

CONNECT
LEARN!
grow!

virtual
A [^]event for the
ENTIRE DENTAL TEAM

 oregon dental
CONFERENCE

April 8-10, 2021

On-demand until May 15th

THE NEXT GENERATION OF NIGHT GUARDS IS HERE!

INTRODUCING THE **ARTISAN DIGITAL BRUXGUARD**



What's new?

The Material: provides the pliability and toughness of a dual laminate appliance in one material.

The Method: manufactured with digital technology for improved consistency, fit and occlusion.

The Result*: a night guard that is easier to seat for you. Improved comfort and protection for your patients.

*FDA 510k cleared and Class 11a certified

**FABRICATED FROM DIGITAL
OR ANALOG RECORDS.**

Prescribe an **ADB** today!

SCAN TO LEARN MORE ABOUT
OUR DIGITAL BRUXGUARDS



Artisan
DENTAL LABORATORY

A TECHNICAL REPRESENTATIVE CAN BE REACHED AT:

MIKE WILSON mikew@artisandental.com

503-238-6006 EXT 307

WWW.ARTISANDENTAL.COM






INSIDE THIS ISSUE

FEATURES

- 12 INTRODUCING THE 2021 OREGON DENTAL CONFERENCE®, A VIRTUAL EVENT FOR THE ENTIRE DENTAL TEAM**
- 20 ORAL PATHOLOGY: CLINICAL DECISION MAKING**
By Ashish Patel, DDS, MD, FACS
- 22 “NEEDLES, LUNGS & TONGUES®”. THE CHEMISTRY, USE AND EFFECT OF PSYCHOACTIVE SUBSTANCES.**
By Amber Riley, MS, RDH
- 25 2021 ODA LEGISLATIVE AGENDA**
- 26 THE DENTAL FOUNDATION OF OREGON**
- 30 WHY EVERY PRESCRIPTION SHOULD BE ELECTRONIC**
By Robert McDermott
- 32 COVID-19 RESOURCES**



Connect Online


-  **Oregon Dental Association**
-  **@OR Dentists**
-  **OregonDental channel**
-  **Oregon Dental Association (private group)**
-  **@oregondental**

DEPARTMENTS

- 5 GUEST EDITORIAL**
By Rickland Asai, DMD
- 6 NEW MEMBERS**
- 8 EVENTS AND EDUCATION**
- 10 ODA MEMBER BENEFIT OF THE MONTH**
Astra Practice Partners
- 33 CLASSIFIED ADS**
- 34 INDEX TO ADVERTISERS**

Membership Matters accepts original submissions for publication from member dentists. For viewpoint articles, please limit to 800 words. For clinical articles, please limit to 1,600 words. *Membership Matters* is not a peer review publication. Publication of any article is at the discretion of the Editor. Please disclose any financial interests you may have in products or services mentioned in your article. Email ODA staff at info@oregondental.org with any articles of questions.

Membership Matters is an official publication of the Oregon Dental Association in support of its core purpose to advance the dental profession and promote the highest standard of oral health and oral health care.

 8699 SW Sun Pl, Wilsonville, OR 97070, 503-218-2010 | 800-452-5628, info@oregondental.org, www.oregondental.org.



PUBLISHED FEBRUARY 2021/ODA-M0221/2156 *Membership Matters* (ISSN 1082-4111) (USPS-905060) is published monthly (except January, July and October) by the Oregon Dental Association, 8699 SW Sun Pl, Wilsonville, OR 97070. All statements of opinion and of alleged fact are published on the authority of the writer under whose name they appear and are not to be regarded as the views of the ODA or its subsidiaries or affiliates. Subscription to *Membership Matters* is a member benefit of the Oregon Dental Association. The annual subscription rate for nonmembers is \$40. Single copies may be purchased for \$5 each.

Advertising. The acceptance of advertising for publication in *Membership Matters* should not be construed as endorsement by ODA of the advertiser or of the product or service being advertised. For advertising rates and information, contact Robyn Mourant at 1-800-796-2638, ext. 4324, or rmourant@naylor.com.

The entire contents of this publication are copyrighted by the Oregon Dental Association, 2021. All rights reserved. No part of this publication may be reproduced, reprinted, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise without the prior written permission of the editor and the author.

Periodicals postage paid at Wilsonville, Oregon, and at additional mailing offices. POSTMASTER: Send address changes and all correspondence to: 8699 SW Sun Pl, Wilsonville, OR 97070; 503-218-2010 or 800-452-5628 (toll-free in Oregon).

Published by **NAYLOR** 1430 Spring Hill Road, 6th Floor, McLean, VA 22102, Tel: 800-369-6220 www.naylor.com, **Publisher** David Freeman **Editor** Russell Underwood **Marketing Associate** Najla Brown **Book Leader** Robyn Mourant **Sales Representatives** Brian Agnes, Jason Currie, Kryss D'Antonio **Project Coordinator** Tracy Venzen **Layout and Design** Emma Law

COVER IMAGE: OREGON DENTAL ASSOCIATION

OUR NAME IS OUR PROMISE.



We are The Dentists Insurance Company.

TDIC was founded by dentists, to protect only dentists, and is led by your peers. With a dynamic community that has grown to more than 24,000 policyholders across 15 states, our dentist-centric promise is stronger than ever — to protect you better than any other insurer.

From unparalleled expertise to personalized insurance products to risk management solutions, we're here for you.




See the TDIC difference at [tdicinsurance.com](https://www.tdicinsurance.com).

Endorsed by



Protecting dentists. It's all we do.®

800.452.0504 | [tdicinsurance.com](https://www.tdicinsurance.com) | CA Insurance Lic. #0652783

   @TDICinsurance



A Dental Benefit in Medicare... Is Organized Dentistry *for or Against?*



By Rickland Asai,
DMD

The following is a response to Dr. Caroline Zeller's editorial published in the October/November 2020 issue of Membership Matters. Dr. Zeller's guest editorial was published before the 2020 House of Delegates, and it is important that our members understand how ADA policy has shifted since then. All members are welcome to submit guest editorials via email to Alayna Schoblaske (aschoblaske@gmail.com).

I WANT TO THANK YOU FOR PUBLISHING

Dr. Zeller's guest editorial. It certainly raises an important issue that surfaced in the face of COVID-19. I have just one detail that I take a different view on, and that is her statement of a lack of support by the leadership of organized dentistry for a dental benefit in Medicare. At face value it is true, but the conversation is more nuanced than face value.

I come to my conclusion based on the adoption of Resolution 82H by this year's HOD. For background, in 2018, the HOD appointed an ad hoc committee to review existing policies on eldercare and create an implementation and financing plan to address eldercare and Medicare (Resolution 33H-2018). The committee did not complete its review in time for the 2019 HOD and was extended by the 2019 HOD (Resolution 72H-2019). Resolution 82 as proposed at this year's HOD was a minor revision of a policy adopted in 1979 after a recommendation of the ADA Board of Trustees (Board Report 5).

What is important to note here is that the original proposal this year (Resolution 82) eliminated item 14 from the 1979 policy. Item 14 stated, "Intensify efforts to amend Medicare to include dental benefits." Instead, the 2020 HOD amended the resolution so that item 14 stated, "Advocate for an adequately funded and efficiently administered dental benefit plan supporting the oral health of the elderly." This amended resolution, Resolution 82H, was ultimately adopted. The amended language is broader and allows for any dental benefit via a program inside or outside of Medicare. So, it is true enough that ADA policy does not state support for a dental benefit only in Medicare. But my understanding of the discussion this year was that the HOD wanted to allow for a dental benefit outside of Medicare.

One more concern was the funding levels of current public programs such as Medicaid and Medicare. Medicare reimbursements for medical care averages 80% of the usual, customary, and reasonable (UCR) fee. Average overhead in dental offices hovers around 75%, and this may actually be increasing with higher student loan debt, higher PPE costs, and higher costs to attract and retain qualified employees. That leaves just a 5% margin if a dental benefit in Medicare can be secured at the 80% level. If my math is correct, it would require generating fees of \$3 million to earn \$150,000 in revenue for the dentist. Even at these reimbursement levels, it would be difficult to limit a practice solely to Medicare recipients. For this reason, reimbursement levels are a deep concern of the HOD.

Another concern raised during HOD discussions was whether our nation can afford this dental benefit for the elderly. If we can convince legislators that dental care is an essential healthcare benefit, then yes, include it in a program like Medicare. Another option would be to try and contain taxpayer-funded costs and consider a need-based dental benefit, for example through adult Medicaid.

The ADA HOD recognizes that dental care is essential healthcare for those 65+, a population that continues to grow, and with too many patients unable to pay for their dental care. The solutions we develop must be sustainable and impactful for both the targeted beneficiaries and for the providers of that essential care.

In the preamble to the ADA's Principles of Ethics and Code of Professional Conduct it states, "[E]ach dentist should share in providing advocacy to and care of the underserved." We may not agree on how we achieve these goals, but we have a duty to do so. ●

The opinions expressed in this editorial are solely the author's own and do not reflect the views of the Oregon Dental Association or its affiliated organizations.

Welcome *New ODA Members!*

Mo Biria, DMD

Clackamas County Dental Society

Kenneth Clow, DMD

Multnomah Dental Society

Frances Park, DMD

Southern Willamette Dental Society

David Soder, DDS

Umpqua Dental Society

Joni Young, DMD

Marion and Polk Dental Society

Have You Been Rethinking Your Plans?

Every so often we need to stop and re-evaluate our plans and rethink our future. Maybe for you that time is now?

And that is where the Transition Sales Consultants at **Henry Schein Professional Practice Transitions** can be of greatest value. We can help you identify your options and select the best one for your situation. Our Consultants are experts in the dental business, with the tools and connections to help you achieve your goals, whatever they may be.

A consultation is complimentary and always confidential. So give us a call at **1-866-335-2947** so that you can start to plan your future.



 **HENRY SCHEIN**[®]
PROFESSIONAL PRACTICE TRANSITIONS

www.henryscheinppt.com
1-866-335-2947

■ PRACTICE SALES ■ BROKERAGE
■ PRACTICE VALUATIONS
■ TRANSITION PLANNING ■ ASSOCIATESHIPS

Dream



DreamGuard™ *Revolutionary Technology*

DreamGuard™ – innovative, digital printing production ensures high-quality, unparalleled design and precision. It's your dream come true with minimal chairside adjustments and exceptional patient comfort!

Benefits for Clinicians:

- Send traditional PVS or digital impressions
- Provide patients quicker turnaround times
- No need for rework or patient visit to replicate lost/damaged splints due to digital storage
- Indications: nightguards and splints

Benefits for Patients:

- Rigid outside/soft inside; flexible for patient comfort
- Transparent, resistant to staining
- High impact resistance, less likely to break or fracture
- 3 years guaranteed shelf life



Accepting digital scans

**Biocompatible Class II, FDA 510k cleared.*

Assured Dental Lab®

877.283.5351
www.assureddentallab.com

Quality Products at Amazing Prices. Case after Case.

Events & Education Component CE Calendar



Calendar provided by Mehdi Salari, DMD

Due to the COVID-19 pandemic, events may be altered or postponed.
Please visit the host dental society website for the most up-to-date information.

Date	Host Dental Society	Course Title	Speaker	Hours CE	Location	More Information
2/23/2021	Clackamas	Cultural Competency	Carol French	2	Zoom Meeting	www.clackamasdental.com or executivedirector@clackamasdental.com Complimentary for CCDS members, \$20 for ADA members, \$80 non-members
3/16/2021	Clackamas	Endodontic Presentation	Dr. Geoff Clive	2	Zoom Meeting	www.clackamasdental.com or executivedirector@clackamasdental.com Complimentary for CCDS members, \$20 for ADA members, \$80 non-members
3/10/2021	Multnomah	Prosthodontics	Dr. Larry Over	2	TBD	multdental@aol.com or lora@multnomahdental.org
5/25/2021	Clackamas	Risk Management	Chris Verbiest	3	TBD	www.clackamasdental.com or executivedirector@clackamasdental.com

Find this calendar online at www.oregondental.org. Click “Meetings & Events” > “Calendar of Events”.

Due to the COVID-19 pandemic, many component meetings were canceled or postponed. Looking for additional ways to get CE? The American Dental Association has a large collection of webinars and on-demand video learning opportunities available, many of which are free to members. Visit adaceonline.org to catch up on the latest offerings on your own schedule. 🎧



Please help us welcome Dr. Ralph M. (Mike) Shirtcliff of Redmond, Oregon to the Consani Associates Brokerage Team. Dr. Shirtcliff direct: (541) 680-9028

I hope this message finds you and your family well. We are advising buyers to take this time to find an opportunity that looks to be of interest then visit the practice and the community. If the practice looks like it is a good fit, many of our selling dentists are willing to structure a sale, including financing, leases and closing documents, and then wait to close when you say that you are ready.

We are doing everything we can to take advantage of the fact that doctors have the time to research opportunities and to prepare for the next steps towards practice ownership.

Serving Oregon, Washington, Idaho, Montana, Alaska and Hawaii.

Call us at (866) 348-3800 to discuss possibilities.

Working Remotely — Dental Offices in the Time of COVID-19

By Christy Jackson

THIS YEAR HAS CERTAINLY BEEN CHALLENGING.

Dentists and office staff have been up against CDC and state guidelines more than normal, and patience is certainly running thin. We feel you. We hear you. At Astra Practice Partners, we have made dentistry easy by taking away some of the burden from our customers.

You've probably heard by now the term "working remotely." Part of Astra's services include a full-service hardware team to help and guide you every step of the way. Our hardware team has put together some great resources for what to look at when deciding to take your work remote.

Remote access can be a powerful tool, allowing you to service your patients and continue running your practice during the coronavirus/COVID-19 pandemic. Security while using remote access is a valid concern; therefore, we have put together a handy list so you are prepared.

Third-party software: LogMeIn, GoToMyPC, and others are good for an office with only a couple of people who need remote access. Benefits include secure access from anywhere an internet connection is available. Printing is usually better using remote desktop services (RDS). Users can apply RDS to their workstation to access their own desktop. The cons to this method include monthly or annual subscriptions, control over the remote PC so no one else can use it, and issues are generally resolved by third-party vendor and local technicians.

Remote desktop services (RDS): Benefits include user access that is created and controlled by a domain server. No workstation is taken over because it utilizes a virtual desktop from the domain server. The cons to this method include requiring licensing for a number of users. One-time fees start around \$100 per user, unable to see a user's business workstation, uses virtual desktop on the server and may require an additional Microsoft Office software purchase to accommodate users and may require an additional server if over five users. Some digital imaging apps will have issues due to licensing and require local technician assistance if any issues arise. Remote printing is not reliable with this option.

Hardware firewall: Equipment such as a Meraki, SonicWall, etc., are hardware devices that are inserted between your internet modem/router and your business/home network that offer premium protection with your

updated anti-virus against outside threat actors. They do require an annual subscription but offer the best in protection.

Software firewall: This is now thought of as the Windows firewall that has been present on every Windows machine since Windows 7, so it is free. The latest version on Windows 10 is very reliable and should be used at a minimum for protection against outside threats along with an updated anti-virus.

If you are not able to work remotely, these are still great guidelines to follow so that you are in a secured environment. Astra Practice Partners combines these services to create a single point of contact for essential back-office dental needs. Astra offers customized technology to help dentists run a profitable practice and achieve their long-term goals.

As a member of the Moda, Inc. family of companies, Astra has more than 30 years of experience in the dental industry. We know what type of hardware works best with practice management software in the dental environment. We also help dental offices implement policies and procedures such as redundant backup systems that help with PHI and HIPAA compliance.

Today, it is essential for dentists to find a partner that understands the dental environment. Astra provides a lifeline to dental-specific products and services that dentists can tap into that's bigger than just being on their own. By combining well-connected industry relationships and dental expertise with a 360-degree approach to back-office and security solutions, Astra takes care of the business side of the practice so dentists can focus on their profession and provide the best care for their patients. ●

Christy Jackson is the manager of operations of Astra Practice Partners. Astra Practice Partners offers customized technology and finance solutions to help businesses run a profitable practice and achieve their long-term goals. As a member of the Moda, Inc. family of companies, Astra leverages more than 30 years of experience in the dental industry to help dentists run their practices effectively and efficiently so they can focus on what they do best.

Contact Info: Christy Jackson, Manager of Operations,
Astra Practice Partners | 503-765-3436

christy.jackson@astrapracticepartners.com

**2020-2021
ODA BOARD OF TRUSTEES**

PRESIDENT

Brad Hester, DMD
Central Oregon Dental Society
bhester8@gmail.com

PRESIDENT-ELECT

Calie Roa, DMD
Southern Oregon Dental Society

SECRETARY-TREASURER

Cyrus Javadi, DDS
Clatsop County Dental Society

AT-LARGE MEMBERS

Jared Adams, DDS
Central Oregon Dental Society
Normund Auzins, DDS
Multnomah Dental Society
Amberena Fairlee, DMD
Central Oregon Dental Society
Denise Gates, DMD
Clackamas County Dental Society
Mark Miller, DMD
Yamhill County Dental Society
Mark Mutschler, DDS, MS
Clackamas County Dental Society
Michael Naughton, DMD
Multnomah Dental Society
Kevin Prates, DDS
Mid-Columbia Dental Society
Olesya Salathe, DMD
Clackamas County Dental Society
Frances Sunseri, DMD
Clackamas County Dental Society

ASDA REPRESENTATIVE

Rachel Wittenberg
Trustee

ADA DELEGATES AT LARGE

Eddie Ramirez, DMD
Multnomah Dental Society
Caroline Zeller, DDS
Multnomah Dental Society

NON-VOTING MEMBERS

Alayna Schoblaske, DMD
Southern Oregon Dental Society

Editor
aschoblaske@gmail.com

Scott Hansen, DMD
Multnomah Dental Society

Speaker of the House



Your Dental IT Specialists

**Integration
Innovation
Implementation**



Tel 800.839.6595 Fax 888.386.3082
www.den-tech.com

REMOTE E-BACKUP SERVICE

Our specialized, dental specific Off-Site HIPAA compliant backup service delivers the peace of mind you need.

NETWORK INSTALLATION

Den-Tech has a decade of experience implementing countless dental technology systems.

PROJECT PLANNING

Let our experienced team assist in planning the perfect technology solution for you.

SYSTEM SUPPORT

Our expert staff will help your network run at peak performance year after year.

SERVICE RATE

\$99 / per hour. Servicing available 7 days a week.

Covering all of Oregon and Washington.



OUR PACIFIC NORTHWEST GENERAL DENTISTS AND SPECIALISTS ENJOY:

- Competitive base salaries and additional incentive-based pay
- An opportunity to become an owner in the business
- Generous medical and dental coverage
- Camaraderie and professional growth that a group practice offers
- Rich employer-paid 401(k) contributions
- Market leading paid time-off



ONLINE: WWW.PDA-DENTAL.COM
PHONE: 503-813-4915
EMAIL: PDAJOBS@KP.ORG

Well qualified dentists with a GPR or AEGD and/or 2-3 years of practice experience. Contact our Recruitment Team

Introducing the
2021 Oregon Dental Conference[®],
a **VIRTUAL** Event for the
Entire Dental Team!

OREGON
DENTAL
CONFERENCE



Follow us for
sneak peeks
and real
time updates!

 Oregon Dental
Association

 @oregondental

Share your
ODC experience:

#2021ODC



FOR THE FIRST TIME IN 128 YEARS, the Oregon Dental Conference will be held virtually. This was not an easy decision to make, but as an association we feel strongly it is the best one with many COVID-19 impacts on in-person meetings and our goal of keeping all participants safe. Even though this year's conference will be virtual, it will continue to offer something for everyone in our dental community, and we enthusiastically encourage all dental professionals to attend! Our wide selection of continuing education courses and virtual *Solutions Marketplace* is guaranteed to support everyone's personal and professional success.

We are grateful to welcome back our partner groups: the Oregon Association of Dental Laboratories (OADL), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives' Association (ODEA), the Oregon Dental Hygienists' Association (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP), and the Oregon State Association of Endodontists (OSAE)! It is our collective efforts that make this event a success year after year!

Please plan to join us for the General Session on Thursday, April 8 at 11:30 a.m. to kick off the virtual 2021 ODC! Jessica Rector, MBA, will provide an inspirational keynote: *"Fire Up So You Don't Burnout: How to Prevent, Break Through, and Extinguish Burnout (and the Power of Resiliency)."*

A unique benefit of the virtual 2021 ODC is the opportunity for all conference attendees to earn up to 90 hours of CE credit! Courses will launch on Thursday, April 8 after the General Session and will remain available until Saturday, May 15th, 2021! This extended date range will give all ODC attendees 38 days to learn from our top-notch speakers while earning more CE at the conference than ever before!

The virtual *Solutions Marketplace* will provide the opportunity to visit with your favorite exhibitors and shop everything dental! Start making your list now and be ready to shop when the ODC kicks off.

On Thursday, April 8 from 5:30 p.m. to 6:30 p.m., we will be hosting our new event, the President's Toast & Happy Hour. Join us as Dr. Brad Hester, our ODA President, gives a special ODC toast to a successful conference and our wonderful ODC community. Following the toast, you will have the opportunity to network with your fellow dental colleagues!

It wouldn't be ODC without a bit of fun! On Friday, April 9 from 4:00 p.m.-6:00 p.m., we will be offering a virtual dental-themed bingo night where attendees will be able to try their hand to win some excellent prizes! Both of these events are generously sponsored, in part, by our Platinum Sponsor, **Delta Dental of Oregon**.

The all-virtual 2021 Oregon Dental Conference is a brand-new, unique experience, and we are excited for your participation. Please stay safe and plan to join us online to connect, learn, and grow starting on Thursday, April 8, 2021.

Registration is open now, so head over to www.oregondentalconference.org to register!

Don't miss the ODC General Session!



Jessica Rector, MBA

Ms. Rector's mission is simple: transform lives. As the top mind wellness and burnout expert, Jessica Rector, MBA, is the authority on tackling your inner game and turning it into outer success and positive action! As a TV talk show host and former award-winning #1 sales performer at a Fortune 100 company, Ms. Rector uses her company's research to help organizations, leaders, and teams to fire up their thinking and extinguish burnout. She has three college degrees, including an MBA, and has written ten books. As a #1 best-selling author, she has shared the stage with Michelle Obama and worked with clients such as Fortune's #2 "Best Company to work for," NBCUniversal, and the Dallas Mavericks, and has been seen on ABC, NBC, CBS, and FOX for creating change. When she's not traveling around the world for work, Ms. Rector spends her time being a single parent and learning about the exciting world of Transformers, so she can carry on real conversations with her eight-year-old son, Blaise, who is a #1 best-seller author and the youngest published author in the United States.

FIRE UP SO YOU DON'T BURNOUT

How to Prevent, Break Through, and Extinguish Burnout (and the Power of Resiliency)

Burnout is like a wildfire — spreading quickly and affecting everything in its path. Monster Inc., recently reported that burnout has increased by 30% in the last few months, and it's not slowing down any time soon. With 79% of the workforce burned out and even more stressed out, it's the perfect time to extinguish this epidemic. With having to juggle more things and in different ways, burnout and stress are at an all-time high, reducing performance, health, and morale. In this powerful presentation, Ms. Rector gets you fired up by sharing the role resiliency plays to prevent and extinguish burnout, pinpointing your contributing factors to overwhelm, and showing you how to handle stress to improve focus, performance, and patient care.

Participants will:

- ♦ Examine Ms. Rector's Burnout Success Formula to tackle the biggest mistakes made with burnout
- ♦ Apply proven burnout strategies to tackle the burnout beast and enhance time management, focus, and quality care
- ♦ Identify and pinpoint your biggest "burnout moments" to prevent future stress and overwhelm to improve your health, mind, and team

Thursday, April 8
11:30 AM - 12:30 PM
COURSE NUMBER: 5136
CE CREDITS: 1*
RECOMMENDED FOR:
Entire Dental Team
*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

President's Toast & Happy Hour

Thursday, April 8: 5:30 – 6:30 PM
COST: Free to all registered ODC attendees

Join ODA President Dr. Brad Hester for this fun hour of togetherness and networking. Bring a beverage of your choice to toast to a successful 2021 conference and our wonderful ODC community! Following the toast, stick around to network and connect with your dental colleagues.

This is the perfect event to connect with old friends and meet new ones!

Attendees will learn how to make a special ODC cocktail with a demo by our guest mixologist.

This event is generously sponsored, in part, by



Delta Dental of Oregon

Join us for ODC's Virtual Game Night, featuring BINGO!

Friday, April 9: 4 – 6 PM
COST: Free to all registered ODC attendees

Mark your calendars to attend the ODA's first ever virtual dental-themed bingo night! All are welcome and invited to attend.

Join the fun for your chance to win some impressive prizes!



This event is generously sponsored, in part, by



Delta Dental of Oregon

2021 Virtual Oregon Dental Conference Schedule

**DON'T MISS OUR LIVE EVENTS HAPPENING APRIL 8-10!
MARK YOUR CALENDAR AND PLAN TO ATTEND!**

Thursday, April 8

General Session: 11:30 a.m. - 12:30 p.m.

Solutions Marketplace Live Chat Available: 12:30 p.m. - 5:30 p.m.

All CE Sessions Open: 1:00 p.m.

President's Toast & Happy Hour: 5:30 p.m. - 6:30 p.m.

Friday, April 9

Solutions Marketplace Live Chat Available: 8:00 a.m. - 4:00 p.m.

Live Speaker Q&A: To Be Announced

Virtual Game Night: 4:00 p.m. - 6:00 p.m.

Saturday, April 10

Solutions Marketplace Live Chat Available: 8:00 a.m. - 12:00 p.m.

Live Speaker Q&A: To Be Announced

April 11-May 15

All CE courses and Solutions Marketplace remain available to attendees

2021 Virtual Solutions Marketplace

THANK YOU TO OUR VALUED 2021 ODC EXHIBITORS! Visit www.oregondentalconference.org to view our current Exhibitor Directory and build your shopping list in advance of the ODC!

Starting April 8th, visit the *Solutions Marketplace* to shop all things dental and take advantage of Show Specials! The *Solutions Marketplace* will be available all hours of the virtual conference. To live chat with exhibitors, visit the booths during the following hours:

Thursday, April 8th: 12:30 p.m. - 5:30 p.m.

Friday, April 9th: 8:00 a.m. - 4:00 p.m.

Saturday, April 10th: 8:00 a.m. - 12:00 p.m.



Portland • April 8–10, 2021

CONNECT
LEARN!
grow!

An event for the
ENTIRE DENTAL TEAM



PLATINUM SPONSORS



Delta Dental of Oregon

GOLD SPONSOR



SILVER SPONSORS



BRONZE SPONSORS



Practice Solutions



SPEAKER SPONSORS



DirectaDentalGroup

DIRECTA topdental ORSING parkell RØNVIG TrollDental

What to Expect from the Virtual 2021 Oregon Dental Conference

UNLIKE NAVIGATING THE OREGON CONVENTION CENTER, the 2021 ODC virtual platform is 100% virtual and you will be able to access everything conference related from your laptop or tablet from wherever you are!

Below is a sneak peek of what you can expect from the virtual 2021 Oregon Dental Conference:

- **The virtual Solutions Marketplace** will allow you to interact with your favorite exhibitors and shop everything dental! Start making your shopping list now and support the exhibitors who support the conference! Live chat with exhibitors will be available on the following days and times:
 - Thursday, April 8:** 12:30 p.m. - 5:30 p.m.
 - Friday, April 9:** 8:00 a.m. - 4:00 p.m.
 - Saturday, April 10:** 8:00 a.m. - 12:00 p.m.
- **Live speaker Q&A sessions!** Many ODC speakers will be available to answer any questions you have regarding their courses via chat on Friday and Saturday, April 9-10! Look for the "Live Chat" button on the virtual platform to see who will be chatting and when!
- **The 2021 ODC General Session** will be held on Thursday, April 8 starting at 11:30 a.m. to kick off the virtual 2021 ODC! Jessica Rector, MBA, will provide an inspirational keynote, *"Fire Up So You Don't Burnout: How to Prevent, Break Through, and Extinguish Burnout (and the Power of Resiliency)."* You won't want to miss this inspiring course! Thank you to Advantage Dental for graciously sponsoring this event!
- **Join ODA President** Dr. Brad Hester on Thursday, April 8th at 5:30 p.m. for a special ODC toast. Not only will he be toasting to a successful conference, but he will be thanking you, our ODC community, for your ongoing support! The event will offer a mixologist demonstrating how to make our ODC signature cocktail, before allowing event attendees to network! Grab your favorite beverage, raise your glass with us, and join in the fun! Thank you, Delta Dental of Oregon, for graciously sponsoring this event!
- **Do you love suspense?** Do you love dental-themed games? Then our Virtual Game Night, featuring dental-themed bingo, is for you! Join us LIVE on Friday, April 9th from 4:00 p.m. - 6:00 p.m. to play! You may even win one of our fantastic prizes! You don't need to stay all 2 hours to play. Join us when you can, and if you've had enough fun, you're welcome to leave anytime you want! Thank you, Delta Dental of Oregon, for graciously sponsoring this event!
- **Do you have a competitive nature?** Do you love playing games and earning points? If so, you'll love the gamification aspects of the ODC platform! Earn points when you visit exhibitor and sponsor booths, watch CE, interact with your fellow dental colleagues, and more! Those who earn the most points will win some fabulous prizes! Keep an eye out for more information on this soon.
- **All that learning can be tiring!** Take a quick, 10-minute break to do some stretching with a professional yoga instructor from the comfort of your own chair! Take a break, stretch, and refresh! Keep an eye out for the "break" button on the virtual platform to participate!

REGISTER TODAY at
oregondentalconference.org

Frequently Asked Questions

➤ **Will the courses be live or on-demand?**

All courses will be on-demand so that attendees can have the opportunity to watch any course at any time. The General Session will be available on Thursday, April 8th at 11:30 a.m. All other CE courses will be launched at 1 p.m. on Thursday, April 8th and will continue to be available through May 15th.

➤ **How do I obtain my CE Certificate?**

Once you have watched a course, you will be required to take a 10-question quiz. Once you have passed the quiz with 70% or higher, you will be able to download, save, and print your CE certificate.

➤ **Where can I find course handouts?**

Course handouts will be available on the ODC virtual platform for you to view and download. Please note, handouts are supplied at the discretion of the speaker. Not every ODC course will have a handout available.

➤ **How long do I have to watch the CE sessions and visit the Solutions Marketplace?**

Our courses and *Solutions Marketplace* will be online starting on Thursday, April 8th through Saturday, May 15th. Yes — this means that you have 38 days to obtain all of the CE you want — up to 90 hours!

➤ **Will you be offering CPR?**

Due to the hands-on nature of of this training, unfortunately we are not able to offer CPR courses through our virtual platform. Please visit www.oregondentalconference.org to find CPR resources.

➤ **Were the Preview Programs mailed?**

No Preview Programs will be printed or mailed out this year. The 2021 ODC Preview Program is 100% digital this year. Go to www.oregondentalconference.org to download your copy today!

➤ **Will there be any live events?**

Yes! The President's Toast & Happy Hour will be offered on Thursday, April 8th from 5:30 p.m. — 6:30 p.m. and the Virtual Game Night on Friday, April 9th, from 4:00 p.m. — 6:00 p.m.! The *Solutions Marketplace* will offer hours for you to chat live with exhibitors on Thursday, April 8th, Friday, April 9th, and Saturday, April 10th! The ODC will also be hosting live speaker chats... times and dates will be announced soon!

➤ **Is there a separate charge to attend the live events?**

No. The President's Toast & Happy Hour and Virtual Game Night are both included when you register for the conference.



REGISTRATION INFORMATION



Two Ways to Register:

1 Online at www.oregondentalconference.org

2 In print by mail, email, or fax

Print the form, complete it, and return via fax, mail, or email to odc@oregondental.org with your payment.

Please be advised that there is a **\$25 processing fee** for faxed, mailed, or emailed registrations.

Form can be accessed from www.oregondentalconference.org on the registration page.

Registration Categories and Fees

ODA Member Dentist	\$250
ADA Member Dentist	\$275
Non-ADA Member Dentist	\$450
Dental Team (hygienist, dental assistant, administrative staff, lab tech)	\$95
Non-Dental Guest	\$95
Student*	\$0

**PLEASE NOTE: With the exception of OHSU dental students and residents, complimentary student registrations are NOT eligible to claim CE credits. If you require CE, you must register in a paid category.*

✘ Refunds, Cancellations, & Transfers

All refund, transfer, and cancellation requests must be submitted to the ODA via email to odc@oregondental.org or written letter received by April 2, 2021.

A \$25 handling fee will be charged for all tuition refunds. Registration transfers will be accepted for the same year and event without penalty.



FOCUSED ON THE HEALTH OF YOUR PRACTICE.

A personal approach to dental banking.

At Columbia Bank, we understand the dental industry inside and out—from acquisition and equipment loans to refinancing and more. And since we're a community bank, you get more than just expertise, you get a relationship with bankers who get to know your unique practice. Find out more at ColumbiaBank.com/dental or call 503-478-1740.

Oral Pathology: Clinical Decision Making



By Ashish Patel, DDS, MD, FACS

WE'VE LEARNED SO MUCH

ABOUT OURSELVES AND

our health care system over the last year, and one thing is abundantly clear — dental practitioners are essential and adaptable.

I treated a patient from out of state for oral cancer — a mandibular gingival squamous cell carcinoma. She, like many people, fell victim to the fallout of the COVID-19 pandemic. Her diagnosis and treatment were delayed for months during quarantine, and by the time she made it to me, her cancer progressed to involve her mandible and cervical lymph nodes.

Through a streamlined process of virtual visits, we were able to complete her workup from a distance and collaborate with her referring dentist to coordinate in-person needs.

She underwent surgery and immediate reconstruction — we were able to rebuild her mandible, oral soft tissues and teeth in a single operation just 2 weeks after we met via Zoom. She's back home, and her general dentist and I coordinate telehealth and in-person visits so she doesn't have to travel to Portland for follow-up care. Prior to 2020, this sort of collaboration and

coordination was cumbersome and generally avoided. Out of necessity, it has become efficient, effective, and safe.

Despite these advances, oral pathologic conditions can still create anxiety for patients and dental practitioners. Oftentimes, incidentally discovered oral lesions alter the timeline of comprehensive dental treatment due to the time required for diagnostic workup or inability to access the oral cavity secondary to pain and irritation. In an era where we are limiting in-person visits and personal protective equipment may be scarce, developing a decision tree for which patients should be seen and treated urgently is paramount.

“Oral pathology” is an umbrella term for the diagnosis and study of diseases affecting the mouth and surrounding structures, but colloquially has become synonymous with oral lesions not directly related to teeth. This broad discipline of dentistry encompasses hundreds of conditions ranging from common variants of normal such as Fordyce

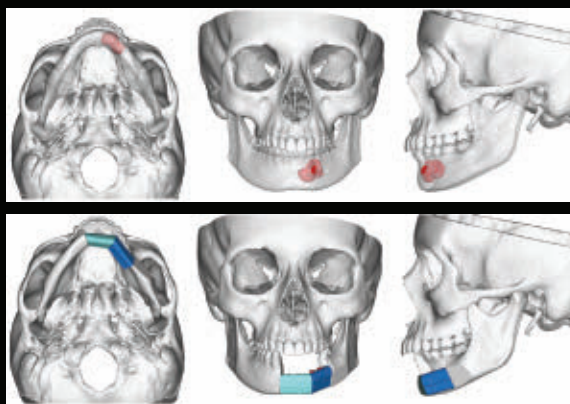
granules to rare malignancies of jaws including odontogenic sarcoma.

As dental practitioners, we see conditions within this range on a daily basis. Fibromas, mucoceles, and papillomas are common and can be diagnosed via clinical exam with reasonable accuracy. The problem lies in conditions such as leukoplakia or erythroplakia, where clinical evaluation often doesn't reflect what is happening at a microscopic level. There are four essential goals for dental practitioners to consider when they encounter oral lesions:

- 1) Accurately clinically characterize oral hard and soft tissue lesions to develop a differential diagnosis.
- 2) Use our clinical skill set to risk stratify lesions.
- 3) Develop a treatment plan and timeline for treatment based on the above criteria.
- 4) Know when to refer to a specialist for further management.

As dentists, we are proceduralists and often live by the adage, “a chance to cut is a chance to cure.” Even in oral pathology, many roads

Tumor invading left mandible with digitally planned reconstruction



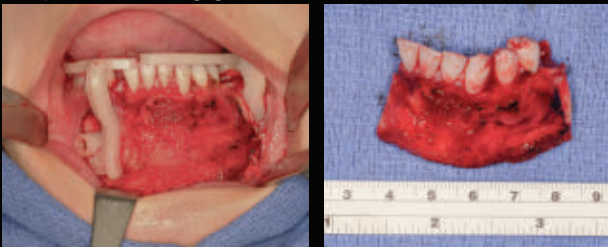
**Dr. Patel will be presenting
at the virtual 2021 Oregon
Dental Conference!**

Mark your calendar and plan to attend!

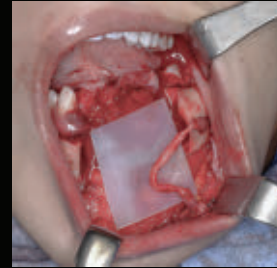
**CONNECT
LEARN!
grow!**

virtual
A [^]event for the
ENTIRE DENTAL TEAM

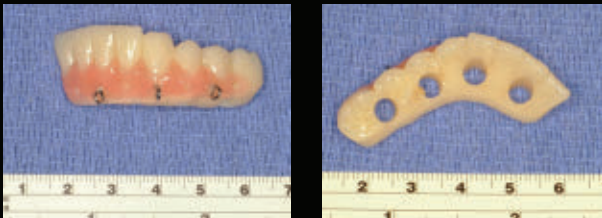
Transoral segmental mandibulectomy with 3D printed cutting guides. Loss of teeth 20-26



Mandibulectomy defect with inferior alveolar nerve graft in place



3D printed custom hybrid prosthesis



Fibula bone flap harvested, shaped, implanted and immediately loaded being tried in to 3D printed model



Immediate post op after mandible reconstructed with implanted fibula bone flap



Post operative panoramic x-ray



lead toward a procedure or surgical intervention to diagnose and treat disease. The often challenging component is creating a surgical prescription based on our history, physical exam, and diagnostic

imaging. There are many branches in a clinical decision tree, which can be overwhelming to both patients and providers, particularly when decisional fatigue sets in. Harnessing our knowledge of the oral cavity,

local and systemic diseases, and pathologic conditions allows us to use our skill set and expertise in diagnosis and treatment planning to make the right decisions for our patients. ●

“Needles, Lungs & Tongues[©]”. The Chemistry, Use and Effect of Psychoactive Substances.



By Amber Riley, MS, RDH

AS OF THE TIME OF THIS WRITING, 44 states have some form of a medicinal/compassionate cannabis use permission or have decriminalized the possession and use of cannabis, and eight states have full legal recreational use, and LITERALLY as I am writing this program invitation to you, the breaking news is broadcasting that the U.S. House of Representatives has just passed a bill to federally decriminalize marijuana across all 50 states, with bipartisan support, and it will head to the Senate for a vote in 2021. WOW! In 1967, about 10% of Americans favored marijuana being legal. And in 1970, marijuana was functionally made illegal by the development of the Controlled Substances Act. States began legalizing marijuana for medicinal use, California in 1996, and Colorado and Washington legalizing all use in 2016. Now, nearly 70% of Americans favor legalizing marijuana, as reported in *Forbes* magazine on November 9, 2020.

Legal and illicit psychoactive substances are ubiquitous in our communities, including the patients we treat daily. Use and abuse of psychoactive compounds date back hundreds, even thousands of years. America's history with

psychoactive substances is a torrid one; therefore, one of many goals for this program is for me to eliminate the stigma, secrecy, and shame that still associates itself to learning about drugs. A person's naivety compounded with curiosity can make a dangerous drug a deadly one, the first use, and any government's naivety to expect its constituents to abstain from drug use and abuse is just as dangerous, in my opinion.

This program for our 2021 virtual meeting will bring actionable insights to participants that have an interest, in any depth, in the subject matter of drugs, more specifically drugs that are currently and historically misused and abused. This program will review what are many of the most important points of use that we must understand, in order to mitigate acute risks when treating patients using some drugs and what long-term risks will become inherent in patients who continue to use them.

Also, to be certain this program is immediately useful and relevant to dental professionals and drug prescribers, we will move through categorizations, relevant legal authorizations, and considerations for multiple common and frequently encountered substances of use and abuse that circulate within all of our communities, patient populations, and even our families. This discussion will meet and exceed the American Dental Association's published guidelines and recommendations and include opiate prescribing, specific to dental practice, and alternatives for pain-management that are scientifically supported with peer-reviewed,

replicated research and reliable data from which we may develop safe prescribing policies from schedule II medications all the way up to over-the-counter choices, and provide the most appropriate care and education of prescribing practices to our patients. The discretionary reporting, intervention, and diversion for dental professionals practicing under the influences of psychoactive substances is also addressed.

Is this a complicated topic? Yes.

Is this topic one rife with political arguments and special interest lobbyists and pharmaceutical billions in play? Yes.

Is this topic one that reaches into every neighborhood and zip code regardless of wealth and privilege or poverty and disfranchisement? Yes.

The mercy and menace of drugs is a great equalizer to the human animal; no one is exempt from the dangers, benefits, and vulnerability to any of these molecules. Anyone that has ever taken (or listened to, thanks to COVID!) *any* of my programs on any of the topics I teach can be assured that I take on this complex topic of substance use and abuse from the same playbook as always, and I will not dance around any elephants in the room or speak in the boring generalities that dominate the educational coffers in this area of expanded learning. I deliver this program and subject matter with a straightforward, at times humorous and at times very blunt style. With a friendly approach we each effectively can meet the needs of our communities that are struggling to stop the tip-toeing that is still

Want to learn more?

**Ms. Riley is presenting
at the virtual 2021 Oregon
Dental Conference!**

Mark your calendar and plan to attend!

**CONNECT
LEARN!**
grow!

virtual
A[^]event for the
ENTIRE DENTAL TEAM

going on around these discussions, with a reticent and reluctant acknowledgement of what is harming all of us in one way or another, but a failure to be proactive.

This program delivers current data, knowledge and facts about what is real, and what is myth. I developed this program because it is an extraordinarily relevant topic to me as a health care professional and

a citizen. It draws from the wealth of research that is available from legitimate, respected institutions of higher learning in the United States and abroad, from city to federal law enforcement expertise and from my personal, family, and patient experiences. In short, if you are one to clutch your pearls easily, this program is not for you, not even virtually. But if you are someone who

finds yourself empowered and more confident when you choose to face uncomfortable topics that you deem important, someone that is looking for a program to check the boxes for a state with mandates on opiate education, or you or someone you love are being affected by substance misuse or abuse and you are able to acknowledge the behavior is causing harm, then this program is for you! 🎧

Stratus™
MICRO-MISTER



**Disinfect Your Dental
Operatory More Effectively
Between Patients**

INTRODUCING THE

**Stratus Hypochlorous
Acid Micro-Mister**



Quiet



Fast



Safe



Effective

The ultra-fine Stratus mist penetrates in and around equipment and supplies, disinfecting areas missed with spray and wipe alone.

stratusmicromister.com | info@stratusmicromister.com

Made in Corvallis, OR, USA | Patent Pending



We've got your back — Then. Now. Always.

While 2020 was filled with new challenges, your local, state and national ADA were there every step of the way. Your membership gave you members-only access to practical tools and guidance you can't find anywhere else, including:



Protocols for a positive COVID-19 test on your staff



Step-by-step guide to providing COVID-19 testing for your patients



Ready-to-use patient communication resources

Continue accessing these resources and the new tools and guidance we'll release as science evolves this year.

"As the science evolves, I know that the ADA will continue to advocate on behalf of our profession, our patients, and the public."

— DR. MIA GEISINGER

"You have clearly demonstrated to me that the ADA is an essential organization. ... orthodontists like me need you, dentists need you and the profession needs you! Thank you for your tireless efforts supporting us during this pandemic."

— DR. DAVID E. HARMON

Renew your membership

ADA.ORG/RENEW2021

ADA®

2021 ODA Legislative Agenda

THE OREGON DENTAL ASSOCIATION STRIVES TO REPRESENT

you and your interests in the Oregon legislative process. We are excited to share the work of our members and partners over the last few months to develop and advance a historically bold and forward-looking agenda for the current 2021 Oregon Legislative Session, featuring our Dental Management Delivery (“DMD”) Act, funding the state dental director position, and creating a tribal scholarship for dental equity.

Dental Management and Delivery Act: A 21st Century Solution to Increase Access to Dental Care in Oregon

This proactive measure addresses access to dental care in Oregon in comprehensive, tangible ways. The concept would:

- Expand Cover All Kids dental benefits to include adults up to 26, and COFA populations.
- Create a dental student debt forgiveness program. Dentists can receive student debt forgiveness for treating Medicaid patients.
- Require the Oregon Health Authority (OHA) to undertake a rate-setting review process on dental rates and capitation, and return to the 2022 Legislature with a presentation on how dental rates are set, how they compare with dental rates across the country, and how they compare to private

Thank You to the 2021 Legislative Task Force!

The ODA appreciates members serving on our Legislative Task Force. ODA members appointed for the 2021 Legislative Session include:

- o Dr. Norm Auzins
- o Dr. Melisaa Beadnell
- o Dr. Natasha Bramley
- o Dr. Jennifer Frankel
- o Dr. Andrea Laidlaw
- o Dr. Scott Hansen, Chair
- o Dr. Phil Marucha
- o Dr. Caroline Zeller
- o Dr. Ronald Sakaguchi (OHSU Liaison)

21st Century Solutions for Dental Care Access

We are pleased to announce ODA’s white paper, focused on access to dental care in Oregon.

Learn more and read the full report at <https://www.oregondental.org/government-affairs/advocacy/solutions-for-dental-care-access>

- insurance rates. OHA will include relevant stakeholders in the recommendation-making process.
- Insurance Process Streamlining: OHA and the Department of Consumer and Business Services (DCBS) to encourage administrative consistency (e.g., use of uniform reporting forms) across dental plans, as well as encourage dental plans to remove or agree to a common set of prior authorization requirements. Administrative consistency should also apply to Medicaid processing.
 - Increase and extend the Rural Practitioner Tax Credit to ensure dentists and other medical providers can operate in underserved areas with lower patient volumes, supporting access in remote areas.

Budget Request: Funding of the State Dental Director Position

Oregon is currently missing out on federal grant money because it does not have a state dental director. Oregon needs a state dental director who will establish clinical, fiscal, and policy priorities for oral disease prevention and care. ORS 413.083 requires OHA to appoint a dental director, yet OHA has not included the position in its 2021-2023 budget request. OHA especially needs oral health leadership amidst its COVID response to ensure oral health access is maintained in the state.

Tribal Scholarship for Equity in Dental and Medical Education

ODA supports diversity and inclusion in the dental profession in Oregon and equity in culturally relevant care. This concept will allow tribal members in Oregon to attend graduate programs at Oregon Health and Science University for free, including the School of Dentistry. ●

Reflections on Volunteer Service to The Dental Foundation of Oregon Featuring Dr. Rick Asai

FOLLOWING NEARLY 20 YEARS OF VOLUNTEER SERVICE to The Dental Foundation of Oregon, this past November, Dr. Asai retired from the DFO board of directors. We are pleased to share with our readers the following moments, highlights, and photos from his time serving on the board and assisting on the Tooth Taxi.

Our sincere thanks and deep gratitude to Dr. Asai for his enthusiastic support of the DFO mission and his legacy of leadership to The Dental Foundation of Oregon. On behalf of the DFO and Tooth Taxi staff, and our board of directors, we extend Dr. Asai our best wishes that his retirement be filled with new and exciting adventures!

AMBER FOWLER: Share for our readers more about your volunteer service: How many years did you serve on the DFO Board, and what roles did you fill?

DR. ASAI: I think I started serving on the DFO board in 2002, so 19 years. I have served as president and vice-president in addition to several committees such as grants and prior searches for our executive director. There is always interesting work to be done and great people to work with.

AF: Who/what brought you to serve on the DFO board?

DA: I was drawn to volunteer on the DFO board when it was still called the Oregon Dental Foundation. One of the earlier actions we took was to bring about the name change as it was felt, and rightfully so, that there were just too many Oregon Dental _____ (you fill in the blank). So, for clarity in



who and what we are and not to be confused with ODA, ODS, and others, we became The Dental Foundation of Oregon (DFO).

In our ADA Principles of Ethics and Code of Professional Conduct, it states in the preamble: “[E]ach dentist should share in providing advocacy to and care of the underserved.” At the time, I was unaware of this statement, yet I felt it was important to support care of the underserved in various ways, and the DFO was becoming the ODA’s primary mechanism to channel and direct this work. My volunteer efforts at Dental Aid for Children in Hillsboro, supported by volunteer dentists, hygienists, and assistants was worthy, but left room for improvement, relying only on volunteers with just one employed staff. Perhaps we could have done more.

AF: The Tooth Taxi (TT) is the crown jewel of the DFO. What is your greatest memory serving on the TT?

Was there a particular moment, patient, or a visit to an Oregon community that stands out the most?

DA: I agree, the TT has become the operative icon of the DFO. But if you will allow me, let me share with you how the TT came about in case some your readers are unaware of this history. Before the TT became a reality, in 2008, the DFO, The ODS Companies (now Moda), and OEA Choice Trust, working together in partnership, purchased a mobile dental clinic called the Tooth Taxi, to provide dental care to underserved children in Oregon. By collaborating with ODS and OEACT and with their financial support, our relatively small DFO corpus was able to move from slow yet steady growth based strictly on donations and fundraising events since the DFO’s inception in the 1980s to a sophisticated fund management that saw the dividends from that money conservatively invested. Over



“In our ADA Principles of Ethics and Code of Professional Conduct, it states in the preamble: ‘[E]ach dentist should share in providing advocacy to and care of the underserved.’ At the time, I was unaware of this statement, yet I felt it was important to support care of the underserved in various ways, and the DFO was becoming the ODA’s primary mechanism to channel and direct this work.”

time, DFO funds were granted by the DFO Grants Committee to programs that either delivered dental care to the underserved or were given to targeted groups that focused upon improving oral health. Although it was great to be part of this grant program, in many ways, we had little control over how those programs were administered and carried out. Thus began the opportunity for The Dental Foundation of Oregon to explore becoming a direct provider of dental services.

It was at a DFO board retreat that we had a facilitator lead a discussion about who might be the best group to undertake this role. Collectively, we decided the DFO’s primary focus would be children ages 5 to 18 years of age. As I recall, Dr. Bill Ten Pas and Dr. Mike Goger had recently visited and volunteered on a South Dakota-based dental van program that provided direct delivery of dental care. Over the years, the



ALL PHOTOS BY TOOTH TAXI STAFF

DFO provided funding to the dental vans to Northwest Medical Teams (now Medical Teams International). What Bill and Mike came to learn from their work in South Dakota and experience with Medical Teams International was that treating children in mobile dental clinics which visited schools was that this area of dental service had room for improvement should we want the DFO to lead the effort here in Oregon.

Through relationships created over the years with ODS, and the Oregon Education Association, we found partners that were keen to provide dental care to students. The Oregon Education Association’s philanthropic arm, OEA Choice Trust, along with ODS, and the DFO formed this three-way partnership and, thanks to significant funding and in-kind support from OEA Choice Trust and ODS/Moda, this partnership continues to this day!

As to a memorable or favorite volunteer experience on the Tooth Taxi, I am hard pressed to identify a single experience. Each time I have had the opportunity to volunteer, it really felt like I was able to contribute a small part in making a difference in a handful of lives. But now that I think about it, the most heart-wrenching visits were to The Community Transitional School in Portland. Here we were treating children from homeless families. These one-on-one conversations I felt were most impactful, as we shared basic oral health care messaging and provided much-needed care to children who lacked stability at the most basic level. A new toothbrush meant so much to them.

AF: Any advice for the DFO staff and board as we prepare to make TT 2.0 a reality?

DA: In 2012, one of the board of directors' more strategic decisions was to begin planning and investing for the eventual replacement of the Tooth Taxi due to age and overall wear and tear on the vehicle. As I shared earlier, our corpus continues to grow and generate income annually, and we chose to set aside a portion of these proceeds toward the eventuality of replacing the aging dental van and to have funds to make necessary repairs to keep it

operational. This replacement fund has also reduced the amount of overall fundraising that DFO staff will need to do to close the gap.

The services provided by the Tooth Taxi are invaluable, and the Tooth Taxi itself is a treasure. Patients and parents that are willing to share their Tooth Taxi stories are the most impactful stories we can share with others about our impact and our success. They say a picture is worth a thousand words, so I encourage the staff to use them as much as feasibly possible.

AF: If you could share a piece of advice about the DFO and serving Oregon's youth and vulnerable populations with the OHSU dental students and those dental professionals who are early into their dental practices, what would it be and why?

DA: Speaking for myself at that stage of my career, I thought, "What difference can I make?" But when asked by a colleague and then taking that first step to volunteer providing dental care, I quickly realized that I could make a significant difference. It is very satisfying to be able to do so. I almost always feel that I get just as much out of it as I have given to the patients, and I can vouch for the evidence that speaks to how volunteering benefits us as volunteers

just as much or more as those we serve. It seems that $1 + 1 = 3!$ How great is that? So, as you might expect, my recommendation is to volunteer as much as you can, while taking care to rest your mind and body for the long haul. Dentistry is a physically, emotionally, and mentally challenging profession. We must take care of ourselves so that we may care for others.

AF: As a dental professional, if you could go back in time, was there a particular moment in dental school or a patient interaction that you wish you could capture in a bottle and carry with you into the future?

DA: This is an interesting question. Since I have been retired, I am continually amazed at how many memories rise to the surface of my consciousness at all times of the day and night, seemingly without any triggers or provocation; lots of bottled memories it seems. But I think you are asking about a particularly impactful experience. One of the most relished memories comes about in a teaching environment, when a student suddenly understands a key concept or idea and you can see the lightbulb of that learning moment occur. That is a most rewarding feeling and one that provides satisfaction that warms this heart of mine. This would be another suggestion to colleagues entering the profession: Seek out opportunities to teach and share your knowledge.

AF: Looking to the future, now that you are retired from practice, how have you been able to plan to spend your time, especially after COVID-19 restrictions lift?

DA: I plan to offer my support of charitable care and mentorship for a little while yet, while stepping aside to make room for talented

iCoreRx
 e-Prescribe on any computer or device
 ...faster than ink can dry.

oregon dental
 ASSOCIATION

iCoreConnect.com/oregondental or
 888.810.7706 for discount pricing

colleagues in training and practice. I am excited to see just where these talented voices will take dentistry. I have great confidence that they will be making good decisions for delivering dental care to all members of society and delivering care as a vital member of the integrated healthcare team. As for myself personally, I look forward to some golf, hiking, travel, and culinary/gustatory adventures, and spending more time with family.

AF: As we bring our visit to a close, may I have you share a favorite quote or piece of advice with our readers?

DA: “Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has,” by Margaret Mead. The DFO Board of Directors is one such group of committed citizens.

Tooth Taxi Stats as of December 1, 2020

EVEN DURING A GLOBAL PANDEMIC, THE TOOTH TAXI was able to provide much-needed services to Oregon’s most vulnerable populations! Thank you to our Tooth Taxi team members Carrie, Vienna, Steven, and Dr. Davis for your flexibility, adaptability, and enthusiastic approach to ensuring guests on the Tooth Taxi continue to receive the quality oral health care and education we are known for.

- 471 students screened
- 589 appointments in the van
- 589 students received oral hygiene education in the classroom
- \$306,000 value of free dental care provided

AF: Thank you again Dr. Asai for taking time to visit with us. It has been a pleasure to work with you, and I appreciate your leadership to the DFO. May your retirement continue to be filled with joy, happiness, and adventure! 🌟

ODA Wellness Initiative

With increasing professional and personal demands, the overall well-being of dentists in the Oregon community is more important than ever. The ODA’s Wellness Program offers a robust network of compassionate Wellness Ambassadors armed with resources to help support colleagues dealing with wellness issues, including, but not limited to: stress management, practice issues, debt, fraud, family obligations, illness, injury, depression, loss, grief, and addiction. Wellness Ambassadors are available to assist dentists at all levels of their career, including dental students. Learn more about serving as a Wellness Ambassador or request support at <http://bit.ly/ODAWellnessInitiative>.



Why Every Prescription Should be Electronic

By Robert McDermott,
President and CEO,
iCoreConnect

DRUG OVERDOSE DEATHS INCREASED BY 70% IN OREGON during the first few months of the pandemic.¹ Data will tell us more as it is analyzed, but it signals that continued vigilance by prescribers can certainly play a part in the efforts to reduce misuse and death, especially in regard to opioid and benzodiazepine access.

On January 1st, the Medicare mandate to electronically submit prescriptions for all controlled substances under Part D went into effect. This federal mandate applies to any doctor in the country who prescribes controlled substances under Medicare Part D. On the state-wide level, more than half the states either have laws in effect or laws taking effect over the next several years requiring Electronic Prescribing for Controlled Substances, referred to as EPCS. Electronic prescribing helps to combat challenges posed by the opioid and pain killer epidemic. Oregon currently does not have a state EPCS law.

e-Prescribing provides substantial benefits and precautions to your practice whether you only prescribe antibiotics and antifungals, or you also prescribe controlled substances such as Norco, Lortab and Tylenol 3. Key integrations and automations help to remove human error, verify correct prescriptions, and reduce the risk of misuse. Here are a few reasons why you improve patient care and protect your practice as soon as you begin electronically prescribing.

e-Prescribing is more secure than written prescriptions.

Electronically prescribing controlled substances requires a one-time identity proofing process by a Credential Service Provider. Identity proofing prevents someone from impersonating you to illegally obtain prescriptions

for controlled substances. As the doctor whose name and license are connected to the prescription, this is critical to protecting you from anyone attempting to forge a prescription.

Another unique element to e-Prescribing is a multi-factor (two or more) user authentication required each time you prescribe a controlled substance. The combination of identity proofing and multi-factor authentication adds important layers of protection for all involved.

A big benefit of e-Prescribing is the flexibility it gives you. First, you can e-Prescribe *any* medication, not just controlled substances. That flexibility eliminates the reliance on paper, phone, and fax by streamlining your workflow into just one manageable method for all prescriptions.

Second, no matter where you are, or whether you are using your desktop computer, laptop, tablet or phone, your workflow doesn't change. The execution of the process is similar to paper. Your staff can still prepare the prescription for you to review and approve. Then it's sent with a click.

Your workflow improves through practice management integration. With integration



into your practice management system, your patient information is directly populated into your e-Prescribing software, eliminating duplicate work and reducing potential costly or dangerous errors.

Provide better care through e-Prescribing. Access your patient's prescription history at your fingertips. e-Prescribing software often allows you to see *all* prescriptions dispensed at any U.S. pharmacy over the past twelve months.

Time-saving benefits are designed to better protect your patients and your practice. Some software includes a built-in

drug database that allows you to rapidly search dosing options, contraindications, and discontinued meds, reducing medication errors and adverse drug events.

Improve patient outcomes. When a patient knows their prescription will be automatically transmitted and most likely ready by the time they get the pharmacy, they're more likely to successfully pick up their medication.

Save your preferences. "Doctor's Favorites" functionality provides quick access to the medications you frequently prescribe. e-Prescribing software can also automatically save patients' preferred pharmacies.

Begin e-Prescribing now to improve workflow and access robust information to help inform decisions around prescription care.

Pro Tip: When talking with various e-Prescribing providers, make sure every key function listed in this article is *included* in the flat-rate subscription fee. 🎧

CoreConnect, a ODA Endorsed Partner, develops cloud-based technologies to improve and protect your practice. ODA members receive special discount pricing on iCoreRx e-Prescribing service. Visit iCoreConnect.com/oregondental or call 888.810.7706.

Reference

1. <https://www.oregon.gov/oha/ERD/Pages/OHA-sees-70-percent-increase-in-Oregon-opioid-deaths-during-April-May.aspx>



JOIN US.

Focus more on patient care.
Less on business.

We partner with patients to adopt prevention techniques that can result in a lifetime of good oral health. And, we do it without upselling or patient production goals.

***If your values align with ours, join us.
We're hiring in Oregon, Washington and Idaho.***


Willamette
Dental Group

Reanna Nelson, Regional Recruiter
rnelson@willamettedental.com
503.351.1968

Apply today at wdgcareers.com/oda

COVID-19 Resources

IN AN EFFORT TO KEEP MEMBERS INFORMED during these uncertain times, the ODA has compiled a list of COVID-19 resources on our website. We have information on a wide variety of COVID-19 topics including:

- Guidance from the Oregon Health Authority and the Centers for Disease Control and Prevention
- Access to ODA's COVID-19 Hot Topics webinar series
- Access to free ADA Webinars
- COVID-19 Vaccine Access Opportunities and Information
- CARES Act resources
- Wellness tools and resources
- Human Resources and Business Management

The ODA continues to update these resources as the COVID-19 situation develops. Visit oregondental.org/government-affairs/regulatory-information/coronavirus for a full list of updates and resources. 📢



The ODA is my partner. During shutdown, the ODA fired up their might and kept working for us — at a local level, at a state level, on a political level, and a humanitarian level.

THANK YOU.

I couldn't have done 2020 without ODA.

Josephine Stokes, DDS, FAGD

👉 JOIN OR RENEW TODAY: OregonDental.org/join2021



DENTAL CLASSIFIEDS

DENTAL CLASSIFIEDS – PRACTICES FOR SALE

Calling all General and Specialty Dentists! Does your office look and smell like a dental office? It's time to treat yourself and your patients to a modern, refreshing dental experience with views of Puget Sound from every window. This fully loaded, turnkey office in Mukilteo, WA with 3 operatories (plumbed for a fourth) has low monthly rent and potential %100 financing through Bank of America. High visibility and only one mile from Boeing Building owner is open to selling property. Owner financing is an easy option a well! Please contact Lindsey at 425-466-8595

Dental Practice for Sale in the Gorge - Enjoy the lifestyle of the Gorge with Cascades, Columbia River, and wineries. Well-established practice with collections over \$800,000, low rent, clean AR, CBCT, new computers. Contact Megan@omni-pg.com, 503.830.5765. (OD139)

Coos Bay Area Dental Practice and Space For Sale Long time reputable dental practice collecting over \$680,000 with 43% operating income. 3 ops. 33% hygiene. All endo, ortho, 3rd molar ext, and perio surgeries referred out. Contact Megan@omni-pg.com; 503.830.5765. (OD135)

SE Portland (Gateway) Practice For Sale. 2014 remodel, 1440 sq ft. 3 ops, room for one more. On track to collect about \$487,000. Great opportunity to grow, as endo, OS, removable, implants and implant restorations, & ortho are all referred out. Contact megan@omni-pg.com, 503.830.5765. (OD137)

General Practice and Condo for Sale on Southern OR Coast. This practice was established over 35 years ago. The area boasts awesome outdoor activities at the beach and world class golfing. Working 3 days per week and collecting over \$640,000. No OHP. Refers out molar endo, 3rd ext, perio, so room to grow. Condo space also for sale. Contact megan@omni-pg.com, 503.830.5765. (OD144)

PROFESSIONAL PRACTICE SPECIALISTS has general and specialty practice opportunities across Oregon, including Portland, Eastern Oregon and the coast. Their collections vary from about \$500K to \$1.5M+. The opportunities change frequently so visit our website, PRACTICESALES.COM for the most recent information, or contact Randy Harrison, 503-807-0009, Randy@PracticeSales.com. Thank you!

SPACE AVAILABLE/WANTED

PRE-APPROVED PURCHASER: Skilled candidate with a strong clinical portfolio, exceeding expectations and delivering outstanding results. Finished fixed, operative, and periodontal two-year clinical requirements, including successful management of elective comprehensive perio case, in under one year. Wants 4+ ops, collecting \$600K+ within 20 minutes of Salem. Call AFTCO at 800.232.3826 today!

Central Oregon Coast Veterinary/Medical building for sale, 3850sqft. Prime location for any commercial business! High traffic flow, convenient parking, solid brick built, ample storage room, territorial views out back. Beautiful coastal community. Open to offers. Contact Jim at jim@omnipeg-vet.com or call 877.866.6053 ext 2. (OR103)

LIST OF MEDICAL/DENTAL BUILDINGS FOR SALE OR SPACE TO LEASE We have an updated list of medical/dental buildings for sale in Clackamas, Multnomah, Washington, Yamhill, Marion and Polk Counties. Building range from 2,000 sq. ft. to 20,000 sq. ft. Some have existing dental space already plumbed. Contact Megan at megan@omni-pg.com.

Two Stand Alone Buildings for Lease - Busy Corner in Salem

Perfect for a specialist in an area short on dental specialists, ample parking, great visibility & signage, high traffic count, open plan, on busy bus line, next to several general dentists, near by shopping, easy access to location, one story. Ready for your vision.

412 LANCASTER DR. NE – 2870 SF Conference room, excellent condition, 3 restrooms, 3 private offices, former dental office.

<https://www.loopnet.com/Listing/412-Lancaster-Dr-NE-Salem-OR/20782934/>

410 LANCASTER DR. NE – 2704 SF – Can be made into 2 suites, private bathrooms & offices, former oral surgery office.

<https://www.loopnet.com/Listing/410-Lancaster-Dr-NE-Salem-OR/20783033/>

Call or email Scott Grant 503-970-3844 or wscott@wscott.com

ASSOCIATES WANTED

Associate dentists or Partners! Great opportunities in beautiful Pacific Northwest. Select the option that works best for you-associate or partner. Enjoy doing dentistry and leave much or all of the headaches to the experts. Contact megan@omni-pg.com, 503.830.5765. (OD138)

What's your practice worth?



AFTCO
TRANSITION CONSULTANTS
 Since 1968

Request a **FREE MARKET VALUE ANALYSIS**

www.AFTCO.net

| 800.232.3826

Business is all of us

We're proud to support our local businesses, because when they're strong, everyone benefits. See what we're doing to help keep local communities thriving at HeritageBankNW.com/allofus.



503.306.5419 | OregonDental@HeritageBankNW.com



Equal Housing Lender | Member FDIC

HeritageBankNW.com |    

INDEX TO ADVERTISERS

BUSINESS BANKING

Columbia Bank19
www.columbiabank.com

Heritage Bank34
www.HeritageBankNW.com

COMPUTER SOFTWARE

iCoreConnect28
<https://www.icoreconnect.com>

DENTAL BROKERS

Consani Associates, LTD9
www.mydentalbroker.com

DENTAL INSURANCE

TDIC4
www.tdicinsurance.com

DENTAL LABORATORIES

Artisan Dental Lab.Inside Front Cover
www.artisandental.com

Assured Dental Laboratory, Inc.7
www.assureddentallab.com

O'Brien Dental
 Lab, Inc.23, Inside Back Cover
www.obrientalldental.com

DISINFECTING & SANITIZING SOLUTIONS

O'Brien Dental
 Lab, Inc.23, Inside Back Cover
www.obrientalldental.com

EMPLOYMENT OPPORTUNITIES

Kaiser Permanente Dental
 Care Program11
www.pda-dental.com

FULL-SERVICE DENTAL

Willamette Dental Group31
www.willamettedental.com/jobs.html

IT SPECIALISTS

Dentech11
www.den-tech.com

PRACTICE SALES

AFTCO34
www.aftco.net

Omni Practice Group. Outside Back Cover
www.omni-pg.com

TRANSITION & MANAGEMENT CONSULTANTS

Henry Schein, Inc.6
www.henryscheinpnt.com

Angled Screw Channel Abutment Options



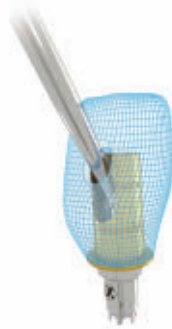
Alex Rugh, CDT
Implant Specialist, O'Brien Dental Lab

Angled screw channel abutments make it possible to fabricate screw retained restorations even when the angle of the implant normally wouldn't allow it.

In the last few years they have become extremely popular, and today there are many different options available.

By far, the most common type is the titanium base, which is offered by several companies, including Straumann and Zimmer Biomet.

Even if the implant company you usually work with doesn't have any, companies like Dess make them for a variety of implant systems. When a titanium base is used, the crown is fabricated separately with an access hole and then cemented to the base in the laboratory.



BellaTek Express
Ti Base



Nobel Biocare ASC
Abutment

Aside from the titanium base, there are some other unique variants.

Instead of a stock base, Dentsply offers custom angled screw channel abutments through Atlantis. These custom titanium bases allow for greater control over the design, including the height, margin placement, and emergence profile. Like the titanium bases, the crown is made separately and cemented to the abutment in the lab.

The ASC abutment from Nobel Biocare is another custom option. Unlike other options, it's a two-piece abutment

made of a custom zirconia top which is mechanically retained to a titanium base.

The ASC abutments can be designed as full-contour zirconia crowns or with cutback for stacking porcelain directly to the abutment. They can also be designed as a custom zirconia base for the restoration of your choice.



Castable Dynamic
Abutment

The dynamic abutment sold by Preat is a plastic castable UCLA style abutment which can be used to create traditional screw retained full cast and porcelain to metal restorations.

These abutments are available for several systems, including Nobel Biocare, Straumann, Zimmer, and Astra.

One aspect that all of these abutments have in common is that they require a special screwdriver. There are two types of drivers used for angled screw access, the ball-end hex and the ball-end torx.

Between these two variants and their range of sizes, there isn't a lot of cross compatibility which means a dedicated driver is typically required for each brand.

We hope you found this article helpful. If you have any questions or comments, please email us at implants@obriendentallab.com. To subscribe to our educational videos and articles, please visit obriendentallab.com/subscribe.

Ball-end Torx

Ball-end Hex





A DENTAL TEAM THAT GIVES YOU THE MOST



- ✓ Focused on **honesty, integrity** and **trust**.
- ✓ **Experienced** and **successful** with over 150 years in the dental industry and over 500 practices transitioned.
- ✓ A **team** of dentists, dental managers, dental consultants, CPAs, financial executives, and commercial real estate brokers.
- ✓ **Local** brokerage offering **customized** and **personalized service**.
- ✓ **Licensed** commercial real estate brokers to negotiate leases or sell your real estate.
- ✓ **Certified Valuation Analysts** to value your practice right.
- ✓ **Marketing Experts**—We advertise your practice in more places.
- ✓ Orchestrating a **win-win-win-win** for 1. you the seller, 2. the buyer, 3. your staff, and 4. your patients in which you achieve a lasting and positive legacy.



Rod Johnston,
MBA, CMA
rod@omni-pg.com
lic. #200909097



Megan Urban
megan@omni-pg.com
lic. #201221407



Buck Reasor
buck@omni-pg.com

Contact us today.

For a free, confidential consultation!
503-830-5765 | info@omni-pg.com
omni-pg.com