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Official publication of the Oregon Dental Association in support of its core purpose to advance the dental profession and promote the highest standard of oral health and oral health care.



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DENTISTRY

Honoring the Past, Embracing the Future

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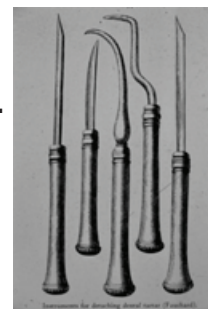
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Letters to the Editor

Letters to the editor are welcomed.
All letters and other submissions
to this publication become the
property of the Oregon Dental
Association. Send submissions to:

Editor, Membership Matters
Oregon Dental Association
PO Box 3710
Wilsonville, OR 97070-3710
barrytaylor1016@gmail.com

Articles

Are you interested in contributing
to Membership Matters?

For more information, please
contact editor, Dr. Barry Taylor:
barrytaylor1016@gmail.com

Oregon Dental Association

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www.oregondental.org • info@oregondental.org

Mailing address

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Street address

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DOPAC <http://bit.ly/DOPACreport>

Social networks

Look for the Oregon Dental Association on:



Twitter

Follow ODA president, Steven E. Timm, DDS: @ODAPrez

Blog www.TheToothOfTheMatter.org

ODA CALENDAR EVENTS & MEETINGS

For more information
on these and other
upcoming events, visit
www.oregondental.org, and
click 'Calendar' at the top
of the page or call
ODA at 503.218.2010.

MAR 6	Leadership Seminar (ODA)
MAR 7	Board of Trustees meeting (ODA)
APRIL 9–11	Oregon Dental Conference (Portland)
APRIL 12	Board of Trustees meeting (Portland—Doubletree)
MAY 30	Board of Trustees meeting (Skamania)
JULY 24	Board of Trustees meeting (ODA)
SEP 25	Board of Trustees meeting (ODA)
OCT 30	Board of Trustees meeting (ODA)
NOV 23–24	Oregon Mission of Mercy (Portland)

DBIC RISK MANAGEMENT COURSES

Current reporting period:
January 2014 to December 2016

2015

April 9	Oregon Dental Conference – Portland
October 16	Southern Willamette – Corvallis Dr. Mark Swensen, 541.754.4017
November 10	Washington County – Beaverton Dr. Kathy Reddicks, 503.848.5605
December 4	Marion & Polk – Salem Sabrina Hance, 503.581.9353

2016

April 7	Oregon Dental Conference – Portland
December 2	Multnomah – Portland Lora Mattsen, 503.513.5010
December 9	Central Oregon – Redmond Dr. William Guy, 541.923.8678

COMPONENT CE CALENDAR

compiled by Mehdi Salari, DMD
Send your component's CE courses
to bendsalari@yahoo.com.

TUES, MAR 10	Marion & Polk Sedation & Drug Updates Oregon Board of Dentistry LOCATION: West Salem (Roth's) INFO: www.mpdentalce.com or mpdentalce@qwestoffice.net	CE HRS: 2
TUES, MAR 10	Southwestern Oregon Oregon Pacific Financial Advisor Presentation Ronald Nauman, ChFC LOCATION: Coos Bay (Red Lion) INFO: Dr. Keith Kano	CE HRS: 1.5
TUES, MAR 10	Washington County Malpractice War Stories David Miller, JD, and Robert Wagner, JD LOCATION: Beaverton (Stockpot Broiler) INFO: www.wacountydental.org or wcdskathy@comcast.net	CE HRS: 1.5
FRI, MAR 13	Lane County Oral Radiology Shawneen Gonzalez, DDS, MS LOCATION: Eugene (Valley River Inn) INFO: www.lanedentalsociety.org/programs	CE HRS: 6
WED, MAR 18	Multnomah Tooth Resorption, Diagnosis and Treatment Strategies Salwan Adjaj, DMD LOCATION: Milwaukie (Moda Plaza) INFO: www.multnomahdental.org or lora@multnomahdental.org	CE HRS: 1.5
TUES, MAY 12	Lane County Oral Oncology Wayne Ormsby, MD, and Haidy Lee, MD LOCATION: Eugene (Valley River Inn) INFO: www.lanedentalsociety.org/programs	CE HRS: 2
TUES, MAY 12	Marion & Polk OSHA HIPAA Teresa Davis, Physicians Resources LOCATION: West Salem (Roth's) INFO: www.mpdentalce.com or mpdentalce@qwestoffice.net	CE HRS: 2
TUES, MAY 12	Southwestern Oregon Pediatric Dental Presentation Heidi Pahls, DDS LOCATION: Coos Bay (Red Lion) INFO: Dr. Keith Kano	CE HRS: 1.5
TUES, MAY 12	Washington County Table Clinics LOCATION: Beaverton (Stockpot Broiler) INFO: www.wacountydental.org or wcdskathy@comcast.net	CE HRS: 1.5
WED, MAY 20	Multnomah Table Clinics LOCATION: Portland (TBD) INFO: www.multnomahdental.org or lora@multnomahdental.org	CE HRS: 1
TUES, JUNE 9	Lane County Managing Time and Productivity in the Dental Office Bethanne Kronick LOCATION: Eugene (Valley River Inn) INFO: www.lanedentalsociety.org/programs	CE HRS: 2
FRI, OCT 2	Lane County Xylitol: The Oral and Systemic Benefits Julie Seager, RDH, BS LOCATION: Eugene (Valley River Inn) INFO: www.lanedentalsociety.org/programs	CE HRS: 6
TUES, OCT 20	Lane County Infections Control in the Dental Office Karla Kent, PhD LOCATION: Eugene (Valley River Inn) INFO: www.lanedentalsociety.org/programs	CE HRS: 2

Did you do the right thing?



Barry J. Taylor,
DMD, CDE

IN YOUR EFFORT TO GET NEW PATIENTS to come through your door, what could be worse than a bad online review of your office? What is more frustrating than having an existing patient leave your office because you do not accept the new insurance plan that the patient now has at their job? What if both of these scenarios were combined and dental insurance companies started giving dentists starred reviews based on the dentists cost effectiveness and utilization of the patient's dental insurance?

That is exactly what Cigna *was* proposing. The past tense used, because, for the moment, the New York State Dental Association and the American Dental Association have been able to convince Cigna to delay the use of their

proposed rating system. As reported in the *ADA News* (December 22, 2014) Cigna proposed "a cost-effectiveness designation program that rated in-network dentists based on cost and utilization patterns.

"It is one thing to practice minimally invasive dentistry, it is quite a different modality to practice minimal care."

The ratings would appear as stars within Cigna's provider directory. According to Cigna, dentists who received a three-star rating have a fee schedule that results in greater potential cost savings." As a Cigna provider, your office would be rated on how low you could keep your fees and how well you provided minimum treatment to your patients.

Such a rating system would bring to private offices what opponents of managed care are concerned about: pressure to provide dental care based, not on need and what is best for the patient, but to provide dental care that is of minimal cost to the insurance company. It is one thing to practice minimally invasive dentistry; it is quite a different modality to practice minimal care. Proponents of CCOs and providers for the Oregon Health Plan already work within a system in which dental care is managed to best serve the patient population based on a minimum dollar amount available to provide that care. In such situations, it makes sense to stretch the dental dollar as far as possible to improve the health of a population.

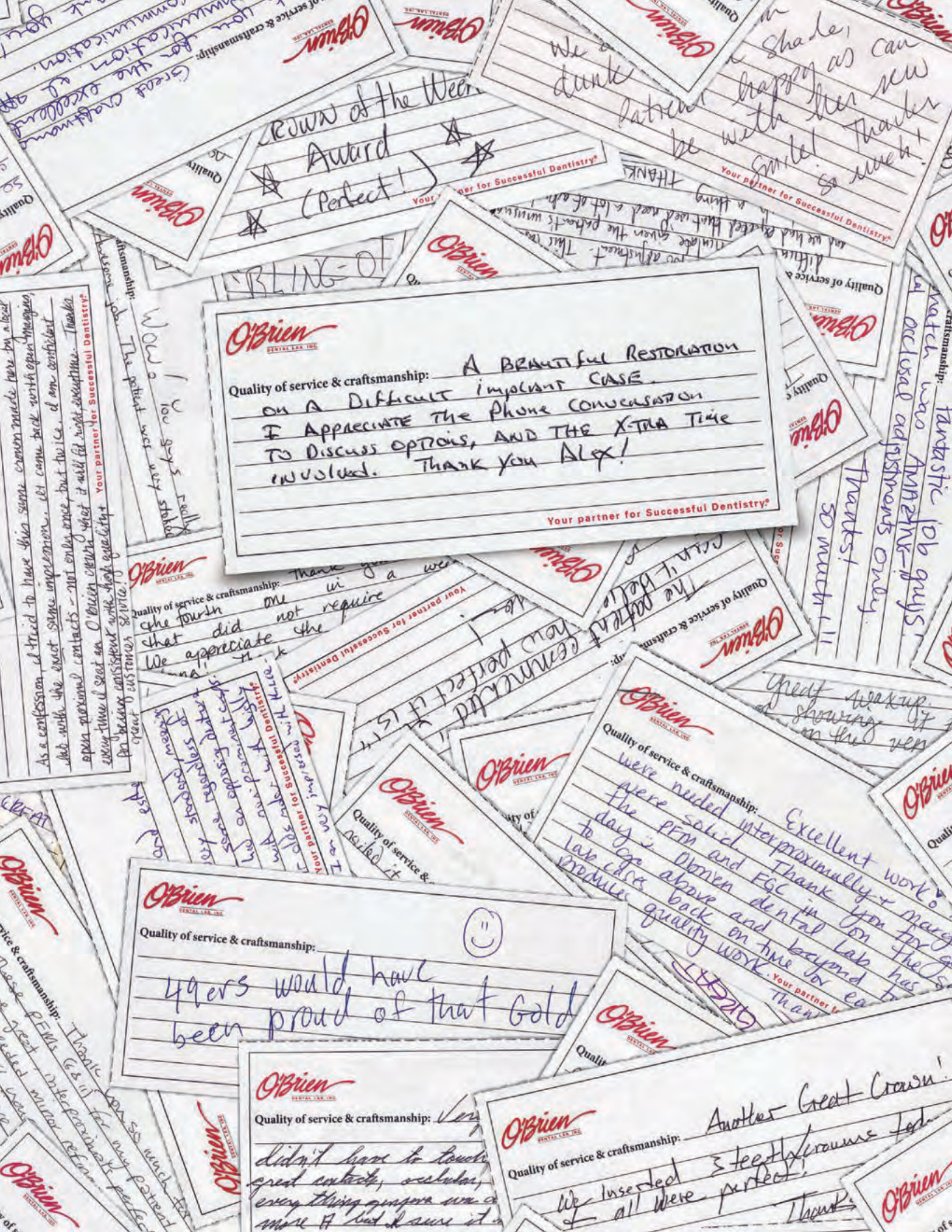
Such a practice model, however, does not work to the benefit of the consumer who wants the best care. Imagine the 40-year-old patient who has two mandibular first molars which are non-restorable because of decay due to poor dental care in their 30s, when they were abusing drugs. They have now been clean for 10 years, they have a new job with a dental insurance benefit, and they want to have the edentulous space treated so that they feel like they have "natural teeth." You explain to the patient that after the molars are extracted the best treatment would be single unit dental implants and crowns. The patient is concerned about costs, so next you discuss the option of two three-unit fixed partial dentures. The adjoining teeth have large alloys and the patient wants something that they don't have to "take in and out of my mouth." The patient is prepared to pay for the bridges and, of course, wants to maximize the benefit of their dental insurance.

To the Cigna dentist participating in their PPO network, who wants to maintain their three star rating, the best option would be to make a removable partial denture to replace the extracted first molars. The cost would be less to the patient and to Cigna. The patient would *not* be presented with the best treatment that could provide the most patient satisfaction, but the patient *would* be presented with the most cost-effective treatment. There is a patient population that would be satisfied with such treatment. However, the majority of our patient population does not want what is considered minimal care; they want to utilize their dental insurance to receive ideal care.

To their credit, Cigna is working with the dental community to develop a rating system which would be acceptable. Cigna is the leader and innovator for such a program, but we can safely assume that, once their system is introduced, it will be copied by other insurance companies. There is a patient population that needs to be treated within economic limits when providing healthcare, but conversely there is also a population that wants ideal care not based on what is least expensive. The option for providing that ideal care should not be taken away by an insurance company. ●

Barry J. Taylor, DMD, CDE, is editor of *Membership Matters*. He can be reached via email at barrytaylor1016@gmail.com.

The opinions expressed in this editorial are solely the author's own, and do not reflect the views of the Oregon Dental Association or its affiliated organizations.



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everything appears more
more A but I sure it



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Thank



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were needed interproximally + margin
the solid PFM and Thank you for
day. O'Brien FGC in your Lab has
to go above and beyond has
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produce quality work.
Thank



Quality

Great workup
showing it
on the ven

Thanks!
so much!!!

Tamara's job guys!
water was fantastic -
actual adjustments only.

We dunk

father

Shade, as can
happy as her new
be with her smile!
Thank so much!

THANK

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and we had expected that used a lot of adjustment. This was a difficult thing

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HEALTH & Well-being

Ms. Ali Vincent – Health and Wellness
Dr. Uche Odiatu – Health/Fitness
Dr. Tieraona Low Dog – Women's Health/Wellness

Highlights for 2015

Dr. Steve Buchanan – Endodontics
Dr. Jeff Brucia – Restorative
Dr. Tim Donley – Periodontics
Dr. Jon Suzuki - Periodontics
Dr. Glen Johnson – Materials
Dr. Martha Keels – Pediatrics
Ms. Theresa Groody – Assistants/EFDA
Ms. Janet Press – Hygiene
Ms. Cheri Wu – Hygiene
Ms. Shannon Brinker – Assistants

For a complete list of speakers,
visit www.wsda.org/pndc



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Ms. Ali Vincent

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Molar Movement

noun

– A feeling of fellowship with other healthcare professionals in Oregon, as a result of sharing common attitudes, interests, and goals.

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<< The Annual Meeting Council and ODC Speaker Hosts at the January 22, 2015 Speaker Host Training and Dinner.



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Kristen Andrews, at 503.218.2010 x110.

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ABOUT

The ADA's Peer Review webinar is an interactive one-hour presentation provided by the ADA Council on Dental Benefit Programs. The purpose of the webinar is to present the ADA's recommendations on the structure and conduct of peer review programs, and to discuss peer review issues of interest to the state association.

OBJECTIVES

- To satisfy annual Peer Review training for committee members
- To update Peer Review committee members on qualifications
- To build a committee that can render opinion as the dental standards of the community
- To garner experience and gain resources

Become a Peer Review volunteer!

Peer Review is a process, available only to ODA-member dentists, by which a committee of volunteer dentists (i.e. peers) provides an impartial, easily accessible, and generally expedient means of resolving misunderstands regarding dental treatment. Peer Review is an alternative to either a Board of Dentistry complaint or other legal action and exists for the benefit of the patient, ODA member dentists, and, potentially, a third party.

Each component dental society has a Peer Review committee composed of local dentists and specialists. The ODA is seeking volunteers in each society to serve on these ad-hoc committees. Each committee will only be activated when there is a case pending within their jurisdiction.

To learn more about the Peer Review program, or to become a volunteer for your society, please contact Lori Lambright (llambright@oregondental.org or 503.218.2010) prior to March 2, 2015 to register for the training webinar.

Volunteers NEEDED

The ODA councils and committees listed below currently have volunteer opportunities. **All ODA members are encouraged to participate in the leadership of this organization.**

Interested applicants should submit a letter of interest and a one-page resume to:

Mail: ODA Leadership Development Committee
Jim Smith, DMD
Chair, Nominating Sub-Committee
PO Box 3710
Wilsonville, OR 97070

Email: leadership@oregondental.org

MEMBER NEWS

Share your fun and exciting news with ODA colleagues!

New ventures, wedding/birth announcements, special events/ reunions, community service/mission trips, other exciting life events.

We want to hear about it!

Email your announcement, in a Word document with high resolution digital photos (.jpg) to Anna Velasco, avelasco@oregondental.org.

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Elected by ODA Board of Trustees

ADA Alternate Delegate at Large

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The historical photo (above) is from the Archives & Special Collections, Columbia University Health Sciences Library.

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For information on how you can become a sponsor, please contact Anna Velasco at 503.218.2010 or avelasco@oregondental.org.

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- Secure your place in limited-attendance sessions immediately

Early Registration deadline **March 6**

DON'T WANT TO REGISTER ONLINE? No Problem.

Download the registration form at www.oregondental.org.

Print the form out, complete it, and return via fax or mail with your payment. Please be advised that there is a \$25 processing fee for faxed or mailed registrations.



QUESTIONS?

OREGON DENTAL ASSOCIATION

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	Conference Badge		Exhibits-Only Badge	
	EARLY Before 3/6	ON-SITE After 3/6	EARLY Before 3/6	ON-SITE After 3/6
ODA member	\$280	\$395	\$25	\$50
ADA 11th district member (AK, ID, MT, WA)	\$280	\$395	\$25	\$50
ADA retired or life-retired member	\$280	\$395	N/C	N/C
ADA federal dentist	\$280	\$395	\$25	\$50
Oregon specialty partner group dentist (OAPD, OSAE, OSOMS, OSP only)	\$280	\$395	\$25	\$50
Retired volunteer dentist in Oregon (with DV license)	N/C	N/C	N/C	N/C
ADA member dentist outside 11th district (not from OR, AK, ID, MT, WA)	\$310	\$450	\$25	\$50
Non-ADA member	\$805	\$955	\$200	\$400

NON-DENTIST REGISTRATION CATEGORIES & FEES

	Conference Badge		Exhibits-Only Badge	
	EARLY Before 3/6	ON-SITE After 3/6	EARLY Before 3/6	ON-SITE After 3/6
Hygienist	\$95	\$185	\$25	\$50
Assistant	\$95	\$185	\$25	\$50
Administrative staff	\$95	\$185	\$25	\$50
Laboratory personnel	\$95	\$185	\$25	\$50
Dental student	N/C	N/C	N/C	N/C
Dentist Resident/Graduate student	N/C	N/C	N/C	N/C
Pre-dental student	N/C	N/C	N/C	N/C
Dental hygiene student	N/C	N/C	N/C	N/C
Dental assisting student	N/C	N/C	N/C	N/C
Laboratory tech student	N/C	N/C	N/C	N/C
Non-dental guest (spouses, children over 18)	\$95	\$185	\$25	\$50



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Schedule
Course Info
Locations
Handouts

Maps
CE Verification System
Crack the Code
Exhibit Hall Info



ABOUT THE 2015 ODC

The 2015 Oregon Dental Conference®

is the 123rd annual session of the Oregon Dental Association (ODA). The conference is the concurrent meeting of the ODA, the Oregon Academy of General Dentistry (OAGD), the Oregon Academy of Pediatric Dentistry (OAPD), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives' Association (ODEA), the Oregon Dental Hygienists' Association (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP), and the Oregon State Association of Endodontists (OSAE), as well as a place for laboratory technicians from throughout the Northwest to meet.

DON'T MISS THESE EVENTS

➤ Trade Show Grand Opening Reception ➤

Thursday, April 9, 3:30–6:30 PM, in the Exhibit Hall

Take a "Tour of the Pacific Northwest" and sample the area's best wine and beer. Enjoy tasty food and drinks while networking with your colleagues and shopping in the exhibit hall. You can also

WIN ONE OF TWO DSLR

CAMERAS (sponsored, in part, by Pro Photo Supply). Drink and drawing tickets will be distributed at the conclusion of Thursday's classes, and the drawings will take place between 5:30 and 6 PM.



➤ Keynote Address by Dave Mitchell

The Power of Understanding People—Hollywood Style!

Friday, April 10, 7:30–8:30 AM

This program will provide attendees the tools to understand their own and others' communication styles. "The Power of Understanding People—Hollywood Style!" is the ideal combination of strong content, laugh-out-loud humor, and audience interaction. Attendees will gain an immediate appreciation for diverse interactive styles and begin applying the concepts in their personal and professional life.



➤ New Dentist Reception

Friday, April 10, 4–6 PM

Enjoy great music and hors d'oeuvres while visiting with colleagues and the exhibitors after a day of courses. While this is a great opportunity for those dentists who have been practicing for 10 years or less to network, everyone is welcome and encouraged to attend.



➤ President's Party

Friday, April 10, 6–10 PM,
at the DoubleTree by Hilton Hotel

Join Dr. Steven Timm, president of the ODA, and his wife, Deborah, for dinner and dancing at the DoubleTree by Hilton Hotel.

The Pacific Northwest's hottest funk and soul band, *Soul Vaccination*, will perform a playlist that will keep you dancing all night! Visit www.soulvax.com for a preview of their music. All are welcome!



Tickets are available for purchase with registration, \$35/person. All are invited! Graciously sponsored, in part, by Delta Dental of Oregon.

ANNUAL MEETING COUNCIL

COUNCIL CHAIR

Gary R. Templeman, DDS

EX OFFICIO

Joni D. Young, DMD

COUNCIL MEMBERS

Keith W. Doty, DDS

Steven A. Gold, DDS

D. Joe Jenson, DMD

Anna M. Knecht, DMD

Jean M. Pacewic, DMD

Jack R. Rocheld, DDS

Carl I. Wheeler, DMD

IMPORTANT DATES & DEADLINES

- MARCH 6 Preregistration Deadline** Register by March 6 to receive a tuition discount and conference materials prior to ODC.
- MARCH 13 Hotel/Lodging Cut-off** Discounted ODC rates are available at multiple hotels through March 13. See details below.
- MARCH 26 Course Handouts Online** Course handouts will be available online at www.oregondental.org and through the ODC Mobile App, starting two weeks prior to the conference. Handouts will not be printed for distribution on-site. If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.
- MARCH 27 Refund, Transfer, and Cancellation Deadline** All refund, transfer, and cancellation requests must be submitted in writing. If cancellation occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$25 handling fee will be charged for all refunds. **Refund requests will not be granted, for any reason, after 11:59 PM on March 27, 2015.**
- MARCH 27 Mail/Fax Registration Closed** Anyone registering after March 27 must register online or on-site in Pre-Function A of the Oregon Convention Center.
- APRIL 9–11 On-site Registration** Registration will be available in Pre-Function A at the Oregon Convention Center during the hours listed in the column to the right. Dentists who are not members of ODA will need to show their ADA card to receive the ADA member rate.

LODGING

The following hotels have special ODC rates that are available on a first-come, first-served basis until March 13, 2015.

For reservations, please call the hotel directly. Travel Portland prioritizes requests for future conference dates depending on the total hotel rooms used by conference attendees. All conference attendees are encouraged to spend at least one night at a Downtown/NE Portland hotel.

When making reservations, please mention that you are attending the Oregon Dental Conference® and make sure to indicate your housing plans during the registration process.

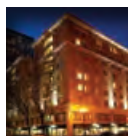


OFFICIAL 2015 ODC HEADQUARTERS HOTEL

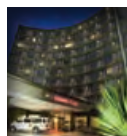
DoubleTree by Hilton Hotel Portland
1000 NE Multnomah Blvd, Portland, OR 97232
www.Portland.DoubleTree.com • 800.996.0510

Room Rate: \$159 Online code: OD5

Just two stops away on the MAX line, the DoubleTree by Hilton Hotel Portland is the headquarters hotel for the ODC.



**EMBASSY SUITES HOTEL
DOWNTOWN PORTLAND**
www.embassyportland.com
503.279.9000



**CROWNE PLAZA HOTEL
DOWNTOWN/CONV. CTR.**
www.cpportland.com
888.233-9527



**QUALITY INN DOWNTOWN
CONVENTION CENTER**
www.qualityinnportland.com
503.233.7933

NOTE: The group rate at the Embassy Suites Hotel is sold out!

SCHEDULE OF EVENTS

THURSDAY, APRIL 9

- 7 AM – 6 PM Registration Open
- 7 AM – 9 AM Pierre Fauchard Academy Induction Breakfast
- 9 AM – 4:30 PM Scientific Sessions
- 11:30 AM – 6:30 PM Trade Show Open
- 12:15 – 1:15 PM American College of Dentists Luncheon
- 3:30 – 6:30 PM Trade Show Grand Opening Reception, Exhibit Hall
- 6:30 – 10 PM ODA Presidents' Dinner, Embassy Suites Downtown (by invitation only)

FRIDAY, APRIL 10

- 7 AM – 6 PM Registration Open
- 7:30 – 8:30 AM Opening General Session
- 9 AM – 5 PM Scientific Sessions
- 10 AM – 6 PM Trade Show Open
- 10 AM – 3 PM Red Cross Blood Drive, Exhibit Hall
- 12 – 1:30 PM OSAE Luncheon
- 12 – 2 PM Oregon AGD Roundtable Discussion
- 4 – 6 PM New Dentist Reception, Exhibit Hall
- 6 – 10 PM President's Party, DoubleTree by Hilton Hotel Portland

SATURDAY, APRIL 11

- 7 AM – 1 PM Registration Open
- 7 AM International College of Dentists, DoubleTree by Hilton Portland
- 7 AM Oregon AGD Board Meeting
- 8 AM – 4 PM Scientific Sessions
- 9:30 AM – 1 PM Trade Show Open
- 11:30 AM – 1 PM OHSU School of Dentistry Alumni Association Annual Awards Luncheon
- 1 – 4 PM ODHA Board of Trustees Meeting



Gary Templeman, DDS

Dr. Templeman leading the way for ODC 2015

By Melody Finnemore

A LONGTIME COMMITMENT TO ORGANIZED DENTISTRY and high-quality continuing education have guided **Gary Templeman, DDS**, in his leadership of the Annual Meeting Council as it planned this year's Oregon Dental Conference.

Dr. Templeman, who runs a general practice in Corvallis, has been a member of the Annual Meeting Council for several years and says serving as its chair was a natural progression of his involvement. His goal for the 2015 Oregon Dental Conference is to continue the successful trajectory set by the Council's previous work.

"For the last several years, we have been setting attendance records, and I'd like to see that continue," he said.

Dr. Templeman said that the caliber of speakers also has continued to improve over the years. "A few years ago we increased the number of committee members we sent to other conferences to scout speakers for the ODC. That has been great because it expands the pool of candidates we can ask to speak, and they bring fresh ideas and perspectives," he said.

Another major step in the ODC's evolution was its relocation to the Oregon Convention Center, in 1998, said Dr. Templeman, who has attended every conference since 1997, with the exception of one he missed because of a family health issue.

"The move to the convention center was a really important choice for the Oregon Dental Association to make," he said, adding speakers from around the country are impressed by the conference's facilities.

Dr. Templeman credited Lauren Malone, managing director of meetings and membership, and other ODA staff members with doing a significant amount of the legwork that makes the annual conference a success.

"We also have great committee members. When we choose the conference theme, it's really a group decision, as we bounce ideas off of each other," he said.

Among the conference's many benefits, Dr. Templeman said, is its ability to bring Oregon dentists together in a unique setting that promotes networking, camaraderie, and high-quality educational opportunities.

"I think it's really important to attend meetings in person. You get to meet a lot of people. You can also ask a lot of questions and get different viewpoints on topics. The quality of the education you can get is much better than just listening to a presentation," he said.

About Dr. Templeman

Dr. Templeman was in high school when he first began considering a career in the medical profession. A trip to the dentist for his own care further piqued his interest.

"I'm kind of a nerd who likes science, and I also like people, so dentistry allows me to combine those interests," he said. "I'm able to use my training and science to help people in a way that is really personal and intimate."

Dr. Templeman earned a bachelor's degree in biological sciences at the University of California, Davis in 1976, graduating with honors. He was accepted to the University of California, San Francisco School of Dentistry, and received his degree in 1980.

That same year, he opened a private general practice in Cloverdale, Calif., and joined organized dentistry. "When I was in a start-up practice and had a young family, I wasn't terribly involved, but I knew I wanted to be, and I felt it was a professional responsibility," he said.

After building a successful business and practicing in Cloverdale for 16 years, Dr. Templeman and his family relocated to Oregon. He opened his Corvallis practice in 1996 and began attending the Oregon Dental Conference the following year.

"I didn't really know anybody when I relocated here, so the conferences gave me a chance to meet people in different practice areas and from different areas of the state," he said.

Dr. Templeman said treating and talking with patients has been the highlight of his work throughout his career. He also relishes technology such as CAD/CAM and other



digital advances that keep the practice interesting and allow him to continue learning.

A continuous member of the ADA since his graduation, Dr. Templeman is currently a delegate to the ODA House of Delegates. He previously served as president and has filled several other offices for the Southern Willamette Dental Society. Dr. Templeman is a volunteer staff member at the Corvallis Oregon Family History Center. In California, he served as president of the Cloverdale Chamber of Commerce, and was a member of the Continuing Education Committee for the Redwood Empire Dental Society.

When he's not working, Dr. Templeman enjoys spending time with family. He and his wife, Laura, have five daughters—Kelly, Jennifer, Heather, Shannon, and Devon—and 16 grandchildren ranging from 1 to 16 years old.

In addition, Dr. Templeman likes to garden in his spare time, as well as take photos of landscapes and people. He is experimenting with videography as well.

"I'm constantly trying to learn new things," he said. ●

Top: Mary's Peak Sunset. Bottom, left to right: Empress Hotel at Night; Willamette Valley Poppies; Newport Sunset

*Photographs by Dr. Templeman.
All rights reserved.
Reprinted with permission.*

OHSU School of Dentistry Alumni Association ANNUAL AWARDS LUNCHEON



**School of Dentistry
Alumni Association**
Oregon Health & Science University

Reunions! Awards! Celebration!

Join your alumni family to recognize the recipients of the School of Dentistry Alumni Association's premier awards, reminisce with classmates and learn how faculty, staff, students, and patients have adapted to the School of Dentistry's new home.

SATURDAY, APRIL 11

11:30 AM – 1 PM
(doors open at 11 AM)
**Oregon Convention
Center**

\$40 per person

Register at 503.552.0745
or [www.ohsu.edu/sod/
alumni](http://www.ohsu.edu/sod/alumni)

Graduates from the DMD and RDH reunion classes ending in a "5" or a "0" (2010, 2005, 2000, etc.) will be honored. Alumni from the class of 1965 and earlier, as well as the class of 2014, are admitted to the lunch at no charge as guests of the Alumni Association.

Advanced registration is required.

MOTOR MOUTH CAR RAFFLE

The Motor Mouth Car Raffle is back in 2015. This is your chance to drive away with a new car, and support programs of the Dental Foundation of Oregon, like the Tooth Taxi!

**PLUS ONE \$500 CASH DRAWING ON
FEBRUARY 13, 2015.**

Cash winner will still be eligible for the car drawing.

\$100 per ticket

PURCHASE YOUR TICKET ONLINE NOW, AT: www.SmileOnOregon.org

Or Call Judy Edgerly at 503.594.0880



The winning ticket will be drawn at approximately 12:45 PM in the Exhibit Hall on Saturday, April 11, 2015. Participants need not be present to win. Only 1,000 tickets will be sold.

WALL OF WINE

\$20 per bottle

The popular Wall of Wine is back and bigger than ever! For \$20 you get to choose any bottle of wrapped wine from the Wall of Wine display. Wines range in value from \$15 to \$100 with several bottles worth much, much more.



Games of chance are not considered a tax deductible donation under IRS regulations.

HISTORICAL DENTAL EQUIPMENT SHOWCASE

Take a journey through time and discover the origins of today's latest dental equipment. Visit the Historical Dental Equipment Showcase, which will be open during exhibit hall hours and is located at the end of the 1100 entrance aisle.



ODC MOBILE PHOTO BOOTH

Look for the new ODC Mobile Photo Booth, brought to you by DMC/DBC! Two volunteers, equipped with iPads, will be combing the convention center ready to take photos of you with your colleagues! Users will receive an electronic copy of the photo and be able to view it on the ODA and DMC Facebook and Twitter feeds. To view your photo and to pick up a souvenir, visit booth #525.



CASE CAT PRESENTATIONS

(Critically Appraised Topic)

For the first time ever, you can attend the “Case CAT” presentations, taking place Saturday in the Exhibit Hall. Participating OHSU dental students will use the best clinical evidence found in existing literature to answer a clinical question about one of their patients. Students will present their findings to judges during the ODC, and cash prizes will be awarded to the top Case CAT presenters. Stop by and show your support for the future of dentistry!

Sponsored by the Oregon Dental Association

FREE MESSAGES!

Stop by, during exhibit hall hours, and put your feet up on a foot-massager for a quick treat, or get a complimentary 10-minute head and neck massage by a trained masseur.

TRADE SHOW RAFFLE

Spend your lunch shopping in the Exhibit Hall. Not only will you come away with some great purchases, but you could walk away with some amazing raffle prizes.

AMERICAN RED CROSS BLOOD DRIVE

FRIDAY, APRIL 10 10 AM – 3 PM

Help Save a Life by donating blood at the ODC. The American Red Cross will be holding a blood drive in Exhibit Hall B, across from the attendee massage area. Appointments are strongly recommended and can be made online, starting February 27, at www.redcrossblood.org.

Sponsor Code: oregondental

OHSU STUDENT TABLE CLINIC COMPETITION

SATURDAY, APRIL 11 10 AM – 1 PM

Join OHSU School of Dentistry students as they compete for cash prizes with tabletop demonstrations focusing on either clinical application and technique or basic science and research. The winning presentation will compete against other dental schools at the national level during the 2015 Annual ADA Meeting!

Sponsored by the Oregon Dental Association and Dentsply

Exhibit Hall Hours

Thursday, April 9 11:30 AM – 6:30 PM

Friday, April 10 10 AM – 6 PM

Saturday, April 11 9:30 AM – 1 PM

Start making a list now of what you need in your office.

We encourage you to buy from the exhibitors at the ODC—they support your association!

Explore the Exhibit Hall. Socialize with an array of vendors while enjoying the special events and activities planned each day.

TRADE SHOW

GRAND OPENING RECEPTION

THURSDAY, APRIL 9 3:30 – 6:30 PM Exhibit Hall

Take a “Tour of the Pacific Northwest” and sample the area’s best beer and wine. Enjoy tasty food and drinks while networking with your colleagues and shopping in the exhibit hall.

Drink and drawing tickets will be distributed at the conclusion of Thursday’s classes. The drawings will take place between 5:30 and 6 PM.

Win one of two DSLR cameras!

Need not be present to win.

Cameras sponsored, in part, by Pro Photo Supply.



NEW DENTIST RECEPTION

FRIDAY, APRIL 10 4 – 6 PM Exhibit Hall

Enjoy great music and hors d’oeuvres while visiting with colleagues and the exhibitors after a day of courses. While this is a great opportunity for those dentists who have been practicing for 10 years or less to network, everyone is welcome and encouraged to attend.

SPECIAL OFFER FOR ODA MEMBER DENTISTS!

VISIT THE EXHIBIT HALL FOR FREE!

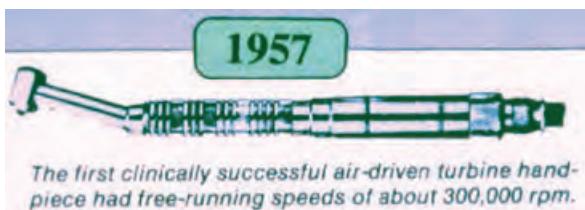
SATURDAY, APRIL 11 9:30 AM – 1 PM

Are you an ODA member who only wants to attend the Exhibit Hall? We’ll give you a free pass on Saturday, April 11, to visit over 200 exhibiting companies!

Advance registration not available. To take advantage of this special offer, visit the on-site registration area in Pre-Function A of the Oregon Convention Center on Saturday, April 11. Offer only available to ODA member dentists.

Understanding dentistry's Past Inspires practitioners to build on its Future

By Barry Finnemore



ORAL HEALTH CARE PROFESSIONALS will explore not only where dentistry is headed but where it's been, when the Oregon Dental Conference begins its three-day run April 9, at the Oregon Convention Center in Portland.

The 123rd annual event's theme, "Honoring the Past, Embracing the Future," is fitting given the conference's focus on education and improvement, said **Gary Templeman, DDS**, chair of the Annual Meeting Council (AMC). He said that understanding what came before in dentistry is critical to shaping its future.

"From my perspective, I am in agreement with the famous statement by George Santayana: 'Those who fail to remember the past are condemned to repeat it,'" Dr. Templeman related. "I really enjoy conferences of this type, and the bringing together of members of the profession to interact in a way not possible with webinars, online courses, etc. The only thing certain in life is change, so I would hope our conference not only provides excellent CE, that dentists and auxiliaries can use to better serve their patients, but also helps remind us of dentistry's rich heritage—and more, inspires us all, especially our newer colleagues, to build upon the foundation laid by those who preceded them."

The conference theme emerged after AMC members suggested highlighting the OHSU School of Dentistry's evolution and recent move. The AMC decided to capitalize on the conference to shine a spotlight not just on the School, but also to celebrate the past and future of dentistry, in general.

"Not only has OHSU expanded and modernized, but dentistry as a whole continues to progress," Dr. Templeman noted.

The conference is designed so that the theme permeates every aspect of the event, including the exhibit hall, where organizations—as well as Oregon Dental Association members—have been invited to showcase historic dental equipment, instruments, and procedures. For example, the Oregon Dental Assistants Association will present a demonstration on gold foil, which was used as a restorative material. And the School of Dentistry will offer a display exploring the last 100 years—all in an effort to give conference attendees "not just a tagline, but the full experience" based on the theme, said Lauren Malone, ODA's managing director of meetings and membership.

Dentistry's history also will be a focus of conference education. **J. Henry Clarke, DMD, MS**, who has taught a history of dentistry course at OHSU for many years, will deliver a presentation with **Susan Rustvold, DMD, EdD**, titled "Dentistry's Contributions to Society." It will cover innovations that reduced dental abscesses—one of the leading causes of death in America and Europe prior to

Barry Finnemore is a freelance writer for ODA and a partner in Precision Communications. He can be reached at precisionpdx@comcast.net.

1840—as well as the reduction in the cost of conservative dental care, progress made in preventing dental diseases over time, and providers' contributions in caring for underserved people in the U.S. and abroad. (For more information, see the course description on page 40.)

Dr. Clarke said there are several reasons it's important that oral health professionals understand the history of dentistry—among them, being equipped to answer patient questions about everything from why there are two types of dental degrees granted to the ways in which dental treatment has evolved.

Some 10 years ago, an overwhelming majority of OHSU School of Dentistry students who took the dental history course agreed, via a survey, that the course expanded their understanding of—and engendered more pride in—the profession, corrected their misperceptions, and was a fundamental aspect of their education.

"When it is your own profession, knowing the history gives you a great deal of pride," Dr. Clarke said.

In addition, a historical understanding of treatments and materials is instructive for patients today, Dr. Rustvold said, noting that relating such information helps dentists frame conversations with patients about the importance of the way care is delivered today. Some patients, she noted, may be caring for their teeth based on past principles.

"That dialogue with patients is important," she said.

Dr. Clarke added that it's instructive for practitioners to understand the challenges and perspectives of the past in order to meet new challenges.

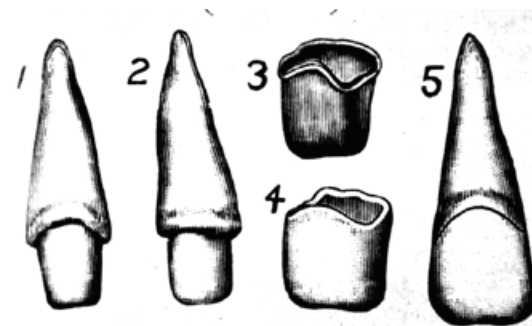
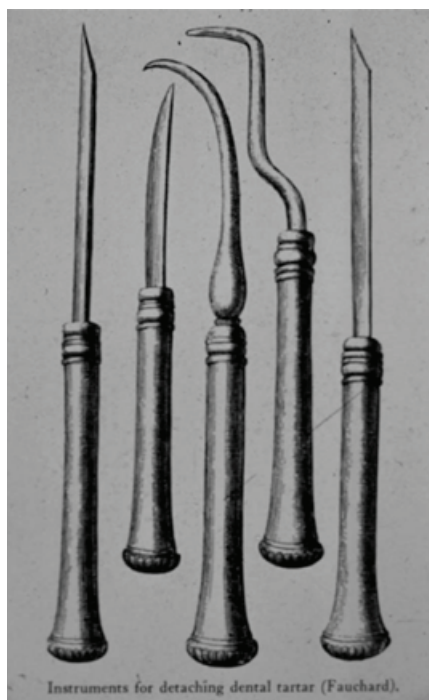
"Seeing how people reacted to issues in the past helps you deal with them in the present," he said. ●

Test Your Dental History Knowledge

True or False?

- T F** 1. Ancient people were relatively free from dental disease.
- T F** 2. Dental problems can be life-threatening.
- T F** 3. The first surgeons and dentists were barbers.
- T F** 4. Dentistry was practiced by specialists known as dentists beginning around 1700.
- T F** 5. In ancient times people just had their teeth "pulled out" when they got toothaches.
- T F** 6. Paul Revere made a set of dentures for George Washington.
- T F** 7. The Egyptians made gold inlays for teeth and gold dentures.
- T F** 8. A method of surgical anesthesia using compression of the carotid arteries or hypnosis was used in dental and surgical treatment by the ancients.
- T F** 9. George Washington had dentures made of wood.
- T F** 10. George Washington was not edentulous for much of his life, only the last 10 years.

Questions from a pre-test once used by Dr. Susan Rustvold in a history of dentistry course. Answers on page 21.



ABOVE: Porcelain jacket crowns designed by Charles Henry Land in the late 1800s. By 1901, he had refined the process to produce accurately fitting porcelain-fused-to-platinum crowns. This diagram is from 1903, when the crowns were available to dentists. Land was also the grandfather of Charles A. Lindbergh.

LEFT: "Instruments for detaching dental tartar (Fauchard)." 18th century.

Images provided by Drs. Rustvold and Clarke.
See more historical pieces at the ODC.

* Courses marked with an asterisk are offered more than once. See course description for details.

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Thursday - Full Day Courses										
The All-Day Attachment Dentistry Ultimate Course: Everything You Wanted to Know...	5103	6	Bambara	9 AM - 4:30 PM	ODA	D	H	A		LT
The Renaissance of Local Anesthesia	5118	6	Malamed	9 AM - 4:30 PM	ODA	D	H	A		
The Clinical Pearls for Making Soft Tissue Grafting Fun, User-Friendly, and Predictable	5126	6	Silverstein	9 AM - 4:30 PM	ODA	D	H	A		
Thursday - Morning Courses										
Eliminating Fractures, Failures and Frustration from Your Practice...	5101	3	Atlas	9 AM - 12 PM	ODA	D	H	A		LT
CDC Guidelines for Infection Control	5104	3	Barry	9 AM - 12 PM	ODA	D	H	A	OM	LT
Oregon Board of Dentistry: A Review of the Must Knows...	5106	3	Braatz; Kleinstub	9 AM - 12 PM	ODA	D	H	A	OM	
You Can Have the "I Can't Wait to Get Out of Bed" Practice...	5107	3	Castagna; Moore	9 AM - 12 PM	ODEA	D	H	A	OM	LT
CPR for the Health Care Provider*	F6001	3.5	EMT Associates	9 AM - 12:30 PM	ODA	D	H	A	OM	LT
Geriatric Dentistry: Let's "Doctor Up!"	5109	3	Folse	9 AM - 12 PM	ODA	D	H	A	OM	
How to Market Your Practice with an Attractive Website	5111	3	Fondriest	9 AM - 12 PM	ODA	D	H	A	OM	LT
The Fundamentals of Ultrasonic Debridement*	5112	3	Fong	9 AM - 12 PM	ODA	D	H			
Epithelial Pathology from A to Z	5113	3	Gonzales	9 AM - 12 PM	ODA	D	H	A	OM	LT
Integrative Medicine: It's Not Alternative Anymore	5116	3	Low Dog	9 AM - 12 PM	ODA	D	H	A	OM	LT
Digital Technology: How to Reduce Your Stress*	5119	3	Marshall	9 AM - 12 PM	ODAA	D	H	A		
Endodontic Applications of CBCT	5121	3	McClammy	9 AM - 12 PM	OSAE	D	H	A		
3D Dentistry: Tomorrow's Technologies Today	5122	3	Molen	9 AM - 12 PM	ODA	D				
Models of Dental Practice: How Dental Benefits Affect Your Business	5124	3	Perry	9 AM - 12 PM	ODA	D	H	A	OM	
Thursday - Afternoon Courses										
Enhancing Esthetics, Function of High Strength All-Ceramic and CAD-CAM Restorations...	5102	3	Atlas	1:30 - 4:30 PM	ODA	D	H	A		LT
Medical Emergency Update: 2015*	5105	4	Beadnell	1 - 5 PM	ODA	D	H	A	OM	
The "New" New Patient Experience: A Team Approach for the Changing Marketplace	5108	3	Castagna; Moore	1:30 - 4:30 PM	ODEA	D	H	A	OM	LT
CPR for the Health Care Provider*	F6002	3.5	EMT Associates	1:30 - 5 PM	ODA	D	H	A	OM	LT
Difficult Denture Patients: Real World Solutions	5110	3	Folse	1:30 - 4:30 PM	ODA	D	H	A	OM	
Digital Dental Photography Workshop: It Is too Important, and Just too Easy Not to Use	F6003	3	Fondriest	1:30 - 4:30 PM	ODA	D	H	A	OM	LT
Straightforward Ultrasonic Instrumentation: A Hands-on Workshop*	F6004	3	Fong	1:30 - 4:30 PM	ODA	D	H			
Overcoming the CSI Effect: Dentistry and DNA	5114	3	Gonzales	1:30 - 4:30 PM	ODA	D	H	A	OM	LT
Diabetes Mellitus: Strategies for Providing Comprehensive Care	5115	3	Gurenlian	1:30 - 4:30 PM	ODHA	D	H	A	OM	
The Relationship of Environment and Human Health: The Greening of Medicine	5117	3	Low Dog	1:30 - 4:30 PM	ODA	D	H	A	OM	LT
Digital Technology: How to Reduce Your Stress*	5120	3	Marshall	1:30 - 4:30 PM	ODAA	D	H	A		
Creating the Digital Office: Technology Tricks & Social Media Moxie	5123	3	Molen	1:30 - 4:30 PM	ODA	D				
Managing Dental Benefit Plans in Your Practice, So They Don't Manage You	5125	3	Perry	1:30 - 4:30 PM	ODA	D	H	A	OM	
Risk Management (as part of ODC registration)	5127	3	Verbiest	1:30 - 4:30 PM	ODA	D	H	A	OM	
Risk Management (as a stand-alone course)	F6005	3	Verbiest	1:30 - 4:30 PM	ODA	D	H	A	OM	
Friday - General Session										
The Power of Understanding People, Hollywood Style!	5190		Mitchell	7:30 - 8:30 AM	ODA	D	H	A	OM	LT
Friday - Morning Courses										
OSHA Compliance	5128	3.5	Barry	9 AM - 12:30 PM	ODA	D	H	A	OM	LT
Predictable Tissue Regeneration for the Dental Practitioner	5130	3	Callan	9 AM - 12 PM	ODA	D	H	A		
Medical Teams International: At Home and Abroad	5132	3	Canfield; et al	9 AM - 12 PM	ODA	D	H	A		
CPR for the Health Care Provider*	F6006	3.5	EMT Associates	9 AM - 12:30 PM	ODA	D	H	A	OM	LT
The Fundamentals of Ultrasonic Debridement*	5133	3	Fong	9 AM - 12 PM	ODA	D	H			
Physical Examination of the Head and Neck for Dental Health Care Providers	5134	3	Gonzales	9 AM - 12 PM	ODA	D	H	A	OM	LT
Emerging Trends in Periodontics: New Dimensions...	5136	3	Grisdale	9 AM - 12 PM	ODA	D	H	A	OM	
Providing Care for Women with Cancer: An Update for the Dental Hygienist	5138	3	Gurenlian	9 AM - 12 PM	ODHA	D	H	A	OM	
Imaging Frontiers	5140	3	Hatcher	9 AM - 12 PM	ODA	D	H	A		
Composite Can Be an Indispensable Item in Your Toolbox	5142	3	Hollar	9 AM - 12 PM	ODA	D				
Exceeding Patient Expectations	5145	3	Jamison	9 AM - 12 PM	ODEA	D	H	A	OM	
Essential Ergonomics for Dental Professionals	5147	3	Jorgensen; Smith	9 AM - 12 PM	ODAA	D	H	A	OM	LT
Management of the Chemically Dependent Patient	5149	3	Kane	9 AM - 12 PM	ODA	D	H	A	OM	
The Fire Within: Nutrition and Lifestyle Approaches to Treat Chronic Inflammation	5151	3	Low Dog	9 AM - 12 PM	ODA	D	H	A	OM	LT
35 Endodontic Tips from 35 years of Practice: Part 1	5154	3	Olmsted	9 AM - 12 PM	OSAE	D	H	A		
Appreciation in the Workplace	5156	3	Pangakis; Twigg	9 AM - 12 PM	ODEA	D	H	A	OM	LT
Suturing for the Dental Practitioner and Surgical Staff: Workshop	F6009	3	Silverstein	9 AM - 12 PM	ODA	D	H	A		

Course numbers beginning with "5" are included with registration. Course numbers beginning with "F" require an additional fee.

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Find the Right Associateship: Not Just Any Job Will End in Success	5157	3	van Dyk	9 AM - 12 PM	ODA	D				
Introduction to Social Media Marketing and Online Reputation Management	5159	3	Zuckerberg	9 AM - 12 PM	ODA	D	H	A	OM	LT
Friday - Afternoon Courses										
White Lesions, Dysplasia, and Premalignancy	5129	3	Bui; et al	2 - 5 PM	ODA	D	H	A		
Periodontal Considerations for Implant Dentistry	5131	3	Callan	2 - 5 PM	ODA	D	H	A		
CPR for the Health Care Provider*	F6007	3.5	EMT Associates	1:30 - 5 PM	ODA	D	H	A	OM	LT
Straightforward Ultrasonic Instrumentation: A Hands-on Workshop*	F6008	3	Fong	2 - 5 PM	ODA	D	H			
Emerging Trends in the Diagnosis and Management of Chronic Orofacial Pain	5135	3	Gonzales	2 - 5 PM	ODA	D	H	A	OM	LT
The Myths and Realities of the Link Between Oral Disease and Systemic Conditions...	5137	3	Grisdale	2 - 5 PM	ODA	D	H	A	OM	
Stats, Facts, Myths, and Downright Lies!	5139	3	Gurenlian	2 - 5 PM	ODHA	D	H	A	OM	
Applied Imaging	5141	3	Hatcher	2 - 5 PM	ODA	D	H	A		
How Trial Smiles Can Change Your Life	5143	3	Hollar	2 - 5 PM	ODA	D				
Medical Emergencies	5144	4	Hopkin; Howerton	1 - 5 PM	ODA	D	H	A	OM	
Say This...Not That!	5146	3	Jamison	2 - 5 PM	ODEA	D	H	A	OM	
Infection Control in Dentistry	5148	3	Jorgensen	2 - 5 PM	ODAA	D	H	A	OM	LT
Got Stress?	5150	3	Kane	2 - 5 PM	ODA	D	H	A	OM	
Dietary Supplements: The Good, the Bad, and the Unknown	5152	3	Low Dog	2 - 5 PM	ODA	D	H	A	OM	LT
The Power of Understanding People, Hollywood Style...	5153	3	Mitchell	2 - 5 PM	ODA	D	H	A	OM	LT
35 Endodontic Tips from 35 years of Practice: Part 2	5155	3	Olmsted	2 - 5 PM	OSAE	D	H	A		
Socket Grafting and Regenerating Bone Using Allograft Materials: A Hands-On Course	F6010	3	Silverstein	2 - 5 PM	ODA	D	H	A		
The Proper Transition of a Dental Practice...	5158	3	van Dyk	2 - 5 PM	ODA	D				
Advanced Social Media Marketing and Online Reputation Management	5160	3	Zuckerberg	2 - 5 PM	ODA	D	H	A	OM	LT
Saturday - Full Day Courses										
Global Diagnosis: A New Vision of Dental Diagnosis and Treatment Planning	5172	6	Robbins	8 AM - 4 PM	ODA	D	H	A		LT
Lasers in General Dentistry and Periodontics	5183	6	Yukna	8 AM - 4 PM	OSP	D	H			
Saturday - Morning Courses										
Head and Neck Cancer in 2015 for Dental Providers	5161	2	Andersen; Clayburgh	8 - 10 AM	ODA	D	H	A		
Dentistry's Contributions to Society	5163	3	Clarke; Rustvold	8 - 11 AM	ODA	D	H	A	OM	LT
The Role of the Dental Professional in Domestic Violence Recognition and Intervention*	5164	3	Coupal	8 - 11 AM	ODA	D	H	A	OM	LT
It's What's Behind the Smile that Counts!	5166	3	DuPont	8 - 11 AM	ODA	D				LT
CPR for the Health Care Provider*	F6011	3.5	EMT Associates	8 - 11:30 AM	ODA	D	H	A	OM	LT
Novel Management of the Periodontal Patient: New Horizons and Beyond Periodontics	5168	3	Grisdale	8 - 11 AM	ODA	D	H	A	OM	
Anesthesia Update 2015: Part 1	5169	3	Herlich	8 - 11 AM	OSOMS	D				
What's New in Endo: Biochemical Irrigation, Rotary Instruments, and Obturation	F6013	3	Olmsted	8 - 11 AM	OSAE	D	H	A		
Five Keys to Practice Success in Digital Marketing and Patient Communications*	5173	3	Shuman	8 - 11 AM	ODAA	D	H	A	OM	LT
Medical Considerations for Pediatric Patients	5175	3	Soxman	8 - 11 AM	ODA	D	H	A		
Women's Oral Health Issues: Part 1	5177	3	Steinberg	8 - 11 AM	ODA	D	H	A	OM	LT
Training in the Skills Necessary to Run a Successful Dental Practice	5179	3	van Dyk	8 - 11 AM	ODA	D	H	A	OM	
The 1% Quest to Better Your Best: Staying Resilient and Productive!	5181	3	Vrla	8 - 11 AM	ODEA	D	H	A	OM	LT
Saturday - Afternoon Courses										
Medical Emergency Update: 2015*	5162	4	Beadnell	12 - 4 PM	ODA	D	H	A	OM	
The Role of the Dental Professional in Domestic Violence Recognition and Intervention*	5165	3	Coupal	1 - 4 PM	ODA	D	H	A	OM	LT
Solving the Most Difficult Cases: A Step-by-Step Process...	5167	3	DuPont	1 - 4 PM	ODA	D				LT
CPR for the Health Care Provider*	F6012	3.5	EMT Associates	12:30 - 4 PM	ODA	D	H	A	OM	LT
Anesthesia Update 2015: Part 2	5170	3	Herlich	1 - 4 PM	OSOMS	D				
Comprehensive Care from the Perspective of Our Future Dentists	5171	3	OHSU School of Dentistry students	1 - 4 PM	ODA	D	H	A	OM	LT
Five Keys to Practice Success in Digital Marketing and Patient Communications*	5174	3	Shuman	1 - 4 PM	ODAA	D	H	A	OM	LT
Preventive Practices in Pediatrics	5176	3	Soxman	1 - 4 PM	ODA	D	H	A		
Women's Oral Health Issues: Part 2	5178	3	Steinberg	1 - 4 PM	ODA	D	H	A	OM	LT
Special Ways to Find and Keep a Dream Team	5180	3	van Dyk	1 - 4 PM	ODA	D	H	A	OM	
Engagement—Have Them After "Hello!": How to Keep Your Staff Engaged...	5182	3	Vrla	1 - 4 PM	ODEA	D	H	A	OM	LT

Eliminating Fractures, Failures and Frustration from Your Practice

Conquering Adhesion Dentistry and the Direct Posterior Composite Esthetic Restoration

PRESENTED BY Alan Atlas, DMD

RECOMMENDED FOR D H A LT

9 AM - 12 PM

COURSE NUMBER 5101

ODA COURSE

CE CREDITS 3

THIS COURSE IS SPONSORED, IN PART, BY Dentsply Caulk

There are key fundamental concepts that will determine the long term favorable outcome of esthetic restorations. This course will demonstrate step-by-step concise restorative treatment planning guidelines that fulfill today's esthetic demands and integrate current restorative materials and protocols. Procedures and techniques for adhesion and efficient success with composites will be reviewed, based on the most current scientific evidence, to assess what factors most influence the clinical outcomes.

At the conclusion of this course, attendees will be able to:

- Describe the clinical prerequisites and the impact of material selection, clinician experience and patient compliance on long-term clinical outcomes of esthetic restorations
- Describe the most current scientific update of adhesive systems and direct esthetic materials with indication of which systems and composite materials to utilize for specific cavity preparations
- Utilize research based step-by-step protocols for preparation, placement and finishing techniques to achieve precise margins, consistent contacts, elimination of post-operative sensitivity and outstanding long term results with direct composite restorations
- Utilization of CAMBRA and other preventive measures by the doctor, hygienist, and assistant to facilitate extended survival of the restoration
- Describe how to communicate more effectively, avoid lawsuits and encourage patients to better oral health and acceptance of elective dental procedures

Enhancing the Esthetics and Function of High Strength All-Ceramic and CAD-CAM Restorations

Treatment Planning the Materials, Techniques, and Procedures for Optimal Clinical Success

PRESENTED BY Alan Atlas, DMD

RECOMMENDED FOR D H A LT

1:30 - 4:30 PM

COURSE NUMBER 5102

ODA COURSE

CE CREDITS 3

THIS COURSE IS SPONSORED, IN PART, BY Dentsply Caulk

There are key fundamental concepts that will determine the long term favorable outcome of esthetic restorations. This course will demonstrate step-by-step concise restorative treatment planning guidelines that fulfill today's esthetic demands and integrates current restorative materials and protocols. Procedures and techniques for esthetic and functional success with high strength ceramics and CAD/CAM technology will be reviewed, based on the most current scientific evidence, to assess what factors most influence the clinical outcomes for tooth and implant supported restorations.

At the conclusion of this course, attendees will be able to:

- Describe and utilize rational treatment planning concepts for anterior and posterior indirect esthetic restorations to achieve successful outcomes based on scientific evidence and integration of new technologies
- Describe scientific and clinical distinctions between glass-based Lithium Disilicate ceramics and oxide-based Zirconia systems (monolithic vs. substrate with veneered ceramic) with specific esthetic indications for each on tooth or implant supported restorations
- Describe cementation protocols and techniques for each prosthetic substrate Metal, Leucite Ceramic, Lithium Disilicate and Zirconia on tooth and implant abutments
- Describe step-by-step preparation techniques with specific diamonds and rationale for perfect finish lines for all ceramic crowns, inlays and onlays
- Review innovative clinical techniques to reduce impression retakes, crown remakes and increase overall impression making efficiency
- Describe clinical and material contributory factors of failed endodontically-treated restorations and fundamental concepts that establish successful outcomes
- Describe treatment planning guidelines for endodontic therapy vs. implant placement: Save the tooth or extract?
- Describe scientific-based indications and treatment planning strategies for selection and placement of post systems, luting cements and core materials
- Describe indications for cement retained vs. screw retained implant supported restorations
- Utilize simple and predictable smile design methods for proper treatment planning of anterior restorations including veneers and full mouth reconstruction

The All-Day Attachment Dentistry Ultimate Course

Everything You Wanted to Know about Attachment Dentistry, but Were Afraid to Ask!

PRESENTED BY George Bambara, DMD, MS, FADC, FICD

RECOMMENDED FOR D H A LT

9 AM - 4:30 PM

COURSE NUMBER 5103

ODA COURSE

CE CREDITS 6

THIS COURSE IS SPONSORED, IN PART, BY CareCredit

Attachment dentistry provides superior cosmetic and functional alternatives to the traditional cast partial denture with clasps. Attachments are simply rigid or resilient connectors that redirect the forces of occlusion.

This all day program emphasizes the rationale for using precision and semi-precision attachments in the treatment planning of fixed and removable partial dentures, overdentures and implants. The role of the restorative dentist is clarified as the one who initiates treatment planning—the amount of implants that will insure success through the use of study models, wax bites, occlusal set ups and surgical stents. A clear understanding of what needs to be achieved must be established first by the restorative dentist and communicated to the surgeon and to the patient. Implants must be placed where they can be successfully restored and not just where available bone is located. Various types of coronal and radicular resilient and non-resilient attachments will be discussed; including bars joints and bar units, studs and magnets.

At the conclusion of this course, attendees will:

- Understand the rationale for using attachments in fixed and removable prosthetics on abutments, roots and implants

- Be familiar with precision and semi-precision attachments, studs, rod and tubes, magnets, bars and other types of fixed, segmented, removable, and overdenture attachments
- Be able to immediately incorporate attachment dentistry into patient treatment planning
- Know how to initialize occlusal set ups and create surgical stents
- Know the do's and the don'ts in attachment case treatment planning
- Understand what precision and semi-precision attachments are and how they are used in prosthetic dentistry
- Be familiar with rigid and resilient intracoronal and extracoronal attachments
- Know a logical approach to begin incorporating attachment dentistry into treatment planning
- Know to take a closer look at the redistribution of traumatic forces to bone, soft tissue, teeth and implants and understand how they are affected
- Understand how to control loading and rotational forces

CDC Guidelines for Infection Control

PRESENTED BY Samuel Barry, DMD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5104

ODA COURSE

CE CREDITS 3

THIS COURSE IS SPONSORED, IN PART, BY Henry Schein

The Centers for Disease Control's *Infection Control Guidelines for the Dental Healthcare Setting* are designed to prevent or reduce the risk of disease transmission from patient to dental worker, from dental worker to patient, and from patient to patient. Many state dental boards are enforcing the CDC Guidelines as the benchmark for infection control standard of care.

This in-depth review of the CDC guidelines will establish the foundation of a good infection control program that is essential in today's dental practice for safety and overall risk management. Dr. Barry will keep this informative class interesting, and the audience engaged, with stories and examples of real safety related events.

Materials, devices, monitoring, and documents necessary for compliance will be identified throughout the lecture. Dr. Barry will discuss the written infection control plan: update on infectious diseases; tuberculosis; hand hygiene; personal protective equipment; updates to the hepatitis B vaccine and other immunizations; surface disinfection; instrument processing; sterilization procedures; sterilization monitoring; surface disinfection; single use items; dental unit water lines; surgical procedure precautions; aseptic technique for parenteral medications; record-keeping requirements and review of general aseptic techniques.

Medical Emergency Update 2015

PRESENTED BY Steven Beadnell, DMD

RECOMMENDED FOR D H A OM

1 - 5 PM

COURSE NUMBER 5105

ODA COURSE

CE CREDITS 4

NOTE This course is also offered on Saturday.

Medical emergencies can and do occur in dental practices every day. Over the next 15 years the segment of the population at highest risk for medical emergencies—those 65 and older—will become a larger percentage of our patients. The entire dental team must be prepared to

continues next page »



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« continued from previous page

recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment.

This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four-hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will be able to:

- Identify those at increased risk for specific medical emergencies
- Diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- Develop a rational approach to the management of medical emergencies in general, as well as the specific protocols for managing each medical emergency discussed
- Identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

Oregon Board of Dentistry

A Review of the Must Knows...

PRESENTED BY **Patrick Braatz**
Paul Kleinstub, DDS, MS

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM COURSE NUMBER 5106
ODA COURSE CE CREDITS 3**

The number of Board complaints has increased dramatically. In this course the Oregon Board of Dentistry (OBD) will review common complaints that come before the OBD and the resolution of those complaints. The requirements of adequate recording keeping will be reviewed. Presenters will review common mistakes that the board observes as it reviews patient records during investigations. A special inside glance of real cases will provide attendees with the unique opportunity to learn from others and prevent them from making the same mistakes. Attendees will have the chance to interact with the OBD Staff and board members during this session.

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

ODEA COURSE

You Can Have the "I Can't Wait to Get Out of Bed" Practice!

The How-to's to Get Dentists and the Team Moving in the Right Direction

PRESENTED BY **Debbie Castagna**
Virginia Moore

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM COURSE NUMBER 5107
ODEA COURSE CE CREDITS 3**

THIS COURSE IS SPONSORED, IN PART, BY **CareCredit**

Let's face it, running today's dental practice is challenging and dentists simply can't do it alone. Imposed regulations, technology, patient expectations and lower profits have upped the ante to taking a fresh and different approach to management—a team approach. Do you have the right team? Does it make sense for you to hire a practice administrator? Learn what it will take to finally allow you to confidently focus on dentistry while your team shoulders

some of the management responsibilities. Plan on leaving this lecture with a sensible framework for practice management.

At the conclusion of this course, attendees will have learned:

- To understand why the dentist's individual practice model drives how it's managed and staffed
- How to involve every team member—the dentist cannot do it alone
- To delegate appropriately—your team will love you for it

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

ODEA COURSE

The "New" New Patient Experience A Team Approach for the Changing Marketplace

PRESENTED BY **Debbie Castagna**
Virginia Moore

RECOMMENDED FOR **D H A OM LT**

1:30 - 4:30 PM COURSE NUMBER 5108
ODEA COURSE CE CREDITS 3**

THIS COURSE IS SPONSORED, IN PART, BY **CareCredit**

New patients are precious. The experience the practice creates can mean the difference between patients who are excited about you—or (the kiss of death), indifferent about you and your team. Take a fresh approach on how to combine great, patient-centered service with an efficient and logical system to help you cultivate a committed patient base.

At the conclusion of this course, attendees will be able to:

- Achieve optimal results regardless of practice model
- See each new patient interaction as an opportunity for practice growth
- Create the necessary checklists for fail-safe, full team support

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

CPR for the Health Care Provider

PRESENTED BY **EMT Associates**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12:30 PM COURSE NUMBER F6001
ODA COURSE CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON.

1:30 - 5 PM COURSE NUMBER F6002
ODA COURSE CE CREDITS 3.5

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE \$15

NOTE This course is also offered on Friday and Saturday.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

Geriatric Dentistry

Let's "Doctor Up!"

PRESENTED BY **Gregory Folsie, DDS**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM COURSE NUMBER 5109
ODA COURSE CE CREDITS 3

Clinical patient management of aging/special needs patients can be both challenging and blessed. With the tsunami of aging patients and intricacies of their care, our dental teams must "doctor-up" to meet their needs. Clinical patient management, standards of care, when, where, and how to treat, when not to treat, treating difficult denture patients, new extraction techniques, and funding sources will be discussed. The "deadly five" conditions that stop or delay care will be presented, as well as answers to many dental, medical, pharmacological and psychological concerns. By attending, your ability to safely and effectively treat this population in the general dental office will be improved and your opportunities to truly "doctor" these wonderful patients will be enhanced.

At the conclusion of this course, attendees will have learned:

- The "deadly five" conditions that stop or delay provision of care for older patients
- When, where, and how to treat geriatric patients and/or special needs adults
- Potentially adverse dental, medical, pharmacological, and psychological concerns and how to handle them
- Clinical tips, materials, and strategies that enhance the entire dental team's ability to treat this population
- How to truly be a "doctor" to a wonderful, needy and loving group of patients

Difficult Denture Patients

Real World Solutions

PRESENTED BY **Gregory Folsie, DDS**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM COURSE NUMBER 5110
ODA COURSE CE CREDITS 3

Dentures don't have to be so hard! Performing basic, common procedures uncommonly well can not only make your patients happy, but also cut your clinical time and efforts dramatically. Some tough denture patients do require special attention, understanding, and unique treatment approaches for successful patient outcomes. This clinically-based, common sense lecture uses unique video clips to detail modified impression and border-molding techniques, highly efficient and precise occlusal rim procedures, and patient-specific occlusal schemes. Successful? How about 546 patients, 1037 prostheses, and only 123 adjustments?

At the conclusion of this course, attendees will have learned:

- How to ensure exact impression borders
- A 5–10 minute occlusal rim technique
- How to precisely and repetitively take an accurate bite
- How to decrease patient sore spots and increase patient denture satisfaction
- How to decrease denture chair time and have more fun with prosthetics

How to Market Your Practice with an Attractive Website

PRESENTED BY James Fondriest, DDS, FICD, FACD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5111

ODA COURSE

CE CREDITS 3**

The majority of today's patients search online for a new dentist, or at least check an office's online presence. Whether you like it or not, information on the web is defining who you are. Your website is the face of your practice and your practice brochure. Learn how to properly define your market niche and create a website that reflects what your practice is really like.

At the conclusion of this course, attendees will have learned:

- What components are the most important parts of a website
- How to build an attractive and captivating website
- What kinds of dental photographs of your work sell and how to use your images to market your dentistry

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Digital Dental Photography Workshop

It is too Important, and Just too Easy Not to Use

PRESENTED BY James Fondriest, DDS, FICD, FACD

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM

COURSE NUMBER F6003

ODA COURSE

CE CREDITS 3

COURSE LIMIT 25 participants

ADDITIONAL FEE \$50

NOTE Participants are encouraged to bring a personal SLR camera with macro lens, retractors and mirrors.

DENTAL CHAIR FOR COURSE PROVIDED BY A-dec

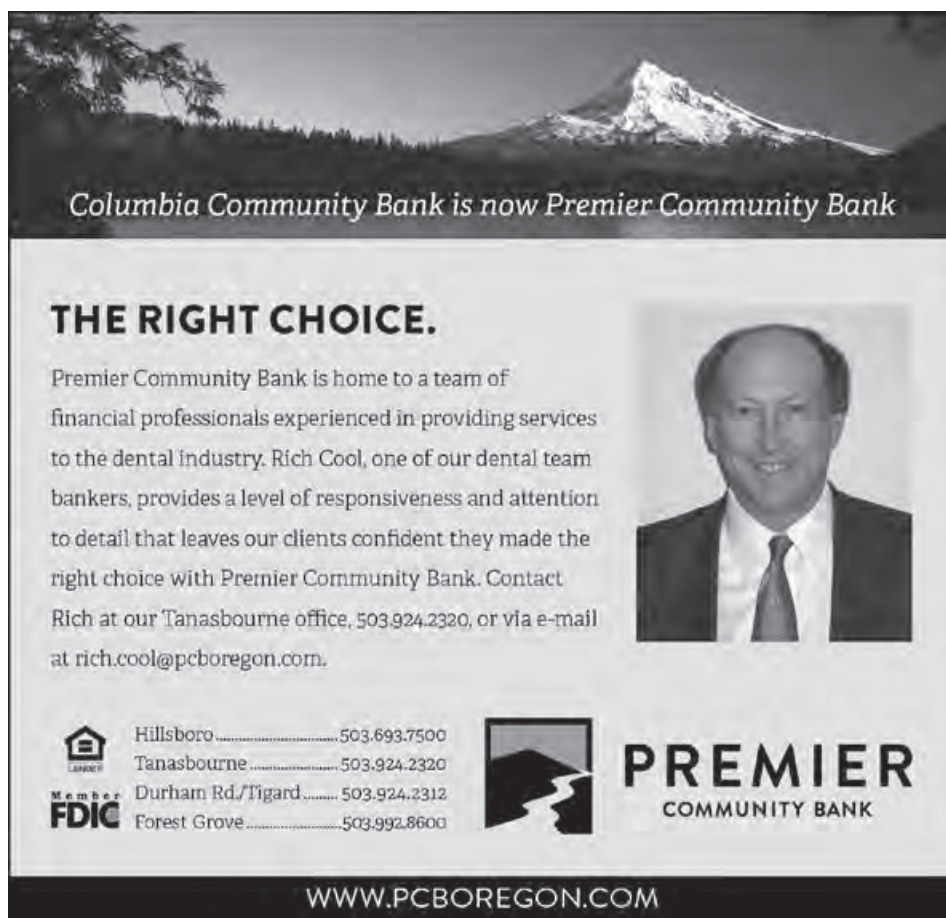
Dental photography is the solution to reduce communication problems with patients, colleagues, and technicians. This hands-on course will review camera basics and how to take dental pictures quickly and efficiently. Participants are encouraged to bring a personal SLR camera with macro lens, retractors and mirrors. Loaners will also be available for use.

At the conclusion of this course, attendees will have learned:

- Camera options, ideal camera settings, software
- File management and how to share images
- Why digital Images should be used in everyday practice

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The Fundamentals of Ultrasonic Debridement

PRESENTED BY Cynthia Fong, RDH, MS

RECOMMENDED FOR D H

9 AM - 12 PM

COURSE NUMBER 5112

ODA COURSE

CE CREDITS 3

NOTE This course is also offered on Friday.

This course provides the fundamentals of ultrasonics that will enable clinicians to immediately incorporate ultrasonics in clinical practice for the purposes of complete periodontal debridement. It will begin with a discussion of the changes that have occurred in the treatment of periodontal disease and its impact on the use of power scalers. Emphasis will be placed on differentiating between technologies and providing clinical recommendations. In addition, instructions on instrumentation techniques and sequencing when using a variety of inserts will be covered.

Straightforward Ultrasonic Instrumentation

A Hands-on Workshop

PRESENTED BY Cynthia Fong, RDH, MS

RECOMMENDED FOR D H

1:30 - 4:30 PM

COURSE NUMBER F6004

ODA COURSE

CE CREDITS 3

COURSE LIMIT 30 participants

ADDITIONAL FEE \$50

PREREQUISITE Attendance of Ms. Fong's AM session, "The Fundamentals of Ultrasonic Debridement."

NOTE This course is also offered on Friday.

MATERIALS/EQUIPMENT PROVIDED BY Dentsply Professional

This hands-on workshop will go beyond the fundamentals of ultrasonic to focus on the instrumentation criteria used for gross ultrasonic debridement, definite debridement, de-plaques and instrument sequencing. Patient cases will be utilized to simplify proper clinical technique and to assist in selecting the appropriate technology and insert design to meet the individual needs of the patient. At the completion of this workshop, the participant will have gained the confidence and skills necessary to immediately incorporate the use of power scalers into practice.

Epithelial Pathology from A to Z

PRESENTED BY Theresa Gonzales, DMD, MS, MSS

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5113

ODA COURSE

CE CREDITS 3

The history of clinical diagnosis began in earnest from the enlightened days of Hippocrates in ancient Greece, but is far from perfect—despite the enormous bounty of information made available by medical research, including the sequencing of the human genome. The practice of diagnosis continues to be dominated by theories set down in the early 1900s. The word "diagnosis" is derived from Greek and it is literally translated "through knowledge." Diagnoses do not come about by blinding flashes of brilliance, but are arrived at rather methodically through the systematic and disciplined application of knowledge.

This half-day presentation is designed to reacquire the oral health care provider with common mucosal presentations. There is an axiomatic principle that governs

clinical practice—"common things occur commonly." According to a recent study, there are a handful of relatively common oral mucosal presentations that comprise almost three-quarters of oral lesions for which patients seek consultation. This course will provide a review and clinical update of those commonly encountered pathologic entities as well as the deployment of the appropriate treatment algorithm. Clinical presentations from aphthae to zoster will be covered in an effort to improve the clinician's comfort level in diagnosing and managing these conditions.

At the conclusion of this course, attendees will be able to:

- Expand clinical diagnostic algorithm
- Correlate oral presentations with systemic possibilities
- Expand treatment algorithm

Overcoming the CSI Effect

Dentistry and DNA

PRESENTED BY Theresa Gonzales, DMD, MS, MSS

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM

COURSE NUMBER 5114

ODA COURSE

CE CREDITS 3

Identification of human remains is generally a prerequisite for estate planning, payment of life insurance proceeds, remarriage of the surviving partner and prosecution in cases of homicide. Terrorist's attacks, aircraft accidents, fires, floods and high-speed motor vehicle accidents increase the reliance upon the use of dental identification—as the body may have suffered decomposition, mutilation or incineration. The teeth and their associated restorations are highly resistant to destruction and represent a sophisticated tool for post mortem identification of human remains.

This seminar is designed to delineate the legitimate role of the forensic dentist with respect to dental identification, recognizing and reporting human abuse, determination of chronologic age, and dentistry's role in a mass-disaster setting. Emerging DNA technologies can be applied not only to human identification, but also to bite mark evidence. This course highlights 21st century technologies as they relate to forensic dental applications.

At the conclusion of this course, attendees will be able to:

- Articulate principles of forensic odontology
- Demonstrate techniques for dental identification
- Deploy strategies for recognizing and reporting child and/or adult abuse
- Understand controversies surrounding the interpretation of bite mark evidence

ODHA COURSE

Diabetes Mellitus Strategies for Providing Comprehensive Care

PRESENTED BY JoAnn Gurenlian, RDH, PhD

RECOMMENDED FOR D H A OM

1:30 - 4:30 PM

COURSE NUMBER 5115

ODHA COURSE

CE CREDITS 3

Diabetes mellitus is a chronic disease that can cause devastating systemic complications. Currently, almost 29 million Americans have diabetes, and more than 25 percent do not know they have the disease. Another 86 million have pre-diabetes. Individuals with diabetes may present with a variety of oral manifestations. Treatment of

patients with diabetes requires careful attention to ensure that oral health is maintained and precautions are taken to avoid medical emergencies.

This course provides an update on diabetes mellitus, including types of diabetes, etiology, diagnostic studies, treatment, and guidelines for providing oral health care. As oral health care providers, dental professionals have an opportunity to assist individuals with diabetes to manage the oral manifestations of the disease, as well as to maintain glycemic control.

At the conclusion of this course, attendees will be able to:

- Recognize the complexity of providing oral health care to medically compromised patients
- Explain the differences between diabetes and prediabetes
- Recognize the signs and symptoms of diabetes mellitus
- Describe the risk factors for diabetes mellitus
- Identify the health problems that occur as a consequence of diabetes mellitus
- Explain the significance of the A1c study in determining glycemic control
- Identify treatment options for individuals with diabetes mellitus; including the new algorithm models from the AACE
- Describe the oral manifestations of diabetes mellitus
- Explain to patients the relationship between glycemic control and periodontal/oral health
- Identify guidelines for providing oral health care for patients with diabetes mellitus when performing dental hygiene assessment and treatment
- Appreciate the role of the dental hygienist as part of an interdisciplinary team to help manage and control diabetes mellitus
- Increase interdisciplinary referrals for individuals with diabetes mellitus

Integrative Medicine

It's Not Alternative Anymore

PRESENTED BY Tieraona Low Dog, MD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5116

ODA COURSE

CE CREDITS 3*

Integrative medicine is a healing-oriented discipline that takes into account the whole person: body, mind and spirit. It emphasizes the therapeutic relationship and makes use of both conventional and evidence-based alternative therapies. Explore the possibilities of this new approach to medicine and health.

At the conclusion of this course, attendees will be able to:

- Describe the use of complementary and alternative medicine
- Discuss the evidence of safety and benefit for two nutritional and dietary supplemental approaches to disease prevention
- Discover the evidence of benefit for acupuncture, mind-body medicine, and massage therapy

*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.





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The Relationship of Environment and Human Health

The Greening of Medicine

PRESENTED BY Tieraona Low Dog, MD

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM

COURSE NUMBER 5117

ODA COURSE

CE CREDITS 3*

Green medicine...what is it? It is a different way of thinking about our existence in the world and recognizing the interconnection that exists between all life. It is practicing medicine in a sustainable and ecologically sensitive manner. It works to promote healthy families who live in healthy homes in healthy neighborhoods, communities, schools, workplaces and hospitals. The evidence has never been more compelling about the need to practice green medicine.

At the conclusion of this course, attendees will be able to:

- Discuss the evidence and risks of exposure to toxins during pregnancy and for infants, and its role in birth defects and abnormal development
- Describe three practical ways to reduce exposure to harmful toxins and chemicals in everyday life
- Identify three harmful side effects of certain drugs and how to successfully counteract them
- Discuss the evidence of health-related risks of chronic stress and offer practical stress-reducing solutions to incorporate into one's life

*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.

The Renaissance of Local Anesthesia

PRESENTED BY Stanley Malamed, DDS

RECOMMENDED FOR D H A

9 AM - 4:30 PM

COURSE NUMBER 5118

ODA COURSE

CE CREDITS 6

Local anesthesia forms the backbone of pain control techniques in contemporary dental practice. The subject of pain control in dentistry has recently undergone a renewal of interest—a renaissance of sorts. In this program, Dr. Malamed will present an in-depth look at many aspects of this important area of daily dental practice.

In the morning section, we will look at research in the development of new drugs, both local anesthetics—such as articaine, as well as drugs to reverse soft tissue anesthesia, like phentolamine mesylate—and buffered local anesthetics, which produce a more rapid onset, more comfortable injection and more profound anesthesia. The local anesthetic nasal mist, providing pulpal anesthesia to maxillary teeth, will be introduced. These and other areas of current research into improving pain control will be discussed.

The afternoon section will discuss the problem of providing clinically-adequate anesthesia in the mandible. After reviewing the traditional, inferior alveolar nerve block (NB), alternative approaches to effective mandibular anesthesia will be reviewed—including the Gow-Gates mandibular NB, PDL, intraosseous anesthesia, the use of articaine by mandibular infiltration, and buffered lidocaine. We will answer the question, “Is the mandibular block passé?”

At the conclusion of this course, attendees will be able to:

- Compare clinical characteristics of current local anesthetic formulations
- Describe the mechanism of action of phentolamine mesylate—the local anesthesia reversal agent
- Describe the mechanism of action of buffering local anesthetics
- Discuss the mechanism of action and efficacy of intranasal local anesthetic mist
- Name four alternative techniques to the traditional, inferior alveolar NB for mandibular anesthesia

ODAA COURSE

Digital Technology

How to Reduce Your Stress

PRESENTED BY Bonnie Marshall, RDA, CDA, EFDA, EFODA, MADAA

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER 5119

ODAA COURSE

CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON.

1:30 - 4:30 PM

COURSE NUMBER 5120

ODAA COURSE

CE CREDITS 3

This course will cover the equipment, placement and patient preparation for digital radiography in dental offices. There will also be a small section on newer technology: cone beam imaging. All attendees will benefit from identifying new and traditional ways of working with more complex techniques regarding digital radiography. Examples of errors and ways to work with difficult patients and impossible mouths will encourage all operators to keep trying to get that perfect, but difficult, radiograph in order to eliminate stress.

At the conclusion of this course, attendees will be able to:

- Identify the differences between direct/indirect and traditional exposures
- Understand the differences between traditional film settings and digital settings
- Identify the correct settings for several different types of machines
- Identify several types of sensor holders and how to correctly use them
- Understand the correct use of the Bisecting Technique
- Understand the correct use of the PID/BID when exposing digital radiographs
- Identify the correct horizontal angulation when exposing digital radiographs
- Identify proper ways of identifying and correcting foreshortening and elongation
- Identify new application in dentistry for cone beam imaging

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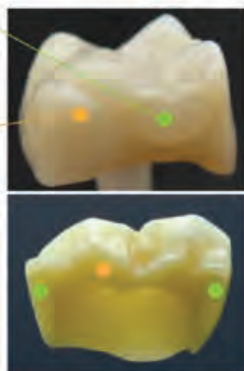


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OSAE COURSE

Endodontic Applications of CBCT

PRESENTED BY **Thomas McClammy, DMD, MS**

RECOMMENDED FOR **D H A**

9 AM - 12 PM

COURSE NUMBER 5121

OSAE COURSE

CE CREDITS 3

From pre-treatment root canal system visualization to implant planning and placement, a clear and accurate picture of the relevant clinical space is vital to the precise and effective practice of modern endodontics. Today, cone beam computed tomography (CBCT) allows for evaluation of the dental anatomy and surrounding structures on a level unprecedented in history, and the applications for clinical endodontics are myriad.

This course, rooted in clinical case data from a working endodontic practice, will explore the fundamentals and tremendous clinical value of CBCT technology in endodontic practice, including:

- Diagnosis
- Conventional treatment
- Non-surgical retreatment
- Surgical retreatment
- Implant planning and placement
- Post-treatment assessment

3D Dentistry

Tomorrow's Technologies Today

PRESENTED BY **Aaron Molen, DDS, MS**

RECOMMENDED FOR **D**

9 AM - 12 PM

COURSE NUMBER 5122

ODA COURSE

CE CREDITS 3

We are currently witnessing a paradigm shift in how we diagnose and treatment plan our patients. CBCT has opened up the third dimension and with it has increased the diagnostic information available in each case. The next natural step beyond using CBCT to treatment plan our patients is using it to treat our patients. There are techniques, technologies, and services available to help maximize the potential of our 3D scans. The future is like a freight train... if you choose not to ride, it won't simply pass you by, it will run you over.

At the conclusion of this course, attendees will have learned:

- How to integrate 3D technologies into everyday practice
- The current state of cone-beam guided appliance fabrication
- Outside-the-box uses for CBCT in practice

Creating the Digital Office

Technology Tricks & Social Media Moxie

PRESENTED BY **Aaron Molen, DDS, MS**

RECOMMENDED FOR **D**

1:30 - 4:30 PM

COURSE NUMBER 5123

ODA COURSE

CE CREDITS 3**

Simply being 'paperless' is no longer sufficient. In a digital culture, offices are being pushed to integrate new technologies at an exponential rate. Instead of being feared, these new technologies should be embraced. Dr. Molen will discuss some of these new technologies and how they can

be leveraged to move your practice forward. In addition, Dr. Molen will share some of his hard-earned tips and tricks so you can learn from his mistakes.

When it comes to marketing, direct mailers and phone books used to be sufficient. However, in today's web 2.0 world, we have the tools to reach out and engage our existing and prospective patients. Navigating the world of social media can be fun but challenging. Dr. Molen will cover some of the basics involved with running a social media campaign and correct some misconceptions.

At the conclusion of this course, attendees will:

- Feel comfortable integrating new technologies into their practice
- Know a few non-dental technologies to introduce to their office
- Understand the meaning of web 2.0
- Feel comfortable navigating social media
- Be empowered to leverage social media to grow their practice

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Models of Dental Practice

How Dental Benefits Affect Your Business

PRESENTED BY **Michael Perry, DDS**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM

COURSE NUMBER 5124

ODA COURSE

CE CREDITS 3**

This course explains how systems of remuneration to dental practice owners have evolved to their current state. Practices are categorized by "model" based upon the prevalence of contracted insurance within each practice. A thorough description of how the equation "income – overhead = profit" changes between each model.

At the conclusion of this course, attendees will:

- Understand the types of dental benefit plans and how they function
- Understand how to determine which model a practice is currently operating in
- Understand the relationship between practice model and overhead percentage
- Have learned how to calculate the net profit for each dental service performed under different fee schedules

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Managing Dental Benefit Plans in Your Practice, So They Don't Manage You

PRESENTED BY **Michael Perry, DDS**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM

COURSE NUMBER 5125

ODA COURSE

CE CREDITS 3**

This course explains the current dental benefits marketplace and its effect upon traditional private practice dentistry. Background information is provided, including the history of dental benefits, the types of dental benefit plans, and the prevalence of these plans in the marketplace. The current economic realities of operating a dental practice

will be described. Participants will be taught how to assess their practices to determine if a change in their relationship to contracted dental benefit plans is feasible, followed by a methodology for making transitions into or out of contracts.

At the conclusion of this course, attendees will:

- Understand the types of dental benefit plans and how they function
- Understand how to assess sources of profitability in a private dental practice
- Have learned to assess the feasibility of transitioning into or out of a dental benefits contract

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

The Clinical Pearls for Making Soft Tissue Grafting Fun, User-Friendly, and Predictable

PRESENTED BY **Lee Silverstein, DDS, MS, FACD, FICD**

RECOMMENDED FOR **D H A**

9 AM - 4:30 PM

COURSE NUMBER 5126

ODA COURSE

CE CREDITS 6

This course will show—in a very user-friendly fashion—when and *when not* to perform soft tissue grafting. This lecture will show and discuss which clinical situations and which materials are available to use to allow a practitioner to predictably know the best way to help patients that have gingival tissue problems. This course will also aid the dental staff in seeing soft tissue problems and speaking to the patients about why and how they can get this problem fixed as easily as possible.

Risk Management

PRESENTED BY **Christopher Verbiest**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM

ODA COURSE

CE CREDITS 3**

COURSE NUMBER 5127 (as part of ODC registration)

COURSE NUMBER F6005 (as a stand-alone course—\$75 fee)

THIS COURSE IS SPONSORED, IN PART, BY **DBIC**

This course, updated for the 2014–2016 reporting period, will cover traditional risk management categories, an Oregon Board of Dentistry update, documentation, and ethics as well as other important topics.

Three hours of approved risk management education are required for continued membership in the Oregon Dental Association. DBIC courses are recommended. Contact your malpractice carrier for dividend requirements. This course fulfills the requirements for the current three-year ODA risk management reporting period (January 1, 2014 – December 31, 2016).

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

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To read biographies and any conflict of interest disclaimers from the speakers, please see the 2015 Preview Program on the ODA website, www.oregondental.org > Oregon Dental Conference.



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September 8–10, 2016



OSHA Compliance

PRESENTED BY Samuel Barry, DMD

RECOMMENDED FOR D H A OM LT

9 AM - 12:30 PM

COURSE NUMBER 5128

ODA COURSE

CE CREDITS 3.5**

THIS COURSE IS SPONSORED, IN PART, BY Henry Schein

OSHA requires employers to provide annual training for all of their employees. Compliance with OSHA regulations is also an integral part of a dental practice's overall risk management program. OSHA inspections do occur and fines can be substantial. This comprehensive class provides the information necessary to complete the annual training requirement for your entire dental team. It will update your office on the current requirements that apply to a dental practice and provide you with the knowledge to establish a properly customized OSHA safety compliance program for your office. Dr. Barry keeps this informative class interesting and engaging, with examples of actual safety-related events.

Materials, devices, monitoring, and documents necessary for compliance will be identified. Training will focus on the OSHA regulations that apply to dental practices. Several other important regulatory rules and guidelines will also be discussed. Some of the topics covered include: what to do if an OSHA inspection occurs; accident prevention plan; emergency response plan; updated hazardous communication standard with the new globally harmonized system; walking and working surfaces; means of egress; nitrous oxide; first aid requirements; fire safety; electrical safety; hazardous waste; required posters; ergonomics; violence in the workplace; safety meetings; tuberculosis; lasers; bloodborne pathogens exposure control plan; personal protective equipment; post exposure follow up; hepatitis B vaccine and other immunizations; employee medical record; surface disinfection; instrument processing; allergies; monitoring and recordkeeping requirements.

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

White Lesions, Dysplasia, and Premalignancy

PRESENTED BY Tuan Bui, DMD, MD, FACS
Allen Cheng, DDS, MD
Mark Lingen, DDS, PhD, FRCPath

MODERATED BY R. Bryan Bell, DDS, MD, FACS
Eric Dierks, DMD, MD, FACS

RECOMMENDED FOR D H A

2 - 5 PM

COURSE NUMBER 5129

ODA COURSE

CE CREDITS 3

Head and neck squamous cell carcinoma is an aggressive malignancy that is the sixth most common malignancy in the world. Despite numerous advances in the treatment of this disease, the survival rate for these patients has remained relatively unchanged for the past 50 years. Improved early diagnosis, as well as effective preventive strategies against the development of future neoplasms, is essential.

During this course, attendees will learn to:

- Critically evaluate the currently available oral cancer screening adjuncts
- Discuss the chemopreventive initiatives that are being tested in clinical trials
- Emphasize the role of dental health care professionals in early detection and chemoprevention measures

Predictable Tissue Regeneration for the Dental Practitioner

PRESENTED BY Donald Callan, DDS

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER 5130

ODA COURSE

CE CREDITS 3

The absence of alveolar bone occurs when teeth are absent, in cleft conditions, in periodontal infected areas and after removal of teeth. Before choosing a grafting material to restore the alveolus, the clinician should be knowledgeable about the various modalities for restoring normal function, esthetics, and maintenance of the integrity of the natural arch form for the replacement of the teeth and bone. The result of the procedure should support dental implants, dentures, teeth or a fixed bridge for long-term function, and esthetics for the patient. Should the procedure be a bone graft, soft tissue graft, a tissue regeneration procedure, or tissue augmentation procedure? What is the difference? Should the graft material be osteoinductive or osteoconductive? Should the material be an autograft, an allograft, a xenograft, alloplast or a J-Block? Should the material be mineralized or demineralized? Should a membrane be utilized? What determines the success of the procedure? Will the result support all prosthetic replacements? These questions and others regarding restoration and ridge preservation of the upper and lower arches, as well as specific techniques, will be addressed in this presentation.

The purpose of this presentation is to provide evidence-based information to evaluate grafting materials for periodontal, restorative, and implant dentistry based upon clinical, esthetic, functional, and histological results in humans.

During this course, attendees will learn to:

- Understand the differences of various grafting materials
- Identify the need for tissue regeneration
- Understand if tissue regeneration or grafting is needed
- Select the proper materials based upon the objective
- Determine the time and sequence for ridge preservation
- Review the procedure for the various procedures
- Defend all the procedures clinically, functionally, and histologically

Periodontal Considerations for Implant Dentistry

PRESENTED BY Donald Callan, DDS

RECOMMENDED FOR D H A

2 - 5 PM

COURSE NUMBER 5131

ODA COURSE

CE CREDITS 3

Periodontal diseases are chronic, infectious, inflammatory diseases resulting from exposure of the periodontium to dental plaque, a complex bacterial biofilm that accumulates on the teeth. Evidence suggests that periodontitis and peri-implantitis can be a systemic exposure that may contribute to the development or progression of other diseases and conditions. In light of the high prevalence of the periodontal disease, these associations may be important in the selection of the dental implant, not only to individual patients, but in a public health context as well.

There are various implant systems for the replacement of teeth. Each system has different features, as determined by the manufacturer. The primary function of the dental implant tooth is to restore the normal function, speech and natural esthetics, and allow the patient to maintain a state of good health.

Should the implant be a screw design, rough surface, smooth surface, titanium, titanium alloy, or HA coated? What's the difference? Should the tooth abutment connection be an internal hex, external hex, Morse taper, threaded or a ferrule design? Should the procedure be a one stage surgical or a two stage surgical? What size implant should be selected? What determines the success of the implant? Will a single implant design support all prosthetic replacements? These questions, and others, regarding implant modalities and restorations, will be answered in this presentation.

The purpose of this presentation is to select a dental implant and to provide evidence-based information to evaluate the relationship of periodontal diseases, peri-implantitis and systemic diseases. Second, to understand the mechanism by which periodontal infections contribute to the destruction of periodontal tissues and its accompanying destruction of tissues to vital organs.

During this course, attendees will learn to:

- Identify periodontal problems with dental implants
- Correct and prevent periodontal problems associated with dental implants
- Compare periodontitis and peri-implantitis (Is there a connection and treatment?)
- Identify systemic links of periodontal disease
- Understand the pathways of periodontal bacterial transfer
- Identify systemic conditions that may be subject to periodontal pathogens
- Determine the time and sequence for treatment
- Properly to inform the patient of the potential systemic risk of periodontal disease and systemic concerns

Medical Teams International At Home and Abroad

PRESENTED BY Dale Canfield, DMD; Jodi Hansen
Tim Leshner; Matt Stiller

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER 5132

ODA COURSE

CE CREDITS 3**

MTI meets peoples' needs through humanitarian aid and disaster relief regardless of their race, gender, or religion. Programs include training and education to build the capability and capacity of partners, volunteers, staff, and people served in order to produce sustainable change. MTI's philosophical approach is holistic and seeks to address the wellness of the whole person—a physical, social, mental and spiritual being.

This session, presented by volunteers and staff of Medical Teams International, will include specific and detailed reviews and demonstrations of dental techniques, equipment and supplies that can be used domestically or abroad to maximize dental production and impact in low resource environments. Representatives from local site partners will share about the impact of the dental care on the individuals they serve.

At the conclusion of this course, attendees will:

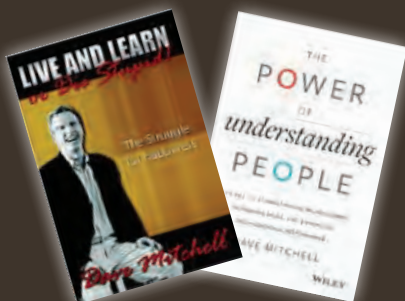
- Comprehend the similarities, differences and scope of unmet dental needs at home and abroad
- Know how to maximize production and positive impact in low resource settings for patients with urgent dental needs
- Understand the steps required to begin volunteering and the types of equipment, supplies and logistical support provided by MTI
- Be motivated to use their skills and abilities to make a difference in the lives of the dentally underserved

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

The **Power** of **Understanding People** *Hollywood Style!*



Over 250,000 people have attended Dave's "enter-TRAIN-ment" seminars all over the world on topics that include leadership, customer service, selling skills, and personal performance enhancement. Named Best Speaker of the Year by Meeting Professionals International at the 2013 World Education Congress in Las Vegas, Dave is the author of two books: *Live and Learn or Die Stupid!* and the newly released *The Power of Understanding People*, an Amazon Editors Choice for best business book. He has also been designated as a Certified Advanced Wine Sommelier by the International Wine Guild.



Keynote Address by **Dave Mitchell**

Friday, April 10, 7:30 – 8:30 AM

Recommended for: **Entire Dental Team**

Course Number: **5190**

This program will provide attendees the tools to understand their own and others' communication styles.

“The Power of Understanding People—*Hollywood Style!*” is the ideal combination of strong content, laugh-out-loud humor, and audience interaction.

Attendees will gain an immediate appreciation for diverse interactive styles and begin applying the concepts in their personal and professional life.

Don't miss your chance to expand your knowledge on this fun topic. Dave is presenting a breakout session “The Power of Understanding People, *Hollywood Style!*” from **2–5 pm on Friday** (course 5153) which will build upon the tools shared in his keynote address.

CPR for the Health Care Provider

PRESENTED BY EMT Associates

RECOMMENDED FOR D H A OM LT

9 AM - 12:30 PM

COURSE NUMBER F6006

ODA COURSE

CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON.

1:30 - 5 PM

COURSE NUMBER F6007

ODA COURSE

CE CREDITS 3.5

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE \$15

NOTE This course is also offered on Thursday and Saturday.

This American Heart Association class emphasizes the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

The Fundamentals of Ultrasonic Debridement

PRESENTED BY Cynthia Fong, RDH, MS

RECOMMENDED FOR D H

9 AM - 12 PM

COURSE NUMBER 5133

ODA COURSE

CE CREDITS 3

NOTE This course is also offered on Thursday.

This course provides the fundamentals of ultrasonics that will enable clinicians to immediately incorporate ultrasonics in clinical practice for the purposes of complete periodontal debridement. It will begin with a discussion of the changes that have occurred in the treatment of periodontal disease and its impact on the use of power scalers. Emphasis will be placed on differentiating between technologies and providing clinical recommendations. In addition, instructions on instrumentation techniques and sequencing when using a variety of inserts will be covered.

Straightforward Ultrasonic Instrumentation

A Hands-on Workshop

PRESENTED BY Cynthia Fong, RDH, MS

RECOMMENDED FOR D H

2 - 5 PM

COURSE NUMBER F6008

ODA COURSE

CE CREDITS 3

COURSE LIMIT 30 participants

ADDITIONAL FEE \$50

PREREQUISITE Attendance of Ms. Fong's AM session, "The Fundamentals of Ultrasonic Debridement".

NOTE This course is also offered on Thursday.

MATERIALS/EQUIPMENT PROVIDED BY Dentsply Professional

This hands-on workshop will go beyond the fundamentals of ultrasonic to focus on the instrumentation criteria used for gross ultrasonic debridement, definite debridement, de-plaquing and instrument sequencing. Patient cases will be utilized to simplify proper clinical technique and to assist in selecting the appropriate technology and insert design to meet the individual needs of the patient. At the completion of this workshop, the participant will gain the confidence and skills necessary to immediately incorporate the use of power scalers into practice.

Physical Examination of the Head and Neck for Dental Health Care Providers

PRESENTED BY Theresa Gonzales, DMD, MS, MSS

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5134

ODA COURSE

CE CREDITS 3

The word "diagnosis" is derived from Greek and it is literally translated "through knowledge." Diagnoses do not come about by blinding flashes of brilliance but instead are arrived at rather methodically through the systematic and disciplined application of knowledge. This half-day presentation is designed to reacquire the oral health care provider with an organized approach to the physical examination of the head and neck. Diagnosis is the key to patient care, and no therapeutic skill can compensate for an inability to adequately assess and evaluate a patient. A system, therefore, must be developed in both the history taking and clinical examination to minimize the possibility of missing the underlying pathologic condition. Clinicopathologic correlations will be used to supplement principles of physical diagnosis.

At the conclusion of this course, attendees will have learned:

- A systematic approach for taking a history
- Tips for a thorough clinical examination
- To improve documentation of your findings

Emerging Trends in the Diagnosis and Management of Chronic Orofacial Pain

PRESENTED BY Theresa Gonzales, DMD, MS, MSS

RECOMMENDED FOR D H A OM LT

2 - 5 PM

COURSE NUMBER 5135

ODA COURSE

CE CREDITS 3

Chronic orofacial pain (COFP) is relatively common with approximately 7 to 12 percent of the general population reporting such symptoms which concomitantly occur with other somatic symptoms that cannot be adequately explained by known organic pathology. Despite the diversity of treatments for chronic pain, the overall efficacy of treatment is disappointing, with an average pain reduction of approximately 30 percent in about one-half of treated patients. Notably, pain reduction does not always result in improved physical and emotional functioning and enhanced quality of life. Treatment priorities should emphasize optimal symptom relief, with most patients requiring individualized therapeutic regimens based on multidisciplinary combinations of treatment modalities in order to achieve clinically acceptable outcomes. Emerging trends in the diagnosis and management of orofacial pain will be discussed.

At the conclusion of this course, attendees will be able to:

- Capture a relevant pain history
- Use information in the pain history to inform a structured interview
- Develop a differential diagnosis
- Deploy reversible and conservative therapies in the management of orofacial pain

Emerging Trends in Periodontics

New Dimensions in the Etiology and Treatment of Periodontal Disease

PRESENTED BY Jim Grisdale, DDS

RECOMMENDED FOR D H A OM

9 AM - 12 PM

COURSE NUMBER 5136

ODA COURSE

CE CREDITS 3

Periodontal therapies are being introduced to dental professionals at a rapid pace. This course will provide an in-depth view on the past, current and future concepts of periodontal treatment. Information will include the history of periodontal disease and treatment from a historical perspective to the most current philosophies about the etiology diagnosis and treatment of periodontal diseases, including the link between systemic disease and oral disease. Participants will learn how to incorporate new technologies into everyday practice including the use of instruments and equipment, local delivery products, and host modulation drugs.

At the conclusion of this course, attendees will:

- Understand the differences between past and contemporary etiologic factors in periodontal disease
- Be able to contrast and compare current and future concepts of periodontal therapy
- Be able to incorporate new technologies into every practice, including the use of instruments and equipment, local delivery products, and host modulation drugs
- Understand and describe periodontal medical interrelationships
- Be able to negotiate between evidence-based and non-evidence-based periodontal therapy

The Myths and Realities of the Link Between Oral Disease and Systemic Conditions

A New Paradigm in Dental Practice... Where Do We Go from Here?

PRESENTED BY Jim Grisdale, DDS

RECOMMENDED FOR D H A OM

2 - 5 PM

COURSE NUMBER 5137

ODA COURSE

CE CREDITS 3

This presentation will explore and explain the interrelationships between systemic disorders and oral health. The link will be made between periodontal disease from the etiology to the host response and the impact on systemic health. Risk assessment will be addressed in the context of the oral/systemic connection.

At the conclusion of this course, attendees will be able to:

- Understand the pathogenesis and mechanisms of periodontal disease
- Be familiar with the impact of periodontal disease on systemic conditions
- Comprehend the influence of systemic disorders on periodontal health
- Recognize the relevancy of the oral/systemic link to daily practice
- Look to future trends for casual effect relationships between oral and systemic disease



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ODHA COURSE

Providing Care for Women with Cancer

An Update for the Dental Hygienist

PRESENTED BY JoAnn Gurenlian, RDH, PhD

RECOMMENDED FOR D H A OM

9 AM - 12 PM

COURSE NUMBER 5138

ODHA COURSE

CE CREDITS 3

Each year, more than 200,000 women are diagnosed with breast cancer, over 25,000 women are diagnosed with ovarian cancer, and over 12,000 women are diagnosed with cervical cancer. These individuals face challenges as they proceed through the continuum of care, and require support of all health care providers from the time of diagnosis through treatment and after treatment is completed. The purpose of this course is to update the dental hygienist with information about female cancer diagnosis, treatment modalities, and the effects of treatment on the oral health of the patient. Emphasis will be placed on how dental professionals can support women undergoing cancer treatment, and their role in managing the oral effects of cancer therapy.

At the conclusion of this course, attendees will be able to:

- Describe the current screening methods available to detect breast, ovarian, and cervical cancers
- Identify the limitations of screening methods available to detect women's cancers
- Recognize that diagnosis is different for each individual
- Appreciate the importance of early detection for women's cancers
- Identify the treatments available for breast, ovarian, and cervical cancers
- Recognize the oral health manifestations associated with a weakened immune system from cancer therapy
- Discuss oral health protocols in relation to cancer therapy
- Identify resources for health professionals and cancer patients

ODHA COURSE

Stats, Facts, Myths, and Downright Lies!

PRESENTED BY JoAnn Gurenlian, RDH, PhD

RECOMMENDED FOR D H A OM

2 - 5 PM

COURSE NUMBER 5139

ODHA COURSE

CE CREDITS 3**

Are you ever caught off guard when patients ask you questions about their health? Do you wonder if what you are reading in the literature or hearing at scientific conferences is correct? Does some information sound too good to be true?

This course is an opportunity for us to review current health information and decipher it to determine what statements are true and which ones might be stretching the facts! We will discuss how to use current information in your practice setting to make oral health education and treatment relevant for your patients.

At the conclusion of this course, attendees will be able to:

- Discern fact from fiction in scientific presentations and literature
- Identify strategies to determine the extent to which information presented at conferences and through published literature is true or false
- Reflect upon the value of dental hygiene and dental assisting publications and continuing education programs

- Utilize information in health practice settings to provide current, factual health education and treatment to your patients

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Imaging Frontiers

PRESENTED BY David Hatcher, DDS, MSc, MRCD

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER 5140

ODA COURSE

CE CREDITS 3

Three dimensional surface and volumetric scan data possess significant anatomic information that is waiting to be exploited. This course is for dentists who want to understand and apply this advanced technology in their practices, as well as to refresh their knowledge in 3D anatomy, available CBCT systems, and softwares. This presentation will discuss and demonstrate producing clinical value from scan data by integrating cloud services, building accurate patient specific models, integrated diagnosis, treatment simulation, and planning and dental manufacturing.

At the conclusion of this course, attendees will:

- Understand the principals of cone beam CT
- Have learned principles of creating patient specific models
- Have learned principles of treatment simulation

Applied Imaging

PRESENTED BY David Hatcher, DDS, MSc, MRCD

RECOMMENDED FOR D H A

2 - 5 PM

COURSE NUMBER 5141

ODA COURSE

CE CREDITS 3

There are anatomic boundaries in the maxillofacial region that, when exceeded during dental therapy, may result in poor treatment outcomes. This presentation will discuss application of advanced technology in clinical practices, including disciplines of dentistry (general dentistry, surgery, sleep medicine, orthodontics, implant dentistry, endodontic and TMD). The role of imaging for identifying and characterizing the anatomic boundaries will be presented.

At the conclusion of this course, attendees will be able to:

- Recognize key anatomic boundary conditions
- Select the patients that would benefit from advanced imaging (CBCT)
- Apply problem solving strategies to determine the etiology of abnormal anatomy

Composite Can Be an Indispensable Item in Your Toolbox

PRESENTED BY Susan Hollar, DDS

RECOMMENDED FOR D

9 AM - 12 PM

COURSE NUMBER 5142

ODA COURSE

CE CREDITS 3

With an innovative technique and today's composites, many patients can be successfully restored at lower cost and with little or no tooth reduction. Utilizing composite in large cases to transition and phase treatment can help patients with financial concerns as well. Esthetic, functional, and profitable restorations are easier and quicker than traditional techniques—even for very complex cases. Whether you are a beginner or a master with direct resin, this course will expand your options and enhance your success.

At the conclusion of this course, attendees will be able to:

- Understand how complex cases can be transitioned/phased with the use of composite restorations
- Perform more anterior cases in their practice
- Offer more option to patients who have financial restrictions and desire esthetic improvements

How Trial Smiles Can Change Your Life

PRESENTED BY Susan Hollar, DDS

RECOMMENDED FOR D

2 - 5 PM

COURSE NUMBER 5143

ODA COURSE

CE CREDITS 3

Have you ever wanted to help one of your patients visualize the impact of a more attractive smile? The trial smile experience helps the patient to understand the importance of smile design principles, as they see and feel their trial smile, and how it enhances their entire face. In addition, value for the patient is built as the fear of the unknown is eliminated and trust in the clinician is increased. Consequently, the trial smile has resulted in more esthetic cases in Dr. Hollar's practice, as well as increased accuracy of the esthetically driven aspects of diagnostic wax-ups. It also enables Dr. Hollar to complete the case with less chair time overall.

In this presentation, the steps and the philosophy of the trial smile experience, as well as the laboratory steps utilizing the trial smile model, will be discussed. You will learn how this experience is more effective than a computer image.

At the conclusion of this course, attendees will be able to:

- Communicate esthetic options more clearly with their patients
- Increase their patient's desire for a more attractive smile
- Create a diagnostic wax up that optimizes their patient's facial esthetics and is occlusally sound

Medical Emergencies

PRESENTED BY Joel Hopkin, DMD, MD
David Howerton, DMD

RECOMMENDED FOR D H A OM

1 - 5 PM

COURSE NUMBER 5144

ODA COURSE

CE CREDITS 4

If a medical emergency occurs in your office, preparation is the key for the entire office team. This course will emphasize recognition and prevention of medical complications that may lead to a medical emergency in your office. We will discuss specific medical emergency situations and management. This course meets the medical emergency and anesthesia permit requirements for the Oregon Board of Dentistry license renewal. At the conclusion of this course, attendees will have a straightforward approach on how to handle various medical conditions and medical emergencies that may occur in the office.

During this course, attendees will:

- Learn the importance of a dental office emergency plan
- Understand the best way to prevent a medical emergency is by review of the patients medical history and physical examination
- Identify and describe specific types of emergencies
- Understand specific management protocols for common medical emergencies in the dental office
- Learn the proper equipment and emergency drug kit protocols for dosing and routes
- Discuss medical conditions that are not emergent and their management
- Discuss mock emergency drills

ODEA COURSE

Exceeding Patient Expectations

PRESENTED BY **Laura Jamison**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM COURSE NUMBER 5145
ODEA COURSE CE CREDITS 3**

These days, our expectations of service are so low that the rare provider who exceeds the patient's expectations will win the loyalty of the consumer every time. In this seminar, you will learn how every point of contact allows the opportunity to create a raving fan.

During this course, attendees will learn about:

- Marketing
- Initial phone contact
- New patient appointments and first impressions
- Appointment control
- Financial options
- Delayed treatment follow up
- Patient retention

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

ODEA COURSE

Say This...Not That!

PRESENTED BY **Laura Jamison**

RECOMMENDED FOR **D H A OM**

2 - 5 PM COURSE NUMBER 5146
ODEA COURSE CE CREDITS 3*

You are the message. Within seven seconds, your patient develops an opinion based on what they see and experience in your office. In this seminar, you will hear how most dental employees present information to their patients, and learn how to turn commonly-used phrases into exceptional phrases that pay.

At the conclusion of this course, attendees will have learned:

- The three Vs that influence your patients
- Communication fundamentals
- Active listening skills
- How to evaluate body language and vocal tones
- Benefit statements
- Handling objections

*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.

ODAA COURSE

Essential Ergonomics for Dental Professionals

PRESENTED BY **Ginny Jorgensen,**
CDA, EFDA, EFODA, AAS
Phil Smith

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM COURSE NUMBER 5147
ODAA COURSE CE CREDITS 3*

DENTAL CHAIR FOR COURSE PROVIDED BY **A-dec**

This course will take an in-depth look at why the practice of dentistry can be so physically demanding on dental professionals. Instructions will be presented on how to work in more ergonomically balanced positions for the entire dental team. How to better utilize dental equipment to support a balanced operating team and how this can enhance efficiency and help to eliminate stress will be discussed. The presenters will also provide stretching and conditioning recommendations.

An operator of dental equipment will be available for live demonstrations and instruction for the attendees.

At the conclusion of this course, attendees will be able to:

- Define the meaning of the term "ergonomics" and its relationship to dentistry
- Explain the basic principles of ergonomics
- Describe what risk factor controls can be implemented to decrease the chance for injury
- Describe the responsibilities of an employer/employee regarding ergonomic standards
- Help improve the health of a dental professional

*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.

ODAA COURSE

Infection Control in Dentistry

PRESENTED BY **Ginny Jorgensen,**
CDA, EFDA, EFODA, AAS

RECOMMENDED FOR **D H A OM LT**

2 - 5 PM COURSE NUMBER 5148
ODAA COURSE CE CREDITS 3

This seminar will include all of the subjects required to be an accepted annual OSHA training for all dental health care professionals. OSHA background and the development of the bloodborne standards, hazard communication, and universal/standard precautions will be presented, along with a review of the most critical pathogens facing the public and dental professionals in 2015. In addition, the CDC recommendations for dental office infection control will be reviewed. These include: personnel health elements, hand hygiene, personal protective equipment, latex hypersensitivity/contact dermatitis, sterilization and disinfection, environmental infection control, dental unit waterlines and the development of a program evaluation system.

Prior knowledge of bloodborne pathogens and dental office infection control procedures is highly recommended as this course is meant as a review and not an introduction to the subjects listed above.

At the conclusion of this course, attendees will be able to:

- Explain the purpose of OSHA
- Explain the difference between OSHA regulations and CDC guidelines
- Define a variety of diseases and how they may be transmitted in the dental office setting
- Describe cross contamination and the best methods for prevention
- Explain the purpose of PPE and their proper use
- Describe approved methods for instrument processing and disinfection in the dental office setting
- Demonstrate knowledge by implementing OSHA required infection control and safety techniques in their dental office that will maintain federal and state compliance

Management of the Chemically Dependent Patient

PRESENTED BY **William Kane, DDS, MBA**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM COURSE NUMBER 5149
ODA COURSE CE CREDITS 3

Addiction is a complex disease, chronic in nature, and affects the structure and function of the brain. It can be effectively prevented, treated, and managed by medical and other health care professionals. Addiction affects 16 percent of Americans 12 and older. More than one in seven people have an addiction involving nicotine, alcohol, or other drugs. This translates into 40 million people—more than the number of Americans with heart disease (27 million), diabetes (26 million) or cancer (19 million).

The prevalence of substance abuse is so high that every health care provider in the United States sees patients either at risk themselves or experiencing negative effects of substance use by a friend, family member or coworker. Practicing dental professionals should know how to recognize both the risk factors and the signs of a substance use disorder (SUD) in order to adequately treat patients who are either suffering from or in recovery from SUD.

At the conclusion of this course, attendees will be able to:

- Discuss dentistry's role in prescription drug abuse
- Understand the disease of addiction/chemical dependency, and other addictive disorders
- Identify patients with substance use disorders (SUD)/addictions
- Discuss treatment of dental patients in the active addiction
- Discuss treatment of dental patients in recovery from addiction and medically assisted treatment (MAT)
- Treatment considerations for dental patients with chronic pain syndromes

Got Stress?

PRESENTED BY **William Kane, DDS, MBA**

RECOMMENDED FOR **D H A OM**

2 - 5 PM COURSE NUMBER 5150
ODA COURSE CE CREDITS 3*

Is dentistry a stressful profession? Every individual, regardless of length in the profession, will certainly answer "YES!" Every first year dental student has heard the "urban legend" that dentists are reported to have the highest rates of suicide, divorce, and alcoholism of all of the health care professions. While this message is often accepted without question, there is little reliable data that verifies this alleged risk or myth.

Dentistry can be a stressful profession. This statement certainly will evoke a great deal of discussion and illustration, with personal experiences, from just about any practicing dentist. From the very first day of dental school, dentists encounter numerous sources of stress. Then when entering clinical practice, they may find that the number and variety of stressors often grow. Dentists experience a vast amount of financial, practice management, and societal issues, for which they are often unprepared. These issues for some dentists may affect their physical health, mental health and/or both. Clinical disorders such as burnout, anxiety and depression may result. These disorders have a negative effect on dentist's personal relationships, professional relationships, and overall health and well-being. Stress can have a negative effect on dentists' and dental team members' personal and professional lives.

The goal of this course is to look at and examine the various causes of stress in the dental profession. Research data will be discussed to help unravel the various "myths" surrounding the high levels of stress in the dental profession. Stress prevention, and the treatment of stress will be discussed at length.

At the conclusion of this course, attendees will be able to:

- Confront the "urban legend" about the high rates of stress in dentistry
- Examine the "facts and the fiction" related to stress in dentistry
- Discuss how dentists, dental team members, and even patients cope with stress in dentistry
- Discuss treatment/resolution and prevention of stress in the dental profession
- Examine various methods to decrease stress in dental office teams and in particular team members

*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.

The Fire Within

Nutrition and Lifestyle Approaches to Treat Chronic Inflammation

PRESENTED BY Tieraona Low Dog, MD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5151

ODA COURSE

CE CREDITS 3

While acute inflammation is a vital and life-saving component of our body's immune and healing response, there is a growing consensus that persistent inflammation is a common pathway for the development of disorders, ranging from heart disease, to depression, to cancer. In this highly informative session, we will explore the relationship between inflammation and disease and more importantly, discuss strategies for squelching the smoldering fire within.

At the conclusion of this course, attendees will be able to:

- Identify the relationship between inflammation and chronic disease
- Describe the role of diet, exercise and weight in persistent inflammation
- Discuss the relationship between stress, depression and information
- Identify eight integrative strategies for reducing chronic inflammation

Dietary Supplements

The Good, the Bad, and the Unknown

PRESENTED BY Tieraona Low Dog, MD

RECOMMENDED FOR D H A OM LT

2 - 5 PM

COURSE NUMBER 5152

ODA COURSE

CE CREDITS 3

Roughly 60 percent of Americans take dietary supplements. With so much information, it can be difficult sorting out those that are of value from those that have little evidence of benefit. This presentation by Dr. Low Dog, who has spent a decade as elected chair of the United States Pharmacopoeia Dietary Supplements/Botanicals Experts Committee, provides the most current evidence of safety and benefit for the top selling dietary supplements in the US.

At the conclusion of this course, attendees will be able to:

- Identify which dietary supplements have strong evidence of benefit
- Describe challenges in using dietary supplement products
- Locate resources for accurate, current information on quality, safety and benefit

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The Power of Understanding People, Hollywood Style!

Understanding Your Own and Others' Communication Styles

PRESENTED BY Dave Mitchell

RECOMMENDED FOR D H A OM LT

2 - 5 PM

COURSE NUMBER 5153

ODA COURSE

CE CREDITS 3**

Be ready to "laugh and learn!" Building on the concepts introduced in Dave's keynote address at Friday morning's General Session, participants will learn which Hollywood movie character they most behave like. Attendees will take away valuable strategies for enhancing their leadership skills, achieving greater performance levels from their staff, and even improving personal relationships and conflict resolution. Don't miss this unique and entertaining program!

**This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

OSAE COURSE

35 Endodontic Tips from 35 years of Practice Part 1

John Olmsted, DDS, MS

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER 5154

OSAE COURSE

CE CREDITS 3

Endodontics requires a high level of technical skills and biological understanding. Dr. Olmsted will share his 15 steps for endodontic diagnosis and treatment planning; local anesthetics, access, and isolation; new rotary instrumentation with adaptive reciprocation.

At the conclusion of this course, attendees will be able to:

- List the 15 steps of diagnosis with emphasis of medical history, dental history, and radiographs
- Outline utilization of percussion, biting pressure, and palpation
- Describe the difference between CO₂ ice, endo ice, and H₂O ice
- Understand the criteria for endodontic treatment vs. extraction
- Outline the progression of local anesthetics, access, and isolation
- List the steps of new rotary/reciprocation instrumentation

OSAE COURSE

35 Endodontic Tips from 35 years of Practice Part 2

John Olmsted, DDS, MS

RECOMMENDED FOR D H A

2 - 5 PM

COURSE NUMBER 5155

OSAE COURSE

CE CREDITS 3

Endodontics requires a high level of technical skills and biological understanding. Dr. Olmsted will share his additional endo tips for biochemical irrigation; warm vertical obturation; restoration with fiber posts; and postoperative care.

At the conclusion of this course, attendees will be able to:

- Demonstrate the different techniques of biochemical irrigation
- Describe the different delivery procedures for obturation
- Understand restoration with fiber posts
- Identify the correct pain medications and utilization of antibiotics

ODEA COURSE

Appreciation in the Workplace

PRESENTED BY Fran Pangakis
Tim Twigg

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5156

ODEA COURSE

CE CREDITS 3*

One of the emerging areas in organizational success and development relates to appreciation; specifically the impact of appreciation in the workplace. We know that individuals in the workplace need to feel appreciated in order to enjoy their job, do their best work, have positive work relationships, and stay with their organizations long-term.

At the conclusion of this course, attendees will have learned:

- The importance of appreciation
- The five languages of appreciation
- How to put the five appreciation languages to work
- Tools for showing appreciation and making it become an organizational habit

*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.

Suturing for the Dental Practitioner and Surgical Staff Workshop

PRESENTED BY Lee Silverstein,
DDS, MS, FACD, FICD

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER F6009

ODA COURSE

CE CREDITS 3

COURSE LIMIT 32 participants

ADDITIONAL FEE \$50 for staff; \$100 for doctors

COURSE MATERIALS/EQUIPMENT PROVIDED BY BioHorizons

This hands-on course makes suturing and socket grafting easy with discussions on materials, needles, techniques, and surgical knots. It also shows the how, when and why of suturing for particular clinical procedures and the placement of regenerative barriers. This course is a must for all members of the surgical team.

At the conclusion of this course, attendees will have learned:

- The different suture needles and what type of procedures they are used for
- The different suture thread materials and what clinical situations they should be used for
- The different suturing techniques and what clinical situations they should be used for
- A user-friendly method for performing socket grafting

Socket Grafting and Regenerating Bone Using Allograft Materials

A Hands-On Course

PRESENTED BY **Lee Silverstein, DDS, MS, FACD, FICD**

RECOMMENDED FOR **D H A**

2 - 5 PM

COURSE NUMBER **F6010**

ODA COURSE

CE CREDITS **3**

COURSE LIMIT **32 participants**

ADDITIONAL FEE **\$50 for staff; \$100 for doctors**

COURSE MATERIALS/EQUIPMENT PROVIDED BY **BioHorizons**

This hands-on course makes socket grafting and atraumatic extraction of teeth easy. User-friendly demonstrations and illustrations will make understanding why, when, how and with what to graft a socket very easy, cost effective, and predictable. This course is a must for surgical team members.

At the conclusion of this course, attendees will have learned:

- Why to choose socket grafting
- When to socket graft
- What to use for socket grafting
- How to suture socket grafted sites

Find the Right Associateship Not Just Any Job Will End in Success

PRESENTED BY **William van Dyk, DDS**

RECOMMENDED FOR **D**

9 AM - 12 PM

COURSE NUMBER **5157**

ODA COURSE

CE CREDITS **3****

Whether it's the day after graduation, or the week after residency or specialty training, a dental practice can set the tone for the rest of your career. How to prepare yourself, how to choose locations, how to stimulate opportunities, and how to evaluate job offers are all part of the process of beginning a dental career. If the match is good, the new dentist learns the clinical and management elements necessary for success. If the time is wasted, success in practice becomes an elusive goal.

At the conclusion of this course, attendees will have learned:

- What must be done to judge job opportunities properly
- How to use all the tools at your disposal to stimulate job opportunities
- What to ask and what to look for in a practice
- How to narrow the search and make contacts productive

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

The Proper Transition of a Dental Practice

How Can I Ensure that My Patients Will Continue to Receive Great Care?

PRESENTED BY **William van Dyk, DDS**

RECOMMENDED FOR **D**

2 - 5 PM

COURSE NUMBER **5158**

ODA COURSE

CE CREDITS **3****

The purpose of this course is to give the dentists considering a transition the information necessary to make important decisions about how to hire the right consultants, how to position their practices correctly, how to understand the needs of both the senior and junior dentist, how to adjust for various factors in the marketplace, how to evaluate the various options available for transition, and what to do if nothing else works. Special emphasis is placed on making sure that patients do not suffer because of the transition.

At the conclusion of this course, attendees should be able to:

- Look at the present situation in the dental marketplace and realize how the coming years will affect transitions
- Evaluate the outside influence like Baby Boomers, recent graduation numbers, ethnic and gender mix of new graduates, and the effects of location
- Set goals of the transition
- Understand the factors affecting the transition from one dentist to another—like the general marketplace, the number of retiring dentists, the number of newer dentists looking for a practice, the existing debt of graduates, the size of the practice, and area demographics
- Consider options available for transition including outright sale, staged sale, and no sale

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.



Introduction to Social Media Marketing and Online Reputation Management

PRESENTED BY **Edward Zuckerberg, DDS, FAGD**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM

COURSE NUMBER **5159**

ODA COURSE

CE CREDITS **3****

This course will demonstrate why it is critical for a dental office to have a social media presence, and why Facebook is the current preferred platform. Topics will highlight understanding the mechanics of a Facebook business page, how to create interesting content, and how to grow your number of fans. There will also be a presentation of the different patient review sites and how to deal with negative reviews.

At the conclusion of this course, attendees will:

- Understand the mechanics of the Facebook social media site and the differences between personal and business pages
- Have learned how to create original content and share useful existing content on a business Facebook page
- Know the techniques to grow a Facebook page, gain new patients, and encourage existing patients to utilize more services
- Understand the online review process

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Advanced Social Media Marketing and Online Reputation Management

PRESENTED BY **Edward Zuckerberg, DDS, FAGD**

RECOMMENDED FOR **D H A OM LT**

2 - 5 PM

COURSE NUMBER **5160**

ODA COURSE

CE CREDITS **3****

Advanced techniques for creating great Facebook posts and growing a practice's Facebook page will be presented. An in-depth look at several of the review sites will also be presented.

At the conclusion of this course, attendees will have learned:

- How to create high quality content that gains greater organic penetration into the Facebook newsfeed
- How to increase a page's "likes"
- How to respond to negative reviews and posts and encourage positive reviews that portray the practice positively

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

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Head and Neck Cancer in 2015 for Dental Providers

PRESENTED BY **Peter Andersen, MD**
Dan Clayburgh, MD, PhD

RECOMMENDED FOR **D H A**

8 - 10 AM COURSE NUMBER 5161

ODA COURSE CE CREDITS 2

This course will provide an update on head and neck cancer for dental providers. Topics discussed will include the demographics and causes of head and neck cancer, common presenting signs and symptoms, the role of screening examination, common diagnostic studies, and brief descriptions of operative and non-operative treatment. There will be a dedicated section on the recent information regarding Human Papilloma Virus (HPV) and head and neck cancer and the increasing incident of oropharyngeal cancer in the United States.

At the conclusion of this course, attendees will:

- Be familiar with the common etiologies, presenting signs and symptoms of head and neck cancer
- Understand the role of common diagnostic and screening tools
- Understand the role of infection by HPV in head and neck cancer and the epidemiologic differences between HPV caused cancers and others

Medical Emergency Update 2015

PRESENTED BY **Steven Beadnell, DMD**

RECOMMENDED FOR **D H A OM**

12 - 4 PM COURSE NUMBER 5162

ODA COURSE CE CREDITS 4

NOTE This course is also offered on Thursday.

Medical emergencies can and do occur in dental practices every day. Over the next fifteen years the segment of the population at highest risk for medical emergencies, those 65 and older, will become a larger percentage of our patients. The entire dental team must be prepared to recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment. This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four-hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will be able to:

- Identify those at increased risk for specific medical emergencies
- Diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- Develop a rational approach to the management of medical emergencies in general as well as the specific protocols for managing each medical emergency discussed
- Identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

**ODA DENTISTS:
VISIT THE EXHIBIT
HALL FOR FREE!**

Saturday only.

See page 17 for more info.

Dentistry's Contributions to Society

PRESENTED BY **J. Henry Clarke, DMD, MS**
Susan Rustvold, DMD, EdD

RECOMMENDED FOR **D H A OM LT**

8 - 11 AM COURSE NUMBER 5163

ODA COURSE CE CREDITS 3*

Dentists have made major contributions to humanity. Most of this information is little-known by the public and much of it is not known to members of the dental profession.

Areas covered will include:

- Reduction of a major cause of death
- The introduction of surgical anesthesia
- Inventive contributions to surgery
- Reduction of the cost of conservative dental care
- Prevention of dental diseases
- Provision of care to the underserved in America and the world

**This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

The Role of the Dental Professional in Domestic Violence Recognition and Intervention

PRESENTED BY **Jocelyn Coupal, JD**

RECOMMENDED FOR **D H A OM LT**

8 - 11 AM COURSE NUMBER 5164

ODA COURSE CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON.

1 - 4 PM COURSE NUMBER 5165

ODA COURSE CE CREDITS 3

Domestic violence is a global problem, but it touches every one of us either directly or indirectly. If we accept that each member of a dental team has a role to play in stopping domestic violence, the challenge is in knowing how you can help within that context. By the time the crime scene tape goes up, it is too late.

What most people don't know is that each member of the dental team can make a profound difference and that we do have a significant contribution to make long before an actual crime scene investigation. Through the use of real 9-1-1 calls, actual domestic violence investigations, and the lessons learned from them, you will give up pre-conceived judgments about domestic violence and will learn what victims need you to know.

This presentation will raise your awareness, and provide you with the knowledge and the tools to make a difference and maybe even save a life as a member of the dental team.

At the conclusion of this course, attendees will:

- Understand the dynamics of domestic violence
- Recognize the signs of domestic violence
- Understand diagnosis and documentation
- Be able to identify the risk factors
- Understand the unique challenges of investigating and prosecuting domestic violence
- Be part of the "crime scene investigation" team before there is a crime scene
- Know how to contribute to a successful outcome in these challenging and complex cases

It's What's Behind the Smile that Counts!

PRESENTED BY **Glenn DuPont, DDS**

RECOMMENDED FOR **D LT**

8 - 11 AM COURSE NUMBER 5166

ODA COURSE CE CREDITS 3

Creating a completely healthy mouth for every patient is a challenge. This involves the diagnosis and elimination of any functional or biologic disease process that could cause breakdown of any part of the stomatognathic system. While there are many aspects to this, one key is understanding how the anterior teeth fit into their functional matrix. Dr. DuPont will share the logical approach that he learned from his partner, Dr. Peter Dawson, after joining him in 1979. These concepts can be applied to every patient and simplifies even the most difficult problems. As time permits, this systematic thought process will be applied to a range of cases.

The 10 keys to predictability will be discussed:

- Confidence
- Relationship
- Understand health
- Understand problems
- Implications of problems
- Comprehensive treatment plan
- Efficient treatment sequence
- Lab communication learning objectives
- Verification
- WIDIOM

Solving the Most Difficult Cases A Step-by-Step Process to Achieve Predictable Esthetic Dentistry that Lasts!

PRESENTED BY **Glenn DuPont, DDS**

RECOMMENDED FOR **D LT**

1 - 4 PM COURSE NUMBER 5167

ODA COURSE CE CREDITS 3

As dentists, it is our responsibility to make beautiful teeth a part of a comprehensive plan that will create a completely healthy mouth. This involves the diagnosis and elimination of any functional or biologic disease process that could cause breakdown of any part of the stomatognathic system. Changing the size and shape of the anterior teeth has major consequences within their functional matrix that relate directly to their long term success. Violating key biologic and functional principles will lead to eventual failure.

Dr. DuPont will share the logical approach that he learned from his partner, Dr. Peter Dawson, after joining him in 1979. He will share a systematic approach—that he uses daily—to restore mouths predictably and profitably, to help each patient achieve beautiful teeth and maintain stable, functional and optimal dental health.

**DON'T MISS THE
EXHIBIT HALL!**

Grand Opening Reception • Historical Dental Equipment Showcase • Mobile Photo Booth • Trade Show Raffle • Free Massages • New Dentist Reception • Case CAT Presentations • Red Cross Blood Drive • OHSU Student Table Clinic Competition

SEE PAGE 17 FOR MORE INFO.

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PRESENTED BY **EMT Associates**

RECOMMENDED FOR **D H A OM LT**

8 - 11:30 AM COURSE NUMBER **F6011**

ODA COURSE CE CREDITS **3.5**

THIS COURSE REPEATS IN THE AFTERNOON.

12:30 - 4 PM COURSE NUMBER **F6012**

ODA COURSE CE CREDITS **3.5**

COURSE LIMIT **50 participants**

ADDITIONAL FEE **\$15**

NOTE This course is also offered on Thursday and Friday.

This American Heart Association class emphasizes the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

Novel Management of the Periodontal Patient

New Horizons and Beyond Periodontics

PRESENTED BY **Jim Grisdale, DDS**

RECOMMENDED FOR **D H A OM**

8 - 11 AM COURSE NUMBER **5168**

ODA COURSE CE CREDITS **3**

This course is designed for the dental team and focuses on the latest techniques and procedures for the management of periodontal patients who do not respond to routine periodontal treatment. New developments are available, or on the horizon, that will alter what we currently accept as routine therapy—meaning more patients will respond to treatment which might be less invasive or more predictable, or both.

At the conclusion of this course, attendees will have learned:

- How to educate your dental team to recognize those patients who present treatment challenges
- What to do about patients who do not respond to routine periodontal management
- How to implement novel procedures and techniques

OSOMS COURSE

Anesthesia Update 2015 Part 1

ANDREW HERLICH, DMD, MD, FAAP

RECOMMENDED FOR **D**

8 - 11 AM COURSE NUMBER **5169**

OSOMS COURSE CE CREDITS **3**

In Part 1 of this full day course, the attendee will learn about patient selection, post operative and post discharge nausea and vomiting, capnography and coagulation.

The following will be covered:

- Which patients are suitable candidates for office-based sedation and general anesthesia
- Appropriate medications and anesthetic choices for medically challenging patients
- Risk factors that contribute to PONV and PDNV
- Capnography in the open airway of the dental environment
- The different types of anti-coagulants and their clinical usefulness
- Appropriate multi-modal and multi-drug combinations that reduce the likelihood of PONV and PDNV
- The importance of pulse oximetry and capnography as well as the usefulness of both
- How to consult with the patient's primary care physician on which anticoagulants should be continued, discontinued, and when to reinstitute anticoagulation therapy after the surgical procedures

OSOMS COURSE

Anesthesia Update 2015 Part 2

ANDREW HERLICH, DMD, MD, FAAP

RECOMMENDED FOR **D**

1 - 4 PM COURSE NUMBER **5170**

OSOMS COURSE CE CREDITS **3**

In Part 2 of this full day course, the attendee will learn about malignant hyperthermia, pediatric and adult medical emergencies in the dental office and management of the near impossible airway.

The following will be covered:

- The etiologies, diagnosis, and treatment of malignant hyperthermia in the office-based environment
- The differential diagnoses of increased temperature
- Various airway options in management of the complex airway patient
- Why dantrolene is necessary in the oral surgery patient undergoing general anesthesia
- How to identify, create a differential diagnosis, and appropriately treat a number of medical emergencies

Comprehensive Care from the Perspective of Our Future Dentists

PRESENTED BY **OHSU School of Dentistry Students**

RECOMMENDED FOR **D H A OM LT**

1 - 4 PM COURSE NUMBER **5171**

ODA COURSE CE CREDITS **3**

You won't be disappointed with this unique opportunity to learn from 4th year OHSU dental students! Fifteen minute comprehensive patient care presentations documenting a patient's care from start to finish are part of the OHSU curriculum.

This is your chance to hear the top six presentations. This fast-paced, multiple presentation course will serve as a great review, a chance to learn something new, and maybe even a flashback to your days in dental school.

OSAE COURSE

What's New in Endo Biochemical Irrigation, Rotary Instruments, and Obturation

PRESENTED BY **John Olmsted, DDS, MS**

RECOMMENDED FOR **D H A**

8 - 11 AM COURSE NUMBER **F6013**

OSAE COURSE CE CREDITS **3**

COURSE LIMIT **35 participants**

ADDITIONAL FEE **\$50 for staff; \$100 for doctors**

NOTE Attendees should bring two or three multi-rooted teeth not mounted with straight line access cavities prepared. (Teeth must be patent to a #10 or #15 handfile) and loupes.

MATERIALS/EQUIPMENT PROVIDED BY **Kerr Corporation**

This hands-on course will introduce you to continuing improvements with new biochemical irrigation, the latest in endodontic adaptive rotary/reciprocation files, and multiple obturation techniques.

At the conclusion of this workshop, attendees will be able to:

- Demonstrate the various steps of biochemical irrigation
- List the steps of instrumentation with new adaptive rotary/reciprocation files
- Outline the multiple obturation techniques

Global Diagnosis

A New Vision of Dental Diagnosis and Treatment Planning

PRESENTED BY **J. William Robbins, DDS, MA**

RECOMMENDED FOR **D H A LT**

8 AM - 4 PM COURSE NUMBER **5172**

ODA COURSE CE CREDITS **6**

With the increased emphasis on interdisciplinary treatment in recent years, the deficiencies associated with traditional methods of diagnosis and treatment planning have become more evident and problematic.

Historically, the treatment plan was primarily dictated by information provided by study casts which were mounted on a sophisticated articulator in centric relation. At that time, the primary tools available for treating the complex restorative patient were functional crown lengthening surgery and increasing the vertical dimension of occlusion. The treatment plan was simply based on restorative space, anterior tooth coupling and resistance and retention form of the final preparations, with no focus on placing the teeth in the correct position in the face. Practitioners did not have access to advanced periodontal, orthodontic, orthognathic surgery and plastic surgery tools that are currently available. With the advent and common usage of these new treatment modalities, the historical method of diagnosis and treatment planning is no longer adequately serving our profession.

It is the purpose of this course to provide a systematic approach to diagnosis and treatment planning—the complex interdisciplinary dental patient with a common language that may be used by the orthodontist, periodontist, and oral and maxillofacial surgeon, as well as the restorative dentist. The four global diagnoses which dictate all interdisciplinary treatment planning will be defined. A set of questions will then be presented which will aid the interdisciplinary team in the diagnosis and treatment planning of the complex dental patient.

continues next page »

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« continued from previous page

At the conclusion of this course, attendees will be able to:

- Describe four global diagnoses
- Describe the “5 core questions” and their corresponding treatment options
- Complete a global diagnosis form which will lead to a comprehensive diagnosis
- Communicate with the interdisciplinary team

ODAA COURSE

Five Keys to Practice Success in Digital Marketing and Patient Communications

PRESENTED BY **Lou Shuman, DMD**

RECOMMENDED FOR **D H A OM LT**

8 - 11 AM COURSE NUMBER 5173

ODAA COURSE CE CREDITS 3**

THIS COURSE REPEATS IN THE AFTERNOON.

1 - 4 PM COURSE NUMBER 5174

ODAA COURSE CE CREDITS 3**

Building on my 2014 ODC program, “Defining and Integrating Social Media and SEO into the Dental Practice,” this 2015 presentation examines the online behaviors and the engagement lifecycle of existing and prospective patients and offers tangible actions you can take to foster a loyal patient population and attract new patients to your practice in 2015 and beyond.

There is an industry-wide movement—noted by many experts in this field—back to your practice website as the hub of your digital marketing, and core digital channels within SEO, social media, topical search and patient portals as the spokes that tie back to your website hub and define your overall digital marketing strategy. This presentation will focus on how to maximize website presence based on this trend. In an industry that moves as fast as a bullet train, we will examine what changes have occurred in social media and SEO since my 2014 program.

At the conclusion of this course, attendees will have learned:

- Trends in online patient behavior that determine the way you reach and retain patients
- How to leverage the patient engagement lifecycle to optimize practice performance
- How to use your website as the foundation of digital marketing and patient communications
- Current changes in social media properties to maximize your online presence
- Current online technologies to build a loyal and profitable patient community

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Medical Considerations for Pediatric Patients

PRESENTED BY **Jane Soxman, DDS**

RECOMMENDED FOR **D H A**

8 - 11 AM COURSE NUMBER 5175

ODAA COURSE CE CREDITS 3

Managing behavioral challenges present dilemmas in our practices, but a medically compromised or special needs child requires additional expertise. Asthma, type I juvenile diabetes, upper airway obstruction, and pervasive developmental disorders are a few of the presentations discussed. Managing odontogenic infection and guidelines

for local anesthesia are also included. The importance of a better understanding of medical treatment needs and improved interpretive skills are addressed.

At the conclusion of this course, attendees will be able to:

- Provide treatment with a higher level of expertise for some of more common medical presentations with a better understanding of the physiological ramifications for dental treatment
- Provide treatment with a higher level of expertise for developmental disorders and autism spectrum disorders
- Administer local anesthesia with improved technique and use specific to the pediatric patient
- Prescribe antibiotics appropriately for odontogenic infection
- Be up to date with the pertaining dental literature

Preventive Practices in Pediatrics

PRESENTED BY **Jane Soxman, DDS**

RECOMMENDED FOR **D H A**

1 - 4 PM COURSE NUMBER 5176

ODAA COURSE CE CREDITS 3

This course is filled with information based on over 30 years of private practice experience and a review of the dental literature. Considerations for fluoride use, management of decalcification during and after orthodontic treatment, dietary influences, and sealants are included. Early childhood caries, caries risk assessment and alternative restorative treatment complete this course designed for the entire dental team.

At the conclusion of this course, attendees will be able to:

- Prescribe fluoride supplements with latest guidelines and considering the halo effect
- Identify the risk factors and use methods for intervention, avoidance and improvement of orthodontic decalcification
- Use ideal techniques for sealant placement and retention
- Perform a rapid caries risk assessment
- Describe contributing factors for early childhood caries along with indications and performance of interim restorative treatment

Women's Oral Health Issues Part 1

PRESENTED BY **Barbara Steinberg, DDS**

RECOMMENDED FOR **D H A OM LT**

8 - 11 AM COURSE NUMBER 5177

ODAA COURSE CE CREDITS 3

Women have special needs and considerations that men don't have when it comes to oral health and dental care. Hormonal fluctuations affect more than a woman's reproductive system. They have surprisingly strong influences on the oral cavity. Discussion will lend itself to puberty, menses, pregnancy, lactation, menopause and those who take oral contraceptives and menopause hormone therapy. Oral and head and neck injuries secondary to intimate partner violence will be addressed.

At the conclusion of this course, attendees will be able to:

- Recognize oral manifestations and special dental-medical considerations when treating the female patient
- Understand dental treatment considerations and common medications prescribed by dental practitioners and their safety in pregnancy and breastfeeding
- Recognize oral and head and neck injuries prevalent in victims of intimate partner violence

Women's Oral Health Issues Part 2

PRESENTED BY **Barbara Steinberg, DDS**

RECOMMENDED FOR **D H A OM LT**

1 - 4 PM

COURSE NUMBER 5178

ODAA COURSE

CE CREDITS 3

Certain conditions with a high prevalence in women that affect oral health will be discussed. Eating disorders represent a complex spectrum of chronic illnesses that lead to the highest mortality of all psychiatric disorders. The dental team plays an integral role in helping to identify these women because of orofacial manifestations. Osteoporosis, another condition with a high prevalence in women, also affects the oral cavity. Risk factors, prevention and treatment modalities and antiresorptive agent-induced osteonecrosis will be presented.

At the conclusion of this course, attendees will be able to:

- Be able to identify orofacial manifestations, psychological and medical issues associated with eating disorders
- Have learned the risk factors, prevention and treatment modalities of osteoporosis and oral manifestations of osteoporosis and ARONJ
- Be familiar with dental treatment considerations relating to eating disorders, osteoporosis, etc.

Training in the Skills Necessary to Run a Successful Dental Practice

PRESENTED BY **William van Dyk, DDS**

RECOMMENDED FOR **D H A OM**

8 - 11 AM

COURSE NUMBER 5179

ODAA COURSE

CE CREDITS 3**

As a lecturer to dental students around the US for the last 20 years, I've seen many of the practice management courses offered by dental schools. For the most part, these are excellent efforts to give graduates a basic knowledge of the rudiments of good business.

Still, the number one complaint of recent graduates is that they didn't learn how to run a dental business. For most students learning the art and science of dentistry is hard enough without spending time learning how to run a business. For this reason, students don't concentrate on practice management until they get into practice.

This course fills the gap between the dental course work and the reality of practice by looking at the important parts of a dental business and giving participants the tools to make the parts work well. Working as an associate, becoming an owner, watching and using practice numbers, handling managed care contracts, finding money to borrow, and marketing effectively are all important parts of business success and are covered in this lecture in a way that they can be put to use immediately.

At the completion of this course, attendees will be able to:

- Identify the key parts of a dental business that need to be taken care of to insure success
- Recognize the leadership skills that you need to possess to direct your dental team effectively
- Analyze the community to decide whether you are a good fit, and how to use associateships to decide where and when to buy
- Know the important aspects involved in the purchase of a practice
- Use the marketing skills to build a quality dental practice

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Special Ways to Find and Keep a Dream Team

PRESENTED BY William van Dyk, DDS

RECOMMENDED FOR D H A OM

1 - 4 PM

COURSE NUMBER 5180

ODA COURSE

CE CREDITS 3**

In today's marketplace it's difficult to find qualified employees who can perform at the level necessary to operate a quality dental practice. This course looks at the present causes of this problem—population trends, changes in attitudes among young people about career goals, and increased competition for similar types of employees. Participants will learn how to find the employees they want, how to attract them to choose their office over competing employers, and how to keep them from leaving their employment to find work elsewhere. Recommendations will go far beyond issues of pay and benefits and give potential solutions to all stages of practice.

At the completion of this course, attendees will be able to:

- Understand the underlying reasons behind the difficulty in finding and keeping quality team members
- Identify the many reasons why great employees choose where they work and why they stay
- Set up their practice to attract the best talent
- Create a practice that is hard to leave

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

ODEA COURSE

The 1% Quest to Better Your Best Staying Resilient and Productive!

PRESENTED BY Kelli Vrla, CSP

RECOMMENDED FOR D H A OM LT

8 - 11 AM

COURSE NUMBER 5181

ODEA COURSE

CE CREDITS 3**

This fast-moving session challenges you to pinpoint ways you and your staff can "Better Your Best!" Some of your success habits are working, while some need work. Find out which of your success strategies serve you and which ones swerve you from the path of superior excellence in performance and productivity. Don't miss this festive delivery of relevant hit-the-ground-running tools to help you and your staff celebrate and accelerate in your quest to "Better Your Best!"

At the completion of this course, attendees will be able to:

- Focus on full-throttle, high "return on investment" activities to catapult progress in any economy
- Focus on moving transactions forward
- Eliminate time-wasting and worry with a personal action plan to engage, enhance and explode

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

ODEA COURSE

Engagement—Have Them After "Hello!" How to Keep Your Staff Engaged and Ready to Serve!

PRESENTED BY Kelli Vrla, CSP

RECOMMENDED FOR D H A OM LT

1 - 4 PM

COURSE NUMBER 5182

ODEA COURSE

CE CREDITS 3**

Based a recent report by HR Solution, only 27 percent of employees are "actively engaged." The remaining 73 percent of employees are divided between "ambivalent"

(60%) and "actively disengaged" (13%). This fast-moving program will give you quick "boots-on-the-ground" tips on getting (and keeping) you and your staff engaged to handle today's challenges.

At the completion of this course, attendees will be able to:

- Clarify expectations of excellence and help staff connect the dots to patient satisfaction
- Get employees to "own" their jobs and enlist a "no tolerance for gossip and negativity" policy
- Stay laser-focused amid chaos and change, motivate and energize recharge for resilience
- Identify the art of customized appreciation and individualized motivation
- Identify "What makes 'em tick & what ticks 'em off"
- Give meaningful, authentic random deposits to enrich engagement and patient satisfaction

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

OSP COURSE

Lasers in General Dentistry and Periodontics

PRESENTED BY Raymond Yukna, DMD, MS

RECOMMENDED FOR D H

8 - 4 AM

COURSE NUMBER 5183

OSP COURSE

CE CREDITS 6

Lasers are an exciting new addition to the dental armamentarium and are increasingly being used for and applied to various dental procedures by general dentists, periodontists, and other specialists. When used appropriately, lasers offer certain advantages over a conventional armamentarium. Knowledge and understanding of basic laser principles are important for every dentist to better deal with various marketing claims.

This course will familiarize the clinician with different types of lasers, laser physics, laser-tissue interactions, and laser safety. The use of lasers for periodontal therapy is becoming more common in clinical practice today. Periodontal procedures utilizing lasers that will be highlighted in this presentation will include esthetic gingival tissue management, non-surgical and surgical treatment of periodontitis and peri-implantitis, and osseous surgery. Scientific evidence will be presented, which includes human histologic results demonstrating cementum-mediated new attachment in the treatment of periodontitis.

At the completion of this course, attendees will be able to:

- Understand laser types and various laser wavelengths
- Describe laser-tissue interactions and how different lasers affect different tissues
- Discuss the protocol used for Laser Assisted New Attachment Procedure (LANAP)
- List the advantages and disadvantages of laser use
- Identify potential limitations for laser use in dentistry and periodontics
- Show examples of periodontitis and peri-implantitis treatment success with lasers



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DENTAL OPPORTUNITIES

GENERAL DENTISTRY

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DENTAL OPPORTUNITIES

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MEDICAL OFFICE FOR SALE. 1,464 SF of Medical office space in the Tualatin Professional Center, Tualatin, OR 97062. \$275,500 (\$188/SF). Contact: Dick Shafer, Shafer Realty, 503-221-6464.

SPACE WANTED: GENERAL DENTIST LOOKING TO SUBLEASE dental office (part-time). Please email location, short description of the office, and contact information. Sandi_sb@hotmail.com.

MOVE-IN READY DENTAL SUITE FOR Lease in Tanasbourne. 2,506 SF, capacity for 6 operatories, large windows, high-end finishes, views of wetlands, ample parking, easy access to Sunset Highway, walking distance to many restaurants and public transportation. Ideal for general or specialists. \$22/SF Triple Net. 17895 NW Evergreen Parkway. Contact: Nick Baldwin, Hayden Group, 503-709-6190.

continues on next page

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- Dental Opportunities
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WILLAMETTE VALLEY, OR – G/P collecting \$1.3M+ in a very nice office in an excellent location.

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OREGON COAST – Excellent G/P collecting \$700K+, in a very nice, well equipped, newer office in a wonderful location.

S. OREGON COAST – Excellent, well established fee-for-service G/P collecting \$1.2M+ with high profit.

S. OREGON COAST – Great start-up opportunity! Building and part time practice with 3 equipped ops.

S. OREGON COAST – Excellent family G/P collecting \$500K+. Very nice office with newer equipment, including Eagle Soft & Schick.

HOMER, AK – Long established G/P collecting around \$550K in 2013. Includes a great staff, laser, digital x-rays, and pano.

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FAIRBANKS, AK – Associate wanted for busy Endo practice!

KETCHIKAN, AK – 100% fee-for-service G/P collecting \$600K. 4 ops updated about 5 years ago.

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KAILUA-KONA, HI – Fee-for-Service G/P collecting about \$400K. Come live, work and play on the Big Island! Motivated Seller!

TACOMA, WA PROSTH – Well established practice collecting \$450K+ in 2013. Office boasts 7 ops, digital x-rays and a full denture lab. Building is also available!

SPOKANE VALLEY, WA – G/P collecting around \$1M in 2013. 6 ops, pano and digital x-rays.

WEST PUGET SOUND PERIO – Great practice with an emphasis on implants, collecting \$550k+ in 2013. 4 ops, Pano and more!

BELLEVUE, WA – Biological dental practice collecting \$600K. Amalgam free/safe office features 7 ops (5 equipped), digital x-rays and great new patient flow.

BELLEVUE, WA – Highly profitable G/P on track to collect \$1.4M+ in 2014. 4 ops and digital x-rays in a stylish office. Don't miss this exceptional practice!

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This course covers radiation protection, digital imaging, radiographic quality control and cone beam computed tomography (CBCT) along with a review of common radiographic findings including anatomical variants on both 2D and 3D radiographs. Current regulations in radiation protection including ADA/FDA guidelines for prescribing radiographs and upcoming changes will be presented. Best practices of creating an ionizing radiation policy in a private office setting will be discussed. Digital imaging basics including strengths and limitations will be covered enhancing those offices with digital and educating those interested in switching or learning more about digital imaging.

The learning objectives include:

1. Implementing the most current radiation protection guidelines.
2. Applying digital imaging basics to improve your office imaging or prepare your office for purchasing/upgrading to digital imaging.
3. Understand the importance a radiographic quality control program and best practices for creating one in your office.
4. Review common radiographic findings on 2D and 3D radiographs.
5. Understand and apply the strengths and limitations of CBCT aiding in the prescription of CBCT scans.
6. Understand the legal considerations of CBCT units and CBCT scans.

complete program details and registration at
lanedentalsociety.org/programs

PRACTICES FOR SALE

G/P PRACTICE FOR SALE. ESTABLISHED DENTAL PRACTICE for sale in Southern Oregon. Annual collections over \$828,000/year. Very active and productive hygiene program. Both hygiene operatories and the front office have recently been completely remodeled and updated. New computers and monitors in the operatories and new receptionist front desk as well. 2700 SF free standing building with a total of 8 operatories. Great location with plenty of parking and fabulous visibility on a very busy street. Above average discretionary earnings. Current staff will stay with the practice. If you love the outdoors then this is the practice for you. Contact Buck Reasor at Reasor Professional Dental Services. 503-680-4366, info@reasorprofessionaldental.com.

PRACTICES FOR SALE

THREE PRACTICES FOR SALE. GOLDENDALE General Practice: Be the big fish in a small pond. Four ops with annual production of \$600k. Building also for sale. SW Oregon General Dental Practice: Great patient doctor ratio. Four ops with average annual collections of \$600,000. Second satellite office available. Stand alone building also for sale. Portland: Great opportunity to own an awesome practice in a downtown suburb of Portland. Production over \$675,000 in 2014, four ops, 25+ new patients per month, great visibility. Building is also for sale. Contact info@omni-pg.com.

G/P PRACTICE FOR SALE IN SOUTHERN OREGON. Annual collections over \$655,000. Outstanding location on the busiest commercial street in town. Great visibility with excellent signage. 6 fully equipped operatories. Digital X-rays. Excellent collection policy. Well trained staff will stay with the practice. Possibility of building ownership later on. Contact Buck Reasor, 503-680-4366 or info@reasorprofessionaldental.com.

EQUIPMENT FOR SALE

FOR SALE: TWO OFFICES WORTH OF EQUIPMENT to sell. All kinds. See Craigslist ad for complete listing. <http://portland.craigslist.org/wsc/hab/4869169979.html>.

MISCELLANEOUS

MODERATE SEDATION COURSE—INSTRUCTOR: STEVEN GANZBERG, DMD, M.S. Dates: April 15-19 & May 13-16, 2015 at Wendel Family Dental Centre Vancouver, WA. Cost: \$12,000. A deposit of \$5000 is due at time of registration. Course is 80+ hours with 20 patient cases. Contact: Lori, 360-944-3813 or loris@wendeldental.com. Space is limited. AGD#218643.

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OREGON COAST VACATION RENTAL. OTTERCREST condo with the best view on the Oregon Coast. Sleeps up to 10. Full kitchen. Deck. Can rent part or entire condo. Sorry, no pets allowed. Call for details, 503-312-5548.

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February 2015

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