

## **Membership Matters**

A publication of the Oregon Dental Association • June/July 2023

## **DENTISTS IN THE LEGISLATURE**



Also Inside CE Calendar, page 9 | ODC Recap, page 25



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#### Beaverton

State of the art and absolutely beautiful practice with 4 ops (+1 plumbed +1 additional room) located on main thoroughfare with tons of parking. Many new high tech devices and equipment with a newer CBCT. Collections over 900k with 25+ new patients per month and 3 1/2 days/week. This office has everything a high producing dentist would want or need. Contact Adam at 541.520.5507 or adam@mydentalbroker.com

#### Portland - Hollywood

Beautiful practice in Hollywood with modern leasehold improvements and equipment. Office has beautiful views and plenty of parking! Tons of growth opportunity with full time owner dentist. CBCT and Cerec Mill included in sale. 2022 collections were 550K. Contact Adam at adam@mydentalbroker.com or 541.520.5507.

#### Gresham

Stunningly beautiful 5 op practice located in the Parkrose business district. Bread and butter practice. Excellent opportunity to buy a diamond of a practice at a low price and build revenue. Collections last year were 450k with 3 associate days/week. In 2018 the practice collected close to 900K when owner occupied. Perfect opportunity for a modified start up. The cost to build out a similar dental practice would easily cost double what this practice is priced at. Contact Adam at adam@mydentalbroker.com or 541.520.5507.

#### Southern Oregon

Large Southern Oregon practice collecting \$2.5M. The office is beautiful and located in a newer spacious facility. Exceptionally well managed practice and efficient team. No Medicaid. Seller potentially available to stay on and work as an associate. Contact Adam at adam@mydentalbroker.com or 541.520.5507.

#### SW PDX Suburban

Newly available. Five operatory longestablished practice in highly desirable area. Conservative retiring dentist with strong hygiene program. Collections over \$820,000 annual. Real estate is also available. Contact Adam Bratland at

adam@mydentalbroker.com or 541.520.5507.

#### Eugene

Well-established and beautiful 5-op practice with lots of natural light and plenty of private parking. Consistent revenue of \$900k+ on less than 160 days per year with 8 weeks of vacation. The ops overlook a manicured garden with water features. Real estate is also available for purchase. Contact Adam at adam@mydentalbroker.com or 541.520.5507.

#### Medford

Well established practice with 5 ops on main thoroughfare in Medford with revenue close to 1M. Office has recently been renovated and has a modern feel. Office currently has aprox 30 new patients per month with a great marketing platform. Seller is willing to train new doctor. Contact Adam at 541.520.5507 or adam@mydentalbroker.com

#### **Downtown Portland**

Mixed residential/commercial part of downtown Portland. Exceptionally rare exposure via street level visibility. 7+ operatories. Practice collects \$835,000 per year. First class leasehold improvements. Retiring doctor looking for the right person to take over this practice. Contact paul@mydentalbroker.com or (866) 348-3800 for details on this newly available opportunity.

#### SW Washington

We have several practice opportunities in Vancouver ranging in size from 400K to 1.1M Please contact Adam Bratland at adam@mydentalbroker.com or 541 520-5507.

#### Portland OMFS

PORTLAND – Recently renovated strong OMFS practice with 6 surgery suites collects approximately \$2.1 million with room for much more. Gorgeous office in central location and tenured staff. Surgeon possibly available to stay on as an associate. Please contact joe@mydentalbroker.com, paul@mydentalbroker.com or 866.348.3800.

#### Willamette Valley Perio

High Producing and efficient perio practice located in Oregon's beautiful Willamette Valley. This established office is located on a main thoroughfare and has a very consistent and establish referral base of local GP dentists. Contact Adam at 541.520.5507 or

adam@mydentalbroker.com.

#### Eugene Pediatric

Non-corporate Pediatric Dental practice located on the banks of the beautiful Willamette River is searching for a pediatric dental associate who is friendly, energetic, and like-minded. Practice has been established 25 years as a singledoctor practice focusing on prevention, education, and positive visits. The office accepts private insurance and does not participate with Dental Management Organizations because they believe that providing exceptional care should not be dictated by large corporations. Benefits include; Health, Dental, & Vision Insurance, 401(k) Retirement Plan, Profit Sharing & Health Savings Account. In addition, paid Professional Liability Insurance, paid vacations and continuing education reimbursement is provided. For more information contact Adam Bratland

adam@mydentalbroker.com or 541.520.5507.

#### **Coastal Partnership**

Incredibly busy 6 operatory practice on the Northern Oregon Coast is looking for a friendly and hard working dentist to become a partner. The practice is currently collecting 2.2m with one doctor and three hygienists. The setting is gorgeous, the office sits on the edge of the water with beautiful views of the bay and the ocean. The partnership buy-in will be structured as a phased transition with an initial associateship period and a contracted buy-in date. For more information contact Adam at adam@mydentalbroker.com or 541.520.5507.

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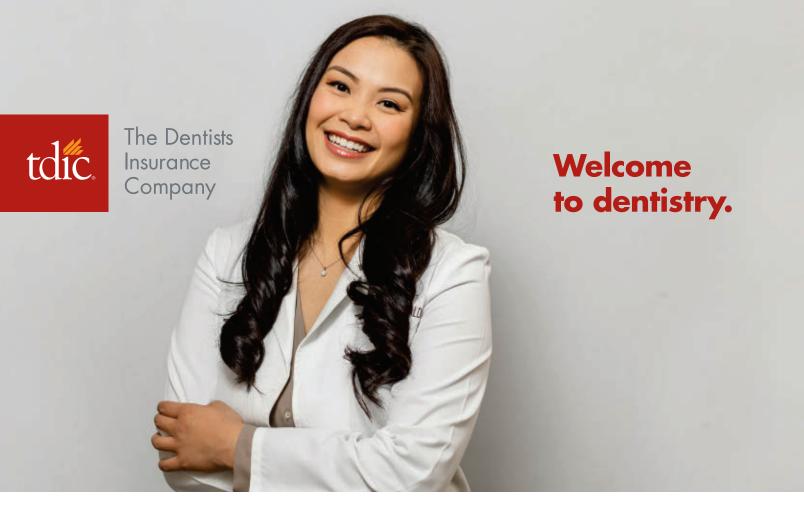
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#### GUEST EDITORIAL



By Amber Fowler

#### **Dear Friends:**

Please allow me to introduce myself: I am Amber Fowler, and since November 18, 2018, I have proudly served as the executive director to **YOUR** Dental Foundation of Oregon. It remains both a pleasure and an honor to lead the 40+ year old charitable arm to the Oregon Dental Association, and I am delighted to share with you these updates and acknowledgements. Thank you, Dr. Schoblaske, for this opportunity! I look forward to sharing an even more robust update in a future issue of *Membership Matters*.

First and foremost, each member to the Oregon Dental Association should be very proud of the leadership and accomplishments of the Tooth Taxi since it first began traveling Oregon's beautiful highways and byways starting all the way back in September 2008 in service to the economically disadvantaged and historically under-served populations in our state. As of May 5, 2023, the Tooth Taxi has screened **25,613** patients; conducted **15,455** appointments on the Taxi; and provided **25,785** students with oral hygiene education in the classroom

# The Dental Foundation of Oregon

with a **FREE** dental service valuation of **\$8,816,047**!

Second, on behalf of the Tooth Taxi team, along with our DFO Board of Directors, we are enthusiastically looking forward to launching Tooth Taxi 2.0 in late summer/early fall after having approved the production of a new Tooth Taxi in February 2021. Special thanks to Winnebago and ADI Mobile Health of Tualatin for ensuring that movement on the Taxi 2.0 build continues despite a global pandemic and subsequent global supply chain issues.

Third, although our current Tooth Taxi is in a bit of "semi-retirement" – aka, possesses enough miles and wear and tear to have circled the globe 2.5 times – this special vehicle will have an official retirement party in the coming months, and in preparation for this event, we would LOVE to see your photos and hear your stories about volunteering on the Taxi! Please be sure to send them to us at **foundation@smileonoregon.org**.

It's always a pleasure that each time I walk into my office at the ODA, I see framed photos of the youth we have served over the years, and I am lucky enough to have hanging on one wall a damaged rear quarter panel of the Tooth Taxi. So why hang onto this broken remnant? Well, for me it's a special piece of Tooth Taxi history, and once Tooth Taxi 2.0 is placed into service, it will be preserved and forever represent those early years of serving Oregon youth.

Finally, we know that dental and oral health care is often seen as a luxury,

and when given a choice between addressing food and housing needs or dental health, families often have to postpone dental care in favor of addressing other family needs. Often, the people we serve move forward in life without our ability to know more about the positive outcomes of the services they received on the Taxi. However, this past December, during our annual end-of-year giving initiatives, I received a brief email along with a generous donation to the Tooth Taxi program from someone who received dental assistance in the early aughts of our program. When I spoke with this individual by telephone, they shared: "Thanks to The Dental Foundation of Oregon and its Tooth Taxi program for taking care of me and helping to grow confident as a teenager until I could obtain a career that now provides me incredible dental coverage. I am paying it forward with a donation so that others can have access to excellent dental care like I received as a child. You made a positive difference in my life!"

As you think about **YOUR** Dental Foundation of Oregon and how you may help us thrive, please consider volunteering or donating, especially as we launch the new Tooth Taxi!

Exciting things continue to happen, and we cannot wait to share more with everyone.

With profound gratitude for all that each of you does to make our community healthy and vibrant,

#### Amber Fowler,

Master Public Administration The Dental Foundation of Oregon

The opinions expressed in this editorial are solely the author's own and do not reflect the views of the Oregon Dental Association or its affiliated organizations.

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WELCOME TO OUR NEWEST MEMBERS! Please reach out to these new members and welcome them into the ODA community.

Michelle Falbo-McGowan, DDS Multnomah Dental Society

Steven Lee, DDS Lane County Dental Society

Sina Mousavi, DDS Marion and Polk Dental Society

**Erik Seaberg, DDS** Washington County Dental Society

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#### CONTINUING EDUCATION

## Events & Education Component CE Calendar

Calendar provided by Mehdi Salari, DMD This calendar is current as of May 23, 2023.

#### Due to the COVID-19 pandemic, events may be altered or postponed. Please visit the host dental society website for the most up-to-date information.

Date	Dental Society	Course or Event Title	Speaker	CE	Location	More Information
07/15/23	Lane	Women Dentist Garden Wine Party	-	-	Eugene (Hendrick's Park)	Register: www.bit.ly/LCDSEVENTBRITE
07/15/23	Southern Oregon	Summer BBQ	-	-	TBD	Info/Register: sodentalsociety@gmail.com
08/05/23	Lane	LCDS Family Picnic	-	-	Eugene (Alton Baker Park)	Register: www.bit.ly/LCDSEVENTBRITE
09/14/23	Lane	Hop Valley Dentist Social	-	-	Eugene (Hop Valley Brewing Co.)	Register: www.bit.ly/LCDSEVENTBRITE
09/14/23	Multnomah	Fall Kick Off Tailgate Event - Multi-Component Event	-	-	Wilsonville (ODA Parking Lot)	Register: www.multnomahdental.org
09/14/23	Southern Oregon	Integration - a deep dive into the modern dental laboratory	Mark Hiddle	2	Medford (West Orthodontics)	Info/Register: sodentalsociety@gmail.com
10/06/23	Lane	Improve the Health of Your Practice	Dr. Joshua Austin and Dr. Michael Shirtcliff	5.5	Eugene (Lane Community College)	Register: www.bit.ly/LCDSEVENTBRITE
10/12/23	Southern Oregon	Pearls for Exodontia & Infection	Dr. Bryan Clevenger & Matt Myers	1	Medford (West Orthodontics)	Info/Register: sodentalsociety@gmail.com
11/09/23	Multnomah	New Dentist Social	-	-	TBD	Register: www.multnomahdental.org
11/16/23	Southern Oregon	Extraction versus Non-Extraction Orthodontic Treatment	Dr. Dana Schmidl & Dr. Keyon Botsford	1	Medford (West Orthodontics)	Info/Register: sodentalsociety@gmail.com
12/08/23	Lane	Refreshing Your Pediatric Dental Knowledge and Skills	Dr. Greg Psaltis, DDS	6	Eugene (Lane Community College)	Register: www.bit.ly/LCDSEVENTBRITE
12/13/23	Multnomah	3D Imaging Interpretation: You only see what you know	Saulo Sousa Melo, DDS, MS, PhD	2	Portland (OHSU-SOD)	Register: www.multnomahdental.org

Find this calendar online at **www.oregondental.org**. Click "Meetings & Events" > "Calendar of Events".

Looking for additional ways to get CE? The American Dental Association has a large collection of webinars and on-demand video learning opportunities available, many of which are free to members. Visit **adaceonline.org** to catch up on the latest offerings on your own schedule.







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– Gary Schaub



We can't imagine going through the process of selling and transitioning our dental practice without your expertise and guidance. You always show up with confidence and a smile which is probably a result of having so much experience, and it shows. Having you line out the steps we would have to do to make this a seamless transition and sale and giving us a roadmap was priceless. What we appreciate the most is your integrity and honesty, and we felt we were always in good hands with a trusted friend. Thanks again for helping make this dream a reality and keeping the stress level down! WE LOVE RETIREMENT!!

- Janell Ginsburg DMD & Greg Ginsburg DMD, Redmond

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#### UP FRONT

## **Board of Trustees Meeting Highlights**

Oregon Dental Association Board of Trustees Meeting Friday, March 10, 2023

- Dr. Caroline Zeller was appointed as the 2023-2024 ODA President-Elect.
- Dr. Bruce Burton and Dr. Julie Spaniel were appointed to serve as the 2023 ADA alternate delegates.
- Dr. Daniel Petrisor and Dr. Renee Watts were appointed to serve on the Annual Meeting Council.
- Dr. Ashish Patel was appointed to serve the remainder of a vacant term on the Leadership Development Committee.
- The 2023-2025 ODA Strategic Plan was finalized. 
   ■

   ■



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#### ADVOCACY

## Dentists in the State Legislature

THE 2023 LEGISLATIVE SESSION BEGAN as an exciting time for dentists in Oregon's State Legislature. As of January 2023, Oregon has a record number of dentists serving in the Legislature: Representatives Cyrus Javadi and Hai Pham, and Senators Cedric Hayden and Fred Girod. Freshmen Representatives Javadi and Pham won their respective House seats during the November 2022 election. Senator Hayden, who served in the House since 2014, won his Senate seat for District 6. Senator Girod, who was not up for reelection in November and has served as a lawmaker since the early 1990s, makes the fourth and final dentist in the Capitol. All four dentists represent districts across Oregon and bring nuanced experiences to lawmaking, policy, and public service. The Oregon Dental Association enjoys working with each dentist in the Legislature to advocate for dentistry as a profession, for dentists as individuals, and to improve oral health outcomes for Oregonians.



## **Meet the Lawmakers**



#### Representative Cyrus Javadi

Dr. Cyrus Javadi represents House District 32, which is on Oregon's North Coast and encompasses cities such as Astoria, Tillamook, and Seaside. The area is characterized by a large tourism industry and natural resources such as fishing and timber. Representative Javadi is a longtime Oregon resident who chose to live in the area due to its slower pace and the neighborly coastal community. Before he earned his Doctor of Dental Surgery degree at University of the Pacific, Rep. Javadi's background was in the financial and tax sector. He currently owns and operates a small private dental practice in Tillamook.

Rep. Javadi joined the Legislature with a breadth of experience in various public policy and leadership roles in the financial and health care sectors: commissioner for the Port of Tillamook, dental director for the Tillamook County Health Department, secretary treasurer and board member for the Oregon Dental Association, and American Dental Association delegate for the 11th District. In his personal time, he enjoys many creative pursuits, including flying planes, golfing, painting, and playing the piano. He is also a husband and father to his blended family of nine children.

Rep. Javadi was optimistic heading into the long session: "I want to see if I can find some other politicians who are like me," Javadi told the *Tillamook Headlight-Herald* earlier this year, "[and] see if we can come up with some reasonable solutions to some pretty complex problems." His legislative priorities this session include public safety, education, and priorities in his home district.

Rep. Javadi currently belongs to the following committees:

- House Committee on Economic Development and Small Business
- House Committee on Behavioral Health and Health Care
- · House Committee on Housing and Homelessness



#### Representative Hai Pham

Dr. Hai Pham represents House District 36, which is in the Portland metro area and encompasses South Hillsboro, West Beaverton, and unincorporated Washington County. Representative Pham has lived in Oregon nearly his entire life, having arrived in Corvallis as a one-year-old refugee with his family from Vietnam. He attended Oregon State University for his undergraduate degree and Oregon Health and Science University for his Doctor of Dental Medicine degree.

Just before Rep. Pham's pediatric dental residency, he was diagnosed with leukemia. He attributes the experience of struggling to pay for medical care, while earning his doctorate and battling cancer, as one of the reasons he became interested in public service. After he beat cancer and finished his pediatric dental residency, he started Hi5 Dental in Hillsboro, a pediatric dental clinic that has since expanded to a total of three clinics. Dr. Pham has been a practicing dentist for over 14 years.

Rep. Pham has had an active role in the dental community: He is the pediatric dentistry chair at Randall Children's Hospital and on the board of directors for the Dental Foundation of Oregon, the charitable arm of the Oregon Dental Association. He was formerly an Oregon delegate for the American Dental Association, past president for the Oregon Academy of Pediatric Dentistry, and past president of the Washington County Dental Society.

Rep. Pham's legislative priorities include health care, education, family-wage jobs, diversity, equity and inclusion, and protecting the environment. In his personal time, he enjoys the great outdoors, Portland's world-renowned food scene, and giving lectures on pediatric dentistry to his health care professional community. He is also a dedicated husband and father. He joins a historic moment for Vietnamese Americans in the Legislature – Oregon now has the largest number of Vietnamese American state lawmakers in the nation. He also holds a leadership position in the Legislature's BIPOC (black, indigenous, people of color) caucus, which is currently the largest it has ever been.

Rep. Pham currently belongs to the following committees:

- Joint Committee on Ways and Means Subcommittee on Human Services
- House Committee on Economic Development and Small Business
- House Committee on Behavioral Health and Health Care



#### Senator Fred Girod

Dr. Fred Girod represents Senate District 9, which includes Clackamas, Linn, and Marion Counties, and the community in which he grew up. He has been a practicing dentist for over 30 years, having owned a private practice. Senator Girod also has an extensive background in real estate investment. He earned his undergraduate degree at OSU and his Doctor of Dental Medicine degree from OHSU. He also earned a master's in public administration from Harvard University.

He has served in the Oregon Legislature off and on since the early 1990s and was previously the Senate minority leader. Public service is important to Senator Girod; he has been active in his local community of Stayton, serving on the Stayton City Council, the Stayton Budget Committee, the Santiam Hospital Board, and the Foundation of the Santiam Watershed.

His political priorities include the local agriculture and timber industry and public safety. Sen. Girod values bipartisanship and voted with members of both parties to establish the Oregon Health Plan (the state's Medicaid program) at its inception in the 1990s.

Sen. Girod currently serves on the following committees:

- Joint Committee on Ways and Means Subcommittee on Capital Construction, Co-Chair
- · Senate Committee on Natural Resources, Vice-Chair
- Joint Committee on Ways and Means, Co-Vice Chair



#### Senator Cedric Hayden

Dr. Cedric Hayden represents Senate District 6, which includes eastern Linn and Lane Counties and runs east of Eugene and into the Three Sisters area. The area is largely rural and is known for its iconic Oregon scenery. Senator Hayden is one of Oregon's most experienced lawmakers, having served eight years in the House before being elected to the Senate in November 2022. He comes from a long line of local Oregon politicians and has ancestors who came to Oregon via the Oregon Trail in covered wagons six generations ago. His great-grandmother was the first female mayor of Burns. Both of his parents were involved in international oral health public services and encouraged Sen. Hayden and his brothers to be involved in public service.

In 2007, Sen. Hayden founded Caring Hands Worldwide, an international public health charity for underserved people in need of oral health care. He and his wife, Julie, began this dental charity in late 2007 as a safety net for children and adults who did not have access to dental care. Their efforts have expanded to running free dental clinics in rural Oregon, as well as internationally in countries such as Micronesia, Zambia, and Madagascar.

Outside of the Legislature, Sen. Hayden operates several businesses: a charter air service, a horse and cattle ranch, a heavy equipment business that specializes in combating wildland

fires, and a hospital-based dental practice that treats patients with special needs. In Sen. Hayden's free time he enjoys summitting mountains, caring for his many horses, and spending time with his wife and five children. He has completed the world's "Seven Summits" and enjoys traveling.

Sen. Hayden's legislative priorities include ensuring access to affordable health care, supporting veterans, and protecting middle- and working-class families. In 2022, Senator Hayden pioneered House Bill 4095, which established the Oregon

\* Biographical information was taken from legislative and campaign pages.

Veteran Dental Program, a program providing oral health care to low-income veterans who did not qualify for other assistance. This bill is expected to increase Medicaid eligibility for some of Oregon's most vulnerable residents, and passed with bipartisan support.

Sen. Hayden serves on the following committees:

- Senate Committee on Health Care, Vice-Chair
- Senate Committee on Energy and Environment
- Joint Committee on Ways and Means Subcommittee on Human Services

## **2023 Dental Day**

In February, ODA members and OHSU students came together for ODA's 2023 Dental Day, an annual event offering attendees the opportunity to learn about the state's legislative process, to get involved in ODA's advocacy efforts, and to engage with legislators on important issues affecting dentistry. Organizers opted to hold this year's event virtually due to seismic renovations currently underway at the Capitol, as construction activities limit the number of visitors allowed in the building.

Representatives Pham and Javadi spent the evening discussing their legislative priorities, sharing their experiences as new lawmakers and balancing their careers as dentists with their time in Salem.

The evening was an exciting time to discuss the many dental bills introduced during the 2023 Legislative Session, including:

- House Bill 3008, which would improve dental insurance transparency through two avenues: by limiting the ability of dental insurers to require claims reimbursement by credit card, and imposing conditions on third-party contracts for the leasing of dental provider panels. Reps. Javadi and Pham co-sponsored the bill, which was developed by ODA members. (https://olis.oregonlegislature.gov/liz/2023R1/ Downloads/MeasureDocument/HB3008)
- House Bill 2979, which was also developed by ODA members and sponsored by Reps. Javadi and Pham,

and which is intended to address the dental workforce shortage. HB 2979 is a workforce investment package that would improve and expand pathways to becoming a dental assistant or hygienist, including: community college dental assisting and hygiene programs, high school health professional programs, workforce development incentives, tribal dental professions education, and chairside training resources. (https:// olis.oregonlegislature.gov/liz/2023R1/Downloads/ MeasureDocument/HB2979)

- House Bill 3007, sponsored by Reps. Javadi and Pham, which would establish the Office of Oral Health and equip the Dental Director with a staffed office. (https://olis.oregonlegislature.gov/liz/2023R1/ Downloads/MeasureDocument/HB3007)
- House Bill 2996, sponsored by Reps. Javadi and Pham, which would prohibit the Oregon Board of Dentistry from requiring dental assistants to complete a radiological proficiency exam to administer radiographs, and instead allow the dentist to determine a dental assistant's aptitude. (https://olis.oregonlegislature.gov/ liz/2023R1/Downloads/MeasureDocument/ HB2996/A-Engrossed)
- House Bill 3223, also sponsored by Reps. Javadi and Pham, which expands on HB 2996 to include other exams and further reduce barriers to employment for dental assistants. (https://olis.oregonlegislature.gov/ liz/2023R1/Downloads/MeasureDocument/HB3223)

## **Get Involved**

Are you interested in supporting ODA-sponsored and dental-related bills, tracking their status, or getting involved in advocacy efforts? Visit our website at **oregondental.org/advocacy**.

#### DENTAL FOUNDATION OF OREGON

## The Dental Foundation of Oregon at the Oregon Dental Conference

Thank you to everyone who came out in support of The Dental Foundation of Oregon at the 2023 Oregon Dental Conference! We had a terrific time catching up with everyone and are thrilled to share that our Wall of Wine was **SOLD OUT** about one hour before the show came to a close on Friday afternoon! Ms. Casey McClain was chosen the raffle winner of the overnight stay at Headlands Lodge & Resort with her winning ticket that was pulled from the raffle box by our friends at the Chase Bank booth.

Since the current Tooth Taxi is in a bit of semi-retirement, we took our 80-foot event booth space and reimagined it with Oregon-themed props from The Prop Shop of Portland. These mini-selfie stations proved very popular among attendees and special guests. The four vignettes reflected a variety of Oregon locations where the Tooth Taxi travels: Oregon Coast, Portland-Metropolitan area, Central Oregon, and Eastern Oregon.

We also had celebrity visits from Portland's very own Brian The Unipiper – because we love to help Portland Stay Weird – and Poison Waters, a friend of the DFO and much-beloved Oregon icon who has donated more than \$1 million in in-kind performances to Oregon nonprofits over the past three years! Thank you, Brian and Poison, for making our participation in this years ODC one to remember!

A popular spot at our booth was the Tooth Taxi 2.0 creative concept display, where attendees could view and cast a ballot for their favorite creative concept. Non-scientific results reflected 127 completed ballots, with guests leaning closely toward concepts #2 and #3. More information will be shared with everyone in the coming months as we draw closer to launching the new Tooth Taxi and host a retirement party for our current vehicle. This survey feedback is helping us as we work closely to bring the Tooth Taxi 2.0 across the finish line in late summer/early fall!



## Cast Your Tooth Taxi Vote!

We are excited to launch a new Tooth Taxi this fall and would love your thoughts on Conces THE DENTAL FOUNDATION OF OREGON #1 these design concepts. Please answer the questions below and place your questionnaire in the box. Thank you. Which concept do you believe children ages 5 to 18 would find most welcoming? #2 Which color scheme do you find most appealing? Which concept brings a smile to your face or sparks joy? Of the 3 concepts, which would inspire vou to take a selfie with it and post to social media? 

- JOIN US for the 2023 Chip! for Teeth Sunday, July 23, 2023, at Top Golf in Hillsboro. We are shaking things up a
  bit this year and looking forward to hosting this year's event in a non-traditional golf environment with expectations
  to draw upon those with families, and dental students at OHSU in addition to our C4T past participants.
- 2023 Willamette Week Give Guide The DFO application was submitted on April 30, 2023, and the WWGG team will notify participants by mid-June if they have been selected for this year's event.
- ODA Team Building The ODA has contracted the services of Dr. Kathy O'Loughlin, who has been leading the staff in several team-building activities. This will continue monthly from March to October.

#### **Tooth Taxi Stats**

(September 2008 to May 5th, 2023)

25,613 Patients screened 15,455 Number of appointments on the van 25,785

Students received oral hygiene education in the classroom

\$8,816,047 Value of services

## SAVE THE DATE FOR THE 2023 ODA House of Delegates!





The 2023 ODA House of Delegates will take place virtually on September 23, 2023. All ODA members are welcomed and encouraged to attend — mark your calendars and plan to serve as a delegate for your local component society. We look forward to "seeing" you there!



## ODA LEADERSHIP POSITION OPENINGS: APPLY BY JULY 1ST

ODA has several open positions for members to serve in leadership roles: ADA Delegate at Large, At-Large Trustee, Leadership Development Committee, and Secretary-Treasurer. You can view descriptions of each position here: https://www.oregondental.org/about-us/leadership-governance/house-of-delegates

Interested? Submit a completed application and resume to **leadership**@ oregondental.org by July 1st. The July 1st deadline will ensure candidate materials are included in official HOD materials. Individuals may still declare candidacy after that date and from the HOD floor.

## Update From the ADA New Dentist Committee

NEW DENTIST CORNER

By Alayna Schoblaske

#### HOW LONG DID YOU FEEL LIKE A

new dentist? I remember Dr. Stephen Persichetti telling my classmates and me in dental school that our greatest learning curve would happen in the first three years after graduation, and that was certainly true in my experience. I graduated from dental school on a Sunday in June 2017, and the following Friday, I put all of my belongings in a car and drove across the country to start a general practice residency in Washington, D.C., later that month. By June 2020 (pandemic notwithstanding), I was starting to think a lot more about my people skills than my handpiece skills. I wasn't getting nervous for extractions or for that MOD restoration on #31 (although getting the matrix to seat sometimes still makes me sweat). And I was ready to get more involved with organized dentistry.

That's why I was glad to learn that the American Dental Association (ADA) considers dentists "new" for the first *10* years after graduation. (I still have four more years to claim, "I'm new at this.") And why I was even more glad to learn that there was an opportunity to serve on the national New Dentist Committee (NDC). I ultimately started my term in October 2022 and will serve for four years.

The NDC is comprised of 17 new dentists, one from each of the ADA's geographic districts. I represent District 11, which is Oregon, Washington, Alaska, Idaho, and Montana. Currently, six of those dentists are women, two work in public health settings, one works in a DSO setting, and many are in



The members of the NDC at their April 2023 meeting.

Back Row: Howard Kim, Sean Aiken, Alex Mellion, Bryce Larson, Jarod Johnson, Kayla Klingensmith, James Wanamaker (Vice Chair Elect), Alayna Schoblaske, Jon Vogel, James Purvis, Giancarlo Ghisalberti, and ArNelle Wright

Front Row: Kellie McGinley, Kara Kramer, Gabe Holdwick (Vice Chair), James Lee (Chair), and Chad Leighty (Board of Trustees Liaison)

Not Pictured: Camryn Bryant

solo or group private practices. The NDC is an increasingly diverse group whose main purpose is to advise the ADA Board of Trustees on matters pertaining to new dentists (read: pretty much everything), and to develop resources to support new dentists. We meet twice each year in person, and three more times on Zoom. Additionally, every NDC member serves as a new dentist liaison to an ADA council that has its own meeting schedule. This year, I am the liaison to the Diversity & Inclusion Committee, and next year, I will sit on the Council for Advocacy for Access and Prevention.

As the ADA sees membership declining and recognizes the importance of attracting and retaining new dentist members, the voice of the NDC has become more important than ever. So what have we been talking about lately? At our April meeting, we discussed topics that are important to new dentists: student debt, tangible benefits, wellness resources, advocacy, mentorship, and engaging on social media platforms. We talked about how to anticipate the needs of members so that we can be an organization that dentists want to be a part of.

When I am not in official meetings, I am looking for opportunities to engage with new dentists and dental students in my district. I am always available via email – **aschoblaske@gmail.com** – and recently started a new Instagram account – @alaynathedentist – to share my experience on the NDC *Continued on page 34* 

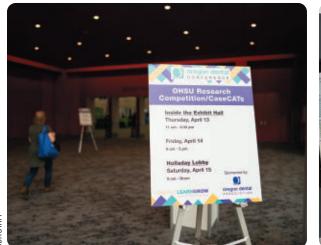
## OHSU CaseCATS Student Research Competition

OHSU

#### THE OHSU STUDENT RESEARCH COMPETITION, SPONSORED BY the Oregon

Dental Association, took place at the 2023 Oregon Dental Conference. The OHSU School of Dentistry students competed for cash prizes, with demonstrations focusing on original research and Clinical Case Critically-Appraised Topics (CaseCATs). New this year, the student posters were displayed in the exhibit hall for all attendees to view and cast their ballot for the best in show. The official judging took place on Saturday, April 15, and the winning presentation will compete against other students at the national level during the 2023 Annual ADA Meeting.







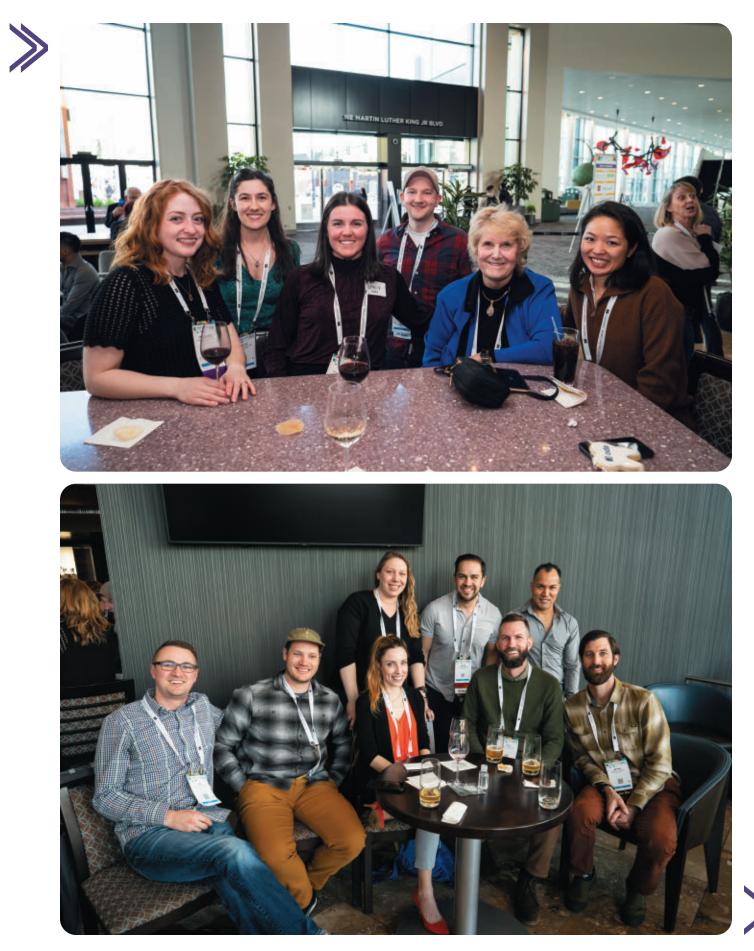
ODA STAFF

## 2023 Oregon Dental Conference

**THE 2023 OREGON DENTAL CONFERENCE WAS HELD** April 13-15, 2023, at the Oregon Convention Center. Attendees enjoyed three full days of continuing education and the opportunity to meet with more than 100 exhibitors in the Solutions Marketplace. Thank you to all who attended! Mark your calendar and plan to attend the 2024 Oregon Dental Conference April 4-6, 2024!



OREGON DENTAL CONFERE<u>NCE</u>



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CONNECTLEARNGROW An event for the entire dental team



Oregon Convention Center, Portland April 13–15, 2023

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## **Important Features to Look for in Electronic Prescribing Software**

ICORERX

By Robert McDermott, CEO & President, iCoreConnect

#### **EPRESCRIBING HAS BEEN AROUND FOR**

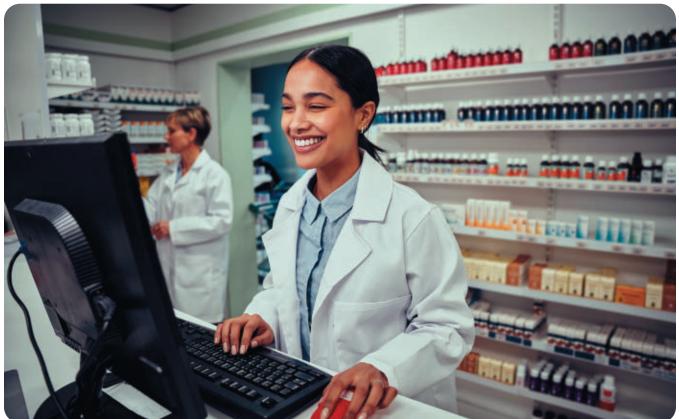
**NEARLY 15 YEARS** now, but it isn't hard to see why adoption has been slow in some dental practices. While prescription volume certainly helped drive adoption rates, there were still obstacles to adoption that related to functionality and integration. But when we consider the obstacles and dangers of old school prescriptions, it's easy to see why adoption rates have increased.

Improvements in the functionality of ePrescribing software have moved many medical and dental practices to make the switch for compliance. Additionally, older server-based practice management systems often don't meet the needs of modern ePrescribing. As a result, many practices may not be realizing the full value or benefit of ePrescription solutions simply because of the software solutions they choose.

#### Prescription Challenges for Patients and Practices

If you're still using traditional methods to prescribe, then you are missing clinical efficiency and inadvertently participating in a complex puzzle of patient medication problems.

We all know the old joke about doctors' handwriting, but the truth is, errors related to illegible handwriting on prescriptions aren't funny at all. In fact, up to 25% of medication errors are related to illegible handwriting. And, when it comes to prescription challenges, medication errors are only one piece of the puzzle.



Improvements in the functionality of ePrescribing software have moved many medical and dental practices to make the switch for compliance.

> Medication errors may also include allergies, contraindications, or negative interactions resulting in \$40 billion patient costs each year.

Still, challenges aren't just about errors. Medication nonadherence is a major issue. Thirty to fifty percent of American adults either do not take the medication they have been prescribed or don't do so according to the schedule or dosage prescribed.

While there are a variety of reasons for nonadherence, failing to fill the prescription because of obstacles to doing so is a major issue. Many patients run into problems at the pharmacy that prohibit prescriptions from being filled, and lack of time, funds, access, or even fears or distrust can result in the prescription remaining unfilled.

Thankfully, there are ways to prevent these issues and save your practice and patients time, effort, and stress.

#### Why Your Practice Needs ePrescription Software that Improves Your Workflow

Is your answer yes to any of these questions: Are you looking for ways to improve your efficiency? Increase medication adherence? Cut costs? Improve prescription accuracy and safety? Save your patients time and effort? Protect your practice from liability issues and concerns? In short, if you could work faster and safer, yet still access all the information needed to write more informed prescriptions, would you?

Even though there is a wide range of options on the market, there is ePrescription software that can do all of that and more. That's why choosing the right solution for your practice can make a significant difference in the benefits you realize. For example, some ePrescription software solutions are bound to server-based onsite practice management systems and only allow ePrescribing from a desktop computer, limiting the efficiency and speed. Others only allow you to access ePrescribing from an app on your smartphone. The highest-performing ePrescribing options are cloud-based, allowing you to ePrescribe on any computer, tablet or phone, from any location.

Electronic prescribing software that seamlessly integrates with state PDMP databases, including Oregon, allows you to check a patient's controlled substance prescription history with a click. There are a few high-efficiency ePrescribing options on the market that also keep a record, date, and time stamp of every check in case of an allegation or audit of your practice.

Now is the time to catalyze your clinical workflow with the right ePrescribing software. They are not all created equal by any means, so do your due diligence based on features that help save you time and effort while enhancing patient care.

ODA members receive a 43% special discount on endorsed product iCoreRx by iCoreConnect. Cloud-based iCoreRx connects to all practice management systems. iCoreRx offers prescription care anywhere, at any time, on any device. And, you can send multiple prescriptions within minutes. Single-click access to the Oregon PDMP and integrated functionality combine for accurate, fast prescriptions.

Book a demo at iCoreConnect.com/ OR10 or call 888.810.7706. Plus, you have access to an iCoreConnect expert to get you set up to ePrescribe, at no cost to you.

#### DENTAL OFFICE SPACE FOR LEASE

Dental office space for lease

Dental practice/office space, 2,000 sq. ft. Private bathroom, kitchen area. Available in October, 2023. Great location 1865 NW 169th Pl. Beaverton (corner of 173rd and Cornell). Great signage opportunity, to bring in new patients. 503-312-5548.

#### **PRACTICES FOR SALE**

Stunningly beautiful 5-op practice in Parkrose Business District. 450k collections with 3 associate days/week. The cost to build a similar practice would easily cost double what this practice is priced at. adam@mydentalbroker.com.

West Beaverton. State of the art practice with 5 ops located on main thoroughfare. Many new high tech devices and equipment with a newer CBCT. Collections over 900k on 3 1/2 days/week. Contact Adam at 541-520-5507 or adam@mydentalbroker.com.

Awesome Perio Practice. High Producing and efficient perio practice located in Oregon's beautiful Willamette Valley. Contact Adam at 541-520-5507 or adam@mydentalbroker.com.

Large Southern Oregon practice collecting \$2.5M. The office is beautiful and located in a newer spacious facility. Exceptionally well managed practice and efficient team. Contact Adam at adam@mydentalbroker.com or 541-520-5507.

Eugene. Beautiful 5-op practice. Consistent revenue of \$900K+ on less than 160 days per year with 8 weeks of vacation. Real estate is also available. Contact Adam at adam@mydentalbroker.com or 541-520-5507.

Beautiful practice in Hollywood. Modern leasehold improvements and equipment. Beautiful views and plenty of parking! Growth opportunity with full-time owner dentist. 2022 collections were 550K. Contact Adam at adam@mydentalbroker.com or 541-520-5507.

#### East Vancouver Profitable Practice for Sale

Beautiful and highly profitable dental practice for sale in East Vancouver. 2022 collections over \$1.7M. Newer equipment in 5 ops, 2200 sq. ft. Surgical implants being done, difficult OS referred out. Dentist is relocating out of state. Contact megan@omni-pg.com or 503-830-5765.

#### Dental-Medical-Veterinary Building for Sale in Salem

Dental, medical, veterinary building for sale on main street, 2784 sq. ft., 4+ ops. On-site parking. Dental lab currently renting basement. Upstairs could potentially be rented out as office space or ADU. Contact megan@omni-pg.com, 503-830-5765. (ORR105)

#### Eugene/Springfield Dental Practice with a Great View

Long-standing dental practice with park views. Collections over \$680,000 in 4 ops, digital charts and xrays. Great growth opportunity as all endo is referred out and minimal implants, removable and OS being done. Contact megan@omni-pg.com, 503-830-5765.

Salem/Keizer Dental Practice and Building For Sale

Long-standing general practice collecting over \$600,000 in 4-8 ops, 4 equipped. Growth potential as most OS and endo referred out. Hygiene 6.5 days per week. Contact megan@omni-pg.com, 503-830-5765. (ORD162)

OR Coast Dental Practice for Sale. Beautiful space with 6 ops, 4 equipped, in 2511 sq. ft. Pre-covid collecting nearly \$800,000, and last year nearly \$700,000, working 4 days per week. Ortho is referred out, as well as much of OS and Perio. In-network with Delta Premier only. Contact megan@omni-pg.com, 503-830-5765. (ORD159)

#### Eugene/Springfield Practice and Building for Sale

Great building and practice available in Eugene/Springfield. Collecting over \$900,000. 5 ops and room for more and/or rent out upstairs space. Contact Megan@omni-pg.com, 503-830-5765. (ORD157)

#### West Beaverton Deal of the Year!!

Mature general practice in great location. 3 ops in 1100 sq. ft. and more space available. Fantastic growth opportunity as OS, ortho, endo, perio, implants referred out. Currently working 3 days per week collecting about \$350,000. Contact Megan Urban at megan@omni-pg.com, 503-830-5765. (ORD153)

#### 5 Op Lease Space Salem

Great location for lease on popular and busy street in Salem. It currently has 5ops and there is additional lease space available. Contact megan@oni-pg.com or 503-830-5765.

#### Healthcare Building For Sale in Southern Oregon

1200 sq. ft. building in beautiful rural area near CA. Good for dental, veterinarian, healthcare, or other business. Contact Megan Urban for information: 503-830-5765; megan@omni-pg.com. (OR104)

#### Well-Established Luxurious General Dental Practice with Amazing Island Lifestyle

Rare opportunity to own a successful, well-respected practice on beautiful San Juan Island overlooking Friday Harbor. Motivated seller willing to carry portion of financing. Over \$700K in only 15 working days per month. Three operatories with potential for four. Heavy C&B and restorative. Most endo, perio, OS, and pedo referred. Huge potential for additional income if you book 5 days/week or add in above procedures. Two hygienists FULLY BOOKED! Delightful, drama-free, motivated, and knowledgeable staff willing to stay. Waterfront home with mooring and beach available to rent if desired. Contact rod@omni-pg.com; 206-979-2660. (WAD397)

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#### **UPDATE FROM THE...**

Continued from page 23

and connect with colleagues. I will also be attending state-level New Dentist Committee meetings and events as well as American Student Dental Association (ASDA) programs. Finally, I was recently trained as an ADA Success speaker, where I will have the opportunity to travel to dental schools and teach about topics important to success as a dentist: financial planning, finding a job, ethics and professionalism, and more (visit ada.org/successprogram for more details). At every turn, my goal is always to learn what is important to new dentists, and what the ADA can be doing to support them.

If you want to see what the NDC is about, our virtual town halls are a great place to start. They are free events open to all dentists and dentist students that dive deeper into topics on the minds of new dentists. In the past, we have discussed advocacy, career paths, and leadership stories. Our next town hall will be all about how to balance parenting and dentistry and will feature a panel of new dentists that are also new parents. It will be on Wednesday, July 12 at 5 p.m. PDT. You can register online at www.ada.org/ newdentistcommittee - look for the blue "Register Now" link in the middle of the page. I'll see you there!



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