completing terms as officer, trustee, executive committee member or council/committee chair:

- Dr. Weston Heringer, Jr.: Chair, Nominating Sub-Committee of Leadership Development Committee
- Dr. Judd Larson: Vice President
- Dr. Jill Price: President-Elect
- Dr. Dennis Simonsen: Chair, Annual Meeting Council

SERVICE
Service pins were awarded to the following members who have completed their term on ODA councils and committees:

- Dr. Teri Baarstad: Board of Trustees
- Dr. Wayne Barichello: Leadership Development Committee
- Dr. Fred Bremner: Executive Committee
- Dr. Minah DeAinza: New Dentist Committee
- Dr. Weston Heringer, Jr.: Leadership Development Committee
- Dr. Todd Hyder: Board of Trustees
- Iraj Kasimi: Board of Trustees
- Dr. Judd Larson: Vice President
- Dr. Alex Marrero: Board of Trustees
- Dr. Tom Pollard: Government Relations Council
- Dr. Jill Price: President-Elect
- Dr. Dennis Simonsen: Annual Meeting Council
- Dr. Jossi Stokes: Board of Trustees
- Dr. Aaron Welk: Board of Trustees
SECTION 6.01 Executive Committee
6.01B Powers and Duties
6.01B-3 Powers Reserved to the Board of Trustees. The Board of Trustees may establish policies binding on the Executive Committee, and may reverse any decision of the Executive Committee subject to any rights of third persons that may have accrued. The Board of Trustees will customarily receive and review recommendations of the Executive Committee with respect to the following matters, but shall have exclusive authority as between the Board and its Executive Committee to act on such matters:
(a) Election and removal of directors and approval of the amendment of the Articles of Incorporation of the Oregon Dental Service Health Services Group, Inc.

Section 7.02 Oregon Dental Service HEALTH SERVICES GROUP, INC
7.02A Election and Removal of Directors. Directors of the Oregon Dental Service Health Services Group shall be elected by the Board of Trustees of the Association in a number and for terms as prescribed by the articles of incorporation and bylaws of that corporation. Following the determination by the ODS HSG Board of Directors, as provided in the ODS HSG bylaws, that an ODS HSG director should be removed from office, such director (other than the Chief Executive Officer) may be removed at any time by act of the Board of Trustees of the Association, with or without cause. Upon the determination by the ODS HSG Board of Directors, in accordance with ODS HSG bylaws, that a position is open or that a vacancy on the ODS HSG Board of Directors should be filled, such position or vacancy shall be filled by the Association’s Board of Trustees, as its member.

7.02B Approval of Articles of Incorporation. Any amendment or restatement of the Articles of Incorporation of the Oregon Dental Service Health Services Group shall not be effective until approved by the Oregon Dental Association, acting by and through its Board of Trustees as prescribed by the Articles of Incorporation of the Oregon Dental Service Health Services Group, Inc.

BOT-2-12: COLA Dues Increase – PASSED

RESOLUTION
Resolved, that ODA bylaws be amended as follows:
Section 2.04 Dues
2.04C-1 Active Members.
(a) Generally, Dues for active members shall be $732 $749 per year (which includes $20 to the Dental Foundation of Oregon and $130 to DOPAC), plus any dues required for transmittal to the American Dental Association and component societies. The member may reassign the $130 DOPAC contribution to the ODA General Budget Issues Fund or the ODA General Budget. The member may reassign the $20 Dental Foundation of Oregon contribution to the ODA General Budget Issues Fund, the ODA General Budget, or DOPAC.

EC-1-12: Charitable Activities Fund – PASSED

RESOLUTION
Resolved, that ODA bylaws be amended as follows:
Section 2.04 Dues
2.04C-9 Individuals Receiving Relief. No dues shall be required from any individual who is receiving assistance from the Oregon Dental Association Relief Fund, Inc. or the corresponding agency of the American Dental Association.

Section 7.04 Oregon Dental Association Relief Charitable Activities Fund
The Association shall provide financial support for the Oregon Dental Association Relief Charitable Activities Fund, Inc. in accordance with the ODA Relief Charitable Activities Fund bylaws.

EC-2-12: Publications Advisory Committee – PASSED

RESOLUTION
Resolved, that ODA bylaws be amended as follows:
Section 6.03 Organization And Duties Of Councils And Their Committees
6.03A-5 Public and Professional Education. The Public and Professional Education Council shall pursue the goals, objectives and strategies of the Strategic Plan as they relate to gathering, creating and disseminating dentistry’s message to the public and the profession.
(a) Publications Advisory Committee. The Committee will operate as follows:
1. Composition. The Committee shall be composed of the Editor, Vice President, and a member of the Public and Professional Education Council. In addition up to one member from each component society may be appointed in order to ensure geographical representation and up to six additional members. The Editor shall chair the committee.

LDC-1-12: Governance Restructure Proposal – PASSED AS AMENDED

RESOLUTION
RCLDC-1-12: Resolved, that:
1. The size of the Board of Trustees shall be 14 voting members, with an additional 4 non-voting members, for a total size of 18 members.
2. Voting members of the Board of Trustees shall include:
   • 12 Trustees (elected by the HOD) in accordance with geographic representation and term limits1
     ▪ President (elected by the BOT)2
     ▪ President-Elect (elected by the BOT)
   • 1 Student Trustee (elected by the OHSU ASDA Chapter)
3. Ex Officio non-voting members of the Board of Trustees shall include:
   • Speaker of the House (elected by the HOD)
   • ADA Delegate at Large (2) (elected by the HOD)
   • Editor (elected by the HOD)

KEY: red = change | strike = deletion | underline = addition | yellow highlight = amendment to original resolution | blue highlight = information/not a change

1 The House of Delegates will elect all Board of Trustee members (12 trustees, the Secretary.080.452.5628 • WWW.OREGON DENTAL.ORG
20
Treasurer, the Speaker of the House, the two (2) ADA Delegates at Large, and the Editor. Initially, to elect the twelve (12) available Trustee positions and to accommodate abbreviated terms, the three (3) candidates with the most votes will be elected to a four (4) year term, the three (3) candidates with the second most votes will be elected to a three (3) year term, the three (3) candidates with the third most votes will be elected to a two (2) year term, and the remaining candidates will be assigned a one (1) year term. Grandfathered positions (current elected officers with incomplete terms) will reduce the number of elected Trustees accordingly.

2 The twelve (12) positions on the Board of Trustees will include six (6) members from the tri-county components (Clackamas County, Multnomah, Washington County and six (6) members from outside the tri-county components, Willamette Valley, Western Oregon, Umpqua, Yamhill County). No more than three (3) members can be from the same tri-county component. No more than three (3) members can be from the same component outside of the tri counties.

In addition, one (1) student elected by the OHSU ASDA Chapter will serve on the Board of Trustees. The student is not included in geographic representation.

The Secretary-Treasurer, Speaker of the House, ADA Delegates at Large [2] and Editor are elected by the House of Delegates and can be from any component. Their elected component does not factor into the Board's geographic requirements.

Trustees will serve four (4) year terms, with a maximum of two consecutive terms (8 years of service). Initially, some terms will be abbreviated (one year, two year, and three year). An abbreviated term counts as a first term. Any Trustee serving an abbreviated term is only eligible to serve one additional four (4) year term, regardless of the length of the first term. If a Trustee is elected by the board as President-Elect in the fourth year of the first term, the trustee will automatically be renewed for an additional four year term.

The Board of Trustees will be responsible for electing the President and President-Elect from the twelve trustee positions. Ex officio trustees, the student trustee and the Secretary-Treasurer are not eligible for election. Initially, the President and President-Elect in office at the time of the first Board of Trustees election at the House of Delegates will automatically be elected to the Board and remain in their current offices. As vacant positions arise, it will be the Board's responsibility to elect a member into each office.

LDC-2.12: ODA Bylaws Amendments – PASSED AS AMENDED

RESOLUTION

RCLDC-2.12: Resolved, that the following bylaws revisions and amendments be adopted as follows:

2.01D Life Members. Any dentist 65 years of age or older who has had either 30 consecutive qualifying years or a total of 40 qualifying years in the American Dental Association, may be classified as a life member upon application to the Executive Committee, Board of Trustees and upon proof of qualification. Such member must be in good standing at the time of his/her classification as a life member. Qualifying years include years as an active, retired or disabled member and as an associated graduate student. Life members shall have the same privileges as active members.

2.02B-2 Privileges. An affiliate shall not be counted in determining representation of a component society on the Board of Trustees or the House of Delegates of this Association, shall not vote or hold office nor be entitled to participate in Association insurance programs. He/she may be appointed to committees and councils other than the Executive Committee and shall receive ODA publications and notice of and may attend Association activities open to non-voting categories.

2.02C-2 Privileges. An affiliate shall not be counted in determining representation of a component society for the Board of Trustees or the House of Delegates of this Association, and shall not vote or hold office. He/she may be appointed to committees and councils other than the Executive Committee and shall receive ODA publications and notice of and may attend Association activities open to non-voting categories.

3.01A Function. The powers of voting members under the Oregon Nonprofit Corporation Law, other than the right to elect Trustees, shall be exercised by a House of Delegates.

3.02B Annual Meeting. The House of Delegates shall convene during the month of September or October each year on such day and at such place as may be determined by the Board of Trustees and specified in the notice of meeting. At the annual meeting the House of Delegates shall elect the members of the Board of Trustees with the exception of the undergraduate student trustee officers for the ensuing year, hear the annual address of the president, consider reports of the affairs of the Association, and transact such other business as may properly be brought before the meeting.

4.01A Powers, Duties and Number. The business property and affairs of the Association shall be managed by a Board of Trustees of 18 members, of not fewer than 20 nor more than 60 members, each of whom shall be an active, life or retired member of the Association. The number of the Board of Trustees for each year shall be fixed by a resolution adopted by the Board of Trustees at or before the annual session. The Board of Trustees shall perform the duties of a Board of Directors as defined in the Oregon Nonprofit Corporation Law.

*Once adopted, remaining portions of section 6.01 will be renumbered, corrected grammatically, and inserted here.*

4.01B-1 Ex Ofﬁcio Trustees. The president, president-elect, vice president and secretary-treasurer shall be ex ofﬁcio members of the Board of Trustees. The speaker of the house, editor, and ADA delegates-at-large shall be ex ofﬁcio nonvoting members of the Board of Trustees.

4.01B-2 Component Society At Large Trustees. Each component society shall select one Trustee for each 150 (or fraction of 150) voting members in the component society in accordance with the ADA end of year membership report for the prior year. In the event that an elected member of the Board of Trustees is unable to attend a regularly scheduled meeting, a component society may appoint a representative to attend in place of the elected Trustee. The representative is allowed to participate in all activities of the Board of Trustees meeting, with the exception of the right to vote. If it is necessary for a component to appoint a representative to substitute for an elected Trustee, the component president will inform the ODA Executive Director, in writing, prior to the meeting. The twelve (12) positions on the Board of Trustees will include six (6) members from the tri-county components (Clackamas, Multnomah, Washington) and six (6) members from outside the tri-county components (Central, Clatsop, Columbia, Eastern, Klamath, Lane, Mid-Columbia, Marion-Polk, Rogue, Southern, Southern Willamette, Southwestern Oregon, Umpqua, Yamhill). No more than three (3) members can be from the same component outside of the tri-counties.

4.01B-3 Undergraduate Student Trustee. The OHSU School of Dentistry chapter of the American Student Dental Association will elect one representative to serve as a member of the Board of Trustees for a period of one year, beginning at the first trustee meeting following the ODA Annual Meeting and continuing through the completion of the next ODA Annual Meeting. The alternate student trustee shall assume the position of student trustee after having served a one year term as alternate student trustee. The undergraduate student trustee shall have all rights and privileges provided all other trustees.

continues
4.01C-1 Generally, Board of Trustees Members elected by component societies shall assume office at the first Trustee meeting following the ODA Annual Meeting the day following the close of the annual meeting of the House of Delegates, and except as necessary to achieve staggered terms, shall continue in office for three four years and until qualified successors are elected and take office. Board of Trustees members may serve a maximum of two consecutive terms. The terms of ex officio non-voting Trustees and ADA delegates at large shall be co-extensive with the terms of the offices that entitle them to their positions.

4.01C-2 Staggered Terms. Component societies electing more than one Trustee shall fix the terms so that approximately one third of the Trustees shall be elected each year.

4.01D-1 Removal for Absence. Any Trustee who is absent for two consecutive Trustee meetings shall be sanctioned in accordance with the applicable policies of the Board of Trustees, may, if the reason for such absence is considered insufficient, be removed from the Board by the Trustee's respective society or component society as set forth in the component society's policy or bylaws. The members of a component society electing a Trustee may remove him/her with or without cause at a meeting called for that purpose and so stating in the notice.

4.01D-2 Filling Vacancies. Any vacancy occurring in any component society elected position on the Board of Trustees for any reason shall be filled by the President, with the approval of the remaining members of the Board of Trustees, until the next meeting of the House of Delegates, appropriate component society's election of a new Trustee to serve the remainder of the unexpired term.

4.02D-1 Quorum. A majority of the voting membership of the Board of Trustees shall constitute a quorum for the transaction of business.

5.01A-1 Designation and Qualification. The elected officers shall be a president, president-elect, vice president, and secretary-treasurer, each of whom shall be an active, life or retired member in good standing.

5.01A-2 Election. Officers: The President and President-elect shall be elected annually by the House of Delegates Board of Trustees from the 12 trustee positions, at the annual mid-summer meeting prior to the House of Delegates meeting in accordance with the Handbook of the House of Delegates except that the President each year shall be the president-elect from the preceding year if he/she remains qualified and is willing to serve. Ex officio trustees, the student trustee and the Secretary-Treasurer are not eligible for election as President-elect. The Secretary-Treasurer shall be elected by the House of Delegates.

5.01A-3 Term. Elected officers shall be installed at the close of the annual meeting of the House of Delegates, shall assume office the following day and shall continue in office for the term set forth below and until qualified successors are selected and take office: President – one year President-elect – one year Vice President – one year Secretary-Treasurer – three years

5.01A-4 Vacancies
(a) President. If the office of president becomes vacant, the president-elect shall become president for the unexpired portion of the term.
(b) President-elect. Vice President, and Secretary-Treasurer. A vacancy in the office of president-elect, vice president or secretary-treasurer shall be filled by a majority vote of the Board of Trustees for the remainder of the unexpired term.
(c) President-elect. A vacancy in the office of president-elect shall not be filled during the year. If the office is vacant at the time of the annual meeting of the House of Delegates or the president-elect declines to assume or is disqualified from assuming the office of president, the president for the ensuing year shall be nominated and elected in the manner provided in Section 5.01A-2 above.

5.01B Ex-Officio Duties
5.01B-1 All officers shall serve as ex-officio members of the Executive Committee and the Board of Trustees.
5.01B-2 The three immediate past presidents shall serve as ex-officio members of the Judicial Council.
5.01B-3 The president shall serve as an ex-officio advisory member of each council and ex-officio as a member of the Government Relations Council.
5.01B-4 The immediate past president, president, president-elect, vice president and secretary-treasurer shall serve ex-officio as delegates to the American Dental Association with the immediate past president as chair of delegation.
5.01B-5 The president-elect shall serve ex-officio as a member of the Government Relations Council and the Annual Meeting Council.
5.01B-6 The vice-president shall serve ex-officio as a member of the Public and Professional Education Council, and the Editorial Advisory Committee and an alternate delegate to the American Dental Association.

5.01B-7 The secretary-treasurer shall serve ex-officio as a member of the Membership Council.

5.01C Duties
5.01C-1 President. It shall be the duty of the president:
(a) To act as official representative of the Association in its contacts with governmental, civic, business and professional organizations.
(b) To act as chair and preside, or to appoint a designate for these purposes, at all meetings of the Executive Committee, the Board of Trustees, and in the absence of the speaker, at the House of Delegates.
(c) To deliver an address on such matters as he/she considers important to the public, dental profession and membership at the meeting of the House of Delegates.
(d) To appoint members of any special committee the president, the Executive Committee or the Board of Trustees may establish.
(e) To perform such other duties as regularly pertain to his/her office or may be prescribed by the Board of Trustees or these bylaws.
(f) To serve as an ex-officio advisory member of each council and ex-officio as a member of the Government Relations Council.

5.01C-2 President Elect. It shall be the duty of the president-elect:
(a) To perform the duties and exercise the power of the president in the absence or disability of the president.
(b) To assist the president if requested and to familiarize him/herself thoroughly with the problems and procedures of the Association in preparation of assuming the presidency.
(c) To assume the office of president in the year following his/her term as president-elect.
(d) To perform such other duties as may be prescribed by the Board of Trustees or by these bylaws.
(e) To serve ex officio as a member of the Government Relations Council, the Membership Council and the Annual Meeting Council.

5.01C-3 To keep the minutes of all meetings of the Board of Trustees and the House of Delegates, and records of component actions relating to the membership and the election of Delegates and to be custodian of all documents and records of the Association.

5.01C-4 To give required notices of meetings of Trustees, councils, committees and the House of Delegates.
5.01C-3 Vice President. It shall be the duty of the vice president:
(a) To attend and report on open meetings of the Oregon Board of Dentistry;
(b) To serve ex officio as a member of the Public and Professional Education Council and the Editorial Advisory Committee.
(c) To perform such other duties as may be prescribed by the Board of Trustees or these bylaws.

5.01C-4 Secretary-Treasurer. It shall be the duty of the secretary-treasurer:
(a) To keep the minutes of all meetings of the Executive Committee, the Board of Trustees and the House of Delegates and records of component actions relating to the membership and the election of Trustees and Delegates (as reported by the components) and to be custodian of all books, documents, records and other personal property of the Association.
(b) To collect all membership dues, issue membership cards, serve as custodian of all money and property of the Association and maintain the financial records and accounts of the Association, including those for the publications of the Oregon Dental Association.
(c) To perform such other duties as regularly pertain to his/her office or may be prescribed by the Board of Trustees or these bylaws.
(d) To perform the duties of Secretary-Treasurer for Dentists of Oregon Political Action Committee.
(e) To serve ex officio as a member of the Membership Council.
(f) To serve as an ex officio member of the Board of Trustees.

5.01D Compensation. No elected officer shall be entitled to any compensation for his/her services other than reimbursement for expenses in accordance with rules established by the Board of Trustees except as follows:

5.01D-1 Secretary-Treasurer. During any period in which the Association does not employ an executive director, the Secretary-Treasurer shall be entitled to compensation commensurate with services rendered, as determined by the Executive Committee Board of Trustees as Finance Committee.

5.02A-4 Vacancies.
(a) Speaker of the House of Delegates, Editor and ADA Delegates-at-Large. A vacancy in the position of Speaker of the House, Editor and/or ADA Delegates-at-Large shall be filled, upon recommendation by of the President, by a majority vote of the Board of Trustees until the next meeting of the House of Delegates.
(b) Editor, ADA Delegates-at-Large. A vacancy in the position of editor or ADA delegate-at-large shall be filled by a majority vote of the Board of Trustees for the remainder of the unexpired term.

5.02B Ex Officio Duties.
5.02B-1 The Speaker of the House and the Editor shall serve as ex officio, non-voting members of the Executive Committee and the Board of Trustees. The ADA Delegates-at-Large shall serve as ex officio, non-voting members of the Board of Trustees.

5.02C Duties.
5.02C-1 Editor. The editor shall be responsible for editing the publications of the Oregon Dental Association and chair the Publications Advisory Committee, a committee of the Public & Professional Education Council, subject to policies established by the Executive Committee Board of Trustees and these bylaws. The editor shall report to the Executive Committee Board of Trustees. The editor is a non-voting member of the Board of Trustees.

5.02D Compensation. No elected position shall be entitled to any compensation for his/her services other than reimbursement for expenses, in accordance with rules established by the Board of Trustees except as follows:

5.02D-1 Editor. The editor may receive an honorarium in an amount to be set by the Board of Trustees on recommendation of the Executive Committee.

SECTION 5.03 Executive Director
5.03A Selection. In addition to the elected officers, the Board of Trustees may employ an executive director who need not be an Association member and who shall serve at the pleasure of the Board of Trustees. His/her term of office shall be an indefinite term except as otherwise provided in any contract of employment that may be approved by the Board of Trustees.

5.03B Duties. The executive director shall be chief managing officer of the Association, shall be primarily responsible for staff and administrative operations, shall perform on request of the president all or part of the day-to-day responsibilities of any or more of the elective officers except the president and Secretary-Treasurer, shall otherwise assist all elected positions in the performance of their respective duties, and shall perform such other duties as may be prescribed by the Board of Trustees. The executive director shall be responsible for hiring and firing of all subordinate employees. The secretary-treasurer shall be advised within a reasonable period of time of any such action.

*Once adopted, the remaining portions of section 6.01 (below) will be moved to section 4.01A, renumbered, and corrected grammatically.

6.01A Composition. The Executive Committee shall consist of the officers, speaker of the house, editor and four at-large members elected by the Board of Trustees from among the remaining Trustees to serve at the pleasure of the Board. The term of office of at-large members shall be one year, and they shall not serve more than two consecutive terms in such capacity. Selection and filling of any vacancies for members shall require the vote of a majority of all Trustees then in office.

6.01B Powers and Duties.
6.01B-1 Primary Responsibilities. Except for the matters described in 6.01B-3 below to which the Board of Trustees shall have the exclusive power to act, the Executive Committee shall, when the Board of Trustees is not in session, exercise all of the powers of the Board of Trustees and shall have the primary responsibility for and be expected to take final action with respect to all matters coming before it, including without limitation the following:

(a) Approval of applications for membership or other status from graduate students.
(b) Approval of the appointment of council members except as otherwise provided in 6.02B-2.
(c) Employment and/or termination of employment of the executive director.
(d) Approval of life members.
(e) Except as provided in 6.01B-3, the Executive Committee shall Function as the Finance Committee, chaired by the Secretary-Treasurer, in providing supervision of the financial activities of the Association, including preparation of budgets, arranging for audits, presenting financial reports, authorization of non-budgeted expenditures, and making decisions with respect to the retention of fiscal records.
(f) To monitor the formulation and implementation of the long-range Plan of the Association.
(g) Approval of Oregon Dental Conference speakers.

(h) Approval of Association endorsements.

Action taken by the Executive Committee in accordance with this section shall constitute action by the Board of Trustees and may be certified as such by the Secretary.

6.01B.2 Advisory Responsibilities. In addition to discharging its primary responsibilities, the Executive Committee shall provide assistance and advice to the Board of Trustees and make recommendations with respect to matters requiring action by the Board of Trustees including matters set forth in 6.01B.3 below. The Executive Committee shall submit to the Board of Trustees full reports of all action taken by the Executive Committee.

6.01B.3 Powers Reserved to the Board of Trustees. The Board of Trustees may establish policies binding on the Executive Committee, and may reverse any decision of the Executive Committee subject to any rights of third persons that may have accrued. The Board of Trustees will customarily receive and review recommendations of the Executive Committee with respect to the following matters, but shall have exclusive authority as between the Board and its Executive Committee to act on such matters:

(a) Amending the articles of incorporation in the limited circumstances permitted by ORS 65.434, authorizing or recommending to the Delegates voluntary dissolution, a plan of merger or consolidation, or the sale, lease, pledge, exchange, transfer or mortgage of all or substantially all of the assets of the Association, revoking a pending dissolution, or adopting a plan for distribution of assets.

(b) Amending or replacing any resolution of the Board of Trustees that by its terms provides that it shall not be amended or repealed by the Executive Committee.

(c) Determining the existence of total disability of a member for purpose of remission of dues.

(d) Recommending candidates for appointment to the Oregon Board of Dentistry.

(e) Election and removal of directors and approval of the amendment of the Articles of Incorporation of the Oregon Dental Service.

(f) Election or removal of directors of for-profit corporations, the stock of which is owned by the Association, and approval of the amendment of the Articles of Incorporation of such corporation.

(g) Authorizing distributions from the Oregon Dental Association Board Designated Fund.

(h) Election, appointment, removal or filling of vacancies for any board committee.

(i) Election and removal of the dental directors, and the amendment of the bylaws of the Dental Foundation of Oregon.

6.02B.2 Exceptions.

(a) Judicial Council. This council shall be composed of three immediate past presidents and a past chair of the ODA Peer Review Committee who is not the immediate past chair of that group, if feasible; appointed by the President, with the latter appointee to chair the Judicial Council. The President as necessary due to disqualification in specific proceedings may appoint additional temporary members.

(b) Government Relations Council. This Council shall consist of six (6) members plus the Government Relations staff liaison. The ODA President and President Elect shall serve as ex-officio members; the four remaining members shall be at-large, nominated by the Leadership Development Committee and confirmed by the Board of Trustees. The Chair shall serve a minimum four-year term; such term to begin and end during the legislative interim.

(c) Membership Council. This Council shall consist of one person representing each of the areas of interest listed below and two additional at-large members. The Secretary/Treasurer shall serve as an ex-officio member. All council members shall be nominated by the Leadership Development Committee and confirmed by the Board of Trustees:

- Member Services
- New Dentist
- Recruitment and Retention
- Student Members

(d) Annual Meeting Council. This Council shall consist of six members and three additional at-large members. The at-large members shall be recommended by the Council chair to the chair of the Leadership Development Committee as appropriate. The President Elect shall serve as an ex-officio member. All Council members shall be nominated by the Leadership Development Committee and confirmed by the Board of Trustees. The term of the Council chair shall commence immediately following the annual meeting of the Association.

(e) Public and Professional Education Council. This Council shall consist of five members. The ODA Vice President shall serve as an ex officio member of the Public and Professional Education Council and of the Publications Advisory Committee; the remaining four members shall be at-large; nominated by the Leadership Development Committee and confirmed by the Board of Trustees. A member of the Public and Professional Education Council will serve ex-officio as a member of the Publications Advisory Committee.

6.03A-5 Public and Professional Education. The Public and Professional Education Council shall pursue the goals, objectives and strategies of the Strategic Plan as they relate to gathering, creating and disseminating dentistry’s message to the public and the profession.

(a) Publications Advisory Committee. The Committee will operate as follows:

I. Composition. The Committee shall be composed of the Editor, Vice President, and a member of the Public and Professional Education Council. In addition and up to one member from each component society may be appointed in order to ensure geographical representation. The Editor shall chair the committee.

II. Duties. The Committee shall have responsibility for the publications of the Oregon Dental Association under the leadership of the editor.

III. Selection and Terms. The members of the Committee shall be appointed by the Executive Committee of the Board of Trustees of the ODA for a term of four years. Initial terms will be staggered to establish a rotational replacement of two members per year.

7.01A Ex Officio Delegates. The immediate past president, president, president-elect, vice president and secretary-treasurer shall ex officio serve as delegates to the American Dental Association.

7.01C Meetings. The immediate past president shall serve as chair of the delegation and shall call at least one meeting prior to the annual session of the American Dental Association to study and discuss matters scheduled for action at the session.

7.01E Alternates. Except with respect to the Speaker of the House and the newly elected ADA vice president as provided in subparagraph 7.01E.1 below, one alternate delegate at-large for each elected or ex officio delegate shall be selected by the Board of Trustees of the Association.

7.01E.1 Composition. The Speaker of the House and the newly elected ODA vice president shall serve ex officio as an ADA alternate delegates. The Board of Trustees shall elect as many additional alternate delegates at-large to the ADA as the Association is permitted to have under the rules of the American Dental Association. Nomination applications shall be submitted to the Leadership Development Committee prior to election by the Board of Trustees.
7.09A Meetings. All meetings of the House of Delegates, and the Board of Trustees and the Executive Committee shall be conducted in accordance with the latest revision of Sturgis Standard Code of Parliamentary Procedure except to the extent that it is inappropriate or is changed by provisions of these bylaws or rules of procedure adopted by the body in question.

LDC-3-12: Articles of Incorporation Amendments – PASSED AS AMENDED

RESOLUTION
Voting Rights of Voting Members and Delegate Members

RCLDC-3-12 RESOLVED, that Article V of the Association's Articles is amended to read as follows:

ARTICLE V

The Corporation shall have Voting Members who shall consist of Active, Retired, and Disabled Life Members. It shall also have Non-Voting Associates consisting of Honored Individuals, Affiliates, Associates and Undergraduate and Graduate Students, none of whom shall be Voting Members or entitled to rights of Members under the Oregon Nonprofit Corporation Law. The Voting Members and Delegate Members, provided below, shall collectively constitute the only "Members" of the corporation as that term is used in the Oregon Nonprofit Corporation Law. Each Voting Member shall be entitled to one vote in the election of Delegate Members, but shall have no other voting rights. Delegate Members, who shall be entitled to one vote each, shall exercise all other voting rights granted by law to Members. Membership qualifications, procedures for application for membership and procedures for election of Trustees and Delegate Members shall be fixed by the Bylaws.

Board of Trustees: Elimination of Election of Officers by House of Delegates

RESOLVED, that Article VI of the Association's Articles is amended to read as follows:

ARTICLE VI

(a) A Board of Trustees shall perform the functions of a Board of Directors. The qualifications and terms of Board of Trustee members shall be as set forth in the Bylaws."

(b) Pursuant to ORS 65.301(3) and this provision, the House of Delegates shall exercise the power of the Board to select the Secretary-Treasurer, Editor and Speaker of the House of Delegates and the Board shall be relieved of that power and responsibility. Such officers shall be selected in the manner provided in the Bylaws.

General Authorization

RESOLVED, that the officers of the Association, and each of them, are authorized to execute such documents and take all other actions necessary or appropriate to carry out the foregoing resolutions.
Mission of Mercy III makes major impact, serving 1,200 people in need

by Barry Finnemore

This testimonial, from 28-year-old Medford resident, Melissa, speaks to the tremendous impact of the Mission of Mercy III (MOM). The highly anticipated event, held at Medford Central High School in September, provided an estimated $742,377 in free dental care to 1,204 adults and children in need.

Professionals from the dental and medical field joined forces with businesses, students and the general public in donating time, expertise and funds to the first Oregon MOM held outside Portland. “The community outreach and participation was great,” said Judd Larson, DDS, Southern Oregon MOM project co-chair and ODA president-elect, who practices in Central Point. “People were quick to say, ‘Yes, I’m happy to help. What can I do?’ And there are so many people who are thankful for that.”

James Catt, DMD, a Medford dentist, ODA past president, and MOM project co-chair, echoed those sentiments, adding that it was “phenomenal” after the first treatment day that many area residents who had not yet volunteered expressed interest in helping out. “After the first day, word spread like wildfire in the community about what we were doing,” he said. “I had phone calls constantly that night from people who wanted to help and become part of the effort. It’s been the talk of the community since we held it. I think that was great.”

The event’s 1,076 volunteers helped provide cleanings, x-rays, fillings, extractions and other procedures. The first patients starting forming lines Thursday morning, Sept. 13, for clinic days held Sept. 14 and 15. Several people who needed extensive care stood in the queue twice, with one patient receiving 11 fillings, a partial denture and a couple extractions. All told, the event recorded 1,285 patient encounters.

Dr. Larson was quick to emphasize that the event—spearheaded by the Southern Oregon, Rogue Valley and Klamath County component dental societies—is not a solution to the access-to-care issue, but an invaluable opportunity to meet a tremendous community need and educate the public about the importance of preventive care. “So many people were able to get help those two days,” he said, noting the fact that $1 spent on prevention and public education saves $8 in dental treatment costs.

The event, held amid pleasant weather after 15 months of planning, featured about 80 dental chairs and a compact configuration that facilitated communication and an efficient flow of patient care, Dr. Larson said. In fact, he hopes such efficiencies can be applied to future MOM events. The next OrMOM is slated for Nov. 24–27, 2013, in Portland.

Dr. Catt said another take-away from the September event was how valuable it was for a core group of MOM III project leads to shadow counterparts during the previous MOM in Portland. “Having that perspective really lent itself to making this project very smooth,” he said.

Most patients at MOM III were adults, which likely is attributed to the fact that many children from disadvantaged families in the region receive free care at the Children’s Dental Clinic of Jackson County, Dr. Larson said. “A lot of good is being done there, too,” he noted.

“We were able to treat a lot of people, and it was a successful event,” Dr. Larson said. “It portrayed the Oregon dental community in a very positive light and showed how much the dentists of Oregon care about their fellow citizens and their unmet dental needs.”

For Melissa, a Medford resident, MOM III provided much-needed immediate care and optimism about the outlook for her dental health. During the event, she had three cavities filled, got her teeth cleaned and had two teeth extracted.

“I ran into dentist friends who’ve offered to continue to help me,” she said with a smile.
Mission of Mercy III
September 13–16, 2012 • Medford
MOM by the numbers

1,076 volunteers
1,204 patients (1,285 patient encounters)
6,015 procedures

$742,377.57 worth of treatment

By Procedure
Cleanings: 443
X-rays: 1,578
Fillings: 932
Endo: 38
Extractions: 1,255
Partial Dentures: 87

Volunteers
Dentists: 122
Assistants: 150
Hygienists: 101
Lab Techs: 15
Pharmacy Field: 12
Medical Field: 43
Students: 23
Community: 610

800.452.5628 • WWW.OREGONDENTAL.ORG
Thank You!

A VERY SPECIAL THANKS TO OUR PARTNERS:

Abby's Legendary Pizza
Apria Health Care
Asante Health Systems
Avista Foundation
Batzer Construction
Best Signs
Athena Bettger, DMD
Black Oak Pharmacy
Bricktowne Barrell House
Central Point
School District 6
Coca-Cola of Medford
Coleman Oil
Cupcake Creations
D N D Porta Potti
D's Cookin Tonight
Dental Foundation of Oregon
Dentech LLC / ATS-Investments, LLC
Easter Seals of Oregon
Ferguson - Bath, Kitchen, Lighting Gallery
Franz Bakery
GC America
Harry & David
Henry Schein
Dr. Weston and Nancy Heringer
Home Depot
Kerr Dental
Klamath County Dental Society
La Clinica de Valle
Noel Leslie
Lone Pine Drug
Medford Police Department, City of Medford
Medford School District 549C
Mountain Mike's Pizza
National Guard
ODS Companies
Sherm and Wanda Olsrud
Oregon Dental Association
Pacific Electrical Contractors
Pacific Power Foundation
Pam Danielle Photography
Papa John's Pizza
Patterson Dental
Pepsi Cola of Medford
Pierre Fauchard Academy
PremierWest Bank
Pronto Print
R&D Sandwich Factory
Regence, Anonymous Donor
Dave Reitz
Rogue Disposal
Rogue Federal Credit Union
Rogue Valley Dental Society
S.O. Good Neighbor Pharmacy group
Southern Oregon Dental Society
Spotlight Marketing
St. Mary's Football Team
St. Vincent de Paul
Starbucks Coffee Company
Sunrise Cafe
Ultra Pure Water
United Rentals
VOCO America
West Family Foundation
Willamette Dental Group
Zack's Deli

WE APPRECIATE THE TIME AND DEDICATION OF OUR LEADS:

Brent Barr
Central Supply Lead

Cathy Barr
Community Chair, Volunteer Lead

Russ Batzer
Clinic Set-Up Lead, Facilities Lead/Staging

Ted Bennion, DMD
Patient Routing Lead

Lindsey Berryman
Community Chair, Fundraising Lead, VIP Lead/Legislative Lead

Paulie Brading
Directional Assistance Lead

Scott Brodie, DMD
Restorative Lead

Tom Capsey, DMD
Dental Triage Lead

Jim Catt, DMD
Dental Chair

Sarah Catt
Hospitality Lead

Andrea Childreth
Public Relations Lead

Joe Cochran, Jr., DMD
Pediatric Dentistry Lead

Tekla Delaney
Volunteer Food & Beverage Lead

Patterson Dental
Equipment Maintenance Lead

Ian Erickson, DMD
X-ray Lead

Tamara Falls
Patient Registration Lead

Lisa Gonser
Sterilization Lead

Kelly Gonzales
Entertainment Lead

Mary Hannenberg
Patient Escort / Translator Lead

Sonja Herbold
Patient Registration Lead

Mark Hidde
Dental Lab/Prosths Lead

Ron Holzkamp
Accounting/Finance Lead

Michele Johnson, DDS
Endodontics Lead

Barb Johnson
Hygiene Lead

Judd Larson, DDS
Dental Chair

Caprice Moran
Waste Management Lead

Greg Pearson, DMD
Anesthesia Lead

Karen Porschet-Miller
Donated Services & Supplies

John Rogers, DMD
Oral Surgery Lead

Kim Rogers
Volunteer Lead (pre-registration, etc.)

Katie Shepard
Parking Lead

Debbie Stollings
Patient Exit Interview Lead

Bob Strosser
Line Management Lead

Brett Summers
Pharmacy Lead

Pam Thoren
School District Liaison

Ed Warr, DMD
Post-Op Lead

Desirée Winand
Financial Donor Lead/Grants

Dawn Wipf
Medical Triage Lead

MEMBERSHIP MATTERS • NOVEMBER 2012 29
When Pacific Continental bankers Jamie Louie-Smith and Vicki Gray talk to their dental-banking clients, they know the difference between a pano and an intraoral camera. Whether helping to grow a practice with a line of credit or just financing a digital x-ray, their dental knowledge makes a world of difference. At Pacific Continental, our bankers not only speak dental, they’re experts in delivering the financial services you need, when you need them...on your terms.
Eddie Slowikowski to present keynote

Make Your Move Creating Success in Under Four Minutes

“There’s a way to do it better—find it.” This quote from Thomas Edison gets to the heart of what it means to be innovative. Find your vision by using your in-born gifts of imagination and creativity to build the Ultimate Winner. Join internationally known speaker Eddie Slowikowski as he gives participants the ride of a lifetime by taking the journey to discover the greatness within all of us.

In over 20 years of speaking, Eddie Slowikowski has inspired thousands with his message of conceiving, believing and achieving one’s dreams in life.

In today’s challenging climate, it’s important to turn obstacles into opportunities. Only then can we facilitate energy that impacts innovation and positive change. Through storytelling and high-energy showmanship, Eddie takes participants through what it means to be a leader, how to follow through on a vision, and what positive energy can create for yourself and others.

Eddie Slowikowski is “The Ultimate Winner.” From his days as a gold medal track star to his current position as the country’s premier speaker, Eddie’s elite training, dynamic style and interactive programs make for a winning ride. Every year, Eddie speaks to thousands of people with his cutting edge programs.

The one constant through it all remains his high-energy message and interactive style. As a three-time NCAA All American and sub-4 miler (he ran one mile in 3 minutes 58 seconds), Eddie knows what it takes to be a winner and help you make your move in life.

Eddie Slowikowski to present keynote
April 4–6, 2013
Oregon Convention Center

ODA members
Save up to $560 on ODC Registration!

We invite you to join us in the
City of Roses
for the 2013 Oregon Dental Conference®

Earn up to 18 credits with continuing education for the entire dental team!

A sampling of our course offerings:

- Joel Berg, DDS, MS
- Pediatric Dentistry
- Terri Bradley
- Billing
- Harold Crossley, DDS, MS, PhD
- Pharmacology
- Thomas Dodson, DMD, MPH
- Oral Surgery
- Henry Gremillion, DDS
- TMJ
- J. Mel Hawkins, DDS
- BScD (AN), FADSA
- Anesthesia
- Christine Hovliaras,
- RDH, MBA, CDE
- Hygiene
- Samuel Low, DDS, MS, MEd
- Periodontics
- Louis Malcmacher, DDS, MAGD
- Hot Topics in Dentistry
- Judy Kay Mausolf
- Practice Management
- Ian McNickle, MBA
- Web and Social Media
- Brian Mealey, DDS, MS
- Periodontics
- Uche Odiatu, DMD
- Health & Wellness
- Stephen Poss, DDS
- Restorative
- Betsy Reynolds, RDH, MS
- Hygiene
- Christine Sedgley, BDS, MDS, MDSc, PhD, FRACDS, MRACDS
- Endodontics
- Martin Trope, DMD
- Endodontics
- As well as required courses: Risk Management, Medical Emergencies and CPR

Visit www.oregondental.org for more information or to register for the 2013 ODC.
Team Fluoride goes nationwide as jersey orders, message spread across the country

by Melody Finnemore

Kurt Ferré, DDS, has found a way to combine two of his passions: cycling and promoting the benefits of fluoride. And Dr. Ferré’s Team Fluoride concept is now spreading across the country.

Dr. Ferré got the idea for Team Fluoride in 2007. He and his wife, also a cycling enthusiast, were participating in the Summit to Surf ride. Sponsored by the American Diabetes Association, the ride’s route began in Welches, carried cyclists over Mount Hood and ended in Hood River.

“Unfortunately, they discontinued that ride and the diabetes association does a ride in Washington County now, but I saw a lot of companies and organizations that had team-type jerseys and I thought it would be cool to have Team Fluoride jerseys,” Dr. Ferré said.

He talked to a friend of his who was an architect, the late Chris Eberle, who helped Dr. Ferré design the Team Fluoride jersey. They found a stock jersey that reminded Dr. Ferré of water and worked with an art department to finalize the design, which included “Ride for Fluoride” on the sleeve and a Clip Art version of a smiling molar riding a bike.

“I searched Clip Art for ‘bike riding tooth,’ and when I saw the molar riding the bike I thought, ‘This just couldn’t be any more perfect!’” he said, noting he added the caption, “Got teeth, get fluoride.”

Dr. Ferré found a New York-based company called Champion Systems that made custom jerseys for $45–$15 less than most companies—and he began recruiting friends and colleagues to start ordering them. Today, there are 75+ Team Fluoride jerseys cruising around Oregon, North Carolina, California and Denver, and Dr. Ferré expects to order another batch of jerseys soon.

“It’s not all about being competitive,” Dr. Ferré said. “It’s about having fun and having

Upstream Public Health and ODA partner to spread the word about the importance of oral health

There is strength in numbers, particularly when a unified voice promotes the importance of healthy teeth. A shared commitment to improving the oral health of Oregonians brought the Oregon Dental Association and Upstream Public Health together.

Founded in 2002, Upstream strives to improve people’s health and well-being by influencing decision-makers to implement policies that promote public health. Its efforts include a focus on dental health.

Mel Rader, MS, a founder of the organization and one of its co-directors, began talking with ODA Executive Director Bill Zepp about a year ago to determine how the two organizations could work together to build support for water fluoridation in Portland.

From there, an Executive Committee made up of five organizations, including the ODA, mapped out a strategy to bring the issue to Portland’s City Council. While the matter is still pending, Rader said the partnerships the ODA and Upstream have forged show the breadth of support for water fluoridation.

“Not only do we work closely with the Oregon Dental Association, we also work with a wide range of social justice, health and business groups. We have more than 80 groups that support water fluoridation because it’s a smart public health plan,” Rader said.
Dr. Kurt Ferré, a recent article, is a natural cavity fighter. It is the 13th most common element in the Earth’s crust and is found at varying concentrations in all drinking water and soil.

“It’s been a fun way to combine something I like to do, which is cycling, and I have a fun jersey with a message to wear while I’m doing it,” he said.

Dr. Ferré is a 1976 graduate of Northwestern University Dental School in Chicago. He retired in December 2008 after nearly 30 years with Permanente Dental Associates in Portland.

A past-president of the Multnomah Dental Society, Dr. Ferré currently serves on the board of directors for the Oregon Oral Health Coalition, is a member of the ODA Government Relations Council, and is on the dental advisory board for Medical Teams International (MTI). In addition to his volunteer work at the Creston Children’s Dental Clinic, he is a regular volunteer on a MTI mobile dental unit that serves people in the Portland metropolitan area.

Relax, you can trust your professional protection to Cincinnati Insurance

As a dentist, you know how important it is to put your clients at ease. The Cincinnati Insurance Companies know you have plenty to think about – caring for your clients, managing a successful practice and staying active in your community.

With a professional liability policy from Cincinnati Insurance, you can stay focused on your practice, counting on your policy to:

- apply on an occurrence basis instead of on a claims-made basis
- require your consent prior to settling professional liability claims
- cover your corporation or partnership, employed and independent contractor hygienists and dental assistants at no additional charge. Separate limits of insurance give each individual insured superior protection
- offer optional prior-acts (tail) coverage to facilitate the move from claims-made to our occurrence form
- offer optional coverage for botulinum toxin or dermal filler administration

You can also feel confident knowing that your policy comes from a company that has superior financial strength. A.M. Best Co., an independent provider of insurance ratings since 1899, places our standard market companies among the top-rated property casualty insurer groups. Please view www.chalin.com for our latest financial strength ratings.

For more information, please contact your local independent insurance agent representing The Cincinnati Insurance Companies.
Meeting Report—October 5, 2012

By Steven E. Timm, DMD, ODA Vice President, Board of Dentistry Liaison; Judd R. Larson, DDS, ODA President Elect; and Beryl B. Fletcher, Director of Professional Affairs, Staff Liaison

American Association of Dental Boards (AADB)
The AADB will be reviewing the issue of Botulinum A (Botox) at their meeting during the ADA Annual Session in October. The AADB has put together a current informational piece on what each state has implemented or decided on this issue. ODA will obtain a copy and review prior to our state Board making any final decision.

Legislative Report on Reimbursement of Expanded Practice Permit Dental Hygienists
The Board has received the data information required by Senate Bill 738 from the Department of Consumer and Business Services as reported by insurance companies who reimburse Expanded Practice Permit Dental Hygienists. The Board has sent this information in a report to the House Interim Committee on Health Care.

Licensing Standards and Competency Committee
The Licensing Standards and Competency Committee report reflects their recommendation to allow general dentists to provide Botox treatments in relation to dental treatment. The committee has forwarded this issue to the Board’s Rules Committee for review and further recommendation of any training requirements. Following the rules committee review, the recommendations would come back
to the full Board of approval to go to rulemaking hearing. The Board staff has developed some language which will be presented at the next Board Rule Committee meeting. No date has been set for the meeting.

Correspondence

- **John L. Krump, DDS, regarding dental implants – records retention.** Dr. Krump has asked the Board of consideration of additional time for dentists to keep records when placing implants. He has a patient who received dental implants when she was 16 years old and now that she is much older, no records are available to find out who the manufacturer of the implants was and how they were placed/restored. The Board has forwarded this request to their Licensing Standards and Competency Committee for review and consideration with a suggestion that patients be given the information at the time the implants are placed.

- **Samuel Fleishman, MD, regarding diagnosing of sleep apnea.** Dr. Fleishman’s correspondence expresses concern as to whether the Dental Practice Act allows dentists to diagnose sleep apnea. The Board concluded that it is not within the dentists scope of practice to diagnose sleep apnea. They may refer the patient for a test and can make the appliance but cannot diagnose or interpret. That is within the physician’s scope.
On The Road with the Tooth Taxi
Chiloquin, September 17–19

By Mary A. Daly, Tooth Taxi Program Manager

Sixty-two screenings revealed significant need in the elementary students of the Chiloquin community. All teachers and volunteers at the school were very grateful for our work, the Tooth Taxi team received phenomenal reviews from patients and nearly all the students eagerly awaited their appointments.

One patient left class and returned to the Tooth Taxi shortly after his appointment simply to tell Dr. Moffitt, “What you did was awesome!” He stopped by again just to say hello, and again at the end of the day to introduce his mom.

Chiloquin, population 700, is located north of Klamath Falls and just south of Crater Lake. Small towns don’t always have the services of a bigger city, but still have their own gems. Table (the local restaurant) served up good food at reasonable prices. A great used bookstore helped to make up for the fact that only one TV station was available.

Volunteers
Lots of help from SMART (Start Making a Reader Today) volunteers and from the community. One volunteer suggested that we should call ourselves the Tooth Ferry, with our schedule of transporting and moving to different schools each week.

Other notes
58% of students screened needed treatment
42% needed no treatment

Stats
Chiloquin Elementary School, September 17–19, 2012
62 students screened
24 students received oral hygiene education in the classroom
16 appointments in the van
$11,002 value of free dental services provided

Summary
12,211 students screened
11,892 students received oral hygiene education in the classroom
5,492 students treated in the van
$3,276,090 value of free dental services provided
A SPECIAL THANKS FOR OUR “FRIENDS”

Sean Benson, DMD
Amy Benson, RDH
Kurt Ferré, DDS
David Howerton, DMD

Gregory B. Jones, DMD
Carol Klingensmith, DMD
C.J. & Jill McLeod

James McMahan, DMD
Ronald Nakata, DMD
Esther Norman
Eugene Robbins, DMD
Dr. Brian & Sheryl Seaholm
Jeffrey Timm, DMD

These generous individuals have pledged to be Friends of the Tooth Taxi and commit to donating $500 or more for three years to help ensure the Tooth Taxi always has a full-time dentist on board to help low-income children throughout Oregon. During our fall fundraising campaign, please join these leaders in supporting the Oregon Dental Association’s charity and keep the Tooth Taxi running for many years to come.

Call The Dental Foundation of Oregon’s office at 503.594.0880 to get your Friends of the Tooth Taxi pledge form, or visit them online at www.SmileOnOregon.org

The Dental Foundation of Oregon is the charitable arm of the Oregon Dental Association.

VATECH PaX-i
2-in-1 digital PAN/CEPH

Superior digital diagnostics for orthodontics
- Upgrade your film-based PAN/CEPH to digital for less than $40K
- Dedicated two-sensor system
- Low radiation technology
- Full integration with most imaging software

$39,995 includes installation
Flexible in-house financing available. For more information, contact Dave Novitsky at 855-801-2994 or novitsd@dmcdental.com.

DMC
Dental Management Corporation

$39,995
ENDODONTIC OPPORTUNITY—PORTLAND (OREGON) — 42 YEARS STRONG, WILLAMETTE Dental Group has an excellent opportunity available for a full-time Endodontist to join our Portland, OR practice. As one of 3 Endodontists, you’ll practice full scope Endodontics to our busy patient base. This position offers a four 10hr day work week. Portland, Oregon nicknamed “City of Roses” is located in Northwestern Oregon, where the Columbia and Willamette rivers meet. Portland has often been called the big city with the small town feel. Its mild weather, breathtaking scenery, exciting location and friendly people have all contributed to its appearance on numerous “Best Of” lists, including Online Insider’s “Top 10 Least Expensive Cities,” Money Magazine’s “Top 10 Places to Vacation,” “Top 10 Best Places to Live,” and American Style Magazine’s “Top 25 Arts Destinations.” Endodontists enjoy freedom from administrative headaches as we provide all administrative and management support services so that our dentists can focus on quality patient care. Earn a competitive compensation package including guaranteed salary, benefits, incentive pay and benefits: medical, 401K, deferred compensation, CE, disability & malpractice insurance, paid vacation, professional leave, and more. We help defray costs of interviews, board exams, and moving expenses. Licensing just got easier! Visit our website at www.willamettedental.com. Send CV: Tiffany Brown, Dentist Recruitment; Willamette Dental Group; 6950 NE Campus Way; Hillsboro, Oregon 97124; 800-460-7644 ext. 810717; Fax: 503-952-2271. Email: tbrown@willamettedental.com.

PART-TIME ENDODONTIST—PACIFIC DENTAL SERVICES is looking for an Endodontist to work 3–6 days a month in our offices throughout greater Portland. Endodontists can expect to have everything taken care of from the patients scheduled accurately, talented and experienced assistants to support you, along with all the materials and equipment at the office. We offer excellent income, a comfortable environment, and state-of-the-art facilities. Please contact Ed Looman at 949-842-7936 or submit your CV to looman@pdp.com. JOB REQUIREMENTS: Dental degree from an accredited University and an active State Dental Board license. D05/D06.

GENERAL DENTISTRY—PERMANENTE DENTAL ASSOCIATES—OREGON / WASHINGTON: Our mission is to provide the best oral health care to every patient through evidence-based dentistry within a group practice setting. Excellent opportunities offered to skilled Dentists, including Specialists. For additional information, please visit: pda-dental.com, or for current practice opportunities: pda-dental.com/practice-opportunities/how-to-apply/how-to-apply. Contact Us: Phone: 503-813-4915 or Email: pdajobs@kp.org.

ASSOCIATE GENERAL DENTIST—TIGARD—TRENDS IN DENTISTRY: Bright Now! Affiliated Dental office. New Graduates with an Oregon state license will be considered as well as experienced dentists. Must enjoy working in a busy office with a large patient base. Requires the ability to do Molar Endo and surgical extractions. Schedule is Monday through Friday. This practice provides care to the entire family. As an Associate Dentist you will examine, diagnose, and provide treatment counseling to patients in a comprehensive manner. The professional staff allows a doctor to focus solely on dentistry. Our approach offers significant advantages to both dentists and patients. Come join the team and share in the success! A comprehensive benefits package is offered for full-time positions, which includes: Medical, Vision, Life Insurance, 401K, Malpractice Insurance and in-House CE opportunities. Equal Opportunity Employer. Please email your resume to sherrie.dean@smilebrands.com or visit our website www.jobs.smilebrands.com/careers.

GENTLE DENTAL is CURRENTLY RECRUITING General Dentists for the following cities: Battle Ground, Idaho, Oregon City, Gresham Village, Clackamas, Salmon Creek, Keizer, and Durham. At Gentle Dental, we aim to provide our network of doctors and staff with a competitive compensation package. Our benefits include: Gentle Dental University, Tuition Reimbursement; Life Insurance; Financial reward; Malpractice insurance paid; Deferred Incentive Compensation retirement Plan; 401 K Plan. For more information about this unique opportunity, contact: Ron Brush Manager of Doctor Recruitment Inter/Dentist Service Corporation, Cell: 971-295-9914, eFax: 877-233-3542, rbrush@interdent.com.

SEEKING FULL-TIME & PART-TIME DENTISTS at a dental office in Tigard, OR. Must be proficient with Molar Endo & 3rd Molar Extractions. A GPR or AEGD is a big plus! Well compensated plus a guarantee of $500 per day! This is an exciting opportunity, you don’t focus on office administration—your focus is patient care and treatment! Email your CV to emergencydentalportland@gmail.com.

NORTHEASTERN WASHINGTON—SEEKING EXPERIENCED DENTIST FOR a busy, established, rapidly growing, fee for service, group dental practice. Excellent immediate income opportunity ($180,000 to $375,000 + per year) depending on productive ability and hours worked. Secure long term position. You can concentrate on optimum patient treatment without practice management duties. Newly equipped, modern office with excellent staff and lab services provided. If you are bright, energetic with a desire to be productive, very personable, and people oriented, and have great general and specialty clinical skills, fax resume to Otto J. Hansen, DDS at 425-484-2110.

SALEM, OR—WILLAMETTE DENTAL GROUP has been providing high quality dentistry for 42 years. WDG is the largest multi-specialty group dental practice in the Pacific Northwest and operates more than 50 dental office locations throughout Oregon, Washington, and Idaho. Our unique model delivers proactive, preventive dental care focused on promoting long term health through a partnership with our patients. We have an excellent opportunity available for a full time General Dentist to join our Salem, OR practice. As one of three practitioners, you’ll practice full scope dentistry, offering comprehensive treatment plans to our patients while we provide the administrative and support services so that our dentists can focus on quality patient care. This position offers a four 10 hour day work week. Salem is a city where everyone can find something to love. It’s a city fueled by government activity, but where people enjoy the outdoors during its mild winters and warm summers. Splashed throughout the city, hiking, waterfalls, and biking trails wander through evergreen forests which lead to ocean beaches about 1 hour drive away. For more details, contact Tiffany Brown, Specialty Dentist Recruiter at 503-952-2177, thrown@willamettedental.com.

WE HAVE MULTIPLE GENERAL DENTIST OPPORTUNITIES available in and around the Portland area! If you’re interested in focusing on building relationships with your patients and providing quality care but not interested in practice management, we offer a perfect fit for you! Excellent income opportunity without the overhead! Contact us today; we invite you to get to know us. At Gentle Dental, we aim to provide our network of doctors and staff with a competitive compensation package. Our benefits include: Enhanced professional training & opportunity to excel and advance in your dental career; Gentle Dental University; Tuition Reimbursement; Life Insurance; Financial reward; Malpractice insurance paid; Deferred Incentive Compensation retirement Plan; 401 K Plan. For more information about this unique opportunity, contact: Ron Brush Manager of Doctor Recruitment Inter/Dentist Service Corporation, Cell: 971-295-9914, eFax: 877-233-3542.

AMBITION INCENTIVE BONUS SUCCESSFUL FAMILY dental practice established for over 40 years looking for qualified dentist with upbeat personality, confidence, attention to detail, and strong work ethic. Our practice has excellent opportunities for a general dentist with a minimum of four years experience with endodontics, oral surgery, crown and bridge, and periodontics. Our current associate dentist is moving out of state after being with us over 5 years. The position is full time Tuesday–Friday. The practice is primarily digital using Dentrix software, DEXIS imaging, intra oral camera’s, soft tissue lasers, cone beam/panoramic. Please email resume to greshammdind@gmail.com.

PORTLAND METRO—CELEBRATING 42 YEARS OF practicing Proactive Dentistry, Willamette Dental Group (WDG) ranks in the top fastest growing private companies in Oregon in 2009 and 2010. Our multi-disciplinary group practices have excellent opportunities for General Dentists in Beaverton, Hillsboro, Milwaukie, and Portland, Oregon; Vancouver and Longview, WA. Dentists enjoy freedom from managerial headaches as the practice provides business support services. Earn a competitive compensation package including guaranteed salary, incentive pay and benefits: medical, 401K, deferred compensation, CE, disability & malpractice insurance, paid vacation, professional leave, and more. We defray costs of interviews and moving expenses. Licensing just got easier! Earn dollars by referring a colleague. Contact Tiffany Brown, Specialty Dentist Recruiter, Phone: 503-952-2177; Fax: 503-952-2271 or email: throwns@willamettedental.com. Visit our website at www.willamettedental.com.

ASPEN DENTAL OFFERS Tremendous Earning potential and a practice support model that empowers dentists to achieve goals. We eliminate obstacles for dentists to own their own practice. To learn more about our compelling proposition and to apply, please call 866-748-5203 or visit our www.AspenDentalJobs.com. EOE.

TRAVELING DENTIST—CELEBRATING 42 YEARS OF providing high quality dentistry, Willamette Dental Group is the largest multi-specialty group dental practice in the Pacific Northwest operating more than 50 dental offices. Our unique model delivers proactive, preventive dental care focused on promoting long term health through a partnership with our patients. WDG ranks in the top fastest growing private companies in Oregon over the last few years. We are currently seeking a highly skilled, flexible, and experienced General Dentist to take on temporary assignments at all Willamette Dental locations in Oregon, Washington & Idaho. A qualified dentist must be licensed in OR, WA, ID, or obtain licensure by the start date. All business related travel costs will be covered for assignments that may last from 30 days to several months. Must have a minimum of 5 years clinical experience and the ability to thrive in a new team environment. Strong oral surgery experience a plus! This position comes with a very high guaranteed salary, incentive pay, and full benefits package. Contact Tiffany Brown, Dentist Recruitment; Willamette Dental Group; 6950 NE Campus Way; Hillsboro, Oregon 97124; Phone: 800-460-7644 ext. 810177; Fax: 503-952-2271. Email: tbrown@willamettedental.com. Please check us out on our website: www.willamettedental.com to learn more about our practice opportunities.

BATTLE GROUND, WA—GENTLE DENTAL is seeking General Practitioners for our busy offices in Battle Ground. Enjoy the solidarity of group practice, take advantage of in-house specialty, and earn a competitive compensation. We are seeking committed professionals for our existing and our brand new state-of-the-art facilities. If you’re interested in joining a progressive group practice and are dedicated to providing quality care, please contact: Ron Brush, Manager of Doctor Recruitment, Cell: 971-295-9914, Fax: 877-233-3542, rbrush@interdent.com.

CONTINUES ON PAGE 40
Professional Practice Specialists, Inc.

1-800-645-7590
Aaron Pershall - Randy Harrison

Specializing in the Sale, Transition and Appraisal of Dental Practices in Oregon and SW Washington

CENTRAL OREGON - Building and practice opportunity! Excellent long established G/P in a very good DT location with great access and parking. Annual collections $500K.

WILLAMETTE VALLEY, OR - G/P collecting $1.3M+ in a very nice office in an excellent location. Very good access and off-street parking.


WESTERN OREGON OMS - Excellent, high profit practice with tremendous growth potential. Great location close to a major hospital.

S. OREGON COAST - Great start-up opportunity! Building and part time practice with 3 equipped ops.

S. OREGON COAST - Excellent family G/P collecting $500K+. Very nice office with newer equipment, including Eagle Soft & Schick.

SALEM - Wonderful opportunity to acquire this two-year-old, family practice collecting $700K+.

N OR COAST - Progressive, high profit, Biological practice collecting $350K+. This amalgam free/safe office features 3-ops and digital X-rays. Wonderful merger possibility!

ENDODONTIC OPPORTUNITY - Excellent, high-profit endo practice collecting $1.4M+. Beautiful state-of-the-art office and equipment.

SOUTHERN OREGON PEDO - Wonderful 30+ year practice with collections of $550K+ and low overhead. Excellent location!

EAST PORTLAND - Great growth potential in this G/P producing $400K. Excellent high traffic area.

CHEHALIS, WA - Great merger opportunity or start up alternative! G/P collected $200,000 in 2011. Flexible lease! Call for details!

KENT, WA - G/P collecting $350K on 3-days per week. Nicely appointed office features 4-ops, pano, and newer cabinetry.

EVERETT, WA - Denturist practice collecting around $290K. Includes dental equipment. Highly profitable with lots of potential!

TACOMA, WA - G/P collecting around $400K in 2011. Neat and tidy 3-operatory office with recent upgrades! Good location with ample parking. Excellent growth potential!

CENTRAL IDAHO - Highly profitable G/P working just 2 days per week. Newly remodeled office! Associate position available!

ANCHORAGE, AK - Wonderful Fee-for-Service G/P collecting $2M+. Well managed office with digital x-rays and recent updates. Seller available for transition.

FAIRBANKS, AK - Exceptional G/P collecting $1.6+ Million. Excellent cash flow! 100% fee for service! Newer facilities, CT scanner, Cerec, and more! Seller is open to several transition options.

KENAI PENINSULA, AK - Wonderful G/P collected $1.3M in 2011. This low overhead practice is amazingly profitable! Great staff, digital x-rays, laser, pano and newer equipment throughout. Seller available for training and transition.

www.PracticeSales.com
Aaron@PracticeSales.com  RandyH@PracticeSales.com
Please call for a Complimentary, Confidential Consultation
CONTINUED FROM PAGE 38

DENTAL OPPORTUNITIES

GENERAL DENTISTRY

SPRINGFIELD / EUGENE—EXCELLENT OPPORTUNITY FOR a General Dentist to establish a new Affordable Dentures practice in Eugene, Oregon in 2013. No personal financial investment required and outstanding income and equity potential. Affordable Dentures practices are niche practices oriented towards serving primarily a lower income, elderly population as well as value conscious patients. The practices focus on providing removable prosthetics, extraction services, and implants for denture stabilization. A number of affiliated practices provide sedation services and same day crowns using CAD/CAM technology. In addition to an exceptional income package, there is a full benefits package which includes a variety of insurance options plus an outstanding 401K plan with a generous match. The practice also provides paid vacation time / 9 holidays, license and DEA renewals, annual CE allowance, and professional liability insurance. The practice will be equipped with a fully staffed on-site laboratory operation enabling same day service for most patients. Hours of operation are Monday through Friday, 8am to 5pm with no evenings and no weekends. In addition to outstanding income, you will enjoy the benefits of a professionally gratifying and personally rewarding career. Affiliation with Affordable Care as your Dental Services Organization relieves the administrative burden of operating a busy dental practice, and allows the general dentist to spend more time providing quality patient care. Learn what current affiliated practice owners already know — our unique business model allows you to do good for others while doing well for yourself. www.affordabledentures.com/careers, alan.wallace@affordablecare.com.

DENTAL OPPORTUNITIES

GENERAL DENTISTRY

SEEKING AN EXPERIENCED GENERAL DENTIST to join established group practice approximately 32 hours per week in Vancouver Washington. Please send CV to jennifers@wendingental.com.

ORAL AND MAXILLOFACIAL SURGERY

PERMANENTE DENTAL ASSOCIATES, OREGON—ORAL AND MAXILLOFACIAL Surgeon: Our mission is to provide the best oral health care to every patient through evidence-based dentistry within a group practice setting. We are currently hiring a full-time Oral and Maxillofacial Surgeon for the Greater Portland Metropolitan Area. Our recruitment team would love to hear from well qualified applicants who have successfully completed their U.S. residency program in Oral and Maxillofacial Surgery. Preferred applicants will have additional years of education and experience in implant surgery. To learn more and apply, please visit our career site: pda-dental.com/practice-opportunities/how-to-apply/how-to-apply. Contact Us: Phone: 503-813-4915 or Email: pdajobs@pdp.org.

PEDIATRIC DENTISTRY

PEDIODONTIST/ORTHODONTIST (PORTLAND, OREGON) GREEN APPLE Dental is a local multi-office group practice. We are currently looking for an orthodontist and a pedodontist to join our team. Walk into an instant referral base. Start as an associate with a potential into an instant referral base. Start as an associate with a potential for partnership.

AVAILABLE FOR SALE

CONSIGNMENT FOR SALE

TOOTH—DENTAL OPPORTUNITIES—THREE OPERATORIES


PRACTICES FOR SALE

HIGH PERFORMING THREE OPERATORY PRACTICE for sale in Keizer, OR producing over $820,000 per year. Recently remodeled office with low overhead in 2000 SF of space. The office has excellent visibility located on a busy highway with over 30,000 cars per day and great signage with lots of parking. No OHP nor capitation plans accepted. Owner will stay on as needed and staff will stay with the practice. Excellent opportunity with immediate cash flow. Contact Buck Reasor, DMD 503-680-4366, info@reasorprofessionaldental.com, www.reasorprofessionaldental.com.

GENERAL DENTAL PRACTICE FOR SALE on Lanai, Hawaii. Sole dentist on island with assured patient base. Profitable office with income well above Hawaii and mainland averages on 4-day work week. Excellent staff, including full time hygienist. Doing all phases of dental care including pedo, oral surgery, endo and prosthetics. Must have Hawaii license. Serious inquiries may contact hident218@yahoo.com.

HIGH NET, LOW OVERHEAD PRACTICE for sale in downtown Portland, OR with free on-site parking. Four fully equipped operators and producing over $800,000 annually. Long term, well trained staff will stay on with the practice and the seller will assist as needed. Practice has been in this location for over 40 years.

MISCELLANEOUS

EMERGENCY KIT MEDICATIONS! REPLACE OUTDATED DRUGS and we pay the shipping! Contact Tumalo Pharmacy at 541-677-1000 or e-mail apothekerr@live.com for info.

MODERATE SEDATION COURSE INSTRUCTOR: STEVEN Ganzberg, DMD, M.S. Dates: April 19–21 at UCLA and May 15–19 at Wendel Family Dental Centre (Vancouver, WA), 2013. Cost: $17,955. A deposit of $5,000 due by February 1, 2013. Course is 80+ hours with 20 patient cases. Contact: Lori, 360-944-3813 or loris@wendenndental.com. Space is limited. AGD #218643.

HAVE SEDATION—WILL TRAVEL! MAKE FEARFUL patients comfortable with IV Conscious Sedation. I am set up to come to your office and sedate your patients so that you can perform needed treatments the patients avoid due to fear. I have 17 years experience providing safe IV Conscious Sedation. Serving Washington & Oregon. Richard Garay, DDS. 360-281-0204, garaydds@gmail.com.

800.452.5628 • WWW.OREGONDENTAL.ORG
Turn to DCC for practice and patient financing

With DCC as your practice financing partner, you can open the door for your practice to grow and your patients to thrive.

INVEST IN YOUR PRACTICE
Dental Commerce Corporation, an ODS subsidiary, offers practice financing with flexible, tailored terms of one to 10 years for use in:
- Working capital
- Equipment purchases
- Practice remodeling and updating
- Practice acquisition

GET AFFORDABLE PATIENT FINANCING
WellCredit, our dental patient financing tool, is now available and includes:
- No enrollment or application fees
- Lower discount fees for dentists, particularly for ODA members
- Options for patients with credit challenges

For more details, please call 503-412-4200 or email paulm@dentalcommercecorporation.com.

www.dentalcommercecorporation.com
Consani Seims Ltd.
Dental Practice Transitions
SALES • PARTNERSHIPS • ASSOCIATESHIPS

Representing Practice Opportunities Since 1996
Oregon Washington Alaska
Idaho Montana Hawaii

Now may be one of the best times ever to consider selling your practice. Give us a call to talk possibilities. We would love to come meet with you!

Member Company:
Practice Valuation Study Group
Institute of Business Appraisers

www.mydentalbroker.com

info@mydentalbroker.com
16300 Christensen Rd. Suite 213
Seattle, WA 98188
Call Toll Free:
Phone (866) 348-3800
Fax (866) 348-3809