



**ADVOCACY MATTERS.  
YOUR VOICE MATTERS.**





Since 1996 866 348-3800  
[www.mydentalbroker.com](http://www.mydentalbroker.com)  
[info@mydentalbroker.com](mailto:info@mydentalbroker.com)  
[adam@mydentalbroker.com](mailto:adam@mydentalbroker.com)  
[paul@mydentalbroker.com](mailto:paul@mydentalbroker.com)

**Consani Associates**  
**US Bancorp Tower**  
**111 SW 5<sup>th</sup> Avenue**  
**Suite #3150**  
**Portland, OR 97204**

Check our website for our fall Seminar Series:  
 “Long Term Practice Transition Planning”.

**Oregon Practice Purchase Opportunities:**

- Albany** – 5 OP General Practice
- Beaverton** – 6 OP General Practice
- Beaverton** – 3 OP Orthodontic Practice
- Corvallis** – 6 OP General Practice
- Eugene Area** – 5 OP General Practice
- Eastern OR** – 4 OP General Practice
- Eastern OR** – 5 Chair Ortho Practice
- Hood River** – 5 OP General Practice
- Klamath Falls** – 4 OP General Practice
- Lincoln City** – 4 OP General Practice
- Lake Oswego** – 5 OP General Practice
- Medford** – 6 OP General Practice
- Multnomah Village** – 6 OP General Practice
- Portland** – 2 Surgery Suites OMS Practice
- Portland Metro** – 5 OP General Practice
- Coming Soon** – Astoria – 5 OP GP Practice



Adam Bratland



Paul Consani

**National Independent Broker Alliance** 25 years

**Consani Associates**  
 Proudly Serving since 1996  
**Oregon Washington, Idaho, Montana, Alaska and Hawaii**

**ADS DENTAL TRANSITIONS**  
 VALUATIONS | SALES | CONSULTING

National brokerage Study Club and Advertising co-op of 23 Large Regional Independent Brokerage Firms

**INSIDE THIS ISSUE**

## FEATURES





- 14 ODA'S DENTAL INSURANCE REFORM PACKAGE PASSES IN 2026 LEGISLATIVE SESSION**
- 18 ODA MEMBERS TRAVEL TO ADA LOBBY DAY**
- 22 ONE PROFESSION. MANY PATHS. ONE ASSOCIATION FOR ALL OREGON DENTISTS.**
- 24 DENTISTS OF OREGON POLITICAL ACTION COMMITTEE**
- 25 REGULATORY ADVISORY COUNCIL (RAC)**
- 28 PRINEVILLE FOOTRACES RAISE FUNDS FOR TOOTH TAXI**
- 30 COMPONENT HIGHLIGHTS**
- 32 WINTER WEBINAR SERIES DELIVERS CONTINUED VALUE IN ITS SECOND YEAR**
- 33 DR. JUDAH GARFINKLE RECEIVES HUMANITARIAN AWARD**



## DEPARTMENTS


- 5 GUEST EDITORIAL**
- 7 WELCOME NEW AND RETURNING ODA MEMBERS**
- 9 EVENTS AND EDUCATION**
- 10 BOARD OF TRUSTEES**
- 11 BOARD MEETING HIGHLIGHTS**
- 13 MEMBER BENEFIT OF THE MONTH**
- 34 CLASSIFIED ADS**
- 34 INDEX TO ADVERTISERS**

## Connect Online

-  **Oregon Dental Association**
-  **OregonDental channel**
-  **Oregon Dental Association (private group)**
-  **@oregondental**

*Membership Matters* is an official publication of the Oregon Dental Association in support of its core purpose to advance the dental profession and promote the highest standard of oral health and oral health care.

*Membership Matters* is an official publication of the Oregon Dental Association in support of its core purpose to advance the dental profession and promote the highest standard of oral health and oral health care.

 8699 SW Sun Pl, Wilsonville, OR 97070, 503-218-2010 | 800-452-5628, info@oregondental.org, www.oregondental.org.




PUBLISHED MAY 2026/ODA-K0526 *Membership Matters* (ISSN 1082-4111) (USPS-905060) is published monthly (except January, July and October) by the Oregon Dental Association, 8699 SW Sun Pl, Wilsonville, OR 97070. All statements of opinion and of alleged fact are published on the authority of the writer under whose name they appear and are not to be regarded as the views of the ODA or its subsidiaries or affiliates. Subscription to *Membership Matters* is a member benefit of the Oregon Dental Association. The annual subscription rate for nonmembers is \$40. Single copies may be purchased for \$5 each.

Advertising. The acceptance of advertising for publication in *Membership Matters* should not be construed as endorsement by ODA of the advertiser or of the product or service being advertised. For advertising rates and information, contact Jason Currie at 1-800-796-2638, ext. 4324, or rmourant@naylor.com.

The entire contents of this publication are copyrighted by the Oregon Dental Association, 2026. All rights reserved. No part of this publication may be reproduced, reprinted, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise without the prior written permission of the editor and the author.

Periodicals postage paid at Wilsonville, Oregon, and at additional mailing offices. POSTMASTER: Send address changes and all correspondence to: 8699 SW Sun Pl, Wilsonville, OR 97070; 503-218-2010 or 800-452-5628 (toll-free in Oregon).

Published by  550 SW 2nd Avenue, Suite 200, Gainesville, FL 32601, Tel: 800-369-6220 www.naylor.com, **Publisher** Kimberly Hough  
**Editor** Russell Underwood **Layout and Design** Manish Dutt Sharma

COVER IMAGES: ODA MEMBERS & STAFF

# FOUNDED BY DENTISTS FOCUSED ON YOU.



## Our promise? To protect dentists, their practices, their reputations and their futures.

Here's how The Dentists Insurance Company delivers on that promise, so you can be covered, confident and focus on what matters.

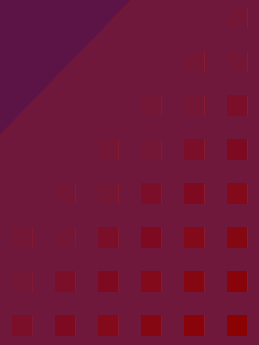
- **Comprehensive coverage** options, including professional liability, employment practices liability, commercial property, cyber and workers' compensation.
- **Significant savings** with fair rates, multipolicy discounts and dividends returned to policyholders since 1989.
- **Dedicated expertise** from analysts who specialize in navigating practice challenges, reducing liabilities and staying ahead of new risks.

See for yourself why TDIC was rated Best of Insurance at [tdicinsurance.com](https://www.tdicinsurance.com).



  @TDICinsurance  
Lic. #2361-4

Coverage specifically underwritten by The Dentists Insurance Company includes Professional Liability, Commercial Property, Employment Practices Liability and Cyber Suite Liability. TDIC also underwrites Workers' Compensation in California. Eligibility, available coverage limits and discounts vary by carrier and are subject to carrier underwriting.



# Antibiotics – Why?



By Denise Gates, DMD

**A FEW MONTHS AGO**, I had a wonderful opportunity to listen to a nationally recognized pharmacist from Ohio State University, Debra Goff, speak on antibiotic stewardship. Debra specializes in infectious diseases and clinical pharmacy with a strong passion for antibiotic stewardship globally as we are facing more resistant strains of bacteria.

Antibiotic resistance is a growing problem that we are encountering more in our career. One example I recently had was a patient who noticed she had a UTI, which typically can be managed with a single course of antibiotics. She indicated that she was put on three separate full courses of antibiotics to resolve her UTI. This should concern you especially if someone's first UTI happens to be one of these resistant strains. In *The Lancet Infectious Diseases* journal, volume 17 issue 2 from February 2017, "A Global call from five countries to collaborate in antibiotic stewardship; united we succeed, divided we might fail," it was reported that in 2016, 700,000 deaths worldwide were directly linked to antibiotic resistant infections. When extrapolated over the years it was estimated that this number would climb to 10 million by 2050! This is alarming!

We focus on the benefits associated with antibiotics in medicine and forget about the consequences. Do you know that 1:5 (20%) people who take an antibiotic will experience diarrhea. Technically speaking, diarrhea from antibiotics is a medicinally induced gut dysbiosis, which can lead to an episode of *C. difficile* – a life-threatening bacterial overgrowth in the gut. We know antibiotics wipe out

both beneficial and harmful bacteria in our bodies. This gut disruption affects a person's metabolism, immune function, and nutrient absorption. Gut biome disruption can last anywhere from six weeks to 30 months depending on multiple factors such as antibiotic type, duration, and patient age. **PAUSE** – make sure you hear that. A course of antibiotics given can disrupt a body's balance for over two years! That's a long consequence for a likely acute (in our case) dental situation.

In her presentation, Debra emphasized our bodies' amazing immune system – using antibiotics to just tip the balance in favor of our immune system and not completely wipe everything out. We historically recommend taking an antibiotic until it's finished, leaving only what the antibiotic couldn't kill, i.e., resistant strains or other harmful bacteria in the gut like *C. diff*. She strongly encourages having a good reason for prescribing antibiotics and treating with shorter durations. If there is an option for more immediate treatment to be completed, maybe consider doing that instead of antibiotic prescription, i.e., pulpal debridement, incise and drain, immediate extraction, and reduce the amount of antibiotic needed for treatment.

## What Might This Look Like in Your Day:

A patient presents with an acute apical abscess on #20 non-restorable tooth.

**Scenario 1** – Historic strategy: Patient is placed on 10-14-day course of antibiotics, re-appoint during

this course of antibiotics to remove the tooth, and have them finish out the antibiotic.

**Scenario 2** – More current model: Place the patient on a 7-day course of antibiotics, re-appoint for removal in 1-2 days, and have them finish the antibiotic afterward.

**Scenario 3** – Proposed New approach: Incise and drain today, if possible, place on a 2 or 3-day course of antibiotics, reappoint in 1-2 days, and remove the tooth. No antibiotics after tooth removal. Now we have not wiped the systemic biome, but have tipped the balance to allow the body to do the rest.

In all honestly, there could be endless scenarios, but you're the doctor and you know your patient. Through any scenario our goal is bacterial reduction to allow one's immune system to overcome the infection on its own, without removing all of our bodies' natural microbiome.

Stewarding the use of antibiotics mirrors the goal in reducing opioid use; it takes a concerted group effort! We've done it before, we can do it again!

Just like Debra challenged me, I challenge you to become a steward of antibiotics. As dental professionals our job is to be educated and to educate patients. Empower them to be aware of the signs and symptoms of systemic infection and emphasize the importance of definitive treatment. Be selective with what antibiotics you use, drop your 7-day antibiotic course back to five or three days, complete definitive treatment, and check on symptoms to ensure your patient's body is overcoming the infection.

*Continued on page 34*



# Experience the **Future** Of Dentistry

**Assured Dental Lab®** is honored to be recognized as a Straumann Alliance Lab



reflecting our shared dedication to quality and excellence in restorative dentistry. In a time when technological advancements are transforming the industry, we lead the way by providing a wide range of products and solutions that support both traditional and digital workflows.

## Experience the Straumann Alliance Labs Benefits:



- **Less invasive treatments:** *Increase patient acceptance*
- **Digital solutions:** *Streamline processes with digital workflows*
- **Aesthetic restorations:** *Create beautiful smiles with exceptional results*
- **Simplifying treatment protocols:** *Achieve impressive outcomes beyond expectations*
- **Ongoing development & education:** *Specializing in dental implant and aesthetic dentistry*
- **Prosthetic excellence:** *Enjoy flexible, reliable and efficient solutions*

Receive  
**\$100 OFF**  
your first case & **SEE**  
the Difference!

Whether it's focused treatment planning, intra-oral scanning, or CAD/CAM prosthetics, we ensure your practice is equipped with the latest innovations to achieve the best outcomes for your patients.

**Assured Dental Lab®**

**877.283.5351**  
www.assureddentallab.com

Quality Products at Amazing Prices. Case after Case.

# Welcome New and Returning ODA Members

**WELCOME TO OUR NEWEST AND RETURNING MEMBERS!** Please reach out to these members and welcome them into the ODA community.

**Souroush Amini, DMD**  
Marion Polk Dental Society

**Leigh Ammon, DMD**  
Clatsop County Dental Society

**Arielle Burnett, DMD**  
Umpqua Dental Society

**Ryan Carter, DMD**  
Multnomah Dental Society

**Hailey Dodson, DMD**  
Washington County Dental Society

**Stanton Dotson, DDS**  
Rogue Valley Dental Society

**John Fawcett, DMD**  
Washington County Dental Society

**Jacqueline Gambee, DMD**  
Central Oregon Dental Society

**Kyle Herndon, DDS**  
Multnomah Dental Society

**Sandy Hoang, DDS**  
Southern Oregon Dental Society

**Marion Holden, DMD**  
Washington County Dental Society

**Heather Manka, DMD**  
Marion Polk Dental Society

**Haley Maurer, DDS**  
Central Oregon Dental Society

**Shayal Narayan, DMD**  
Washington County Dental Society

**Audrey Nguyen, DDS**  
Southern Oregon Dental Society

**Yvonne Otis, DMD**  
Multnomah Dental Society

**Sarah Reynolds, DMD**  
Central Oregon Dental Society

**Kristan Rodriguez, DDS**  
Washington County Dental Society


**Hooman Shakiba, DMD**  
Washington County Dental Society

**Meena Tappouni, DMD**  
Multnomah Dental Society

**Riza Thaiba, DDS**  
Southern Oregon Dental Society

**Maikhanh Tran, DMD**  
Washington County Dental Society

**Tina Vo, DMD**  
Multnomah Dental Society

**Justin Walter, DMD**  
Marion Polk Dental Society 



# EXPERIENCE ON YOUR SIDE.

*Our management team has worked together for over 25 years, making case planning and communication seamless .*

obriendentallab.com  
800.445.5941

*O'Brien*  
DENTAL LAB

# Events & Education

## Component CE Calendar

CONTINUING  
EDUCATION

Calendar provided by Mehdi Salari, DMD

This calendar is current as of April 29, 2026

Please visit the host dental society website for the most up-to-date information.

Date	Dental Society	Course or Event Title	Speaker	CE	Location	More Information
05/06/2026	Washington	Annual Meeting	-	-	TBD	Info/Register: www.washingtoncodental.org
05/09/2026	Coastal Cascades	Green Dentistry 2.0: Future Proofing Your Practice for a Sustainable Tomorrow	Brittany Cox, MA, RDH	2	Newport - Oregon Coast Aquarium	Info/Register: www.bit.ly/CCDSEVENTS
05/14/2026	Marion Polk	Fluoride and Other Preventative Topical Agents: Looking at the Evidence from a Pediatric Dentist's Perspective	Dr. Amanda Day	1.5	Broadway Commons	Info/Register: www.marionpolkdental.org
05/21/2026	Central Oregon	Strategic Online Digital Marketing For Sustainable Practice Growth	Stew Barlett, MBA - WEO Media	2	Bend - Currents Restaurants Riverhouse	www.centraloregondental society.com
05/28/2026	Coastal Cascades	Sleep Apnea: Time to Wake Up	Dr. Erin Elliott	2	Albany Golf and Event Center	Register: www.bit.ly/CCDSEVENTS
05/29/2026	Coastal Cascades	Sleep Apnea: Beyond the Basics	Dr. Erin Elliott	2	Eugene - Lane Community College	Register: www.bit.ly/CCDSEVENTS
06/09/2026	Coastal Cascades	Retiree Luncheon	-	-	Eugene - Roaring Rapids Pizza	Register: www.bit.ly/CCDSEVENTS
06/13/2026	Coastal Cascades	Meetup: Hiking and Nature Photography Outing	-	-	Blue River - Proxy Falls	Register: www.bit.ly/CCDSEVENTS
08/11/2026	Coastal Cascades	Arcade Meetup	-	-	Play Eugene	Info/Register: www.bit.ly/CCDSEVENTS
09/08/2026	Coastal Cascades	3 D Printing	Max Thomas	2	Eugene - LLC	Info/Register: www.bit.ly/CCDSEVENTS
09/11/2026	Coastal Cascades	CE TBD	TBD	2	Corvallis Community Center/ Webinar	Info/Register: www.bit.ly/CCDSEVENTS
09/17/2026	Tri-County	Fall Kick Off/Tailgate Event	-	-	ODA Parking Lot	Info/Register: www.multnomahdental.org
09/18/2026	Coastal Cascades	Dental Office Manager Summit	Healthcare Compliance Associates	-	Camp Harlow - Springfield	Info/Register: www.bit.ly/CCDSEVENTS
09/24/2026	Central Oregon	TBD	TBD	2	Bend - Currents Restaurants Riverhouse	www.centraloregondental society.com
10/10/2026	Coastal Cascades	Hiking and Nature Photography	-	-	Alsea Falls Trail	Info/Register: www.bit.ly/CCDSEVENTS
10/15/2026	Tri-County	Women in Dentistry-Wine and Paint Night	-	-	TBD	Info/Register: www.multnomahdental.org
10/16/2026	Coastal Cascades	Topic TBD	TBD	2	Eugene - LLC	Info/Register: www.bit.ly/CCDSEVENTS
11/12/2026	Tri-County	New Dentist Social	-	-	Dave and Busters (Clackamas)	Info/Register: www.multnomahdental.org

Find this calendar online at [www.oregondental.org](http://www.oregondental.org). Click "Meetings & Events" > "Calendar of Events."

Looking for additional ways to get CE? The American Dental Association has a large collection of webinars and on-demand video learning opportunities available, many of which are free to members. Visit [adaceonline.org](http://adaceonline.org) to catch up on the latest offerings on your own schedule. 🎧

# Bank *outside* the ordinary.

Let our experienced team of bankers build a banking experience with you in mind—a holistic, hands-on approach designed to meet the unique needs of your business.

- Customized lending with local decision-making
- A dedicated team with true dental financing expertise
- Integrated treasury management solutions

Visit [heritagebanknw.com/dental](http://heritagebanknw.com/dental) or call 503.306.5419



Heritage Bank dental financing experts  
Chris Kane, Brandon Posey and Amber Clark



Equal Housing Lender | Member FDIC



**Heritage**  
BANK

**2025-2026**  
**ODA BOARD OF TRUSTEES**

PRESIDENT

Amberena Fairlee, DMD  
Central Oregon Dental Society

PRESIDENT-ELECT

Julie Spaniel, DDS  
Washington County Dental Society

SECRETARY-TREASURER

Michael Naughton, DMD  
Multnomah Dental Society

AT-LARGE MEMBERS

- Todd Beck, DMD  
Multnomah Dental Society
- Paul Botsford, DMD  
Southern Oregon Dental Society
- Kent Burnett, DDS  
Coastal Cascades Dentist Society
- Denise Gates, DMD  
Clackamas County Dental Society
- Stacy Geisler, DDS, PhD  
Clackamas County Dental Society
- James Krippaehne, DMD  
Multnomah Dental Society
- Jennifer O'Connor, DMD  
Washington County Dental Society
- Olesya Salathe, DMD  
Clackamas County Dental Society
- Shannon Woods, DMD, MS  
Central Oregon Dental Society

ASDA REPRESENTATIVE

Roya Moradi  
Trustee

ADA DELEGATES AT LARGE

- Eddie Ramirez, DMD  
Washington County Dental Society
- Caroline Zeller, DDS, MPH  
Multnomah Dental Society

NON-VOTING MEMBERS

Alayna Schoblaske, DMD  
Southern Oregon Dental Society  
*Editor*

Josephine Stokes, DMD  
Coastal Cascades Dentist Society  
*ODA Speaker*

## OUR PACIFIC NORTHWEST GENERAL DENTISTS AND SPECIALISTS ENJOY:



- Competitive base salaries and additional incentive-based pay
- Generous medical and dental coverage
- Rich employer-paid 401(k) contributions
- Market leading paid time-off
- An opportunity to become an owner in the business
- Camaraderie and professional growth that a group practice offers
- Four-day workweeks and minimal time on call



**PERMANENTE**  
**DENTISTRY®**

**Permanente**  
**Dental Group**

ONLINE: [PERMANENTEDENTAL.COM](http://PERMANENTEDENTAL.COM)  
PHONE: 503-467-6752  
EMAIL: [PDGJOBS@KP.ORG](mailto:PDGJOBS@KP.ORG)

Well qualified dentists with a preferred one-year experience (can be met with a GPR or AEGD Fellowship) are encouraged to contact our recruitment team.

# Board of Trustees March 2026 Meeting Highlights

- Mr. Chris McGowan was elected to the Moda Health Board of Directors in a special election. His term began March 6th and will go through 2029.
- Dr. Joselene Piedra was elected to the Membership Council for a three year term which will begin immediately and will end at the 2028 Annual Business Meeting. She will be eligible for a second term.
- Dr. Margaret Klein was elected to the Annual Meeting Council for a three year term which will end at the conclusion of the 2028 Oregon Dental Conference. She will be eligible for a second term.
- The Board approved ODA policy of supporting development of the dental profession which includes supporting scaling dental assistants.
- The Board approved the allocation of \$1,500 from the special issues fund to support Safe Water Strong Smiles community water fluoridation campaign in Warrenton, Oregon.
- Dr. Eddie Ramirez was elected ODA President-Elect. His term will begin at the 2026 Annual Business Meeting in Sunriver in October. 🗓️

## Find your *balance* with Willamette Dental

Be part of a team focused on evidence-based dental care that values your expertise and supports your growth to make a lasting impact on patient's long-term health.

Apply today at [willamette.careers/oda](https://willamette.careers/oda) for opportunities in Oregon, Washington, and Idaho.



# ODA LEADERSHIP

## POSITION OPENINGS: APPLY BY JULY 1ST.

**Have you ever wanted to make an impact in a new way?  
Lend your ideas and involvement today!**

ODA has several open positions for members to serve in leadership roles: ODA At-Large Trustee (three positions), and ADA Delegate-At-Large (one position).

Interested? Submit a completed application and resume/CV to Dr. Barry Taylor at [leadership@oregondental.org](mailto:leadership@oregondental.org) by July 1st. Individuals may still declare candidacy after that date and from the Annual Business Meeting floor. Individuals who apply after **July 1** may not have their candidate information included in official materials.

The 2026 ODA Annual Business Meeting will take place during the 2026 ODA Regional Event in Sunriver, Oregon. Mark your calendars to attend October 2-3, 2026. More detailed information to follow.

Open positions and nominees to be elected at 2026 Annual Business Meeting:

### ◀ *ODA At-Large Trustee*

**Positions Open:** 3

**Term:** 4 years

Position Description: The Board of Trustees manages the business property and affairs of the Association and shall perform the duties of a Board of Directors as defined in the Oregon Nonprofit Corporation Law. A minimum of five hybrid meetings on a Friday and/or Saturday are held annually at the ODA office in Wilsonville and other areas of the state as necessary. Review the full job description here.

1. Dr. Paul Botsford
2. Dr. James Krippaehne

### ◀ *ADA Delegate At-Large*

**Positions Open:** 1

**Term:** 3 years

Position Description: It shall be the primary responsibility of an ADA Delegate-at-Large to attend the annual meeting of the American Dental Association House of Delegates as a member of the Oregon ADA delegation. Attend the meetings of the 11th District Caucus as a member of the Oregon ADA delegation. A minimum of five hybrid meetings on a Friday and/or Saturday are held annually at the ODA office in Wilsonville and other areas of the state as necessary. Review the full job description here.

ADA Delegate-At-Large (one position):

1. Dr. Amberena Fairlee



# Protecting Your Practice: Simple, Trusted Compliance for Oregon Dental Professionals

By Crispin Vary, CEO, Compliancy Group

**WE ARE PROUD TO SHARE THAT COMPLIANCY** Group has been endorsed by the Oregon Dental Association. Earning the trust of an organization as respected as the ODA reflects our commitment to serving dental professionals with tools that are practical, reliable, and built around the real demands of running a practice. We look forward to helping Oregon dentists protect their patients, their staff, and everything they have worked to build.

## Who Is Compliancy Group?

Compliancy Group was founded with one straightforward goal: make healthcare compliance manageable for the people who need it most. We work with thousands of healthcare organizations across the country, from solo practitioners to large multi-location groups. Our software platform, The Guard, is rated number one in healthcare compliance on G2, and we are the sole-endorsed compliance solution of the American Dental Association (ADA). That endorsement, earned through consistent results and a genuine understanding of what dental practices face, is something we are proud to carry into our new partnership with the ODA.

Dental practices handle sensitive patient information every day, from treatment records and billing data to digital imaging. That means HIPAA compliance is not optional, and neither is OSHA compliance, which governs the physical safety of staff and patients.

Managing both can feel like a second job, especially for practices already stretched thin.

## What Our Software Does

The Guard brings every component of a compliance program into a single platform. Rather than managing policies, training records, and risk assessments across separate systems, dental practices can consolidate everything in one organized place.

**Policies and Procedures.** The Guard includes more than 100 ready-to-use policy templates written to meet compliance requirements. Practices can tailor them to their workflows and manage them directly in the platform, with no more searching through folders or wondering whether documents are current.

**Staff Training.** HIPAA and OSHA both require that staff receive regular, documented training. The Guard delivers video-based training with quizzes and personalized certificates, and it tracks completion across your entire team. Employees can complete training on their own time, and practice administrators can see exactly where things stand at any given moment.

**Risk Assessments.** A security risk assessment is one of the most important and most commonly overlooked HIPAA requirements. The Guard guides practices through a structured process that identifies vulnerabilities and generates corrective action plans.

**Incident Reporting and Management.** When something goes wrong, response time matters. The

Guard includes an incident reporting system that allows staff to flag issues, tracks each report, and helps practices document their response for audits or investigations.

**Vendor Management.** Dental practices work with third-party vendors, from billing companies to IT providers, who may access patient data. HIPAA requires these relationships be formalized through Business Associate Agreements (BAAs). The Guard helps practices manage and track those agreements in one place.

**Compliance Monitoring and Reporting.** The platform gives practice owners and administrators a real-time view of their compliance posture. Automated reminders keep tasks from being overlooked, and reporting tools make it straightforward to demonstrate your program to auditors or accreditation surveyors.

## Why This Matters for Dental Practices

The regulatory landscape for dental practices has grown more demanding, and the consequences of non-compliance have grown alongside it. HIPAA violations can result in significant financial penalties, and data breaches carry reputational costs that are difficult to recover from. OSHA citations can create liability that disrupts operations and staff confidence.

Beyond avoiding penalties, there is a more fundamental reason compliance matters: patients trust dental practices

*Continued on page 34*

# ODA's Dental Insurance Reform Package Passes in 2026 Legislative Session

FEATURE

By Jennifer Sitton & Sabrina Riggs

**THE 2026 OREGON LEGISLATIVE SESSION ADJOURNED ON FRIDAY, MARCH 6**, after a five-week sprint through a record number of proposed bills and contentious issues. While issues like transportation funding, budget challenges, ICE activity, and Moda Center funding dominated many of the headlines, legislators also quietly passed other bills that will have a significant impact on Oregonians – including the ODA's priority legislative proposal on dental insurance reform.

## Dental Insurance Reform

The passage of this package is a big win for the ODA and its members. While the 2025 legislature considered a similar proposal, the package fell victim to partisan politics. The ODA's lobby team put many hours of work and negotiations into this proposal

ahead of the 2026 legislative session, putting it in the best possible position to move smoothly and swiftly through the legislative process. That work paid off when both the House and Senate passed the bill that included the dental insurance reform policies on Friday, March 6.

The dental insurance reform package, which was included in the 2026 omnibus health care bill (HB 4040), sought to align dental insurance with medical insurance laws, benefiting both patients and dentists. The package included three concepts: assignment of benefits, prompt pay, and retroactive denial.

### Assignment of Benefits

The assignment of benefits law will require insurers to follow a patient's request to pay their dentist directly for services rendered. This ensures

1) that patients will not have to pay out of pocket at the time of their dental service and await reimbursement from their insurer; and 2) that dentists are not forced to contact patients for payment after services have been rendered, which is often confusing to patients who expect their insurers to pay providers directly.

### Prompt Pay

The prompt pay law will align dental insurance and medical insurance laws by requiring an insurer pay a clean claim or deny the claim no later than 45 days after the date on which the insurer receives the claim. This will address concerns around unpredictability and delay associated with getting paid for services provided from insurance companies – a particularly significant concern as operational costs have dramatically increased for many dental



ODA STAFF

offices, while insurer payments have not kept pace.

### **Retroactive Denial**

The retroactive denial law will limit the amount of time that insurers have to retroactively audit and deny claims for 18 months. Prior to the passage of this bill, insurers had no limits on retroactive denials. This time frame is consistent with medical insurance laws and allows small dental practices to settle their books and mitigate surprise bills years down the line.

Once the bill has been signed by the governor, the dental insurance reform laws will go into effect in January 2028. At this time of this writing, the Oregon Dental Association had sent a letter to Governor Tina Kotek, encouraging her signing of the bill.

### **Other Healthcare Legislation**

In addition to the dental insurance reform policies, the legislature also considered many additional healthcare-related bills that have the potential to impact ODA's members. Below you'll find a brief summary of just a few of the most relevant healthcare bills considered by the legislature this session.



### **ICE/Law Enforcement in Healthcare Settings**

SB 1570 addresses law enforcement in healthcare facilities and applies only to Federally Qualified Health Centers (FQHCs) and hospitals. The bill directs hospitals to maintain policies on how to respond to law enforcement and to designate nonpublic areas, as well as prohibits hospitals from disclosing citizenship or immigration status to law enforcement except as required by state or federal law or by court order.

STATUS: Passed, effective June 7, 2026

### **Licensing Boards Tweak**

SB 1595 extends the deadline for professional licensing boards to publish specific guidance related to

internationally educated individuals, from July 1, 2026, to January 1, 2028. It also extends the deadline for professional licensing boards to comply with additional established statutory guidelines concerning internationally educated individuals, from January 1, 2026, to January 1, 2028.

STATUS: Passed, effective upon Governor's Signature

### **Vaccine/Insurance Bill**

SB 1598 ensures that insurers will continue to cover preventative vaccines, and that OHA can issue standing orders to pharmacists. The bill was introduced to ensure Oregon does not find itself in another situation like this fall when the federal guidelines changed and pharmacists could not administer vaccines without a doctor's prescription, until the Board of Pharmacy underwent emergency rulemaking.

STATUS: Passed, effective upon Governor's signature

### **Gov. Kitzhaber's Resolution**

HRC 202 was brought at the request of former Governor Kitzhaber and solidifies some of the systems-overhaul work that his workgroup is discussing. The bill declares a state policy goal that by 2033: (1) all Oregonians have access to quality, affordable health care services; (2) population health outcomes are improving; (3) the health care system is less complex, easy to access and navigate, and enjoyable for providers and health care workers; (4) hospitals, medical clinics,





and practices operate on a stable, sustainable financial footing; (5) the cost shift to employers is minimized; and (6) utilization, unit price, and total cost of care trends are below the national average.

STATUS: Passed, effective upon Governor's signature

### ***Out of State Dental Student Rotations***

Included in the omnibus healthcare bill was a proposal that will allow for an out of state dental student to do rotations in Oregon. This concept came from ODA member Rep. Javadi (D-Tillamook).

STATUS: Passed, effective upon Governor's signature

### ***Notifying Patients Leaving a DCO Network***

Dr. Shirtcliff helped propose language to be added to the omnibus healthcare bill that would have required the Oregon Health Authority to adopt rules about how/when a dentist can notify their patient that they are leaving a DCO network and joining another network and clarified that CCOs/DCOs cannot prevent the dentist from informing the "consumer." ODA remained consistent in its position that it supports the rights of a dentist to communicate with their patients. Ultimately, the clock ran out, and agreement was not reached on

compromise language, and the entire section of the bill was deleted with the -25 amendment.

STATUS: Did not pass

### ***Big-Picture Issues***

While the ODA's lobby team kept its focus on bills that would directly impact its members and their patients, the legislature spent a significant amount of time and energy on big-picture issues that have statewide impacts.

### ***Statewide Budget Challenges***

One of the biggest issues facing the legislature in the 2026 session was the state's impending budget shortfall, which was expected to be exacerbated by recently enacted federal tax cuts. Oregon legislators proposed a bill that would disconnect the state's tax structure from the federal tax cuts. The bill was passed on a largely party line vote, raising \$311 million for the general fund. Decreased costs in other areas of the state budget helped cover the remainder of the expected budget shortfall.

### ***Transportation Funding***

Conversations around how the state will address funding gaps facing the Oregon Department of Transportation continued in the 2026 session. In 2025, the legislature

passed a condensed, band-aid fix to address immediate funding needs through tax increases, which was promptly put on the ballot for Oregonians to vote on in November after a Republican-led campaign. During the short session, the legislature passed a bill moving that vote to the May ballot, which was challenged in court by Republicans. Ultimately, a judge ruled that the vote will be moved to the May ballot, where voters are expected to reject the tax increases.

Other key issues passed during the 2026 session included:

- A \$356 million investment in Moda Center improvements, with the intention of keeping the Trail Blazers in Oregon
- New laws intended to push back on the federal government's mass deportation efforts
- A bill that will implement limits on campaign contributions starting in 2027
- A new policy protecting ski resorts, gyms, rafting companies and other health and recreation businesses from frivolous lawsuits
- A bill bypassing land-use laws to build more housing for seniors
- A lodging tax increase to pay for wildlife conservation programs and help ranchers whose cattle are killed by wolves
- A new law allowing businesses to round down or up to the nearest five-cent increment when customers pay in cash, as the production of pennies winds down

### ***Advocacy Leads to Success for Dentistry***

While the short legislative session was packed full of important topics and hot-button issues, the ODA's lobby team was able to successfully cut through the noise in the Capitol and ensure the passage of the dental insurance reform package.

While the work of the ODA lobby team is critical in representing



dentistry in Salem, the most critical voices for legislators to hear are those of the dentists who serve patients every day across Oregon. The ODA helped ensure those voices were heard on Feb. 5, when the association hosted the first in-person Dental Day at the Capitol in six years. More than a dozen dentists and dental students took time out of their busy schedules to visit the Capitol, giving legislators and their staff a first-hand account of how they are impacted by current and proposed laws.

Thank you to all of the ODA's members who attended Dental Day at the Capitol, submitted written testimony on a bill, testified at the Capitol, or otherwise engaged in the legislative process. Your voices are what led to the successful passage of the dental insurance reform package!

The work doesn't end now that the 2026 short session has ended, however. It's important that your voices continue to be heard as the ODA tackles future issues impacting dentistry. If you're interested in learning more about the ODA's ongoing advocacy work, please reach out to Brett Hamilton at [bhamilton@oregondental.com](mailto:bhamilton@oregondental.com). 📧

# Reflections From My First Dental Day at the Capitol

By Dr. Kent Burnett

I've been a practicing dentist for over 30 years and have lived in and served the Corvallis community since 2001. As a long-time member of the Oregon Dental Association, I have been aware of the important conversations and work that is done on our behalf in Salem for many decades, but I have never participated in a lobby day – or anything like it – myself. My focus has always been on serving my patients and I generally shy away from situations where I have to discuss “business” with people outside of the dental office.

However, when I heard from the ODA team that state legislators give more weight to the voices of dentists talking to them in their offices than they do to a lobbyist – and that it's sometimes challenging to get dentists to advocate for legislation that will benefit our practices – I knew it was time to get involved.

I'll admit that I was nervous not knowing what to expect after signing up for ODA's 2026 Dental Day at the Capitol. I didn't know what a lobby day entailed and, while I had a base level knowledge of the ODA's priority bill for this legislative session, I wasn't sure that I had the experience and knowledge to talk to legislators about it.

But when I arrived in the morning at Oregon Business & Industries office to meet our group, I felt I was in very good hands. I had brought with me the information provided ahead of time, and we also spent a good amount of time in the morning learning from the ODA's lobby team about what to expect in our meetings with legislators and how to talk with them about our bill.

We were assigned to groups of four. My group included Dr. Stacy Geisler, who has a lot of experience talking with legislators. Dr. Geisler was our group leader and made it easy for us all to chime in during our discussions with legislators so that everyone was contributing to the conversation.

We were assigned to meet with a handful of legislators. Each meeting was short – about 10 minutes at most. Then we had to move on to the next legislator. The short meetings are actually nice because they allow us to get right to the point and don't have to worry about any awkwardness or making small talk. The quick pace of the meetings actually made the experience more comfortable.

We found that many of the legislators we met with already knew about our proposed legislation because they had already been hearing from our great lobby team that advocates on our behalf in Salem throughout the legislative session. It was during these meetings that I realized how well the legislators knew and respected our lobby team.

However, legislators and their staff really like to hear from us, the dentists, about how the proposals would impact our own practices. They asked a lot of good questions that allowed us to share our personal perspectives on the proposed bills.

In the end, I came away from the day feeling really good about what we had accomplished and realized how important these meetings are in helping our profession.

I hope that more dentists will come to Dental Day at the Capitol next year so that we can have an even bigger impact in Salem. I will certainly be there.

# ODA Members Travel to ADA Lobby Day

## NOT LONG AFTER OREGON'S 2026 LEGISLATIVE SESSION

wrapped up, four ODA dentists and three dental students continued their advocacy on behalf of the state's dentists by flying to Washington, D.C. to participate in the ADA's annual Lobby Day. Attendees spent the week meeting with members of Congress and engaging with fellow dentists and students from across the country, all with the common purpose of engaging with lawmakers to impact national policy affecting oral health care.

The group from Oregon had the opportunity to meet with all Oregon Congressional offices: two Senators and six Representatives. We greatly appreciated the time that each office took to meet with us and learn about some of the biggest issues facing dentistry today.

Ahead of the meeting, the ADA outlined three key issues that dental advocates should focus on. Those priorities included: 1) protect and restore the federal oral health

infrastructure; 2) Employee Retirement Income Security Act (ERISA) and the Improving Dental Administration Act; and 3) Student loans and postgraduate educational debt.

If you're interested in learning more about any of these federal issues or attending a future ADA or ODA lobby day, please reach out to Brett Hamilton at [BHamilton@oregondental.org](mailto:BHamilton@oregondental.org).

Thank you to all of the ODA members who attended this year's ADA Lobby Day: Dr. Amberena Fairlee, Dr. Charles Carriere, Dr. Julie Spaniel, and Dr. Micheal Naughton, as well as the three dental students who attended: Maryam Shuaib, Gabrielle Hanna-Choquette, and Diyar Dezay. Your commitment to advocating on behalf of dentists and your patients helps ensure that the voice of dentistry is heard in rooms from Salem to Washington, D.C. Thank you for taking the time out of your busy schedules to represent the ODA and your fellow members on this important advocacy trip.

## Dr. Amberena Fairlee, ODA President

"This was my third National Lobby Day, and it felt especially relevant because we were lobbying for the Improving Dental Administration Act, which looked at targeted reform on ERISA dental plans. The goal with the IDA Act is to have state dental insurance consumer and patient protection laws apply consistently to patients covered through employer self-funded dental plans, as well as fully insured plans. Nearly half of Americans with dental benefits have a self-funded employer dental plan which is governed federally by ERISA. This means that protections passed at the state level do not apply. This felt important this year because in Oregon's legislative session, three state protections were passed for dental benefits (45-day prompt payment requirements, limiting retroactive denials, and requiring assignment of benefit options for patients). The IDA Act seeks to make



ODA STAFF



these kinds of protections apply to all dental benefit plans, which protects patients and dentists alike.”

**Dr Julie Spaniel,  
ODA President-elect**

Following our meetings with Oregon congressional leaders at the ADA Lobby Day in Washington, D.C., I’m reminded what a privilege it is to show up and advocate for our profession and represent dentists across Oregon. These conversations really matter – not just for dentistry, but for the patients and communities we serve every day.

One of the most meaningful parts of this experience is building relationships. Sitting down face-to-face with leaders like Janelle Bynum makes a difference. It brings a human side to the issues we care so deeply about and helps strengthen our voice moving forward.

I’m incredibly grateful to serve alongside colleagues from across the country and to connect more deeply with fellow Oregon dentists. There’s a real sense of purpose and camaraderie in these moments.

Spending time with our dental students was a highlight. Their energy, perspective, and willingness to step into advocacy is inspiring. It’s been rewarding to mentor them, but just

as important to listen and learn from what matters most to them as the next generation of leaders in dentistry.

**Gabrielle Hanna-Choquette,  
OHSU Student**

“Attending ADA Lobby Day was a valuable and eye-opening experience that deepened my understanding of advocacy in dentistry. It highlighted how interconnected the various aspects of the profession are, including policy decisions, insurance systems, access to care, and clinical practice. I developed a greater appreciation for the importance of being informed about the policymaking process, as this knowledge is essential in understanding how legislation will impact me as a future dentist or even as a dental student. Engaging with legislators also helped me develop confidence in communicating important issues in a clear and professional way. Overall, this experience reinforced the importance of staying involved in organized dentistry and advocating for both the profession and our patients.”

**Maryam Shuaib, OHSU Student**

“The ADA lobby day was by far one of the coolest experiences I have had. We got to really see the

inner workings of government and the policy making process. It was quite similar to the Salem lobby day we had gone to earlier in the year. As a student, this was by far one of the most meaningful experiences I have had. I would like to be involved with government affairs in the future, and this was a great opportunity to get involved and see first-hand the process of lobbying. Having face-to-face conversations with legislators was meaningful and we were able to give them our insight. I especially enjoyed talking to Janelle Bynum. Her daughter attends the OHSU dental school and we know her well. Bynum was very genuine with the conversation we had, talking about student loan reform. We discussed her potentially coming to OHSU to give a lecture to inspire students to get involved.”

**Dr. Charles Carriere,  
ODA Leadership Development  
Committee Chair**

“My first ADA Lobby Day in Washington, D.C. was an awesome experience, mostly because of the energy and sense of teamwork throughout the day. From the start, it felt like everyone was there for the same reason, advocating for oral health, and that made it easy



to connect with people. There were dentists, students, and leaders from all over, and even though many of us had just met, it felt like we were all on the same team. The more experienced attendees were especially helpful, offering guidance and making sure first-timers like me felt comfortable. There was a lot of open conversation, idea-sharing, and genuine enthusiasm. Walking into meetings together made a big difference, you could really feel the impact of showing up as a united group. Overall, it was motivating and a great reminder of what can happen when people come together around a shared goal.”

### **Diyar Dezay, OHSU Student**

Attending ADA Lobby Day was an incredibly meaningful experience, and my favorite part was meeting directly with legislators and their staff to share our perspectives as dental students and future providers. Advocating for impactful legislation like the REDI Act meant a lot to me because this is something that I have talked to classmates about and it is something that has a direct impact on their decisions for life after school. What surprised me most was how receptive and genuinely interested everyone was.

I had expected a more intimidating environment, but instead found people who truly valued our stories and insights. This experience taught me that advocacy is far more accessible than it seems and you don’t need to be a policy expert to make a difference. Just willing to speak up is what matters. I also realized how critical it is for members of the Oregon Dental Association to stay involved, because decisions affecting our profession and our patients are constantly being made, and if we’re not at the table, our voices aren’t heard. Advocacy is one of the most impactful ways we can give back to a profession that gives us so much. For anyone who feels nervous about attending a lobby day due to lack of experience, I would say don’t let that hold you back. There is plenty of support, and simply showing up and sharing your perspective is powerful and worthwhile.

### **Dr. Michael Naughton, ODA Treasurer**

The recent trip to Washington, D.C. for the American Dental Association Lobby Day was both professionally meaningful and personally energizing. Arriving at the beginning of the National Cherry Blossom Festival, the city was

just starting to emerge from winter. The promise of longer, warmer days created an optimistic backdrop for a trip centered on advocacy and connection.

Despite widespread news about potential TSA disruptions, our travel went smoothly, allowing us to focus fully on the purpose of the visit. This marked my second year attending Lobby Day, and the experience felt more meaningful with familiarity. Our group included four dentists, three dental students, and the Oregon Dental Association’s Director of Government and Regulatory Affairs. Representing Oregon alongside such a diverse and engaged group reinforced the collaborative spirit that defines organized dentistry.

One of the most rewarding aspects of the trip was the opportunity to spend time with dental students. Hearing their perspectives on dental school and the evolving landscape of dental education was both refreshing and insightful. Their enthusiasm and candid reflections served as a reminder of the importance of mentorship and staying connected to the next generation of the profession.

Navigating Capitol Hill was an experience in itself. Walking through the halls of the United States Senate



and the United States House of Representatives, and attempting to find our way through the maze of underground tunnels and expansive government buildings, was at times disorienting. Yet, this immersion in the heart of the nation's legislative process underscored the importance of being physically present and engaged.

Our meetings with legislators and their staff, though brief – typically around 15 minutes – were consistently cordial and productive. Regardless of political affiliation, each office was receptive and respectful, demonstrating a genuine willingness to listen to constituents. These interactions highlighted the value of showing up, sharing our perspectives, and advocating for the profession and the patients we serve.

Although the number of topics we addressed was limited, the experience reinforced a critical truth: advocacy matters. Having a voice in shaping policies that affect dentistry, public health, and the way we practice is not just a privilege – it is a responsibility. This trip served as a clear reminder that even brief conversations can contribute to meaningful change.

Overall, attending Lobby Day was an enriching experience that I would strongly recommend to others in the profession. I feel fortunate to have had the opportunity to represent dentists from Oregon, as well as contribute to a broader national effort. More than anything, the experience reaffirmed the importance of engagement, collaboration, and the enduring impact of advocacy. ●

# One Profession. Many Paths. One Association for All Oregon Dentists.

## FEATURE

By Brett Hamilton, ODA Government and Regulatory Affairs Director

### DENTISTRY IS FAR FROM ONE-DIMENSIONAL.

Across Oregon, dentists practice in a wide range of settings, serve diverse communities, and bring unique expertise to patient care. No single modality or practice model defines the profession, and no single voice should represent it.

That is why the Oregon Dental Association (ODA) exists: to unite dentists across all practice settings into a shared professional home and to advocate for the full breadth of dentistry with intention and equity. The ODA is the foundation and provides the support for you to do what you do best, which is providing care for your patients.

### Dentistry is Practiced in Many Ways and ODA Represents Them All

Dentistry in Oregon is delivered in many different environments and for many different populations. ODA membership is not about fitting into a mold; it is about belonging to a profession that is stronger when all perspectives are represented.

The ODA represents dentists practicing in:

- *Private practices*, from solo owners to large group practices navigating

staffing challenges, payer pressures, and small-business realities

- *Community health centers and Federally Qualified Health Centers*, expanding access to care and advancing oral-health equity
- *Hospitals and surgical settings*, caring for medically complex patients within integrated health systems
- *Academic institutions*, educating future dentists and advancing evidence-based care
- *Military, VA, and federal service*, ensuring oral health for those who serve
- *Public health roles*, designing population-level solutions that improve outcomes statewide
- *Mobile, home-based, and outreach programs*, reaching seniors, people with disabilities, and rural communities
- *Dental Care Organizations (DCOs)* serving Oregon Health Plan patients
- *Dental Service Organizations (DSOs)* - These dentists practice clinically while operating within a corporately managed dental organization. Each role brings a distinct perspective and every one of them has a seat at the table.

### Advocacy That Reflects the Entire Profession

As the statewide association representing all dentists, ODA works with lawmakers, regulators, insurers, and healthcare leaders to advance policy that:

- Strengthens all practice models
- Pushes back against third-party interference
- Protects the dentist-patient relationship
- Preserves clinical autonomy
- Expands patient access to care

This advocacy produces tangible policy outcomes and protections for ODA members and for all Oregon dentists, whether they practice in private offices, FQHCs, hospitals, or public health settings.

### Leadership Shaped by Diverse Voices

ODA's committees, councils, and Board of Trustees are intentionally composed of dentists from varied backgrounds, specialties, and practice environments. Their lived experience informs ODA's priorities and ensures that no perspective is overlooked.

ODA also elevates these diverse voices in statewide conversations, ensuring representation on task forces, workgroups, the Oregon Board of Dentistry, and other forums where decisions affecting dentistry are made.

Recent advocacy successes include advancing dental insurance reforms, partnering with dentists serving Oregon Health Plan patients to secure increased reimbursement, urging action to address the dental workforce shortage, defending community water fluoridation, and advocating for the well-being of the dental team by reducing stigma, expanding access to mental health services, and reforming licensure processes.

### Membership Decline and Why It Matters

Like many professional organizations, dental associations have experienced a gradual decline in membership participation over the past several decades, particularly among early- and mid-career dentists. National, state, and local associations now represent a smaller share of



practicing dentists than in previous generations.

This shift reflects broader changes in dentistry, including consolidation of practice models, increased specialization, rising educational debt, and expanded access to education and networking through employers and digital platforms. As membership becomes more fragmented, associations face greater challenges mobilizing grassroots engagement and speaking with a unified voice on regulatory, reimbursement, and oral-health policy issues.

This trend does not reflect a loss of relevance; it underscores the need to align organized dentistry with the realities of today's profession.

### Why Unified Representation Matters

When laws are written and regulations are drafted, who is at the table matters. As the adage goes: be at the table or be on the menu.

*A divided profession loses influence.  
A unified profession shapes the future.*

ODA's strength lies in its ability to advocate with one voice that reflects the full diversity of dental practice in Oregon advancing fair insurance regulations, workable licensure standards, sustainable workforce policies, protection of clinical judgment, and systems that allow dentists to focus on patient care rather than bureaucracy.

Many of ODA's recent policy wins began with a single dentist raising a concern. A real-world challenge became a legislative solution. But those challenges only surface when dentists are engaged.

### The Bottom Line

Dentistry in Oregon is strongest when every voice is included, and advocacy is most effective when every practice model is represented.

Your participation matters.



Your perspective informs policy.  
Your voice strengthens dentistry.  
No matter how or where you practice dentistry in Oregon, the ODA needs your voice, and if you are not yet a member, you are welcome here and encouraged to join us as we strengthen the profession together.

If you are interested in learning more or getting involved in advocacy, please contact Brett Hamilton at **Bhamilton@oregondental.org**. If you have an advocacy idea or have a legislative or regulatory concern you can share it using the Legislative Concept Submissions (<https://www.oregondental.org/government-affairs/advocacy/legislative-concept-submissions>).

**oregon dental**  
CONFERENCE

# A NEW ROADMAP FOR ODC

WE'RE ON THE MOVE TO MARCH!

ODC is moving to March! Join us in May 2027 before we settle into our new dates in 2028, which align with the Oregon Board of Dentistry licensure renewal deadline.

Year	Dates
2027	MAY 13-15, 2027
2028	MARCH 9-11, 2028*
2029	MARCH 8-10, 2029*

\*Dates are tentative and being released for planning purposes. Please note they may adjust slightly.

# Dentists of Oregon Political Action Committee

## What is DOPAC?

DOPAC is the nonpartisan political action committee associated with the Oregon Dental Association. It gives campaign contributions to members of both major political parties, supporting candidates who share our vision of what quality oral health care is and should be. DOPAC offers dentists a convenient and powerful means of making candidates for public office aware of the problems that confront oral health care professionals and the patients they serve.

The DOPAC Board is made up of representatives from local components across the state.

## How is DOPAC Funded?

DOPAC is primarily funded by ODA members through a portion of membership dues, but it also accepts additional gifts from individuals. DOPAC is one of the largest health care PACs in the state, giving Oregon dentists a powerful voice in Oregon politics.

## Get Involved!

Candidates connect best with their constituents, and so it is DOPAC's goal to continuously build relationships between ODA members and their state legislators. As an ODA member, you have the opportunity to attend events on behalf of DOPAC and the Oregon Dental Association. Contact ODA staff to share your interest in attending campaign events.

## 2026 DOPAC Board Members

- Jennifer Frankel, DMD, Chair (Marion Polk, Clatsop)
- Nathan Hamm, DMD (Coastal Cascades, Umpqua)
- Cindy Layport, DMD (Washington)
- Paul Lamoreau, DMD (Klamath, Rogue, Southern Oregon, Southwestern Oregon)
- Michael Naughton, DMD – ODA Secretary-Treasurer
- Tom Pollard, DMD, (Multnomah)
- Jeffrey Timm, DMD (Eastern, Central, Mid-Columbia)
- Clackamas County Component Seat (Vacant)

## Thank You to Our 2026 DOPAC Club Level Members!

### President's Club (\$500 and up)

Leadership Club (\$250-\$500)

- Dr. Christina Alexandroff
- Dr. Kent Burnett
- Dr. Trevor Frideres
- Dr. Bradley Hester
- Dr. David Howerton
- Dr. Alanson Randol

### Capitol Club (up to \$250)

- Dr. Jeffrey Brady
- Dr. Kurt Ferre
- Dr. Philip Green
- Dr. Gabriel Kennedy
- Dr. Michael Naughton
- Dr. Larry Over
- Dr. Ryan Pitman
- Dr. Sarah Pitman
- Dr. Jeffrey Timm
- Dr. Timothy Welch



OREGONPAC

# Regulatory Advisory Council (RAC)

## What is RAC?

A Regulatory Advisory Council monitors, analyzes, and helps shape regulatory policy affecting the dentistry. Its purpose is to ensure that regulatory decisions are informed by real world clinical experience and aligned with the needs of both providers and patients.

## What does RAC do?

- Develops regulatory strategies and responses for Oregon Board of Dentistry and other state agency matters
- Helps make decisions regarding ODA's engagement and action on state and federal regulatory policy
- Filters request and identify candidates to serve in an advisory capacity for affiliated organizations pertaining to regulatory affairs
- Educates members regarding the value of ODA membership and regulatory efforts
- Assists ODA staff with developing communications and education opportunities when regulatory updates occur
- Relays member concerns and ideas by bringing issues to RAC for discussion
- Participates in conference calls as needed
- Serves as an ambassador for ODA, promoting participation opportunities for members
- Responsiveness to calls for input, information, and feedback

## Get Involved!

RAC is seeking dentists who want to help review, develop, and influence policies that impact patient care and the practice of dentistry in Oregon. RAC members gain firsthand insight into regulatory decision-making while ensuring the voice of practicing dentists is heard.

If you are interesting joining and help ensure dental regulations are shaped by the voices of practicing dentists, contact Brett Hamilton, director of government and regulatory affairs, [bhamilton@oregondental.org](mailto:bhamilton@oregondental.org).

## 2026 RAC Members

- Elizabeth Tomczyk, DMD, Chair
- Manu Chaudhry, DDS
- Phil Marucha, DMD
- Alanson Randol, DDS

# TRANSITION POINTER

## WHAT ARE THE ADVANTAGES OF AN ACCURATE PRACTICE APPRAISAL?

- Enhances **seller confidence in total retirement assets**
- Greatly diminishes the chance of a **practice transition failure**
- Obtaining **100% financing** is much easier
- It may **decrease the time it takes to sell** since both the buyer and seller can be confident in the sale price

Dental practices are increasing in value. However, every practice is unique and needs to be valued in that manner.

I have appraised over 2,200 practices and sold over 490 in the past 30 years. My average sell price is 97% of my appraised value.

**If a practice transition is in your future, give the expert a call.**



**GARY SCHAUB**

**HELP Appraisals & Sales, Inc.**  
**ADS Oregon**

333 S. State St., #V225  
Lake Oswego, Oregon 97034  
Cell: 503.327.5970 • Fax: 503.636.0436  
[GarySchaub@comcast.net](mailto:GarySchaub@comcast.net)  
[www.ADStansitions.com](http://www.ADStansitions.com)

**PRACTICE TRANSITIONS  
MADE PERFECT!™**

# 2025 advocacy highlights

BY OLIVIA ANDERSON

In 2025, the ADA drove major insurance reforms nationwide. Federally, the ADA pushed back on questionable insurer practices and sought greater payer scrutiny. The Association had legislation introduced — H.R. 1521, the Dental Optometric Care Access Act of 2025 — and secured 93 co-sponsors. In the states, the ADA supported 40 successful state-level reform campaigns, and secured key changes to the National Council of Insurance Legislators *Transparency in Dental Benefits Contracting*

*Model Act*. The Association advanced tax relief for small dental businesses and helped restore the pass through entity tax deduction, guaranteeing tax parity for small business dental practices. The ADA supported key provisions in the National Defense Authorization Act to strengthen military dental care. A number of states saw meaningful Medicaid changes across the country. Additionally, ADA advocacy helped protect community water fluoridation and prescription fluoride supplements. Here is an infographic sampling some of the Association's 2025 wins. For a full breakdown, visit [ADA.org/Advocacy](https://ada.org/Advocacy). ■



## ADVOCACY MILESTONES

- The ADA pushed for the extension of crucial small business tax provisions in the budget reconciliation bill. Due to ADA advocacy:
  - **The pass-through entity tax deduction was restored, guaranteeing tax parity for small business dental practices and protecting dentists from a 1.5%-5% tax hike.**
  - The bill includes a permanent 20% small business income deduction, restoration of 100% bonus depreciation, new domestic research tax incentives, the preservation of a 21% corporate tax rate, and a \$40,000 individual state and local tax deduction.
- The ADA defended critical oral health funding for the CDC, HRSA, NIDCR and IHS to pass a bill with strong investments in programs essential to dentistry, funding for dental research and oral health efforts.
- Congress passed the National Defense Authorization Act, which included an ADA-supported provision, sponsored by Rep. Brian Babin, D.D.S., R-Texas, to strengthen accreditation standards for military dental treatment facilities to help ensure the highest standard of care for service members.

## DENTAL INSURANCE REFORMS

- The ADA has successfully encouraged 93 co-sponsors of H.R. 1521, or the Dental and Optometric Care Access Act of 2025.
- **With ADA support, both strategic and financial, state dental societies were successful in 40 dental insurance reform campaigns in 2025.** Thirty-nine new laws passed and one legislative effort was successful in preventing the loss of an important, long-standing claim payment statutory protection.
- The National Council of Insurance Legislators made two ADA-supported changes to the Transparency in Dental Benefits Contracting Model Act, first adopted in 2020. Should the new language be adopted in a state, the insurer must first get dentists' express permission prior to using virtual credit card payment methods that require dentists to pay a fee to collect claim payment. Second, dentists' election on payment methods remains active until the dentist changes it or a new contract is executed.

## WORKFORCE

- Twelve states have enacted legislation to join the Dentist and Dental Hygienist Compact. The states are Nebraska, Arkansas, Colorado, Iowa, Maine, Minnesota, Ohio, Kansas, Tennessee, Virginia, Washington and Wisconsin.
- The ADA authored the Dental Access Model Act, which supports the expansion of access to dental care, as a roadmap to help upskill dental team members.
- **The ADA has advocated to protect more than \$50 million in appropriated federal funding for workforce recruitment and development initiatives.**
- ADA advocated for bill introduction and secured 80 bipartisan cosponsors in the House of Representatives and Senate for the Resident Education Deferred Interest Act (REDI Act) to allow medical and dental students to defer payments on federal student loans and delay interest accrual until after completing their residency programs.

## MEDICAID REFORMS

- **At least 15 states adopted Medicaid changes significant for those providing or seeking dental care.**
- Twelve states enacted laws or policies that adopted meaningful changes for Medicaid dental care, resulting in higher reimbursements or other advancements such as increased annual spending limits for adults.
- At least three states improved program offerings such as extending post-partum dental care for enrollees and expanding the number of adults eligible for dental care.

## COMMUNITY WATER FLUORIDATION

- **ADA-led efforts averted an FDA ban on the use of prescription fluoride supplements.** Instead, the FDA took the lesser action of telling companies to restrict use in children under age 3 or older children who were not at high risk for tooth decay.
- The ADA convinced the Trump Administration to continue the Biden Administration's appeal of the EPA lawsuit and filed an amicus brief in support of the Environmental Protection Agency's appeal of the court order directing the agency to further regulate the fluoridation of public water systems.
- **Of 23 governments proposing to end or limit fluoridation, 16 states rejected the idea. Some states filed several bills, all of which were rejected.**

# Thank You, ODC Sponsors!

## Platinum



## Premier



## Silver



## Bronze



## Speaker Sponsors



Connect Learn  
**GROW**

an event for the  
Entire Dental Team

# Prineville Footraces Raise Funds for Tooth Taxi

*Board Member Tony Ramos, DMD,  
Leads “Fun”draining Event for the 14th Year*

THE DENTAL  
FOUNDATION  
OF OREGON

## WHAT BETTER WAY TO GIVE

**BACK** than an afternoon of running, costumes, and celebration?! For The Dental Foundation of Oregon’s Board Member **Tony Ramos**, DMD, the combination is a natural.

“I love running and I love hanging with friends on St. Patrick’s Day, so the two together just make sense,” says Dr. Ramos, who owns Ochoco Dental with partner **Mark Eilers**, DMD, in Prineville. “And I feel like community service is what we’re supposed to do as dentists . . . and as people.”

Dr. Ramos grew up in North Bend, Ore., where he learned the importance of family and community. At North Bend High School, Dr. Ramos lettered in three sports, was student body president, and graduated as salutatorian.

Dr. Ramos attended Oregon State University, where he was Pre-Dental Society president, Memorial Union President, vice-president of his fraternity, and began coordinating family-oriented events such as Moms and Dads weekends, concerts, and fundraisers. He graduated magna cum laude and decided to apply to dental school.

At OHSU School of Dentistry, Dr. Ramos was a member of the OHSU Student Council and the Prosthodontic Study Club, and he volunteered with Medical Teams International and Give Kids a Smile. He graduated in 2005 with high clinical honors.

All of that community service expertise prepared Dr. Ramos for Central Oregon living and making a difference in the small rural city of Prineville, population 10,000. After starting private practice, Dr. Ramos began coaching soccer, participating in the Crook County School Board, classroom hygiene visits, and National Ski Patrol, among other activities.

One winter morning in 2013, Dr. Ramos challenged a few folks to meet in downtown Prineville to run for the glory of winning a toothbrush and a celebratory beer with then Ochoco Brewing owner and friend **Joe Barker** – and the Paddy Pint was born!

No longer does Dr. Ramos run races with a daughter on his shoulders and also gone are the days he can race in his own event, as attendance at the Paddy Pint has multiplied by many dozens over the past 14 years, and he is busy now organizing and as emcee.

“I think we were close to 750 participants this year, which is a new record and an amazing show of participation in a town of Prineville’s size!” says Dr. Ramos.

Wife, **Dannielle**, volunteered at the 2026 Paddy Pint Swag Store, and daughter **Gabriela** ran the 5K. The Crook County School Superintendent handed out chowder after the race, the county judge’s wife won the 10K, the high school track coach grilled burgers, a longtime sponsor built a green and gold obstacle course of tires for the two mile race, best costume was awarded to a pair of dogs in a stroller, and Dr. Ramos’s close friend was the disc jockey. Dozens of businesses sponsored the Paddy Pint, offering food and drink before, during (tasty donuts on the course!), and after the races, while dozens of volunteers made quick work of setup and takedown.

“Everyone knows each other here and we support one another,” said Dr. Ramos. “Giving back and participating is normal here . . . it’s just what we do.” 🍀

*In 2024 and 2025, the Tooth Taxi team provided free care to 84 children at Barnes Butte Elementary and Crook County High School/Pioneer Alternative High School, where nearly 60 percent of those screened had moderate to severe tooth decay. Dr. Ramos estimates \$60,000 has been raised for the Tooth Taxi through the 2026 Paddy Pint, \$60,000 has been raised for community needs such as athletic equipment and scholarships, and \$124,000 of free dental care has been provided.*



DFO STAFF

*The Dental Foundation of Oregon’s Board Member Tony Ramos, DMD, brings the St. Patrick’s Day spirit to the 2026 Paddy Pint, a fundraiser for local needs, including the Tooth Taxi.*

*Please join us for our inaugural*



# Fun Run and Walk



at Rock Creek Country Club on October 18, 2026

benefiting The Dental Foundation of Oregon's Tooth Taxi, the yellow and cheery mobile dental clinic that goes all over the state providing free care to children who are uninsured, underinsured, unhoused, rural-based, and/or living in poverty.

## Activities

- 1K run for children 11 and under, a 5K run, and a 5K walk
- Putting Contest, free to all registered participants
- Driving Range Access
- We're expecting 400+ attendees of all ages, including children, families, local community, and dental professionals

## Sponsorship Opportunities

- Logo inclusion on event signage, bibs, and in-pocket materials
- Social media recognition
- Email marketing
- On-site booth, goodie bag, and raffle opportunities
- Align your brand/business with children's health and prevention making a statewide impact.

*Since 2008, when the Tooth Taxi first hit the road:*



**26,672**

Children screened and educated on oral hygiene

**55**

Percentage of non-White children served

**32**

Schools & neighborhood partners

**4,979**

Volunteer hours

**\$9,360,022**

in free dental services

In 2025, we offered free dental care to 1,222 individuals worth nearly \$684,000.

Become a sponsor today! Contact [sydney@dentalfoundationoforegon.org](mailto:sydney@dentalfoundationoforegon.org), for more information.

**Together, We can Give Children a Healthy Start!**

# Coastal Cascades Dentist Society Update

COMPONENT  
HIGHLIGHT

By Nissa Newton, Coastal Cascades Dentist Society Executive Director

**IN FEBRUARY, COASTAL CASCADES** had a lot of options for Continuing Education. Healthcare Compliance Associates' Kelli Ngariki gave a two-hour, two-topic class in Corvallis on Dental Waterlines: The Risks, Rules, and Routine and Preventing and Responding to Workplace Violence in Dental Settings. The following day in Eugene, Kelli also presented a course on Infection Control. After our business meeting and award ceremony luncheon, we had another class on Cultural Competency and Working with Interpreters, with speaker Mary Soots. All of these classes were offered in person and as webinars.

During our luncheon, Dr. Ivan Paskalev received the Dental Service Award in appreciation for his extensive volunteering in our local community. Linda Eichner received the Public Service Award


for her work with dental clinics for children in Eugene. We received an update for the Oregon Dental Association, focusing on advocacy efforts and ways to get involved in their Legislative Action Team. Dr. Kent Burnett discussed his experience participating in ODA's Lobby and encouraged others to participate next year.

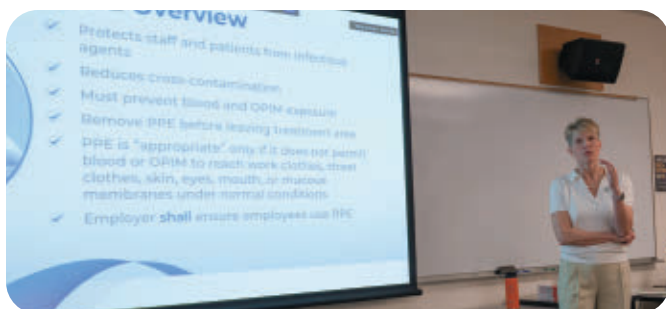
Next year's council members will remain the same, with Dr. Mercedes Del Valle serving as president, Dr. Matt Bahen as past president, Dr. Ivan Paskalev as secretary, Dr. Travis Alcorn as treasurer, and Dr. Mariya Costa as member at large. Dr. Burnett is now president-elect and will serve as president in 2027.

Eight University of Oregon pre-dental students volunteered and participated in the Eugene classes, where they enjoyed meeting local dentists. They also shared information about opportunities for dentists to

participate in their Med Advance event at the college.

CCDS has a special Newport Event at the Oregon Coast Aquarium on Saturday, May 9th, with a Continuing Education Class, "Green Dentistry 2.0 Future Proofing Your Practice for a Sustainable Tomorrow." This event will include Aquarium admission and a social lunch before the class. Please register early for this event. This will be a fun event and would be a great opportunity to bring your family to enjoy the Oregon Coast.

Dr. Erin Elliot will be giving two classes on Sleep Apnea at the end of May. The hybrid class on Thursday, May 28th in Albany will be an introduction to the topic. The following day will be an in-person follow-up or more advanced class on the topic at Lane Community College. To find out more about upcoming classes and events, visit [www.bit.ly/CCDSEVENTS](http://www.bit.ly/CCDSEVENTS). 



NISSA NEWTON

# Tri-County Pub Crawl Brings Dental Community Together in SE Portland

By Lora Mattsen

**THE RECENT TRI-COUNTY PUB CRAWL** proved to be a resounding success, bringing together members from across the region for an evening of connection and camaraderie in Southeast Portland.

Despite the rainy Oregon weather, attendees showed up in full spirit sporting bright colored t-shirts as they made their way between local pubs. The event created a relaxed and welcoming environment where participants could step away from their daily routines and enjoy time with colleagues, peers,

and future professionals in the dental field.

Designed to foster engagement across the tri-county components, the pub crawl successfully united members, non-members, and dental students for a night centered around networking, food, and fun. The positive energy throughout the evening was evident, with many attendees already expressing enthusiasm for future gatherings.

Events like the Tri-County Pub Crawl highlight the strength and vibrancy of the dental community, reinforcing the

importance of building relationships beyond the clinical setting.

This successful evening would not have been possible without the generous support of event sponsors. Special thanks go to Astra Practice Partners, BNK Construction, Columbia Bank, and Weo-Media for their contributions and commitment to supporting the dental community.

With such strong turnout and positive feedback, the Tri-County Pub Crawl has set the stage for continued opportunities to connect, engage, and celebrate the profession together. ●



LORA MATTSSEN

# Winter Webinar Series Delivers Continued Value in Its Second Year

**THE OREGON DENTAL ASSOCIATION'S (ODA) WINTER WEBINAR SERIES** continued its strong momentum in its second year, reinforcing the Association's commitment to supporting members with accessible, high-quality continuing education. Designed with member needs in mind, the series provides a convenient opportunity to complete Oregon Board of Dentistry required coursework ahead of the March 31 licensure renewal deadline.

Offered as a three-part series, the Winter Webinar Series featured one webinar per month in January, February, and March. Each session was complimentary for ODA members, with a nominal fee of \$50 per course for ODA member dentist staff delivering

exceptional value while ensuring that entire dental teams could benefit from critical, up-to-date training.

This year's program highlighted expert-led presentations on essential topics:

- **Cultural Competency** with Deb Marinos
- **Infection Control** with Kelli Ngariki
- **Medical Emergencies** with Dr. Andrea Fonner

Through this series, the ODA successfully awarded 278 continuing education (CE) certificates, enabling members to meet licensure requirements efficiently and confidently before the deadline.

Beyond meeting regulatory requirements, the Winter Webinar Series exemplifies the tangible value

of ODA membership combining convenience, cost savings, and access to trusted industry experts. By offering relevant education in a flexible virtual format, the ODA continues to support the professional growth and success of its members across the state.

Building on this success, plans are already underway to bring the Winter Webinar Series back in 2027. Members are encouraged to watch for upcoming dates and take full advantage of this exclusive benefit.

As always, member feedback plays a vital role in shaping future offerings. Participants are invited to share their experience through a brief survey to help enhance and refine the series for years to come. ●



HUMANITARIAN  
AWARD

# Dr. Judah Garfinkle Receives Humanitarian Award

**DR. JUDAH GARFINKLE, A PORTLAND ORTHODONTIST,** was recently selected to receive the 2026 Humanitarian of the Year Award from the American Association of Orthodontists. He helped launch the very successful non profit, SMILE OREGON, which serves patients and their families in Oregon and SW Washington with congenital craniofacial abnormalities. He works tirelessly for his community. 🌟



THE GARFINKLE FAMILY

A promotional graphic for the ODA Regional Event. The background is a dark blue space with white stars. On the left, text lists event features: "Annual Business MEETING", "Continuing EDUCATION", "Family Friendly SOCIAL EVENTS", and "Building Community CONNECTIONS". In the center is a circular graphic with a space helmet containing a colorful nebula, surrounded by constellations. Text around the circle reads "Save the date!", "October 2-4, 2026", "Sunriver Resort", and "ODA REGIONAL EVENT". At the bottom right, a quote says "Every year the theme changes, but the quality remains the same!" attributed to Barry Taylor, DMD, CAE, Executive Director, Oregon Dental Association. The Oregon Dental Association logo is at the bottom left.

## DENTAL CLASSIFIEDS

### DENTAL OFFICE SPACE FOR LEASE

Fully equipped dental office available for lease in Ashland, Oregon. Four operatories, 1300 square feet. Great exposure adjacent to Ashland High School. Full or part-time. Call 541-840-2475 or email [katzenortho@yahoo.com](mailto:katzenortho@yahoo.com).

### PRACTICES FOR SALE

Practice built on substantial goodwill and known for quality work. Loyal patient base educated on long term plans and CR dentistry. If you believe in integrity and the advantages of private practice, this is the right place for you. With your vision, this practice is poised for next level contemporary dentistry.

Revenue \$930,000, 96% collected on 3.7 days per week. 6 operatories, CBCT. Space available for in-house lab. Staff: 1.5 hygienist, 1.5 front desk and 1 assistant. They have substantial longevity, are very cohesive and cross trained for efficiency.

Charming building located in high traffic corridor near downtown Salem.

Seller is motivated. Let's talk terms.

[SocRogDMD@me.com](mailto:SocRogDMD@me.com) and visit [MRogersDMD.com](http://MRogersDMD.com).

### RESORT RENTALS

MADRONA RIDGE- Manzanita Vacation Rental

Manzanita: "Most picturesque town in Oregon" - Architectural Digest

3 Bedrooms

2 Bathrooms

Dog Friendly

Hot Tub

Firepit

Washer/Dryer

Wraparound Decks

<https://www.vacasa.com/unit/84350>.

### ANTIBIOTICS – WHY?...

*Continued from page 5*

We can champion the proper use of antibiotics in dentistry and lead by example to maintain effective antibiotics for our future generations.

Debra's Ohio state bio, among others to review:

<https://pharmacy.osu.edu/directory/debra-goff>

Antibiotic Stewardship: <https://www.idstewardship.com/contributors/debra-goff-pharm-d-fccp/>

### PROTECTING YOUR PRACTICE...

*Continued from page 13*

with some of their most sensitive personal information. That trust is worth protecting. A well-run compliance program signals to patients, staff, and anyone else paying attention that your practice takes its responsibilities seriously.

We have heard from many dental professionals that compliance feels overwhelming, not because they do not care, but because the process has historically been confusing and time-consuming. That is precisely the problem Compliancey Group was built to solve.

Our platform reduces the time and effort required to maintain a complete compliance program, so dentists and their teams can stay focused on patient care.

### A Trusted Partner for Oregon Dentists

Our ADA endorsement was built over years of working directly with dental practices and understanding what they need. We bring that same commitment to our partnership with the ODA. Oregon dentists deserve a compliance solution vetted by organizations they already trust, backed by real expertise, and designed to fit how a dental practice actually operates.

We are grateful to the ODA for this endorsement and look forward to supporting dental professionals across the state. Whether your practice is just beginning to formalize its compliance program or looking to replace a patchwork of tools with something more complete, we are here to help.

## INDEX TO ADVERTISERS

### BUSINESS BANKING

Heritage Bank..... 10  
<https://www.heritagebanknw.com>

### DENTAL BROKERS

Consani Associates, Ltd..... Inside Front Cover  
<https://www.mydentalbroker.com>

### DENTAL INSURANCE

The Dentists Insurance Company ..... 4  
<https://www.tdicinsurance.com/>

### DENTAL LABORATORIES

Artisan Dental Lab..... Inside Back Cover  
[www.artisan dental.com](http://www.artisan dental.com)

Assured Dental Laboratory, Inc..... 6  
<https://www.assuredentallab.com>

O'Brien Dental Lab, Inc..... 8  
<https://www.obrientalallab.com>

### EMPLOYMENT OPPORTUNITIES

Kaiser Permanente Dental Care Program ..... 10  
<https://www.pda-dental.com>

### FULL-SERVICE DENTAL

Willamette Dental Group ..... 11  
<https://www.willamettedental.com>

### PRACTICE SALES

Omni Practice Group ..... Outside Back Cover  
<https://www.omni-pg.com>

### TRANSITION & MANAGEMENT CONSULTANTS

HELP Appraisals & Sales ..... 25  
<https://www.adstransitions.com/>

# Artisan's

29TH ANNUAL

# GOLF

TOURNAMENT  
& FUNDRAISER



PROCEEDS WILL BE DONATED TO THE  
TERRY MONETTI MEMORIAL SCHOLARSHIP FUND  
AT OHSU & MEDICAL TEAMS INTERNATIONAL



RIVERSIDE GOLF  
& COUNTRY CLUB  
PORTLAND

9 | 18 | 26

PLEASE  
REGISTER  
ONLINE AT:



**STARTS AT 8:30AM**  
4 PERSON SCRAMBLE - \$200 PER GOLFER  
BRING YOUR OWN FOURSOME FOR \$700  
AWARDS & BANQUET LUNCH FOLLOWING

[WWW.ARTISANDENTALGOLF.COM](http://WWW.ARTISANDENTALGOLF.COM)

# On-Demand Educational Webinars

Free Recordings Now Available to Local Dentists!



## Sell or Buy Smart: Understanding Adjusted Net Income in Dental Practices

### What You'll Learn:

- Find the **true profitability** of your practice
- Adjusted Net Income's **affect on valuation**
- How to **increase net income** before you sell
- **Red flags to look for** during due diligence
- And much, much more!

**FREE Webinar  
Recording**

SCAN ME!



**Save Your Adjusted Net Income!**  
[omni-pg.com/dental-register](http://omni-pg.com/dental-register)

Hosted By:



**Megan Urban**

*Practice Transition  
Consultant Serving  
Dentists*

License #201221407  
(503) 830-5765  
[megan@omni-pg.com](mailto:megan@omni-pg.com)

### AVAILABLE OPPORTUNITIES

- Desirable Lake Grove Community, OR  
Dental Practice for Sale (Practice ID: ORD193)
- Ideal South Salem, OR Practice and  
Building for Sale (Practice ID: ORD188)
- Gorge, OR Profitable Dental Practice  
& Building for Sale (Practice ID: ORD187)
- Vancouver, WA Practice and Potential  
Building for Sale (Practice ID: WAD675)
- Associate Dentistry Position in  
Lincoln City, OR (Opportunity ID: ORD185)

## Build or Buy? Your Path to Practice Ownership

Hosted By:



**Ateah Wright**

*Practice Transition &  
Real Estate Consultant  
Serving Healthcare  
Professionals*  
License #201238981  
(503) 781-9786  
[ateah@omni-pg.com](mailto:ateah@omni-pg.com)



COMMERCIAL REAL ESTATE



BUILDING PURCHASE/SALES



TENANT LEASING



NEGOTIATE LEASE RENEWALS



LANDLORD LEASING



BROKERS PRICE OPINION

### What You'll Learn:

- **Pros and Cons** of starting de novo vs purchasing an established practice
- How to evaluate **cash flow potential**
- **Operational considerations** for success
- And much, much more!

**FREE Webinar  
Recording**

SCAN ME!



**Find the Right Choice for You!**  
[omni-pg.com/dental-register](http://omni-pg.com/dental-register)