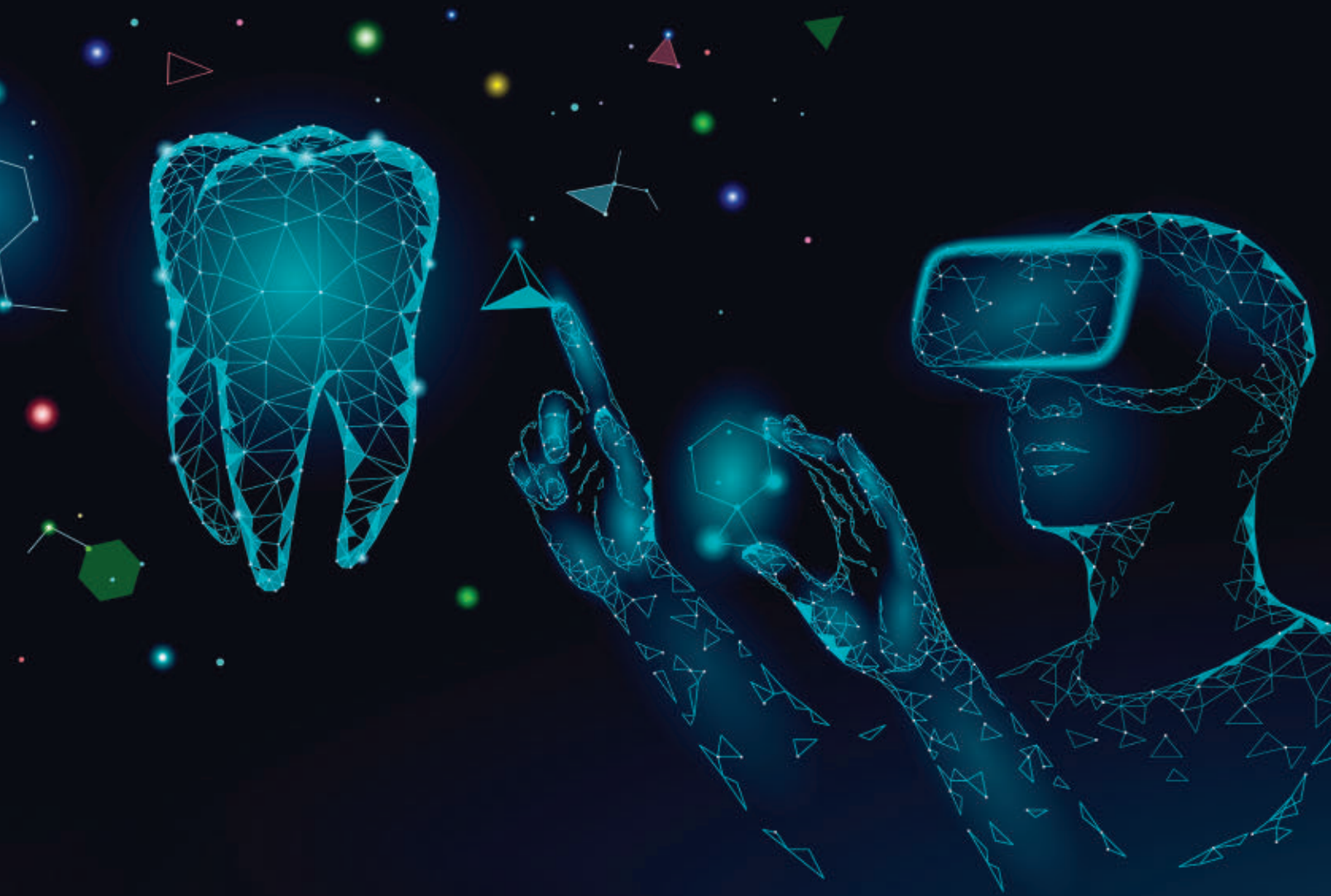


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Making a Path For New Leaders



By Alayna Schoblaske

I WAS RECENTLY LISTENING TO AN EPISODE of the ADA's podcast, Dental Sound Bites, which featured a conversation between two amazing dentists – Dr. ArNelle Wright from Florida, and Dr. Adam Saltz from Maine.¹ They have both served with me on the New Dentist Committee and they were talking about leadership. The part of the conversation that has stuck with me was how earnestly both Dr. Wright and Dr. Saltz talked about succession planning. Dr. Wright said, "I always say[...]the leader should be always looking for[...]someone who you can pass the baton to. You've had your moment.[...]It's very rewarding for me."

Dr. Saltz agreed by saying, "I think being able to tap on others and, you know, really show them their value[...]. It's really one of the most rewarding parts when you can say, you know what, my time is up. I think it's now the appropriate time [to pass the baton] and that's how it should be."

Their conversation really resonated with a similar feeling that I have been having as a leader. While I am certainly still in the early stage of my career and leadership journey, I am already finding so much joy in sharing the spotlight with leaders even newer than myself. I find myself saying, "I don't think I'm the best fit for that right now, but I know someone who is." I find myself happily delegating tasks and skills to newer leaders and being consistently impressed with the new perspective and insight that they bring. Yes, I am still considered a "new dentist" by the ADA (everyone in their first 10 years of practice is). But with the speed at which technology is changing and new techniques are being introduced to our profession, I realize every day that it is critically important to have dental students and "early career dentists" (defined by the ADA as everyone in their first 5 years of practice) at the forefront of our profession and of the ADA.

Plus, it just makes sense. Right now, about 20% of dentists in the United States are new dentists.² And we are seeing declining membership numbers every single year. I am optimistic that our new membership model – being introduced as a pilot project in a few states (not Oregon) in 2025 – will help to remedy that. But, at the heart of our membership recruitment and retention has to be leaders that dentists relate to and are excited to follow.

I am proud of the ODA for having two new dentists (Dr. Caroline Zeller and Dr. Amberena Fairlee) in line to take the role of ODA President. And I'm proud of us for having two other new dentists (Dr. Eddie Ramirez and myself) on our Board of Trustees. But it is imperative that the ADA do more nationally to elevate Early Career Dentists as leaders, and states that don't have the same level of new dentist leadership as Oregon need to do the same as well.

This theme brings to mind one of my mentors, Dr. Michelle Tulak-Gorecki, who explained to the New Dentist Committee that there are many paths to leadership. Organized dentistry has traditionally believed in a model where you have to climb a ladder over many years to reach a place of authority and influence. But there is also another path – one that Dr. Tulak-Gorecki embodies – where a seasoned member provides a metaphorical stepping stool to a new member to help them learn leadership skills and provide valuable insight to move our profession – and the ADA – forward. 🍎

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1. Wright, A. (Host). "S4 E05: Leadership Mindset for Dentists." *Dental Sound Bites*, American Dental Association, 25 June 2024, www.ada.org/publications/dental-sound-bites/season-4/leadership-mindset-for-dentists-s4e05.
2. American Dental Association – Health Policy Institute. Supply of Dentists in the U.S.: 2001-2023. ©2023.



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Events & Education Component CE Calendar

Calendar provided by Mehdi Salari, DMD

This calendar is current as of July 8, 2024.

Please visit the host dental society website for the most up-to-date information.

Date	Dental Society	Course or Event Title	Speaker	CE	Location	More Information
08/15/2024	Southern Oregon	Ergonomics and More	Dr. Jordan Spence (Physical Therapist)	2	Medford (West Orthodontics)	Info/Register: www.sodsonline.org
09/19/2024	Central Oregon	TBA	TBA	2	Bend (Riverhouse Convention Center)	More info email: drjessicahenderson@gmail.com
09/19/2024	Multi-Component Event	Fall Kick Off/Tailgate Event	-	-	ODA Parking Lot	Info/Register: www.multnomahdental.org
09/26/2024	Clackamas County Dental Society	Fall Social/Arcade Game Challenge			Dave & Busters, Clackamas	RSVP to executivedirector@clackamasdental.com
10/18/2024	Lane	Suturing for Success: (Hands-on, Limited to 30 people)	Dr. Nabeel Cajee	2	Eugene (Lane Community College)	Register: www.bit.ly/LCDSEVENTBRITE
10/23/2024	Multnomah	3D Imaging	Saulo Sousa Melo, DDS, MSD, PhD. MS	2	Portland (OHSU SOD)	Info/Register: www.multnomahdental.org
11/07/2024	Multnomah & Washington	New Dentist Event	-	-	Langers Entertainment Center	Info/Register: www.multnomahdental.org
12/06/2024	Lane	Advances in Dental Pharmacotherapy	Karen Baker, RPh, MS	3	Eugene (Lane Community College)	Register: www.bit.ly/LCDSEVENTBRITE
01/17/2025	Multnomah	Medical Emergencies	TBA	4	TBD	Info/Register: www.multnomahdental.org
03/20/2025	Multnomah	Social Event	-	-	TBD	Info/Register: www.multnomahdental.org
05/21/2025	Multnomah	Annual Meeting/Table Clinics	TBA	2	TBD	Info/Register: www.multnomahdental.org

Find this calendar online at www.oregondental.org. Click “Meetings & Events” > “Calendar of Events”.

Looking for additional ways to get CE? The American Dental Association has a large collection of webinars and on-demand video learning opportunities available, many of which are free to members. Visit adaceonline.org to catch up on the latest offerings on your own schedule. 🎧

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The 2024 ODA House of Delegates will take place virtually on September 28th, 2024. All ODA members are welcomed and encouraged to attend—mark your calendars and plan to serve as a delegate for your local component society. We look forward to “seeing” you there!

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Have you ever wanted to make an impact in a new way? Lend your ideas and involvement today!

ODA has several open positions for members to serve in leadership roles: ADA Delegate at Large, At-Large Trustee, Secretary-Treasurer, and Leadership Development Committee. You can view descriptions of each position here:

<https://www.oregondental.org/about-us/leadership-governance/house-of-delegates>

Interested? Contact Janell Snyder at leadership@oregondental.org. Individuals may declare candidacy from the HOD floor.

Artificial and Augmented Intelligence for Dental Practice Today and in the Future

By Mina Ghorbani DMD – Dentist, Technologist, and Wellness Enthusiast

Embracing the Future: Artificial and Augmented Intelligence in Dental Practice

In the midst of the fourth industrial revolution, the dental industry is no exception to the transformative power of artificial intelligence (AI) and augmented intelligence (Aul) – human + machine. The industry has seen firsthand how these technologies can revolutionize CAD-CAM dentistry. Now, even more aspects of daily practice are impacted, making work more efficient, accurate, and patient-centered. Of the nearly limitless areas to apply AI and Aul in dental practice, three main applications in focus are: administration and operations, clinical decision support, and patient communication.

Administration and Operations: Streamlining with Consistency

Administrative tasks and paperwork are a necessary part of running a practice and often seem never-ending. This is where AI can augment the team and staff to reduce the time it takes to get charts updated, claims written, appointments confirmed, and quality audits completed. Other places where AI might be unexpected include the chatbot that interacts with patients outside the office or an AI-powered inventory manager, which knows exactly when you're running out of gloves and primer. Some of these systems have already been developed, and others are coming.

In the not-too-distant future, AI will help with reports, note-taking, and charting



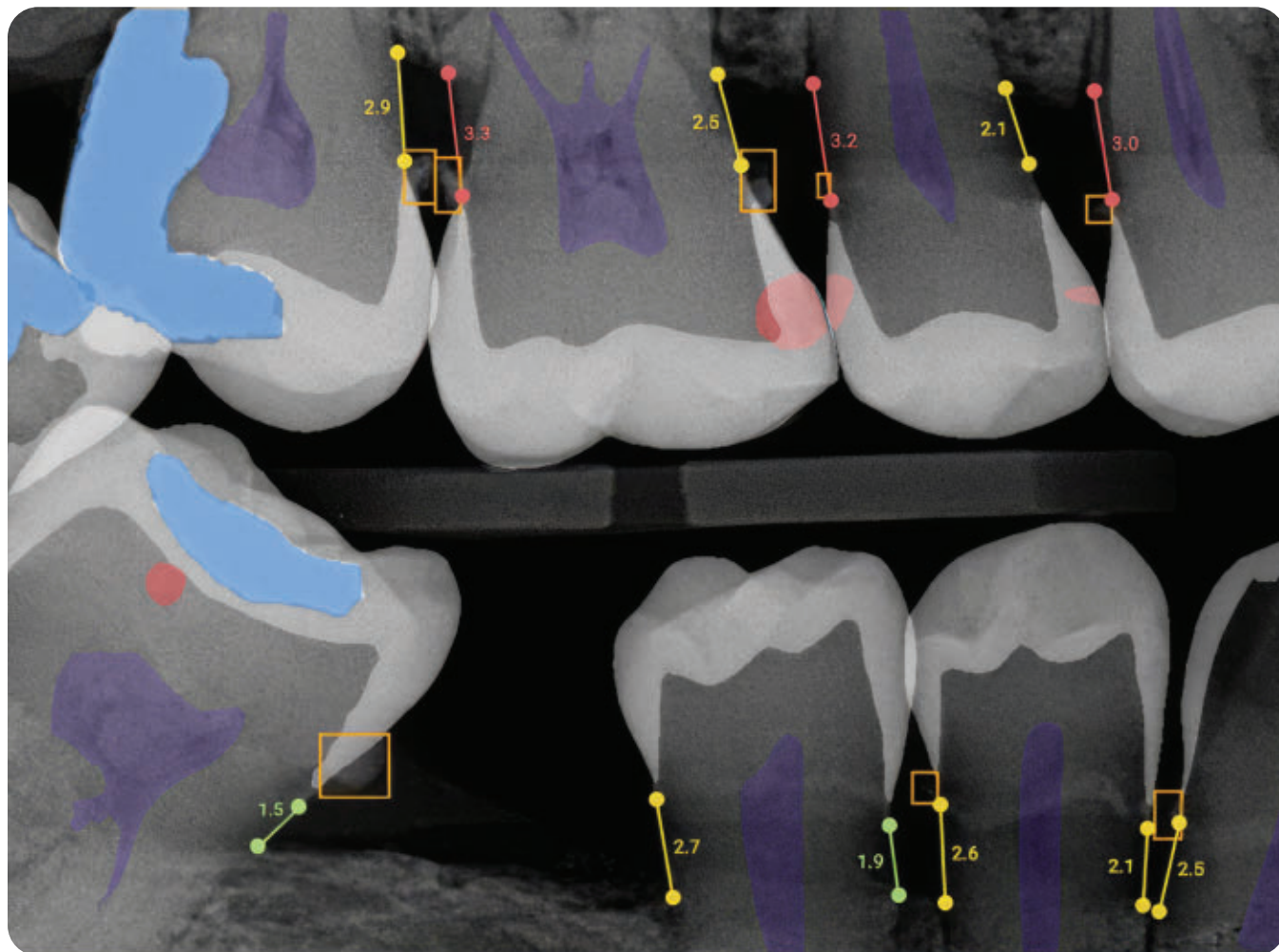


IMAGE BY OVERJET

AI technology showing all pathologies in one image

findings directly into the electronic health record. Appointment times scheduled for patients will be more about the patient and less about the time needed to input information. The time needed to review the generated information will be less than inputting everything from scratch. Imagine how many hours in a week you will get back. It's like having an extra pair of hands that never gets tired and is consistent.

Moreover, AI can assist with billing and insurance claims. Billing proper codes and not missing codes is its own task, and one where mistakes can be easily made. Now, AI can notify if a code doesn't match previous treatment, such as with Periodontal Maintenance or when radiographs aren't billed on an exam day, even though the images were taken. For insurance claims, having confidence in the evidence to support the claim will inevitably reduce denials. This not only boosts the

practice's revenue cycle but also enhances patient satisfaction by minimizing billing discrepancies.

Clinical Decision Support: Enhancing Accuracy and Efficiency

AI has been in dental technologies for some time for treatments, from computer-generated crowns to airway segmentation to clear aligner therapies. AI has been seamlessly integrated into these workflows, resulting in significant adoption. The latest developments involve applying computer vision to assist in the analysis of 2D and 3D radiographs. When such models help detect pathology or other findings, the model is considered a clinical decision support tool. These algorithms can identify potential issues with remarkable accuracy, sometimes spotting problems that even the most experienced eyes might miss due to cognitive fatigue.

Learn More!

ADA White Paper: Dentistry – Overview of Artificial and Augmented Intelligence Uses in Dentistry

www.ada.org/-/media/project/ada-organization/ada/ada-org/files/resources/practice/dental-standards/ada_1106_2022.pdf

Oral Health in America 2021

www.nidcr.nih.gov/sites/default/files/2021-12/Oral-Health-in-America-Advances-and-Challenges.pdf

For example, AI can assist in detecting caries, periodontal disease, and periapical radiolucencies. This early detection is crucial for making an accurate diagnosis and prompt intervention, leading to improved patient outcomes. Furthermore, there can be more quantifiable assessments of disease that were not easily accessible previously.

In the future, AI could use multimodal data to better assist in treatment planning by integrating data from various sources, including patient history, genetic information, and even lifestyle factors. This comprehensive approach ensures that treatment plans are not only evidence-based but also personalized to each patient's unique needs.

Augmented intelligence is the collaboration between human expertise and machine precision, leading to better outcomes and a higher standard of care. The American Dental Association's SCDI White Paper No. 1106, "Dentistry – Overview of Artificial and Augmented Intelligence Uses in Dentistry" (2022), emphasizes that Aul enhances the providers' intelligence rather than replacing it.

Patient Communication: Bridging the Gap

Communication is at the heart of a successful practice; patients feel

connected to the office, understand their needs, and take the appropriate actions to receive the care they need. However, explaining complex procedures and treatment plans can take time and isn't easy to convey. This is where AI and Aul come in.

Today, intraoral scans, photos, and radiographs tell the story of what the patient needs, all in an effort to help them see what the dentist sees. AI can help overlay the dentist's knowledge for the patient to see what the dentist sees. For example, a carious lesion within dentin and in close proximity to the pulp can be segmented by the pulp, the lesion, and the enamel, all in color and with measurements for the patient to see. Imaging empowers the patient, as they tend to better grasp the severity of the condition when they visualize it.

Once visualized, patients can be part of the treatment journey and will see the changes and progress, providing the exact positive feedback needed for behavior change.

Post-operatively, AI chatbots can assist with common post-operative care instructions and bring in a human once all resources have been exhausted. The patient will be able to interact with such a system whenever they need to, as a computer system doesn't have office hours, and chat

is a more common retail expectation these days.

The Human Touch in a Digital World

While the benefits of AI and Aul are substantial, it's essential to remember that these technologies are here to augment, not replace, the providers' and staff's touch that is so integral. The best outcomes are achieved when technology and human expertise work hand in hand.

AI can handle routine tasks and provide data-driven insights, but it's the compassion, empathy, and skill of dental professionals that truly make a difference in patient care. By embracing these technologies, the providers' capabilities will be enhanced, allowing them to focus more on what they do best – caring for patients.

Artificial and augmented intelligence are no longer futuristic concepts; they are happening now, and operations and workflows have changed and will continue to change. From streamlining administrative tasks to enhancing clinical decision-making and improving patient communication, AI and Aul offer numerous benefits that can elevate our practice and improve patient outcomes. Embrace the future of dentistry, which is unlike the last 50 years, and move forward with the tools that will make us all better. ●



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AI in the Modern Dental Lab and Dental Practice: A Look at Current and Future Trends

By Mark Hidde & Ian Ingram

THE INTEGRATION OF ARTIFICIAL INTELLIGENCE (AI) INTO various fields has revolutionized processes, making them more efficient, accurate, and accessible. In the domain of dental technology, AI holds immense potential to enhance traditional practices and streamline workflows. This article explores the current applications of AI in dental technology and anticipates future advancements that could reshape the landscape of dental prosthetics, orthodontics, and oral health diagnostics.

Dental technology encompasses a broad spectrum of practices aimed at designing, manufacturing, and maintaining dental prosthetics, appliances, and devices to improve oral health and aesthetics. Traditionally, these processes have relied heavily on manual labor and subjective decision-making, leading to inconsistencies and inefficiencies. The advent of AI offers promising solutions to address these challenges by leveraging data-driven algorithms and automation.



Crown Image Created by AI

Current Applications of AI in Dental Technology

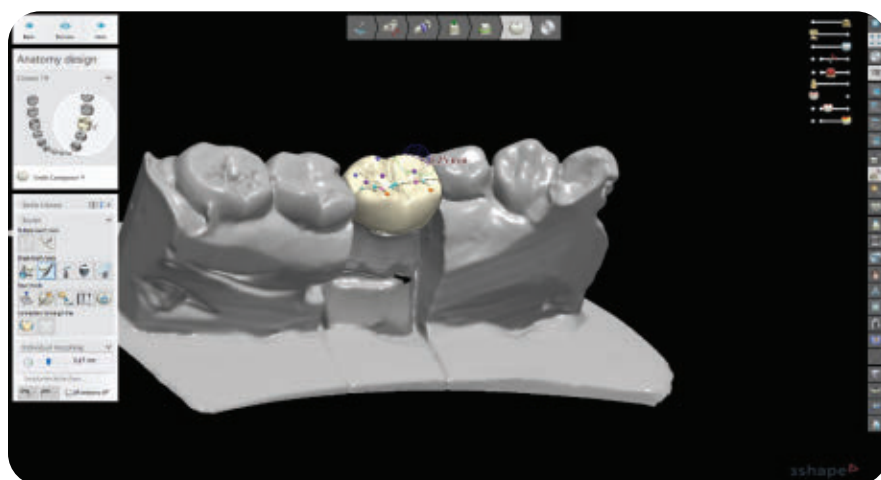
CAD/CAM Systems: Computer-aided design (CAD) and computer-aided manufacturing (CAM) systems have become integral to dental laboratories for fabricating restorations such as crowns, bridges, and veneers. AI algorithms enhance these systems by optimizing designs, predicting material behavior, and automating manufacturing processes to achieve precise and aesthetically pleasing outcomes.

Prosthetic Design Optimization: AI algorithms optimize the design of dental prosthetics by analyzing patient-specific data, such as anatomical features, occlusal relationships, and functional requirements. By integrating biomechanical simulations and patient feedback, AI-driven design iterations can enhance the fit, comfort, and longevity of dental restorations.

Virtual Treatment Planning: AI-based software platforms allow dental technicians and clinicians to simulate orthodontic treatments, such as aligner therapy and orthognathic surgery, in a virtual environment. These tools facilitate comprehensive treatment planning, predict treatment outcomes, and optimize appliance design, leading to more predictable and personalized results.

Current Applications of AI in the Dental Practice

Image Analysis and Diagnostics: AI-powered image analysis tools enable dental professionals to analyze radiographs, intraoral scans, and photographs with greater accuracy and efficiency. Machine learning algorithms can detect abnormalities, such as caries, fractures, and periodontal diseases, aiding in early diagnosis and treatment planning.



Radiograph read by AI

The AI Future in the Dental Practice

Predictive Analytics for Oral Health: AI-driven predictive analytics models will forecast patients' oral health trajectories based on longitudinal data, socioeconomic factors, and environmental influences. These models will facilitate preventive interventions, patient education, and resource allocation to mitigate the burden of dental diseases and improve population health.

The Future of AI in the Modern Dental Lab

Robotics in Prosthetic Fabrication: Robotic systems equipped with AI algorithms will automate various aspects of prosthetic fabrication, including material handling, milling, and finishing. By combining robotic precision with AI-driven quality control mechanisms, dental laboratories can achieve higher throughput, consistency, and cost-effectiveness in production.

Augmented Reality for Treatment Visualization: Augmented reality (AR) technologies will revolutionize patient education and treatment visualization by superimposing

virtual dental models onto patients' intraoral scans or live video feeds. AR-guided simulations will enhance communication between dental professionals and patients, fostering shared decision-making and improving treatment acceptance.

Conclusion

The integration of AI into dental technology heralds a new era of innovation and efficiency in oral healthcare delivery. By harnessing the power of data-driven algorithms, automation, and predictive analytics, dental professionals can elevate the quality, accessibility, and personalized nature of dental treatments. As AI continues to evolve, its transformative impact on dental technology will reshape clinical workflows, enhance patient outcomes, and pave the way for a future where oral health is optimized for all. 🌐

Mark Hidde is the CDT and owner of Unbreakable Bonds Inc.

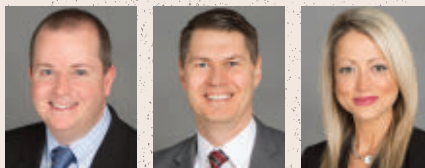
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Drs. Rachel Meek, Julie Spaniel and Caroline Zeller representing the Tooth Party in Washington, DC!



ODA's Government Affairs team at OHSU School of Dentistry discussing advocacy with dental students and specials guests, ODA members, Representatives Javadi and Pham.



ODA was well represented at the ADA Dentist and Student Lobby Day.



ODA President-Elect Dr. Caroline Zeller and Governor Kotek posing at an ODA hosted event.

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ODA members, Drs. Scott Hansen, Cyrus Javadi, Steve Persichetti, and Barry Taylor, with ODA lobby team member Sabrina Riggs at a DOPAC event in Tillamook for Representative Javadi.



A great turnout for a family friendly picnic supporting ODA member, Representative Pham.



Representative Pham and Dr. Fred Bremner catching up and discussing advocacy.



Representative Pham, Natalie Pham and Dr. Eric Downey smile for the camera.

Dr. George McCully Retires

By Nissa Newton, Lane County Executive Director

“A BIG REASON FOR MY SUCCESS

HAS been my staff over the 50 years that I practiced. Many of them worked with me for many years, and to them, I owe a huge debt of gratitude. After retiring, much to my surprise, many of them showed up at my home for my retirement party. I am truly blessed.”

As a young man growing up in Eugene, George McCully ran an Oregonian Paper route for nine years, participated as a camp counselor at YMCA Camp, obtained The Boy Scouts of America Eagle Scout rank, and represented South Eugene High School as the snow skiing state champion his senior year. After high school in 1968, he began as a pre-dentistry major at the University of Oregon, with late admittance.

“No one told me that one needed to apply for college!” said Dr. McCully. “I just assumed that after grade 12, one became a freshman at the U of O.”

He worked his way through college, including working summers at the cannery until receiving a “Co-Step” position his junior year

of dental school with the Indian Health Service’s dental clinic at Turtle Mountain Indian Reservation in North Dakota. After graduating from dental school in 1973, Dr. McCully was awarded an Internship/General Practice Residency at the IHS hospital in Gallup, New Mexico. He married his wife, Diane, and moved back to Eugene after he completed his internship and graduated from dental school in 1974.

Setting up his practice from scratch was challenging for Dr. McCully. His new practice was 500 square feet and located at 1374 Willamette. Soon, the couple had a new daughter. The McCully family adopted a frugal lifestyle with a diet full of powdered milk, canned applesauce, and corn on the cob. How times have changed! Back then, Dr. McCully owed \$11,000 after graduation between his truck and school debt. His first house with two bedrooms and one bath cost \$22,000, and a gold crown was \$95!

In 1985, Dr. McCully moved to his new office at Spencer View Dental.

This latest move allowed him to expand, however, it added additional financial pressure and stress. Although all may have seemed like it was going well for him, he felt burnt out after 15 years of dentistry. He worked long hours: 6 days a week, with 12 hours a day, and staying open on Thursday evenings and Saturdays.

Dr. McCully credits his Practice Management Study Group with helping him develop a new approach to scheduling that allowed him to take more time off and, at the same time, be more productive through working six weeks and taking the seventh week off. The head of his study group said if he tried this strategy, he would see that he would earn as much, or more, while working fewer hours. For Dr. McCully, this turned out to be true.

Dr. McCully attributes the blessings he received through opportunities others gave him, seeing more in him than he saw for himself. He received his fellowship and mastership in the AGD because the Executive Secretary of AGD, Bernie Taylor, believed in him. Dr. McCully helped mentor Harry Alber’s Study Clubs and joined his group The Academy of Cosmetic and Adhesive Dentistry, later serving as its president. He served as an ODA Trustee and also served as a member and President of the Oregon Board of Dentistry. He was also honored by the AGD as the Oregon General Dentist of the Year in 2002.

Now Dr. McCully is retired and looks forward to his future, traveling with Diana and spending a lot of time on their boat. One of their upcoming trips is planned for Roatan, an island off the north coast of Honduras. ●

PHOTO COURTESY OF DR. GEORGE MCCULLY



2024 Oregon Dental Conference

ODC

By Lora Mattsen Executive Director, Multnomah Dental Society

OREGON DENTAL CONFERENCE (ODC)...THREE FULL DAYS OF

something for everyone. As someone who has actively participated for the past 22 years, I can say that although some things change, some remain the same.

We always expect things to change and evolve as our organization does. This is good. However, what remains unchanged is the opportunity to gather with colleagues, peers, friends, associates, and classmates. Those who we may not see but once a year, or even many years. We come together for an opportunity to catch up with each other. It is the best, unchanged and consistent part of the ODC.

This year was full of energy and plenty of activities offered for new and seasoned dentists along with their teams. Spending most of my time in the ODA membership booth provided an opportunity to meet new members who have recently joined and welcome them. I also got to catch up with those long-time members who I only see maybe once a year.

It was fun to work directly with the ODA staff, getting attendees checked in and making sure they were pointed in the right direction. The goal was to highlight all of the components within the ODA in a central location and it was really great to be a part of the hub.

Two highlights of the weekend were the New Dentist Social where many

awesome young dentists gathered after a day of CE to unwind and enjoy catching up with each other. Following that event, we headed to the hotel for the crazy '80s party. This truly brought folks out of their "dentist shell." Everyone had such a good time eating, drinking, and dancing. SO many smiles! (Leg warmers and scrunchies were also abundant.)

There was plenty to offer for the entire dental team. It's a huge endeavor to plan and execute such an event. The ODA staff deserves big applause for the time, effort and energy put into it. I know they are already working on next year's conference because that's what it takes to get it right. They always do! 📸



PHOTOS COURTESY OF ODA STAFF



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Advice for New or Young Dentists

By Dr. George McCully

1. Hopefully, you are in this for the long haul! Regardless, it is important that you take care of yourself physically, mentally, and emotionally. Being a dentist is hard work and I believe that it is important to make sure to take time for oneself. **THAT MEANS TAKING VACATIONS!**
2. Occasionally giving patients a quick look at no charge helps to cement your relationship and builds practice. "You can shear a sheep many times, but you can only skin it once."
3. Building personal relationships with patients is worth all the time and effort and it will take time, but it pays big dividends in the long run, both financially and emotionally.
4. You will have patients who do not pay. You will be "ripped off." The most common cause for litigation or a board complaint is fostered by the ill will created by trying to collect that debt. How much is the "stomach acid" worth when answering an Oregon Board of Dentistry complaint? And trust me, the Board will find something for which to sanction you and fine you.
5. Pay your bills and your employees before you pay yourself. And do

not buy all the new fancy gadgets until they have been proven useful. Upon retiring, I had a whole lab full of stuff that I had bought but had used only for a brief time.

6. Find a mentor to help guide you. Continue your education, especially using hands-on courses. Do not be afraid to ask for help, guidance, or directions from your mentor. They will be glad to help.
7. I have been blessed and you are or will be also. Dentistry is a fabulous profession that will allow one to support a family and enjoy many opportunities that the average person cannot. Stay healthy, take care of yourself and your loved ones, and realize that you have chosen a profession where our patients become very attached. Yes, we are blessed.

Advice to Retiring Dentists

1. Keep working hard until the check is in the bank.
2. Keep working until you no longer enjoy it. If that is at 80, then great! But if it is at 30, then retire and go find something you will enjoy doing. Life is too short to be stuck doing work that you do not enjoy.
3. Working with a broker takes a big burden off your shoulders. However, it is costly. And do not expect the practice to sell immediately. So, keep working hard, *and* do your due diligence when selecting the broker.
4. I had no idea how long or how time consuming it would be to shut down a business, and that includes transitioning to a new owner. ●



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Component Events

Southern Oregon Event

By Cameron Cutler, Southern Oregon Dental Society Executive Director

SOUTHERN OREGON DENTAL SOCIETY IS A MEDIUM-SIZED component located in Jackson County. We survey our members to find out what CE topics they are interested in and find local experts who are willing to teach. One of our members, Dr. Lance West, has a beautiful office building with a large conference area. This is where we host most of our CE events. In March, we had our regional 3M representatives provide a CE workshop on Efficient Esthetic and Predictable Anterior Composite Veneers. 3M is a wonderful group to work with as they provide advertising, registration, CE credits and dinner. The free workshop 3M offered was a truncated version of a longer more expensive CE workshop. 3M provided supplies and giveaways for every attendee and offered additional deals and training through email after the event. This is the second time we've offered CE from 3M, and it will not be the last.



PHOTOS: CAMERON CUTLER, SOUTHERN OREGON DENTAL SOCIETY EXECUTIVE DIRECTOR

Southern Willamette Annual Meeting

By Debbie Douglas, ODA Membership & Component Coordinator

SOUTHERN WILLAMETTE DENTAL SOCIETY HAD ITS ANNUAL Meeting and CE event on Friday, May 21, 2024. Dr. Daniel Petrisor from OHSU spoke about oral cancer and then Dr. Malin Friess also from OHSU spoke about hemostasis and dentistry. During the lunch break, Dr. Kent Burnett, the president of Southern Willamette, spoke about the feasibility of merging with the Lane County Dental Society and becoming one large component. The advantages to this would be more social events, and more CE available for the Southern Willamette members. There would be the added benefit of having an Executive Director, who would provide a calendar of events, a newsletter, and opportunities to get sponsors for local events.

Nissa Newton, the Executive Director of Lane County, was also there to answer questions from the members. Members of both Southern Willamette and Lane County will soon be asked to vote on this matter by email. If you have any questions about the merger, please contact Dr. Kent Burnett at his office number 541-754-1668, or his email at office@kentburnettds.com. You can also reach out to Nissa Newton at 541-686-1175 or email her at: office@lanedentalsociety.org.



PHOTOS: ODA STAFF

Washington County Dental Society Summer Kick-Off

By Debbie Douglas, ODA Membership & Component Coordinator

WASHINGTON COUNTY DENTAL SOCIETY HELD ITS SUMMER Kick-Off 2024 event at Langer's Entertainment Center on June 6, 2024. It was an opportunity for members to meet the incoming President Dr. Eddie Ramirez and say thank you to Dr. Julie Spaniel for her leadership during the past year. In the last few months, Washington County has completed a website update, a review and update of the bylaws and has held several small gatherings. Washington County has partnered with the Multnomah Dental Society to hold social events and CE this year. This opportunity to build community across components will continue in the future. One such event is the multi-component tailgater coming up on September 19 at the ODA building. Stay tuned for more events and check back for a Social and CE calendar available on the Washington County website later this year. 📺



PHOTOS: ODA STAFF

ODA Regional Event: CE on the Ranch

CE EVENT

Brasada Ranch – Powell Butte, OR – November 1 & 2, 2024

“Come for the CE, stay for the boot scootin’ good time!”
You’re invited to ODA’s Regional Event, “CE on the Ranch,” taking place in beautiful Central Oregon at Brasada Ranch on Friday November 1st and Saturday November 2nd, 2024.

SCHEDULE

Friday November 1st	6 pm – 8 pm	Trivia Night sponsored by Assured Dental Labs
Saturday November 2nd	8 am – 9 am	Breakfast sponsored by Columbia Healthcare Banking
Saturday November 2nd	9 am – 11 am	“Talking Dirty: An Informative and Enlightening Presentation around Infection Control” – Karen Daw, MBA, BA
Saturday November 2nd	11 am – 12:30 pm	Lunch sponsored by TDIC
Saturday November 2nd	12:30 pm – 2 pm	“Understanding Common Oral Lesions” Part 1 – Jonathan Jelmini, DDS, MD
Saturday November 2nd	2 pm – 2:30 pm	Afternoon break
Saturday November 2nd	2:30 pm – 4 pm	“Understanding Common Oral Lesions” Part 2 – Daniel Petrisor, DMD, MD, FACS, FICD
Saturday November 2nd	6 pm – 9 pm	Boots & Bling Party sponsored by BnK Construction

SPEAKERS

AM Course: 9 am – 11 am | Karen Daw, MBA, CECM, CDIPC

Course Title: “Talking Dirty: An informative and enlightening presentation around Infection Control”

Course Description: Discover the ultimate infection prevention training that ticks all the boxes! Look at the same subject from a completely different perspective and earn CE credit for Infection Control – all while keeping your team and patients super safe. With a dash of fresh mountain breeze vibes, we’ll breathe new life into your infection control program. Get ready to rev up your protection like a finely tuned sports car!

Join “The OSHA Lady” Karen Daw for a fun and efficient workshop tailored exclusively for dental healthcare professionals. Prepare for an entertaining, interactive, and potentially life-saving experience as we tackle essential topics like hand hygiene, instrument sterilization, and PPE. Leave those Infection Control binders behind for a while and let Karen guide your team toward safety success!



Learning Objectives

- Discuss key recommendations the CDC that will keep your dental office up to date on the latest guidelines
- Review checklists and resources to streamline procedures, reduce liability, and enhance safety for the well-being of team members, patients, and the practice
- Perform proper personal protective equipment donning via a hands-on mask exercise
- List the steps of how to successfully test and maintain dental unit waterline
- Explore the reasons to earn a CDIPC

Speaker Bio: Karen Daw, MBA, CECM, CDIPC, is a nationally recognized speaker and author with multiple accolades in the field of dental safety. She is an OSHA authorized trainer and provides consulting services to dental practices, corporations, colleges, and healthcare systems nationwide. Karen holds a BA from Ohio State University and an MBA with a focus on Healthcare Administration and Business Management.

PM Course: 12:30 pm – 4 pm | Jonathan Jelmini, DDS, MD & Daniel Petrisor, DMD, MD, FACS, FICD

Course Title: “Understanding Common Oral Lesions: Identification, Management, and Prevention”

Course Description: This course delves into the identification, management, and prevention of common oral lesions encountered in daily practice. Through a combination of lecture, case studies, and interactive discussions, attendees will gain a deeper understanding of the etiology, clinical presentation, diagnostic techniques, treatment modalities, and preventive measures associated with various oral lesions. The course will also address the importance of interdisciplinary collaboration and patient education in managing oral lesions effectively.

Learning Objectives

1. Identify common oral lesions based on clinical presentation, location, and patient history.
2. Understand the etiology and risk factors associated with different types of oral lesions.
3. Utilize appropriate diagnostic tools and techniques, including biopsy when necessary, to accurately diagnose oral lesions.
4. Recognize when referral to specialists, such as oral surgeons, is warranted for the management of complex oral lesions or malignant pathology.
5. Understand the current treatment modalities for patients with oral/head and neck cancer.
6. Recognize the reconstructive options available for patients with oral/ head and neck cancer.

Speaker Bios: Dr. Petrisor is a board-certified oral and maxillofacial surgeon. He holds a dental degree from OHSU and a medical degree from the University of Texas Southwestern Medical School. Dr. Petrisor is also double fellowship trained at two of the leading institutions for oral and maxillofacial surgery training. In addition to traditional oral and maxillofacial surgery, Dr. Petrisor has a special interest in treating patients with benign and malignant tumors of the head and neck.

Dr. Jelmini is an oral and maxillofacial surgeon who recently moved back to Oregon after finishing a head and neck fellowship at UT Southwestern Medical School in Dallas, TX. He holds a dental degree from OHSU.



EVENTS

Trivia Night sponsored by Assured Dental Lab

Test your knowledge at the second annual Trivia Night! A new tradition at the Regional Event, this is a great way to kick-off a fun weekend of education and community building. ODA Member Dr. Travis Baskerville will once again join us as our trivia night host. Will you beat last year's winners, Team Tooth Hurty?



Boots & Bling sponsored by BnK Construction

After a day of CE, join us at the Boots & Bling party! Dinner, beverages and a line dance instructor will be provided to help us have a boot scootin' good time. Mingle with your dental community and maybe even show off your line dancing skills. Cowboy hats and boots encouraged!



REGISTRATION

Book before October 2nd to receive these early bird rates!

ODA Member Dentist	\$175
ODA New Dentist Member (Graduated 2014-2024)	\$100
Non-ODA Member Dentist	\$250
Dental Team Member	\$75
Boots & Bling Party Guest	\$50

Rates after October 2nd:

ODA Member Dentist	\$225
ODA New Dentist Member (Graduated 2014-2024)	\$125
Non-ODA Member Dentist	\$300
Dental Team Member	\$100
Boots & Bling Party Guest	\$60



ACCOMMODATIONS

The Oregon Dental Association has reserved a block of Cabin King Guestrooms at a special group rate of \$199/night plus tax. Cabin King Guestrooms are made up of two, three or four-bedroom cabins. Each guest has their own private exterior entrance, private bedroom & bathroom. Each will have the option to open the interior door to a shared living and dining area or maintain privacy with separate rooms.

For reservations, please call toll free 877-771-4239 by October 2, 2024.

A WEEKEND FOR EVERYONE

Bring the family! Trivia Night and Boots & Bling party are family friendly. Brasada Ranch offers several activities for the family to enjoy including an indoor and outdoor heated pool, kids center with games and activities, a full-service spa and more!

Bring the team! Team building at Trivia Night and the Boots & Bling party! 5 hours of CE geared towards the entire team including 2 hours on infection control. Flexible accommodation to allow your team to bond beyond the Regional Event activities. 📍

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2024 OHSU School of Dentistry Graduates

THE ODA WOULD LIKE TO CONGRATULATE THE 2024 OHSU School of Dentistry graduates on your significant accomplishment! We look forward to supporting you and being a part of your individual journeys.



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Ali Wadas
Beau Walker
Bryce Walker
Serena Waterworth
Zachery Young
Marina Youssef
Clarence Zack-Cade
Tony Zhen

ODA Student Leadership Award 2024

Congratulations to this year's Oregon Dental Association's Student Leadership Award recipient, Dr. Ellen Krippaehne. Dr. Krippaehne served as the ASDA Student Trustee to the ODA Board of Trustees for the 2022-2023 term. During her term as trustee, she provided the Board invaluable insight and served as a liaison to OHSU and ASDA leadership. Thank you for all your hard work, and congratulations on the 2024 Student Leadership Award!



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OHSU Faculty Wine Social – A Great Evening!

A WONDERFUL EVENING OF CELEBRATING THE OHSU School of Dentistry Faculty. We hosted our first, hopefully, annual, wine and light bites social for the dental school faculty. It was held at Frank Wine Bar on a rainy April evening.

Turnout was fabulous with many new faces and plenty of good company. The wine and food were top notch as the guests spent the entire evening just unwinding and enjoying one another's company after a long day at the dental school.

Dr. Mark Miller, Dr. Barry Taylor and Dr. Ronald Sakaguchi, Dean, thanked everyone for coming and encouraged those who were not currently tripartite members to become actively involved. They touched on the value and benefits of membership, which include many more things than a social gathering.

Many thanks to our sponsors, Artisan Dental Lab, Assured Dental Lab, Heritage Bank and O'Brien Dental Lab. It's always great to have these companies support our organization. A special thanks to the ADA for the encouragement and support to reach out to our local dental school faculty. The faculty play such a crucial role in the teaching and education of our future dentists. They are so appreciated!

The pictures say it all! 📷



PHOTOS: MULTNOMAH DENTAL SOCIETY

Oregon Wellness Program Changes

EFFECTIVE JULY 1, 2024, THE OREGON WELLNESS Program (OWP) reduced the number of free counseling sessions available to medical and dental professionals from 8 visits annually to 3 visits in a lifetime.

All other sessions will be self-pay by the client, by insurance claims or an employer's Employee Assistance Program. An Emergency Fund will be available to fund additional client sessions under unusual circumstances.

This reduction in free mental health counseling sessions is the result of a funding deficit following the 2024 Legislative Session, in which the Legislature failed to pass a \$1 million funding package for the OWP.

Advocates for the OWP, including the ODA, plan to submit another funding request to the legislature in the 2025 session in order to fully fund the program back to previous levels and restore the number of free counseling sessions back to 8 per year.

This is a critical program for medical, dental and nursing workforce members throughout the state, offering confidential, free mental health support to those in our industry. **Ahead of and during the 2025 Legislative Session, ODA will be calling upon our members to provide testimony, write letters, and explain to Legislators why funding for this program is so crucial.** We look forward to working with you to advocate for the OWP in the coming months. 🗣️



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Explore this exceptional opportunity in Oregon! A spacious 2900 sq. ft. dental facility with 5 operatories awaits lease. It is located in a standalone building on the outskirts of the 55,000 sq. ft. Stayton Plaza Shopping Center, with tenants like Dollar Tree, O'Reilly Auto Parts, Keybank, Anytime Fitness, H&R Block, and more.

The office boasts a well-designed layout, including reception areas, office space, adjacent parking, and amenities. Equipped with essential tools like an X-ray system, it can support your practice seamlessly.

This space, previously occupied by Interdent for seven years and by Dr. Thompson, a respected local dentist, for twenty years, holds a rich legacy. Available pictures and floor plans give you a glimpse of its potential upon request.

This is an ideal opportunity for starting practices or branch offices. It is competitively priced for quick leasing. To schedule a viewing, contact Freeman at 805-272-8472.

POSITIONS AVAILABLE

Associate for Long-Term, Hi-Tech Office in Scappoose Associate Position in Scappoose, OR. High-tech, organized, total health, successful practice looking for an associate to increase patient care. Contact Megan at megan@omni-pg.com, 503-830-5765. (ORD172)

Endodontist Needed for Eugene Busy Practice Current full-time endodontist relocating out of state. New endo microscopes and cone beam. Rotary systems and other equipment provided. Experienced staff provided. Contact Megan at megan@omni-pg.com, 503-830-5765. (ORD175)

PRACTICES FOR SALE

PROFESSIONAL PRACTICE SPECIALISTS has general and specialty practice opportunities available in Oregon, Washington, Idaho, Hawaii and Alaska. Their collections vary from about \$500K to \$1.5M+. The opportunities change frequently so visit our website, PRACTICESALES.COM for the most recent information, or contact Randy Harrison, 800-645-7590, Randy@PracticeSales.com. Thank you!

Dental Office Space Available to Lease or Own

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2,316 sq. ft.

Current rent is \$4285/month at (\$1.85/sq ft/mo)

The space is currently set up for an orthodontist, but has an open floor plan that could be converted to private operatories for other types of dental care; A new tenant improvement allowance is being budgeted

The grounds are beautifully landscaped and the complex is within walking distance of South Eugene neighborhoods, schools, and eateries

There is ample free parking for staff and patients

The complex consists of 5 general dentists, which can be a geographic source of referrals for specialists or laboratories, or a source of community for another general dentist

For questions or inquiries, please contact: Dr. George McCully at gamdmd@peak.org or 541-913-6542

Long-term great neighborhood practice and building in SE Portland Long-standing successful neighborhood general practice with 4 ops, 5.5 days of hygiene per week. Free-standing building for sale. 2023 collections were \$885,000. The seller wants to retire and live out of state part-time. Contact Megan at megan@omni-pg.com, 503-830-5765. (ORD178)

Profitable Practice for Sale in Hillsboro Long-standing, profitable practice in great location near OHSU, Intel, Nike and downtown Hillsboro. Collections over \$1.0M and opportunity to grow by adding services. Contact Megan at megan@omni-pg.com, 503-830-5765. (ORD174)

Dental-Medical-Veterinary Building for Sale in Salem Dental, medical, veterinary building for sale on main street, 2784 SF, 4+ ops. On-site parking. Dental lab currently renting basement. Upstairs could potentially be rented out as office space or ADU. Contact Megan at megan@omni-pg.com, 503-830-5765. (ORR105)

Profitable Practice in Tigard/Beaverton Once-in-a-lifetime opportunity! Long-standing profitable dental office collecting about \$1.3 million per year in highly desirable area. Currently 4 ops in 1700 sq ft. A-dec equipment. Gorgeous remodel in 2021. Refers out endo, surgical implants, oral surgery, and ortho. Contact Megan at megan@omni-pg.com, 503-830-5765. (ORD181)

Portland Fast Start Holistic Practice for Sale Internationally recognized dentist and speaker selling his practice focused on prevention, occlusion, restorative, TMD, and airway disorders. Contact Megan at megan@omni-pg.com, 503-830-5765. (ORD179)

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