

# **Membership Matters**

A publication of the Oregon Dental Association • August 2020

# OREGON DENTISTS RESPOND TO COVID-19

Also Inside CE Calendar, page 9 Dental Foundation of Oregon, page 24

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### FROM THE EDITOR



By Alayna Schoblaske

The opinions expressed in this editorial are solely the author's own and do not reflect the views of the Oregon Dental Association or its affiliated organizations.

#### ASK ANY OF THE TEAM THAT HELPS

See Others As Conor Saw Us

publish *Membership Matters*, and they will confirm that I procrastinate on these editorials. There are some months that I am grateful for my procrastination because I get a last-minute stroke of information or insight. There are other months where the procrastination feels distinctly less inspired. This is one of those months. Because this month, I've waited until July 7th to write my six hundred words, which means that I must acknowledge the tragic and unexpected death of our beloved former Executive Director, Conor McNulty.

Engaging. Humble. Love. Legendary. The Whole Package. Hilarious. Visionary. Gentleman. Trailblazer. Irreplaceable. When I asked the Board of Trustees and the ODA staff, these were the words that they used to describe Conor. For me, it was his ability to make me feel important, and feel heard. He made a point of shaking my hand every time he saw me, and to me that conveyed such a sense of recognition, appreciation, and professionalism. In the first few months in my role as Editor, he also made a point of emailing me positive feedback after each editorial was published. "Love your voice and your narratives always. Thanks for the candid remarks and great piece - likely to generate some interest and dialogue for sure! Thanks for all you're doing."

And so I sit here (procrastinating, of course) trying to think about what Conor would say. What would he say as we navigate a global pandemic that seems to be spiraling out of control, with record-breaking case numbers every day? What would he say as we come to grips with our country's racist history, acknowledge our individual and collective roles in perpetuating racism, and reimagine a new future of equity? What, even, would he say as we welcome our new Executive Director, Dr. Barry Taylor, to take his place? Well, he would certainly have a meme or GIF to make us all laugh a little. And then I think he would encourage me — just like he did with so many emails and so many handshakes — to use my voice, to be candid, and to generate some dialogue.

What I want to say is that Black lives matter, and that anything less than active anti-racism is harmful to ourselves, our patients, and our communities. That masks are important, and even more, they are a beautiful and tender outward expression of our collective desire to keep each other safe. And that neither of those statements are about politics. Instead, they are about human dignity and seeing everyone as earnestly as Conor saw us. At our graduations, we took a pledge to first consider our patients' "total health and well-being," and we committed to the "betterment of [our] community for the benefit of all society." In a world where masks have proven to limit the spread of this novel coronavirus, and in a country where a person's life span can be predicted by the color of their skin, we must now act in order to keep our pledge.

This is not an editorial about how to be anti-racist (and it's definitely not an editorial about how to wear a mask...I know y'all are already good at that). There are already a myriad of intelligent and powerful leaders to turn to for that: Austin Channing Brown, Rachel Cargle, Angela Davis, Audre Lorde, Ijeoma Oluo, Brittany Packnett, Layla Saad, Robin Wall Kimmerer, Brittany Packnett, and more. This is an editorial asking you to be radicalized in a new way. To allow your heart to break for the injustice that has been done by our country, our profession, ourselves. And then to pick up the pieces and work together to create a new, just future where each of our patients experiences total health and well-being.

Now and always, I welcome your dialogue. I can be reached at **aschoblaske@gmail.com**. This is challenging and important work — both grieving Conor and dismantling racism — and I want to do it together.

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# Welcome New ODA Members!

UP FRONT

Brannick Adams, DDS Umpqua Dental Society

Kregg Delange, DMD Marion & Polk Dental Society

Brent Hale, DDS Southern Oregon Dental Society

Thomas Houston, DMD Lane Dental Society

Randall Jones, DMD Marion & Polk Dental Society

Kristopher Kostenko, DDS Clackamas County Dental Society Jonathan Lee, DDS Washington County Dental Society

Mitchell Loeb, DDS, MS Multnomah Dental Society

Jenny Nguyen, DMD Washington County Dental Society

Kristan Rodriguez, DDS Clackamas County Dental Society

McGarrett Sutherland, DDS Multnomah Dental Society



I hope this message finds you and your family well. The Consani Associates team has been engaged full time throughout the Covid-19 outbreak working with sellers, buyers and financial institutions.

We are advising buyers to take this time to find an opportunity that looks to be of interest then visit the practice and the community. If the practice looks like it is a good fit, we can structure a sale, including financing, leases and closing documents, and then wait to close when you say that you are ready.

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# Events & Education Component CE Calendar



Calendar provided by Mehdi Salari, DMD

Due to the COVID-19 pandemic, events may be altered or postponed. Please visit the host dental society website for the most up-to-date information.

Date	Host Dental Society	Course Title	Speaker	Hours CE	Location	More Information
09/16/20	Multnomah	Table Clinics		2	Portland (MAC Club)	multdental@aol.com or lora@multnomahdental.org
10/21/20	Multnomah	3D Printing Techniques- Biometric Tissue Engineering	Luis Bertassoni, DDS, PhD	2	Portland (OHSU - SOD)	multdental@aol.com or lora@multnomahdental.org
10/27/20	Clackamas	Risk Management	Chris Verbiest	3	Oregon City (Providence Willamette Falls Comm. Center)	www.clackamasdental.com or executivedirector@ clackamasdental.com
11/17/20	Clackamas	Dental Team Ergonomics	Sarah Stuhr	2	Oregon City (Providence Willamette Falls Comm. Center)	www.clackamasdental.com or executivedirector@ clackamasdental.com
12/02/20	Multnomah	Restorative Course	Carmen Pheifer, DDS	2	Portland (OHSU - SOD)	Portland (OHSU - SOD)
01/20/21	Multnomah	Periodontal Presentation	Ted Weesner, DDS	2	TBD	multdental@aol.com or lora@multnomahdental.org
01/26/21	Clackamas	Medical Emergencies & Nitrous Oxide	Dr. Erik Richmond	4	Oregon City (Providence Willamette Falls Comm. Center)	www.clackamasdental.com or executivedirector@ clackamasdental.com
02/23/21	Clackamas	Cultural Competency	Carol French	2	Oregon City (Providence Willamette Falls Comm. Center)	www.clackamasdental.com or executivedirector@ clackamasdental.com
03/10/21	Multnomah	Prosthodontics	Dr. Larry Over	2	TBD	multdental@aol.com or lora@multnomahdental.org
03/16/21	Clackamas	Endodontic Presentation	Dr. Geoff Clive	2	Oregon City (Providence Willamette Falls Comm. Center)	www.clackamasdental.com or executivedirector@ clackamasdental.com

Find this calendar online at www.oregondental.org. Click "Meetings & Events" > "Calendar of Events".

Due to the COVID-19 pandemic, many component meetings were canceled or postponed. Looking for additional ways to get CE? The American Dental Association has a large collection of webinars and on-demand video learning opportunities available, many of which are free to members. Visit **adaceonline.org** to catch up on the latest offerings on your own schedule.

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# **Board of Trustees Meeting Highlights**

**UP FRONT** 

Saturday May 30, 2020

- Distributions from the Board Designated Fund were approved to offset the impact of the 2020 Oregon Dental Conference cancellation.
- Amendments to the Board Designated Fund Management Policy were approved.
- Dr. Deepak Devarajan and Dr. Renee Watts were appointed to the Annual Meeting Council.

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# Tooth Supported Surgical Guide Workflow

Tooth supported surgical guides are the most common type of guides we make. In this article, we'll outline their workflow and what we need to get started.



Alex Rugh, CDT Implant Specialist, O'Brien Dental Lab

# What We Need From You

- Impression or Model
- CBCT (preferably with bite open)

For tooth supported guides, we need a model of the arch for which we are doing the planning. You can send us either a traditional or digital impression or an already poured up model.

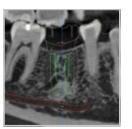


We'll also need a CBCT scan of the patient, which can either be a full head scan or one with a reduced field of view. Keep in mind, however, that if the field of view is too small, it may create problems when trying to match

up the model to the CBCT scan.

# **Preliminary Setup**

In preparation, we import the model and CBCT into our planning software, where we align them by indicating identical landmarks on each. Alignment allows us to plan the implants with the CBCT and create a guide that fits the model while retaining the planned positioning.



After alignment, we set the panoramic curve, which indicates a path that the system will use when moving through slices of the image. If we are working with the mandibular arch, we also locate the mental foramen and

map the inferior alveolar nerve.

At this point, we add implants to the specified positions and make a note of any issues we may notice, such as inadequate bone or limited space.

## **Planning Process**

When we finish the preliminary setup, we contact you to let you know the case is ready for you to do the final planning. We set up a time for you to log in and remotely



control the design software, which allows you to adjust the placement of the implant as well as make any desired changes to the implant diameter and length.

Once approved, the guide is printed, and the master sleeves are attached.

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MEMBER BENEFIT OF THE MONTH

# Columbia Sportswear Employee Store

**ODA MEMBERS WILL HAVE ACCESS** to the Columbia Sportswear Employee Store during the month of August. Passes valid from August 1-31, 2020, were emailed to all members in July — bring your pass and ADA card to their Portland Employee Store to gain access to employee discount pricing on all Columbia brand products, including Sorel, Mountain Hardwear, and Prana!

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# ODA Members Across State Respond in Creative, Supportive Ways Amid Pandemic

COVID-19

By Melody Finnemore

#### WHEN THE COVID-19 PANDEMIC

**REACHED OREGON,** ODA members and their staffs across that state were quick to step up and help out as needed. Their actions ranged from gathering personal protective equipment (PPE) for local hospitals to going above and beyond for their own patients while making sure others with emergencies received the care they needed even as dental offices were mandated to close their doors.

Gov. Kate Brown ordered dental offices to close March 23. The order prevented them from providing non-urgent services until May 1. Matt Starley, DMD, Clatsop County Dental Society president and owner of Starley Family Dentistry in Astoria, said society members immediately began working on a strategy to support community members and each other.

For starters, society members contributed their own PPE, including face shields, face masks, and gloves, to take the burden off of the county's two small hospitals. "We were real concerned about our hospitals' ability to handle it if there was an outbreak because of the capacity," Dr. Starley said.



While many dentists donated PPE to Salem for distribution, the Clatsop County Dental Society was instructed to donate directly to the hospitals because the Oregon coastal community is somewhat separated from the rest of the state and the direct donation was more efficient, he said. He added that the hospitals returned the PPE when it was clear the pandemic was not going to overwhelm the region.

In addition to donating PPE where it was needed, the society's second goal was to limit the number of people going to the hospitals for dental emergencies. Dr. Starley said most of the dental society's members are solo practitioners and private practices run by a couple of providers. They don't typically experience a lot of dental emergencies and didn't have the resources to pay staff full time, so they designated one office to handle procedures and developed a roster of providers to volunteer their time and expertise. The schedule rotated so that each dentist on the roster dedicated an entire day to handling emergencies.

The Clatsop County Dental Society also created a teledentistry team that could help support triage for the volunteer clinical team. "We have some of our older doctors who are at risk and really shouldn't be seeing patients because of that risk, and we were able to call the younger dentists in to do the procedures, with the older dentists talking them through triage," Dr. Starley said.

As of mid-June, Clatsop County's COVID-19 infection rate had remained low and its dental providers were able to return to work. Dr. Starley, noting that the dental society will host a party when social gatherings are permitted, praised members for their creative and caring response during challenging times. "We were thankful that we didn't have the horrible spread like in New York and Italy, but we were prepared," he said. "It was just a really good group effort by all of the dentists, and it was cool to see. As a community, the competition part can keep people from coming together, and this event really united us and brought us closer together."

The Multnomah Dental Society was well positioned to respond to the need for emergency care during the pandemic thanks to infrastructure it developed more than two decades ago. Its emergency registry initially was created to cover dentists who left town to go on vacation or had to close their practices temporarily for other personal reasons. The system, in which members sign up on a calendar to provide backup emergency care, was even more essential during the pandemic's reach into the Portland metro area, said Lora Mattsen, the dental society's executive director, as well as the executive director of the Oregon Society of Oral and Maxillofacial Surgeons.

"We had several dentists who said, 'Yes, sign me down, I'm available,'" she said, noting that the emergency service is available during evenings and weekends as well as weekdays. "We didn't start it until the end, when some offices started opening, but I did receive a couple of calls, and we were able to get those patients seen."

Mattsen said that for the first three months of the pandemic's arrival in the Portland metro area, her job primarily involved damage control and answering phone calls and emails to address questions, confusion, and sometimes panic that arose within the dental society's membership and community members. Despite the anxiety, however, she found a sense of unity and advocacy.

"It was nice to see the dentists and the dental community come together to support

"It was nice to see the dentists and the dental community come together to support each other. I just wanted all of our members to know we were fighting for them to get reopened and make their membership worth something."

each other. I just wanted all of our members to know we were fighting for them to get reopened and make their membership worth something," she said.

Mattsen said the dental society also quickly spearheaded a PPE collection from members and went on to work in parallel with the Oregon Dental Association during its PPE drive. "It was nice to give a lot of that equipment — that felt really good," she said.

Stacy Geisler, DDS, PhD, runs Geisler Oral & Maxillofacial Surgery in Lake Oswego and responded to the COVID-19 pandemic by making face masks and giving them to patients when her office reopened.

"We have a lot of scrubs from a local business, and we went back to that company and asked if they could take those older scrubs — the fabric was still good — and we paid them to turn them into masks," Dr. Geisler said, noting the company was able to quickly manufacture about 100 masks.

"That was really neat because we tried to give away the scrub tops and pants, and we couldn't find anyone who would take them," she added. "It seemed like an opportunity to do something great and avoid putting good clothing in the landfill."

Dr. Geisler, who is on staff at Providence St. Vincent Medical Center, also offered face shields and masks to the hospital. "It was great to deliver them and see how excited they were to receive them. It was pretty rewarding to get to be a part of that."

When Gov. Brown's stay-at-home order was announced, Dr. Geisler and her husband acted quickly to obtain a loan through the federal Paycheck Protection Program because she knew her office was going to stay open to treat emergencies and she wanted to financially support her staff and avoid furloughs.

"I'm just so proud of my staff because, early on, we didn't really understand how things were transmitted at that point, so I'm really proud of them for showing up each day," she said.

In the first stages of the pandemic, Dr. Geisler and her staff cared for 32 people with emergencies. They included an elderly woman who tripped and fell while grocery shopping and broke her jaw in several places. While in the hospital, she tested positive for coronavirus and Dr. Geisler was part of her treatment team in the COVID-19 ward.

"This poor patient's jaw was broken in several places, and she was really worried that I wouldn't take care of her if she tested positive. It was the exact opposite because we know that patients who are positive have some bleeding concerns," she said. "It was also such a privilege to work in the COVID-19 ward and see how the nurses and doctors worked. They were so professional."

As another example, Dr. Geisler and her team treated a patient who had undergone an organ transplant and needed emergency dental care while being protected from infection and other adverse effects. "It's been really interesting and very gratifying to see all these pieces come together and help people," she said.

Dr. David Dowsett, DMD, owner of Complete Health Dentistry of Portland, reached out to his patients as well as friends and colleagues who are health care providers to ensure everyone had the supplies and support they needed.

"A few of my patients and a few friends worked at different hospitals. Right at the beginning when they were expecting that surge and weren't able to get PPE very reliably, they were taking them from wherever and it was great," he said, adding he donated about six boxes of Level 1 and Level 2 surgical masks and about a dozen boxes of gloves. "I sort of naively didn't realize how difficult it was going to be to get things back in return, but it all worked out."

Dr. Dowsett noted that, in addition to fellow health care providers who needed support, he has talked with patients who need it as well. These include one patient's family who owns two restaurants in Hood River and The Dalles and were having a difficult time finding disinfectant, masks, and gloves for their staff. Dr. Dowsett donated masks and gloves to them as well so they could reopen.

"A lot of people not in the health care world are really struggling," he said. "It's not just the health care world. Whoever needs it to get their business going again...we've got to help where we can," he said.

# ODA Members Rally to Provide PPE for Frontline Health Workers During COVID-19 Pandemic

# COVID-19

By Barry Finnemore

### THE NOVEL CORONAVIRUS PROMPTED THE TEMPORARY CLOSURE of Oregon dental offices except for emergency care, but practitioners and their staff members

gave back in a major way during the hiatus. An executive order issued in March by

Gov. Kate Brown mandated the stoppage of non-urgent dental care and the donation to the state of surplus personal protective equipment (PPE) for use by front-line medical professionals. Dental offices stepped up big, donating an estimated 650,000 gloves, 65,000 masks, and an array of other PPE.

Equally impressive was the speed of the PPE drive. A mere few days elapsed from the governor's order to the time the donated PPE was delivered, said Lora Mattsen, executive director of the Multnomah Dental Society and the Oregon Society of Oral and Maxillofacial Surgeons.

She called the late March philanthropic effort an amazing success involving practitioners across the state.

"Not only did they step up, but they did it with such short notice," Mattsen said. "I was almost brought to tears."

Normund Auzins, DDS, the Multnomah Dental Society and Oregon Society of Oral and Maxillofacial Surgeons' immediate past president, also served on the governor's joint COVID-19 task force. As a member of that panel, he had an early picture of what things would be like during the state's stay-home order to minimize COVID-19's spread and preserve PPE for front-line health care providers in Oregon.

Dr. Auzins said he and Oregon Dental Association President Barry Taylor, DMD, FAGD, had a conversation about the need for the dental community to be prepared for what was to come. He also saw the metrics on statewide PPE need.

When the governor announced the order, Dr. Auzins said the "communication tree" Oregon's dental professionals had quickly put in place to advertise the PPE drive and to seek donations was "amazing." It involved local dental society leaders from across Oregon, who in turn notified their members and reached out to professionals' study clubs and dental students.

"We definitely had a sense of urgency to get the word out," Dr. Auzins said. "It was a lot of phone calls and asking people to call five people they knew."



Some component leaders, individual dentists and clinic staff members brought PPE to Mattsen's office, while others dropped off donations at the Oregon Dental Association's office in Wilsonville as well as in Salem. All told, donations were so numerous they filled a rental truck and amazed the workers at the state's drop-off site in the capital.

"It was a couple of really busy days, but it was fun," Mattsen said. "It was awesome to see everyone come together to help."

Dr. Auzins said an amazingly gratifying aspect of the PPE drive was how quickly dental professionals absorbed the difficult but understandable news about the need to close their offices temporarily and rallied to help their colleagues in medicine.

"We donated a large amount of PPE, and made it happen quickly," he said, noting the estimates of the amount the dental community donated likely are conservative. "There was something about the esprit de corps of working together for this common purpose. We were out of work, but there were people on the front lines, and we were going to pull up our boot straps, do our part, and get it done."

Mattsen lauded Oregon's dental professionals not only for the PPE donation drive, but also for safely providing urgent dental care during the stay-home order to help keep dental patients from seeking care in emergency rooms.

Oregon dental offices received the go-ahead to reopen more than a month earlier than originally planned, which meant many practices — in addition to putting new safety protocols in place — needed a supply of PPE to begin seeing patients again. The ODA's office served as the hub for redistributing PPE to many dental offices over a short two days. Mattsen said that process was celebratory, too. ODA had two PPE return drives.

Dr. Auzins said that, looking back, the PPE drive was a reminder of what can be accomplished when people come together to do their part.

"We had something they needed, and I think everybody had that sense that they could make a little difference."





# A Tribute to a Great Leader, Coach, and Friend: Conor Patrick McNulty

### **IN MEMORIAM**

#### By Bruce Burton, DMD

**IT IS AN HONOR TO SHARE WHAT** an amazing person Conor McNulty was. I asked for help from ODA leaders, staff, and fellow executive directors to express their thoughts and memories and the impact that he had on them. As you read these heartfelt reflections, you will see common themes of Conor's character.

- 1. A humble servant leader who helped other leaders and teammates shine the brightest.
- 2. A master of networking and connecting with people. He could have written a chapter in the book Never Eat Alone.
- 3. A person with a very special sense of humor and timing.
- 4. An extremely organized and prepared perfectionist.
- 5. A devoted family man.



# Here are a few thoughts from Scott Hansen, who was Secretary/Treasurer during most of Conor's time at the ODA.

"As a member of the search committee that hired Conor, I have to admit that I first voted against him. He seemed a little quiet and reserved, I thought. Nothing really bad, just thought someone with a little more personality might be better. I love being wrong. (My wife says I have lots of practice.) The night we announced Conor to the rest of the board as our new Executive Director, I realized what a great choice has been made. He made everyone feel like they were his best friend. He never felt like he had to be in the limelight but wanted those volunteer leaders to shine. He was never afraid to ask someone to help, but the way he built you up and the way he made you feel important, it made it almost impossible to say no. Everyone who knew Conor is better because of knowing him."

Scott expressed, like most of us, he is having a hard time getting over the loss, and hopes we can rise to what Conor had envisioned the ODA could be.

This next reflection is from Barry Taylor, our new Executive Director and Immediate Past President of the ODA, who has the big challenge of following Conor, but we all know he will do a great job.

"I distinctly remember the first time that I met Conor. He was new in the position, and he made arrangements to come to the School of Dentistry to have lunch with me as he was getting to know members who were involved. I was the Editor at the time, and I thought it was a kind gesture on his part.

"He made such a striking first impression on me and I remarked after that first meeting to friends that the new Executive Director of the ODA was such a 'great guy.' I can't put into words what gave me such a great first impression. He was soft-spoken, almost an introvert, yet he radiated this sense that you were the most important person in the room. He didn't share any great plan, he spoke very little about himself, and he was sincerely interested in what I had to say. "As I talk to friends since his loss, it is amazing how many share similar stories. Conor made you feel special and instilled a sense of confidence. He was the definition of the humble individual.

"So humble in fact, that one evening while watching a soccer game on TV at an ADA meeting, and enjoying some cold beers, I proceeded to explain to him how a shootout works in a soccer playoff game. I then proceeded to share with him a story of a recent Timbers playoff game I had attended in which the shootout came down to goalie against goalie. I was quite animated in my storytelling as I wanted Conor to really understand how exciting the game was. He smiled during my storytelling and never interrupted me.

"It was the next day when it struck me that I had forgotten that Conor had attended college on a soccer scholarship and had played at the professional level. I was embarrassed I had forgotten that fact. Later, I had the chance to apologize to him and I asked him why hadn't he just interrupted me. He just gave the broad Conor smile and said, 'you were telling a great story; I was entertained.'

"That was Conor, always making the other person feel special. It was never about him."

# The next person to share is our incredible Director of Government Affairs, Jennifer Lewis-Goff, MPA.

"Conor had an ability to make every single person feel like Conor was their friend. That has become even more profound as people react to his passing. So many people were honored to consider him their friend. It is remarkable the sheer number of people he impacted in the course of his work and life.

"Conor had a subtle sense of humor. A combination of good timing, TV show references, and obscure quotes, one might feel extra special if they understood all his references. We bonded over "The Office" quotes in particular. And let's not forget the memes. Conor had a knack for finding and sending a meme at the exact right moment. Conor and I used to send each other memes during meetings to see who would laugh out loud first. He almost always won.

"I was warned before my first ADA meeting that Conor was sort of royalty in these settings. And it was total truth. People across the dental community, from across the country, would flock to greet Conor and glean some of his wisdom and friendship.

"For me personally, I took the job at ODA to work for Conor. I could tell in our limited interactions he was someone I wanted to learn from. By far, he is the best boss I have ever had — somehow finding the perfect balance of employee independence while being accessible for mentorship, guidance, and of course friendship.

"Conor was a perfectionist. He loved spreadsheets and organization. He wanted everything to be run efficiently and effectively.

"I miss Conor. He was so loved by so many people and gone way too soon. We are all better for the time we had with him and only wish it had been longer."

# Bracken Killpack, Executive Director of the Washington Dental Association, shares his experience with Conor. Bracken may be from Washington, but we will claim part of him because he was a Bearcat at Willamette University in Salem.

"He was an exceptional Executive Director. Conor always strove to help the organizations you managed, his volunteer leaders, his employees, and his peers reach their full potential. He sought to bring new voices and ideas into every discussion in which he was a part. He was never afraid to tackle the most complex situations head on. His commitment to leadership and professional development and membership recruitment and retention have had a lasting impact on me and so many others. I was always amazed by the sheer number of friends and acquaintances that would seek him out at meetings we attended together. Conor has had a large impact on so many and always made everyone feel heard. I will miss our long conversations and brief check-ins, his sense of humor, and his point of view. We are all better professionals because we knew and worked with him. He will be missed and will not be forgotten."

# If you would like to make a donation to the McNulty children's 529 college savings account, please visit **ugift529.com** and enter code: C5W-R8J.

# Gregg "DoubleG" Jones, one of Conor's Past Presidents, shared from his heart how he felt about him.

"Conor, was a soft-spoken man whose agenda was always spot on. He was one who brought out the best in each one of us. His encouragement made us lead. His directional energy was second to none. Talk about someone who was genuine, front and center. Over these past seven years, Conor developed the ODA into a recognized highly functional spirited organization.

"But truly, the most endearing aspect was his passion for friendship. He will always be remembered as that. Kelle and I will always treasure the times and memories of such a wonderful and gifted man."

# James McMahan offers his touching thoughts on what his relationship with Conor meant.

"Conor McNulty was the epitome of servant leadership. As ODA Executive Director during my year as ODA president, I considered him to be a dear friend and an amazing mentor. He was so capable to lead himself, but always sought to serve the officers and let them take the lead, while at the same time providing just the right amount of guidance and suggestions to make the decisions made so much better. My willingness to serve as ODA president was made possible from the fact that I knew I would have the kind of support and guidance from Conor necessary to lead our association effectively. We communicated multiple times every week for the entire year, and he became a dear friend. His ability to equip the staff and subtly guide the officers was unparalleled. I cannot begin to express the sense of loss for dentistry, and the sense of personal loss for myself. He was a great judge of the potential of members to step into leadership roles, very quick at seeing and developing potential in our members. Our board and councils today are filled with people he nurtured and suggested for the positions where they even now still serve. His ODA legacy will live on for years to come, and he will never be forgotten. We are all richer for having known and worked under his subtle but powerful leadership in Oregon. Far greater is the loss to his wife and children, and for them I grieve even more deeply. May he rest in peace, his legacy will live on."

# The last person to add her perspective is our treasured staff member Lauren Malone, CMP Associate Executive Director, Leadership & Governance.

"In the six years Conor was with the ODA, I had the pleasure of experiencing and growing from his amazing leadership. In that time, I learned so much...how to build upon an already strong community, how to engage members at a new level, achieve strategic goals, manage collaboratively, and empower others. In that time, I also learned how to say anything with a meme (Conor loved memes and always managed to find the best ones), and how to maximize any customer loyalty points system (he really had a talent for that). He was a trusted friend and an amazing mentor to so many. Even when he moved away, he was never too busy to listen, trade stories, and lend stellar advice. I will miss having him to rely on but am thankful for the friendship, encouragement, leadership, guidance, and humor he gave all of us. Those things will stay with us always and keep his legacy alive."

Let us end with these thoughts on one the best leaders I have ever gotten to work with. I can remember talking with Gregg and the other officers that Conor was such a bright star we knew we would have a hard time keeping him in Oregon when the big fish came calling. We thought it would be California When Peter Dubois, ED for California Dental Association, retired. We were lucky to have him for 6 years. When Conor left for Massachusetts, I figured someday, if he wanted, he would be executive director for the ADA. That is the level of talent and work ethic he had.

Conor made me want to be a better leader, with his passion for developing leaders and his "fun to be around" attitude. I treasured his friendship. He was a very private person, and I loved it when he trusted me enough to share his memories of his Dad, who coached him as a very successful high school decathlon athlete, or the stories of his legendary football (soccer) coach at University of San Francisco and how he appreciates him so much more with time. He and his wonderful wife Genevieve have quadruplets Russell, Ally, Molly, and Libby. He loved his family enormously, and it was fun when he shared his kids' different talents and personalities.

It is impossible to overstate what a positive difference he made for the ODA and all of us who have become part of the organization.

A life cut way too short but lived with such tremendous impact. Rest in peace, dear friend!

### DENTAL FOUNDATION OF OREGON The Dental Foundation of Oregon

# Welcome the DFO's Newest Board Member and Philanthropic Superstar, Leslie McCabe

### By Mahala Ray | www.mahalaray.com

It is easy to post about the issues you care about on social media, and that simple act is important. But real change takes more than just an Instagram story. It means showing up, in real life, to make change happen. And the newest member of the Dental Foundation of Oregon's board, Leslie McCabe, is a natural leader in this arena.

Amid the COVID-19 crisis, the McCabe Real Estate Group (brokered by my eXp Realty-LLC) distributed over 30,000 face masks. As the crisis was approaching, a family friend in Singapore reached out to the McCabes and offered to send 30,000 masks to them to distribute in their community — and Leslie and her husband Todd have done exactly that. Personal protective



-ESLIE MCCABE

equipment (PPE) has been sent to the city of Sherwood, to vulnerable communities in the area, to senior living facilities across eight states, to homeless service providers and to the Dental Foundation of Oregon. They even created a drive-thru mask pick-up station in Sherwood to provide masks for elderly community members and those with pre-existing conditions.



But Leslie's legacy of giving back to her community started years before the COVID-19 crisis. Born in Salem, Oregon, to a farm-loving family, Leslie quickly learned the meaning of hard work. In high school she was a cheerleader, the student body president, a band and choir member, showed goats in 4-H, and worked multiple jobs — all the while waking up at 7 a.m. every morning to help on the family farm. Of her two siblings, her mother would always say that Leslie is the one who "did it all."

Leslie's hard work did not stop in high school. Studying communications at Willamette University, she put herself through college without any help from her parents. It was about this time that Leslie's father survived prostate cancer and began to participate in Relay for Life to support cancer research. The race always happened around Father's Day weekend, and her gift each year would be to donate her time and money to his team. Because of his recovery, it was difficult for him to walk the full shift for the relay, so Leslie would support his team and step in to walk several hours in the late night for him. This became a mostly annual happening, and before she knew it she was asked to help start a Relay for Life event in Sherwood — which, no surprise, she planned in just three months as the event chair, and continued to serve as the event chair for seven years.

After college, Leslie immediately moved to working sales and soon after met her now-husband, Todd McCabe. At the time, Todd was investing in real estate while working full time in law enforcement. They married in 1996, and Leslie quickly became more involved with the real estate business, forming the beginnings of what would soon become the McCabe Real Estate Group. Six years later, Leslie secured her real estate license and began to really dig into her legacy of real estate — and shortly thereafter, community work.

In 2004, the McCabes moved to Sherwood. Leslie started her foray into supporting community events just a few years later by stepping up to sponsor their neighborhood garage sale. It was such a rewarding event that they moved on to sponsor the annual Woodhaven garage sales and partner with the Woodhaven Homeowners Association to help provide the neighborhood newsletter. Leslie wanted to help instill her work ethic in local youth, so rather than hiring a delivery service, she paid Sherwood high schoolers to deliver the newsletters around town.

Leslie's proudest philanthropic accomplishment, however, is the Egg Hunt for Hope. Started in 2007, Leslie wanted to honor a high school student, Colleen Thrift, who had recently died from cancer. In its first year, the egg hunt raised \$300 — but more than that, it created a spirit of community investment in doing good. This investment resulted in a few thousand dollars raised annually in the following years, and the real success of the hunt hit when GoFundMe appeared on the digital horizon in 2014. That year the funding recipient was a breast cancer survivor, Briana Dannen, whose story resonated so significantly that the Egg Hunt for Hope raised a record \$40,000. Over the last 14 years, it has raised a total of more than \$215,000.





Leslie has also been involved in various challenges and events around Sherwood. In 2011, she produced the McCabe Group "Make Your Money Grow" Challenge, in which 26 community members received seed funding of \$60 each and were tasked with investing the money with the goal of paying their profits forward to local charities. This resulted in what Leslie felt was unprecedented creativity in the Sherwood community, with participants investing in fundraisers that included bunko events, cake pop sales, barbeques, bake sales and pictures with animals. With an initial investment of just \$1,560, the event raised over \$20,000 for local Sherwood charities that year. Leslie was even featured in the February 6, 2012, issue of Woman's World magazine, which was published nationwide!

The McCabes have also been very supportive of the local school districts. Just last year, Leslie sponsored the distribution of anti-bullying T-shirts in the Sherwood Elementary School. The T-shirts were distributed to the students with the goal of encouraging empathy, reading, "I will be your friend." Since 2012, they have also been the pro bono real estate team for the Bowmen House, a house which is annually designed and built by Sherwood high school students. The program is meant to help students learn trades and teach work ethic. The McCabe Real Estate Group donates the listing for the finished home, stages the home, and hosts the community barbeque that's put on each year to celebrate the students and allow their families to tour the home – all pro bono. "Students are so excited that they come back to the event year after year, even after graduating," says Leslie.

Leslie's belief in the Sherwood community is a huge driver for her commitment to giving back. "I feel like I've really made a difference here, and it's such a great place to raise our boys," Leslie states. "I'm really trying to leave a legacy for my boys and inspire younger generations to give back. I'd love to pass the baton someday and see the community continue to grow and thrive in this way."

Leslie joined the board of the DFO in January and is excited to support the DFO's work in helping children in need of dental assistance. "Children need to learn good dental practices, and if they haven't had the privilege of seeing the dentist while growing up, the Tooth Taxi provides vital services," She said. "I had no clue this organization existed before meeting Amber, the DFO's executive director, and I am excited to support their work."

When asked what advice she would give the next generation of do-gooders, Leslie suggested that self-care should be a priority. "Self-care is synonymous with giving back - you can't make a difference if you aren't taking care of yourself first. So, always remember that it is OK to say 'no' and be realistic about your bandwidth. Burnout is real, and if you really want to make a difference for a cause you care about, make sure you can give it 100%."

To learn more about Leslie and the McCabe Real Estate Group, please visit toddmccabe.com or find them on Facebook.



# Tooth Taxi Update

Following the mandated school closure, the Tooth Taxi team completed a floor-to-ceiling deep clean, organization, and maintenance of the Tooth Taxi before starting to work from home. With the loss of our normal opportunity for continuing education at the Oregon Dental Conference, the team has used this time to dive into webinars, podcasts, and articles focusing upon pediatric patient management, oral health literacy, vaping, diabetes, autism, tele-dentistry, work-life balance, and Diversity Equity and Inclusion (DEI).

They have been updating their oral health brochure that goes home with kids in the hygiene kits they receive, as well as converting portions of their oral hygiene instruction into a PowerPoint that can be used in conjunction with our presentations. We expect this to be a leave-behind for teachers to use along with coloring pages, word searches, and instructions for science experiments, all related to oral health.

The entire team is looking forward to being back together and working but have been successful in staying connected via phone, text, e-mail, and of course, via Zoom.



# **Thank You**

In early May, the DFO received a \$10,000 general operating support grant from the Oregon Community Recovery Fund of the Oregon Community Foundation. This generous grant provides funds to the Tooth Taxi in response to the COVID-19 outbreak, allowing us to return to the road as soon as possible!

# Find Us. Follow Us. Like Us.

- 🗹 Twitter www.twitter.com/ToothTaxi
- **f** Facebook www.facebook.com/DentalFoundationofOregon

NEW DENTIST CORNER

# **Comfort in the Uncomfortable**

By Eddie Ramirez & Britta Martinez

#### WE WELCOMED 2020 WITH EXCITEMENT

AND OPTIMISM for the months ahead. Talk of the roaring twenties and memes featuring Leonard DiCaprio in *The Great Gatsby* flooded our social media feeds. This was going to be our year.

Much like the story of Gatsby, our lives did not go as planned. Empty glasses from New Year's celebrations still left unwashed, the year opened with a roar of its own. Political turmoil, environmental disasters, and a virus. The COVID-19 pandemic has affected our world, our country, and our profession in a way we never imagined would be possible. Over the course of a week, we went from normalcy, with packed schedules and ample PPE, to nothing—quiet offices and fear.

These dramatic changes have placed us in unfamiliar territory. *People will always need dentists*, they said as we signed ourselves into debt for dental school. No one expected that we would so quickly and collectively question the stability of our jobs, practices, and paychecks. It is not just us either. Our families, friends, and patients are all grieving the loss of what was and are anxious about what is to come. We are trained to be the







Britta Martinez

supporters. Strong and steady; those who can help others work through their fears and find direction in chaos. Now, we have found ourselves all in the same boat; the panic in others' faces reflected in our own. *I don't know,* being the only honest response we can give.

As we learned in dental school, though, you can either sink or you can swim when faced with a challenge. And swim we have. The dental community has come together with creativity, ingenuity, and compassion. Dentists have created operatory air filtration systems and 3-D printed face shields. We have embraced teledentistry and have shown resilience as information and protocol changes daily. During this time, we have also begun the long overdue process of evaluating and acknowledging our role in systemic racism and injustice in America. The deaths of George Floyd and so many others are tragic reminders of how far we have yet to go. None of this has been easy or painless.

As the weeks become months in this new pandemic reality, there has been a fundamental shift in the way we exist in this world. We are learning to be uncomfortable. This discomfort has triggered conversations and ideas that will affect the trajectory of dentistry and of humanity. While it is hard, we choose to lean in to this feeling because we must. By evaluating our discomfort, we have uncovered where we are falling short and are recognizing that change is needed.

When this pandemic eventually comes to an end, our hope is that we remain uncomfortable. We want to continue to ask the hard questions, delve into the deep feelings, and think through the complex problems. Our plea to organized dentistry is this: Keep us accountable, help us stay uncomfortable. OREGON HEALTH & SCIENCE UNIVERSITY



# OHSU National Signing Day 2020

**ON MAY 27TH, OHSU NATIONAL SIGNING DAY** went virtual. The in-person event was cancelled due to COVID-19, so the Oregon Dental Association quickly switched gears to celebrate the accomplishments of the class of 2020.

The program included dental licensure updates from Dr. Meaghan Strotman, senior manager, ADA Council on Dental Education and Licensure, and helpful job search information from ADA Business Innovation Group's CEO, Bill Robinson. Members of the ODA's New Dentist Council, Dr. Amberena Fairlee, Dr. Britta Martinez, and Dr. Eddie Ramirez – all OHSU graduates – spoke about their personal journeys after graduation and what organized dentistry means to them.

We are proud to announce that this is the third year in a row that OHSU Dental School has had 100% participation in National Signing Day! ASDA will be awarded \$500 in honor of this achievement.

The ODA would like to congratulate all the 2020 graduates on your significant accomplishment! We look forward to supporting you and being a part of your individual journeys.

# ODA Student Leadership Award 2020

#### CONGRATULATIONS TO THIS YEAR'S OREGON DENTAL

ASSOCIATION'S Student Leadership Award recipient, Bryan Schofield. Bryan served as the ASDA Student Trustee to the ODA Board of Trustees for the 2018-2019 term. During his term as trustee, he provided the Board invaluable insight and served as a liaison to OHSU and ASDA leadership. Thank you for all your work, and congratulations on the 2020 Student Leadership Award!

### ADVOCACY IN ACTION

# ODA Distributes Personal Protective Equipment

**IN MAY, THE OREGON DENTAL ASSOCIATION WAS** able to secure a limited shipment of much-needed PPE supplies from the state to distribute to providers who graciously donated supplies when called upon to do so, or were in critical need of PPE to provide emergency care to their patients.

Over the course of several PPE distribution drives throughout the month, the ODA distributed these much-needed PPE items to dentists across the state who reported a donation of their own PPE during the COVID-19 pandemic or who indicated a critical need for respirators. ODA was able to provide over 640 dentists with PPE, including KN95 respirators, surgical masks, gloves, and face shields.

ODA continues to advocate for dentists to be included in future state distributions of PPE, and are specifically seeking N95 respirator resources.



### MEMBER RESOURCES

# **COVID-19 Resources**

**IN AN EFFORT TO KEEP MEMBERS INFORMED** during these uncertain times, the ODA has compiled a list of COVID-19 resources on our website. We have information on a wide variety of COVID-19 topics including:

- Guidance from the Oregon Health Authority and the Centers for Disease Control and Prevention
- Access to ODA's COVID-19 Hot Topics webinar series
- Access to free ADA Webinars
- CARES Act resources
- Wellness tools and resources
- Human Resources and Business Management

The ODA continues to update these resources are the COVID-19 situation develops. Visit **oregondental.org/government-affairs/ regulatory-information/coronavirus** for a full list of updates and resources.

# 2020 ODA House of Delegates **Now Virtual**

# Save the Date!

After significant consideration, the ODA Board of Trustees, in consultation with the Speaker of the House, has decided that the 2020 House will meet virtually on September 26, 2020. This decision was made with the health and safety of all attendees and guests in mind, and leadership believes that moving forward with a virtual offering is the best option to allow for maximum participation with minimum risk. All ODA members are welcomed and encouraged to attend. If you are interested in serving as a delegate, please contact your local dental society!





# **OREGON AGD 2020-2021 COURSES**

Register online at oragd.org

# What Track Are You On?

### Mastertrack Cohort

Complete your participation credits in just three years

Be the best clinician you can be for your patients

Tuition only \$4900/year

\* Denotes Mastertrack Courses, non-cohort seats available

### Fellowship Track

30% savings over individual lecture pricing

Join at any point on the ourney to your Fellowship

Tuition only \$1200/year

**++** Denotes eligible Fellowship Lectures

### **Business Track**

Become a confident practice owner

Learn the business side of dentistry

Tuition only \$1250/year

35 Lecture Credits Total

All courses are held at Oregon AGD Foundation Center in Tigard, OR unless otherwise noted.

### September 25 – 26, 2020

\* Fixed Prosthetics Dr. Nadim Baba Lecture 8 credits (9/25 only ++) Participation 32 credits (with project)

## October 10, 2020

### Fall Symposium and Annual Meeting (Webinar) Drs. Doug Benting, Brett Sullivan and Lou Graham

Lecture 7 credits

### Begins October 16, 2020 (4 sessions)

### Advanced Implant Study Club

Dr. Munib Derhalli Participation 24 credits Advanced Implant Placement Skill Required, contact staff@oragd.org to apply

## Begins October 24, 2020 (7 Sessions) Implants for the General Dentist Study Club

Drs. Thomas Eshraghi and Brad McAllister Participation 56 credits

# November 13 – 14, 2020

# \* Removable Prosthetics: Incorporating the Fundamentals and Emerging

Technology Dr. Amit Punj Lecture 8 credits (11/13/20 only ++)

Lecture 8 credits (11/13/20 only ++) Participation 32 credits (plus project)

January 7 – 10, 2021 & February 4 – 7, 2021 March 18 – 21, 2021

### Comprehensive Training in Parenteral Moderate Sedation-Winter 2021

Drs. Ken Reed, Amanda Okundaye, Stanley Malamed, Andrea Fonner Participation 103 credits (January and February lecture dates may be taken individually for a refresher)

### Begins January 9, 2021 (5 sessions) Business Track

Classes include HR, Financial Planning, Marketing, Practice Management & more! Doug Fettig, Jeff Burgess, Andrew McKechnie, Jess Bogumil, Kevin Kwiecien, Ian McKnickle, Cameron Willis & Chris Verbiest Lecture 35 credits

### January 14 – 16, 2021

\* Difficult Extractions for General Dentists Dr. Karl Koerner Lecture 8 credits (1/14 only ++) Participation 24 credits (32 with project)

### February 20, 2021

CBCT: Basics and Interpretation Dr. Shikha Rathi Participation 8 credits

### April 23, 2021

Howard Memorial Lecture and Student Competition: An Expert Panel on the Growing Child and Sleep Disorders Dr. Jennifer Crowe- Orthodontist Corrine Jarvis- Oral Mycologist & others Participation 7 credits

## April 23-24, 2021

# \* The Physiology of Occlusion in Clinical Practice

Dr. Jay Levy Lecture 8 credits (4/23 only) Participation 16 credits (plus project)

### May 21, 2021 \* Current Science to Guide Your Dental Practice Dr. Ed Truelove Participation 8 credits

### May 22-23, 2021

\* Local Anesthetic and Nitrous Review Dr. Jeff Kobernik Lecture 8 Credits (5/22 only ++) Participation 16 credits

### PRACTICES FOR SALE

Beautiful Clackamas dental practice for sale. 5 ops, CBCT. 2019 collections around \$1.0M and adjusted net income 50%. Building can be purchased. Contact Megan@omni-pg.com or call 503-830-5765. (0D143)

Dental Practice for Sale in the Gorge — Enjoy the lifestyle of the Gorge with Cascades, Columbia River, and wineries. Well-established practice with collections over \$800,000, low rent, clean AR, CBCT, new computers. Contact Megan@omni-pg.com, 503-830-5765. (0D139)

Coos Bay Area Dental Practice and Space For Sale Long time reputable dental practice collecting over \$680,000 with 43% operating income. 3 ops. 33% hygiene. All endo, ortho, 3rd molar ext, and perio surgeries referred out. Contact Megan@omni-pg.com, 503-830-5765. (0D135)

SE Portland (Gateway) Practice For Sale. 2014 remodel, 1440 sq ft. 3 ops, room for one more. On track to collect about \$487,000. Great opportunity to grow, as endo, OS, removable, implants and implant restorations, & ortho are all referred out. Contact megan@omni-pg.com, 503-830-5765. (0D137)

Mostly fee-for-service, well-maintained, long-standing dental practice for sale in Salem. 4 ops with room to lease more. Last 2 years collections averaged over \$550,000 with 30% hygiene. Most endo, implants, oral surgery, removable, ortho and perio referred out. Great opportunity to grow this solid practice. Contact megan@omni-pg.com, 503-830-5765. (0D142)

PROFESSIONAL PRACTICE SPECIALISTS has general and specialty practice opportunities across Oregon, including Portland, Eastern Oregon and the coast. Their collections vary from about \$500K to \$1.5M+. The opportunities change frequently so visit our website, PRACTICESALES.COM for the most recent information, or contact Randy Harrison, 503-807-0009, Randy@PracticeSales.com. Thank you!

#### Southern Oregon General Practice for Sale

New to the market is a gorgeous general practice in southern OR, located in a newly renovated medical park. The current doctor is interested in partnership or a straight buy-out. With five operatories and collections over \$1.3 million, it is thriving. Adjusted EBITDA of \$230,000 and 26 new patients per month. The real estate is also for sale.

Learn more, contact Kaile Vierstra with Professional Transition Strategies to receive the prospectus. Email: kaile@professionaltransition.com or give us a call: 719-694-8320. We look forward to hearing from you!

### SPACE AVAILABLE/WANTED

Central Oregon Coast Medical building for sale, 3850 sq. ft. Prime location for any commercial business! High traffic flow, convenient parking, solid brick built, ample storage room, territorial views out back. Beautiful coastal community with an abundance of recreation. Open to offers. Contact Jim: jim@omnipg-vet.com or call 877-866-6053 ext 2. (OR103)

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LIST OF MEDICAL/DENTAL BUILDINGS FOR SALE OR SPACE TO LEASE We have an updated list of medical/dental buildings for sale in Clackamas, Multnomah, Washington, Yamhill, Marion and Polk Counties. Building range from 2,000 sq. ft. to 20,000 sq. ft. Some have existing dental space already plumbed. Contact Megan at megan@omni-pg.com.

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