



June/July 2014

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Official publication of the Oregon Dental Association in support of its core purpose to advance the dental profession and promote the highest standard of oral health and oral health care.



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CONTACT US

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Letters to the editor are welcomed. All letters and other submissions to this publication become the property of the Oregon Dental Association. Send submissions to:

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Articles

Are you interested in contributing to Membership Matters?

For more information, please contact editor, Dr. Barry Taylor: barrytaylor1016@gmail.com.

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Blog www.TheToothOfTheMatter.org

SEP 5-6

ODA House of Delegates
(Riverhouse—Bend)

SEP 26 9:00 AM

Board of Trustees meeting
(Portland)

NOV 1 8:00 AM

Board of Trustees meeting
(ODA)

ODA CALENDAR EVENTS & MEETINGS

For more information on these and other upcoming events, visit www.oregondental.org, and click 'Calendar' at the top of the page or call ODA at 503.218.2010.



Save the Date

Dental Day 2015

Oregon State Capitol
Wednesday, February 18

COMPONENT CE CALENDAR

compiled by Mehdi Salari, DMD
Send your component's CE courses to bendsalari@yahoo.com.

TUES, SEP 9 Marion & Polk **CE HRS: 2**
Overseas Trips, Experiences, and Public Health
Denny Sanders, Drs. Deming & Murray (MTI)
LOCATION: Salem (Boys & Girls Club)
INFO: www.mpdentalce.com or mpdentalce@qwestoffice.net

TUES, SEP 16 Lane County **CE HRS: 2**
Prognosis for the Periodontally Compromised Tooth Thomas J. Kepic, DDS, MSD
LOCATION: Eugene (Valley River Inn)
INFO: www.lanedentalsociety.org/programs

WED, SEP 17 Multnomah/Clackamas **CE HRS: 2**
Healthcare Reform—More Questions/More Answers Kraig Anderson, FSA, MAAA
LOCATION: Milwaukie (Moda Plaza)
INFO: www.multnomahdental.org or lora@multnomahdental.org

TUES, OCT 14 Marion & Polk **CE HRS: 2**
Getting a Grip on Your Own Retirement
Ron Kelemen, CFP
LOCATION: Salem (Airport)
INFO: www.mpdentalce.com or mpdentalce@qwestoffice.net

FRI, OCT 17 Clack./Mult./Wash. **CE HRS: 6**
Tri-County Meeting: OSHA Compliance and CDC Guidelines for Infection Control
LOCATION: Portland (Oregon Convention Center)
INFO: www.multnomahdental.org or lora@multnomahdental.org

FRI, NOV 7 Lane County **CE HRS: 6**
Essentials of Dental Sleep Medicine
Leila Chahine, DMD
LOCATION: Eugene (Valley River Inn)
INFO: www.lanedentalsociety.org/programs

TUES, NOV 11 Marion & Polk **CE HRS: 2**
Silver Nitrate Steve Duffin, DDS, MBA
LOCATION: Salem (Airport)
INFO: www.mpdentalce.com or mpdentalce@qwestoffice.net

WED, NOV 19 Multnomah **CE HRS: 2**
Head and Neck Cancer for Dental Providers
Peter Anderson, MD & Neil Gross, MD
INFO: www.multnomahdental.org or lora@multnomahdental.org

TUES, DEC 9 Marion & Polk **CE HRS: 2**
Oral Pathology Jeff Stewart, DDS, MS
LOCATION: Salem (Airport)
INFO: www.mpdentalce.com or mpdentalce@qwestoffice.net

WED, DEC 17 Multnomah **CE HRS: 2**
Treatment Planning Issues for Maxillary Anterior Immediate Implants
Dr. Steve Beadnell
INFO: www.multnomahdental.org or lora@multnomahdental.org

TUES, JAN 13 Marion & Polk **CE HRS: 2**
Sleep Apnea Marty Johnson, MD
LOCATION: Salem (Airport)
INFO: www.mpdentalce.com or mpdentalce@qwestoffice.net

WED, JAN 21 Multnomah **CE HRS: 2**
Treatment Planning Issues in Maxillary Posterior Implants Dr. Steve Beadnell
INFO: www.multnomahdental.org or lora@multnomahdental.org

TUES, FEB 10 Marion & Polk **CE HRS: 2**
Orthodontics Bart Carter, DMD, MS
INFO: www.mpdentalce.com or mpdentalce@qwestoffice.net

TUES, MAR 10 Marion & Polk **CE HRS: 2**
Sedation & Drug Updates
Oregon Board of Dentistry
INFO: www.mpdentalce.com or mpdentalce@qwestoffice.net

WED, MAR 18 Multnomah **CE HRS: 2**
Endodontics Dr. Salwan Adjaj
INFO: www.multnomahdental.org or lora@multnomahdental.org

A moment to celebrate



Barry J. Taylor,
DMD, CDE

WHY IS THE JUNE/JULY ISSUE arriving in my mailbox now, and why is this whole issue devoted to the new OHSU School of Dentistry building—Skourtes Tower—which is a significant part of the new Collaborative Life Sciences Building (CLSB)? The answer to the first question is that the weather has been lovely and a certain editor has been distracted by planning a trip to Hell's Canyon and the Eagle Cap Wilderness in NE Oregon with his sons. ("Dad, is this one of your character building trips?") Moving into a new office has also been a bit of a distraction. Which brings us to the longer answer to the second question.

The tentacles of the School of Dentistry reach into many facets of the profession in Oregon. That is why we should care about the School as it goes through these most recent changes. I would like to say such a monumental change only happens once in a lifetime, but there are actually dentists in Oregon who have been involved with three different School buildings. My guess is that the previous moves were similar to this move, in that a new

building makes significant improvements in the education of dental students, and this one also coincides with a new dean as well.

The majority of graduates from the School stay in Oregon to practice. These are the doctors that will be your associates, your partners, and someday possibly purchasing your office. As a profession, we should care about curriculum at the School, to maintain a high level of care for our patients. Graduating students' clinical skills and knowledge will improve with time through continuing education courses, but we expect that upon graduation, they are already capable of providing excellent care to their patients.

Many ODA members are full-time instructors and even more are part-time instructors.

Physically, the new building will facilitate the changes already being implemented in dental education. While most of us recall long hours spent in the lab after hours—waxing, casting, and setting denture teeth—students today have most of this done by outside labs. Diagnostic wax ups, mounted models, implant radiograph, and surgical stents are still done by the students, but the days of casting machines and porcelain ovens in the school are past. In their place we will be seeing more milling machines and imaging cameras for CAD/CAM dentistry.

Another positive change is the contacts and collaborations that will hopefully be fostered through the dental school sharing a building with health course programs such as pharmacy from OSU, PSU, and also the OHSU School of Medicine. The CLSB was designed to facilitate this education model, which in the ideal world will provide better communication and teamwork with other healthcare providers. Maybe in the not so distant future, dentistry won't be viewed as a silo in healthcare but will be more aligned with the other healthcare professions.

On the top floor of the Skourtes Tower is the Continuing Education department, which is now managed by the Oregon Academy of General Dentistry. If attendance is measured by number of doctors participating, this program is second only to the Oregon Dental Conference as the source of continuing education for dentists. The CE clinic will continue to be a source of education for dentists; in addition, the clinic will continue to host numerous study clubs which ODA members participate in.

Over time, the newness of the Skourtes Tower will fade, but, at this moment in time, we should celebrate such a large step forward in the education of dental students. Even though most of us are not current students, the School still plays an important role in our profession. And yes, to my sons, Sage and Carl, backpacking in 90 degree weather at a high elevation *will* build character. ●

Maybe in the not so distant future, dentistry won't be viewed as a silo in healthcare, but will be more aligned with the other healthcare professions.

Barry J. Taylor, DMD, CDE, is editor of *Membership Matters*. He can be reached via email at barrytaylor1016@gmail.com.

The opinions expressed in this editorial are solely the author's own, and do not reflect the views of the Oregon Dental Association or its affiliated organizations.

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- George Abdelnour, DDS, McMinnville, OR

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LETTERS TO THE EDITOR

These letters were received in response to the May 2014 issue of *Membership Matters*. The feature story in that issue was about participating in Medicaid, and the editorial discussed incorporating all types of dental practice models into our association model.

Dear Dr. Taylor,

I have generally always enjoyed reading our magazine, *Membership Matters*, as I feel more connected to the local dental community. I was taught in dental school that it was good to join the ADA because they support and champion dentists and the highest standard of oral health care, as our magazine states in the Table of Contents.

More and more however, I see the organizations like the ADA/ODA selling out to corporations, governments, and insurance companies. Our current issue [May 2014] provides a good example; the private practicing dentist is chastised while the corporations that run offices are built up by our editor. The main articles exclaim the virtues of taking Medicaid and how to obtain government subsidies with a whole page for instructions on how to accept reimbursements that don't cover costs.

We hear from two of our past ODA presidents and fellow dentists—who used to be our champions—who are apparently now working in senior

positions for the big insurance company. We all know who it falls on to take care of our patients, and it's not the insurance companies.

I'm sure Dr. Barichello and Dr. Ten Pas are wonderful people, but they are no longer our champions. Where are the individuals who champion the dentist, and the practice of excellent dentistry; where have they gone?

It's question time, does the ADA/ODA support me—the dentist—or do they fall in line with the insurance companies, chase after government carrots, or lay down the red carpet for the big dental corporations? I understand times are changing, but it's time for a look in the mirror, and if I'm no longer the constituency, I'm happy to move along and watch ODA/ADA membership numbers continue to plummet.

Travis Evans, DMD
Tualatin, OR



Membership Matters would love to hear from you.

Send your feedback to Barry J. Taylor, DMD, CDE, editor, via email at barrytaylor1016@gmail.com.

Dear Dr. Taylor,

Having had a conversation recently about the very issue you discuss in your May editorial, it was nice to see someone 'get it.' I'm sure there are some of your members that will not appreciate your points (as in Virginia), but the reality is that they are part of the present and the future look of the profession.

Bonuses, production goals, etc.,—yep, they are all part of a 'traditional' well-run business we call dentistry.

Bad folks making bad decisions—yep, that would be in the solo practice, small group practices, large dental only group practices and corporate group practices.

No one is immune, as it can happen anywhere. If you don't want them as members, but rather outcasts, keep doing what you're doing (not you).

Instead, let's involve them via the ADA's Code of Ethics and give them the message: "You are not alone. Call us for help when you are struggling. We are here to help."

Keep giving the reality check!

Terry D. Dickinson, DDS
Executive Director,
Virginia Dental Association

Editor's note: Dr. Dickinson's views are his own, and do not necessarily represent the views of the Virginia Dental Association or of the American Dental Association.

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Joni Young, DMD

Recently elected by the ODA Board of Trustees, Dr. Young will take the office of president-elect at the 2014 ODA House of Delegates this September.

By Melody Finnemore

AS A YOUNG GIRL, JONI YOUNG often heard her older brother talk about wanting to be a dentist. When she expressed a similar interest, their mother encouraged her to become a dental hygienist.

"I had this feeling of, 'Well, if he can do it, I can, too,'" she said, adding her brother ultimately became an engineer.

Dr. Young earned her DMD from OHSU School of Dentistry in 1988. She started her general practice in Salem and joined the Oregon Dental Association that summer.

Dr. Young said she also believes members of the ODA should contribute to guiding, supporting, and giving back to the organization through whatever volunteer time they have available.

"Dentistry has changed and so many people are involved in group practices and corporate dentistry, but when I started there were mostly smaller practices," she said. "The ODA has been really helpful with regulatory issues, and the staff is unbelievable."

Dr. Young's practice has remained small throughout her career, which has given her a chance to interact more directly with her patients. "I enjoy the people. I even do a lot of the cleanings myself, so I get to know my patients pretty well. I enjoy that interaction and fixing people's smiles," she said.

When she's not working, Dr. Young is most likely to be found ferrying her 9-year-old daughter, Peyton, and 11-year-old son, Bryce, to their many activities. Dr. Young also loves to be in the water. She began swimming in middle school and continued through her college years at Willamette University, where she majored in biology and chemistry.

"After dental school, I wasn't exercising, and I love the water, so swimming is always my fallback," said the long-distance swimmer. "I'm always curious, 'Can I go a little bit longer?'"

Among her goals is to someday swim across the English Channel. During her first attempt, she became hypothermic and had to stop short of reaching that goal. However, she plans to try it again in the future.

In the meantime, Dr. Young said she looks forward to continuing the ODA's work on maintaining the dentist as the head of



Dr. Young finishing at the Manhattan Island Marathon swim (28.5 miles around Manhattan).

Recently elected president-elect of the ODA, Dr. Young became involved in her component society early in her career. Since then, she has filled multiple offices at the component level, and has served on the ODA Board of Trustees.

"Organized dentistry is helpful because of the camaraderie, and I've met several great mentors," she said. "Even now, when I come up with a problem, there is always somebody out there who has had that issue and can talk with me about it."

Dr. Young just before swimming the Santa Barbara Channel.



Dr. Young with her family: husband Bob, and their children, Peyton (age 9), and Bryce (age 11).



the dental team, whether it be with the Board of Dentistry, the Legislature or other bodies.

"With the constantly evolving health care scene, we need to stay up with the changes and find ways to include dentists from all practice types so they too will become members. We as a group can help make changes for all of us at the ODA and in dentistry," she said. "My goal is to get all

members—established and new—to see the value of their membership and to get involved in the organization. Involvement doesn't always mean a huge commitment of hours or years. It can be something short and sweet, and very rewarding!" ●

Melody Finnemore is a freelance writer for ODA and a partner in Precision Communications. She can be reached at precisionpdx@comcast.net.

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Dr. Robert E. Varner elected president of AAO



Robert E. Varner, DMD, an orthodontist from Roseburg, has been elected the 2014–15 president of the American Association of Orthodontists (AAO), the oldest and largest dental specialty organization in the world. The election was held during the AAO's 114th Annual Session in New Orleans.

"Service to our patients is our priority," Dr. Varner said. "Patients are our purpose, and it is our shared goal to ensure that each one receives the highest quality care. Orthodontists work with other dental professionals, such as primary care dentists, periodontists and oral surgeons, to collaborate on each patient's unique needs and circumstances with the goal of ensuring that the result of treatment is a healthy, beautiful smile. This interdisciplinary collaboration is particularly important today given the increasing number of adult orthodontic patients, whose treatment needs may be more complex than those of children and adolescents. It is an extraordinary honor to be called upon to lead the AAO's service to orthodontic patients and to AAO members for the coming year."

Dr. Varner has held leadership positions in organized orthodontics at local, state, regional and national levels since 1977. He has held the presidencies of the Umpqua Dental Society, Oregon State Society of Orthodontists, and the Pacific Coast Society of Orthodontists. Dr. Varner is a member of the World Federation of Orthodontists, the Northwest Component of the Edward H. Angle Society, and is a Diplomate of The American Board of Orthodontics.

A 1969 graduate of the University of Oregon Dental School, Dr. Varner served three years as a dental officer in the U. S. Navy, including a one-year dental internship at Balboa Naval Hospital in San Diego.

After his military service, Dr. Varner completed his orthodontic education at the University of Oregon Health Science Center in Portland in 1974, and subsequently opened his private practice in Roseburg, Oregon. In his spare time, Dr. Varner and his wife, Jacquetta, enjoy traveling, tennis, golfing, and spending time with family and friends. ●

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OHSU Faculty Senate Service Award

OHSU faculty members are recognized annually through the Faculty Senate Awards for their exceptional efforts in support of OHSU's mission. Awards are made for contributions in one of five rotating categories: Research, Leadership, Teaching, Service, and Collaboration. This year's award for the School of Dentistry was in the Service Category.

Finalists and winners were recognized at a banquet on May 8.

Finalists received a \$500 prize from the OHSU Foundation. The winner is awarded \$3,500, and their name is engraved on a memorial plaque from the Foundation.

Congratulations to **Jeffrey C. Stewart, DDS, MS** (2nd from left), winner of the 2014 OHSU Faculty Senate Service Award. He is pictured above with the other three finalists from the School of Dentistry, **Agnieszka Balkowiec, PhD**; **Eli Schwarz, DDS, MPH, PhD**; and **Robert W. Myall, BDS, MD**.

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ALAN NEAL, DMD

Salem
Clackamas County Dental Society

Volunteers NEEDED

The ODA councils and committees listed below currently have volunteer opportunities. **All ODA members are encouraged to participate in the leadership of this organization.**

Interested applicants should submit a letter of interest and a one-page resume to:

Mail: ODA Leadership Development Committee

Jim Smith, DMD, Chair,
Nominating Sub-Committee
PO Box 3710
Wilsonville, OR 97070

Email: leadership@oregondental.org

✓ Election held Nov. 1, 2014

Elected by ODA Board of Trustees

Health Services Group Board of Directors

★ ★ If interested, the deadline to submit materials is July 31, 2014. ★ ★

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Michael L. McKeel, DMD

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DBIC RISK MANAGEMENT COURSES

Current reporting period:
January 2014 to December 2016

2014

August 22

Eastern Oregon – Pendleton
Dr. Jason Walker
541.276.1561

October 28

Clackamas County – Oregon City
Dr. Fred Bremner
503.784.9267

2015

January 30

Lane County – Eugene
Mark Portman
541.686.1175

February 27

Southern Oregon – Medford
Amanda Davenport
541.779.0017

April 9

Oregon Dental
Conference – Portland

October 16

Southern Willamette – Corvallis
Dr. Mark Swensen
541.754.4017

November 10

Washington County – Beaverton
Dr. Kathy Reddicks
503.848.5605

December 4

Marion-Polk County – Salem
Lori Lambright, 503.581.9353

2016

April 7

Oregon Dental
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Hindsight is always 20/20

Portland fluoridation referendum: One year later



Kurt Ferré, DDS



MAY 21. I SUSPECT THAT MOST READERS WOULDN'T KNOW

the significance of this date as compared to, say, May 18, 1980—the day that Mt. Saint Helens blew its top.

Well, May 21, 2014, marks the one-year anniversary of the defeat of the fluoridation referendum after the Portland City Council had approved it 5–0.

I have been involved in fluoridation politics for the past 15 years, and there are two facts that play out in a fluoridation political battle: 1) It is much easier to scare the public than to un-scare them; and 2) The support for fluoridation is a mile wide, but passion is an inch deep; while the opposition's support against fluoridation is an inch wide, but the passion runs to the center of the universe.

Since Autumn of 2010, **Dr. Chuck Haynie**, a retired general surgeon from Hood River, and I have helped defend eight long-standing fluoridated communities from fluoridation opponents who have come to these communities and tried to get fluoridation discontinued. Five of these communities are in Oregon, and all of them are still fluoridated.

How did this happen?

First: "All politics are local." We contacted the local dentists, physicians, and public health officials in each respective community. In

particular, many of the local dentists expressed outrage over the thought of fluoridation being discontinued, and they were more than willing to use their offices as educational centers on the safety and effectiveness of fluoridation. Patients trust their dentist's opinion, and this is one of the main reasons that Dr. Haynie and I have been so successful.

This is not, however, what happened in Portland. One of my biggest disappointments of the Portland campaign was the lack of individual dentist advocacy for fluoridation during the campaign. While the leadership of the ADA, the ODA, and the MDS was wonderful, most of the rank and file dentists were collectively mute.

Why? Here are some possible reasons:

- Fluoridation will reduce decay and hurt my income, or I will lose patients who are against fluoride and fluoridation (that's my cynical possibility).
- Dentists, as a group, are apolitical.
- Fluoridation is too controversial.
- Fluoridation fatigue: If the majority of the people don't want it, I'm done hitting my head against the wall.
- Dentists are poorly educated on fluoridation science and politics and how to respond to the internet rubbish some of their patients bring in.

Dr. Ferré is past-president of the Multnomah Dental Society. He is president of the board as well as the volunteer dental director for the Creston Children's Dental Clinic in SE Portland which serves the low-income children of the Portland Public School System.

You can reach him at kferre51@comcast.net.

The opinions expressed in this column are solely the author's own, and do not reflect the views of the Oregon Dental Association or its affiliated organizations.

Steps 5–7 have to do with the science of Search Engine Optimization (SEO). The opponents of fluoridation know this well. One of the major ways to improve SEO for pro-fluoridation websites is by linking websites to one another. This helps make sites more “credible” to search engines, like Google.



There is a national/international campaign by fluoridation opponents to discontinue this practice wherever fluoride is added to a public water system. Clean Water Portland, the organization that opposed the fluoridation referendum in Portland, has recently changed their name to Clean Water Oregon. They will continue to attack the existing 22% of the fluoridated public water systems in Oregon.

We, as a profession, have the responsibility to promote and defend fluoridation as the foundation of a sound dental public health policy. Studies have shown that the most effective approach to educating a patient is a face-to face conversation.

So, what can be done?

1. Expand the curriculum on the science and politics of fluoridation at OHSU.
2. Make it an Oregon license requirement to take a 3-hour CE class on fluoridation every three years. Hygienists would have this requirement too.

Here are some individual steps that you can take immediately:

3. If you practice in a fluoridated community, remind your patients how lucky they are to live in a fluoridated community and that fluoridation is for everyone, not just kids.
4. If you practice in a non-fluoridated community, play the game of picking out the new patients who have relocated to your community and asking them, “You didn’t grow up in Oregon, did you?” Remind parents that their kids with cavities might not have had them if the water was fluoridated, or the adults might not have these root cavities if the water were fluoridated.

5. If you have a website for your practice, create a fluoride section where your patients can go for current information on fluoride.
6. Link your the fluoride information on your website to these three websites:
 - **Campaign for Dental Health:** www.ilikemyteeth.org
 - **CDC:** www.cdc.gov/fluoridation
 - **ADA “Fluoridation Facts”** www.ada.org/~media/ADA/Member%20Center/files/fluoridation_facts.ashx
7. If you have an office or individual Facebook page, please “like” the *Campaign for Dental Health* Facebook page and link it to your office webpage.

Fluoridation continues to expand and grow around our country, despite the pressures brought on by fluoridation opponents. Fluoridation is a “made

in America” public health policy, and if we don’t take a stand to protect it, who will? I believe it is the ethical and moral road that we must take for our profession.

With the assistance of the ODA, I would like to identify at least one dentist in each component society as the “go to” dentist on fluoridation. If they practice in a fluoridated community, he or she can notify the ODA of any opponent activity. If the timing is right, this dentist, along with local public health advocates in a non-fluoridated community, can, again, contact the ODA, and they will assist you in bringing fluoridation forward.

We may have lost the battle in Portland, but we haven’t lost the war. There is a reason that the CDC has hailed fluoridation as “One of the 10 greatest public health achievements of the 20th Century”: Because it works! ●

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OHSU SCHOOL of DENTISTRY

By Barry & Melody Finnemore



1898

The Oregon College of Dentistry is founded in Portland.

1900

1900

Tacoma College of Dental Surgery merges with the Oregon College of Dentistry to form the North Pacific Dental College, later renamed the North Pacific College of Oregon.

1899

The Tacoma College of Dental Surgery moves to Portland.

1945

The University of Oregon Dental School opens on Northeast Oregon Street.

19



1956

The dental school moves to Marquam Hill.

2001

The center is renamed Oregon Health & Science University.

2011

The OHSU/OUS Collaborative Life Sciences Building and Skourtes Tower groundbreaking.

1981

The University of Oregon Health Sciences Center is renamed Oregon Health Sciences University.

2003

OHSU breaks ground for its first building in the South Waterfront district.

Timeline data source: Oregon Health & Science University.

Barry and Melody Finnemore collaborated to produce the following three articles about the OHSU School of Dentistry. They can be reached at precisionpdx@comcast.net.

The Unique Charms and Challenges of the “old school”

//

My career at the school was a godsend for me. I really enjoyed the camaraderie and the family atmosphere.

Jim Tinkle, DMD

I think I've always wanted to be a teacher. I have a strong belief that students need input from practicing dentists. Nothing teaches like experience. Teaching dental students keeps you on your toes. I enjoy the everyday challenges and the students' enthusiasm. Professionally, I have unlimited consultations with various specialists. This adds to my ongoing learning and, in turn, makes me a better teacher and dentist.

Bob Faris, DMD

To watch the students, so many of whom were very tentative to begin with, progress and become good students doing good dental work is what I enjoy about teaching.

Ken Berg, DMD

It is rewarding to teach the next generation, and it has fulfilled my experience far beyond my expectations. I've also learned a lot. I am actually a better dentist knowledge-wise, and I know more now than when I graduated from dental school.

Don Sirianni, DMD

//

AS THE OHSU SCHOOL OF DENTISTRY settles into its new digs in Skourtes Tower, several ODA members took time to reflect on their days as students and instructors in what will now be known as the “old school.”



Dr. Quinn

Before the University of Oregon School of Dentistry opened, on Marquam Hill, in 1956, it was located in NE Portland. **Bob Quinn, DMD**, graduated from that “old school” in 1955, and recalled three dental supply companies located within a block of the school. He also illustrated just how much things have changed within the medical community since then.

“Underneath us was the pharmacy, and I went down there with a classmate of mine, and he bought a pack of cigarettes,” Dr. Quinn said. “Many people smoked in class, and the instructors would sometimes smoke a cigarette or a pipe while they were lecturing.”

There were few women in the school at that point in time, and the students and instructors had little flexibility in their access to the facility.

“Boy, we had to be out of there at five o’clock, and if anyone was in there after five, the janitor went

and told the dean. The dean said, ‘Instructors are a dime a dozen; janitors are hard to find,’” Dr. Quinn said.

Ken Berg, DMD, attended his first three years of classes in the antiquated structure, where there were few of the amenities often taken for granted today.

“We had no running water on the clinic floor, so we had to use squeeze bulbs for water to rinse the patient’s



Dr. Berg

mouth," he said. "And our clinics were very warm, because we had no air conditioning. When we would set up wax for dentures they would soften and teeth would fall out."

A few quirks kept things interesting

Dr. Berg moved to the "new" building on

Marquam Hill during his fourth year of school, and was a member of the first graduating class there in 1957. "As students, we basically all felt we had died and gone to heaven when we went to the new school."

The building's notoriously precarious elevators came to mind for **Don Sirianni, DMD**, who graduated from the dental

school in 1964. Too many people on the elevators often caused them to stop just short of the floor above. "I can

remember having to climb up and out of the elevator," he said.

Jim Tinkle, DMD, is among those who have seen the dental school grow and evolve over the years. From the time he began dental school until he completed his endodontic residency in 1985, the institution underwent three name changes.

Dr. Tinkle and others remembered being able to park near the dental school, where the slope created some risky conditions in the winter. Sometimes, one's car would not be in the same place one left it because the cars tended to slide down the slope when the roads were slick. Dr. Tinkle also recalled losing this premium parking when the Casey Eye Institute was constructed.

"The rule was that parking had to pay for itself, so OHSU closed our parking lot and raised our parking fees to pay for the new one," he said, noting parking has historically been a problem on Marquam Hill.

Dr. Tinkle began teaching in the dental school in 1979 and, as a member of the faculty, often was involved in some renovation projects as well.

"There are an impressive number of coats of paint we put on the inside, and sometimes I think what is holding the building together is all that paint. The plumbing system was really old and inadequate, and the water did not taste very good," he said.

"All in all, the building served us well over the years and we were able to remodel spaces to meet our needs," Dr. Tinkle said, adding the cramped conditions occasionally required a closet to be turned into an office.



Room to experience a realistic practice

As the dental school evolves yet again, in its new space on the South Waterfront, the transition will overwhelmingly benefit students and instructors alike, Dr. Berg said.

"I think one of the big benefits for the students is that they are going to have state-of-the-art dental equipment," he said. "This will also benefit the instructors in that, at the old school,

something breaks down on the clinic floor every day because it's really in bad shape."

In addition, students will no longer have to purchase or sterilize their own dental equipment, alleviating some of their financial burden and allowing more time to interact with and care for patients, Dr. Berg said.

Bob Faris, DMD, who graduated from the dental school in 1961 and recently retired from teaching there, complimented the view from the new facility as well as its expansive space, which will allow students to experience what it is like to be part of a group practice.

"The students and instructors will have new bays and a new operatory, and I think they will all benefit from that," Dr. Faris said.

Dr. Tinkle also highlighted the larger space, noting he and his colleagues taught "four-handed dentistry with assistants in chairs that reclined in a space that was built for single-operator, standup dentistry."

"We never had enough space, and we had situations where patients were within six feet of each other and had no privacy," he said. "This will be better for patients, for mobility around the building and for teaching spaces as well."

Dr. Sirianni, who began teaching at the dental school in 2000, said the larger space will not only give students a more realistic practice experience, but also lead to better conversations between instructors and students. The enhanced one-on-one atmosphere will bolster student-instructor interactions, and allow instructors to better relate their real-world expertise to students.

"The newness brings back our experiences in practice, and the instructors will be better able to share those experiences," he said. "Our responsibility as instructors is to teach the techniques, and our gift is to tell students what they will actually do in their practice." ●

Photos courtesy of OHSU. Dr. Quinn's photo by Dan Carter; Dr. Sirianni's photo by Michael McDermott.



Dr. Sirianni



Dr. Tinkle



Dr. Faris

New OHSU SCHOOL of DENTISTRY at the vanguard of a NEW EDUCATION PARADIGM

THE OHSU SCHOOL OF DENTISTRY'S move to its state-of-the-art home in Portland's South Waterfront represents the innovative direction in which its curriculum and community outreach is moving.

The new location, in the Skourtes Tower as part of the Oregon University System/OHSU Collaborative Life Sciences Building, combines cutting-edge training, clinical and research spaces. The facility is at the vanguard of a new education paradigm, and represents a vital center of community outreach—one that, through oral health training and services delivered in both urban and rural areas, will continue to be felt across Oregon.



Dr. Marucha

"We're the center for oral health education in the state, so we must not respond to change, but be the architect of change," said **Phillip Marucha, DMD, PhD**, dean of the School of Dentistry.

Dr. Marucha said the Skourtes Tower's design provides myriad opportunities to "launch curriculum into the future." The Collaborative Life Sciences Building—a project spanning a total of 612,000 square feet that will provide space for OHSU, Portland State University, and Oregon State University—will foster interdisciplinary learning and interaction between dental, medical, nursing, and pharmacy students, as well as those studying biology and chemistry.

The facility features not only areas that encourage students to simply spend time together, but flexible spaces that can be divided for small-group learning, yet still accommodate

large groups of students studying different disciplines.

This no-silos approach to education prepares future professionals for the direction health care delivery is headed, and dovetails with the Affordable Care Act, under which coordinated care organizations and dental care organizations must collaborate, Dr. Marucha noted.

"We're not just talking about classes together, but accommodating models under which students will practice together," he said. "We're educating students to be excellent contemporary clinicians, with a strong view toward the future, because they'll be practicing 20, 30, 40 years from now."

To that end, the Skourtes Tower—named for major donors Bonnie and **Eugene Skourtes, DMD**—and the larger Collaborative Life Sciences Building features the latest in dental and medical technology and equipment. It includes an advanced simulation center where clinical teams will train side-by-side, and shared instrumentation labs. A \$4.35 million donation from Newberg-based dental manufacturer A-dec, founded by **Ken and Joan Austin**, has brought state-of-art clinical equipment to the Skourtes Tower. The tower will feature 120-square-foot operatories that are double the size of the school's old operatories, and 215 dental chairs.

"That will allow us to do the most modern dentistry in modern facilities," Dr. Marucha said, noting the importance of dental education that connects oral health care to the overall body.

"And we're ensuring that our curriculum, clinically and didactically, matches our facilities.



As we move the curriculum forward, we're looking at how we use technology to reach students, and teaching them how to be self-learners, accessing and comparing data and making critical comparisons. Students in small groups will be participating in active learning, teaching each other, because not until you teach do you have a higher level of understanding."

Students will use computer-aided design and manufacturing to digitize impressions and design and mill crowns and bridges. Only a fraction of practicing dentists in the state currently employ this technology, but the number of practitioners who use it will increase in the future, Dr. Marucha said. In addition, students will be trained in cone beam scanning that creates three-dimensional views of the mouth and jaw, thanks to a gift from Carestream Dental.

The new space will support the school's efforts to address dental caries as a chronic disease, with a focus on minimal removal of the tooth structure and long-term prevention, Dr. Marucha said.

The Skourtes Tower also helps advance the dental school's rural health program, which,

through a statewide network of sites, aims to provide students with interdisciplinary educational experiences in patient care and research in collaboration with practicing dentists.

During a May interview, Dr. Marucha said the dental school was in the midst of a "listening tour," learning about community needs around the state. "We're in the initial phase of that," he said, "and it's exciting."

As part of this effort, the School of Dentistry is developing a virtual campus in Klamath Falls, which features the requisite infrastructure and foundation for collaboration with the presence of the Oregon Institute of Technology, an OHSU School of Nursing campus, and the Family Medicine Residency Program administered by OHSU's School of Medicine and sponsored by OHSU, Sky Lakes Medical Center in Klamath Falls and the Oregon Area Health Education and Training Center. The region also has a Veterans Administration clinic.

"There's strong community support there, as well," Dr. Marucha said. ●

DR. BENSON leading the REVIVAL of the GENERAL PRACTICE RESIDENCY at OHSU

DEVELOPMENT OF THE OHSU SCHOOL OF DENTISTRY'S General Practice Residency program took a significant step forward in March with the submission of its lengthy application for accreditation.

The next stage in the process is a late October site visit from the Commission on Dental Accreditation and, if all goes as scheduled, initial accreditation will be secured by January 2015, with the first class of students starting GPR studies in July 2015.



Dr. Benson

"We're rounding third base and heading for home right now," said **Sean Benson, DDS**, the dental school's GPR program director. "It's an exciting time."

The GPR will have an initial enrollment of six students. First-year training will be held in hospital settings. In an optional second year, residents will provide services in the community, including the rural areas, where they will build their competencies as part of multidisciplinary health care teams.

Dr. Benson, who is a past president and current secretary-treasurer of the ODA, described program planning, including the accreditation process, as a "colossal undertaking" that ultimately will fill a need to train dentists to collaborate with fellow health care providers and serve "all corners of the state." The GPR's mission is to train practitioners to serve patients with special needs, including individuals with physical, developmental and emotional disabilities and those with medically complex conditions.

"This is an opportunity to make a difference and provide training to treat patients with more complex conditions, and training more advanced

practitioners to address patients' overall health," he said.

As part of the multi-pronged planning, efforts are underway to renovate space in the Mark O. Hatfield Building on Marquam Hill to accommodate the GPR program and the existing oral and maxillofacial surgery clinic. Architectural plans are progressing, and construction on that project will start this fall, Dr. Benson said. Faculty recruitment also has started, with assistant program director **Patrick Hagerty, DMD**, on board.

Students will train in both the renovated space, and in the School's new Skourtes Tower. In addition, students will learn and serve in inpatient and outpatient facilities, with month-long rotations in family medicine, head and neck surgery/radiation medicine, and anesthesiology.

The GPR program also will provide students with experience in dental specialties including endodontics, periodontics, pediatric dentistry, and oral surgery.

The anesthesiology rotation, with Kaiser Permanente, will provide students with sedation training; experience in operating rooms; emergency training in a simulation lab; and training with a medical procedures unit. The latter unit will help students understand and recognize cases in which patients may need a higher-level anesthesia provider.

The GPR program is being re-established thanks in part to a \$2 million anonymous grant. In addition, vital partnerships have been developed with Permanente Dental Associates, which has provided \$200,000 to help develop the GPR program, and Moda Health, which is providing a second-year training site in

La Grande. Dr. Benson, who still maintains a dental practice in Baker City, said talks are ongoing with hospital systems about possible partnerships that can help strengthen the program's sustainability.

Restoration of the GPR program—an earlier iteration at OHSU ended in the early 2000s—fulfills a vision Dr. Benson had while serving as a dentist at Grande Ronde Hospital in La Grande; he recalls patients waiting for a year to see him in the OR.

"I thought the dental school was in a prime position to provide additional training," he said.

Dr. Benson added that expansion of Medicaid services places the new GPR program in a "much better position financially." And, with more students seeking multidisciplinary training, but with few new GPR programs starting nationally, and given the silo-breaking focus on multidisciplinary health care, demand for such training is high.

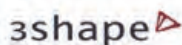
"A lot of people say that when I talk to them about the program, they can hear the enthusiasm in my voice," Dr. Benson said. "I'm very excited." ●



GPR's mission is to train practitioners to serve patients with special needs, including individuals with physical, developmental and emotional disabilities and those with medically complex conditions.

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11th District wins ADPAC Membership Award!

During the WLC, the 11th District was the recipient of the ADPAC Membership Award, which is awarded to the multi-state district with the highest donation amount to ADPAC.

Over 62% of ODA members have contributed to ADPAC, giving Oregon one of the highest rates of participation in the nation.

In recognition of that achievement, 11th District ADPAC Trustee, Dr. Doug Hadnot, honored the ODA by asking us to house the award at our office in Wilsonville.

EVERY SPRING, HUNDREDS OF DENTISTS GATHER TOGETHER IN WASHINGTON, D.C., to advocate for their patients, their profession, and their practice, at the Washington Leadership Conference. 2014 was one of the best years yet—with over 500 attendees, including 32 new dentists. The Oregon delegation included officers, ODA president, **Judd R. Larson, DDS**; ODA president-elect, **Steven E. Timm, DMD**; DOPAC Chair, **Patrick V. Hagerty, DMD**; along with **Michael E. Biermann, DMD**; **Daniel Saucy, DDS**; **Rickland G. Asai, DMD**; **Jill M. Price, DMD**; ODA executive director, **Conor McNulty, CAE**; and managing director of public and professional affairs, **Christina Swartz Bodamer**.

The keynote for this year's conference was Dana Perino, former White House press secretary and current *Fox News* host. As only the second female press secretary in U.S. history, and one of the most widely-respected members of President Bush's senior staff, she is an expert in crafting and communicating key messages under stressful



left to right: Congressman Greg Walden, Dr. Steve Timm, Dr. Dan Saucy



left to right: Dr. Patrick Hagerty, Congressman Kurt Schrader, Dr. Dan Saucy

conditions; she is also a keen analyst of the latest political news.

ODA representatives were able to meet with the offices of all seven members of the Oregon Congressional Delegation. The message taken to Capitol Hill varied among Washington Leadership Conference state delegations, but for the Oregon delegation, it included:

- Federal Student Loan Refinancing Act
- Medicaid RAC Audits
- Action for Dental Health Act

With the conference fortuitously occurring during important election primary dates, much of the focus also surrounded ADPAC-supported dentist candidates for Congress. On May 20, Rep. Mike Simpson (a dentist from Idaho's 2nd district) won his Republican primary 62–38%. This was a difficult election—one of the top in the country. In this heavily Republican district, Rep. Simpson—barring something unforeseen—will be re-elected in the general election.

On May 27, Dr. Brian Babin won the run-off for the primary in the 36th District of Texas, with a 58–42% victory over businessman Ben Streusand. Because this seat is traditionally a Republican stronghold, Dr. Babin will most likely become a member of the 114th Congress in January 2015. ADPAC is also looking to Rep. Paul Gosar's primary in the 4th District of Arizona on August 26. Dr. Gosar will most likely be running unopposed. ●

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Choosing the right loan for your practice



Scott Beard



Amanda Mombert

THEY SAY THAT TIME HEALS all wounds, but in some cases, too much time might cause more pain than we think. For dentists—no strangers to pain management—the length of your practice loan might harbor some hidden pain if the term is too long.

Consider the term of your loan

Until the late 1990s, banks typically structured 5-year loans for most dental practices. As banking relationships have evolved, the common loan duration stretched first to seven years, and then to about 10 years.

During the past few years of the Great Recession, however, loan terms have increased even more, and today it is not uncommon for some lenders to offer 15-year or even 20-year loans.

While longer loans do allow for smaller monthly payments, there are two concerns dentists should be aware of:

1. Significant losses in the event of the need to sell due to an unforeseen event.
2. The sum of total interest paid over the course of the loan.

These should both give dentists pause. In almost every case, a shorter term loan is the proper course of action for dentists who wish to have manageable monthly payments, lower interest payments, and tangible profits.

Consider the three scenarios on the opposite page to illustrate these points. For Scenarios 1 and 2, we are assuming that a dentist owns his/her practice, has a loan, and will have to sell sooner than expected for personal reasons. Further, when purchased, the practice was bringing in around \$1 million in collections.

Assumptions for the first two scenarios:

- ✓ Practice collections: \$1,000,000
- ✓ Sales price: \$750,000 (with a column showing a 5% decline in revenue)
- ✓ Seller has a 10-year loan at a 5.00% interest rate or 15 year loan at a 5.50% interest rate
- ✓ Seller pays a 10% brokerage commission on sale of the practice
- ✓ Seller pays 20% in taxes from the sale (taxes vary based on depreciation and value of business—consult your tax professional for true estimate of taxes.)

In Scenario 1, with a 15-year loan, a dentist who has to sell the practice in three years would need to bring significant cash to closing or order to pay off debt—up to \$43,000 if they had a 5% decline in collections.

With a 10-year loan, however, the dentist would make somewhere between \$38,000 and \$67,000.

In Scenario 2, the dentist with a 15-year loan would still make *some* money, but it is significantly less revenue than a dentist with a 10-year loan (approximately \$144,000!)

Scenario 3 assumes that a dentist paid his/her loan as scheduled until maturity. As you can see, there is a big difference in interest paid.

Your practice has great value. It is critical that you explore these types of scenarios when considering a loan's term and structure. You just might save yourself a lot of pain and frustration by considering all of the options available to you. ●

Scott Beard is executive vice president and director for healthcare lending for Pacific Continental Bank. He can be reached at scott.beard@therightbank.com.

Amanda Mombert is vice president and dental banking officer for Pacific Continental Bank. She can be reached at amanda.mombert@therightbank.com.

Scenario 1:

Unexpected reasons
cause the owner to sell
after **3 years**.

	15-year amortization <i>with 5.5% interest rate</i>		10-year amortization <i>with 5.0% interest rate</i>	
	Sold for \$750,000	5% decline in sales price	Sold for \$750,000	5% decline in sales price
Sales Price	\$750,000	\$712,500	\$750,000	\$712,500
Brokerage Commission	(\$75,000)	(\$71,250)	(\$75,000)	(\$71,250)
Taxes	(\$45,000)	(\$40,000)	(\$45,000)	(\$40,000)
Sales Proceeds	\$630,000	\$601,250	\$630,000	\$601,250
Loan Balance	\$645,000	\$645,000	\$563,000	\$563,000
Net proceeds to borrower	(\$15,000)	(\$43,000)	\$67,000	\$38,250

Scenario 2:

Unexpected reasons
cause the owner to sell
after **5 years**.

	15-year amortization <i>with 5.5% interest rate</i>		10-year amortization <i>with 5.0% interest rate</i>	
	Sold for \$750,000	5% decline in sales price	Sold for \$750,000	5% decline in sales price
Sales Price	\$750,000	\$712,500	\$750,000	\$712,500
Brokerage Commission	(\$75,000)	(\$71,250)	(\$75,000)	(\$71,250)
Taxes	(\$85,000)	(\$75,000)	(\$85,000)	(\$75,000)
Sales Proceeds	\$590,000	\$566,250	\$590,000	\$566,250
Loan Balance	\$566,000	\$566,000	\$422,000	\$422,000
Net proceeds to borrower	\$24,000	\$250	\$168,000	\$144,250

Scenario 3:

Regular payments over a
15-year and 10-year amortization.

	15-year amortization <i>with 5.5% interest rate</i>	10-year amortization <i>with 5.0% interest rate</i>
Total Interest Paid over Term of the Loan	\$359,000	\$208,000

**Difference (in interest paid) between a
15-year loan and a 10-year loan is \$151,000!**

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- Maureen Gierucki DDS, Union City, MI



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Board of Trustees meeting highlights

Saturday, May 31, 2014

- ODA's editor, **Barry Taylor, DMD**, led the trustees through a mega-issue discussion about communication, in which they examined all of the ways that ODA reaches out to our members and the public.
- The Board approved a \$5 Oregon Dental Conference (ODC) tuition increase that was proposed by the Annual Meeting Council (AMC). The increase will allow the AMC to provide free wireless internet in classrooms to attendees.
- The Board approved speakers for the 2015 ODC, which were proposed by the AMC.
- The ODA Charitable Activities Fund Bylaws and Articles of Incorporation were amended to reflect the ODA's new governance structure.
- The Board discussed and approved the ODA's support of a resolution that Washington Dental Association is submitting to the ADA House of Delegates, which would change the number of votes needed to adopt ADA Bylaws amendments from 2/3 to a simple majority.
- **Joni D. Young, DMD**, from Salem, was elected as the next president-elect. She will take office at the ODA House of Delegates meeting.
- **Jack Rocheld, DDS**, was appointed to the Annual Meeting Council.
- **Deborah Struckmeier, DMD**, was elected to the Dentists of Oregon Political Action Committee (DOPAC) Board of Directors. •



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DENTAL FOUNDATION OF OREGON

On the road with the Tooth Taxi in Canyonville

By Mary Daly
Tooth Taxi Program Manager

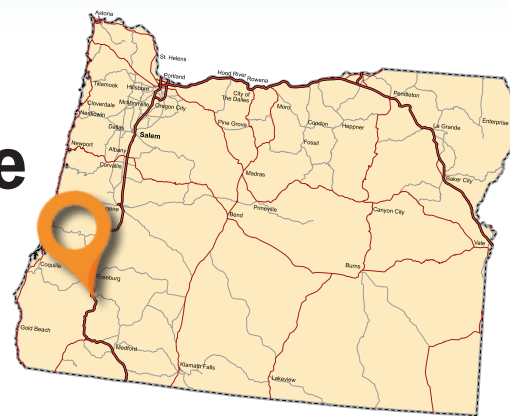


K. David Carneiro, DMD,
with a patient.

THE TOOTH TAXI TEAM THANKS Canyonville School for being such an awesome site partner! School Secretary Kathy Brown did a terrific job working with parents to arrange for before and after school appointments. This assistance provided care for an additional nine students. Kathy also arranged to have a corps of volunteers on hand who escorted students and took care of our Tooth Taxi “rainy day” list: preparing oral hygiene kits and performing other jobs essential to keeping our processes orderly.

Thank you Canyonville School!

For the past year we have been working with Mercy Foundation out of Roseburg, collaborating with their Healthy Kids Outreach Program (HKOP). With their screenings, sealant, and educational programs in Douglas County, they are aware of the schools that have the greatest needs for dental services. The collaboration has opened several doors to schools where the Tooth Taxi can come in and provide emergent services and restorative care. Canyonville has a tremendous need for dental services and the Tooth Taxi hopes to return, so we can continue improving student’s oral health. ●



Canyonville School, May 19–23, 2014

60 students screened

32 appointments
in the van

\$24,417 value of free
dental services
provided



BE THE NEXT TOOTH TAXI DENTIST!

Join the Tooth Taxi, a fully-equipped, state-of-the-art mobile clinic that travels throughout Oregon each week bringing comprehensive dental care to children (K–12).

Based out of Portland, this position is full-time and year-round. The year consists of seven months of travelling Monday–Friday for three weeks a month, while winter and summer months are local. Open to experienced dentists and new grads, this position offers competitive salary and benefits, and a rewarding adventure.

For more on the Tooth Taxi, please visit www.SmileOnOregon.org.

INTERESTED CANDIDATES:

Please contact Mary Daly at mary.daly@modahealth.com or call 503.329.8877.

Cheers!

This fall, the new OHSU School of Dentistry opens on the South Waterfront in the Skourtes Tower, and the Dental Foundation of Oregon wants to congratulate everyone involved in helping to build such a beautiful school.

Thank you for preparing the next generation of dental leaders in Oregon.



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OHSU SCHOOL OF DENTISTRY

New Facility Prime for Continuing Dental Education

By Sydney Clevenger



A snapshot of the 12th floor clinical offerings, complete with a Portland view.

(Alene Davis Photography)



The continuing dental education department conference room in the new Skourtes Tower OHSU School of Dentistry.

(Sydney Clevenger)

THE SUCCESSFUL OHSU SCHOOL OF DENTISTRY and Oregon Academy of General Dentistry (OAGD) alliance is set to continue when the dental school moves to its new facility this summer on South Waterfront. Academic and clinical operations of the OHSU School of Dentistry began moving to the Skourtes Tower OHSU School of Dentistry (2730 SW Moody Ave, Portland) on July 1, with limited patient care beginning July 7.

The continuing dental education department in the new facility is on the 12th floor.

"We are eager to share our new space with our members, course attendees, and study club participants," said OAGD executive director Laura Seurnyck, RDH, MS. "We will have state-of-the-art equipment and operatories, from private to open concept. Our conference room has video streaming capabilities so we can share learning opportunities from operator to operator."

"The architecture is fabulous and the views are outstanding with a birds-eye view of the Cascades, downtown Portland,

and the Willamette River with the new Tilikum Crossing Bridge," she said. "The facility is transit-friendly, with the building right on the Tri-Met orange line and next to the Portland Streetcar."

The OHSU-OAGD alliance has revitalized continuing dental education.

"Our plan is to continue to provide the very best in continuing dental education," said Phyllis Beemsterboer, MS, EdD, OHSU School of Dentistry associate dean for academic affairs. "We are pleased that our alliance has enabled us to provide more robust continuing education opportunities and, it is our hope, that we can grow the program further in our new facility."

"The OAGD members are active and supportive, with 18 study clubs, and we have a newer staff that can make it all happen," she said.

"We have some great programs lined up for the coming year." ●

For course offerings, please visit www.ohsu.edu/sod/continuinged.

The OHSU School of Dentistry can be found online at www.ohsu.edu/sod.

The School is also on Facebook: www.facebook.com/ohsuschoolofdentistry.

Sydney Clevenger is Communications Coordinator for the OHSU School of Dentistry. She can be reached at clevenger@ohsu.edu.

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ENDODONTIST WANTED FOR 1-2 DAYS/WEEK, to see our own (internal referral) patients. We have top of the line endo equipment and instruments, experienced assistants, microscope, and an efficient and friendly admin support so that you can do what you do best: endo! This is a rare and incredible opportunity, with plenty of flexibility, for an endodontist who may want to supplement her/his current practice, or perhaps choose to associate with our office of general dentists. There are absolutely no "costs" to join, no buy-in, no extensive paperwork, no restrictive-covenant, or long term commitments. We are not a giant corporate dental practice, there are no OHP patients, and you set the time you need to perform the procedures. We are located in downtown Portland, and we look forward to hearing from you. Contact msdentaloffice@gmail.com.

ENDODONTIST PART-TIME SALMON CREEK VANCOUVER Washington Bright Now! Dental Affiliated office. New Graduates and experienced Endodontists with a Washington state license will be considered. Schedule is 1 day a week/4 days a month. Our approach offers significant advantages to both dentists and patients. Come join the team and share in the success! Malpractice Insurance covered. Equal Opportunity Employer. Please email your resume to sherrie.dean@smilebrands.com or visit our website www.jobs.smilebrands.com/careers.

ENDODONTIST WANTED FOR PORTLAND AREA. To provide the most comprehensive dental care in the industry means having the best dental specialists working at our Gentle Dental affiliated offices. That's why we take pride in working with Endodontists nothing short of exceptional. As an industry leader, Gentle Dental provides a large network of resources, including an experienced practice management staff, cutting edge technology, and outstanding benefits. You will also have plenty of dental professionals supporting you to confer and collaborate with as you continue to grow in your career. We seek high-caliber professionals possessing degrees or certificates from accredited colleges or technical schools/programs (as well as valid/current state license) with at least 1 year of dental experience. Gentle Dental has delivered high quality care with a personal touch for over 30 years. We have the resources you need to achieve true personal and career success. Contact: Ron Brush, phone: 971-295-9914 or email: brushr@interdent.com APPLY: http://interdent.force.com/careers/apex/ts2__JobDetails?jobjd=a0xi0000001Yv5GAAS.

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LEAD GENERAL DENTIST FULL-TIME—GRESHAM BRIGHT NOW! Dental affiliated office. Sign-on Bonus \$10,000! Requires 3 years experience with the ability to do Molar Endo and surgical extractions. We are looking for a dentist with leadership experience, is willing to provide clinical leadership through our mentoring and Market Dental Director program. The office has a fantastic potential to do a substantial amount of production. The professional staff allows a doctor to focus solely on dentistry. Our approach offers significant advantages to both dentists and patients. Come join the team and share in the success! Benefits package: medical, vision, life insurance, 401K plan, malpractice insurance, CE credits, and career advancement opportunities. Please email your resume to sherrie.dean@smilebrands.com or visit our website www.jobs.smilebrands.com/careers/dentist-jobs.

DENTAL OPPORTUNITIES

GENERAL DENTISTRY

AREA CLINICAL DIRECTOR—GENTLE DENTAL IS looking for an Area Clinical Director for our southern Oregon region. Must have an active state dental license, a DDS or DMD degree from an ADA accredited dental school, 5-7 years clinical experience working chair side, 1-3 years' experience managing a team in a multi-location environment, and excellent communication skills. As an industry leader, Gentle Dental provides a large network of resources, including an experienced practice management staff, cutting edge technology, and outstanding benefits to help our affiliated dentists and employees grow in their careers. Gentle Dental has delivered high quality care with a personal touch for over 30 years. We have the resources you need to achieve true personal and career success. We aim to provide our network of affiliated doctors and staff with a competitive benefits package, which include: medical, dental, vision, life insurance, 401K plan, PTO, CE credits, and career opportunities to advance with the company. Contact Ron Brush at brushr@interdent.com or 360-449-5611, or visit www.gentledentalcareers.com.

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DENTAL OPPORTUNITIES

GENERAL DENTISTRY

ASSOCIATE GENERAL DENTIST FULL-TIME—HILLSBORO BRIGHT NOW! Dental Affiliated office. Must enjoy working in a busy office with a large patient base. Requires 2 years experience with the ability to do molar endo and surgical extractions. As an Associate Dentist you will examine, diagnose, and provide treatment counseling to patients in a comprehensive manner. Come join the team and share in the success! Benefits package: medical, vision, life insurance, 401K plan, malpractice insurance, CE credits, and career advancement opportunities. Please email your resume to sherrie.dean@smilebrands.com or visit our website www.jobs.smilebrands.com/careers/dentist-jobs.

LEAD ASSOCIATE DENTISTS WANTED FOR PORTLAND/VANCOUVER. Are you a Dentist just wanting to focus on building relationships with your patients and providing quality care? With Gentle Dental, you can count on us to manage the nitty gritty of your office so that you can focus on dentistry. You will also have plenty of dental professionals supporting you to confer and collaborate with as you continue to grow in your career. Gentle Dental has delivered high quality care with a personal touch for over 30 years. We have the resources you need to achieve true personal and career success. We aim to provide our network of affiliated doctors and staff with a competitive benefits package, which include: medical, dental, vision, life insurance, 401K plan, PTO, CE credits, and career opportunities to advance with the company. *We're looking for General Dentists with at least TWO years of experience. *Contact: Ron Brush, phone: 971-295-9914, email: brushr@interdent.com or visit: www.gentledentalcareers.com.

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ORTHODONTICS & DENTOFACIAL ORTHOPEDICS

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Live Webinar presentation by
Rick Cardoza, D.D.S., D-ABFO

Tuesday, August 19, 2014
 6 - 8 p.m. - dinner included
 Valley River Inn, Eugene

Dispelling the “CSI Effect” Myth, An Overview of Contemporary Forensic Dental Identification

Because of the current popularity of forensic fare in television, the general public is getting a skewed view of the true nature of forensic investigation. This issue is commonly known as the “CSI effect”. In this webinar, Dr. Cardoza will dispel this myth as it relates to forensic odontology. Topics will include forensic dental identification of decedents of varying postmortem states including: skeletal, fragmented, decomposed, and burned remains.

LEARNING Objectives:

- * Learn the varied roles of forensic dentists.
- * Understand the forensic value of dental records.
- * Recognize how to cooperate with the legal system.

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S. OREGON COAST – Excellent, well established fee-for-service G/P collecting \$1.2M+ with high profit.

S. OREGON COAST – Great start-up opportunity! Building and part time practice with 3 equipped ops.

S. OREGON COAST – Excellent family G/P collecting \$500K+. Very nice office with newer equipment, including Eagle Soft & Schick.

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NEW! BELLEVUE, WA – Highly profitable G/P collecting \$1.2M+ in 2013. Practice is on a solid growth trend for 2014. 4 ops, digital x-rays, all in a stylish office space.

LEWIS COUNTY, WA – Well established G/P collecting around \$1.2M. 7 ops and pano.

GIG HARBOR – G/P collecting \$900k in 2013. 4 ops and pano.

SW ALASKA – Great G/P situated in a sportsman's paradise! \$700K+ in collections working only 37 weeks per year! Associateship available!

FAIRBANKS, AK – Associate wanted for busy endodontic practice!

HOMER, AK – Long established G/P collecting around \$550K in 2013. Includes a great staff, laser, digital x-rays, and pano.

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KETCHIKAN, AK – G/P collecting \$600K. 4 ops updated about 5 years ago. 100% fee-for-service.

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SPACE AVAILABLE/WANTED

AVAILABLE: "ALL-DIGITAL" MODERN SPECIALT(IES) SUITE—OUTER EAST PORTLAND. Over \$100 K in tenant improvements in place. 5 treatment rooms, business, private doctors' office, sterilization-supply area, 2 restrooms & break room in 1860 sq. feet. Introduction to 20+ year referring dentist base included. A low overhead, rapid growth, high profit opportunity. Highly favorable demographics for a Pediatric Dentist, Oral Surgeon, Periodontist or combination. Call 503-252-5567 or e-mail angleortho-dra@comcast.net for detailed information.

MEDICAL OFFICE SPACE FOR LEASE—3,056 SF medical office condo for sale or lease in Vancouver, WA. Access to major freeways. Class A office built in 2006. Doug Bartocci, CCIM, NAI Norris, Beggs & Simpson, 360-852-9621, dbartocci@nai-nbs.com.

AVAILABLE: 4-OPERATORY DENTAL OFFICE FOR LEASE in South Eugene (97405). Equipment also available for lease or for purchase. Photos posted on Lane County Dental Society's Facebook page. Call or email Leah for more info: 541-510-2693 or info@serenitydental.org.

OFFICE SPACE CONVENIENTLY LOCATED IN a medical/dental professional plaza directly across the street from Meridian Park Hospital in Tualatin, with many consulting practices just a door or two away. 1160 sq. ft. with a large receptionist area and open waiting room. On the ground level and easily accessible for all. Three exam rooms, a lab/storage, bathroom, and 2 large offices. Suitable for use as a medical or dental office. Recently remodeled, well-maintained. Some utilities included in the rent. Special discounted rate of \$1600 for first 3 months for new tenants. Please call 503-784-9724 or email anjalirosenbloom@yahoo.com. Available May 2014. Check pictures out on craigslist, post id: 4426042785.

SPACE AVAILABLE/WANTED

FOR SALE OR LEASE WITH OPTION TO PURCHASE: First Class 5000+/- SF building in NW Corvallis with high visibility and signage. Class A Office. Orthodontic, Periodontal, and General Dentistry Offices in the complex. Highly favorable demographics for General Dentistry, Pedodontist, Oral Surgeon, Periodontist or a combination of all. This building is perfect! 3000+/- SF on main level with 7 operatories (One designed for pediatric patients). Doctor's private office, laboratory, consultation rooms, large sterilization room. Spacious reception and waiting area, children's play room. Lower level is 1980+/- SF with staff area, meeting rooms, storage areas, double car garage with utility. For a full packet of information, contact: Lanny Zoeller ALC, CRS, GRI, Principal Broker, Town & Country Realty, Corvallis OR. Email zoellerl@proaxis.com or call 541-753-0880 ext. 231.

DENTAL OFFICE SPACE FOR LEASE, NEWBERG: IDEAL LOCATION, 504 Villa Newberg OR, 1350 sq feet (4 ops) plus shared reception area with Endodontist and General Dentist. Favorable population to dentist ratio in a growing community 22 miles from downtown Portland. Buy equipment and move in. Contact Dr. Lance Rosenau 503-803-8099 or lancerosenau@gmail.com.

EQUIPMENT FOR SALE

3-OP DENTAL EQUIPMENT FOR SALE—3 Royal Domain radius chairs with over patient delivery, 3 doctor chairs, 3 assistant chairs, 2 Gendex 765 DC X-Ray units, 2 side wall mount lights, 1 ceiling mount light, 1 Acucam Intraoral Camera with 5 docking stations, 1 Denoptix Imaging Scanner and Eraser. Dental compressor/vacuum and mercury separator. All equipment is in excellent condition. Office furniture available as well. Interested parties please email drrima@optimadental.com for information and pricing.

MISCELLANEOUS

MODERATE SEDATION COURSE—INSTRUCTOR: STEVEN GANZBERG, DMD, MS. Dates: October 10-18th, 2014 at Wendel Family Dental Centre Vancouver, WA. In conjunction with UCLA School of Dentistry. Cost: \$12,500. A deposit of \$500 is due at time of registration. Course is 80+ hours with 20 patient cases. Contact: Lori, 360-944-3813 or loris@wendeldental.com. Space is limited. AGD#218643.

PRACTICES FOR SALE

WEST HILLS DENTAL PRACTICE—PORTLAND, OREGON. Beautiful practice in medical professional building in the west hills. Remodeled in 2008, 1,900 sq. ft. suite has four opt's (plumbed for a fifth) filled with natural light. Average collections of \$441,000 per year working three days per week. Contact Randy Wadsworth at 503-475-0000 to own this practice for \$310,000. Visit ModaHealthSolutions.com and Facebook.

BEAVERTON, OREGON—HIGHLY VISIBLE THREE OPERATORY PRACTICE in Beaverton with recent equipment and technology upgrades. Private off street parking for patients, spacious storage, and large doctor office with private restroom. Speak with Randy Wadsworth at 503-475-0000 to find out more about this practice. Visit ModaHealthSolutions.com and our Facebook page as well.

BANDON, OREGON—PRACTICE FOR SALE! Building For Sale or Lease, Valuation in process, Fee for Service Private practice (No OHP, Medicare or PPO's). Wonderful people and opportunity to be the community's Dentist! Contact Randy Wadsworth for more information at dentaltax@gmail.com or 503-475-0000. Visit ModaHealthSolutions.com and Facebook.

G/P PRACTICE FOR SALE IN SOUTHERN OREGON. Annual collections over \$655,000. Outstanding location on the busiest commercial street in town. Great visibility with excellent signage. 6 fully equipped operatories. Digital X-rays. Excellent collection policy. Well trained staff will stay with the practice. Possibility of building ownership later on. Contact Buck Reasor at Reasor Professional Dental Services. 503-680-4366, info@reasorprofessionaldental.com, www.reasorprofessionaldental.com.

GRESHAM, OREGON—PRACTICE IN A STAND-ALONE medical building within a professional plaza with excellent visibility and parking. Digital 4 operatory practice including a recently purchased pano. Strong reputation for a broad range of dental services generating average annual collections in excess of \$668,000. Contact Randy Wadsworth for more information at dentaltax@gmail.com and 503-475-0000.

G/P PRACTICE FOR SALE—SOUTHERN OREGON. Established dental practice for sale in Southern Oregon. Annual collections over \$828,000/year. Very active and productive hygiene program. Both hygiene operatories have recently been completely remodeled and updated. 2700SF free standing building with a total of 8 operatories. Great location with plenty of parking and fabulous visibility on a very busy street. Above average discretionary earnings. Current staff will stay with the practice. Contact Buck Reasor at Reasor Professional Dental Services. 503-680-4366, info@reasorprofessionaldental.com, www.reasorprofessionaldental.com.

SE PORTLAND DENTAL PRACTICE FOR SALE. Leasehold and Dental Equipment Only. Office has 3 fully equipped ops and is entirely digital. Office is located on SE 82nd in a very busy shopping center with signage on SE 82nd. Price is \$100,000 firm. Start your dream dental practice today! Please email pdxdentist@yahoo.com for more information.

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