Oregon Dental Conference

Celebrates 15 Years

at the Oregon Convention Center
Portland, Oregon

April 12–14, 2012

Crystal Anniversary
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DENTAL LABORATORY
"DELIVERING A LIFETIME OF SMILES SINCE 1973"

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800.222.6721
WWW.ARTISANDENTAL.COM
It’s time for ODC 2012!

April 12–14 at the Oregon Convention Center in Portland

<< AMC members: Anna Juan, Dr. Larry Franz, Dr. Stacy Geisler, Dr. Kent Burnett, Dr. Todd Gifford, Dr. Dennis Simonson, Dr. Gary Templeman and Lauren Malone. Not pictured: Dr. Jean Pacewic.

This issue is your guide to all things ODC.

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REGISTER for ODC!
Use the form on PAGE 19
or register online at www.oregondental.org

Membership Matters (ISSN 1082-4111) is published monthly (except July) by the Oregon Dental Association, 8699 SW Sun Pl, Wilsonville, OR 97070. All statements of opinion and of alleged fact are published on the authority of the writer under whose name they appear and are not to be regarded as the views of the ODA or its subsidiaries or affiliates. Subscription to Membership Matters is a member benefit of the Oregon Dental Association. The annual subscription rate for nonmembers is $40. Single copies may be purchased for $5 each.

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MARCH 15 6:45 PM New Dentist Connect (Portland)

APRIL 10 6:00 PM Executive Committee meeting

APRIL 12–14 Oregon Dental Conference (Portland)

MAY 18 7:00 AM Executive Committee meeting (Salishan)

MAY 19 8:00 AM Board of Trustees meeting (Salishan)

JUNE 1 1:00 PM Executive Committee meeting

JULY 28 8:00 AM Board of Trustees meeting

SEPTEMBER 7–8 ODA House of Delegates (Eagle Crest)

SEPTEMBER 8 12:00 PM Board of Trustees meeting (Eagle Crest)

SEPTEMBER 13–16 Oregon Mission of Mercy III (Medford)

Oregon Dental Association
503.218.2010 • 800.452.5628 • Fax: 503.218.2009
www.oregondental.org • info@oregondental.org

Mailing address
PO Box 3710, Wilsonville, OR 97070-3710

Street address
8699 SW Sun Pl, Wilsonville, OR 97070

Dentist Health & Wellness Hotline 503.550.0190


Social networks
Look for the Oregon Dental Association group on:

Facebook
LinkedIn

Twitter
Follow ODA President, Gregory B. Jones, DMD: @ODAPrez

Twitter

Articles
Are you interested in contributing to Membership Matters?
For more information, please contact editor, Dr. Barry Taylor:
beavertondentist@yahoo.com

EVENTS & INFORMATION

Contact Us

Letters to the Editor
Letters to the editor are welcomed. All letters and other submissions to this publication become the property of the Oregon Dental Association. Send submissions to:
Editor, Membership Matters Oregon Dental Association
PO Box 3710
Wilsonville, OR 97070-3710
beavertondentist@yahoo.com

Letters to the Editor

Association. Send submissions to:

washington County (Beaverton)

O'Brian Dental Lab, 541.754.1238

Carolyn Pearce, 503.848.5605 or wcdscarolyn@frontier.com

www.lanedental.org

Legally Mine, LLC

Avoid Legal Trouble & Save on Taxes

TUES, MAR 13 Marion & Polk CE HRS: 2

Test, Don’t Guess: Advancing Wellness through Salivary Diagnostics

Kelli Swanson-Jaecks, MA, RDH

LOCATION: West Salem (Roth’s)

INFO: www.mpdentalce.com mpdentalce@qwestoffice.net

TUES, MAR 13 Washington County CE HRS: 1.5

Avoid Legal Trouble & Save on Taxes

Legally Mine, LLC

LOCATION: Beaverton (Stockpot Broiler)

INFO: www.wacountydental.org wcdscarolyn@frontier.com

TUES, MAR 20 Clackamas County CE HRS: 1.5

Treatment Options for Soft Tissue Augmentation Ted Weesner

LOCATION: Oregon City (Prov. Willamette Falls Comm. Ctr.)

INFO: www.clackamasdental.com

WED, MAR 21 Multnomah CE HRS: 1

Taxes and Other Financial Issues for Dentists Bob Creamer, CPA

LOCATION: Milwaukee (ODS Plaza)

INFO: www.multnomahdental.org lora@multnomahdental.org

TUES, APR 24 Clackamas County CE HRS: 1.5

Pearls of Implant Restorations Dentists Speaker

LOCATION: Oregon City (Prov. Willamette Falls Comm. Ctr.)

INFO: www.clackamasdental.com

FRI, MAY 4 Eastern Oregon CE HRS: 7

Insurance Coding and Increasing Practice Profitability Dr. Blair

LOCATION: Pendleton (Wildhorse Gaming Casino)

INFO: Dr. Eli Mayes, 541.963.8585 or elimayes@hotmail.com

TUES, MAY 8 Marion & Polk CE HRS: 2

Veterinary Dental Consulting Pat Frost Fitch, DVM, DipAVDC

LOCATION: Salem (Broadway Commons)

INFO: www.mpdentalce.com mpdentalce@qwestoffice.net

TUES, MAY 8 Washington County CE HRS: 1.5

CAD/CAM Technology Darin O’Bryan (Patterson Dental)

LOCATION: Beaverton (Stockpot Broiler)

INFO: www.wacountydental.org wcdscarolyn@frontier.com

WED, MAY 16 Multnomah CE HRS: 1

Table Clinic Presentations

LOCATION: Portland (Multnomah Athletic Club)

INFO: www.multnomahdental.org lora@multnomahdental.org

TUE, MAY 22 Clackamas County CE HRS: 1.5

Snoring and Sleep Apnea Solutions Alex Lin

LOCATION: Oregon City (Prov. Willamette Falls Comm. Ctr.)

INFO: www.clackamasdental.com

COMPONENT CE CALENDAR

compiled by Mehdi Salari, DMD

Send your component’s CE courses to bendssalari@yahoo.com.

TUES, FEB 28 Clackamas County CE HRS: 1

Hands-on Marketing Workshop lan McNickle & Cory Roletlo

LOCATION: Wilsonville (ODA Building)

INFO: www.clackamasdental.com

FRI, MAR 9 Lane County CE HRS: 7

Patient Specific Planning for Functional and Esthetic Implant Outcomes Keith M. Phillips, DMD, MSD

LOCATION: Eugene (Downtown Athletic Club)

INFO: www.lanedental.org

TUES, MAR 13 Marion & Polk CE HRS: 2

Avoid Legal Trouble & Save on Taxes

Legally Mine, LLC

LOCATION: Beaverton (Stockpot Broiler)

INFO: www.wacountydental.org wcdscarolyn@frontier.com

TUES, MAR 13 Washington County CE HRS: 1.5

Avoid Legal Trouble & Save on Taxes

Legally Mine, LLC

LOCATION: Beaverton (Stockpot Broiler)

INFO: www.wacountydental.org wcdscarolyn@frontier.com

WED, MAR 21 Multnomah CE HRS: 1

Taxes and Other Financial Issues for Dentists Bob Creamer, CPA

LOCATION: Milwaukee (ODS Plaza)

INFO: www.multnomahdental.org lora@multnomahdental.org

TUES, APR 24 Clackamas County CE HRS: 1.5

Pearls of Implant Restorations Dentists Speaker

LOCATION: Oregon City (Prov. Willamette Falls Comm. Ctr.)

INFO: www.clackamasdental.com

FRI, MAY 4 Eastern Oregon CE HRS: 7

Insurance Coding and Increasing Practice Profitability Dr. Blair

LOCATION: Pendleton (Wildhorse Gaming Casino)

INFO: Dr. Eli Mayes, 541.963.8585 or elimayes@hotmail.com

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LOCATION: Salem (Broadway Commons)

INFO: www.mpdentalce.com mpdentalce@qwestoffice.net

TUES, MAY 8 Washington County CE HRS: 1.5

CAD/CAM Technology Darin O’Bryan (Patterson Dental)

LOCATION: Beaverton (Stockpot Broiler)

INFO: www.wacountydental.org wcdscarolyn@frontier.com

WED, MAY 16 Multnomah CE HRS: 1

Table Clinic Presentations

LOCATION: Portland (Multnomah Athletic Club)

INFO: www.multnomahdental.org lora@multnomahdental.org

TUE, MAY 22 Clackamas County CE HRS: 1.5

Snoring and Sleep Apnea Solutions Alex Lin

LOCATION: Oregon City (Prov. Willamette Falls Comm. Ctr.)

INFO: www.clackamasdental.com

2012—2013 DBIC RISK MANAGEMENT COURSES

<table>
<thead>
<tr>
<th>DATE</th>
<th>TIME</th>
<th>COMPONENT/LOCATION</th>
<th>CONTACT INFO</th>
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<tbody>
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<td>2012</td>
<td></td>
<td></td>
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<tr>
<td>April 12</td>
<td>9 AM</td>
<td>Oregon Dental Conference®</td>
<td><a href="http://www.oregondental.org">www.oregondental.org</a></td>
</tr>
<tr>
<td>Oct. 26</td>
<td>8 AM</td>
<td>Southern Willamette (Corvallis)</td>
<td>O’Brien Dental Lab, 541.754.1238</td>
</tr>
<tr>
<td>Nov. 13</td>
<td>5 PM</td>
<td>Washington County (Beaverton)</td>
<td>Carolyn Pearce, 503.848.5605 or <a href="mailto:wcdscarolyn@frontier.com">wcdscarolyn@frontier.com</a></td>
</tr>
<tr>
<td>Dec. 7</td>
<td>9 AM</td>
<td>Marion &amp; Polk (Salem)</td>
<td>Lori Lambright, 503.581.9353 or <a href="mailto:mpdentalce@qwestoffice.net">mpdentalce@qwestoffice.net</a></td>
</tr>
<tr>
<td>2013</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>April 6</td>
<td>9 AM</td>
<td>Oregon Dental Conference®</td>
<td><a href="http://www.oregondental.org">www.oregondental.org</a></td>
</tr>
<tr>
<td>May 14</td>
<td>6 PM</td>
<td>Southwestern OR (Coos Bay)</td>
<td>Anne Mills at Dr. Roger Sims’ office, 541.267.5867</td>
</tr>
<tr>
<td>Dec. 6</td>
<td>9 AM</td>
<td>Multnomah County (Portland)</td>
<td>Lora Mattson, 503.513.5010</td>
</tr>
<tr>
<td>Dec. 13</td>
<td>9 AM</td>
<td>Central Oregon (Bend)</td>
<td><a href="http://www.centraloregondentalsociety.org">www.centraloregondentalsociety.org</a></td>
</tr>
</tbody>
</table>
The Art and Science of Dentistry

The premier dental convention:

- nearly 600 exhibitors
- dynamic speakers
- plentiful C.E. opportunities
- Just $200 for ADA members (must register by March 1)

Register online:
cdapresents.com

Anaheim, California

Thursday-Saturday

May 3-5, 2012
Green Apple Dental gives back!

On December 24, 2011, Green Apple Dental held their second annual Happy Tooth Holiday and donated free dental care to the community. Drs. Rachel Cole, Lemond Hunter, George Kang, David Kim and Aaron Marks were accompanied by several dental team staff, family, and friends for a successful and heartfelt day.

OrMOM Check Presentation from Race the Reaper

On behalf of All-Terrain Events, Susan K. Weinberg, DMD, came by the ODA office to thank the ODA for their participation in the Race the Reaper extreme obstacle course race. She presented ODA and OrMOM with a check for $2,000—proceeds of the October 2011 race.

Race the Reaper is looking forward to a bigger and better race this year, both here in Oregon and in Oklahoma, as they continue their support for Mission of Mercy projects. Dr. Weinberg also announced that Race the Reaper was rated fifth out of the top ten obstacle course races. Not bad for a first year!

Welcome New ODA Members

MAZYAR AFSHAR, DMD
Beaverton • Washington County

NATALIE J. BUCKLEY, DMD
Lowell • Lane County

SCOTT H. DOUGHERTY, DMD
Portland • Multnomah

KYLE J. FRISINGER, DMD
Redmond • Central Oregon

JOSEPH R. GREENWOOD, DMD
Creswell • Lane County

NOLAN W. KORANDO, DDS
Florence • Lane County

DANIEL J. MILLER, DMD
Portland • Washington County

MICHÈLE C. PINDYCK, DMD
Tigard • Washington County

JOSEPH R. SHARON, DDS
Hermiston • Eastern Oregon

WENDY J. SPENCER, DMD
Bend • Central Oregon

BE THE NEXT TOOTH TAXI DENTIST!

The Dental Foundation of Oregon is seeking a pediatric or general dentist for its Tooth Taxi. This fully-equipped, state-of-the-art, mobile dental clinic travels throughout Oregon each week bringing care to children (K-12). This is a great opportunity for a new dental school graduate or a dentist interested in public health or community dentistry. This position is full-time, year-round and includes a competitive salary and benefits. If you have strong leadership skills, enjoy working with children and are looking for a rewarding adventure, please contact Tooth Taxi Program Manager Mary Daly at mary.daly@SmileOnOregon.org. For more on the Tooth Taxi, visit www.SmileOnOregon.org.
2ND ANNUAL ODA New Dentist Social “Connect”

DATE       Thursday, March 15
TIME       6:45 PM to 10 PM
COST       FREE to any Portland area dentist practicing 10 years or less
WHERE      Lucky Lab Beer Hall
           1945 NW Quimby St
           Portland, OR 97209
           www.luckylab.com

TO REGISTER
Contact Margaret Torgeson at the ODA, 503.218.2010, ext. 108 or mtorgeson@oregondental.org

Pre-registration is required.

All practicing ‘new’ dentists (practicing less than 10 years) are invited to join the ODA New Dentist Committee at our 2nd annual dinner/social at the Lucky Lab Beer Hall in Northwest Portland.

Dentists do not need to be members to attend. Members are encouraged to invite a colleague who might be interested in joining. The focus of the evening is for “new dentists” to get acquainted with our committee members and other new dentists.

Make plans to enjoy friendly, collegial conversation, along with pizza, salad, and perhaps a beer or two.
When Pacific Continental bankers Jamie Louie-Smith and Vicki Gray talk to their dental-banking clients, they know the difference between a pano and an intraoral camera. Whether helping to grow a practice with a line of credit or just financing a digital x-ray, their dental knowledge makes a world of difference. At Pacific Continental, our bankers not only speak dental, they’re experts in delivering the financial services you need, when you need them…on your terms.
**CONGRATULATIONS!**

Congratulations to the 2012 Tripartite Dues Rebate Drawing winners!

All members who paid their dues on time—by January 1, 2012—were entered in a drawing for a rebate of their full tripartite dues; winners were selected at random.

**Hai T. Pham, DMD,**
a pediatric dentist in Beaverton, received a rebate of his reduced active dues.

**Aaron D. Tinkle, DMD,**
a general dentist in Portland, received a rebate of his full active dues.

Thank you to all who paid and, therefore, played!

---

**ADA Seeking nominations:**

**2012 Certificate for International Volunteer Service**

The Committee on International Programs and Development (CIPD)—a standing committee of the ADA’s Board of Trustees—is accepting nominations for the 2012 Certificate for International Volunteer Service. They invite nominations of outstanding members who have volunteered their services in developing countries.

**Criteria.** The recipient must:

- Be an active, life, student or retired member of the American Dental Association;
- Have served in an international location with a program sponsored by a dental school or recognized nonprofit organization for a minimum of 14 days, either in one period or in several visits, in any 24-month period; have provided clinical dental service and/or taught local dental personnel or assisted in training initiatives to improve the local oral healthcare infrastructure;
- Be nominated by a component or constituent society, federal dental service or dental school;
- Supply evidence of the dates of the service with a comprehensive, detailed breakdown of activities and the value of the contribution by means of a letter or testimonial from the director of the program or other appropriate official (for student members working in a dental school program this requirement shall be the responsibility of the dean or director of the outreach program);
- Be verified in writing to be a member in good standing by the component society, if such exists, or by the constituent society or commanding officer or dean of the dental school as appropriate.

We invite you to complete the online nomination form at www.ada.org/1473.aspx

As described in Part III of the nomination form, two (2) testimonial letters are also required.

**The deadline is April 1, 2012** for all materials to be received by the Division of Global Affairs.

For more information, visit www.ada.org/1473.aspx or call 312.440.2726.
Oregon Dental Conference

Celebrates 15 Years

at the Oregon Convention Center

Portland, Oregon

April 12–14, 2012

The 2012 Oregon Dental Conference is the 120th annual session of the Oregon Dental Association (ODA) and marks the association’s 15th year at the Oregon Convention Center. The conference is the concurrent meeting of the ODA, the Oregon Society of Oral and Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP), the Oregon Academy of General Dentistry (OAGD), the Oregon Academy of Pediatric Dentistry (OAPD), Oregon State Association of Endodontists (OSAE), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives Association (ODEA), as well as a place for hygienists and laboratory technicians from throughout the Northwest to meet.

Register online at www.oregondental.org or use the form on page 19 to register by fax or mail.
Keynote Address by
Greg Bell, Founder & Chief Bamboo Farmer

Water The Bamboo®
Unleash Your Potential

Friday, April 13 7:30–8:30 AM

Recommended for: Entire Dental Team  Course Code: 290

COURSE DESCRIPTION

Watering your goal—or bamboo—with focused attention can lead to astonishing results. Those who catch the spirit and understand the principles of the bamboo farmer will see their well-watered visions suddenly explode into reality—seemingly out of nowhere. This Water The Bamboo® keynote for individuals will help everyone from front-line employees to upper management focus on the importance of self-responsibility and creating value for those we work and live with. This program will go beyond the workplace to show attendees how to enrich their personal lives as well.

Greg Bell, author of Water The Bamboo®: Unleashing the Potential of Teams and Individuals, is a recognized thought leader and founder of the Water The Bamboo Center For Leadership. As a student and keen observer of highly successful people and teams, he distills his findings into the Water The Bamboo methodology.

Water The Bamboo is a metaphor for individual and team success. If you water giant timber bamboo in the first year, nothing happens. In the second year, nothing happens. In the third year, nothing happens. But when you water bamboo in the fourth year, it will rocket up an astonishing 90 feet in only 60 days. Do you and your team have the kind of vision, faith, patience, persistence and focus to achieve what you want? Those who catch the spirit and understand the principles of the bamboo farmer will see their visions suddenly explode into reality—seemingly out of nowhere.
In The Exhibit Hall

ODC NEW DENTIST RECEPTION
FRIDAY, APRIL 13 3:30–5:30 PM, Exhibit Hall
Enjoy great music and hors d’oeuvres while visiting with colleagues and the exhibitors after a day of courses. While this is a great opportunity for those dentists who have been practicing for 10 years or less to network, everyone is welcome and encouraged to attend.
Sponsored, in part, by Advantage Dental and Pacific Continental Bank

LUNCH IS SERVED!
FRIDAY, APRIL 13 12 NOON–2 PM
$15 per meal (includes drink)
A buffet lunch will be available for purchase in the Exhibit Hall. Grab a bite and shop among first-class exhibitors!

AMERICAN RED CROSS BLOOD DRIVE
FRIDAY, APRIL 13 10 AM–3 PM
Help Save a Life by donating blood at the ODC. The American Red Cross will be holding a blood drive in Exhibit Hall B, across from the attendee massage area.
Appointments are strongly recommended and can be made online starting February 13 at www.givelife.org. Drive Code: oregondental

FREE MASSAGES!
Stop by during exhibit hall hours and put your feet up on a foot-massager for a quick treat or get a complimentary 10-minute head and neck massage by trained masseurs.

WILD BILL’S CASINO!
Get a taste of the Las Vegas Strip with a spin of the wheel or a cut of the cards! Grab your friends and experience the rush of all-in-fun casino gaming. Games are open to all attendees. No purchase necessary.

OHSU STUDENT TABLE CLINIC COMPETITION
SATURDAY, APRIL 14 10 AM–1 PM, Exhibit Hall
Join OHSU School of Dentistry students as they compete for cash prizes with tabletop demonstrations focusing on either clinical application and technique or basic science and research. The winning presentation will compete against other dental schools at the national level during the 2012 Annual ADA Meeting in San Francisco!
Sponsored by the Oregon Dental Association and Dentsply Corporation

Win a Trip to Santa Fe!
Trade Show Grand Opening Reception
Thursday, April 12, 3:30–6:30 PM
Exhibit Hall
Raffle and drink tickets will be given out at the conclusion of the afternoon sessions. Be sure to turn in your raffle ticket and stick around to see if you are the winner of a four-night trip to Santa Fe! The drawing will be held between 5:30 and 6 PM.

Win a Luxury 4-Night Getaway at The Residence Club at El Corazon in Santa Fe, New Mexico with Dining and Airfare for Two!

Win a luxury two-bedroom residence (over 1150 square feet) at The Residence Club at El Corazon de Santa Fe. Each residence offers a private patio or balcony, gourmet kitchen with professional-grade appliances, sumptuous living area with fireplace, Kiva-style fireplace in the master bedroom, and master bath with jetted tub and dual vanity.

Oregon Dental Conference
800.452.5628 • WWW.OREGONDENTAL.ORG
Join Dr. Greg and Lisa Jones for tasty hors d’oeuvres and drinks at the President’s Reception at Oregon Square Courtyard on Friday, April 13.

Oregon’s country duo, Cloverdayle, will perform a playlist that is sure to keep you dancing the evening away! Visit www.cloverdayle.com for a preview of their music.

Make sure to purchase your tickets when you register for the ODC.

<table>
<thead>
<tr>
<th>DATE</th>
<th>Friday, April 13, 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>TIME</td>
<td>6–9:30 PM</td>
</tr>
<tr>
<td>LOCATION</td>
<td>Grand Pavilion at Oregon Square Courtyard—Located between NE Holladay Street and NE Pacific Street (between NE 7th Avenue and NE 9th Avenue)</td>
</tr>
<tr>
<td>ATTIRE</td>
<td>Business Casual. This event is at an outdoor venue. Please dress weather appropriate.</td>
</tr>
<tr>
<td>TICKETS</td>
<td>$25 per person</td>
</tr>
<tr>
<td>REGISTRATION CODE</td>
<td>F300</td>
</tr>
</tbody>
</table>

Thank you to the members of the Annual Meeting Council for their hours of dedication to the 2012 ODC.

Council Chair
Larry R. Franz, DMD

Ex Officio
Jill M. Price, DMD

Council Members
Kent D. Burnett, DDS
Stacy Geisler, DDS, PhD
Todd A. Gifford, DMD
Jean M. Pacewic, DMD
Dennis L. Simonsen, DMD
Gary R. Templeman, DDS
Your Alternative to Rising Gold Prices!

Zira FULL Contour Zirconia
Made in the USA by DFF Dental Laboratory, Inc.

Superior Strength, Lifetime Warranty
- Prescribe metal-free with confidence.
- Flexural strength up to 1465 MPa.
- Lifetime warranty, visit dff-dentallab.com for more information.

All-Ceramic Aesthetics
- No more choosing between aesthetics and strength.
- Bullet proof all ceramic margin equals no metal margins to contend with, especially if recession occurs.

Cementable
- Use your conventional glass or resin ionomer cements.

Cost Effective Alternative
- Combat the skyrocketing cost of alloys for full cast gold crowns.

Adjusting and Finishing
- Because the Zira possesses unique characteristics, we will send you our custom finishing kit with your first case.

$125 per unit A LIFETIME WARRANTY

DFF Dental Laboratory, Inc. 6421 N. Cutter Circle Portland, OR 97217
Toll Free 800-422-5779 - Fax 503-240-1905 - dff-dentallab.com

Your Laboratory for Today. Your Laboratory for the Future.
ODAA POSTER DEMONSTRATIONS

ODAA welcomes all dental assisting schools to participate in an informal table presentation in the Exhibit Hall on Friday from 10 AM–2 PM. The poster demonstrations will use oral communication and visual media to inform, clarify and/or review material on a specific subject.

Please contact Bonnie Marshall at bmarshal@pcc.edu for more information.

WALL OF WINE

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Raffle Willamette Valley Wine Getaway

including a Luxury Hotel Stay, Personalized Winery Tours, Outstanding Restaurants, Horseback Riding and even a Hot Air Balloon Ride!

COST $50 PER TICKET
PURCHASE TICKETS
Online: www.SmileOnOregon.org
At ODC: DFO Booth #907
Phone: Judy Edgerly at 503.594.0880

Games of chance are not considered a tax deductible donation under IRS regulations.

Enter The Dental Foundation of Oregon raffle to win a 3-day vacation getaway for two to the Willamette Valley for a Wine Country experience you will never forget. Package includes: a luxury hotel stay, winery tours, restaurants, and much, much more.

The winning ticket will be drawn at the Oregon Dental Conference in the Exhibit Hall at approximately 12:45 pm on Saturday, April 14, 2012. Participants need not be present to win. Only 1,000 tickets will be sold.

Participants need not be present to win. Only 1,000 tickets will be sold.

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Participants need not be present to win. Only 1,000 tickets will be sold.
THE DENTISTS WHO VOLUNTEER to organize the Oregon Dental Conference say they get as much out of the experience as they put into it. And with ODC attendance topping 6,000 for the last several years, members of the Annual Meeting Council (AMC) set their sights on continually improving the conference each year.

The AMC is chaired by Portland general dentist, Larry Franz, DMD. Other members of the Council are: Kent D. Burnett, DDS, a general dentist in Corvallis, Stacy Geisler, DMD, who practices oral and maxillofacial surgery in Lake Oswego; Todd Gifford, DMD, a Portland general dentist; Jean M. Pacewic, DMD, a general dentist in Clackamas; Dennis Simonsen, DMD, a Beaverton general dentist; and Gary Templeman, DDS, a general dentist in Corvallis.

Dr. Templeman, who has attended the ODC each year since he moved to Oregon in 1996, said he has seen the conference grow while other dental meetings have shrunk.

“There are a lot of good speakers out there, and some topics are more controversial than others. Our committee tries to balance more well-known topics with information about up-and-coming technology and new techniques,” Dr. Franz said.

Dr. Gifford said that as the AMC schedules presentations that it hopes will educate attendees, the council members learn much along the way.

“Over my few years on the committee, I have had the pleasure of meeting great people involved with the profession, from speakers to my fellow dental colleagues from all over the nation,” said Dr. Gifford. “Those new relationships have allowed me many opportunities to learn about the differences in how each of us practices dentistry and views the many major issues facing the profession today.”

Dr. Geisler began attending the ODC in 2002 and has been a conference lecturer since 2006. She said one of her most rewarding moments as a speaker was when an older specialist approached her after a lecture to tell her how she had fully clarified a topic that had previously been unclear.

“The most rewarding compliment I received as a member of the AMC was last year when a dentist I was having lunch with told me how excited he was about the program,” she said. “He shared with me that he had not attended the entire conference for quite some time, but he attended all three days because he saw value in the courses we were offering.”

Each AMC member said the process of organizing the ODC clarified for them just how much work goes into planning such an event, and each credited ODA’s staff with providing invaluable support throughout the process.

Dr. Templeman said he also has learned how essential it is that the AMC include members with diverse perspectives and strengths, and that the ODC’s ongoing success depends on others who are willing to share their time and expertise to make the event even better.

“I often hear dentists wondering just what the ODA or ADA is doing for them,” he said. “Committees such as the AMC are great places to actually get in, roll up your sleeves and do something with a tangible result.”

By Melody Finnemore
Thank you!

ODA thanks all 2012 ODC Sponsors for their generous support.

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THURSDAY, APRIL 12
7 AM–6 PM Registration Open
7 AM Pierre Fauchard Academy Breakfast
9 AM–4:30 PM Scientific Sessions
3:30–6:30 PM Trade Show Grand Opening Reception, Exhibit Hall
6:30–10 PM ODA Presidents’ Dinner, Embassy Suites Downtown (by invitation only)

FRIDAY, APRIL 13
7 AM–6 PM Registration Open
7:30–8:30 AM Opening General Session
8 AM–5:30 PM Trade Show Open
10 AM–3 PM Red Cross Blood Drive
3:30–5:30 PM New Dentist Reception
9 AM–5 PM Scientific Sessions
12 NOON–2 PM Lunch
• Buffet Lunch ($15 per meal) in Exhibit Hall
• OSAE Luncheon
6–9:30 PM President’s Reception, Oregon Square Courtyard

SATURDAY, APRIL 14
7 AM–1:30 PM Registration Open
7 AM International College of Dentists Breakfast
(at Doubletree by Hilton Portland)
7 AM OAGD Board Meeting
8 AM–4:30 PM Scientific Sessions
9:30 AM–1:30 PM Trade Show Open
11:30 AM–1 PM OSOMS Luncheon
11:30 AM–1:30 PM Lunch
• OHSU Alumni Luncheon
• OSP Luncheon

EASY WAYS TO REGISTER
1. ONLINE
Use the electronic registration form at www.oregondental.org

2. MAIL
Mail your registration form with payment to:
Oregon Dental Association, PO Box 3710, Wilsonville, OR 97070

3. FAX
Fax your registration form (with complete credit card information) to 503.218.2009. If you register by fax, DO NOT MAIL a copy of your registration.

Important Dates & Deadlines
MARCH 9 Preregistration Deadline Preregister to receive a tuition discount and conference materials prior to ODC.
MARCH 10 Hotel/Lodging Cut-off Discounted ODC rates are available at multiple hotels through March 10. Visit www.oregondental.org for lodging information.
MARCH 23 Refund/Cancellation Deadline All refund and cancellation requests must be submitted in writing. A $50 handling fee will be charged for all refunds. Refunds will not be accepted, for any reason, after 11:59 PM on March 23, 2012. Registrations may be transferred at any time without penalty.
MARCH 23 Mail/Fax Registration Closed Anyone registering after March 23 must register online or on-site in Pre-Function A of the Oregon Convention Center.
MARCH 29 Course Handouts Online Course handouts will be available online at www.oregondental.org two weeks prior to the conference. Handouts will not be printed for distribution on-site. If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.
APRIL 12–14 On-site Registration Registration will be available in Pre-Function A at the Oregon Convention Center during the hours listed below. Dentists who are not members of ODA will need to show their ADA card to receive the ADA member rate.

ON-SITE REGISTRATION HOURS:
• Thursday, April 12 7 AM–6 PM
• Friday, April 13 7 AM–6 PM
• Saturday, April 14 7 AM–1:30 PM
### THURSDAY—FULL DAY COURSES

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<td>CPR for the Health Care Provider ‡</td>
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Use course codes to indicate which courses each registrant wishes to attend. Make sure the course code you enter on the form corresponds to the day and time that you wish to take the course. Courses beginning with “2” are included with registration. Courses beginning with “F” require an additional fee.
### PRIMARY REGISTRANT

- **Last Name**: ____________________
- **First Name**: ____________________
- **Degree**: ____________________
- **AHA #**: ____________________
- **Oregon Specialty Group**: ____________________
- **OAPD, OASA, ODSOMS, OSP only**: ____________________
- **Mailing Address**: Street Address or PO Box ____________________
- **City, State, Zip**: ____________________
- **Email**: ____________________
- **Office Phone**: ____________________
- **Office Fax**: ____________________
- **Emergency Contact Name**: ____________________
- **Emergency Contact Phone**: ____________________
- **Relationship**: ____________________

### REGISTRANT CATEGORY & FEES

**Registration Category**

- Dental must answer from category 1-8
- ODA member
- ODA 11th district member (AK, ID, MT, WA)
- ODA retired or life-retired member
- ODA federal dentist
- Non-ODA member dentist, Oregon specialty group partner (OAPD, OASA, ODSOMS, OSP)
- Retired volunteer dentist in Oregon (with D/V license)
- ODA member dentist outside 11th district (not from OR, AK, MT, WA)
- Non-ODA member or specialty group member dentist

**Early/On-Site**

<table>
<thead>
<tr>
<th>Category</th>
<th>Code</th>
<th>Early Price $</th>
<th>On-Site Price $</th>
</tr>
</thead>
<tbody>
<tr>
<td>ODA member</td>
<td>01</td>
<td>$270</td>
<td>$285</td>
</tr>
<tr>
<td>ODA 11th district member (AK, ID, MT, WA)</td>
<td>02</td>
<td>$270</td>
<td>$285</td>
</tr>
<tr>
<td>ODA retired or life-retired member</td>
<td>03</td>
<td>$270</td>
<td>$285</td>
</tr>
<tr>
<td>ODA federal dentist</td>
<td>04</td>
<td>$270</td>
<td>$285</td>
</tr>
<tr>
<td>Non-ODA member dentist, Oregon specialty group partner (OAPD, OASA, ODSOMS, OSP)</td>
<td>05</td>
<td>$270</td>
<td>$285</td>
</tr>
<tr>
<td>Retired volunteer dentist in Oregon (with D/V license)</td>
<td>06</td>
<td>N/C</td>
<td>N/C</td>
</tr>
<tr>
<td>ODA member dentist outside 11th district (not from OR, AK, MT, WA)</td>
<td>07</td>
<td>$100</td>
<td>$440</td>
</tr>
<tr>
<td>Non-ODA member or specialty group member dentist</td>
<td>08</td>
<td>$660</td>
<td>$925</td>
</tr>
</tbody>
</table>

**Housing Categories**

- **ADA 11th district member (AK, ID, MT, WA)**
- **ADA retired or life-retired member**
- **ADA federal dentist**
- **Non-ODA member dentist, Oregon specialty group partner (OAPD, OASA, ODSOMS, OSP)**
- **Retired volunteer dentist in Oregon (with D/V license)**
- **ODA member dentist outside 11th district (not from OR, AK, MT, WA)**
- **Non-ODA member or specialty group member dentist**

### NAME BADGE INFORMATION & FEE CALCULATION

**Name Badge Information**

1. **Registrant 1**:
   - First Name: ____________________
   - Last Name: ____________________
   - Degree: ____________________
   - Courses:
     - F301 (Fleury) $100
     - F303 (Wood) $50
   - Workshops:
     - F304 (El-Ebrashi) Dentist $100; Staff $50
     - F305 (Niemczyk) $100
   - Will Registrant 1 attend the ODC General Session (Course code 290)?
   - Yes
   - No
   - Registrant 1 Total Fees: $ ________________

2. **Registrant 2**:
   - First Name: ____________________
   - Last Name: ____________________
   - Degree: ____________________
   - Courses:
     - F301 (Fleury) $100
     - F303 (Wood) $50
   - Workshops:
     - F304 (El-Ebrashi) Dentist $100; Staff $50
     - F305 (Niemczyk) $100
   - Will Registrant 2 attend the ODC General Session (Course code 290)?
   - Yes
   - No
   - Registrant 2 Total Fees: $ ________________

3. **Registrant 3**:
   - First Name: ____________________
   - Last Name: ____________________
   - Degree: ____________________
   - Courses:
     - F301 (Fleury) $100
     - F303 (Wood) $50
   - Workshops:
     - F304 (El-Ebrashi) Dentist $100; Staff $50
     - F305 (Niemczyk) $100
   - Will Registrant 3 attend the ODC General Session (Course code 290)?
   - Yes
   - No
   - Registrant 3 Total Fees: $ ________________

4. **Registrant 4**:
   - First Name: ____________________
   - Last Name: ____________________
   - Degree: ____________________
   - Courses:
     - F301 (Fleury) $100
     - F303 (Wood) $50
   - Workshops:
     - F304 (El-Ebrashi) Dentist $100; Staff $50
     - F305 (Niemczyk) $100
   - Will Registrant 4 attend the ODC General Session (Course code 290)?
   - Yes
   - No
   - Registrant 4 Total Fees: $ ________________

**Total Fees for Registrants 1 Through 4 of this sheet = $ ________________**

### HOUSING POLL

- **Days Staying**: [ ] 1 [ ] 2 [ ] 3 [ ] 4 [ ] 5 [ ] 6 [ ] 7 [ ] 8 [ ] 9 [ ] 10
- **Hotel**: [ ] Doubletree by Hilton Portland [ ] Crowne Plaza Downtown/Civic Ctr [ ] Embassy Suites—Downtown [ ] La Quinta Inn Convention Center [ ] Red Lion Convention Center [ ] Other ____________________

### PAYMENT

- **Payment Method**: [ ] CHECK [ ] MasterCard [ ] Visa [ ] Discover [ ] American Express
- **Card No.**: ____________________
- **Exp. Date**: ____________________
- **Card Billing ZIP Code**: ____________________
- **Total AMT $ ________________
- **Name on Card**: ____________________
- **Signature**: ____________________

**Register Before**: **March 9, 2012**

**Mail**: Oregon Dental Association PO Box 3710 Tualatin, OR 97067-3710

**Fax**: 503.218.2009 (Credit card registrations only)

**Payment deadline**: March 23, 2012: Refund/cancellation deadline. Refund requests must be submitted in writing. A $50 handling fee will be charged for all refunds. Registrants can transfer their registration to another registrant at any time without penalty.

**Refunds**: March 23, 2012: Mail/fax registration closed. Please register online or on site in Pre-Function A at the Oregon Convention Center.
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<td>Suturing Techniques for the General Practitioner—Workshop</td>
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<td>Cement and Its Effects on Implant Restorations</td>
<td>277</td>
<td>Pineyroz; Wadhwani</td>
<td>8 AM–4:30 PM</td>
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<td>Success and Preparation for Special Needs Patients...Plus Treating Patients with Autism</td>
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<td>Raposa</td>
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<td>It’s Not Your Parents’ Dentist: An Overview of New Technology</td>
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<td>Sharpies</td>
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<td>OSOMS Symposium: Part 1</td>
<td>265</td>
<td>Assael/Vanek; Myall/Steelman</td>
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<td>Ethics in the Business of Dentistry</td>
<td>266</td>
<td>Beemsterboer; Chiodo</td>
<td>8–11 AM</td>
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<td>Advances in Orthodontics: Contemporary, Interdisciplinary, and Esthetic</td>
<td>268</td>
<td>Berkman</td>
<td>8–11 AM</td>
<td>ODA</td>
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<td>Periodontitis and Peri-Implantitis: The Good, the Bad and the Ugly</td>
<td>270</td>
<td>Fazio</td>
<td>8–11 AM</td>
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<td>Healthy Mouth, Healthy Body: Healthy Practice!</td>
<td>272</td>
<td>Harper Mallonee</td>
<td>8–11 AM</td>
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<td>Selection and Use of Modern Restorative Materials</td>
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<td>Nathanson</td>
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<td>Get Your ASK in Gear</td>
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<td>Verbiage: The Power of Storytelling</td>
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<td>CPR for the Health Care Provider ²</td>
<td>285</td>
<td>Vaughan</td>
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<td>Keeping Ahead of the Fraud Curve</td>
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<td>Allred; Perry</td>
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<td>OSOMS Symposium: Part 2</td>
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<td>Communication in the Dental Office: A State-of-the-Art Discussion for All Team Members</td>
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<td>“First Tooth” Pregnancy and Beyond</td>
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<td>Gagneja; Hall</td>
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<td>Fattening of America: Where does Dentistry Fit into the Puzzle?</td>
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<td>Successful Management of the Esthetically Demanding Patient</td>
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<td>The Fundamentals, Why They Still Matter: Advanced Endodontics for General Practitioners</td>
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<td>Parent Perceptions: “But They’re Just Baby Teeth”</td>
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Medical Emergency Update

**PRESENTED BY:** Steven Beadnell, DMD
Brett Ueeck, DMD, MD

**RECOMMENDED FOR:** D H A OM

**1–5 PM COURSE CODE 201 ODA COURSE CE CREDITS 4**

Medical emergencies can and do occur in dental practices every day. Over the next fifteen years, the segment of the population at highest risk for medical emergencies, those age 65 and older, will become a larger percentage of our patients. The entire dental team must be prepared to recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment. This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will be able to:
- Identify those at increased risk for specific medical emergencies
- Diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- Develop a rational approach to the management of medical emergencies in general as well as the specific protocols for managing each medical emergency discussed
- Identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

Record Keeping from the Board’s Perspective

**PRESENTED BY:** Patrick Braatz
Paul Kleinstub, DDS

**RECOMMENDED FOR:** D H A

**9–10:30 AM COURSE CODE 202 ODA COURSE CE CREDITS 1.5**

This course will review the Oregon Board of Dentistry’s requirements for adequate record keeping. Presenters will review common mistakes that the board observes as it reviews patient records during investigations. Attendees will receive a firsthand look at how to avoid these mistakes.

Ask the Board

**PRESENTED BY:** Patrick Braatz
Paul Kleinstub, DDS

**RECOMMENDED FOR:** D H A OM

**11 AM–12 NOON COURSE CODE 203 ODA COURSE CE CREDITS 1**

In this course, the Oregon Board of Dentistry (OBD) staff and board members will answer common questions that the OBD gets on a daily basis. Attendees will have an opportunity to interact with the OBD staff and board members about issues regarding the OBD. This will include policies, procedures, rules and Oregon Law concerning the practice of dentistry and dental hygiene.

Fire in the Hole

**PRESENTED BY:** Douglas Damm, DDS

**RECOMMENDED FOR:** D H A

**9 AM–4:30 PM COURSE CODE 204 ODA COURSE CE CREDITS 6**

The course concentrates on various patterns of acute and chronic oral ulcerations and erosions. These lesions are the most common symptomatic mucosal pathoses encountered by oral health practitioners. The discussions are presented in a format that insures easy utilization of the information; and all of those in attendance are encouraged to participate and ask questions related to their previous experiences with these pathologic conditions. During the discussion of each disorder, the clinical features, differential diagnosis, route toward definitive diagnosis, appropriate therapy and prognosis will be presented. High quality clinical photographs are used extensively to clarify and thoroughly explain each included disease process.

At the conclusion of this course, attendees will be able to:
- Appropriately classify symptomatic oral ulcerations and erosions
- Formulate an accurate differential diagnosis of acute and chronic oral ulcerations and erosions
- Arrive at an accurate definitive diagnosis of acute and chronic oral ulcerations and erosions
- Appropriately manage patients with acute and chronic ulcerations and erosions
- Understand the long-term outlook for patients affected with a variety of acute and chronic oral ulcerations and erosions

Dental Evaluation and Management of the Radiated Cancer Patient

**PRESENTED BY:** Nico de Wette, MD
Eric Dierks, DMD, MD, FACS
Wallace McKenzie, DMD

**RECOMMENDED FOR:** D H A

**9 AM–12 NOON COURSE CODE 205 ODA COURSE CE CREDITS 3**

At the conclusion of this course, attendees will be able to:
- Understand what EHR (electronic health record) will mean to their practice
- Be aware of documentation with a diagnosis-driven component
- Learn to create simple narratives to maximize coverage
- Discern the implications of creative billing
- Create an action plan for their office

Oral-Systemic Health

**Marketplace Realities in Treating Oral Diseases**

**PRESENTED BY:** Patti DiGangi, RDH, BS

**RECOMMENDED FOR:** D H A OM

**9 AM–12 NOON COURSE CODE 206 ODA COURSE CE CREDITS 3**

Periodontal disease and caries are opportunistic biofilms infections with implications for systemic health. The imperatives of evidence based decision making require us to take a fresh look at our clinical practices as science brings new information and guidelines. Insurance is a risk-based marketplace reality and influences our patients’ choices. Bridge the gap by using current and emerging science with modern information technology. Learn to be the authority on what matters most to your patients.

At the conclusion of this course, attendees will be able to:
- Evaluate evidence on the potential association between oral disease and systemic health
- Classify the steps of evidence based decisions
- Define biofilm complexity
- Enrich care by using a risk assessment tool to determine treatment options and referral
- Describe medical necessity narratives to facilitate insurance benefit payment

Firm Footing on Shifting Ground

**Don’t Get Lost in Translation**

**PRESENTED BY:** Patti DiGangi, RDH, BS

**RECOMMENDED FOR:** D H A OM

**1:30–4:30 PM COURSE CODE 207 ODA COURSE CE CREDITS 3**

Patient records are required to be digital by 2015. Electronic Health Records (EHR) will include patients’ laboratory tests, medical, pharmacy, vision, dental, and other clinical information. Our method of documentation and information gathering will need to evolve. Communication with your patients can break down due to insufficient awareness of patient benefit plans, insurance codes, and the practice’s financial options. When the clinical and administrative team members lose the details in translation, there are no winners.

At the conclusion of this course, attendees will be able to:
- Understand what EHR (electronic health record) will mean to their practice
- Be aware of documentation with a diagnosis-driven component
- Learn to create simple narratives to maximize coverage
- Discern the implications of creative billing
- Create an action plan for their office

**NOTE ON CE CREDITS** The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded.
Women and Medications

Health Issues and Related Pharmacotherapies

PRESENTED BY: Ann Eshenaur Spolarich, RDH, PhD

RECOMMENDED FOR: D H A OM

9 AM–12 NOON   COURSE CODE: 208
ODA COURSE   CE CREDITS: 3

Current national health objectives have targeted women’s health as a major initiative for research study and applications for clinical practice. Women comprise the significant majority of patients treated in all health settings, including the oral care environment. This course is an introduction to major topics of interest in women’s health and associated medication use. Topics addressed include adolescent health, sex hormones, menopause, osteoporosis, and cardiovascular diseases. Commonly prescribed medications used for the management of these conditions will be explored. Special oral care considerations for the management of women taking these medications will be reviewed, with an emphasis on drug-induced and disease-induced oral manifestations, drug interactions and risk assessment for the prevention of related medical emergencies in the dental office.

At the conclusion of this course, attendees will be able to:
- Describe how adolescent risk behaviors impact a woman’s health across her lifetime
- Discuss prescribing considerations for drugs used for nicotine replacement therapy
- Discuss the shift in the paradigm of hormone replacement therapy, including a discussion of the risks and benefits of taking hormones
- Describe oral health care management considerations for treating patients taking hormones
- Discuss the link between the use of bisphosphonates and jaw osteonecrosis
- Describe the new AHA guidelines for the prevention of cardiovascular disease in women

Managing the Geriatric Patient

Practice Considerations for Oral Health Care Professionals

PRESENTED BY: Ann Eshenaur Spolarich, RDH, PhD

RECOMMENDED FOR: D H A OM

1:30–4:30 PM   COURSE CODE: 209
ODA COURSE   CE CREDITS: 3

The purpose of this course is to review characteristics and disease trends among the aging population, and oral disease risks associated with medications and common systemic diseases. Most patients take multiple medications, many of which have oral complications and drug interactions of significance to dentistry. Medication therapies, oral drug and disease complications, drug interactions and dental practice management considerations will be discussed. Recommendations for treatment modifications and oral hygiene self-care programs will be provided.

At the conclusion of this course, attendees will be able to:
- Describe common oral disorders observed in the elderly population, including xerostomia, taste and smell disorders, orofacial muscular disorders, and lichenoid drug reactions
- Discuss the pathophysiology of common diseases associated with aging, including cardiovascular disease, gastrointestinal problems, and depression
- Identify the major classes of medications associated with and/or used to treat these conditions
- Discuss the oral side effects and other adverse events associated with each of these disease states and related medication therapies
- Identify modifications necessary to safely treat patients who present with these medical conditions
- Recommend appropriate oral hygiene strategies for each of these patient populations

New Dimensions in Endodontics—Lecture

PRESENTED BY: Alex Fleury, DDS, MS

RECOMMENDED FOR: D

9 AM–12 NOON   COURSE CODE: 210
ODA COURSE   CE CREDITS: 3

The lecture segment of this two part presentation will concentrate on two areas: 1) How to incorporate new material science, such as bioceramic technology into your practice and 2) How to perform root canal therapy in such a manner that you actually enhance the long-term prognosis of the tooth. The goal of this program is to have all dentists learn how to perform endodontics in such a manner that they can offer their patients a predictable long- term natural dentition option as an alternative to implants.

Included in the lecture component will be a thorough discussion concerning access, non-surgical ultrasonic use, instrumentation techniques, and a new bioceramic obturation method. Particular emphasis will be placed on developing endodontic synchronicity between a machined preparation and a laser verified master bioceramic coated cone. Additionally, a new obturation technique (Synchronized Hydraulic Condensation) will be introduced and all participants will have the opportunity to validate these concepts during the hands-on session (offered as a separate course in the afternoon).

During this course, attendees will learn:
- How endodontics can be precision-based
- The importance of preserving coronal radicular dentin
- The multiple benefits of developing “endodontic synchronicity” between a machined preparation and a master cone
- The multiple advantages of performing a constant .04 taper preparation
- The new “synchronized hydraulic condensation” technique featuring the use of bioceramic technology
- How the use of bioceramics can improve your surgical results
- Most importantly, how to perform endodontics in such a manner that you do not compromise the long-term retention of the tooth. In fact, learn how to do endodontics so that you actually enhance the long-term prognosis of the tooth

New Dimensions in Endodontics—Workshop

PRESENTED BY: Alex Fleury, DDS, MS

RECOMMENDED FOR: D

1:30–4:30 PM   COURSE CODE: F301
ODA COURSE   CE CREDITS: 3

This hands-on session will provide participants the opportunity to use “Real World Endo” techniques and to witness first-hand how they will change the way they practice endodontics. The hands-on session will be conducted using either accessed teeth (the preferred method) or blocks. In addition to instrumentation techniques, a demonstration will be done showing how to perform “synchronized hydraulic condensation.” Time will also be dedicated to “Preventing the Separation of Rotary Files” and the use of piezo electric ultrasonics will be available at all times.

During this course, attendees will learn:
- How to properly use the EndoSequence file
- The correct way to use an ultrasonic, in the pursuit of hidden canals
- The ease of use associated with “synchronized hydraulic condensation”
- How to create synchronicity between instrumentation and obturation
- The multiple benefits of bioceramic technology in endodontics

REGISTER NOW!

Register online at www.oregondental.org or use the registration form on page 19.

*Course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.

**Course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.
Some folks didn’t believe.

Apple would transform consumer electronics.
Google would transform the way we use computers.
Starbucks would transform the retail business model.
Nike would transform leisure time.

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Email | tkoivunen@stratusdental.com
Believe.
Now it’s your turn.
Caries Risk Assessment
Dental Caries GPS for GPs
PRESENTED BY V. Kim Kutsch, DMD
RECOMMENDED FOR DHA OM
9 AM–12 NOON (REPEATS) COURSE CODE 211
1:30 - 4:30 PM COURSE CODE 212
ODA COURSE CE CREDITS 3

Dental caries (tooth decay) is a complex biofilm disease that affects the teeth. In spite of all surgical attempts to treat it, dental caries remains the most common childhood disease in industrialized countries, affects people of all ages, and disease rates are going up. As a biofilm disease, drilling and filling of cavities, does little or nothing to treat the cause of the disease. Of the estimated 800 bacteria that normally inhabit the human mouth, over 35 have now been demonstrated to play a role in this biofilm disease. Dental caries is not a pathogen specific disease, but rather a pH specific disease. Recent studies have demonstrated that the selection pressure for this disease is an acidic pH in the biofilm. The program consists of a review of the biofilm scientific literature, the current dental caries disease model, caries risk assessment and diagnosis, demineralization/ remineralization chemistry, protocols for treating caries patients. Further discussions will include practical implementation of a new simple system based on the risk assessment model into the clinical practice setting to be efficient, effective, predictable and profitable.

At the conclusion of this course, attendees will be able to:
- Describe the new biofilm disease model for dental caries
- Understand caries risk assessment and its role in private practice
- Understand simple demineralization/remineralization chemistry
- Implement a simple risk assessment system into their practice

The Congenitally Missing Tooth
Implant Options for Treatment—Is Esthetics and Function Possible?
PRESENTED BY Jay Malmquist, DMD, FACD, FICD
RECOMMENDED FOR DHA OM LT
9 AM–12 NOON COURSE CODE 213
ODA COURSE CE CREDITS 3
SPONSORED BY Nobel Biocare

The complex dilemma of treatment for the congenitally missing tooth plagues many aspects of dental care for the adolescent and adult patient. Indications for treatment options along with the complications associated with poor tissue platforms forms a course of therapy facing many clinicians. The advent of implant therapy, some 45 years ago, has increased the ability to form outcomes that are now routine for the clinician. A look at growth considerations in conjunction with treatment options allows for a predictable course in designing the plan for the young patient. Combination therapy of orthodontics, orthognathic surgery and reconstructive dentistry allows for excellent long term outcomes for the partial anodontia patient. This discussion will focus on the congenitally missing tooth syndrome in combination with esthetic outcomes and functional rehabilitation in the compromised dentition. The ability to correct childhood missing tooth syndromes with implant therapy will be discussed with a focus on timing, adjunct therapies, esthetic, and long term outcomes. Reinforcement of those issues vital to adequate results will be emphasized. All clinicians working in this field will find this discussion stimulating and informative.

During this course, attendees will learn:
- To better appreciate the partially edentulous patient as it relates to implant therapy and the missing tooth syndrome
- Treatment protocols for the various edentulous indications will be better understood
- The implant platform and the differences with the congenitally missing tooth will be discussed to improve the understanding for the participant
- Augmentation techniques and esthetic considerations will be reviewed so that the clinician can utilize the technology in his/her practice

Implant Esthetics
Established and New Concepts in Soft Tissue Management,Grafting and Temporization
PRESENTED BY Jay Malmquist, DMD, FACD, FICD
RECOMMENDED FOR DHA OM LT
1:30–4:30 PM COURSE CODE 214
ODA COURSE CE CREDITS 3
SPONSORED BY Nobel Biocare

This discussion will focus on implant esthetics and what issues can be controlled by the clinician. Specifically, this discussion will focus on issues isolated to soft tissue esthetics and how best to optimize the implant platform for predictable results. Indexing, grafting and temporization will be discussed with illustrations using case histories. Brief videos will be used to illustrate surgical techniques for grafting and esthetics.

In addition to this discussion, new concepts in grafting will be discussed. A brief discussion of cell therapy and bone proteins in conjunction with conventional grafting will be reviewed.

Finally, a look at complications from poor patient selection to adverse outcomes will be shown with explanation of how these results can be refined, resolved, and avoided. Every clinician that is providing this type of care needs to attend this discussion and understand the current state of the art and standard of care.
During this course, attendees will learn:

- To understand and be able to identify the patient who presents as a possible complication case
- To understand and consider the newer techniques for implant placement in the esthetic zone and avoid misadventures
- To understand some of the newer implant designs and how they impact short and longer tissue stability
- How to incorporate the newest grafting techniques into her/his treatment options

Branding Your Dental Practice
Love Your Brand and Live Your Brand

PRESENTED BY: Karen McCullough
RECOMMENDED FOR: D H A OM LT
9 AM–12 NOON  COURSE CODE: 215
ODA COURSE  CE CREDITS: 3**

Branding is one of the hottest business buzzwords. Today top companies of all sizes, including dental practices are searching for their brand identity that separates them for the competition and imprints a positive impression on their patient's minds.

Branding is more than your logo and marketing plan—it's your practice's vision, mission and culture. It's the heart and the soul of your business. Discover what makes your practice one in a million and how to inspire and empower your team to continually grow your brand! Karen will show you how to translate the essence of your brand to your patients and your community. Attendees will discover how living the brand translates into outstanding customer service that differentiates your business from the competition.

At the conclusion of this course, attendees will be able to:
- Answer the four questions: Who are you? What do you do? Who do you do it for? What makes you remarkable?
- Understand the importance of clarity, consistency, and constancy in their practice's brand and staff's behaviors
- Discover how day-to-day behavior defines the brand
- Realize the importance of positive language and attitude
- See that they are in a relationship business
- Understand that how they dress and how they speak to each other and the patients is part of the brand
- Retain patients and growing the practice—seeing the connection between simply satisfied patients and loyal brand spreading patients
- See the importance of working on the business

Supercharge Your Productivity
Get a Shot of Energy

PRESENTED BY: Karen McCullough
RECOMMENDED FOR: D H A OM LT
1:30–4:30 PM  COURSE CODE: 216
ODA COURSE  CE CREDITS: 3*

Do you ever feel like there are just not enough hours in the day? No matter how hard you work you never seem to get it all done. If so, you are not alone. A recent study reports that nearly 75% of American workers state that no matter how hard they work, they never seem to feel that they are moving forward.

"Supercharge Your Productivity" focuses on finding the best ways to make the most of your workday. During this program, Karen will share her top ten surefire productivity tips, arming you with the practical tools you need to increase your productivity. If you want to improve your work-life balance, “Supercharge Your Productivity” is the program for you.

During this course, attendees will learn:
- How to recharge their battery
- The five myths of change
- Productivity tips—technology is your friend
- De-stressing at work
- Engaged listening
- Importance of working on the business

Paradigm Shifts in Periodontal Therapy
Implementing Evolving Protocols

PRESENTED BY: Kristy Menage Bernie, RDH, BS, RYT
RECOMMENDED FOR: D H A
1:30–4:30 PM  COURSE CODE: 217
ODA COURSE  CE CREDITS: 3

The practice of dental hygiene and preventive practice has changed over the past 25 years. Emerging sciences have led to key understanding of new methods to prevent and treat periodontal disease. This session will overview the ever changing paradigms surrounding the practice of dental hygiene with emphasis on evolving preventive and therapeutic protocols.

At the conclusion of this course, attendees will be able to:
- Site significant changes in paradigms regarding preventive and therapeutic protocols, including minimally invasive approaches as well as the evolution of biomimetics
- Review innovative and evolving technologies and products designed to prevent and treat periodontal diseases
- Integrate new protocols, such as Full-Mouth Disinfection (FMD) and laser therapy into practice

Infections in Immune Compromised Persons

PRESENTED BY: John Molinari, PhD
RECOMMENDED FOR: D H A
9 AM–12 NOON  COURSE CODE: 218
ODAA COURSE  CE CREDITS: 3

Clinicians continue to encounter an increasing number of patients who have been diagnosed with conditions which compromise host immune defenses. A common major challenge resulting from the original medical problem is subsequent immunosuppression and predisposition of the person to infection. This discussion considers selected diagnosed diseases which can manifest quantitative or qualitative defects in immune capabilities, along with a resultant patient susceptibility to a variety of microbial infections. Included will be persons with representative autoimmune disorders (i.e. systemic lupus erythematosus), cirrhosis, diabetes mellitus, functional or anatomic asplenia, leukopenic challenges resulting from neoplasia or transplantation, as well as multiple acquired immune deficiency syndromes arising as sequelae to a primary microbial infection. In an emerging era of opportunistic infection, medical and dental clinicians must strive to develop stronger professional relationships, in order to best address multiple infectious disease challenges for this expanding patient population.

At the conclusion of this course, attendees will be able to:
- Understand that an increasing number of dental patients present with conditions and histories which represent defect in their normal host immune defenses
- Understand the variety of diseases and conditions which manifest deficiency in host immune capabilities
- List representative opportunistic infections which can develop in immune compromised patients
- Understand the importance of appropriate dental care for the overall health of immune compromised patients

Course Handouts
Course handouts will be available online at www.oregondental.org

two weeks prior to the conference.

Handouts will not be printed for distribution on-site.

If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

*Course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.
**Course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.
Infection Control: That Thing You Do Why Do You Do It?

PRESENTED BY: John Molinari, PhD

RECOMMENDED FOR D H A

1:30–4:30 PM COURSE CODE 219
ODA COURSE CE CREDITS 3

This seminar will discuss the most current infection control regulations and recommendations for dentistry. The most current CDC Guidelines for Infection Control in Dentistry, along with the recent OSHA updates and accumulated data regarding health care risks, vaccinations, and preventive measures, will serve as frameworks for this presentation. The most recent evidence-based information also will be discussed to address certain issues where perceptions and misuse of infection control procedures and products are in conflict with scientific and clinical knowledge. Thus, a major goal of this presentation is to help dental professionals increase their understanding of the “why” as well as the “what” of infection control practices.

At the conclusion of this course, attendees will be able to:

- Use the most current infection control recommendations for dentistry as reinforcement for clinicians of an effective, practical infection control program
- Understand the routine application of various infection control practices and protocols based on accumulated science- and clinical-based evidence and regulatory requirements
- Comprehend the variety of acceptable product choices for accomplishing infection control goals in a dental facility

Exposure Control/ Bloodborne Pathogens

PRESENTED BY: Linda Pressnell, MS

RECOMMENDED FOR D H A OM LT

1:30–4:30 PM COURSE CODE 220
ODA COURSE CE CREDITS 3

This course covers the requirements of the bloodborne pathogen standard and the written exposure-control program.

During this course, attendees will learn:

- A basic knowledge of the disease process of bloodborne pathogens
- A basic knowledge of control measures that may be used to prevent exposure to bloodborne pathogens
- How to develop a written exposure-control program

Smile Line Revitalization with Crowns, Veneers and Implants

PRESENTED BY: George Priest, DMD

RECOMMENDED FOR D LT

9 AM–4:30 PM COURSE CODE 221
ODA COURSE CE CREDITS 6

Dentists are often challenged to provide esthetically pleasing smiles to patients with missing teeth or teeth compromised by dental carries, wear, age, erosion or pernicious habits. The goal is to preserve remaining tooth structure and prevent further breakdown. However, dentists are also presented with the opportunity to not only restore, but to enhance these patients’ dental esthetics. The sequential treatment steps of smile line rehabilitation are largely influenced by the anticipated esthetic results.

Topics of discussion include specific methods of crown, veneer and implant restoration, diagnostic waxing, provisional restorations as the esthetic template, soft tissue development and sequential restoration techniques that simplify the process of complete rehabilitation. Treatment plans involving combinations of crowns, veneers and implant restorations are presented.

During this course, attendees will learn:

- Current techniques and materials for crown restoration
- Advantages of progressive veneer preparation and provisional restoration techniques
- Soft tissue development and esthetic potential of implants
- Treatment planning and treatment coordination with combinations of crowns, veneers and implants

New Approaches for Antimicrobial Treatment of Periodontal Disease

PRESENTED BY: Jorgen Slots, DDS, DMD, PhD, MS, MBA

RECOMMENDED FOR D H A

9 AM–12 NOON COURSE CODE 222
ODA COURSE CE CREDITS 3

NOTE: Course is also offered on Friday morning.

The recognition over the past three decades of microbial specificity in periodontitis has afforded dental practitioners the ability to prevent and treat the disease with a variety of antimicrobial drugs. These include systemic antibiotics, topical antibiotics and topical antiseptics. Systemic antibiotic therapy can be essential in eliminating pathogenic bacteria that invade gingival tissue and in helping control periodontal pathogens residing in various domains of the mouth from where they may translocate to periodontal sites. Frequently used periodontal combination antibiotic therapies are metronidazole-amoxicillin (250–375 mg of each/three times daily for eight days) and metronidazole-ciprofloxacin (500 mg of each/twice daily for eight days). Microbiological analysis helps determine the optimal antibiotic therapy and the effectiveness of treatment. Topical antibiotics that are commercially available as controlled release devices suffer from several potential problems, including insufficient spectrum of antimicrobial activity in some periodontal polymicrobial infections, risks of producing an antibiotic resistant microbiota, and high acquisition costs. The presentation recommends periodontal treatment that includes a battery of professionally and patient administered antimicrobial agents. Available chemotherapeutics can provide effective, safe, practical and affordable means of controlling subgingival colonization of periodontal pathogens and various types of periodontal disease. Treatment protocols and patient cases will be presented.

During this course, attendees will learn:

- Herpes viruses in periodontitis—treatment implications
- The type of periodontal patients who should be treated with adjunctive antimicrobial therapy
- Safe and effective antimicrobial therapies and how to select the most optimal antibiotic and antiseptic therapy for individual patients
- Effective and rational recall programs for periodontitis patients
- Super-effective, long-lasting and inexpensive means to combat bad breath and some types of tooth sensitivity (this part of the course is extremely valuable and the information is not being presented in other CE-courses in the USA)

Comprehensive Evaluation and Team Care for Cleft and Craniofacial Patients

PRESENTED BY: Kevin Smith, DDS

RECOMMENDED FOR D H A

9 AM–4:30 PM COURSE CODE 223
ODA COURSE CE CREDITS 6

The course will outline a comprehensive course of care for cleft lip and palate and craniofacial patients from diagnosis on ultrasound to teenage years. It will include discussion regarding prenatal care, prenatal diagnosis, and counseling for families prior to the birth of the baby. It will discuss aspects of surgical care of cleft lip and palate and will touch on topics for surgical care of craniofacial patients. A special emphasis will be placed on interdisciplinary care of these patients and utilization of teamwork for the care of these patients. There will be discussions regarding different roles that various dental and other specialties have in the care of cleft and craniofacial patients.

At the conclusion of this course, attendees will be able to:

- Recognize the importance of prenatal diagnosis and prenatal counseling for families with children with cleft and other facial anomalies
- Recognize and relate the necessity of interdisciplinary team care for children with cleft and other facial deformities
- Understand the nature of surgical procedures associated with cleft and other facial deformities
- Understand the vital role that dentistry takes in the care of children with orofacial anomalies

CPR for the Health Care Provider

PRESENTED BY: Mary Ann Vaughan, RN, CEN, BSN

RECOMMENDED FOR D H A OM LT

9 AM–12:30 PM (REPEATS) COURSE CODE 224
1:30–5 PM COURSE CODE 225
ODA COURSE CE CREDITS 3.5

COURSE LIMIT 50 participants

NOTE: Free with ODC registration, but attendees MUST preregister for the course.

NOTE: This course is also offered on Fri. and Sat.

This is an American Heart Association class emphasizing the ABCs of resuscitation, including rescue...
Risk Management

**Presented by:** Christopher Verbiest

**Recommended for:** DHA, ODA

**1:30–4:30 pm**

**Course Code:** 226 (as part of ODC registration)

**Course Code:** F302 (stand-alone course)

**ODA Course**

**CE Credits:** 3**

**Supported by:** DBIC

This course, newly updated for the 2011–2013 reporting period, will cover traditional risk management categories, an Oregon Board of Dentistry update, documentation, and ethics, as well as other important topics.

Three hours of approved risk management education are required for continued membership in the Oregon Dental Association. DBIC courses are recommended. Contact your malpractice carrier for dividend requirements. This course fulfills the requirements for the current three-year ODA risk management reporting period (January 1, 2011–December 31, 2013).

Restorative Materials

**What, Where, Why and How**

**Presented by:** Charles Wakefield, DDS

**Recommended for:** DHA

**9 am–4:30 pm**

**Course Code:** 227

**ODA Course**

**CE Credits:** 6

At the conclusion of this course, participants will be confident with the confusing array of current restorative materials and the rationale for selection and clinical use of the most appropriate material in varying clinical situations. The confusion between marketing and evidence-based dentistry will be made clear. Aspects to be discussed: selection of adhesive systems; including self etch products; microfill, hybrid and nanofilled composites; glass ionomers, resin modified glass ionomers and composites as liners, luting agents and restoratives; bleaching; information on direct pulp capping with calcium hydroxide and new agents; esthetic alternatives such as indirect composite, porcelain inlays/onlays/crowns and their clinical techniques; posts/cores; light curing. The application of color in dentistry, principles of smile design and clinical restoration of cosmetic cases for the general dentist will be described and illustrated.

During this course, attendees will learn:

- The selection of adhesive systems
- Microfill, hybrid, nanofilled and core composite materials
- Glass ionomers and protocols for treatment of xerostomia
- Biocompatibility of current dental materials
- Esthetic alternatives such as indirect and indirect restorations and clinical techniques
- Smile design for the general dentist

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**Dentistry’s Amazing Digital Platform for Restorative Care**

**Presented by:** Gary Waldron, DDS

**Recommended for:** DHA

**10 am–12 noon (repeats)**

**Course Code:** 228

**1:30–3:30 pm**

**Course Code:** 229

**ODA Course**

**CE Credits:** 2

**Sponsored by:** Patterson Dental

In this session you will learn digital workflows that will transform your current clinical processes, while providing optimum restorative care for your patients. Digital impressions, digital synchronization with your laboratory, integrated surgical planning and chairside milling will be covered. The new innovative user interface of CEREC 4.0 will be thoroughly discussed. This course will cover how this intuitive software will lead you through an easy step by step design sequence that you can routinely count on! This course is appropriate for both the CEREC owner and non-owner.

**Introduction to Forensic Dentistry**

**Presented by:** James Wood, DDS

**Recommended for:** DHA

**9 am–12 noon**

**Course Code:** 303

**ODA Course**

**CE Credits:** 3

**Continues in next column**

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**Forensic Dentistry**

**Computer Identification Workshop**

**Presented by:** James Wood, DDS

**Recommended for:** DHA

**1:30–4:30 pm**

**Course Code:** F303

**ODA Course**

**CE Credits:** 3

**Course Limit:** 30 participants

**Additional Fee:** $50

This workshop will acquaint participants with forensic dental mass disaster protocols. The hands-on computer exercise allows attendees to attempt to identify victims of a mock disaster by developing, entering, and comparing dental information using current accepted forensic guidelines and computer software. Computers will be supplied for the exercise. Attendees will experience some of the challenges that forensic dentists face in identifying victims of a mass disaster.
<table>
<thead>
<tr>
<th>COURSE LISTINGS</th>
<th>Friday, April 13</th>
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</thead>
</table>

### Management of Impacted Teeth: Canines, Second and Third Molars
**Presented by**: Steven Beadnell, DMD  
Brett Ueeck, DMD, MD  
**Recommended For**: ODA Course  
**Recommended For**: ODA Course  
2–5 PM  
**Course Code**: 231  
ODA Course  
**CE Credits**: 3

Impacted teeth are a common finding in young patients and the proper diagnosis and management of the impacted teeth is essential in having a good outcome for the patient. While wisdom teeth are the most commonly impacted teeth, impacted canines and second molars are quite common findings as well. This course will discuss the clinical predictors of problematic eruption of teeth, review the diagnostic challenges associated with impacted teeth, discuss preventive measures that might be implemented to avoid failure of eruption of teeth and review the surgical management of impacted teeth once the diagnosis has been made. This course is appropriate for dentists and dental hygienists involved in the diagnosis and treatment planning for management of impacted teeth.

At the conclusion of this course, attendees will be able to:
- Identify those at increased risk for impaction of canines, second molars and wisdom teeth and understand the morbidity associated with the failure of eruption of these teeth.
- Understand the appropriate clinical parameters to evaluate to determine the likelihood of impaction of canines and second molars.
- Understand measures that can be taken to minimize the risk of impaction of canines and second molars.
- Develop a course of treatment for impacted canines, second molars and wisdom teeth.

### Inside the Dark Side and Drug Addiction: It’s All In Your Brain
**Presented by**: Victor DeNoble, PhD  
**Recommended For**: ODA Course  
**Recommended For**: ODA Course  
9 AM–12 NOON (Repeat)  
2–5 PM  
**Course Code**: 233  
**Course Code**: 234  
ODA Course  
**CE Credits**: 3  
**CE Credits**: 3

The first part of the program will discuss the research conducted at Philip Morris to identify a nicotine substitute that maintained the addictive properties of nicotine while reducing cardiovascular risk.

The second part of the program will review ground-breaking discoveries about the brain that have revolutionized our understanding of drug addiction. Despite these advances in science, many people do not understand how drugs change the brain to produce drug addiction. This program aims to address the knowledge gap by providing scientific information about the disease, including the many harmful consequences of drug abuse. We will first review the neuroanatomical and neurochemical mechanisms of drug addiction. We will then discuss how the most frequently used addictive drugs produce changes in the brain. For each of these drugs, both the central and peripheral side effects will be explored, as well as the long-term and short-term effects on biological systems.

At the conclusion of this course, attendees will be able to:
- Discuss the pharmacological research on nicotine addiction conducted within the Philip Morris Research Facility.
- Discuss the biological substrates of drug addiction.
- Discuss the research on the biological changes produced in the brain by various addictive drugs.

### ODAA Course

### The Art and Science of Communication
**Presented by**: Dave Chin  
**Recommended For**: ODA Course  
9 AM–12 NOON  
**Course Code**: 232  
ODA Course  
**CE Credits**: 3

Do you have trouble connecting with some associates? How adept are you at building great business relationships? Have you ever hired someone, only to find out they are absolutely the wrong person for the job?

Here’s your chance to change all that! Each of us has a natural learning and communication style. How our own style interacts with another’s is both knowable and very useful information. In this powerful workshop, you’ll experience the DISC and VAK personal assessment tools; learn what they are and how they can work for you to:
- Improve your communication skills.
- Build better relationships with your team; your partners; customers; anyone.
- Hire people that are best suited for a particular job.

### TMD—TMJ: What Is It All About?
**Presented by**: Ann-Marie DePalma, RDH, MEd, FADIA, FAADH  
**Recommended For**: ODA Course  
9 AM–12 NOON  
**Course Code**: 235  
ODA Course  
**CE Credits**: 3

Temporomandibular disorders are a group of conditions, often painful, that affects the Temporomandibular joint and the muscles of mastication. It has been estimated by the National Institutes of Health that approximately ten million people are affected. As dental team members, many are unaware of the signs, symptoms, and treatments available for these patients. This course will provide the dental hygienist and dental team members, who may have only basic knowledge of the TM joint, with a very detailed and informed presentation involving the structure and function of the joint, etiological factors of disease, examination and evaluation methods used, and treatment modalities offered. The role of the dental team in TMD will be discussed. A personal discussion will also be offered.

At the conclusion of this course, attendees will be able to:
- Demonstrate a basic review of the anatomy of the Temporomandibular joint.
- Identify the signs and symptoms of TMD.
- Explain the possible etiological factors which contribute to the development of TMD.
- Discuss the various methods of evaluation and treatment of TMD.
- Discuss the role of the dental team in TMD.

### Medical Teams International: At Home and Abroad
**Presented by**: David Duncombe, DDS  
Weston Heringer Jr., DMD  
Hannah Meredith, RDH  
Susan Rustvold, DMD  
Matt Stiller  
**Recommended For**: ODA Course  
9 AM–12 NOON  
**Course Code**: 237  
ODA Course  
**CE Credits**: 3

This session is presented by volunteers and staff of Medical Teams International (MTI), formerly Northwest Medical Teams, to describe the unmet need and logistics of volunteering as a dental professional both at home and abroad. MTI implements and supports programs that address the causes and effects of inadequate healthcare, particularly among populations affected by disaster, conflict and poverty.
MTI meets people’s needs through humanitarian aid and disaster relief regardless of their race, gender, or religion. Programs include training and education to build the capability and capacity of partners, volunteers, staff and people served in order to produce sustainable change. MTI’s philosophical approach is holistic and seeks to address the wellness of the whole person—a physical, social, mental and spiritual being.

At the conclusion of this course, attendees will be able to:
- Comprehend the similarities, differences and scope of unmet dental needs at home and abroad
- Know how to apply their dental skills in volunteer settings to help address those unmet needs
- Understand the steps required to begin volunteering and the types of equipment, supplies and logistical support provided by MTI
- Be motivated to use their skills and abilities to make a difference in the lives of the dentally underserved

**Implant Therapy for the Edentulous**  
Enhancing Successful Outcomes—Workshop

**PRESENTED BY** Sameh El-Ebrashi, BDS, MS, FACP

**RECOMMENDED FOR** D ALT

**9 AM - 5 PM**  
**ODA COURSE**  
**COURSE CODE** F304  
**CE CREDITS** 6  
**COURSE LIMIT** 35 participants

**ADDITIONAL FEE** $100 for dentists, $50 for staff  
**SPONSORED, IN PART, BY** Custom Dental Prosthetics, Inc. and Straumann USA

**NOTE** Participants must also be registered for the ODC to attend.

**MATERIALS/EQUIPMENT PROVIDED BY** Straumann USA

This course will provide an overview of the appropriate techniques and prosthetic applications to treat partially and fully edentulous patients. Participants will discuss the importance of patient selection criteria, surgical planning considerations and the latest prosthetic components available for the edentulous patient. A systematic approach of ideal treatment for the partially or fully edentulous patient will be presented, emphasizing communication with all parties involved to create the desired restorative result. Both the new and experienced clinician will benefit from this course, as participants will discuss the benefits of implant-supported dentures in comparison with conventional denture treatment. Scientific, technical, and practical issues will be addressed from a clinical viewpoint, providing benefits for everyday practice.

At the conclusion of this course, attendees will be able to:
- Define patient selection criteria for successful implant therapy
- Communicate with all partners in implant treatment
- Provide quality patient education throughout the treatment planning stage
- Convert a mandibular completed denture into an implant supported overdenture
- Understand benefits of implant supported overdenture treatments

*Course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.

**Course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.
Antibiotics in Dentistry
PRESENTED BY: Robert Fazio, DMD
RECOMMENDED FOR: DHA
9 AM–12 NOON
ODA COURSE
COURSE CODE: 238
CE CREDITS: 3
SPONSORED, IN PART, BY: Procter and Gamble

This course is for the clinician. It will discuss the changing antibiotic options in dentistry for acute infections and prophylaxis for old and new antibiotic categories and formulations. The 2007 American Heart Association at-risk patients and the inconsistencies for the Orthopedic Surgeons' 2009 Recommendations will be compared. What is recommended for patients already on, or recently on an antibiotic? New data and designs dictate a new approach to cardiac and vascular Stents. What is the bottom line on prophylaxis for VA vs. VP hydrocephalus Shunts? The four approaches to renal dialysis, vascular repairs, IVC Filters, Hickman catheters, portacaths will be reviewed.

At the conclusion of this course, attendees will be able to:

- Develop algorithms for selecting antibiotics for localized and spreading infection in 2012
- Recognize the essential drug-drug and disease interactions
- Understand the subtleties of the AHA and AAOS directives
- Recognize the inconsistencies in national medical organization guidelines and recommendations
- Understand the new approach to Stents, the four approaches to dialysis and other medical devices

Medicine, Dentistry and Drugs
PRESENTED BY: Robert Fazio, DMD
RECOMMENDED FOR: DHA
2–5 PM
ODA COURSE
COURSE CODE: 239
CE CREDITS: 3
SPONSORED, IN PART, BY: Procter and Gamble

This chairside friendly course is for the clinician seeing medically compromised patient. It continues in next column

For Your Eyes (and Ears) Only!
A Unique Study in Practice Embezzlement
PRESENTED BY: Susan Gunn, CFE
RECOMMENDED FOR: Dentists and Spouses ONLY
9 AM–12 NOON
ODA COURSE
COURSE CODE: 240
CE CREDITS: 3**

Take Charge Now
QuickBooks Practice Essentials
PRESENTED BY: Susan Gunn, CFE
RECOMMENDED FOR: DMD
2–5 PM
ODA COURSE
COURSE CODE: 241
CE CREDITS: 3**

COURSE LISTINGS Friday, April 13
Register online at www.oregondental.org or use the form on page 19 to register by fax or mail.

The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded.
*Course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.

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The utilization of metal-free post systems combined

to forward to in the future of dentistry. Discussion will include minimal prep and
cementation, and discusses how technology will mold the
advantages and disadvantages of ceramics ideal for
smile designs
How we can truly be metal-free even with posterior
bridges
The use of lasers in the dental practice
To decipher what, when and how the "prepless" veneer
can be successful

Join Dr. Hornbrook as he explores options for aesthetic,
metal-free dentistry for our patients in applications
including Smile Design, Posterior Restorative, Bridge
applications and full-mouth rehabilitation. This is truly the
Platinum Age of dentistry and the potential of what we can
offer patients, both aesthetically and functionally, is more
exciting and rewarding than ever. Join Dr. Hornbrook as he
discusses the new ceramic systems and their advantages
and indications, provides an update on adhesion and
cementation, and discusses how technology will mold the
future of dentistry. Discussion will include minimal prep and
no-prep veneers, lasers in dentistry and what we can look
forward to in the future of dentistry.

During this course, attendees will learn:
- Treatment planning, preparation and material choices
  for conservative indirect posterior restorations
  (inlays/onlays)
- Reviewing step-by-step provisionalization and
cementation on conservative posterior restorations
- The utilization of metal-free post systems combined
  with easy-to-use core build up materials for improved
  aesthetic results
- Advantages and disadvantages of ceramics ideal for
  smile designs
- How we can truly be metal-free even with posterior
  bridges
- The use of lasers in the dental practice
- To decipher what, when and how the "prepless" veneer
  can be successful

At the conclusion of this course, attendees will have
a straightforward approach on how to handle various
medical conditions or emergencies that may occur in
the office.

If a medical emergency occurs in your office, preparation
is the key. This course will emphasize recognition and
prevention of complications that may lead to a medical
emergency in your office. Medical management of the
office emergency will be discussed, and there will be a
review of the most recent American Heart Association
guidelines for CPR and the role of an AED. This course
meets the medical emergency requirement for the Oregon
Board of Dentistry license renewal.

At the conclusion of this course, attendees will have
a straightforward approach on how to handle various
medical conditions or emergencies that may occur in
the office.

This session will introduce participants to the latest
advancements in remineralization strategies, including
fluoride, calcium and phosphate delivery systems as
well as an overview of Caries Management by Risk
Assessment (CAMBRA). A review of science will
include the desensitizing action, research reporting
remineralization and other clinical benefits. Don't miss
this interactive session designed to establish protocols
to maximize remineralization and desensitization protocols.

At the conclusion of this course, attendees will be able to:
- Understand how calcium, phosphate and fluoride work
  synergistically to provide optimal caries prevention and
treatment of dentin hypersensitivity
- Discuss the types of calcium phosphate systems
  available on the market today and identify products
  with these systems as well as the mechanisms of
  action for each type of system
- Provide the rationale for use of calcium phosphate
  systems in combination with fluoride and their use in
  Caries Management by Risk Assessment (CAMBRA)
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The problem of ergonomics in dentistry
- The microdentistry advantage in diagnosis and
  treatment
- The problem of ergonomics in dentistry
- The use of magnification in general dentistry has greatly
  increased over the past 20 years. It has become popular
  with many restorative dentists to aid their vision with head-
  mounted loupes. Head-mounted magnification and lighting
  exhibits some major shortcomings for optimal clinical
  viewing. With the advent of the operating microscope
  for dentistry, we can overcome all of these problems. Dr.
  Nase uses the operating microscope in 95% of all dental
  procedures performed in his busy private practice, as
  well as teaching a multisession microdentistry course to
  residents at the Kornberg School of Dentistry. The latest in
  advancements in microdentistry will be demonstrated through the use of a
digital multimedia presentation.

During this course, attendees will learn:
- The microdentistry advantage in diagnosis and
  treatment
- The problem of ergonomics in dentistry

Global Surgical Corporation is providing the
teaching microscope for this presentation.

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increased over the past 20 years. It has become popular
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indications for magnification
options for magnification systems
microscope components
principles of magnification
qsp—quadrant specific positioning
direct vs. indirect viewing
scope use illustrated by procedure
documentation through the microscope

osae course
advanced endodontic concepts and techniques for the general practitioner—lecture
presented by stephen niemczyk, dmd
recommended for d
9 am–12 noon course code 246
osae course ce credits 3

sponsored by dentsply tulsa dental specialties

ever changing advances in endodontic technique and technologies now afford the general dentist greater treatment options and confidence. these new techniques and protocols will be presented and explored in a multimedia format, benefiting the novice and experienced user alike. the morning lecture updates the latest rotary instrumentation and thermoplastic obturation schemes, highlighting irrigation protocols and materials. the morning session will also include an introduction of the surgical operating microscope and its impact on the successful treatment of calcified canals, separated instruments, immature pulp therapies and perforation repair, employing ultrasonic instrumentation and biocompatible materials.

during this course, attendees will learn:
- differences in file designs and the advantages/disadvantages of each type
- the technique for employing carrier-based obturation successfully
- techniques for canal location and negotiation
- management and treatment of iatrogenic occurrences such as missed canals, perforations and separated instruments
- use of mineral trioxide aggregate in immature pulp therapies

note there is also an osae-sponsored course on saturday afternoon, presented by ove peters, dmd, ms, phd

continues in next column
Be Very Afraid
(If Your Name is Strep Mutans)
PRESENTED BY  Brian Nový, DDS
RECOMMENDED FOR  D H A OM
9 AM–12 NOON  COURSE CODE 247
ODA COURSE  CE CREDITS 3
If your name is Streptococcus mutans you have a lot to fear. A group of dentists and hygienists have figured out your weakness. They’re using that new information to eradicate your species by the bazillionÃ¬trillion... and they’re using a lot more than fluoride. Come find out what these radical dentists and hygienists know that you don’t.

At the conclusion of this course, attendees will be able to:
- Describe the three types of bacteria that are implicated in dental caries
- Interpret results from diagnostic tests for dental caries
- Understand how to implement targeted therapeutics in a variety of patients
- Create restorations that inhibit secondary (recurrent) decay
- Transition patients from high to low caries risk

My Patient Keeps Getting Cavities, and I Don’t Know What to Do!
PRESENTED BY  Brian Nový, DDS
RECOMMENDED FOR  D H A OM
2–5 PM  COURSE CODE 248
ODA COURSE  CE CREDITS 3
There are secrets within dentistry that you have never been told. How much do you really know about saliva? Why doesn’t fluoride always work and what better preventive agents might exist? In order to understand oral disease, you have to understand the processes at work in the mouth. Come find out a whole bunch of stuff you were never taught and how to apply this new knowledge to help your patients stop getting cavities.

At the conclusion of this course, attendees will be able to:
- Understand the mixed bacterial ecological approach to caries etiology
- Begin using basic salivary diagnostics in practice
- Know what to use when fluoride stops working
- Prolong the life of restorations in any patient’s mouth (or your own)

Amazing Race—The Race Against Time
PRESENTED BY  Patricia Pine, RDH
RECOMMENDED FOR  H
9 AM–12 NOON  COURSE CODE 249
ODA COURSE  CE CREDITS 3*
Tick tock, tick tock... time is running out. How fast can you scale? Are you sacrificing personal satisfaction and your precious health just to keep up the clock? Reconsider new technologies and products to customize the care of your patients. Technologies that might seem difficult and time consuming often enrich personal satisfaction and enhance office productivity. Determine how to assess your patients’ risks for oral cancer, periodontal disease, and caries.

During this course, attendees will learn:
- Strategies to reduce stress
- Understanding how to plan your day
- Determining what stress is
- Developing a stress free day
- Customizing care with new technology and products
- To explore methods to break down barriers
- To work in a happy, healthy environment

What Are the Odds
It Starts and Ends with You!
PRESENTED BY  Patricia Pine, RDH
RECOMMENDED FOR  D H A OM LT
2–5 PM  COURSE CODE 250
ODA COURSE  CE CREDITS 3
Breaking the chain of infection starts with recruitment of the right people and constant training and retraining to meet common practice goals. Understanding and implementing effective infection control procedures protects both employees and the practice’s reputation.

At the conclusion of this course, attendees will be able to:
- Identify the purpose of an infection control program
- Learn the facts about “new” and reemerging diseases
- Discover how HPV and other diseases creates risk in dentistry
- Learn the precautions oral health professionals can undertake to minimize the risk of bloodborne pathogens transmission

3-D Radiographic Imaging in Dentistry with Cone Beam Technology
PRESENTED BY  Jay Reznick, DMD, MD
RECOMMENDED FOR  D H A OM LT
9 AM–12 NOON  COURSE CODE 251
ODA COURSE  CE CREDITS 3
Sponsored, in part, by Sirona Dental Systems

The following topics will be covered during this presentation:
- Review of current technology in dental imaging
- Introduction to CT scans and Cone Beam Volumetric Imaging
- Overview of dental Cone Beam imaging systems on the US market
- Cone Beam CT radiographic anatomy
- Applications of Cone Beam Volumetric Imaging in dental practice

Stem Cells  Emerging Medical and Dental Therapies for the Dental Professional
PRESENTED BY  Jay Reznick, DMD, MD
RECOMMENDED FOR  D H A OM LT
2–3 PM  COURSE CODE 252
ODA COURSE  CE CREDITS 1
Sponsored, in part, by Sirona Dental Systems

Recent exciting discoveries place dentists at the forefront of engaging their patients in potentially life-saving therapies derived from a patient’s own stem cells located in deciduous and permanent teeth. Adult stem cells, including dental stem cells, have the potential, like bone marrow-derived stem cells and adipose-derived stem cells, to cure a number of diseases.

In medicine, stem cell-based treatments are being used and investigated for conditions as diverse as Parkinson's disease neural degeneration following brain injury, cardiovascular disease and autoimmune diseases. Stem cells will be used in dentistry for the regeneration of dentin and/ or dental pulp, biologically viable scaffolds will be used for the replacement of oral facial bone and cartilage, and defective salivary glands will be partially or completely regenerated.

Dental stem cells can be obtained from the pulp of the primary and permanent teeth, from the periodontal ligament, and from associated healthy tissues. Exfoliating/extracted deciduous teeth and permanent teeth extracted for orthodontic treatment, trauma or dental implant indications are all readily available sources of dental stem cells. The harvest of these dental stem cells results in minimal trauma. Dental professionals have the opportunity to make their patients aware of these new sources of stem cells that can be stored for future use as new therapies are developed for a range of diseases and injuries.

At the conclusion of this course, attendees will be able to:
- Understand the range of diseases for which stem cell therapies are being investigated
- Be knowledgeable about the various sources of stem cells and the advantages and disadvantages of each source

The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded.
- Understand the fundamental reasons for the effectiveness of stem cells and the meaning of tissue differentiation
- Know which teeth and other dental tissues are good sources for stem cells, and will be familiar with the technique to recover and transport the specimen
- Understand the basics of cryopreservation and the banking of stem cells

**Finanically Sound in 2012**

**Strategies to Live the Life You Have Imagined**

PRESENTED BY:  David Rosell

RECOMMENDED FOR:  DHAOM LT

9 AM–12 NOON (REPEATS)  COURSE CODE 253
2–5 PM  COURSE CODE 254
ODA COURSE  CE CREDITS  3*

Do you remember the feeling of sheer panic? It was October of 2008 and the market (and likely your retirement account) lost over 37%. Then by January of 2009 we lost another 20%! Fear and panic were everywhere! It felt like the world was coming to an end. Some of the biggest corporations in the world were filing bankruptcy. Shortly after, the real estate market dropped over 50% in much of Oregon. It was a scary feeling and it had a massive negative impact on virtually every one of us.

continues on next page
During this course, attendees will learn:

- Investment lessons from Mt. Everest
- How can I recover from the financial damage I have endured?
- The Fragile Risk Zone—What it means and how it affects me and my dental practice
- Social IN-Security—Will I ever be able to collect?
- The invisible enemy and how to win the battle
- And more!

There is a recession every 8 ½ years! Will you know how to survive the next one? I always say, “A goal without a plan is nothing but a wish.” Don’t wish your way to retirement. You can achieve your financial goals. Come learn how!

**ODA Course**

**Clinical Records Prevent Criminal Records**  
*AKA: Do Dentistry, Not Time*

**PRESENTED BY:** Roy Shelburne, DDS

**RECOMMENDED FOR:** D H A OM LT

**2–5 PM**  
**ODA COURSE**  
**COURSE CODE:** 255  
**CE CREDITS:** 3**

**SPONSORED BY:** CareCredit and Demandforce, Inc.

Most dentists live in fear of defending a malpractice claim or of other litigation, but few worry about going to prison as a result of their practice of dentistry. Nonetheless, I went to prison on August 20, 2008 and was released on May 14, 2010. Take a deep breath, hold on, and take a ride with me through a healthcare provider’s worst nightmare. But take heart, there are ways to prevent what happened to me from happening to you.

During the investigation, as well as in the preparation for and during my trial, it became apparent that my records, billing, and coding systems were faulty...a very difficult, but important lesson to learn. The Court stated that this decision was to be used to send a message to the healthcare community and I have taken that statement seriously. I have now refocused my efforts toward the education of others to prevent the same from happening to them. With wit, wisdom, and humor, my message to you is that it is possible to implement systems that can prevent these lives and renew their confidence. Not only that, sedation dentistry will allow you to handle complex cases in a shorter timeframe. Patients remember little of the appointment and feel as though hours are mere minutes. This lecture, taught by Michael Silverman, DMD, will introduce you to safely integrating sedation into your practice. You will learn how your most frightened patients and extensive appointments can be transformed into some of the best visits.

At the conclusion of this course, attendees will be able to:

- Describe the science of sedation
- List crucial safety provisions
- Identify vital equipment for sedation
- Perform key airway management techniques
- Readily decrease or increase sedation levels
- Convey crucial skills for communicating with a sedated patient

**Oral Sedation Dentistry**

**PRESENTED BY:** Michael Silverman, DMD

**RECOMMENDED FOR:** D H A

**9 AM–12 NOON (REPEATS)**  
**COURSE CODE:** 256

**2–5 PM**  
**COURSE CODE:** 257

**ODA COURSE**  
**CE CREDITS:** 3

Are you ready to make the change?

An astonishing 30 percent of the population is afraid of the dentist. Implementing sedation gives you the skills to change these lives and renew their confidence. Not only that, sedation dentistry will allow you to handle complex cases in a shorter timeframe. Patients remember little of the appointment and feel as though hours are mere minutes. This lecture, taught by Michael Silverman, DMD, will introduce you to safely integrating sedation into your practice. You will learn how your most frightened patients and extensive appointments can be transformed into some of the best visits.

At the conclusion of this course, attendees will be able to:

- Describe the science of sedation
- List crucial safety provisions
- Identify vital equipment for sedation
- Perform key airway management techniques
- Readily decrease or increase sedation levels
- Convey crucial skills for communicating with a sedated patient

**New Approaches for Antimicrobial Treatment of Periodontal Disease**

**PRESENTED BY:** Jørgen Slots, DDS, DMD, PhD, MS, MBA

**RECOMMENDED FOR:** D H A

**9 AM–12 NOON**  
**COURSE CODE:** 258

**ODA COURSE**  
**CE CREDITS:** 3

**NOTE:** Course is also offered on Thursday morning.

The recognition over the past three decades of microbial specificity in periodontitis has afforded dental practitioners the ability to prevent and treat the disease with a variety of antimicrobial drugs. These include systemic antibiotics, topical antibiotics and topical antiseptics. Systemic antibiotic therapy can be essential in eliminating pathogenic bacteria that invade gingival tissue and in helping control periodontal pathogens residing in various domains of the mouth from where they may translocate to periodontal sites. Frequently used periodontal combination antibiotic therapies are metronidazole-amoxicillin (250–375 mg of each/three times daily for eight days) and metronidazole-ciprofloxacin (500 mg of each/twice daily for eight days). Microbiological analysis helps determine the optimal antibiotic therapy and the effectiveness of treatment. Topical antibiotics that are commercially available as controlled release devices suffer from several potential problems, including insufficient spectrum of antimicrobial activity in some periodontal polymicrobial infections, risks of producing an antibiotic resistant microbiota, and high acquisition costs. The presentation recommends periodontal treatment that includes a battery of professionally and patient administered antimicrobial agents. Available chemotherapeutics can provide effective, safe, practical and affordable means of controlling subgingival colonization of periodontal pathogens and various types of periodontal disease. Treatment protocols and patient cases will be presented.

During this course, attendees will learn:

- Herpes viruses in periodontitis—treatment implications
- The type of periodontal patients who should be treated with adjunctive antimicrobial therapy
- Safe and effective antimicrobial therapies and how to select the most optimal antibiotic and antiseptic therapy for individual patients
- Effective and rational recall programs for periodontitis patients
- Super-effective, long-lasting and inexpensive means to combat bad breath and some types of tooth sensitivity (this part of the course is extremely valuable and the information is not being presented in other CE-courses in the USA)

**Know When to Hold ‘Em and Know When to Fold ‘Em**

**PRESENTED BY:** Jane Soxman, DDS

**RECOMMENDED FOR:** D H A

**9 AM–12 NOON**  
**COURSE CODE:** 259

**ODA COURSE**  
**CE CREDITS:** 3

The transformation of the pediatric patient’s dentition and oral structures through the primary, mixed and early permanent dentition may result in various problematic presentations. Identification and timely intervention will assure not only the child’s developmental well-being, but may also minimize future treatment costs. This course begins with recommendations for the performance of a thorough examination that includes anomalies, pathology and various soft tissue presentations. Specific treatment recommendations for eruption disturbances, mandibular incisor crowding, space maintainers, upper airway obstruction, parafunctional habits and cons and cons for third molar extractions will complete this half day course. Dentists, assistants and hygienists will derive strongly enhanced diagnostic and treatment skills for their youngest patients.

At the conclusion of this course, attendees will be able to:

**Note on CE Credits**  
The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded.
- Appreciate the ease and value of a thorough pediatric examination
- Determine appropriate timing and intervention for common eruption disturbances
- Learn management of parafunctional habits and appropriate use of space maintainers
- Identify upper airway obstruction for appropriate intervention/referral
- Better evaluate the need for third molar extractions

Clinical Techniques in Pediatrics
PRESENTED BY Jane Soxman, DDS
RECOMMENDED FOR DHA
2–5 PM COURSE CODE 260 ODA COURSE CE CREDITS 3

This is a nuts and bolts course in pediatric procedures. Indications, considerations and methods for vital pulp therapy in primary molars and young permanent molars, stainless steel and cosmetic posterior crowns are presented. Atraumatic (Alternative) restorative treatment, reattachment of anterior enamel fragments, primary tooth extraction, local anesthesia, and treating decalcification are also included. Sharpen your clinical skills and expertise by reviewing new methods to decrease chair time and heighten confidence when treating your pediatric patients.

At the conclusion of this course, attendees will be able to:
- Perform vital pulp therapy in primary molars and the young permanent dentition with the appropriate indications and medicaments
- Perform alternative restorative treatment and stainless steel crowns in the shortest possible chair time
- Provide treatment for reversal and improved esthetics for hypomineralization/decalcification in young permanent incisors
- Ensure optimal clinical skills for primary tooth extraction and local anesthesia for the pediatric patient

CPR for the Health Care Provider
PRESENTED BY Mary Ann Vaughan, RN, CEN, BSN
RECOMMENDED FOR DHA OM LT
9 AM–12:30 PM (REPEATS) COURSE CODE 261
1:30–5 PM COURSE CODE 262 ODA COURSE CE CREDITS 3.5

This is an American Heart Association class emphasizing the ABCs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Forensic Case Files
Not Exactly What You See on CSI
PRESENTED BY James Wood, DDS
RECOMMENDED FOR DHA
9 AM–12 NOON COURSE CODE 263 ODA COURSE CE CREDITS 3

Bitemark analysis (human and animal), dental identification, documentation of injuries, and age determinations are just some of the kinds of cases a forensic dentist performs. This fast-paced course illustrates the scientific principles behind the work and uses actual cases to illustrate them. We’ll also talk about how a poor analysis can lead to disastrous consequences. Cases range from the typical to the truly bizarre. This isn’t “CSI”—you’ll see exactly how cases are done and we’ll contrast that to what you see on TV.

Register online at www.oregondental.org or use the form on page 19 to register by fax or mail.
**ODEA Course**

### Keeping Ahead of the Fraud Curve

**PRESENTED BY:** Deanna Allred  
Cheri Perry

**RECOMMENDED FOR:** D H A OM LT  
**COURSE CODE:** 264  
**8–11 AM**  
**ODA COURSE**  
**CE CREDITS:** 3**

This course will cover the most common types of fraud as it relates to your dental practice including:
- Banking/business products
- Internal/external fraud concerns
- Best practices for preventing and identifying fraudulent activity

This interactive session will leave you with the heightened awareness necessary to protect yourself and your practice from the high cost of fraud. Attendees can expect to walk away with awareness, best practices, practical fraud prevention tips and guidelines as well as a solid list of resources for future fraud prevention.

### Ethics in the Business of Dentistry

**PRESENTED BY:** Phyllis Beemsterboer,  
MS, EdD, FACD  
Gary Chiodo, DMD, FACD

**RECOMMENDED FOR:** D H  
**COURSE CODE:** 266  
**8–11 AM**  
**ODA COURSE**  
**CE CREDITS:** 3**

This course will provide an interactive lecture and discussion on the business and ethical interface of dental practice. The material will explore ethical business issues that are addressed in the ADA Principles of Ethics and Code of Professional Conduct and discuss ethical dilemmas that may arise from this interface. The facilitators will present cases to explore the many challenges facing the dental practice environment.

At the conclusion of this course, attendees will be able to:
- Describe the types of contractual obligations that challenge the ethical obligations of the dentist as health care provider
- Compare and contrast ethical principles as they are reflected in ethical dilemmas and in the provision of standard of care
- Identify the business ethics concerns that are discussed in the ADA Code and understand how to apply a model of ethical decision-making related to these issues

### Communication in the Dental Office

**PRESENTED BY:** Mark Berkman, DDS, MS

**RECOMMENDED FOR:** D H A OM LT  
**COURSE CODE:** 269  
**1:30–4:30 PM**  
**ODA COURSE**  
**CE CREDITS:** 3**

Treatling patients well entails far more than developing a Class I occlusal relationship with optimal overjet and overbite. Productive and positive relationships between patients and office team members serve to enhance cooperation, treatment results, and a fantastic patient experience throughout the process. Methods to communicate elegantly and efficiently during various phases of care will be introduced. This presentation will explore technologies, techniques, and office systems to strengthen and enrich relationships with patients and their families.

At the conclusion of this course, attendees will be able to:
- Better communicate elegantly and effectively with patients during various phases of care
- Recognize why all orthodontic team members play an important role in a positive patient experience
- Best utilize office resources to ensure that patients feel cherished beginning day one

### Advances in Orthodontics

**PRESENTED BY:** Mark Berkman, DDS, MS

**RECOMMENDED FOR:** D H A OM LT  
**COURSE CODE:** 268  
**8–11 AM**  
**ODA COURSE**  
**CE CREDITS:** 3

A review of smile design from the macro-, mini-, and micro-esthetic perspective will be provided. Related to these concepts, advances in contemporary treatment will be reviewed, with evidence and a clinical perspective. Basic physiology of tooth movement will be reviewed, and some of the latest developments in fixed appliances will be discussed as they relate to our knowledge of evidence-based mechanotherapy. Guidelines for treatment of a variety of case types will be reviewed, and tips for interdisciplinary patient management will be offered.

At the conclusion of this course, attendees will be able to:
- Treat patients with a better appreciation of esthetics at many levels
- Consider the physiology of tooth movement in context when treatment planning
- Employ new appliances and techniques to facilitate efficient, effective care
- Better communicate with colleagues regarding interdisciplinary cases

### Periodontitis and Peri-Implantitis

**PRESENTED BY:** Robert Fazio, DMD

**RECOMMENDED FOR:** D H  
**COURSE CODE:** 270  
**8–11 AM**  
**ODA COURSE**  
**CE CREDITS:** 3

**SPONSORED, IN PART, BY** Procter and Gamble

What must we know chairside every day to successfully treat periodontitis in both the compliant and non-compliant patient? Do the same principles apply to peri-implantitis? How do we choose between the periodontally compromised teeth, crown and bridge replacements or implants? Understand the “evidence based data” in the dental literature compared to the “promotional dentistry” of the manufacturers. Does the soft tissue program in the dental office influence this decision? Which cases are the winners and losers? What medical issues increase risk for dental failure? Learn specific protocols from curettes to toothbrushes, antibiotics to analgesics, medical disease and drugs, to mouthrinses and toothpaste.

During this course, attendees will learn:
- The clinical “pearls” that maximize success
- To recognize and avoid “the high risk failure” cases
- To save many more teeth and implants than you thought you could
- To improve dental treatment planning with evidence based data

### “First Tooth” Pregnancy and Beyond

**PRESENTED BY:** Prashant Gagneja, BDS, MDS  
Karen Hall, RDH, LAP

**RECOMMENDED FOR:** D H A OM LT  
**COURSE CODE:** 271  
**1:30–3:30 PM**  
**ODA COURSE**  
**CE CREDITS:** 2

**SPONSORED, IN PART, BY** First Tooth

This course will describe a model of early examination, risk assessment, anticipatory guidance and prevention during pregnancy and through early childhood, resulting in a healthier mother and child. Dr. Gagneja will discuss the link between a mother’s oral health and her children and the safety of treating pregnant women. The focus will be on dental treatment during pregnancy, the relation of oral health to pregnancy outcomes, and prenatal caries prevention in the infant. Karen Hall will present an evidence-based model called “First Tooth,” preventing early childhood caries through medical and dental provider education and collaboration. National organizations such as the American Academy of Pediatric Dentistry and the American Academy of Pediatrics support an oral health screening and caries risk assessment by six months of age by a qualified pediatric professional and the establishment of a dental home by age one. The focus will be on providing the scientific rationale for an early caries risk assessment and dental visits, as well as providing professional guidelines for both medical and dental providers. The session includes

continues in next column

**NOTE ON CE CREDITS** The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded.
guidance on how to manage children’s behavior and provide anticipatory guidance to parents/caregivers. Practical tools and methods for integrating early childhood caries prevention services into your practice will be provided.

At the conclusion of this course, attendees will be able to:

- Recognize the importance of good oral health and the need for dental care during pregnancy
- Describe the “First Tooth” program
- Discuss the value of collaborative partnerships across disciplines to implement successful oral health promotion and early childhood tooth decay prevention efforts
- Understand the need for initiating routine oral health screening by first tooth eruption and establishing a dental home by age one
- Explain the purpose in utilizing aggressive non-invasive treatment options for caries stabilization

Healthy Mouth, Healthy Body—Healthy Practice!

PRESENTED BY: Lisa Harper Mallonee, BSDH, MPH, RD, LD

RECOMMENDED FOR: D H A OM

8–11 AM  
ODA COURSE  
COURSE CODE: 272  
CE CREDITS: 3

As dental professionals, we are in a unique position to provide our patients with the highest degree of preventive healthcare. Thus, we need to be knowledgeable about the multifaceted world of medicine and how it affects our patient’s overall health and well-being. It is imperative that we embrace the basic concepts of cariology and periodontal disease progression. These basic constructs coupled with ongoing research and emerging information regarding diet and nutrition as it relates to oral health can be applied during patient care. Not only will it help us keep our patients healthier, but our practice will benefit as well!

At the conclusion of the course, attendees will be able to:

- Discuss diet and nutrition as it relates to proper maintenance of oral health and overall health
- Discuss scientific evidence presented in the literature regarding nutrition and oral health
- Identify patients that require basic nutritional counseling in the dental practice
- Identify oral sequelae, which may be related to poor dietary intake
- Relate the importance of diet to dental patients during oral health care appointments
- List criteria for referring a dental patient to a physician (MD) or a registered dietitian (RD) for dietary consult
- Manage nutritional issues either by direct patient guidance or appropriate referral
- Work with nutrition professionals as multidisciplinary team members in patient management

Fattening of America  
Where does Dentistry Fit into the Puzzle?

PRESENTED BY: Lisa Harper Mallonee, BSDH, MPH, RD, LD

RECOMMENDED FOR: D H A OM

1:30–4:30 PM  
ODA COURSE  
COURSE CODE: 273  
CE CREDITS: 3

The population is growing...and so are our waist lines! The dental visit isn’t “just about the mouth”—it’s about the whole patient! The updated food pyramid—how can we relate this information to our patients? Sugar intake, portion control—encouraging healthy habits—what does dentistry have to do with the obesity crisis? Ongoing research and emerging information regarding diet and nutrition as it relates to oral health will be discussed.

At the conclusion of the course, attendees will be able to:

- Understand the interrelationship between obesity and oral health
- Relate the importance of diet to dental patients during oral health care appointments
- Encourage healthier food choices
- Work with nutrition professionals as multidisciplinary team members in patient management
- Manage nutritional issues either by direct patient guidance or appropriate referral

Suturing Techniques for the General Practitioner—Workshop

PRESENTED BY: John Nase, DDS, FAGD, FICD

RECOMMENDED FOR: D

8 AM–4:30 PM  
ODA COURSE  
COURSE CODE: F306  
CE CREDITS: 6

Participates must also be registered for the ODC to attend.

This course is designed as both a review of simple wound closure and an introduction to more complex suturing techniques, of which the general practitioner may find useful in everyday practice. After a review of general principles, the attendees will be able to actually see the techniques utilized through the use of digital video. They will then have a “hands-on” opportunity to practice those techniques using an orange.

During this course, attendees will learn:

- To understand wounds and the healing process
- The ABCs of suture materials and instruments
- Various interrupted suturing techniques
- Various continuous suturing techniques
- Knot tying
- Suture removal

*Course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.
**Course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.
Selection and Use of Modern Restorative Materials  
**PRESENTED BY** Dan Nathanson, DMD, MSD  
**RECOMMENDED FOR** DHA LT  
**8:00 AM**  
ODA COURSE  
CE CREDITS: 3

Modern dentistry is quickly moving from older to newer material systems and related procedures, which are superior to older products but often misused. These courses review new materials, and options for restorative and prosthetic dentistry that are applicable to routine conditions. It describes attributes, indications and limitations of various systems. Innovations in, cements, adhesives, ceramics, veneer restorations, color-matching tools, etc., will be presented using clinical cases as a demonstration of their application and performance.

During this course, attendees will learn:
- To become familiar with trends and development of new restorative material systems
- Highlight the correct use of products for optimal results
- Understand specific indications and contraindications for use of new material systems

Successful Management of the Esthetically Demanding Patient  
**PRESENTED BY** Dan Nathanson, DMD, MSD  
**RECOMMENDED FOR** DHA LT  
**1:30 – 4:30 PM**  
ODA COURSE  
CE CREDITS: 3

Patients with high esthetic aspirations are disappointed when results don’t match their expectations, often creating an adversarial situation for the practitioner. The presentation examines the needs of patients with esthetically challenging anterior segments, highlighting common treatment mistakes and ways to avoid or correct them. Using clinical slides as case studies, the presentation covers proper communication and treatment planning, optimal treatment solutions, step by step management and materials selection that should reduce the odds of patient dissatisfaction.

During this course, attendees will learn:
- Methods for communicating, assessing, and understanding the patient’s chief esthetic complaint
- How to select appropriate treatment options and optimal restorative materials
- The way to determine treatment acceptance by patient prior to delivery of definitive restorations
- The process to evaluate the effect of treatment methods

The course examines challenging cases and presents the steps for selecting optimal treatment options, ultimately delivering results that fulfill patients’ expectations.

The Fundamentals and Why They Still Matter Advanced Endodontics for General Practitioners  
**PRESENTED BY** Ove Peters, DMD, MS, PhD  
**RECOMMENDED FOR** DHA OM  
**1:30 – 4:30 PM**  
ODA COURSE  
CE CREDITS: 3

Endodontic therapy rests on the foundation of technical and biological principles. The first part of this unit will focus on new developments in material science for the fabrication of root canal instruments, while the second will detail recent progress in understanding periapical biology.

The clinical practice of endodontics is to a significant extent driven by technological advances, such as the introduction of the operating microscope, the apex locator, and digital radiography. However, no new product has been more relevant for clinicians than nickel-titanium files. This presentation will summarize in detail the most current developments in the light of significant marketing campaigns by various manufacturers.

On the other hand, the understanding of sound biological principles is equally important. Therefore, the focus of the second part of the presentation is on periapical biology. Intense ongoing biomedical research is spent to detail inflammatory responses and potential of healing and regeneration. After all, these are treatment outcomes that any clinician would like to see when a root canal treatment was performed! At the conclusion of this course, attendees will be able to:
- Detail current nickel-titanium rotary instrument designs
- Describe metallurgical principles underlying superelasticity
- Correlate the use of rotary instruments with clinical outcomes
- Critically appraise periapical diagnoses
- Recommend biologically based treatments for periapical conditions

Cement and Its Effects on Implant Restorations  
**PRESENTED BY** Alfonso Pinheiro, DDS, Chandur Wadhwani, DDS, MSD  
**RECOMMENDED FOR** DHA OM LT  
**8:00 AM – 4:30 PM**  
ODA COURSE  
CE CREDITS: 6

Traditional tooth related dentistry relies on cementation to attach restorations to teeth. Although dentists are relatively proficient in this area, very little is known about using cements with dental implants. To date, no protocol exists for cementing implant retained restorations. Several techniques and products have been developed for this purpose, however most are arbitrary and lack science. Many types of cement are problematic; some corrode titanium and most are undetectable on radiographs, few have been tested for microbial activity. This lecture will examine these issues and give up-to-date and as of yet unpublished research data that will be used to determine a suitable protocol for use in clinical practice.

At the conclusion of this course, attendees will be able to:
- Understand the problems associated with restoring dental implants
- Understand the biological difference between teeth and implant soft tissue connections
- Select appropriate implant materials, cements and implant systems for specific restorations based on research and science
- Prevent future failures and understand limitations
- Clinically relevant techniques will be discussed that can be implemented easily into everyday dental practice

Success and Preparation for Special Needs Patients  
**PRESENTED BY** Karen Raposa, RDH, MBA  
**RECOMMENDED FOR** DHA OM  
**8:00 AM – 4:30 PM**  
ODA COURSE  
CE CREDITS: 6

This course will discuss the steps that a practitioner can take to help guide patients with special needs to be treated successfully in a dental setting. Materials and guidelines that can be provided to the family and information that can be learned about the patient prior to the visit will be reviewed. A review of how to properly assess the patient’s abilities will be conducted. A comprehensive documented home care regimen that should be provided to caretakers will be discussed.

Techniques for treatment and a review of technology and creativity that might be used will be explored. A review specific to patients with Autism Spectrum Disorder (ASD) will also be provided. Guidelines will be given for practitioners on how to easily incorporate these special patients into their practice and make their career more rewarding than they ever imagined it could be.

At the conclusion of this course, attendees will be able to:
- Provide a review of how to properly assess the patient’s abilities prior to the first dental visit
- Offer steps that can be taken to help families prepare for dental visits
- Establish and review techniques for treatment that encompass creativity and the latest in technology
- Explore a comprehensive home care guidelines document for patient care takers
- Review case studies to highlight proper patient evaluation and treatment
- Generate a basic understanding of Autism Spectrum Disorder (ASD)
- Provide guidelines on how to easily incorporate patients with special needs into a typical practice
OSOMS Symposium: Part 1

RECOMMENDED FOR: D
8–11:30 AM        COURSE CODE 265       CE CREDITS 3

NOTE: There will be a short break between the two sections of this morning course. Participant(s) must attend both sections to receive CE credit.

Assessing, Managing and Sedating Children
PRESENTED BY: Bob Myall, BDS, MD
Robert Steelman, DMD, MD

Children that present to the Oral and Maxillofacial Surgeon are likely to require more of the surgeon’s time and management skills than routine adult patients and are age dependent. There are anatomical, physiological, and psychological differences that must be considered in order to avoid morbidity and mortality during procedural sedation. Pharmacological agents and pharmacokinetics are affected by age and require considerable vigilance and monitoring of physiological parameters.

At the conclusion of this section, attendees will have gained an understanding of the following:
- Recognize the differences in the anatomy and physiology in children as compared to adults
- Pediatric physical and psychological development
- How to assess a child’s risk
- Understand the various approaches to monitoring the pediatric patient
- Various pharmacological agents used for pediatric sedation
- Recognize and manage potential cardiorespiratory emergencies
- The main causes of pediatric mortality and morbidity during or following sedation

(Short Break)

Introduction to Osteoporosis Medications and Their Oral Consequences
PRESENTED BY: Leon Assael, DMD, FACD, FICD
Chaim Vanek, MD

There are many efficacious medications for the treatment of osteoporosis. This lecture will provide an overview of the various agents (bisphosphonates, SERM’s, anabolics, and new anti-resorptives) so that dental practitioners are familiar with the medications their patients may be taking for osteoporosis. Mechanisms of action and potential side effects of these therapies will be highlighted.

The patient with osteoporosis is undergoing a decade long series of pharmacologic interventions that modify bone loss and change the physiologic milieu of bone. These differences must be considered in order to avoid morbidity and mortality during procedural sedation. Pharmacological agents and pharmacokinetics are affected by age and require considerable vigilance and monitoring of physiological parameters.

At the conclusion of this section, attendees will have gained an understanding of the following:
- Recognize the differences in the anatomy and physiology in children as compared to adults
- Pediatric physical and psychological development
- How to assess a child’s risk
- Understand the various approaches to monitoring the pediatric patient
- Various pharmacological agents used for pediatric sedation
- Recognize and manage potential cardiorespiratory emergencies
- The main causes of pediatric mortality and morbidity during or following sedation

(Short Break)

OSOMS Symposium: Part 2

RECOMMENDED FOR: D
1–4:30 PM        COURSE CODE 267       CE CREDITS 3

NOTE: There will be a short break between the two sections of this afternoon course. Participant(s) must attend both sections to receive CE credit.

Odontogenic Keratocyst/Keratocystic Odontogenic Tumor—Update in Diagnosis and Treatment
PRESENTED BY: Eric Dierks, DMD, MD, FACS
Jim Kratofil III, DDS
Julie Ann Smith, DDS, MD
Jeffery Stewart, DDS, MS

The reclassification of the Odontogenic Keratocyst (OKC) to the Keratocystic Odontogenic Tumor (KOT or KCOT) by the World Health Organization was done in part to reflect the aggressive nature of this lesion, but it was also based on new findings regarding the genetics of this lesion and its possible relationship to the function of the suppressor gene, PTCH. The high recurrence rate of the KCOT has necessitated aggressive treatment. The spectrum of treatment previously offered to patients has included either aggressive resection or enucleation and curettage with either peripheral ostectomy, treatment with Carnoy’s solution, or cryotherapy. In recent years, marsupialization has proven to be a useful tool in shrinking these lesions, allowing the patient to avoid a more aggressive surgery. In the future, there may be a role for molecular based treatment. This course will focus on the clinical, radiographic, and pathologic diagnosis of this disease and the latest in management strategies.

At the conclusion of this section, the attendee will be able to describe the radiographic and clinical behavior of KCOT in the non-syndromic and syndromic patient, describe the pathologic findings in KCOT lesions, and be aware of the various treatment modalities, including their risks and general success rates.

(Short Break)

Obstructive Sleep Apnea: The Role of MaxilloMandibular Advancement
PRESENTED BY: R. Bryan Bell, DDS, MD, FACS
Mark Engelstad, DDS, MD, MHI

The following topics will be covered during this presentation:
- Sleep Terminology
- Evaluation of Sleep and OSA
- Physiology of Sleep and OSA
- Medical Management of OSA
- Surgical Management of OSA
- Components of Surgery of OSA
- Perioperative management
- Patient Selection and evaluation
- Various Treatment Algorithms
- Associated Co-morbidities
- Sleep Disordered Breathing Types
- The Efficacy of Various Surgical Treatment for OSA
- Surgical Treatment Rationale
- Perioperative management
- The Role of Oral Appliances in Sleep Surgery

At the conclusion of this section, attendees will be able to discuss the diagnosis, pathophysiology, and evaluation of sleep disordered breathing. They will learn about the efficacies of different interventions including medical, oral appliances, and different surgical options. They will also be able to discuss who may benefit from MaxilloMandibular Advancement (MMA), the steps in MMA surgery, its risks, and its known outcomes.

*Course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.
**Course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.
It's Not Your Parents' Dentist
An Overview of New Technology
Presented by Stanley Sharples II, DDS
Recommended for DHA
8 AM–4:30 PM  Course Code 279  ODA Course
CE Credits: 6
This course will consist of four different topics: The first two hours will be spent on the topic of lasers. It will consist of an overview of the science of laser principles that are the basis of dental laser usage. A summary of the types of lasers available and the procedures each can be utilized for will be presented with a represented list of lasers available in each category. The next hour will be an overview of digital impression technology with its applications, advantages, disadvantages, and a review of available systems. The next two hours will be a review of CAD/CAM technology with its indications, contraindications, advantages, disadvantages, and a review of available systems. It will also include a review of the materials available and their recommended usage in restorations. The last hour will be a review of other technology available to integrate cone beam technology, magnification, caries management, and other technology to integrate into a private practice to enable the practitioners to deliver the best dentistry in the least stressful manner to their patients.

At the conclusion of this course, attendees will be able to:

- Understand basic laser principles and safety rules that will enable them to determine what type of laser they would need for each type of procedure
- Have the ability to determine which type of laser would be best suited to the procedures they perform in their practice
- Have a working knowledge of the lasers that are available for purchase to be used in the procedures that they perform in their practice
- Understand use of digital impressions in the dental office
- Understand the advantages, disadvantages, and limitations of digital impression systems
- Know the digital impression systems available, with their strengths and weaknesses
- Have a working knowledge of the use of CAD/CAM technology in the dental practice, its indications, contraindications, advantages, and limitations
- Know the available CAD/CAM systems and have a basic knowledge of the fabrication of a restoration using this technology
- Have a working knowledge of the types of restorations that can be fabricated using CAD/CAM technology and the various materials available for this fabrication
- Have a working knowledge of technology available to enable the practitioner to provide better dentistry in a less stressful manner to a wider patient base
- Have a working knowledge of technology available to more accurately evaluate the caries risk assessment of their patient population and develop a treatment plan to reduce that risk

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Get Your ASK in Gear
Presented by Jeff Staads
Recommended for DOM
8–11 AM  Course Code 280  ODA Course
CE Credits: 3**
Each day an account ages, you lose money, and the collection likelihood drastically decreases. This powerful program is presented by Jeff Staads, with the Business Resource Center, with over 34 years experience in the collection industry. He will help you build an effective collection system, put you in control of collections in person and over the telephone and most importantly, increase your bottom line.

Objectives of this program are to:
- Help dental facilities in preventing accounts receivable from developing (collecting up front)
- When they do develop, how to collect them in fewer days, and in a more cost effective manner

Verbiage
The Power of Storytelling
Presented by Michelle Stafford, DDS
Recommended for DHA OM
8–11 AM  Course Code 281  ODA Course
CE Credits: 3**
This course will introduce participants to an understanding of how storytelling can positively impact the outcome of a young patient visit. With increased recognition of the importance of the age one: first dental visit—it is expected that more general dentists will be in a unique position to examine the young children of their current adult patients and families or use the familial relationship to recommend visiting a pediatric dentist. A thorough understanding of child development and abilities is necessary for a positive dental experience, and the role of storytelling can be a strong tool in the dental chair.

At the conclusion of the course, attendees will be able to:
- Identify the appropriate behavioral limitations of children at various ages
- Know how to take everyday topics and transition them into a story for young patients
- Identify when a young patient has reached their limit

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NOTE ON CE CREDITS: The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded.
**Parent Perceptions**

“*But They’re Just Baby Teeth*”

**PRESENTED BY**  Michelle Stafford, DDS

**RECOMMENDED FOR**  D HA OM

1:30–4:30 PM  
ODA COURSE  
CE CREDITS 3**

This course will address common misperceptions the public has regarding the purpose of primary teeth and early childhood caries and its causes. With increased recognition of the importance of the age one: first dental visit—it is expected that more general dentists will be in a unique position to examine the young children of their current adult patients and families or use the familial relationship to recommend visiting a pediatric dentist. A thorough understanding of early treatment and intervention is necessary to decrease the occurrence of childhood caries.

At the conclusion of the course, attendees will be able to:

- Provide current clinical information to parents in their practice of the importance of the age one first dental visit
- Increase treatment case acceptance for children with treatment needs

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**Dynamic Oral Care Therapies**

**PRESENTED BY**  Beth Thompson, RDH, BS, FACE

**RECOMMENDED FOR**  D HA OM

1:30–4:30 PM  
ODA COURSE  
CE CREDITS 3

Successful management of periodontal disease is one of the most challenging and rewarding for the dental team. Non-surgical continuous therapy is often the healthiest treatment available for our patients. Implementing nonsurgical approaches to disease management and increasing productivity is an essential part of any dental practice.

Due to speaker cancellation, this course will no longer be offered at the 2012 ODC. We apologize for the inconvenience and are working on an alternative speaker/course. Please check www.oregondental.org for updates.

Ms. Thompson will share her strategy of aggressively diagnosing combined with conservative treatment. Conservative treatment goals conserve the maximum healthy tissue and treat proactively.

Advancements in diagnostic devices enable early detection of infection long before traditional signs of clinical disease. Early intervention allows for retaining support structure and attachment, preventing destruction and preserving a healthier oral environment.

Understanding when and how to treat with local delivery, systemic delivery, or combination therapy is crucial for optimal continued periods of periodontal health. Patient selection and communication guidelines are a must for clinician confidence in implementation of STM or FMD protocols.

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**CPR for the Health Care Provider**

**PRESENTED BY**  Mary Ann Vaughan, RN, CEN, BSN

**RECOMMENDED FOR**  D HA OM LT

8–11:30 AM (REPEATS)  
ODA COURSE  
CE CREDITS 3.5

NOTE:  Free with ODC registration, but attendees MUST preregister for the course.

This is an American Heart Association class emphasizing the ABCs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Recertification is for two years.

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**Exploring Sleep Medicine in Dentistry and the Role of the Dental Hygienist...Wake Up Your Team!**

**PRESENTED BY**  Beth Thompson, RDH, BS, FACE

**RECOMMENDED FOR**  D HA OM

8–11 AM  
ODA COURSE  
CE CREDITS 3.5

Due to speaker cancellation, this course will no longer be offered at the 2012 ODC. We apologize for the inconvenience and are working on an alternative speaker/course. Please check www.oregondental.org for updates.

The impact of sleep apnea on health, safety and productivity

- How to incorporate treatment and measure successful therapy of sleep disordered breathing (SDB)
- Oral manifestations of sleep apnea, recognition and home care suggestions

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**Follow ODC on Twitter**

Keep up-to-date with the latest buzz before the meeting, the latest talk and conference changes during the meeting, and recaps after the meeting by following @ODAPrez.

If you are tweeting about the conference, be sure to use #ODC2012.

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**President’s Reception**

Join Dr. Greg and Lisa Jones for tasty hors d’oeuvres and drinks at the President’s Reception at Oregon Square Courtyard on Friday, April 13.

**WHEN**  
Friday, April 13, 2012  
6–9:30 PM

**WHERE**  
Grand Pavilion at Oregon Square Courtyard—Located between NE Holladay Street and NE Pacific Street (between NE 7th Avenue and NE 9th Avenue)

For more info see page 11.

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*Course DOES NOT appear to meet the Oregon Board of Dentistry’s CE requirements.

**Course appears to meet the Oregon Board of Dentistry’s requirements for CE related to practice management and patient relations.
DENTAL OPPORTUNITIES

ENDODONTICS

ENDODONTIST (PORTLAND) - 41 YEARS strong, Willamette Dental Group (WDG), a pioneer in the industry focused on quality patient care with emphasis on evidence based philosophy that is at the forefront of dentistry. WDG has a history of stability and growth in the Pacific Northwest with its many lifestyle advantages. Our multi-site group practice has an excellent opportunity for a full time Endodontist in Portland, Oregon. Endodontists enjoy freedom from administrative headaches as we provide all support services. Earn a competitive compensation package including guaranteed salary, benefits, incentive pay and benefits: medical, 401k, deferred compensation, CE, disability & malpractice insurance, paid vacation, professional leave, and more. We help defray costs of interviews, board exams, and moving expenses. Licensing just got easier! Visit our website at www.willamettedental.com. Send CV: Tiffany Brown, Specialty Dentist Recruiter, 6075 NE Campus Way; Hillsboro, Oregon 97124. Phone: 503.952.2271; Fax: 503.952.2271. Email: tiffany.brown@willamettedental.com.

DENTAL OPPORTUNITIES

GENERAL DENTISTRY

NORTHWESTERN WASHINGTON - SEEKING EXPERIENCED DENTIST FOR busy, established rapidly growing, fee for service, group dental practice. Excellent immediate income opportunity ($180,000 to $375,000 + per year) depending on productive ability and hours worked. Secure long term position. You can concentrate on optimum patient treatment without practice management duties. Newly equipped, modern office with excellent staff and lab services provided. If you are bright, energetic with a desire to be productive, very personable, and people oriented, and have great general and specialty clinical skills, fax resume to Otto J. Hansen, D.D.S. at 425.484.2110.

DENTAL OPPORTUNITIES

GENERAL DENTISTRY

Oregon: General Dentist Full-time. Salem Bright Now! Affiliated Dental office. Must enjoy working in a busy office with a large patient base. Requires 3 years experience with the ability to do Molar Endo and surgical extractions. Schedule is Tuesday through Friday and 1 to 2 Saturdays a month. This practice provides care to the entire family. You can focus on practicing high-quality dentistry and directing the clinical staff. As a senior dentist, you will examine, diagnose, and provide treatment counseling to patients in a comprehensive manner. This office does a substantial amount of production. The professional staff allows a doctor to focus solely on dentistry. Our approach offers significant advantages to both dentists and patients. Please join the team and share in the success! Please email your resume to sherrie.dean@smilebrands.com or visit our website www.jobs.smilebrands.com/careers.

DENTAL OPPORTUNITIES

GENERAL DENTISTRY

OREGON/WASHINGTON/IDAHO - CELEBRATING 41 YEARS of moving Dentistry forward, Willamette Dental Group (WDG), a pioneer in the industry focused on quality patient care, focused on evidence based treatment philosophy that is the future of health care. WDG ranks in the top fastest growing private companies in Oregon in 2009 and 2010. Our multi-disciplinary group practices have excellent opportunities for General Dentists in: Salem, OR; Richland, Kennewick, and Spokane, WA; and Coeur d’Alene, ID. Dentists enjoy freedom from managerial headaches as the practice provides business support services. Earn a competitive compensation package including guaranteed salary, incentive pay and benefits: medical, 401k, deferred compensation, CE, disability & malpractice insurance, paid vacation, professional leave, and more. We defray costs of interviews and moving expenses. Licensing just got easier! Earn dollars by referring a colleague. Contact Tiffany Brown, Specialty Dentist Recruiter, Phone: 503.952.2271; Fax: 503.952.2271 or Email: tiffany.brown@willamettedental.com. Visit our website at www.willamettedental.com.

CONTINUES ON PAGE 48
Specializing in the Sale, Transition and Appraisal of Dental Practices in Oregon and SW Washington

S. OREGON COAST - Excellent family G/P collecting $700K+. Wonderful office with newer equipment, including Dentrix and Dentsply digital X-ray.

OREGON COAST - Long time G/P in an excellent, easy access location just off of HWY 101. This practice collects $500K+ and offers a full range of services to patients.

S. OREGON COAST - Excellent family G/P collecting $500K+. Wonderful office with newer equipment, including EagleSoft and Shick digital X-ray.


WESTERN OREGON OMS - Excellent, high profit practice with tremendous growth potential. Great location close to a major hospital.

SALEM - Wonderful opportunity to acquire this low overhead, family practice collecting $1.5M+. Very nice, spacious newer 2-op office with digital X-rays. Excellent high-traffic location with good visibility, easy access and off-street parking.

SOUTHERN OREGON PEDO - Wonderful 30+ year practice with collections of $550K+ and low overhead. Excellent, easy access location. Great growth potential!

N. OREGON COAST - G/P established 35+ years in a very nice, 4-op office collecting about $400K with low overhead. Excellent, high-traffic location on HWY 101.

PORTLAND, OR - Established G/P in a great, high traffic location in SE Portland. Excellent growth potential in this 5-op office.

SALEM, OR - Long established G/P in a medical/dental area on a major arterial. Office has 3-ops and the owner works 3-days a week.

BEAVERTON, OR - Fabulous G/P in a beautiful, modern office with excellent support team. Great area with easy access & good parking.

S. OREGON COAST - Great start-up opportunity! Building and part time practice with 3 equipped ops.

WILLAMETTE VALLEY, OR - G/P collecting $600K+. Very nice, spacious, well equipped, newer office (2003) in a great location.

VANCOUVER, WA - Large G/P collecting $1M. Attractive newer office with 6-ops, digital x-rays, patient monitors, pano, and a laser. Great access and parking.

HAZEL DELL, WA - Large G/P collecting $1.5M. Stylish office remodeled in 2008, 13-ops, digital x-rays, pano, and nitrous. Excellent access and parking.

S. WASHINGTON COAST - Very nice, newer (2006), 3-op office with room to expand. High profit, G/P producing about $600K.

ANCHORAGE, AK - Very nice, high profit G/P collecting about $350,000. Bright, spacious 3-op office with pano & excellent access.

KAILUA-KONA, HAWAII - Quality & patient oriented G/P, collecting $600K+. Very nice, spacious, up-to-date 7-op office.

KONA HAWAII - Ever considered retiring to the islands? Award-winning G/P collecting around $1.5M. Excellent staff, 6-ops, new flooring, & island décor.

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DENTAL OPPORTUNITIES

TRAVELING DENTISTS — CELEBRATING 41 years of moving dentistry forward, Willamette Dental Group (WDG), a pioneer in the industry focused on quality patient care, focuses on evidence based treatment philosophy that is the future of health care. WDG ranks in the top fastest growing private companies in Oregon in 2009 and 2010. We are currently seeking two skilled and flexible General Dentists to take on temporary assignments at all Willamette Dental locations in Oregon, Washington & Idaho. This doctor will be an employee of WDG, assigned to specific location(s) for a specific period time or as needed. Must be currently licensed in OR, WA, ID, or must be obtained by the start date. You’ll practice full-scope dentistry, offering comprehensive treatment plans to our patients. All business related travel costs will be covered for assignments that may last from a few weeks to several months. Must have a minimum of 5 years clinical experience and can thrive in a new team environment. Strong oral surgery experience a plus! This position comes with a very high guaranteed salary, incentive pay, and full benefits package. Contact Tiffany Brown, Dentist Recruitment; Willamette Dental Group; 6950 NE Campus Way; Hillsboro, Oregon 97124. Phone: 800.460.7644 ext. 810171; Fax: 503.224.2446. www.willamettedental.com or 503.555.0612 or John Winters 503.663.6743.

DENTAL OPPORTUNITIES

— GENERAL DENTISTRY —

SALEM AREA, ASSOCIATE OPPORTUNITY IN busy office. No OHP, No Capitation. Owner needs an associate to work 2-4 days a week. Office has Dentrix, intra oral camera, PANO, and does a very broad spectrum of general dentistry. Owner looking for someone with a positive attitude. Also looking for a buy-in partnership (or possible buyout) after 1-2 years. Prefers someone with 2-3 years experience and/or completed GPR or equivalent. Length of buyout depends upon associate’s ability to add value to practice. Send CV to salesmaregondmd@gmail.com in Word or PDF format.

SEEKING EMPLOYMENT

GENERAL DENTIST SEEKING POSITION. NEARLY 17 YEARS in private and corporate group practice ranging from preventive care, oral surgery, endodontics, oral sedation, nitrous oxide and more. Highly professional, exceptional interpersonal skills with staff and patients. Open to all positions: full time, part time, temporary. Email, call or text at beavertondentist@yahoo.com or 503.887.7773.

SPACE AVAILABLE/WANTED

FOR SALE: 121-125 NW 1ST, GRESHAM, OR - Downtown dental office; 1800 SQ. FT., brick building w/new roof, heating system, hot water tank, 3 baths w/ 1 newly remodeled ADA compliant bath, 3 Ops, ample on-street parking & free public parking within 1/2 block. Includes all equipment, tools & supplies. Possible contract or lease/purchase option. $349,500 OBO - everything negotiable. RMLS #11158161. Contact: Robin Martin 503.260.0612 or John Winters 503.663.6743.

SPACE AVAILABLE/WANTED


DOWNTOWN LAKE OSWEGO. APPROX. 1,400 SQ. FT., Four Operatories, Lab, Staff Break Room, Private Office. Contact: John Baines, Windermere Commercial, 503.805.9900.


MISCELLANEOUS

MODERATE SEDATION COURSE INSTRUCTOR: STEVEN Ganzberg, D.M.D., M.S. Dates: April 19-22nd at UCLA and May 17th-20th at Wendel Family Dental Centre (Vancouver, WA), 2012. Cost: $11,500. A deposit of $5,000 due by February 1, 2012. Course is 80+ hours with 20 patient cases. Contact: Lori, 360.944.3813 or loris@wendeldental.com. Space is limited. AGD #218643.

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