



February 2013

# MEMBERSHIP

## *matters*



April 4–6, 2013  
Oregon Convention Center



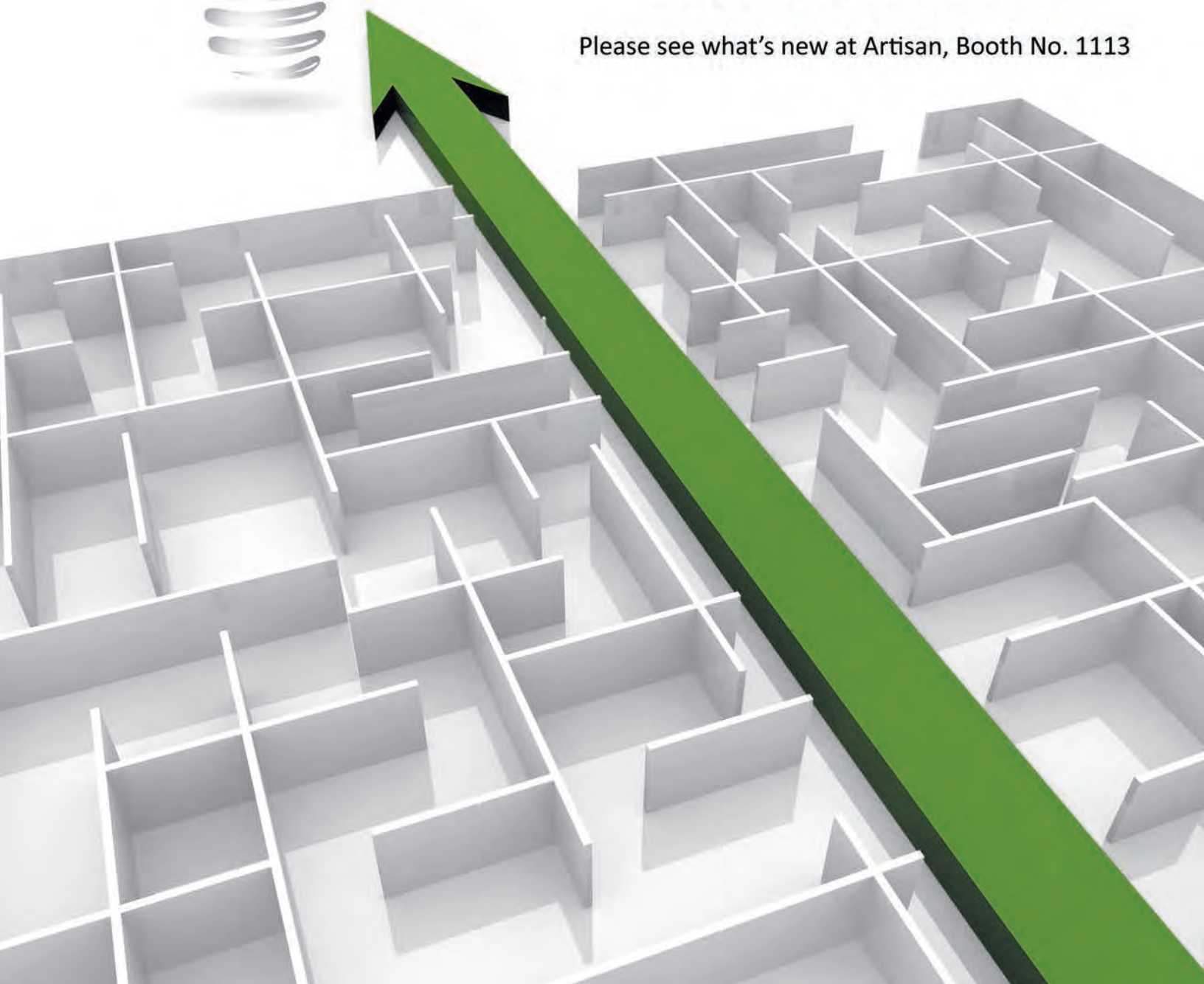


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# MEMBERSHIP matters



Official publication of the Oregon Dental Association in support of its core purpose to advance the dental profession and promote the highest standard of oral health and oral health care.

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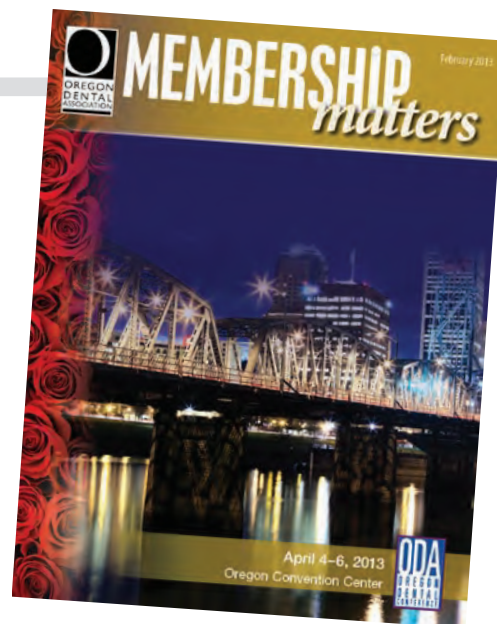
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use the form on page 41  
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# EVENTS & INFORMATION

## CONTACT US

### Letters to the Editor

Letters to the editor are welcomed.  
All letters and other submissions  
to this publication become the  
property of the Oregon Dental  
Association. Send submissions to:

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PO Box 3710  
Wilsonville, OR 97070-3710  
beavertondentist@yahoo.com

### Articles

Are you interested in contributing  
to Membership Matters?

For more information, please  
contact editor, Dr. Barry Taylor:  
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**DOPAC** <http://bit.ly/DOPACreport>

### Social networks

Look for the Oregon Dental Association group on:



### Twitter

Follow ODA President, Jill M. Price, DMD: @ODAPrez

**Blog** [www.TheToothOfTheMatter.org](http://www.TheToothOfTheMatter.org)

**FEB 27** 8:30 AM **Dental Day at the Capitol** (Salem)

**APR 2** 6:00 PM **Executive Committee meeting**  
(conference call)

**APR 4-6** **Oregon Dental Conference**  
(Oregon Convention Center)

**MAY 31** 7:00 AM **Executive Committee meeting**  
(The Allison Inn—Newberg)

**JUN 1** 7:30 AM **Board of Trustees meeting**  
(The Allison Inn—Newberg)

**JUN 21** 3:00 PM **Executive Committee meeting** (tbd)

**JUL 27** 8:00 AM **Board of Trustees meeting** (ODA)

**SEPT 5** 12 NOON **Executive Committee meeting** (Sunriver Resort)

**SEPT 6-7** **ODA House of Delegates** (Sunriver Resort)

**SEPT 7** 12 NOON **Board of Trustees meeting** (Sunriver Resort)

**NOV 16** 8:00 AM **Board of Trustees meeting** (ODA)

**NOV 24-27** **Oregon Mission of Mercy IV** (Oregon Convention Center—Portland)

**DEC 13** 1:00 PM **Executive Committee meeting** (ODA)

## ODA CALENDAR EVENTS & MEETINGS

For more information  
on these and other  
upcoming events, visit  
[www.oregondental.org](http://www.oregondental.org), and  
click 'Calendar' at the top  
of the page or call  
ODA at 503.218.2010.

## DBIC RISK MANAGEMENT COURSES

DATE	TIME	COMPONENT/LOCATION	CONTACT INFO
<b>2013</b>			
April 4	1:30 PM	Oregon Dental Conference®	<a href="http://www.oregondental.org">www.oregondental.org</a>
May 14	6 PM	Southwestern OR (Coos Bay)	Anne Mills at Dr. Roger Sims' office, 541.267.5867
Dec 6	9 AM	Multnomah (Portland)	Lora Mattson, 503.513.5010
Dec 13	9 AM	Central Oregon (Bend)	<a href="http://www.centraloregondentalsociety.org">www.centraloregondentalsociety.org</a>

## COMPONENT CE CALENDAR

compiled by Mehdi Salari, DMD  
Send your component's CE courses  
to [bendsalari@yahoo.com](mailto:bendsalari@yahoo.com).

**SAT, FEB 23** Lane County\* **CE HRS: 4**  
**Medical Emergencies**  
Dr. Steven Beadnell (\*presented with the OHSU SOD Alumni Assn.)  
**LOCATION:** Eugene (Downtown Athletic Club)  
**INFO:** [www.lanedentalsociety.org](http://www.lanedentalsociety.org)

**TUES, FEB 26** Clackamas County **CE HRS: 4**  
**Medical Emergencies** Dr. Erik Richmond  
**LOCATION:** Oregon City (Prov. Willamette Falls Community Ctr.)  
**INFO:** [www.clackamasdental.com](http://www.clackamasdental.com)

**TUES, MAR 5** Rogue Valley **CE HRS: 2**  
**Indications for Early Ortho Intervention**  
Dr. Jon Robinson  
**LOCATION:** Grants Pass Country Club  
**INFO:** [ian.m.erickson@gmail.com](mailto:ian.m.erickson@gmail.com) or [dr.sten.erickson@gmail.com](mailto:dr.sten.erickson@gmail.com)

**TUES, MAR 12** Marion & Polk **CE HRS: 2**  
**All On-4, Fad or Phenomena** Dr. Ron Levine  
**LOCATION:** West Salem (Roth's)  
**INFO:** [www.mpdentalce.com](http://www.mpdentalce.com), [mpdentalce@qwestoffice.net](mailto:mpdentalce@qwestoffice.net)

**TUES, MAR 12** Southwestern **CE HRS: 2**  
**Update on Diagnosis & Treatment by Pedodontist** Dr. Heidi Pahls  
**LOCATION:** Coos Bay (Red Lion)  
**INFO:** Dr. Roger Sims, [rgsims@rgsims.com](mailto:rgsims@rgsims.com)

**TUES, MAR 12** Washington County **CE HRS: 1.5**  
**Integrating Computer, Database & Networking in the Dental Workplace**  
Todd Franklin of Franklin Consulting  
**LOCATION:** Beaverton (Stockpot Broiler)  
**INFO:** [www.wacountydental.org](http://www.wacountydental.org), [wcdskathy@comcast.net](mailto:wcdskathy@comcast.net)

**FRI, MAR 15** Lane County **CE HRS: 6.5**  
**Oral Pathology: A Review of Clinical and Radiographic Oral Lesions** Lane Thomsen, DDS, MS  
**LOCATION:** Eugene (Downtown Athletic Club)  
**INFO:** [www.lanedentalsociety.org](http://www.lanedentalsociety.org)

**TUES, MAR 19** Clackamas County **CE HRS: 1**  
**Optimizing Implant Results** Dr. Scott Dyer  
**LOCATION:** Oregon City (Prov. Willamette Falls Community Ctr.)  
**INFO:** [www.clackamasdental.com](http://www.clackamasdental.com)

**WED, MAR 20** Multnomah **CE HRS: 1**  
**Probiotics in Dentistry. Cutting Edge Microbiology with Dental Impact**  
Tome Maier, PhD  
**LOCATION:** Milwaukie (ODS Plaza)  
**INFO:** [www.multnomahdental.org](http://www.multnomahdental.org), [lora@multnomahdental.org](mailto:lora@multnomahdental.org)

**TUES, APR 23** Clackamas County **CE HRS: 1**  
**TMJ** Dr. Kim Wright  
**LOCATION:** Oregon City (Prov. Willamette Falls Community Ctr.)  
**INFO:** [www.clackamasdental.com](http://www.clackamasdental.com)

**TUES, MAY 7** Rogue Valley **CE HRS: 2**  
**Occlusion** Dr. Lary Over  
**LOCATION:** Grants Pass Country Club  
**INFO:** [ian.m.erickson@gmail.com](mailto:ian.m.erickson@gmail.com) or [dr.sten.erickson@gmail.com](mailto:dr.sten.erickson@gmail.com)

**TUES, MAY 14** Marion & Polk **CE HRS: 2**  
**Techniques & Trends in Dental Materials**  
Jon Fundingsland of 3M/ESPE  
**LOCATION:** West Salem (Roth's)  
**INFO:** [www.mpdentalce.com](http://www.mpdentalce.com), [mpdentalce@qwestoffice.net](mailto:mpdentalce@qwestoffice.net)

**TUES, MAY 14** Washington County **CE HRS: 1.5**  
**Using Online Marketing for your Practice**  
Ian McNickle of WEO Media  
**LOCATION:** Beaverton (Stockpot Broiler)  
**INFO:** [www.wacountydental.org](http://www.wacountydental.org), [wcdskathy@comcast.net](mailto:wcdskathy@comcast.net)

# Continuing education still matters



Barry J. Taylor,  
DMD, CDE

**W**HEN I GRADUATED FROM DENTAL SCHOOL in 1995, I recall reading an article demonstrating a positive correlation between dental continuing education and a dentist's income. I have looked for evidence of this many times over the years—always to no avail. More importantly, the other theory I believed was that there was a positive correlation between how active a dentist was in continuing education and how much he or she enjoyed the profession. But, I haven't found any evidence to support that either.

I did not completely strike out, however, in my recent searches. I was able to find a discouraging report published in the May 2012 *Journal of the American Dental Association*,

"An Analysis of Dentists' Incomes, 1996–2009" (*JADA* 2012; 143(5):452–460).

I recall skimming that headline last May, intending to read the article; it just never made it to the top of my priority list. With the upcoming Oregon Dental Conference and so much at stake in our profession, I found the courage and energy to read it.

The report states that the longest period of declining net income for dentists since 1981 has been between 2005 and 2009 (yes, adjusted for inflation). Through these years, general dentists saw an average annual income decrease of 3%. When adjusted for inflation, dentists' net income was roughly the same as a decade earlier. Of note is that this decline preceded the most recent Great Recession, so the article's premise is that there are factors in addition to the recession that have affected this shift. Along with that is the concern of whether incomes will return to pre-2005 levels as the economy rebounds.

The article's concern for the future cited several main factors. The first is a general decrease in visits per patient since 2002. The

second is a decrease in the percent of people visiting the dentist since 2005. While it would be nice to think the decrease in visits per patient was due to efficiencies, that is not likely the case, given there has also been a decrease in gross billings per visit. Fewer people are visiting the dentist at all, let alone regularly.

Since 2005, the ratio of general dentists to population has gone down only slightly, thereby disputing the idea that the declining income for dentists is because there are too many dentists. The bottom line, as the authors noted, is that "the decrease in GPs' real net income since 2005 came about primarily because of a decrease in the population's utilization of dental care."

In Oregon, we have many issues on the horizon that could further change our profession and our practice model. The push for a dental therapist provider will continue. The Affordable Care Act has arrived in Oregon in the form of Coordinated Care Organizations. With so much talk in CCOs of "healthy outcomes" and "treating the whole population," I expect there will be greater utilization of diagnostic and preventive procedures versus restorative procedures and prosthodontics.

This brings us back to continuing education, which will still be important to dentists wanting to remain viable with strong practices. The GP of the future may very well provide more specialty care, such as endodontics, and will have to increase efficiency through technology like CAD/CAM. In CCOs, it is possible that dental care will be more closely linked to a patient's medical care, which would make a dentist's understanding of diseases and overall medical issues more important. For this reason, we should be actively seeking out new and innovative continuing education that can position us for this shift.

I still hold onto the premise that continuing education does make a difference in a dentist's income, and I also believe that being involved in continuing education keeps a professional interested in his or her career. I just don't have the hard evidence to prove it. ●

---

**[I believe] continuing education does make a difference in a dentist's income and ... being involved in continuing education keeps a professional interested in his or her career.**

---

Barry J. Taylor, DMD, CDE, is editor of *Membership Matters*. He can be reached via email at [beavertondentist@yahoo.com](mailto:beavertondentist@yahoo.com).

### Helpful information when treating patients with cancer

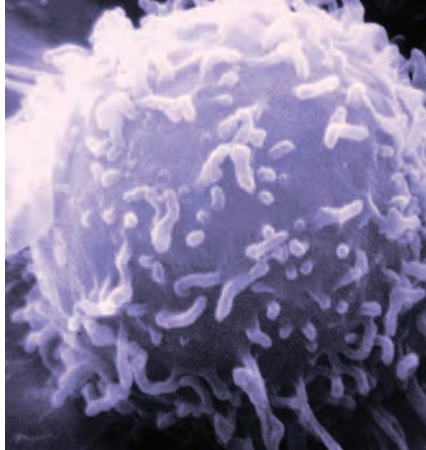
#### Oral complications of head and neck cancer patients

Patients who have had treatment for head and neck cancer often have oral complications that can be quite debilitating. As practicing dentists, you will be seeing these patients for regular dental care and should be able to offer the best available care and the hope that some of the side effects of cancer treatment can be mitigated.

A helpful article, titled "Oral Complications of Cancer and Cancer Therapy: From Cancer Treatment to Survivorship," was recently published in *CA: A Cancer Journal for Clinicians* (CA Cancer J Clin 2012;62:401-422).

This article by Joel B. Epstein, DMD, MSD, FRCD(C), FDS RCS (Edin), et al, provides an up-to-date, practical, and succinct discussion. The PDF includes a free online quiz over the material that confers one hour of CE credit for Oregon dental licensure.

Find a link to the article on the ODA website at <http://bit.ly/OralCancerCE>.



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## ODA Dental Day at the Capitol

February 27, 2013

8:30 AM – 3 PM

**Oregon State Capitol**

**8:30 AM Welcome and Introductions**

**9:00 AM Advocacy Training**

**10:00 AM ODA Issues Update**

**11:30 am Lunch**

**Afternoon Meetings with your  
legislators, arranged  
by the ODA**

Join your ODA colleagues in a march to the Capitol to help educate legislators and the public about the importance of oral health.

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If you are interested in being involved, please contact us at 800.452.5628 or [cswartz@oregondental.org](mailto:cswartz@oregondental.org).

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*Lane County Dental Society presents*

**Lane Thomsen, DDS, MS**

## Oral Pathology

What In The World Is That?

A Review of Clinical and Radiographic Oral Lesions

Friday, March 15, 2013 8:00 a.m. - 3:30 p.m.

Downtown Athletic Club, Eugene

breakfast & lunch included

*Recommended for: Dentists, Hygienists, Assistants,*

*Course Type: Lecture - 6.5 hours CE credit*

*Conflict of Interest Disclosure: None*

*Complete program details and registration at  
[lanedentalsociety.org](http://lanedentalsociety.org)*

## Call to Volunteer

These leadership positions are open. To be reviewed by the nominating committee prior to election, please submit materials 45 days prior to election. Interested applicants should submit a letter of interest and a one-page resume to:

**ODA Leadership Development Committee**

Chair, Nominating Sub-Committee  
PO Box 3710, Wilsonville, OR 97070

**or email:**

[leadership@oregondental.org](mailto:leadership@oregondental.org)

**Please cc: Don Bretthauer, CAE**

Executive Director,  
at [dbretthauer@oregondental.org](mailto:dbretthauer@oregondental.org)

### Councils & Committees

**The following ODA Councils and Committees need volunteers:**

- Annual Meeting Council
- Membership Council
- New Dentist Committee
- Public and Professional Education Council
- Publications Advisory Committee

For more information, please call 503.218.2010.

☒ **Election held July 27, 2013**  
Elected by ODA Board of Trustees

**11th District Trustee to the ADA Board**

TERM 10/2014 – 10/2018

INCUMBENT Roger L. Kiesling, DDS (Montana)

DECLARED CANDIDATE Rickland G. Asai, DMD

Nominations due Wednesday, June 12, 2013.

☒ **Election held Sept. 7, 2013** Elected by ODA House of Delegates

**ODA Speaker of the House**

TERM 9/2013 – 9/2016

INCUMBENT Jeffery C.B. Stewart, DDS, MS

DECLARED

CANDIDATE Jeffery C.B. Stewart, DDS, MS

**ODA Editor**

TERM 9/2013 – 9/2016

INCUMBENT Barry J. Taylor, DMD

DECLARED CANDIDATE Barry J. Taylor, DMD

**ODA Board of Trustees**

POSITIONS OPEN Ten

ONE-YEAR TERM (9/2013 – 9/2014) One open

TWO-YEAR TERM (9/2013 – 9/2015) Three open

THREE-YEAR TERM (9/2013 – 9/2016) Three open

FOUR-YEAR TERM (9/2013 – 9/2017) Three open

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Fred A. Bremner, DMD

Tyler M. Bryan, DMD

Kae S. Cheng, DMD, MD

Richard K. Garfinkle, DDS

Greggery E. Jones, DMD

James G. McMahan, DMD

Mark D. Mutschler, DDS

J. Lee Sharp, DDS

Joni D. Young, DMD

Nominations are due Tuesday, July 23, 2013.



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- Paul Turgesen, DMD, Independence, OR

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## If it's 2014, it must be Oregon...



William E. Zepp, CAE

**T**HE AMERICAN DENTAL ASSOCIATION is composed of 53 constituent societies, which include the 50 states, plus the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. These 53 constituents are grouped into 17 ADA Districts, each of which is represented by a Trustee on the ADA Board of Trustees. The 11th ADA District comprises the states of Alaska, Idaho, Montana, Oregon, and Washington. The current 11th District trustee is Dr. Roger Kiesling from Helena, Montana.

Some dentists may aspire to serve as an ADA trustee for years. Imagine however that you are an 11th District ADA member from Alaska, Idaho, or Montana. The opening to be elected to the position of 11th District ADA Trustee comes around every 32 years. That's correct, every 32 years! A dental student from Montana graduating in 2014 would have the opportunity to be selected as the ADA Trustee in 2046, presuming they were still interested.

While the six single state districts (Florida, New York, Pennsylvania, Illinois, California,

and Texas) elect a new Trustee every four years, the remaining eleven Districts are composed of two to seven states and offer a trustee opening opportunity ranging from every eight years to some number well beyond the 11th District's 32.

In July of 2013, the ODA Board of Trustees will select a Trustee Designate to succeed Dr. Kiesling when his term expires at the 2014 ADA Annual Meeting in San Antonio. The new trustee from Oregon will serve from 2014–2018, and will be followed by a dentist from Washington State. The following resolutions of the 11th District Caucus define the rotation procedure:

**1979 - Be It Resolved:** That the 11th Trustee District utilize a rotational system whereby each change of trustee will rotate among Washington, Oregon, and the combined states of Montana, Idaho, and Alaska—excepting that if a person of high caliber and ability is known to all delegations and whose background and service to dentistry

### 11th District Trustees since 1956

1956–1957	Clarence S. Renouard	Butte, MT
1958–1963	Fritz A. Pierson	Lincoln, NE
1963–1969	John M. Deines	Seattle, WA
1969–1975	Harold M. Kramer	Portland, OR
1975–1978	Weston Brown	Yakima, WA
1978–1984	Lynn A. Ryan	Seattle, WA
1984–1990	Geraldine T. Morrow	Anchorage, AK
1990–1994	<b>William S. Ten Pas</b>	Corvallis, OR
1994–1998	Victor J. Barry	Seattle, WA
1998–2002	Steven M. Bruce	Boise, ID
2002–2006	<b>Michael E. Biermann</b>	Portland, OR
2006–2010	Mary K. Smith	Spokane, WA
2010–2014	Roger L. Kiesling	Helena, MT



would meet qualifications for candidacy, that person shall be the proposed candidate for the district.

### 1981 – I. Eligibility

Eligibility for nomination to the office of Trustee of the Eleventh ADA Trustee District shall be rotated among the constituent societies of the district in the following manner, unless yielded by the constituent society or societies in the line of rotation:

1. One of the combined states—Alaska, Idaho, and Montana
2. Oregon
3. Washington

The 11th District has been in its present composition since 1966. Prior to 1966, the 11th District states were grouped with North and South Dakota, Nebraska, and Wyoming. The former three now compose the 10th District, along with Minnesota and Iowa, and the latter is part of the seven-state 14th District.

Prior to 1990, ADA Trustee terms were three years, renewable once. Since 1990 (perhaps to avoid Dr. Bill Ten Pas serving for six years), the office has been a single four-year term. Dr. Geraldine Morrow of Alaska, who became the first woman president of the American Dental Association, was the last of the three-year term trustees and also the first trustee in the rotation described above.

The 11th District Trustees going back to 1956 are featured in the chart on page 8.

The process that has been observed since 1988 by the 11th District is to allow a state to present their Trustee Designate choice to the Caucus for election. This allows the state involved to determine their choice of candidate. However, in 1993 and again in 2005, Washington State presented two candidates to the 11th District Caucus for election. In both cases, there were multiple candidates which WSDA pared down to two to be elected at the caucus.

There have been several efforts at reforming or restructuring the ADA Board of Trustees...all of which have been rejected by the ADA House of Delegates. Thus, the ADA Board, including one trustee from each of the 17 ADA Districts and the various rotation schemes and waiting periods remain intact for yet another go around.

The real purpose of this article is to acquaint the average ODA member dentist with the long-standing process to determine the leadership body of the ADA...a process that I would suggest most neither know nor care much about. But it is significant in the ADA governance process and will be continued this July by the ODA Board of Trustees. ●

William E. Zepp, CAE, recently retired after serving as ODA's executive director for 14 years. He continues to work on special projects for ODA and can be reached, through June, at [bzepp@oregondental.org](mailto:bzepp@oregondental.org).



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901766 (02/12)

## Changes to Board of Trustees structure create prime opportunity to get involved

By Melody Finnemore

**A**FTER MORE THAN A DECADE of studying board compositions at dental associations across the country, and gathering input from ODA members, this coming September, a Board of Trustees structure will be put into place that is intended to allow the association's leaders to be more nimble in their decision-making, and to better serve the organization's members.

The Leadership Development Committee (LDC), charged with ensuring that the ODA's governance operates as effectively and efficiently as possible, determined that

a smaller Board of Trustees would provide the greatest benefits for the association. The committee led the change by presenting the new governance structure to the House of Delegates last year.

---

***"It was finally the right thing to do, at the right time."***

—Jill Price, DMD, ODA President

---

"We really streamlined it so we can get things done and be proactive on issues," said **Bruce Burton, DMD**, Hood River general dentist and LDC chair.

The Board of Trustees will consist of 18 members, 17 of which are elected by the House of Delegates rather than by component dental societies. The makeup of the new board will include 12 at-large trustees, a student trustee, and secretary-treasurer, all with voting capabilities. In addition to those 14, there are 4 ex-officio, non-voting members of the board: Speaker of House, Editor, and two ADA delegates-at-large. However, only ten new at-large trustees will be elected during the 2013 House of Delegates meeting in September, because the current leadership is grandfathered into the system. A student trustee will be elected by the OHSU School of Dentistry ASDA chapter.

Dr. Burton encourages ODA members to consider applying for one of the open

positions. "We need leaders to help run our organization. Many times, people are reluctant to throw their hat in the ring. Anybody who has any inclination at all to get involved should apply," he said.

Once the new trustees are elected, they will determine how often they meet and—starting in 2014—who will serve as president and president-elect. **Kimberly Wright, DMD**, West Linn general dentist and LDC member, said the committee hopes dentists throughout the state will express interest in becoming trustees so that the board better represents the association's membership.

"I believe our organization can only be best served if we have people who are experienced and really understand the organization, and it also benefits from having younger people who might have a different perspective on our organization," Dr. Wright said.

She noted that not only are geographic and cultural diversity and a broad range of ages important, but the trustees should also represent both genders, specialists and general dentists, and those in both private practice and group practice. "Any group functions best when it has diversity and multiple interests are represented," she said.

Dr. Wright said the governance change is especially rewarding after more than a decade of working toward it. "Previous attempts to change the structure haven't always been well-received until recently. It does provide a great opportunity for re-energization," she said. "Change itself is often a challenge and we've anticipated a lot of the issues, but I'm sure things will come up that the board will need to address along the way."

The effort to improve the ODA's governance gained traction because of several coinciding factors. Books, like 2011's *Race for Relevance*, generated a national discussion among association leaders. Meanwhile, attendance to ODA's Board of Trustee meetings peaked at 80 percent, with one component leaving its trustee position vacant for over a decade. The

Melody Finnemore is a freelance writer for ODA and a partner in Precision Communications ([www.precisionwords.com](http://www.precisionwords.com)). She can be reached at [precisionpdx@comcast.net](mailto:precisionpdx@comcast.net).



lack of attendance sometimes made it difficult to establish a quorum.

"I truly think it was finally the right thing to do at the right time," said **Jill Price, DMD**, Portland general dentist and ODA president. "I think all data pointed toward the membership finally understanding that there had to be a change."

Dr. Price said moving to a smaller Board of Trustees, and eliminating the vice president position and "power" of the executive committee, ultimately places more of the decision making in the board's hands, and gives ODA members, overall, more of a voice.

"We have seen poor attendance at many of our BOT meetings in the past years. The member trustees who did attend were there to take action, and really move the association forward," she said. "With this representation from across the state, although a lesser number, we will be electing members who really want to be there."

"The House made the right decision in September, and I'm excited to see the energy in the room when this new governance takes hold," Dr. Price added. "With this said, electing the members of this new board will make the 2013 House one not to miss!" ●

**Interested in being a part of the Board of Trustees?** Submit a letter of interest and a one-page resume to: ODA Leadership Development Committee, Chair, Nominating Sub-Committee: [leadership@oregondental.org](mailto:leadership@oregondental.org). Please cc: Don Brethauer, CAE, Executive Director, at [dbrethauer@oregondental.org](mailto:dbrethauer@oregondental.org).

## The new ODA Board of Trustees

# 18 MEMBERS TOTAL

## 14 VOTING MEMBERS

**12 AT-LARGE  
TRUSTEES**

**1 SECRETARY-  
TREASURER**

**1 STUDENT TRUSTEE**

Elected by the ASDA chapter at  
the OHSU School of Dentistry

## 4 EX-OFFICIO, NON-VOTING MEMBERS

Speaker of the House • Editor

2 ADA Delegates-at-Large



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This is not a policy. For a complete statement of the coverages and exclusions, please see the policy contract. For information, coverage availability in your state, quotes or policy service, please contact your local independent agent recommending coverage. "The Cincinnati Insurance Companies" and "Cincinnati" refer to member companies of the insurer group providing property and casualty coverages through The Cincinnati Insurance Company or one of its wholly owned subsidiaries – The Cincinnati Indemnity Company, The Cincinnati Casualty Company or The Cincinnati Specialty Underwriters Insurance Company – and life and disability income insurance and annuities through The Cincinnati Life Insurance Company. Each insurer has sole financial responsibility for its own products. Not all subsidiaries operate in all states. 6200 S. Gilmore Road, Fairfield, OH 45014-5141. [www.cinfin.com](http://www.cinfin.com)Copyright © 2012 The Cincinnati Insurance Company. All rights reserved.





April 4–6, 2013

Oregon Convention Center, Portland

# 2013 Oregon Dental Conference®

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The 2013 Oregon Dental Conference® is the 121st annual session of the Oregon Dental Association (ODA) and marks the association's 16th year at the Oregon Convention Center. The conference is the concurrent meeting of the ODA, the Oregon Academy of General Dentistry (OAGD), the Oregon Academy of Pediatric Dentistry (OAPD), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives' Association (ODEA), the Oregon Dental Hygienists' Association (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP) and the Oregon State Association of Endodontists (OSAE), as well as a place for laboratory technicians from throughout the Northwest to meet. The following pages will give you information about the different activities and courses that are scheduled during the conference.

**Register online at [www.oregondental.org](http://www.oregondental.org) or use the form on page 41 to register by mail or fax.**

Early bird pricing through March 1, 2013

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Oregon Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Oregon Dental Association designates this activity for a maximum of 18 continuing education credits. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at [www.ada.org/cerp](http://www.ada.org/cerp).

ODC Online:





# Thank You

to the members of  
the Annual Meeting  
Council for their  
hours of dedication  
to the 2013 ODC.

Council Chair KENT D. BURNETT, DDS

Ex Officio JUDD R. LARSON, DDS

Council Members

KEITH W. DOTY, DDS

JEAN M. PACEWIC, DMD

LARRY R. FRANZ, DMD

GARY R. TEMPLEMAN, DDS

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CARL I. WHEELER, DMD

Don't miss the Keynote Address by  
**EDDIE SLOWIKOWSKI!**

## MAKE YOUR MOVE

*Creating Success in Under Four Minutes*

**Friday, April 5 7:30 – 8:30 AM**

RECOMMENDED FOR: **Entire Dental Team**

COURSE CODE: **3190**

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"There's a way to do it better—find it." This quote from Thomas Edison gets to the heart of what it means to be innovative. Find your vision by using your in-born gifts of imagination and creativity to build the Ultimate Winner. Join internationally known speaker Eddie Slowikowski as he gives participants the ride of a lifetime by taking the journey to discover the greatness within all of us.

In over 20 years of speaking, Eddie Slowikowski has inspired thousands with his message of conceiving, believing and achieving one's dreams in life.

In today's challenging climate, it's important to turn obstacles into opportunities. Only then can we facilitate energy that impacts innovation and positive change. Through storytelling and high-energy showmanship, Eddie takes participants through what it means to be a leader, how to follow through on a vision, and what positive energy can create for yourself and others.



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# Exhibit Hall

## PRODUCT DEMONSTRATIONS

Check out the Product Demonstration area during lunch hours for a showcasing of the latest and enhanced dental products on the market.

*Demonstrations are not eligible for continuing education credits.*

## FREE MESSAGES!

Stop by, during exhibit hall hours, and put your feet up on a foot-massager for a quick treat, or get a complimentary 10-minute head and neck massage by a trained masseur.

## TRADE SHOW RAFFLE

Spend your lunch shopping in the Exhibit Hall. Not only will you come away with some great purchases, but you could walk away with some amazing raffle prizes.

## OREGON DENTAL ASSISTANTS ASSOCIATION

**FRIDAY, APRIL 5 10 AM – 2 PM**

ODAA welcomes all dental assisting schools to participate in an informal table presentation. The demonstrations will inform, clarify and/or review material on a specific subject.

## AMERICAN RED CROSS BLOOD DRIVE

**FRIDAY, APRIL 5 10 AM – 3:30 PM**

Help save a life by donating blood at the ODC. Appointments are strongly recommended and can be made online starting February 14 at [www.givelife.org](http://www.givelife.org)  
Sponsor code: oregondental

## ODC NEW DENTIST RECEPTION

**FRIDAY, APRIL 5 4 – 6 PM**

Enjoy great music and hors d'oeuvres while visiting with colleagues and the exhibitors after a day of courses. While this is a great opportunity for those dentists who have been practicing for 10 years or less to network, everyone is welcome and encouraged to attend.

*Sponsored, in part, by Pacific Continental Bank*

## OHSU STUDENT TABLE CLINIC COMPETITION

**SATURDAY, APRIL 6 10 AM – 1 PM**

Join OHSU School of Dentistry students as they compete for cash prizes with tabletop demonstrations focusing on either clinical application and technique or basic science and research.

*Sponsored by the Oregon Dental Association and Dentsply Corporation*

## Exhibit Hall Hours

**Thursday, April 4 12 NOON – 6:30 PM**

**Friday, April 5 10 AM – 6 PM**

**Saturday, April 6 9:30 AM – 1:30 PM**

*Start making a list now of what you need in your office. Make sure to buy from the exhibitors at the ODC, as they support your association!*

## Trade Show Grand Opening Reception

**THURSDAY, APRIL 4 3:30 – 6:30 PM**

Exhibit Hall

Take a "Tour of the Pacific Northwest" and sample the area's best wines and beers. Enjoy tasty food and drinks while networking with your colleagues and shopping in the exhibit hall. You can also enter to win an iPad!

**Drink and drawing tickets will be distributed at the conclusion of Thursday's classes, and the drawing will take place between 5:30 and 6 PM.**

**Win an iPad!**



## VISIT THE EXHIBIT HALL FOR FREE!

**SATURDAY, APRIL 6 9:30 AM – 1:30 PM**

Are you an ODA member who wants to attend the Exhibit Hall only? We'll give you a free pass on Saturday, April 6, to visit over 200 exhibiting companies!

Advance registration not available. To take advantage of this special offer, visit the onsite registration area in Pre-Function A of the Oregon Convention Center on Saturday, April 6. Offer only available to ODA member dentists.



## President's Party



The President's Party is graciously sponsored by ODS.

Join Dr. Jill Price, president of the Oregon Dental Association, for a night of dinner, dancing, and fun at the DoubleTree by Hilton Hotel on Friday, April 5. Portland's most requested dance band, *Hit Machine*, will perform a playlist that is sure to keep you dancing the night away!

All are welcome. Make sure to purchase tickets for your entire team when you register for the ODC.

**DATE** Friday, April 5, 2013, 6 – 10 PM  
**LOCATION** DoubleTree by Hilton Hotel  
 1000 NE Multnomah Blvd, Portland  
**ATTIRE** Business Casual  
**TICKETS** \$35 per person  
**REGISTRATION CODE** F4000



*This event is for all members of the dental team.*

## Dental Foundation of Oregon

### CAR RAFFLE



### WIN A 2013 TOYOTA HYBRID!

**COST** \$100 per ticket

#### PURCHASE TICKETS

Online: [www.SmileOnOregon.org](http://www.SmileOnOregon.org)

At ODC: Exhibit Hall Entrance Aisle

Phone: Judy Edgerly at 503.594.0880

*The winning ticket will be drawn at approximately 12:45 PM in the Exhibit Hall on Saturday, April 6, 2013. Participants need not be present to win. Only 1,000 tickets will be sold.*

## WALL OF WINE

**COST** \$20 per bottle

**LOCATION** Exhibit Hall Entrance Aisle

*The popular Wall of Wine is back and bigger than ever! For \$20 you get to choose any bottle of wrapped wine from the Wall of Wine display.*

*Wines range in value from \$15 to \$100 with several bottles worth much, much more.*

*Games of chance are not considered a tax deductible donation under IRS regulations.*

## OHSU School of Dentistry Alumni Association ANNUAL MEETING & AWARDS LUNCHEON

**WHEN** Saturday, April 6, 11:30 AM – 1 PM

**COST** \$40 per person

**REGISTER** 503.552.0745 or [www.ohsu.edu/sod/alumni](http://www.ohsu.edu/sod/alumni)

Reunions! Awards! Celebration! Join your alumni family to recognize the recipients of the School of Dentistry Alumni Association's premier awards, and add your personal milestones to the "Living History" timeline.

Graduates from the DMD and RDH reunion classes ending in a "3" or an "8" (2008, 2003, 1998, etc) will be honored. Alumni from the class of 1963 and greater as well as the class of 2012 are admitted to the lunch at no charge as guests of the Alumni Association. **Advanced registration is required.**

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COURSE NAME	COURSE CODE	CE CREDITS	SPEAKER	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
<b>THURSDAY—FULL DAY COURSES</b>										
Lasers in Periodontics and Restorative Dentistry	3104	6	Convissar	9 AM – 4:30 PM	ODA	D				
Medical and Dental Implications of the Most Prescribed Medications	3105	6	Crossley	9 AM – 4:30 PM	ODA	D	H	A		
Emerging Concepts in Periodontitis and Overall Health: Separating Fact from Fiction	3111	6	Glasscoe Watterson	9 AM – 4:30 PM	ODA	D	H	A		
Treatment Planning and Reconstruction from Endodontics to Full Arch Implant Fixed Prostheses...	3129	6	Williamson	9 AM – 4:30 PM	ODA	D	H	A	OM	LT
<b>THURSDAY—MORNING COURSES</b>										
Record Keeping from the Board's Perspective	3102	1.5	Braatz; Kleinstub	9 – 10:30 AM	ODA	D	H	A	OM	
Ask the Board	3103	1	Braatz; Kleinstub	11 AM – 12 PM	ODA	D	H	A	OM	
Obstructive Sleep Apnea: A Whirlwind Tour	3106	3	Demko	9 AM – 12 PM	ODA	D	H	A		
Critical Assessment of Dental Composites, Adhesives and Light Curing Technology	3108	3	Ferracane	9 AM – 12 PM	ODA	D	H	A		
What the Mouth Knows: Dental Detectives	3110	3	Geisler; Stewart	9 AM – 12 PM	ODA	D	H	A		
Bringing It All Together ‡	3112	3	Henderson	9 AM – 12 PM	ODEA	D			OM	
Don't Let Your Provisionals Look Temporary	3113	3	Henson	9 AM – 12 PM	ODA			A		LT
Essential Ergonomics for Dental Professionals	3115	3	Jorgensen; Smith	9 AM – 12 PM	ODAA	D	H	A	OM	LT
Dentistry Is About Relationships: High Performing Patient & Team Relationships	3118	3	Mausolf	9 AM – 12 PM	ODA	D	H	A	OM	LT
The Additive Effects of Additives: Understanding the Impact of Dietary and Product Enhancers	3120	3	Reynolds	9 AM – 12 PM	ODA	D	H	A	OM	
Improvisational Customer Service: If You're Having Fun, Your Patients Will Have Fun	3122	3	Sand	9 AM – 12 PM	ODEA	D	H	A	OM	LT
The Dynamic Duo: High Blood (Hypertension) and Sweet Blood (Diabetes)	3123	3	Siegel	9 AM – 12 PM	ODA	D	H	A		
Modern Endodontics: From Theory to Practice	3125	3	Trope	9 AM – 12 PM	ODA	D				
CPR for the Health Care Provider ‡	3126	3.5	Vaughan	9 AM – 12:30 PM	ODA	D	H	A	OM	LT
<b>THURSDAY—AFTERNOON COURSES</b>										
Medical Emergency Update	3101	4	Beadnell; Ueek	1 – 5 PM	ODA	D	H	A	OM	
Oral Appliance Therapy for OSA: Exam, Device Choice and Side-Effects	3107	3	Demko	1:30 – 4:30 PM	ODA	D	H	A		
How to Go from Underdog to Top Dog without Barking Up the Wrong Tree	3109	3	Gardner	1:30 – 4:30 PM	ODEA	D	H	A	OM	LT
INventory: Controlling Assets and Efficiencies	3114	3	Henson	1:30 – 4:30 PM	ODA	D	H	A	OM	
Bloodborne Pathogens: An OSHA Update	3116	3	Jorgensen	1:30 – 4:30 PM	ODAA	D	H	A	OM	LT
The "New" Periodontal Disease: Inflammatory and Risky	3117	3	Low	1:30 – 4:30 PM	ODA	D	H	A	OM	
Communication Solutions: Attitudes, Breakdowns and Conflict Resolutions ‡	3119	3	Mausolf	1:30 – 4:30 PM	ODA	D	H	A	OM	LT
Allergy Nation: Asthma to Zyban	3121	3	Reynolds	1:30 – 4:30 PM	ODA	D	H	A	OM	
Dermatology: In My Mouth?	3124	3	Siegel	1:30 – 4:30 PM	ODA	D	H	A		
Update in Modern Endodontics—Workshop	F4001	3	Trope	1:30 – 4:30 PM	ODA	D				
CPR for the Health Care Provider ‡	3127	3.5	Vaughan	1:30 – 5 PM	ODA	D	H	A	OM	LT
Risk Management (as part of ODC registration)	3128	3	Verbiest	1:30 – 4:30 PM	ODA	D	H	A	OM	
Risk Management (as a stand-alone course)	F4002	3	Verbiest	1:30 – 4:30 PM	ODA	D	H	A	OM	
<b>FRIDAY—KEYNOTE</b>										
Make Your Move: Creating Success in Under Four Minutes	3190	1	Slowikowski	7:30 – 8:30 AM	ODA	D	H	A	OM	LT
<b>FRIDAY—FULL DAY COURSES</b>										
Street Drugs Exposed: What Your Patients and Kids ARE NOT Telling You!	3138	6	Crossley	9 AM – 5 PM	ODA	D	H	A	OM	LT
Management of Anxious and Special-Needs Patients	3149	6	Levy	9 AM – 5 PM	ODA	D	H	A	OM	LT
<b>FRIDAY—MORNING COURSES</b>										
This Can All Be Easier: A Dozen Projects that Will Make Your Office...a Productive Place to Work!	3130	3	Ahearn	9 AM – 12 PM	ODA	D	H	A	OM	
From Start to Finish: Medical and Dental Implant Coding ‡	3132	3	Bradley	9 AM – 12 PM	ODEA	D	H	A	OM	LT
Predictable Tissue Regeneration for the Dental Practitioner	3134	3	Callan	9 AM – 12 PM	ODA	D	H	A	OM	LT
Common Oral Lesions: Differential Diagnosis and Treatment ‡	3136	3	Cohen Brown	9 AM – 12 PM	ODA	D	H	A		
Medical Teams International: At Home and Abroad	3139	3	Erickson; et al	9 AM – 12 PM	ODA	D	H	A	OM	LT
TMD/Orofacial Pain Diagnosis and Management: Clarifying the Issues	3140	3	Gremillion	9 AM – 12 PM	ODA	D	H	A		
Local Anesthesia: 30+ Years of Hits, Misses and Near Misses ‡	3142	3	Hawkins	9 AM – 12 PM	ODA	D	H	A	OM	
Achieving Success and Clinical Excellence in Your Dental Hygiene Career	3144	3	Hovliaras	9 AM – 12 PM	ODHA		H			
Interceptive Orthodontic Treatment: Evidence vs. Opinion in Three Dimensions ‡	3147	3	Kuperstein	9 AM – 12 PM	ODA	D	H	A		
Managing the "Difficult" Periodontal Patient	3150	3	Low	9 AM – 12 PM	ODA	D	H	A	OM	
The Hottest Topics in Dentistry Today	3151	3	Malcmacher	9 AM – 12 PM	ODAA	D	H	A	OM	
Communication Solutions: Attitudes, Breakdowns and Conflict Resolutions ‡	3153	3	Mausolf	9 AM – 12 PM	ODA	D	H	A	OM	LT
What Every Dental Office Needs to Know About Online Marketing‡	3154	3	McNickle	9 AM – 12 PM	ODEA	D	H	A	OM	LT
Inflammation 911: The Body-Mouth Connection!	3156	3	Odiatu	9 AM – 12 PM	ODA	D	H	A	OM	LT
Inflammatory Remarks: The Role of Oral Inflammation in Oral and Systemic Health	3158	3	Reynolds	9 AM – 12 PM	ODA	D	H	A	OM	



COURSE NAME	COURSE CODE	CE CREDITS	SPEAKER	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
New Developments in Endodontics	3160	3	Sedgley	9 AM – 12 PM	OSAE	D				
Current Concepts In Oral Medicine: 2013—Diagnostic Pearls	3161	3	Siegel	9 AM – 12 PM	ODA	D	H	A		
CPR for the Health Care Provider ‡	3162	3.5	Vaughan	9 AM – 12:30 PM	ODA	D	H	A	OM	LT
<b>FRIDAY—AFTERNOON COURSES</b>										
High Performance Dentistry: The How, What and Who of Phenomenal Productivity	3131	3	Ahearn	2 – 5 PM	ODA	D	H	A	OM	
From Start to Finish: Medical and Dental Implant Coding ‡	3133	3	Bradley	2 – 5 PM	ODEA	D	H	A	OM	LT
Periodontal Considerations for Implant Dentistry	3135	3	Callan	2 – 5 PM	ODA	D	H	A	OM	LT
Update on Infection Control for Healthcare Providers	3137	3	Cohen Brown	2 – 5 PM	ODA	D	H	A		
Bruxism and Dentistry's New Frontier: Sleep Disturbances	3141	3	Gremillion	2 – 5 PM	ODA	D	H	A		
Oral Sedation: Clinical 'How-To' Applications, Pharmacology and Controversies ‡	3143	3	Hawkins	2 – 5 PM	ODA	D	H	A	OM	
Achieving Your Ideal Position within the Dental Hygiene Profession	3145	3	Hovliaras	2 – 5 PM	ODHA		H			
Medical Emergencies	3146	4	Howerton; Kennedy	1 – 5 PM	ODA	D	H	A		
Interceptive Orthodontic Treatment: Evidence vs. Opinion in Three Dimensions ‡	3148	3	Kuperstein	2 – 5 PM	ODA	D	H	A		
The Art and Science of Micro-Ultrasonic Instrumentation in Periodontal Therapy: A Workshop	F4003	3	Low	2 – 5 PM	ODA	D	H			
The Top Seven Gamechangers for Every Dental Practice	3152	3	Malcmacher	2 – 5 PM	ODAA	D	H	A	OM	
What Every Dental Office Needs to Know About Online Marketing‡	3155	3	McNickle	2 – 5 PM	ODEA	D	H	A	OM	LT
Seven Habits of a Healthy Dental Office	3157	3	Odiatu	2 – 5 PM	ODA	D	H	A	OM	LT
The Stress Mess: Systemic and Dental Ramifications of the Stress Response	3159	3	Reynolds	2 – 5 PM	ODA	D	H	A	OM	
CPR for the Health Care Provider ‡	3163	3.5	Vaughan	1:30 – 5 PM	ODA	D	H	A	OM	LT
Which NiTi Rotary Instrument System is Best?	3164	3	Whitten	2 – 5 PM	OSAE	D				
Empowering Your Practice With Complete Dentures, Removable Partial Dentures, and Implant...	3165	3	Williamson	2 – 5 PM	ODA	D	H	A	OM	LT
<b>SATURDAY—FULL DAY COURSES</b>										
OSHA and WISHA Compliance Made Easy	3166	6	Barry	8 AM – 4 PM	ODA	D	H	A	OM	LT
Caries Management for Children: Be a Knife Doctor AND a Pill Doctor	3167	6	Berg	8 AM – 4 PM	ODA	D	H	A		
The Oral-Systemic Connection in Daily Dental Practice:	3179	6	Mealey	8 AM – 4 PM	OSP	D	H			
<b>SATURDAY—MORNING COURSES</b>										
Common Oral Lesions: Differential Diagnosis and Treatment ‡	3168	3	Cohen Brown	8 – 11 AM	ODA	D	H	A		
Evidence-Based Clinical Decision-Making in Oral and Maxillofacial Surgery: Part 1	3169	3	Dodson	8 – 11 AM	OSOMS	D				
New Advances in Host Modulation: Maximizing your Periodontal Outcomes	3171	3	Donley	8 – 11 AM	ODA	D	H			
Local Anesthesia: 30+ Years of Hits, Misses and Near Misses ‡	3174	3	Hawkins	8 – 11 AM	ODA	D	H	A	OM	
Bringing It All Together ‡	3176	3	Henderson	8 – 11 AM	ODEA	D			OM	
Forensic Odontology: A Primer	3177	3	Heyamoto	8 – 11 AM	ODAA	D	H	A		
Get Fit, Get Smart: Boost Your Dental Brain Power!	3180	3	Odiatu	8 – 11 AM	ODA	D	H	A	OM	LT
Advanced Anterior Esthetics	3182	3	Poss	8 – 11 AM	ODA	D	H	A		
Exploring Sleep Apnea, the Role of the Dental Team	3184	3	Thompson	8 – 11 AM	ODA	D	H	A	OM	
CPR for the Health Care Provider ‡	3186	3.5	Vaughan	8 – 11:30 AM	ODA	D	H	A	OM	LT
How to Wow Now: Jaw-Dropping Service Excellence!	3188	3	Vrla	8 – 11 AM	ODEA	D	H	A	OM	LT
<b>SATURDAY—AFTERNOON COURSES</b>										
Evidence-Based Clinical Decision-Making in Oral and Maxillofacial Surgery: Part 2	3170	3	Dodson	1 – 4 PM	OSOMS	D				
A Better Debridement Protocol: Maximize the Chance for Resolution	3172	3	Donley	1 – 4 PM	ODA	D	H			
Mechanical Screening of the Neck, Head, and TMJ Complex to Facilitate Multidisciplinary Care	3173	3	Esser	1 – 4 PM	ODA	D	H	A		
Oral Sedation: Clinical 'How-To' Applications, Pharmacology and Controversies ‡	3175	3	Hawkins	1 – 4 PM	ODA	D	H	A	OM	
Tanner Appliances: Occlusally Adjusted Nightguards	3178	3	Heyamoto	1 – 4 PM	ODAA	D	H	A		
What's that on Your Face? The Role of the Dental Team in Recognizing, Diagnosing Skin Lesions	3181	2	Petrisor	1 – 3 PM	ODA	D	H	A		
Advanced Posterior Esthetics	3183	3	Poss	1 – 4 PM	ODA	D	H	A		
Dynamic Oral Care Therapies	3185	3	Thompson	1 – 4 PM	ODA	D	H	A	OM	
CPR for the Health Care Provider ‡	3187	3.5	Vaughan	12:30 – 4 PM	ODA	D	H	A	OM	LT
Team Building Best Practices: How to Play Nice in the Sandbox and Fire Up Your Team	3189	3	Vrla	1 – 4 PM	ODEA	D	H	A	OM	LT

‡ Courses marked with a double-plus are offered more than once. See course description for details.  
 Course codes beginning with "3" are included with registration.  
 Course codes beginning with "F" require an additional fee.

twitter

Keep up-to-date with the latest buzz before the meeting, the latest talk and conference changes during the meeting, and recaps after the meeting by following @ODAPrez.

If you are tweeting about the conference, be sure to use **#ODC2013**

## Medical Emergency Update

PRESENTED BY **Steven Beadnell, DMD**  
**Brett Ueek, DMD, MD**

RECOMMENDED FOR **D H A OM**

1 - 5 PM COURSE CODE 3101  
ODA COURSE CE CREDITS 4

Medical emergencies can, and do, occur in dental practices every day. Over the next 15 years, the segment of the population at highest risk for medical emergencies, those 65 and older, will become a larger percentage of our patients. The entire dental team must be prepared to recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment. This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four-hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will:

- Be able to identify those at increased risk for specific medical emergencies
- Be able to diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- Develop a rational approach to the management of medical emergencies in general as well as the specific protocols for managing each medical emergency discussed
- Be able to identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

## Record Keeping from the Board's Perspective

PRESENTED BY **Patrick Braatz**  
**Paul Kleinstub, DDS**

RECOMMENDED FOR **D H A OM**

9 - 10:30 AM COURSE CODE 3102  
ODA COURSE CE CREDITS 1.5

This course will review the Oregon Board of Dentistry's requirements for adequate record keeping. Presenters will review common mistakes that the board observes as it reviews patient records during investigations. Attendees will receive a firsthand look at how to avoid these mistakes.

## Ask the Board

PRESENTED BY **Patrick Braatz**  
**Paul Kleinstub, DDS**

RECOMMENDED FOR **D H A OM**

11 AM - 12 PM COURSE CODE 3103  
ODA COURSE CE CREDITS 1\*\*

In this course the Oregon Board of Dentistry (OBD) staff and board members will answer common questions that the OBD gets on a daily basis. Attendees will have an opportunity to interact with the OBD staff and board members about issues regarding the OBD. This will include policies, procedures, rules and Oregon law concerning the practice of dentistry and dental hygiene.

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## Lasers in Periodontics and Restorative Dentistry

PRESENTED BY **Robert Convissar, DDS, FAGD**

RECOMMENDED FOR **D**

9 AM - 4:30 PM COURSE CODE 3104  
ODA COURSE CE CREDITS 6

SPONSORED, IN PART, BY **King Dental Company** AND **LuxarCare, LLC**

Dentists have a variety of wavelengths to choose from when deciding which laser is most appropriate for them. Some wavelengths are suited for periodontics—others for prosthetics. Laser use for procedures in fixed, removable and implant prosthetics will be highlighted. Since the basis of a successful prosthetic reconstruction is a healthy periodontium, lasers for non-surgical, surgical, and regenerative periodontics will be discussed.

Specific procedures to be discussed:

- Crown lengthening
- Gingival troughing
- Cosmetic recontouring of gingiva for laminate placement
- Treatment of altered passive eruption
- Peri-implant tissue modification/treatment of peri-implantitis
- Torus/tuberosity reduction (hard and soft tissue)
- Removal of epulis
- Treatment of chronic denture stomatitis
- Residual ridge surgery/vestibuloplasty
- Ovate pontic site formation
- Long term management of the perio-prosthetic patient
- Hard tissue lasers—ready to replace the turbine handpiece?
- Frenectomy
- Gingivectomy
- Periodontal regeneration surgery/non membrane laser guided tissue regeneration

At the conclusion of this course, attendees will:

- Be familiar with the use of lasers for specific procedures found in a periodontal and prosthetics-driven practice
- Be able to incorporate this knowledge into a basis for determining which laser wavelength is most appropriate for their practice
- Be able to incorporate hard and soft tissue laser dentistry into their practices first thing tomorrow morning

## Medical and Dental Implications of the Most Prescribed Medications

PRESENTED BY **Harold Crossley, DDS, MS, PhD**

RECOMMENDED FOR **D H A**

9 AM - 4:30 PM COURSE CODE 3105  
ODA COURSE CE CREDITS 6

Many physician-prescribed medications used by your patients have dental implications and side effects affecting your treatment plan. Many of these medications are the drugs of choice of "doctor shoppers." And one of these medications is the most prescribed medication abused by adolescents. Some medications are more likely to cause violent behavior and others can cause a "burning mouth syndrome." How can you combine two over the counter medications to control post-operative pain? And lastly, who sets the standard for healthy blood pressure, pap smears, and cholesterol?

This presentation includes the indications, contraindications, and side effects of the most commonly prescribed medications. Many of these medications were not approved when you took your pharmacology course in dental school. These medications represent 30% of all prescriptions taken by your dental patients and familiarity with these drugs will provide the dental practitioner with a better appreciation for the health profile of your dental patient.

At the conclusion of this course, the attendees will know:

- Medications that could adversely interact with dental drugs
- Why your patient is taking their medications
- What oral side effects may be caused by these drugs
- Maximum doses for commonly prescribed pain medications
- When not to prescribe NSAIDs
- How to combine analgesics to maximize their effects
- Indications and contraindications for opiate analgesics
- Current recommendations for SBE and orthopedic prosthesis prophylaxis

## Obstructive Sleep Apnea *A Whirlwind Tour*

PRESENTED BY **B. Gail Demko, DMD**

RECOMMENDED FOR **D H A**

9 AM - 12 PM COURSE CODE 3106  
ODA COURSE CE CREDITS 3

This course will address the physiology of obstructive sleep apnea (OSA) and medical problems related to untreated OSA; common terminology will be defined. Diagnosis by a qualified physician will be stressed. Discussion of the most common treatment options: PAP, oral devices and surgery will be touched on briefly. Screening patients during a routine dental appointment will be added as part of the routine patient evaluation. Evidence based medicine will be stressed as a basic requirement for treating OSA.

At the conclusion of this lecture, attendees will have an understanding of:

- The vocabulary required when dealing with the medical team
- The basic physiology of OSA
- How to add a few simple questions to the office medical questionnaire to screen for patients with OSA
- The need for an understanding of the literature in a nascent field
- A basic view of how dentists can play an important role in the treatment of a medical disease

## Oral Appliance Therapy for OSA *Exam, Device Choice and Side-Effects*

PRESENTED BY **B. Gail Demko, DMD**

RECOMMENDED FOR **D H A**

1:30 - 4:30 PM COURSE CODE 3107  
ODA COURSE CE CREDITS 3

This course will explain how a thorough head and neck exam will help the practitioner choose one of the more than 80 devices accepted by the FDA device, which would be expected to be optimal for that patient and how a strong baseline evaluation helps the dentist identify side-effects early in treatment. Basic fabrication hints and how to properly create a bite registration for the laboratory will be presented. A vast array of side-effects will be discussed and how to avoid or treat patient complaints. Participants will be encouraged to bring questions about cases they have done.



At the conclusion of this lecture, attendees will have:

- A working knowledge of how oral devices presently on the market differ in design and ease of adjustment
- An understanding of how device design can play a role in formation of side-effects and patient compliance
- The ability to make a proper bite registration for a patient who has opted for oral device therapy
- An awareness of the most common side-effects reported by patients and how to deal with them

## Critical Assessment of Dental Composites, Adhesives and Light Curing Technology

PRESENTED BY Jack Ferracane, PhD

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE CODE 3108

ODA COURSE

CE CREDITS 3

New restorative products are being introduced at an alarming rate, making it very difficult for the practitioner to stay abreast of the current state-of-the-art. The goal of this course is to provide the dental care provider with a review and critical assessment of the current state of dental composites, dentin bonding agents and light curing for use in esthetic restorative dentistry. The half-day course will cover the most recent advances in: dentin bonding agents, including single and multi-component systems, and universal adhesives; and dental composites for direct filling, including a discussion of nanofills, microfills, microhybrids, and nanohybrids, as well as self adhesive materials. Throughout the session, the relationship between the properties and characteristics of the materials will be related to their clinical efficacy. The program will also present an assessment and comparison of tungsten halogen and LED curing units.

At the conclusion of this course, attendees should be able to:

- Compare the composition, application and expectations for different adhesive systems
- Identify different composites by composition, properties, and performance
- Describe clinical parameters for optimal light curing
- Explain the indications and contraindications of specific materials based on their composition and physical properties

## ODEA COURSE

### How to Go from Underdog to Top Dog without Barking Up the Wrong Tree

*Unleash Your Potential and Create Success for You and Your Practice*

PRESENTED BY Carol Gardner

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM

COURSE CODE 3109

ODEA COURSE

CE CREDITS 3\*

Life is tough, but you're tougher. When you are feeling like the rug has been pulled out from under you, you'd be surprised how strong you can be. Be smart! Learn Zelda's problem solving solutions—proven to ensure a successful business and increased satisfaction, both personally and professionally.

During this course, attendees will learn:

- Tough times never last... tough people do: Learn how to survive the tough times and to discover opportunities that will improve your personal and professional lives
- Get all your ducks in a row: Create ways to take stock and find a solution for your problems
- Why BEE normal? Discover when and if the time is right to move in a new direction
- Leap and a net will appear: Develop methods that will turn your passions into profits
- They sent me—the other angels were busy: See how giving back can add success to your life and your dental office
- When making choices in life, do not neglect to live: Find ways to work less and profit more
- Grab life by the throttle and don't look back. Learn how to move forward into Top Dog status with Zelda's Secrets for Survival and Success

*\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

## What the Mouth Knows

### Dental Detectives

PRESENTED BY Stacy Geisler, DDS, PhD  
Jeffery Stewart, DDS, MS

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE CODE 3110

ODA COURSE

CE CREDITS 3

Oral health care providers perform physical exams and make diagnoses every day, but are you really seeing what is there? Systemic diseases often manifest inside the mouth and important diagnostic clues are available for those who can spot them. This fast paced course will focus on both autoimmune and acquired systemic diseases with initial presentation within the mouth. Clinical cases will be presented with a review of both medical and dental implications. Surgical, medical and dental management of both pediatric and adult cases will be discussed with a special emphasis on coordination of care between dental and medical teams. Review of differential diagnoses with review of histopathology will be accomplished.

## Emerging Concepts in Periodontitis and Overall Health

### Separating Fact from Fiction

PRESENTED BY Dianne Glasscoe Watterson, RDH, BS, MBA

RECOMMENDED FOR D H A

9 AM - 4:30 PM

COURSE CODE 3111

ODA COURSE

CE CREDITS 6

For many years, medical and dental clinicians have treated the oral cavity as if it is a separate entity from the rest of the body. However, oral health is part of systemic health and should not be partitioned. Inflammation and infections in the oral cavity are not confined to the mouth and can affect other areas of the human body. A growing body of evidence points to a wide array of systemic disturbances that are associated with periodontitis. Some associations are controversial. How strong is the evidence? What can we believe? This course examines the evidence associated with the effects of periodontitis on non-oral distant sites and disease processes. We also examine various systemic diseases and medications that have a direct impact on oral health.

During this course, attendees will:

- Increase knowledge about many systemic diseases that have oral implications
- Learn the latest information about the association of periodontal disease and non-oral disease
- Increase awareness of the importance of a thorough intraoral/extraoral examination
- Study various medications and their effects on oral tissues
- Understand the role of diet in the disease process

## ODEA COURSE

### Bringing It All Together

PRESENTED BY Larry Henderson, CPA

RECOMMENDED FOR D OM

9 AM - 12 PM

COURSE CODE 3112

ODEA COURSE

CE CREDITS 3\*\*

NOTE Course is also offered on Saturday.

At the conclusion of this course, attendees will be able to understand basic tax, retirement, and accounting techniques to "bring it all together" and take control of the practice's financial performance. Although mainly for existing dental practices, it will also benefit dentists planning to open their own practice in the future.

During this course, attendees will learn:

- The importance of daily accounting to generate timely and relevant financial information and understanding and analyzing these financial statements to identify potential problems early on
- Using data to properly forecast monthly projections and cash flow
- Identifying collection trends; variable, semi-variable, and fixed expenses; as well as likely revenue
- The intricacies and importance of bank financing
- Working with and determining reasonable monthly budgets
- How to instruct hired professionals (including your CPA)
- Understanding and reaching your goals for your personal life in order to be happy and fulfilled

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

## Don't Let Your Provisionals Look Temporary

PRESENTED BY Niki Henson, RDA, AS

RECOMMENDED FOR A LT

9 AM - 12 PM

COURSE CODE 3113

ODA COURSE

CE CREDITS 3

Learn the purpose of provisional restorations, including tissue conditioning, space retention, and esthetics. In addition, learn types of materials available, a step-by-step guide to fabricating, adjusting, seating, troubleshooting, and tips to make great provisional restorations.

During this course, attendees will learn:

- The steps to create a functional provisional restoration
- The purposes of provisional restorations, including tissue conditioning, space retention, and esthetics
- The types of materials available to fabricate esthetic provisional restorations

**INventory****Controlling Assets and Efficiencies**PRESENTED BY **Niki Henson, RDA, AS**RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM COURSE CODE 3114  
 ODA COURSE CE CREDITS 3\*\*

What comes IN is not only important, it is the pulse of a company. A consultant or financial advisor looks at the amount of inventory purchased and used as one of the keys to unlocking the financial status of a dental practice. If you have hundreds of dollars of inventory sitting on the shelf, but are not using it, then your dental office has money sitting there that could be used to market and attract new patients. If your dental supplies are poorly organized, you may not be able to find an item you need. This can cause you to have reduced efficiency in your daily schedule.

During this course, attendees will learn:

- How to discover areas in your own dental office where you can prevent inventory shortages, reduce inventory waste, and keep excessive inventory off the shelves
- How to develop a beneficial relationship with a dental sales representative
- How to incorporate an Excel spreadsheet template into your practice to control and organize your dental supply inventory

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

**ODAA COURSE****Essential Ergonomics for Dental Professionals**PRESENTED BY **Ginny Jorgensen, CDA, EFDA, AAS**  
**Phil Smith**RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM COURSE CODE 3115  
 ODA COURSE CE CREDITS 3\*

This course will take an in-depth look at why the practice of dentistry can be so physically demanding on dental professionals. Instructions will be presented on how to work in more ergonomically balanced positions for the entire dental team.

The presentation will include how to better utilize dental equipment to support a balanced operating team and how this can enhance efficiency and help to eliminate stress.

The presenters will also provide stretching and conditioning recommendations. An operator of dental equipment will be available for "live" demonstrations and instruction for the attendees.

At the conclusion of the course the attendees will be able to:

- Define the meaning of the term "ergonomics" and its relationship to dentistry
- Explain the basic principles of ergonomics
- Describe what risk factor controls can be implemented to decrease the chance for injury
- Describe the responsibilities of an employer/employee regarding ergonomic standards
- Help improve the health of a dental professional

*\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

**ODAA COURSE****Bloodborne Pathogens****An OSHA Update**PRESENTED BY **Ginny Jorgensen, CDA, EFDA, EFODA, AAS**RECOMMENDED FOR **D H A OM LT**

1:30 - 4:30 PM COURSE CODE 3116  
 ODA COURSE CE CREDITS 3

This seminar will include all of the subjects required to be an accepted annual OSHA training for all Dental Health Care Professionals. OSHA background and the development of the Bloodborne Standards, Hazard Communication, and Universal/Standard Precautions will be presented along with a review of the most critical pathogens facing the public and dental professionals in 2013. In addition, the 2003 CDC Recommendations for dental office infection control will be reviewed. These include: personnel health elements, hand hygiene, personal protective equipment, latex hypersensitivity/contact dermatitis, sterilization and disinfection, environmental infection control, dental unit waterlines and the development of a program evaluation system.

Prior knowledge of bloodborne pathogens and dental office infection control procedures is highly recommended as this course is meant as a review and not an introduction to the subjects listed above.

At the conclusion of the course the attendees will be able to:

- Explain the purpose of OSHA
- Explain the difference between OSHA regulations and CDC Guidelines
- Define a variety of diseases and how they may be transmitted in the dental office setting
- Describe cross contamination and the best methods for prevention
- Explain the purpose of PPE and their proper use
- Describe approved methods for instrument processing and disinfection in the dental office setting
- Demonstrate knowledge by implementing OSHA required infection control and safety techniques in their dental office that will maintain federal and state compliance

**The "New" Periodontal Disease Inflammatory and Risky**PRESENTED BY **Sam Low, DDS, MS, MED**RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM COURSE CODE 3117  
 ODA COURSE CE CREDITS 3

Periodontitis has entered into a new frontier as not only a major chronic infection but a disease of inflammation. Recent studies demonstrate that the incidence of periodontitis has been underestimated by 50%. Determining who is at risk and the corresponding therapy/management is a significant component of effective treatment. Studies demonstrate the 'perio-systemic link' and patients are asking about the relationship! Move to a new level of understanding of chronic inflammation and develop successful outcomes.

At the conclusion of this course, attendees will be able to:

- Manage inflammation as a systemic and local immune response
- Determine the role of traditional and non-traditional therapies in controlling periodontitis
- Utilize risk assessment to determine susceptibility

- Incorporate the paradigm: periodontal medicine into the practice
- Consider genetics, diet (probiotics/nutraceuticals), and stress as variables in controlling disease
- Treat periodontitis as a major chronic inflammatory disease systemic disease

**Dentistry Is About Relationships****High Performing Patient & Team Relationships**PRESENTED BY **Judy Kay Mausolf**RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM COURSE CODE 3118  
 ODA COURSE CE CREDITS 3\*\*

Building sincere, strong, sustaining relationships results in business success. Success is measured by treatment acceptance, healthy bottom line, positive can-do attitudes, open communication, accountability, doctor/team/patient goodwill and respect, and most of all, an environment you enjoy working in—with a feeling at the end of each day of a job well done!

Judy Kay shares her R.I.S.E. Philosophy. It's a concept for best practices to help the entire team think differently, act differently, communicate effectively, make healthy decisions and create an environment they look forward to coming to work to every day...which results in happy, healthy and high performing doctor/team/patients relationships that ultimately grow the business.

Course Objectives:

- Strong and united leadership team
- Doctor/team/patient goodwill, trust and respect
- Decision strategy
- The right team
- R.I.S.E. Philosophy
- Implement and sustain change
- Priority hierarchy
- Patient-focused versus task-focused
- Sensory marketing
- Boost treatment acceptance

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

**Communication Solutions****Attitudes, Breakdowns and Conflict Resolutions**PRESENTED BY **Judy Kay Mausolf**RECOMMENDED FOR **D H A OM LT**

1:30 - 4:30 PM COURSE CODE 3119  
 ODA COURSE CE CREDITS 3\*\*

NOTE Course is also offered on Friday.

Discover how to elevate your communication to a level that inspires positive attitudes, prevents breakdowns, and resolves conflict, to take your relationships from good to great every time! Learn the skills to communicate positively and effectively with different personalities, resulting in an environment where everyone focuses on the positive (what is right) instead of the negative (what is wrong). Inspire a culture of appreciation and acknowledgment. Judy Kay, communications expert, will share how you can elevate the level of communication in your life!

Course objectives:

- Broaden mindsets
- Resolve misunderstandings
- Eliminate tension & gossip
- Prevent breakdown
- Learn conflict resolution
- Elevate trust and respect
- Positive energy and attitudes



- Inspire a culture of appreciation & acknowledgement
- Communicate with different personalities
- Effective huddles and team meetings
- Happy, healthy and balanced environment

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

## The Additive Effects of Additives

### Understanding the Impact of Dietary and Product Enhancers on Oral and Systemic Health

PRESENTED BY **Betsy Reynolds, RDH, MS**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM

COURSE CODE 3120

ODA COURSE

CE CREDITS 3

As the American population continues to rely on fast food as dietary staples and to look for 'energy' in mass marketed beverages, the dental professional must keep abreast of the multitude of food products containing additives that may impact oral and systemic health. The implications of dietary trans fats and high fructose corn syrup on oral health and overall well being will be explored. Information concerning additives found in oral health care and cosmetic products will also be included. Come prepared to learn what's been 'added' to food, beverage and personal hygiene products in a fun, relaxed environment designed to enlighten audience members and enhance their ability to deliver comprehensive oral hygiene care.

At the conclusion of this course, attendees will be able to:

- Understand how additives are classified
- Recognize common additives in food and cosmetic products
- Evaluate trans fat information on food labels
- Summarize the effects of high fructose corn syrup additives on systemic health
- Recommend oral health care products that are safe and effective for patient use

## Allergy Nation

### Asthma to Zyban

PRESENTED BY **Betsy Reynolds, RDH, MS**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM

COURSE CODE 3121

ODA COURSE

CE CREDITS 3

Allergies and asthma are affecting Americans of all ages at alarming rates. Food allergies—especially gluten and peanut sensitivity—impact thousands of individuals on a daily basis. Latex sensitivities in the practice setting have plagued clinicians and patients for decades. Asthma rates have exploded in our society during the last few years. Countless prescription and over-the-counter remedies for allergy and asthma control have intra-oral and systemic sequelae. This course will provide an eye-opening look at how allergies and asthma impact oral health care delivery. Come prepared to be amazed in a relaxed forum designed to encourage audience participation and fun-filled learning.

At the conclusion of this course, attendees will be able to:

- Recognize the signs and symptoms associated with an allergic reaction
- Analyze oral hygiene products for allergen content
- Understand the impact of allergy and asthma medications on the oral cavity
- Comprehend the impact of environmental factors on allergy and asthma development

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for more information, contact:

**Josh Bean**

jbean@dougbear.com

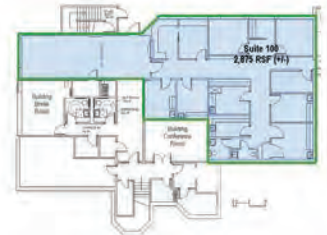
**Tom Secolo**

tsecolo@dougbear.com

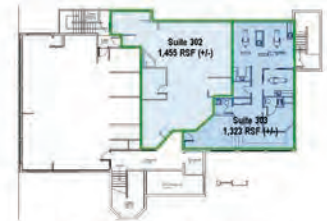
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first floor plan



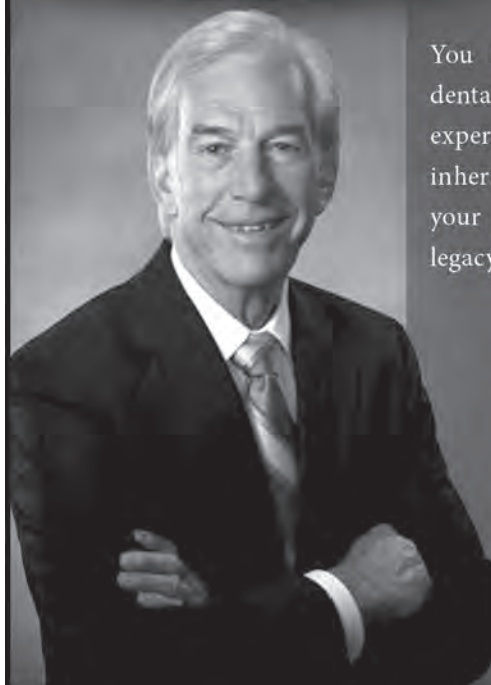
third floor plan



this drawing is not to scale and is for illustrative purposes only



## Life & Practice Transitions



You have entrusted him with your dental practice transition. Now, let his experience with wills, trusts, gifting, and inheritance taxes help you transition your personal estate and realize your legacy planning goals.

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**ATTORNEY AT LAW**

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## ODEA COURSE

**Improvisational Customer Service***If You're Having Fun, Your Patients Will Have Fun*PRESENTED BY **Terry Sand**RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM

COURSE CODE 3122

ODEA COURSE

CE CREDITS 3\*\*

Humor is instinctual and extremely important to work life balance. The challenge is to find the funny in the face of endless demands, handling different personalities and work responsibilities. This workshop will ignite the spirit of adult playfulness through a series of interactive experiences and demonstrations strengthening participants' sense of humor while learning new strategies to improve customer service and work place satisfaction. Terry Sand draws upon her decades as an improv comedy teacher and performer, entertaining as she trains.

At the conclusion of this course, attendees will be able to:

- Implement the "yes/and" adjustment strategy (how to allow yourself to be professionally light hearted)
- Engage others through humor and playfulness
- Balance stress to provide excellent customer service through contagious, heartfelt and heartfelt laughter

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

**The Dynamic Duo***High Blood (Hypertension) and Sweet Blood (Diabetes)*PRESENTED BY **Michael Siegel, DDS, MS, FDS RCSEd**RECOMMENDED FOR **D H A**

9 AM - 12 PM

COURSE CODE 3123

ODEA COURSE

CE CREDITS 3

Every practicing member of the dental healthcare team routinely manages patients with hypertension and/or diabetes. Ninety percent of Americans who live to their life expectancy will develop hypertension, while another 24 million have active diabetes. Diabetes is the leading cause of dialysis for end stage renal disease, blindness and non-traumatic leg amputation in the United States. Current information on hypertension guidelines and the medications used to manage the hypertensive patient will be presented along with current information and medications used to treat type 1 and type 2 diabetics. The actions of these medications and their oral side effects will be specifically addressed. Management of medical emergencies will also be discussed. The format of this presentation will encourage audience participation.

At the completion of this course, attendees will be able to:

- Obtain a pertinent diabetic history from the patient
- Command a greater understanding of current hypertension guidelines (JNC-7) and the pathophysiology of this silent killer
- Recognize commonly occurring antihypertensive and diabetic medications, their actions as well as adverse intraoral reactions to these frequently prescribed medications
- Understand the different types of insulin and their dental management implications
- Manage medical emergencies

**Dermatology***In My Mouth?*PRESENTED BY **Michael Siegel, DDS, MS, FDS RCSEd**RECOMMENDED FOR **D H A**

1:30 - 4:30 PM

COURSE CODE 3124

ODEA COURSE

CE CREDITS 3

Dentists are often challenged to diagnose and manage mucosal lesions which may represent oral components of cutaneous disease. Disorders such as lichen planus, aphthous ulceration and viral lesions frequently have associated cutaneous manifestations. This presentation will cover common benign and malignant conditions of the sun-exposed skin and their oral counterparts. The format of this presentation is case-based and will encourage audience participation.

At the completion of this course, attendees will be able to:

- Obtain a pertinent dermatology history
- Perform physical diagnosis to include facial and skin lesions
- Understand the principles of cutaneous examination
- Recognize common cutaneous lesions
- Recognize cutaneous disorders with oral manifestations
- Manage oral manifestations of cutaneous disease

**Modern Endodontics***From Theory to Practice*PRESENTED BY **Martin Trope, DMD**RECOMMENDED FOR **D**

9 AM - 12 PM

COURSE CODE 3125

ODEA COURSE

CE CREDITS 3

SPONSORED, IN PART, BY **Brasseler USA**

Root canal therapy requires a high level of technical skill. However without a clear understanding of the biological requirements for successful treatment these skills may be "wasted" on techniques that are unnecessarily difficult. A correct diagnosis and the blending of new materials and techniques in order to achieve an environment that will ensure a healthy apical periodontium will result in an extremely high probability of success. This lecture will cover simple safe and scientifically proven techniques for treatment that ensure an extremely high success rate.

During this course, attendees will learn:

- The biologic requirements for endodontic success
- To differentiate between a vital and non-vital tooth in terms of meeting these requirements
- What extent the newest technologies in endodontics assist in attaining these biologic goals

**Update in Modern Endodontics***Workshop*PRESENTED BY **Martin Trope, DMD**RECOMMENDED FOR **D**

1:30 - 4:30 PM

COURSE CODE F4001

ODEA COURSE

CE CREDITS 3

COURSE LIMIT 40 participants

ADDITIONAL FEE \$100

NOTE Participants must also be registered for the ODC to attend.

MATERIALS/EQUIPMENT PROVIDED BY **Brasseler USA**

Endodontic diagnostics, instruments and techniques have undergone revolutionary changes in the last few years. If the endodontic techniques you currently use in practice were acquired more than 5 years ago, that technique is now outmoded and obsolete. It is now scientifically proven that Nickel Titanium files, if used correctly, are safe and offer a better outcome for treatment. In addition, new filling materials allow bonding in the root canal with reduced leakage as a result.

This hands-on course will provide an opportunity to update and familiarize you with these up-to-date changes. Upon completing the course, you will be prepared to perform endodontic procedures in a more straightforward and predictably safe and successful manner.

Topics of discussion will include:

- Advances in endodontic diagnosis
- Nickel Titanium (NiTi) rotary instruments and irrigation protocols used in a simple sequence that results in clean canals free of cultivable microbes
- Bonded filling techniques
- Information on which teeth to refer and which to confidently and successfully treat

During this course, attendees will learn:

- To apply new principles of canal instrumentation and filling to appropriate cases
- How to select appropriate instruments to suit individual needs
- How to perform endodontic procedures in a successful and cost effective manner

**CPR for the Health Care Provider**PRESENTED BY **Mary Ann Vaughan, RN, CEN, BSN**RECOMMENDED FOR **D H A OM LT**

9 AM - 12:30 PM (REPEATS)

COURSE CODE 3126

1:30 - 5 PM

COURSE CODE 3127

ODEA COURSE

CE CREDITS 3.5

COURSE LIMIT 50 participants

NOTE Course is also offered on Friday and Saturday.

NOTE Free with ODC registration, but attendees MUST preregister for this course.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Please Note: The American Heart Association requires that each attendee who registers to attend this course, purchase and bring the following CPR book to class: *90-1038 BLS for Healthcare Providers Student Manual* available from the following dealers: [www.laerdal.com](http://www.laerdal.com), [www.channing-bete.com](http://www.channing-bete.com) and [www.ewordpoint.com](http://www.ewordpoint.com).



NOTE ON CE CREDITS

The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded.



## Risk Management

PRESENTED BY Christopher Verbiest

RECOMMENDED FOR D H A OM

1:30 - 4:30 PM

COURSE CODE 3128 (AS PART OF ODC REGISTRATION)

COURSE CODE F4002 (AS A STAND-ALONE COURSE)

ODA COURSE

CE CREDITS 3\*\*

SPONSORED, IN PART, BY DBIC

This course, updated for the 2011–2013 reporting period, will cover traditional risk management categories, an Oregon Board of Dentistry update, documentation, and ethics, as well as other important topics.

Three hours of approved risk management education are required for continued membership in the Oregon Dental Association. DBIC courses are recommended. Contact your malpractice carrier for dividend requirements. This course fulfills the requirements for the current three-year ODA risk management reporting period (January 1, 2011 – December 31, 2013).

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

## Treatment Planning and Reconstruction

*From Endodontics to Full Arch Implant  
Fixed Prostheses Utilizing a Graftless  
Approach and Computer Guided Surgery*

PRESENTED BY Richard Williamson, DDS, MS, FACP

RECOMMENDED FOR D H A OM LT

9 AM - 4:30 PM

COURSE CODE 3129

ODA COURSE

CE CREDITS 6

Prior to tooth extraction, the clinical parameters and risk factors germane to endodontics, the restoration of endodontically treated teeth and implant prostheses should be considered in detail.

This lecture will include a discussion of the factors to be considered when selecting endodontics and the restoration of the natural tooth as compared to implant prostheses and implant site selection.

A graftless approach to implant placement for the osseous deficient patient will be reviewed. Also, the use of cone beam computed tomography (CBCT) in selecting implant sites for both the partially and completely edentulous patient will be presented.

The presented Treatment Planning Guidelines for implant-retained/borne prostheses will give the doctor/technologist confidence to incorporate implants into their armamentarium. The clinical knowledge attained by the technologist will facilitate greater and more effective communication.

At the conclusion of this course, attendees will be able to:

- Discuss the differences between success, survival and failure for both the restored implant and endodontically treated tooth
- Discuss clinical factors affecting the decision process
- Methodically evaluate individual patient data to aid in selection of the most appropriate care
- Diagnose treatment needs and plan implant prostheses for the completely and partially edentulous patient
- Understand the value and indications for CBCT technology for implant treatment planning and computer guided surgery

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## This Can All Be Easier

*A Dozen Projects that Will Make Your Office a Fun, Easy and Productive Place to Work!*

PRESENTED BY **David Ahearn, DDS**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM COURSE CODE 3130  
ODA COURSE CE CREDITS 3\*\*

As dental practices become more and more sophisticated, the work of clinical staff has become an extremely challenging, seemingly impossible, endeavor. Dr. Ahearn shows you how to reduce clutter, decrease inventory, improve on-time performance, speed room turnaround, simplify infection control, increase office profitability and more! Enjoy a healthy, less stressful workplace and grow your practice.

During this course, attendees will learn to:

- Never run out of chairside supplies
- Perform effectively in two and four hand mode
- Create the simplest and most effective sterilization system
- Have predictable on time performance every day
- Make your treatment rooms inviting to patients and highly productive

The course will give you tools for a better future, while entertaining you regarding present day problems.

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

## High Performance Dentistry

*The How, What and Who of Phenomenal Productivity*

PRESENTED BY **David Ahearn, DDS**

RECOMMENDED FOR **D H A OM**

2 - 5 PM COURSE CODE 3131  
ODA COURSE CE CREDITS 3\*\*

A high performance practice is a critical combination of technology, technique, systems and people. Your practice potential will expand far beyond what you may have imagined once production effort is minimized.

During this course, the following topics will be covered:

- You're an athlete—really! Act like one
- Dental ergonomics: opportunities for every employee
- Hygiene: What's unique and how to protect yourself
- Ergonomics and productivity: Allies, not enemies
- Can you purchase your way to productivity?
- Do you really expect me to sit with perfect posture all day?
- Solutions for posturally compromised patients
- Systems for peak productivity
- Your team and your success

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

## ODEA COURSE

### From Start to Finish

*Medical and Dental Implant Coding*

PRESENTED BY **Terri Bradley**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM (REPEATS) COURSE CODE 3132  
2 - 5 PM COURSE CODE 3133  
ODEA COURSE CE CREDITS 3\*\*

Determining which implant procedures are covered and when they're covered can be confusing. This course helps to demystify medical and dental coding of implants. We will cover not only how to correctly bill implants and their related procedures, but how to successfully coordinate benefits between medical and dental, how to determine where to bill and how to avoid the common pitfalls of coding and billing. Using the CMS 1500 form and real life scenarios, this course will help you gain the confidence to successfully code and bill for implant procedures.

As dental carriers are forcing more claims to process through medical before they will pay dental, and patients are asking dental offices to submit claims to their medical insurance (where appropriate), there's never been a better time to hone your medical/dental coding skills.

During this course, attendees will learn:

- How and where to document the need or cause for the procedure
- Where to bill: medical or dental
- How to correctly bill procedures such as implants, extractions and grafting
- How to coordinate services between medical and dental for various stages of implant placement
- How to avoid billing pitfalls

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

## Predictable Tissue Regeneration for the Dental Practitioner

PRESENTED BY **Donald Callan, DDS**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM COURSE CODE 3134  
ODA COURSE CE CREDITS 3

The absence of alveolar bone occurs when teeth are absent, in cleft conditions, in periodontal infected areas and after removal of teeth. Before choosing a grafting material to restore the alveolus, the clinician should be knowledgeable about the various modalities for restoring normal function, esthetics, and maintenance of the integrity of the natural arch form for the replacement of the teeth and bone.

The result of the procedure should support dental implants, dentures, teeth, or a fixed bridge for long-term function and esthetics for the patient. Should the procedure be a bone graft, soft tissue graft, a tissue regeneration procedure, or tissue augmentation procedure? What is the difference? Should the graft material be osteoinductive or osteoconductive? Should the material be an autograft, an allograft, a xenograft, alloplast, or a J-Block? Should the material be mineralized or demineralized? Should a membrane be utilized? What determines the success of the procedure? Will the result support all prosthetic replacements? These questions and others regarding restoration and ridge preservation of the upper and lower arches as well as specific techniques will be addressed in this presentation.

The purpose of this presentation is to provide evidence-based information to evaluate grafting materials for periodontal, restorative, and implant dentistry based upon clinical, esthetic, functional, and histological results in humans.

During this course, attendees will learn to:

- Understand the differences of various grafting materials
- Identify the need for tissue regeneration
- Understand if tissue regeneration or grafting is needed
- Select the proper materials based upon the objective
- Determine the time and sequence for ridge preservation
- Review the procedure for the various procedures
- Defend all the procedures clinically, functionally, and histologically

## Periodontal Considerations for Implant Dentistry

PRESENTED BY **Donald Callan, DDS**

RECOMMENDED FOR **D H A OM LT**

2 - 5 PM COURSE CODE 3135  
ODA COURSE CE CREDITS 3

Periodontal diseases are chronic, infectious, inflammatory diseases resulting from exposure of the periodontium to dental plaque, a complex bacterial biofilm that accumulates on the teeth. Evidence suggests that periodontitis and peri-implantitis can be a systemic exposure that may contribute to the development or progression of other diseases and conditions. In light of the high prevalence of the periodontal disease, these associations may be important in the selection of the dental implant, not only to individual patients, but in a public health context as well. There are various implant systems for the replacement of teeth. Each system has different features as determined by the manufacturer. The primary function of the dental implant tooth is to restore the normal function, speech and natural esthetics and allow the patient to maintain a state of good health. Should the implant be a screw design, rough surface, smooth surface, titanium, titanium alloy, or HA coated? What is the difference? Should the tooth abutment connection be an internal hex, external hex, Morse taper, threaded, or a ferrule design? Should the procedure be a one stage surgical or two stage? What size implant should be selected? What determines the success of the implant? Will a single implant design support all prosthetic replacements? These questions and other questions regarding implant modalities and restorations will be answered in this presentation.

The purpose of this presentation is to select a dental implant and to provide evidence-based information to evaluate the relationship of periodontal diseases, peri-implantitis and systemic diseases. Second, to understand the mechanism by which periodontal infections contribute to the destruction of periodontal tissues and its accompanying destruction of tissues to vital organs.

During this course, attendees will learn:

- Identify periodontal problems with dental implants
- Correct and prevent periodontal problems associated with dental implants
- Compare periodontitis and peri-implantitis (Is there a connection and treatment?)
- To identify systemic links of periodontal disease
- To understand the pathways of periodontal bacterial transfer
- To identify systemic conditions that may be subject to periodontal pathogens
- To determine the time and sequence for treatment
- To properly inform the patient of the potential systemic risk of periodontal disease and systemic concerns

## Common Oral Lesions

### Differential Diagnosis and Treatment

PRESENTED BY **Gwen Cohen Brown, DDS**

RECOMMENDED FOR **D H A**

9 AM - 12 PM

COURSE CODE 3136

ODA COURSE

CE CREDITS 3

NOTE Course is also offered on Saturday.

With the focus of dentistry changing from restorative procedures to prevention of disease, oral health care providers will find themselves in the position to identify oral disease and prevent disease progression in healthy patients. Patients often present with sore irritated mucosa, but the symptoms of peeling, redness and blisters can be attributed to many different etiologies. This course presents an easily reproducible approach to the differential diagnosis and treatment of common oral lesions, especially those diseases that mimic each other. The course content focuses on the accurate and early detection and clinical management of common oral epithelial and soft tissue lesions and includes up-to-date information on relevant laboratory tests, emerging therapeutic modalities and the anticipated prognosis of oral disease with and without appropriate therapy. Topics to be covered include oral candidiasis, herpetic lesions, recurrent aphthous ulcerations, geographic tongue, lichen planus, denture associated pathologies, erythema multiforme and vesiculobullous autoimmune diseases.

At the conclusion of this course, attendees will be able to:

- Recognize clinically relevant common soft tissue lesions that affect the oral and perioral tissues
- Develop a differential diagnoses for common oral lesions by incorporating clinical presentation, histologic and laboratory findings
- Describe current treatment modalities for various common oral lesions, prescribe pharmacological agents properly and understand their mechanisms of action
- Know when and how to consult with and refer patients to individuals for more specialized care

## Update on Infection Control for Healthcare Providers

PRESENTED BY **Gwen Cohen Brown, DDS**

RECOMMENDED FOR **D H A**

2 - 5 PM

COURSE CODE 3137

ODA COURSE

CE CREDITS 3

This lecture will provide an update for oral healthcare providers on the current standard of care of infection control in the dental setting. Contact with blood, oral and respiratory secretions, and contaminated equipment occurs. Proper procedures can prevent the transmission of infections by decreasing exposure to bloodborne pathogens. The overall goal is to increase the oral health care provider's ability to apply scientifically accepted infection control principles to patient care and to reduce transmission of bloodborne pathogens in the dental office. Attendees learn how bloodborne pathogens may be transmitted in the workplace; how to establish organizational structure for exposure management prior to an occupational exposure; how to implement an exposure control plan including written policies and protocols for reporting, evaluating, counseling, treating, and follow-up; and how to establish procedures to ensure confidentiality. Post exposure prophylaxis protocols following occupational exposure will also be reviewed.

During this course, attendees will learn to:

- Identify risks for transmission of bloodborne pathogen (BBP) in the dental setting

- Define methods of reducing risk
- Review principles of managing occupational exposures in the dental setting
- Review CDC/OSHA/PEP guidelines
- Establish a protocol for occupational exposures
- Educate health care providers regarding PEP options before risk for an exposure

## Street Drugs Exposed

### What Your Patients and Kids ARE NOT Telling You!

PRESENTED BY **Harold Crossley, DDS, MS, PhD**

RECOMMENDED FOR **D H A OM LT**

9 AM - 5 PM

COURSE CODE 3138

ODA COURSE

CE CREDITS 6

NOTE Must be 18 years of age or older to attend—no exceptions.

What questions should I be asking my patients to avoid drug interactions with street drugs? What are some of the oral manifestations of street drug abuse? How will I know if a person is under the influence of street drugs? What are the characteristics of and how do I manage the "doctor shopper"? Do I have to take any precautions with the dental patient who is under the influence? Why is it so important that the dental staff be knowledgeable about street drugs? Why am I at risk? What are some characteristics of adolescent substance abuse and what do I do about it?

The dental team is in a unique position providing dental care to a patient population that may be regular users or experimenting with mood altering drugs. This dynamic, brutally honest, and graphic presentation will take you from the streets and into the office to help you identify and manage the substance abusing patient. Discussion includes the origins, types, mechanisms of action, and signs and symptoms of commonly abused prescription and illicit drugs.

At the conclusion of this course, attendees will know:

- The signs and symptoms of commonly abused prescription and illicit drugs in patients and adolescents
- The biochemical basis for the disease of addiction
- What medications to avoid with the suspected drug abusing patient
- How to recognize and manage the doctor shopper
- How to manage the chemically-dependent patient
- What are "meth mouth," "lean," "whippets," "parachuting," and more
- Why some people become addicted and others do not

## Medical Teams International

### At Home and Abroad

PRESENTED BY **Terri Erickson, CDA**  
**Alyssa Garner, BS, RDH, EPDH**  
**Susan Rustvold, DMD**  
**Matt Stiller**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM

COURSE CODE 3139

ODA COURSE

CE CREDITS 3\*

This session is presented by volunteers and staff of Medical Teams International (MTI, formerly Northwest Medical Teams) to describe the unmet need and logistics of volunteering as a dental professional both at home and abroad. MTI implements and supports programs that address the causes and effects of inadequate health care, particularly among populations affected by disaster, conflict and poverty.

MTI meets people's needs through humanitarian aid and disaster relief, regardless of their race, gender, or religion. Programs include training and education to build the capability and capacity of partners, volunteers, staff and

people served in order to produce sustainable change. MTI's philosophical approach is holistic and seeks to address the wellness of the whole person—a physical, social, mental and spiritual being.

At the conclusion of this course, attendees will:

- Comprehend the similarities, differences and scope of unmet dental needs at home and abroad
- Know how to apply their dental skills in volunteer settings to help address those unmet needs
- Understand the steps required to begin volunteering and the types of equipment, supplies and logistical support provided by MTI
- Be motivated to use their skills and abilities to make a difference in the lives of the dentally underserved

\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.

## TMD/Orofacial Pain Diagnosis and Management

### Clarifying the Issues

PRESENTED BY **Henry Gremillion, DDS**

RECOMMENDED FOR **D H A**

9 AM - 12 PM

COURSE CODE 3140

ODA COURSE

CE CREDITS 3

Temporomandibular disorders (TMD) encompass a multitude of conditions which involve the temporomandibular joints, muscles of mastication, and/or contiguous structures. Many TMD diagnostic subgroups share common clinical characteristics. Diagnosis and management of TMD has been associated with many misconceptions and much debate. It is now recognized that multiple factors are involved with the initiation and/or perpetuation of TMD. Additionally, we now have a greater appreciation for the total pain experience including pain mechanisms/pathways and pain referral in the head and neck. The importance of individualizing diagnosis and management for optimum therapeutic outcomes is well-recognized. This course will emphasize diagnosis and non-surgical management of this challenging, yet common group of musculoskeletal disorders.

During this course, attendees will learn:

- The rationale for a thorough history and examination
- Current concepts of pain referral in the head and neck
- Diagnostic criteria for commonly occurring TMD subgroups
- Etiologic considerations essential for case-specific management
- Reversible approaches to management in the vast majority of cases
- The development of a "case-specific" plan of care for each patient
- The concept of multidisciplinary management of TMD

## Bruxism and Dentistry's New Frontier Sleep Disturbances

PRESENTED BY **Henry Gremillion, DDS**

RECOMMENDED FOR **D H A**

2 - 5 PM

COURSE CODE 3141

ODA COURSE

CE CREDITS 3

Today's dental professional must consider many potential contributing and/or perpetuating factors in the evaluation and management of a diverse group of pain/dysfunction conditions expressed in the masticatory system and beyond. It has been suggested that one in seven Americans suffer from a diagnosable sleep/wake disturbance. Disruption of the normal sleep cycle in quantity or quality may play an important role in the symptom complex of our patients.



A causal relationship between mechanical stresses such as those associated with bruxism and the breakdown of various components of the masticatory system has been suggested by many. As forces enter the masticatory system, they are dissipated through many structures including the occlusal surfaces, the hard and soft tissue supporting structures, the temporomandibular joint, and the musculature. These forces may supercede the adaptive capacity of one or more of these components. Clinical implications of bruxism and rational for practical management of mechanical stress will be discussed.

During this course, attendees will learn to:

- Understand the implications of sleep architecture on movement disorders during sleep
- Recognize the destructive effects of sleep disturbance bruxism
- Develop individualized plans of care for sleep disturbances and nocturnal bruxism
- Conceptualize management of mechanical stresses in the masticatory system via reversible approaches to care (occlusal orthosis therapy)

## Local Anesthesia

*30+ Years of Hits, Misses and Near Misses*

PRESENTED BY **J. Mel Hawkins,**  
DDS, BScD(AN), FADSA

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM COURSE CODE 3142  
ODA COURSE CE CREDITS 3

NOTE Course is also offered on Saturday.

"Why do I only get a *bad batch* in the mandible?"

This presentation will discuss the reasons for the lack of effective anesthesia, with emphasis on mandibular technique. The neuro-anatomy and histology of the pterygomandibular triangle will be reviewed to help enhance the understanding of the complexities of block anesthesia. Is articaine (Septocaine®) a panacea or a problem? What's new? Can we reverse local anesthesia? (OraVerse®) Sodium bicarbonate addition to L.A.? Inhalational lidocaine? Review of the pros and cons of the conventional block, the Akinosi and Gow-Gates mandibular blocks; adding multi-task supplementation with mandibular infiltrative techniques. Dr. Hawkins will also share over 30 years of tips and tricks, as well as mistakes he's made, and what he's learned the hard way.

During this course, attendees will learn:

- To understand the essential interaction between local anesthesia techniques and modern pharmacology
- To examine the myths and truths of local anesthesia
- To consider new advances, techniques, legalities and paresthesia

## Oral Sedation

*Clinical 'How-To' Applications, Pharmacology and Controversies*

PRESENTED BY **J. Mel Hawkins,**  
DDS, BScD(AN), FADSA

RECOMMENDED FOR **D H A OM**

2 - 5 PM COURSE CODE 3143  
ODA COURSE CE CREDITS 3

NOTE Course is also offered on Saturday.

Sedation is the practice builder of modern day dentistry. Learn sedation pharmacology and how to apply it in practice. Dr. Hawkins reveals his mistakes made over 30+ years of private practice and case reports are shared. State Dental Board regulations will be compared and contrasted

and the questions "How do I legally protect myself?" and "What is my professional sedation fee?" will be addressed.

During this course, attendees will learn:

- To teach sedation pharmacology and how to apply it in practice
- To suggest how to incorporate (or improve) sedation into a dental practice
- To share consents, fees and mistakes

## ODHA COURSE

### Achieving Success and Clinical Excellence in your Dental Hygiene Career

PRESENTED BY **Christine Hovliaras, RDH,**  
BS, MBA, CDE

RECOMMENDED FOR **H**

9 AM - 12 PM COURSE CODE 3144  
ODHA COURSE CE CREDITS 3\*\*

In these tough economic times, some dental hygiene professionals may not be feeling a sense of security in the position(s) in which they are currently practicing. Dental and specialty practices may be experiencing a decrease in production due to patients work hours decreasing or being eliminated; patients losing their dental insurance; patients not showing up for appointments and that dentistry may not be the "top priority" for their patients at this time.

Dental hygienists play a very important and key role in the business of dentistry and need to reevaluate their career to determine if they are satisfied or need to implement changes to make them more marketable, enhance their professional business goals, teamwork and communication skills, and business presence. Career success is essential in an individual's work environment and leaders who help others achieve career success will be reviewed. Ms. Hovliaras will discuss insights from dental hygienists she interviewed on what "career success" means to them. Fourteen key steps to achieve career success will be discussed in detail to empower yourself to achieve career satisfaction in the dental hygiene profession.

At the conclusion of this course, attendees will be able to:

- Identify the current issues that have caused the recession in our economy
- Determine what elements may be affecting the business you work in as a dental hygienist
- Discuss what career success means to you as a dental hygiene professional
- Identify the key points to career success
- Strategize a plan of action (career plan, business marketing, clinical strategies) that you will put into place to achieve career success and satisfaction

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## ODHA COURSE

### Achieving Your Ideal Position within the Dental Hygiene Profession

PRESENTED BY **Christine Hovliaras, RDH,**  
BS, MBA, CDE

RECOMMENDED FOR **H**

2 - 5 PM COURSE CODE 3145  
ODHA COURSE CE CREDITS 3\*\*

Dental hygiene is a fabulous profession to be working in and the Bureau of Labor statistics reports that employment of dental hygienists is expected to grow 36% through 2018, which is much faster than the average for all occupations. This increase is due to the higher demand for dental care and the greater utilization of dental hygienists to perform services previously performed by dentists.

ADHA has defined five professional roles in dental hygiene, as well as a sixth role, public health, which is an integral part of the other five roles. These roles include: administrator/manager, advocate, clinician, educator and researcher. These six roles, as well as a seventh and eighth role of dental hygienists in the corporate setting and as entrepreneurs will be discussed in greater detail, including the definition of each role, educational requirements, professional characteristics and clinical and business skills. Ms. Hovliaras will highlight some of the dental hygienists she featured in her textbook. Other career opportunities will also be shared in this course that dental hygienists can pursue. Each dental hygiene attendee will be able to complete a Professional Savvy™ Career Assessment Test and a Professional Savvy™ Annual Career Development Plan to help them assess their personal skills, career satisfaction, vision, current employment position, goals and objectives, and next steps. Key career planning tools and business strategies will be highlighted to assist dental hygienists to reach for the next "ideal position" in their dental hygiene career.

At the conclusion of this course, attendees will be able to:

- Understand the future of growth for the dental hygiene profession in the next 10 years
- Identify the six roles of dental hygiene as defined by the American Dental Hygienists' Association
- Identify the corporate and entrepreneurial roles in dental hygiene as defined by Professional Savvy, LLC
- Discuss educational requirements, professional characteristics and business skills for the eight roles in dental hygiene
- Complete a Career Development Assessment Test to determine your professional skills and your level of career satisfaction in dental hygiene
- Complete the Annual Career Development Plan to determine your vision for your dental hygiene career and goals and objectives for your current position
- Create the next steps to market yourself and your expertise in dental hygiene to excel in your current position or obtain the position you want to achieve

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## Medical Emergencies

PRESENTED BY **David Howerton, DMD**  
**Gabriel Kennedy, DMD**

RECOMMENDED FOR **D H A**

1 - 5 PM COURSE CODE 3146  
ODA COURSE CE CREDITS 4

If a medical emergency occurs in your office, preparation is the key for the entire office team. This course will emphasize recognition and prevention of medical complications that may lead to a medical emergency in your office. We will discuss specific medical emergency situations and management. This course meets the medical emergency and anesthesia permit requirements for the Oregon Board of Dentistry license renewal.

At the conclusion of this course, attendees will have a straightforward approach on how to handle various medical conditions and medical emergencies that they may encounter in the office.

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continued from previous page

During this course, attendees will learn:

- The importance of a dental office emergency plan
- To understand the best way to prevent a medical emergency is by review of the patients medical history and physical examination
- To identify and describe specific types of emergencies
- To understand specific management protocols for common medical emergencies in the dental office
- The proper equipment and emergency drug kit protocols for dosing and routes
- To discuss medical conditions that are not emergent and their management
- About mock emergency drills

## Interceptive Orthodontic Treatment

### *Evidence vs. Opinion in Three Dimensions*

PRESENTED BY **Rebecca Kuperstein, DDS, MPH, MS**RECOMMENDED FOR **D H A**

9 AM - 12 PM (REPEATS) COURSE CODE 3147

2 - 5 PM COURSE CODE 3148

ODA COURSE CE CREDITS 3

This course will review growth and development of the face and dentition. Diagnosis and evidence-based treatment will be presented for patients in the mixed dentition. All three planes of space will be explored: transverse, vertical and anteroposterior. Early treatment of Class II and Class III malocclusion will be explored using current literature. Additionally, concepts relating to disturbances of eruption and space maintenance will be presented.

At the conclusion of this course, attendees will be able to:

- Have a greater appreciation for facial growth and the developing dentition
- Improve their ability to identify malocclusions in the mixed dentition
- Gain better understanding of evidence based interceptive orthodontic treatment
- Understand appropriate space maintenance

## Management of Anxious and Special-Needs Patients

PRESENTED BY **Harvey Levy, DMD, MAGD**RECOMMENDED FOR **D H A OM LT**

9 AM - 5 PM COURSE CODE 3149

ODA COURSE CE CREDITS 6

SPONSORED, IN PART, BY **DentalEZ Group**

This course will give you the necessary knowledge and tools to treat difficult or otherwise unmanageable patients. We will discuss many examples of complicated cases covering medically and mentally compromised patients, from the apprehensive to the combative, and from infancy to old age. These cases will illustrate criteria for case selection, protocols for pre- and post-op care, and practical clinical tips for greater intra-operative efficiency. After taking this course you will have the tools to decide if you wish to implement or augment anxious and special-needs dentistry within your practice.

During the course, attendees will learn:

- How treating special-needs patients can be both personally gratifying and financially rewarding
- Clinical techniques for performing standard procedures on difficult, compromised, or otherwise unmanageable patients, from infants through geriatrics, in both the office and the operating room, including wraps, props, drugs, gas, portable imaging systems and more

## Managing the "Difficult" Periodontal Patient

PRESENTED BY **Sam Low, DDS, MS, MEd**RECOMMENDED FOR **D H A OM**

9 AM - 12 PM COURSE CODE 3150

ODA COURSE CE CREDITS 3

While many of our patients respond to conventional periodontal therapy, a significant group provides significant challenge to us as clinicians. These individuals continue to go "down-hill," creating an unstable environment for eventual restorative care.

This seminar will provide insight to the following objectives:

- Determine the difference between recurrent and refractory periodontal patients relative to clinical characteristics and choosing restorative abutments based on prognosis
- Differentiate between the use of systemic and locally delivered antibiotics
- Develop therapeutic protocols including unique mechanical interventions for non-surgical modalities and innovative surgical forms of management
- Implement effective recall systems based on susceptibility beyond the "prophy"
- Create systems in team management with interaction between dentists, dental hygienists, and periodontists

This fast-paced seminar will provide the eager clinician with the tools to satisfactorily manage complex periodontal patients presenting in today's practice of dentistry.

## The Art and Science of Micro-Ultrasonic Instrumentation in Periodontal Therapy *A Workshop*

PRESENTED BY **Sam Low, DDS, MS, MEd**RECOMMENDED FOR **D H**

2 - 5 PM COURSE CODE F4003

ODA COURSE CE CREDITS 3

COURSE LIMIT 30 participants

ADDITIONAL FEE \$100 for dentists; \$50 for staff

NOTE Participants must also be registered for the ODC to attend.

MATERIALS/EQUIPMENT PROVIDED BY **Hu-Friedy**

Although the ultrasonic instrument was originally introduced as a device for removing gross supragingival calculus of tooth surfaces, it is only in the past few years that it has gained popularity as a credible approach to managing subgingival periodontal disease.

Incorporating power driven instrumentation into the periodontal component of the practice provides a time effective adjunct to definitive root planing and the deplaquing process of the periodic supportive maintenance.

At the conclusion of this course, attendees will be able to:

- Be familiar with the current literature justifying the use of power driven instrumentation
- Select the necessary instrumentation commercially available to achieve effective results
- Implement techniques unique to this modality, especially in the area of enhancing patient comfort
- Incorporate power driven instrumentation into the periodontal component of the practice

This workshop will acquaint the dental clinician with the versatility of using ultrasonic instrumentation in periodontal root planing and supportive maintenance procedures.

## ODAA COURSE

### The Hottest Topics in Dentistry Today

PRESENTED BY **Louis Malcmacher, DDS, MAGD**RECOMMENDED FOR **D H A OM**

9 AM - 12 PM COURSE CODE 3151

ODAA COURSE CE CREDITS 3

The primary goal of this seminar is to teach dentists and team members how to easily integrate the most exciting and hottest topics in dentistry into their practices, such as dental lasers, no prep porcelain veneers, restorative dentistry, new exodontia techniques that save bone, and new technology that eliminates patient anxiety. These practical concepts will enable you to offer new dental services, reduce your stress, significantly increase your production, substantially lower your overhead, and have fun doing dentistry. This seminar is a fast paced, entertaining, and educational course and is recommended for dentists, dental hygienists, dental assistants and office managers. This course will get you and your staff excited about dentistry!

During this course, attendees will learn:

- Injection comfort systems that dentists and patients desire
- Why oral cancer screening is so important to your office
- New exodontia technologies that save bone
- State of the art materials for restorative and esthetic cases
- No preparation porcelain veneers. Transform your practice with these new techniques
- Lasers in dentistry; why it is a must for every dental procedure
- Real overhead control; maintaining an overhead of 50% or less

## ODAA COURSE

### The Top Seven Gamechangers for Every Dental Practice

PRESENTED BY **Louis Malcmacher, DDS, MAGD**RECOMMENDED FOR **D H A OM**

2 - 5 PM COURSE CODE 3152

ODAA COURSE CE CREDITS 3

The primary goal of this seminar is to teach dentists and team members to integrate new techniques and concepts in teeth remineralization, short term orthodontics, a new way to eliminate black triangles, frontline TMJ syndrome and facial pain therapy, and much more! These practical concepts will enable you to offer new dental services immediately, reduce your stress, significantly increase your production, substantially lower your overhead, and give you the dental practice of tomorrow today! This seminar is a fast paced, entertaining, and educational course and is recommended for dentists and team members. This course will get you and your team excited about dentistry!

During this course, attendees will learn:

- Latest concepts of remineralization and caries treatment
- Cosmetic orthodontics for every general dentist
- Botox and dermal fillers for dental esthetic and dental therapeutics
- New techniques in correcting the dreaded "black triangles"
- How to motivate your patients to ASK for esthetic treatment
- How to let patients try out their dentistry before treatment
- Social media for your dental practice



**Communication Solutions***Attitudes, Breakdowns and Conflict Resolutions*PRESENTED BY **Judy Kay Mausolf**RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM

COURSE CODE 3153

ODA COURSE

CE CREDITS 3\*\*

NOTE Course is also offered on Thursday.

Discover how to elevate your communication to a level that inspires positive attitudes, prevents breakdowns, and resolves conflict, to take your relationships from good to great every time! Learn the skills to communicate positively and effectively with different personalities, resulting in an environment where everyone focuses on the positive (what is right) instead of the negative (what is wrong). Inspire a culture of appreciation and acknowledgment. Ms. Mausolf, communications expert, will share how you can elevate the level of communication in your life!

## Course objectives:

- Broaden mindsets
- Resolve misunderstandings
- Eliminate tension and gossip
- Prevent breakdown
- Learn conflict resolution
- Elevate trust and respect
- Positive energy and attitudes
- Inspire a culture of appreciation and acknowledgement
- Communicate with different personalities
- Effective huddles and team meetings
- Happy, healthy and balanced environment

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

**ODEA COURSE****What Every Dental Office Needs to Know About Online Marketing***Website Optimization, SEO, PPC, Social Media, and More*PRESENTED BY **Ian McNickle, MBA**RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM (REPEATS)

COURSE CODE 3154

2 - 5 PM

COURSE CODE 3155

ODEA COURSE

CE CREDITS 3\*\*

This course will cover four primary topic areas:

## Website optimization

- How to get the most from your website
- How to avoid common website mistakes that hinder search engine results
- Checklist to analyze the effectiveness of your own website

## SEO (Search Engine Optimization) and SEM (Search Engine Marketing)

- SEO & SEM explained: What is it? How does it work?
- SEO tips to improve your website search ranking
- PPC: How to run an effective campaign
- Advanced SEO strategies

## Social media

- Review and learn about various social media platforms including: Overview of each platform, pros and cons, recommended strategies, and how to leverage them for your dental practice
- Facebook, YouTube, Google+, Twitter, blogs, and more...

## Online reputation management

- What is your online reputation?
- What to do about negative online reviews
- How to build dozens of positive reviews
- How to proactively manage your online reputation

At the conclusion of this course attendees will be able to:

- Make a more educated assessment of their website. Is it optimized, does it need help, what they can do to improve it, etc.
- Use the checklist provided in class to analyze a website and make improvements
- Understand how SEO and PPC works, how it could benefit their practice; understand realistic results and costs, etc.
- Understand the top five or six social media sites, how they work, what they should do for their practice, and how to prioritize the most important items if they have limited time
- Understand online reputation management, how it works, and how to proactively manage their practice reputation on the internet

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

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"Recommended for" key: **D** Dentists **H** Hygienists **A** Assistants  
**OM** Office Managers **LT** Laboratory Technicians

To read biographies of the speakers and any conflict of interest disclaimers from the speakers, please see the Preview Program on ODA's website, <http://tinyurl.com/previewprogram>

**Inflammation 911***The Body-Mouth Connection!*PRESENTED BY **Uche Odiatu, DMD**RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM COURSE CODE 3156  
 ODA COURSE CE CREDITS 3

Emerging research catapults inflammation into the ring as one of the root players of many systemic and oral diseases. Stop the deadly cascade with insider strategies and lifestyle solutions guaranteed to change your patient's health destiny. This fact filled and inspirational presentation is a 'call to arms' against inflammation—"Let's douse the flames!"

During this course, attendees will learn:

- The new science on the link between systemic disorders and oral health
- The connection between excess body fat and inflammation in the human body
- Why certain patients do not respond well to your hygiene programs
- How to recognize the destructive inflammatory cascade in your patients
- How chronic low grade stress and frustration supports disease
- To calculate BMI (body mass index) easily for yourself or your patients
- How high glycemic foods (which we all eat daily) contribute to inflammation and disease
- How to implement a new dimension to your treatment planning
- How to develop an easy two minute script to educate and motivate your patients
- Insider secrets to take your personal health and fitness to the next level

**Seven Habits of a Healthy Dental Office**PRESENTED BY **Uche Odiatu, DMD**RECOMMENDED FOR **D H A OM LT**

2 - 5 PM COURSE CODE 3157  
 ODA COURSE CE CREDITS 3\*

Whether you are a dentist, hygienist, manager, or dental assistant, improving your physical condition will enhance everything you do. John F. Kennedy said, "Physical fitness is the basis of all forms of excellence." Did you know two-thirds of the top Fortune 500 executives exercise at least three times a week? And that the majority of the last six US presidents made time for physical fitness? Being fit empowers you to handle the enormous demands of a grueling practice, tight schedules, and, of course, stress. Living a healthy fit lifestyle can increase your personal productivity up to 25%. With the latest research on active living—peppered with a little humor—you will uncover powerful reasons to revamp your health and fitness dreams and goals starting TODAY.

During this course, attendees will learn:

- How your health and vitality impacts your productivity
- To develop fitness habits and increase your reaction time and fine motor skills
- 5 stress busting strategies for the workplace
- How to develop a nutrition tool box for yourself and for peak performance chair side
- To take immediate action and become the best health care provider

*\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

**Inflammatory Remarks***The Role of Oral Inflammation in Oral and Systemic Health*PRESENTED BY **Betsy Reynolds, RDH, MS**RECOMMENDED FOR **D H A OM**

9 AM - 12 PM COURSE CODE 3158  
 ODA COURSE CE CREDITS 3

This course will provide participants with an in-depth look at recent research supporting oral inflammation as a main contributory factor in development of cardiac disease and other systemic diseases and disorders. Inflammation as a component of diabetes, adverse pregnancy outcomes, HIV infection, obesity, stress, Alzheimer's disease, malignancy, respiratory disorders, and autoimmune diseases will be included. An understanding of how microbial biofilm impacts treatment of the periodontically challenged patient will be provided. Treatment options and appropriate home care recommendations will be explored. Come prepared to share ideas and clinical experiences with your colleagues in a relaxed forum.

At the conclusion of this course, attendees will be able to:

- Understand the role of inflammation in cardiac risk assessment
- Relate how inflammation likely impacts diabetes, pregnancy, immune status, obesity, stress, Alzheimer's disease, malignancy, and respiratory disorders
- Define 'biofilm' as it relates to plaque development, maturation and control
- Develop in-office and at-home strategies for controlling biofilm and oral inflammation

**The Stress Mess***Systemic and Dental Ramifications of the Stress Response*PRESENTED BY **Betsy Reynolds, RDH, MS**RECOMMENDED FOR **D H A OM**

2 - 5 PM COURSE CODE 3159  
 ODA COURSE CE CREDITS 3

Stress has become an integral part of everyday life. Whether hurrying to an appointment across town during rush hour or dealing with difficult patient scenarios, we are often "stressed out" by the end of the day. How does stress affect our ability to make clinical decisions? How does chronic stress affect overall health? How can people better manage stressors to decrease its adverse effects on well-being? This course will help the participant answer these and many more questions through a fun, interactive program based on the latest research findings. Also included in this program will be how chronic stress impacts oral and systemic health. As a recognized risk factor for periodontal diseases, stress reduction strategies for patient care will be presented in order for the participant to devise and implement treatment plans addressing stress-related sequelae. Because stress effects can be gender specific, a portion of the course will be devoted to how men and women differ in stress management, stress responses and stress manifestations.

At the conclusion of this course, attendees will be able to:

- Relate the physiological aspects of the stress response to systemic and oral manifestations
- Understand the effects of stress on immune system function
- Recognize how stress impacts periodontal health
- Describe gender differences in the stress response

**OSAE COURSE****New Developments in Endodontics**PRESENTED BY **Christine Sedgley, MDS, MDSc, FRACDS, MRACDS(ENDO), PhD**RECOMMENDED FOR **D**

9 AM - 12 PM COURSE CODE 3160  
 OSAE COURSE CE CREDITS 3

The first half of this course will provide an update on clinical approaches for the eradication of biofilms in root canals.

There has been a shift toward describing endodontic infections in terms of biofilm communities. This is important since microorganisms in biofilms can display increased resistance to antimicrobials. This presentation will describe fundamentals of biofilm communities in the infected root canal and discuss the effectiveness of current clinical practices and new devices for eradicating biofilms in root canals.

The second half of the course will address: Regenerative Endodontics—What does it mean and how far have we come?

The clinical management of a tooth with incomplete root maturation and a necrotic pulp is an endodontic and a restorative challenge. Regenerative endodontic procedures aim to restore the vitality and functions of the dentin-pulp complex. This presentation will describe the basic concepts, current status, and future prospects of regenerative endodontic procedures.

At the conclusion of this course, participants will be able to:

- Describe basic concepts of biofilms
- Interpret current best evidence for the presence and role of biofilms in endodontic infections
- Discuss clinical strategies that target endodontic biofilms
- Describe the basic steps in tissue engineering and how they can apply to regenerating the pulp-dentin complex
- Understand the basic clinical concepts of regenerative endodontic procedures
- Describe the desired outcome of regenerative endodontic procedures

**Current Concepts In Oral Medicine 2013—Diagnostic Pearls**PRESENTED BY **Michael Siegel, DDS, MS, FDS RCSEd**RECOMMENDED FOR **D H A**

9 AM - 12 PM COURSE CODE 3161  
 ODA COURSE CE CREDITS 3

The World Health Organization has predicted that, in the 21st century, dentists will assume the role of "Oral Physicians." This course will cover the nuances of medical history taking, extraoral and intraoral physical diagnosis, current American Heart Association and American Association of Orthopaedic Surgeons premedication recommendations, bisphosphonate-associated osteonecrosis, physical diagnosis and pattern recognition and radiographic changes of the periodontal ligament space. The format of this presentation is case-based and will encourage audience participation.

At the conclusion of this course, attendees will be able to:

- Critically evaluate a patient's medical history
- Recognize extraoral and intraoral signs of systemic disease and the dentists role in co-managing these conditions with the patient's physician
- Prescribe antibiotic premedication for patients based on the literature and only for those dental procedures that are indicated
- Recognize commonly occurring adverse intraoral reactions to frequently prescribed medications



**CPR for the Health Care Provider**PRESENTED BY **Mary Ann Vaughan, RN, CEN, BSN**RECOMMENDED FOR **D H A OM LT**

9 AM - 12:30 PM (REPEATS) COURSE CODE 3162

1:30 - 5 PM COURSE CODE 3163

ODA COURSE CE CREDITS 3.5

COURSE LIMIT 50 participants

NOTE Course is also offered on Thursday and Saturday.

NOTE Free with ODC registration, but attendees MUST preregister for this course.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Please Note: The American Heart Association requires that each attendee who registers to attend this course, purchase and bring the following CPR book to class: *90-1038 BLS for Healthcare Providers Student Manual* available from the following dealers: [www.laerdal.com](http://www.laerdal.com), [www.channing-bete.com](http://www.channing-bete.com) and [www.eworldpoint.com](http://www.eworldpoint.com).

**OSAE COURSE****Which NiTi Rotary Instrument System is Best?**PRESENTED BY **Brian Whitten, DDS**RECOMMENDED FOR **D**

2 - 5 PM

COURSE CODE 3164

OSAE COURSE

CE CREDITS 3

Nickel Titanium rotary instrumentation has become a mainstay of modern endodontic practice. This course will examine the evolution of these instruments, the current diversity of systems available and the experimental methods used to test their properties. Comparative reports in the literature will be reviewed and technique factors that influence file performance will be discussed.

At the conclusion of this course, attendees will be able to:

- Discuss testing methods used to examine shaping ability and fracture resistance of NiTi rotary files
- Describe the conditions and mechanisms involved in instrument failure
- Discuss industry efforts to improve file performance and reduce fracture potential
- Discuss technique factors that contribute to safe and effective use of these file systems

**Empowering your Practice with Complete Dentures, Removable Partial Dentures and Implant Assisted Overdentures**PRESENTED BY **Richard Williamson, DDS, MS, FACP**RECOMMENDED FOR **D H A OM LT**

2 - 5 PM

COURSE CODE 3165

ODA COURSE

CE CREDITS 3

The need for removable prosthodontic care continues to grow in North America. Many dentists avoid providing this service due to a lack of confidence in their ability to meet their patients' expectations. Others feel they have weak removable prosthodontic skills and see these procedures as an inefficient use of their time.

The attendees will learn the essential skills to provide predictable results in an efficient manner. Critical to successful treatment is the practitioner's ability to assess the difficulty of the patient's care and establishing a prognosis for the removable prosthesis. These removable prosthodontics skills are a pre-requisite for providing patients an implant-assisted prosthesis.

Diagnosis and treatment planning for implant-retained overdentures will also be reviewed.

At the conclusion of this course, attendees will know:

- How to make accurate impressions
- How to record accurate jaw relations
- Edentulous anatomy and prognosis
- Myostatic outline form and the posterior palatal seal
- A simplified, stable denture occlusion
- Effective use of guide planes
- Case selection and treatment planning the implant retained/borne prosthesis
- How to treatment plan Implants utilizing Cone Beam Computed Tomography (CBCT) and computer guided surgery

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## OSHA and WISHA Compliance Made Easy

PRESENTED BY Samuel Barry, DMD

RECOMMENDED FOR D H A OM LT

8 AM - 4 PM

COURSE CODE 3166

ODA COURSE

CE CREDITS 6\*\*

SPONSORED, IN PART, BY Henry Schein Dental

OSHA and WISHA require employers to provide annual training for all of their employees. Being OSHA-WISHA compliant is an important component of overall risk management. This comprehensive class will fulfill the annual training requirements for your entire dental staff, as well as update your office compliance requirements. Materials and equipment necessary for compliance will be identified throughout the lecture. Training will focus on the core OSHA-WISHA regulations that apply to dentistry, including: the hazardous communication standard, bloodborne pathogens exposure control plan, fire safety, personal protective equipment, accident prevention, emergency response, electrical safety, first aid requirements, required posters, ergonomics, tuberculosis, lasers, CDC guidelines for infection control, and recordkeeping.

At the conclusion of this class, attendees will be able to:

- Understand, and implement all OSHA and WISHA standards that apply to dentistry
- Understand the training requirements
- Understand what to do if an inspection occurs
- Determine what posters are required and how to obtain them
- Identify materials and equipment needed for compliance
- Maintain required logs and records
- Understand how to maintain and use a fire extinguisher
- Understand what signs are required to be posted
- Understand and properly maintain MSDS sheets
- Understand safety requirements for lasers
- Understand what needs to be labeled and how to properly label
- Understand chemical and biological spill cleanup procedures
- Understand CDC guidelines for infection control in dentistry
- Understand bloodborne pathogen post exposure protocol and Hepatitis B vaccine
- Understand what are bloodborne pathogens, why are they harmful, and how to protect yourself
- Understand requirements for safety committee or safety meetings
- Understand what monitoring needs to be done for: x-ray, nitrous oxide, water lines, sterilizers

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## Caries Management for Children Be a Knife Doctor AND a Pill Doctor

PRESENTED BY Joel Berg, DDS, MS

RECOMMENDED FOR D H A

8 AM - 4 PM

COURSE CODE 3167

ODA COURSE

CE CREDITS 6

This lecture will provide the attendee with the most up-to-date information regarding emerging technologies in caries detection and caries management in children. Dental caries is the most prevalent disease in humans, yet dental professionals are still primarily using >100 year-old technologies to diagnose this most prevalent infectious disease. Recently, new ways of assessing and dealing with dental caries as an infectious disease have been proposed, and new products have been introduced. It is anticipated that the progression of these technological developments in dentistry will do more to change the way

we practice than anything in recent decades. This course will review the science behind these developments, and will introduce clinically relevant information to practitioners to prepare them to understand related new information as it is introduced to us. In addition, application of these techniques to early intervention protocols to mitigate the incidence of early childhood caries will be described.

At the conclusion of this course, attendees will be able to:

- List currently available caries detection devices
- Describe new technologies and how they will detect caries at a very early stage
- Describe methods of risk assessment for dental caries
- Describe restorative interventions that are compatible with managing caries

## Common Oral Lesions Differential Diagnosis and Treatment

PRESENTED BY Gwen Cohen Brown, DDS

RECOMMENDED FOR D H A

8 - 11 AM

COURSE CODE 3168

ODA COURSE

CE CREDITS 3

NOTE Course is also offered on Friday.

With the focus of dentistry changing from restorative procedures to prevention of disease, oral health care providers will find themselves in the position to identify oral disease and prevent disease progression in healthy patients. Patients often present with sore irritated mucosa, but the symptoms of peeling, redness and blisters can be attributed to many different etiologies. This course presents an easily reproducible approach to the differential diagnosis and treatment of common oral lesions, especially those diseases that mimic each other. The course content focuses on the accurate and early detection and clinical management of common oral epithelial and soft tissue lesions and includes up-to-date information on relevant laboratory tests, emerging therapeutic modalities and the anticipated prognosis of oral disease with and without appropriate therapy. Topics to be covered include oral candidiasis, herpetic lesions, recurrent aphthous ulcerations, geographic tongue, lichen planus, denture associated pathologies, erythema multiforme and vesiculobullous autoimmune diseases.

At the conclusion of this course, attendees will be able to:

- Recognize clinically relevant common soft tissue lesions that affect the oral and perioral tissues
- Develop a differential diagnoses for common oral lesions by incorporating clinical presentation, histologic and laboratory findings
- Describe current treatment modalities for various common oral lesions, prescribe pharmacological agents properly and understand their mechanisms of action
- Know when and how to consult with and refer patients to individuals for more specialized care

## OSOMS COURSE

### Evidence-Based Clinical Decision-Making in Oral and Maxillofacial Surgery Part 1

PRESENTED BY Thomas Dodson, DMD, MPH

RECOMMENDED FOR D

8 - 11 AM

COURSE CODE 3169

OSOMS COURSE

CE CREDITS 3

The purposes of this course are to: 1) provide an overview of the principles and practice of evidence-based clinical decision-making and 2) apply these principles to specific clinical problems within the specialty of oral and

maxillofacial surgery to enhance patient outcomes. Clinical topics to be reviewed include: 1) limiting the morbidity of third molar surgery and 2) evaluation and management of patients with nerve injuries.

At the conclusion of this course, the attendees will be able to:

- Define evidence-based clinical practice
- Define and apply the critical appraisal exercise
- Recognize the role of evidence-based clinical decision-making in the daily practice of an OMS
- Interpret the clinical significance of the diagnostic parameters of sensitivity, specificity, and positive and negative predictor values
- Identify high-risk radiographic findings for nerve injury in the setting of third molar surgery
- Discuss alternative imaging techniques and their role in preventing nerve injury after third molar surgery
- Describe the role of medical therapies to decrease the morbidity of third molar surgery
- Complete a neurosensory examination, classify the findings, and discuss the implications of the examination
- Summarize the indications and outcomes of microneurosurgical treatment of lingual nerve injuries

## OSOMS COURSE

### Evidence-Based Clinical Decision-Making in Oral and Maxillofacial Surgery Part 2

PRESENTED BY Thomas Dodson, DMD, MPH

RECOMMENDED FOR D

1 - 4 PM

COURSE CODE 3170

OSOMS COURSE

CE CREDITS 3

The purposes of this course are to: 1) provide an overview of the principles and practice of evidence-based clinical decision-making and 2) apply these principles to specific clinical problems within the specialty of oral and maxillofacial surgery to enhance patient outcomes. Clinical topics to be reviewed include: 1) optimizing outcomes in implant dentistry in terms of reconstructive options and implant survival and 2) update in bisphosphonate-related osteonecrosis.

At the conclusion of this course, the attendees will be able to:

- Discuss the indications for site/ridge preservation to enhance implant outcomes
- Recognize the risks and benefits of immediate loading of dental implants
- Identify the appropriate number of implants to restore an edentulous maxilla
- Determine the indications for short implants
- Describe the role of bisphosphonates in patients who want implants

## New Advances in Host Modulation Maximizing your Periodontal Outcomes

PRESENTED BY Timothy Donley, DDS, MSD

RECOMMENDED FOR D H

8 - 11 AM

COURSE CODE 3171

ODA COURSE

CE CREDITS 3

If all you are doing is root planing, you are merely scratching the surface. While bacteria initiate periodontal disease, the host response to that bacteria determines the level of periodontal and systemic destruction. Traditional antibacterial therapies work, but not all the time. Come and learn how to determine which patients have a contributing host response. More importantly, learn the changes that

continues on next page

continued from previous page

you can make in your treatment protocols to help your patients modulate their host response. There are new advances in low dose doxycycline, nutrition and anti-oxidants.

This course will show you how to use the new treatment advances in periodontics for the better of your patients and your practice. You will leave with a clear understanding of what to say, what to use and how to use it.

Topics covered during this course include:

- Risk based approach
- Low dose doxycycline
- Nutrition
- Obesity
- Oxidative stress
- Maintenance Protocol

## A Better Debridement Protocol

### Maximize the Chance for Resolution

PRESENTED BY Timothy Donley, DDS, MSD

RECOMMENDED FOR D H

1 - 4 PM COURSE CODE 3172

ODA COURSE CE CREDITS 3

Every day a significant number of patients walk into dental offices with legitimate periodontal needs. In addition, there is confusion among clinicians on how to achieve consistency in controlling patients' biofilm. Now, more than ever, there are compelling reasons for addressing these needs and clearing up the confusion. That is the intention of this course.

There will be emphasis placed on developing evidence-based protocols to maximize chances in resolving patients' periodontal disease. Attendees will gain a better understanding of what resources are available and how to successfully implement them.

Topics covered during this course include:

- Taking a risk-based approach
- Curet vs. Ultrasonic / truth vs. myth
- Proper ultrasonic technique and tips
- Chemical debridement: local and systemic antibiotics
- Laser periodontal debridement: which to use and how to use it
- A new "root planing" philosophy
- What to do on Monday

## Mechanical Screening of the Neck, Head, and TMJ Complex to Facilitate Coordination of Multidisciplinary Care

PRESENTED BY Bill Esser, PT, MS, CCTT

RECOMMENDED FOR D H A

1 - 4 PM COURSE CODE 3173

ODA COURSE CE CREDITS 3

Current study of temporomandibular dysfunction (TMD) has expanded to include the neck, cranium and TMJ and is increasingly referred to as craniomandibular dysfunction (CMD). Each component can solely, or in combination, cause facial pain and/or TMJ dysfunction and must be addressed for comprehensive treatment planning.

This course provides the dental practitioner with a basic understanding of the relationship between the components of the cervical spine, the cranium and the mandible and how these components interact. Screening techniques for the upper cervical area are covered, and guidelines provided as to when a team approach toward treatment by the dentist and physical therapist is not only optimal, but possibly imperative.

Mr. Esser will also cover simple and repeatable techniques developed over 31 years of practice for evaluation and assessment of the components of TMJ, including both muscle and joint differential tests. These quick and easy assessment techniques provide reliable evaluation of the craniofacial area to allow better treatment planning. How physical therapy can work successfully in coordination with dentistry to treat these patients is presented.

At the conclusion of this course, attendees will be able to:

- Understand the basic relationships between cervical spine, the cranium and TMJ
- Test for upper cervical dysfunction which contributes to occlusal dysfunction
- Differentiate between histories for patients with disc displacement with reduction, without reduction, and progressive DJD
- Perform simple and repeatable tests for both muscular and joint components of the TMJ
- Plan integrative therapy including physical therapy for your dental patients to address the cervical spine, suboccipital region, cranium, and TMJ

## Local Anesthesia

### 30+ Years of Hits, Misses and Near Misses

PRESENTED BY J. Mel Hawkins, DDS, BScD(AN), FADSA

RECOMMENDED FOR D H A OM

8 - 11 AM COURSE CODE 3174

ODA COURSE CE CREDITS 3

NOTE Course is also offered on Friday.

"Why do I only get a *bad batch* in the mandible?"

This presentation will discuss the reasons for the lack of effective anesthesia, with emphasis on mandibular technique. The neuro-anatomy and histology of the pterygomandibular triangle will be reviewed to help enhance the understanding of the complexities of block anesthesia. Is articaine (Septocaine®) a panacea or a problem? What's new? Can we reverse local anesthesia? (OraVerse®) Sodium bicarbonate addition to L.A.? Inhalational lidocaine? Review of the pros and cons of the conventional block, the Akinosi and Gow-Gates mandibular blocks; adding multi-task supplementation with mandibular infiltrative techniques. Dr. Hawkins will also share over 30 years of tips and tricks, as well as mistakes he's made, and what he's learned the hard way.

During this course, attendees will learn:

- To understand the essential interaction between local anesthesia techniques and modern pharmacology
- To examine the myths and truths of local anesthesia
- To consider new advances, techniques, legalities and paresthesia

## Oral Sedation

### Clinical 'How-To' Applications, Pharmacology and Controversies

PRESENTED BY J. Mel Hawkins, DDS, BScD(AN), FADSA

RECOMMENDED FOR D H A OM

1 - 4 PM COURSE CODE 3175

ODA COURSE CE CREDITS 3

NOTE Course is also offered on Friday.

Sedation is the practice builder of modern day dentistry. Learn sedation pharmacology and how to apply it in practice. Dr. Hawkins reveals his mistakes made over 30+ years of private practice and case reports are shared. State Dental Board regulations will be compared and contrasted

and the questions "How do I legally protect myself?" and "What is my professional sedation fee?" will be addressed.

During this course, attendees will learn:

- To teach sedation pharmacology and how to apply it in practice
- To suggest how to incorporate (or improve) sedation into a dental practice
- To share consents, fees and mistakes

## ODEA COURSE

### Bringing It All Together

PRESENTED BY Larry Henderson, CPA

RECOMMENDED FOR D OM

8 - 11 AM COURSE CODE 3176

ODEA COURSE CE CREDITS 3\*\*

NOTE Course is also offered on Thursday.

At the conclusion of this course, attendees will be able to understand basic tax, retirement, and accounting techniques to "bring it all together" and take control of the practice's financial performance. Although mainly for existing dental practices, it will also benefit dentists planning to open their own practice in the future.

During this course, attendees will learn:

- The importance of daily accounting to generate timely and relevant financial information and understanding and analyzing these financial statements to identify potential problems early on
- Using data to properly forecast monthly projections and cash flow
- Identifying collection trends; variable, semi-variable, and fixed expenses; as well as likely revenue
- The intricacies and importance of bank financing
- Working with and determining reasonable monthly budgets
- How to instruct hired professionals (including your CPA)
- Understanding and reaching your goals for your personal life in order to be happy and fulfilled

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## ODAA COURSE

### Forensic Odontology A Primer

PRESENTED BY Gary Heyamoto, DDS

RECOMMENDED FOR D H A

8 - 11 AM COURSE CODE 3177

ODAA COURSE CE CREDITS 3

What is forensic odontology and how can it play a role in your practice? Identifying unknown victims and interpreting crime scene evidence are important responsibilities a licensed dentist can provide, but so are helping to find missing children and runaway teens. The importance of keeping accurate dental records and knowing what information is critical can assist authorities do their jobs. Dentists will need to play important active and passive roles during mass disasters too. This course will outline the dentist's responsibility to society and how they can get involved with their local police/coroner.

At the end of this course, attendees will be able to identify key elements of accurate record keeping. Knowledge of what is essential can lead to assisting the medical examiner and/or coroners in the morgue.



## ODAA COURSE

## Tanner Appliances

## Occlusally Adjusted Nightguards

PRESENTED BY Gary Heyamoto, DDS

RECOMMENDED FOR D H A

1 - 4 PM

COURSE CODE 3178

ODAA COURSE

CE CREDITS 3

Nightguards are not all created equal. In fact, most are just devices attached to the maxillary arch that prevent tooth to tooth contact, with no coordinating occlusal plan or design. TM joint position is never considered. A complete understanding of joint anatomy, muscle interaction and tooth position can often explain dysfunction and discomfort. A nightguard that takes joint position and elimination of posterior interferences into consideration can yield anterior guidance. Learn how a simple appliance can relieve pain and protect both the teeth and joint.

At the end of this course, attendees will be able to fabricate and adjust a functional flat plane appliance. Participants will be able to recognize signs and symptoms of occlusal dysfunction and know when and how an appliance can help.

## OSP COURSE

The Oral-Systemic Connection  
in Daily Dental PracticeYour Patients Are Asking About It;  
What Are You Telling Them?

PRESENTED BY Brian Mealey, DDS, MS

RECOMMENDED FOR D H

8 AM - 4 PM

COURSE CODE 3179

OSP COURSE

CE CREDITS 6

From the New England Journal of Medicine to Ladies Home Journal, the last two decades have seen an explosion of published information related to the interactions between oral and systemic health. Our patients are reading and hearing this information, and they want to know how it relates to their own health. Dentists and dental hygienists need to be able to use current evidence to discuss these links with patients. This lecture will review the links between oral health and commonly encountered systemic conditions such as osteoporosis, diabetes, cardiovascular diseases, and pregnancy. The purpose of the lecture is to translate knowledge gleaned from medical and dental research into the everyday world of clinical dental practice.

At the conclusion of this course, attendees will be able to:

- Discuss the emerging concepts of periodontal diseases as they relate to other inflammatory diseases
- Understand the influences of systemic conditions such as immune compromise, diabetes and osteoporosis on periodontal health
- Know how inflammatory periodontal diseases may impact systemic well-being, including cardiovascular health, the clinical course of diabetes, and pregnancy outcomes

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**Get Fit, Get Smart****Boost Your Dental Brain Power!**PRESENTED BY **Uche Odiatu, DMD**RECOMMENDED FOR **D H A OM LT**

8 - 11 AM COURSE CODE 3180

ODA COURSE CE CREDITS 3\*

Could you be smarter in as little as 60 minutes? Of course you can! Maximize your brain potential with some simple activities and NEW nutrition strategies to age-proof your mind and have some fun in the process. There is revolutionary new research that points to physical exercise as one of the best ways for people to boost their mental muscle. With 500 trillion synaptic connections, your brain is one of the most powerful machines in the world. These influential connections create your thoughts drive emotions, and control behaviors.

Most people would love to enhance their brain power, but many watch for signs of decline with every phone number or patient's name forgotten. New research reveals the best active living strategies to promote the growth of new nerves and uphold existing neural links.

Dentist and team, MAXIMIZE your brain potential while learning about easy activities to age-proof your mind and discovering what to feed it. And, above all, have some fun in the process.

During this course, attendees will learn:

- The value of physical fitness to improve mental functions
- Improve your ability to remember patients' names
- Enjoyable activities to do in your daily huddle to boost alertness and team building
- To identify foods you must reduce or limit for healthy brain functioning
- The top brain foods to eat at lunch for optimal mental functioning
- How to look forward to healthy aging and a long, rewarding career
- How to connect and better understand your patients with dementia, Alzheimer's, etc.

*\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

**What's that on Your Face?****The Role of the Dental Team in Recognizing and Diagnosing Facial Skin Lesions**PRESENTED BY **Daniel Petrisor, DMD, MD**RECOMMENDED FOR **D H A**

1 - 3 PM COURSE CODE 3181

ODA COURSE CE CREDITS 2

Skin cancer is the most common and fastest growing cancer in the United States today. The increase is most pronounced for the most serious type of skin cancer, melanoma. The exact cause for this increase is not known, but it is likely related to increased sun exposure, an increase in indoor tanning facilities and an increased rate of detection.

As dental practitioners, we are in an ideal position to identify skin cancers early and have a significant impact on patient treatment outcomes.

At the conclusion of this course, attendees will be able to:

- Identify skin types and various risk factors for skin cancer
- Know the signs and symptoms of skin cancer
- Know the differences between skin cancer types, namely: Basal Cell Carcinoma, Squamous Cell Carcinoma, and Melanoma
- Know the ABCs of pigmented lesions
- Know the best ways to prevent skin cancer

**Advanced Anterior Esthetics**PRESENTED BY **Stephen Poss, DDS**RECOMMENDED FOR **D H A**

8 - 11 AM

COURSE CODE 3182

ODA COURSE

CE CREDITS 3

SPONSORED, IN PART, BY **Dentsply Caulk**

This lecture will discuss all aspects of anterior aesthetics. This will include direct Class IV composites and an expedient technique for placing direct veneers aesthetically.

There will be discussion on when to veneer a tooth over providing an all-ceramic crown. Various preparation designs will be shown as well as the different types of restorative materials. The last portion of the morning will entail the process of creating beautiful provisionals as well as proper cementation techniques. This will include a discussion on comparing total-etch techniques versus self-etch techniques.

During this course, attendees will learn:

- Proper layering of anterior composites
- Preparation of a veneer and an all-ceramic crown
- Quick easy aesthetic provisionals
- Proper cementation techniques total-etch vs. self-etch

**Advanced Posterior Esthetics**PRESENTED BY **Stephen Poss, DDS**RECOMMENDED FOR **D H A**

1 - 4 PM

COURSE CODE 3183

ODA COURSE

CE CREDITS 3

SPONSORED, IN PART, BY **Dentsply Caulk**

This lecture will focus on a broad spectrum of adhesive dentistry. There will be discussion on the total-etch technique versus the self-etch technique contrasting the pros and cons of each. This will also include a quick effective way to place a direct class II composite that will be virtually undetectable in the mouth without any post-operative sensitivity. Dr. Poss will have a thorough discussion on various types of resin cements including the self-etching cements and their indications.

The lecture will also incorporate the latest in laboratory-fabricated materials including inlays, onlays, all-ceramic crowns and the and the most ideal ceramic material that can be utilized for each clinical situation.

During this course, attendees will learn:

- The indications of total-etch versus self-etch
- Materials that can be cemented with self-etch resins
- Proper preparation design that will allow for a long lasting restorations
- The indications for each porcelain material

**Exploring Sleep Apnea, the Role of the Dental Team**PRESENTED BY **Beth Thompson, RDH, BS, FACE, OM**RECOMMENDED FOR **D H A OM**

8 - 11 AM

COURSE CODE 3184

ODA COURSE

CE CREDITS 3\*

SPONSORED, IN PART, BY **Procter & Gamble**

Sleep apnea is a vastly under diagnosed health concern. Medically acceptable care for SDB patients can be a vital and valuable part of dental practice. This course illustrates how to effectively assess the manifestations of sleep apnea, patient referral protocols for medical diagnosis, how to

work with the medical team, assessment tools, therapies, terminology, and special situation needs.

During this course, attendees will learn:

- How to evaluate patients for sleep apnea and refer for diagnosis; make it an integral part of your health assessment
- The impact of sleep apnea on health, safety and productivity
- Sleep Apnea diagnosis must be handled by medical sleep professionals, once diagnosed, patients may choose dental therapy
- How to incorporate treatment and measure successful therapy of sleep disordered breathing (SDB) with the patient's medical team
- Oral manifestations of sleep apnea, recognition and home care suggestions.

*\*This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

**Dynamic Oral Care Therapies**PRESENTED BY **Beth Thompson, RDH, BS, FACE, OM**RECOMMENDED FOR **D H A OM**

1 - 4 PM

COURSE CODE 3185

ODA COURSE

CE CREDITS 3\*\*

SPONSORED, IN PART, BY **Procter & Gamble**

Beth Thompson understands the difficulties facing clinicians today. Her focus is on clinical skill confidence and communication tools that ease the challenges of disease management. "Work smart" and you'll enjoy the reward of successful management of dental disease and be less likely to suffer burnout and frustration as you develop preventive, proactive resources within your team.

Ms. Thompson shows you how to assimilate team communication with the advancements in diagnosis and treatment into practical, predictable, rewarding patient care. Build your confidence, meet the challenge and enjoy the rewards!

During this course, attendees will learn:

- To diagnose aggressively and treat conservatively
- Communication skills that work for you to gain productive results for your patients and your team
- How to reduce over treatment with a new twist on science you thought you already knew
- How to incorporate new information and treatments with confidence

*\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

**CPR for the Health Care Provider**PRESENTED BY **Mary Ann Vaughan, RN, CEN, BSN**RECOMMENDED FOR **D H A OM LT**

8 - 11:30 AM (REPEATS) COURSE CODE 3186

12:30 - 4 PM COURSE CODE 3187

ODA COURSE

CE CREDITS 3.5

COURSE LIMIT 50 participants

NOTE Course is also offered on Thursday and Friday.

NOTE Free with ODC registration, but attendees MUST preregister for this course.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.



Please Note: The American Heart Association requires that each attendee who registers to attend this course, purchase and bring the following CPR book to class: *90-1038 BLS for Healthcare Providers Student Manual* available from the following dealers: [www.laerdal.com](http://www.laerdal.com), [www.channing-bete.com](http://www.channing-bete.com) and [www.eworldpoint.com](http://www.eworldpoint.com).

## ODEA COURSE

### How to Wow Now

#### Jaw-Dropping Service Excellence!

PRESENTED BY Kelli Vrla, CSP

RECOMMENDED FOR D H A OM LT

8 - 11 AM

COURSE CODE 3188

ODEA COURSE

CE CREDITS 3\*\*

This interactive and entertaining program equips you with hit-the-ground-running, practical skills and the desire to serve up WOW NOW helpings of patient care, while you keep your day on-track. This festive and fun presentation will engage and delight you with fresh-look tools to reach new heights in patient satisfaction and staff stress-relief, ultimately boosting your bottom line.

During this course, attendees will learn to:

- Enhance patient and staff relations and build a wealth of referrals
- Customize appreciation
- Manage even the hardest-to-please people in your world
- Create rapport and increase productivity and practice the art of smooth recovery when folks aren't always happy campers
- Stay cool amidst the chaos. Keep moving transactions forward—despite challenges and set-backs

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

## ODEA COURSE

### Team Building Best Practices

#### How to Play Nice in the Sandbox and Fire Up Your Team on All Cylinders!

PRESENTED BY Kelli Vrla, CSP

RECOMMENDED FOR D H A OM LT

1 - 4 PM

COURSE CODE 3189

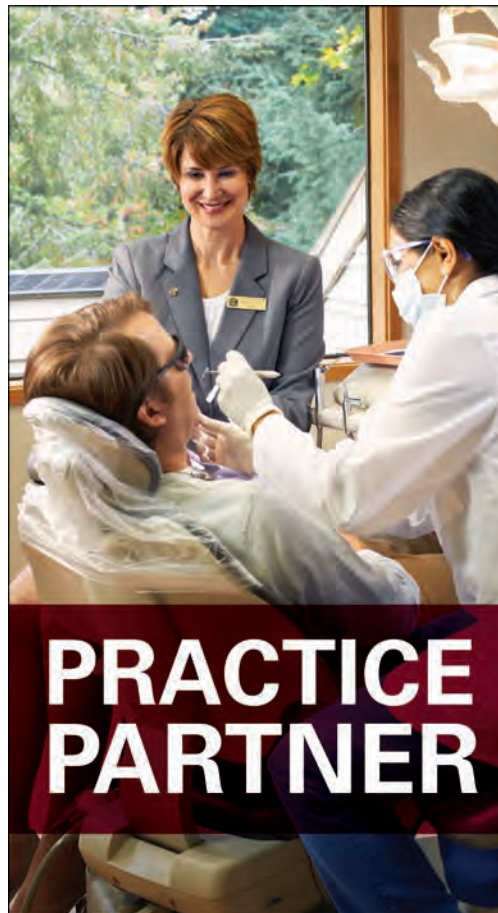
ODEA COURSE

CE CREDITS 3\*\*

Your team is by far your practice's most valuable asset. Each team member needs to be accountable and work toward common goals to best serve the patient. This fast-moving, festive session will help you and/or your team learn how to improve synergy and boost practice success by:

- Knowing how best to deal with different personalities
- Learning how to work through and tame team tension
- Ratchet up the ROI on team meetings so they become productive work sessions (instead of a huge time wasters and energy drainers)

\*\*This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.



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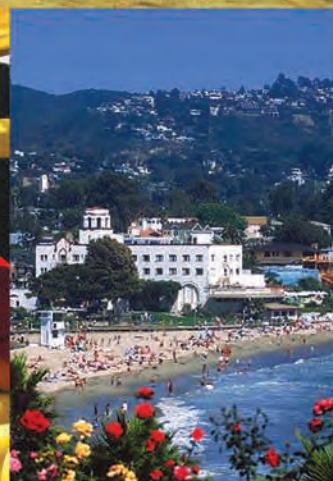
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## REGISTRATION INFORMATION

### Section-by-Section Instructions

**1 PRIMARY REGISTRANT** Registration materials for the entire office will be sent to the primary registrant's address. All registrants must answer the three questions at the end of section 1 on the registration form. If you need to list more than four registrants from your office, please photocopy the registration form and use the photocopies as continuation sheets. If using a continuation sheet, mark the box at the top left corner of the form, enter the primary registrant's name in section 1, and proceed directly to section 4.

**2 SPECIALTY** Please check **one box only** to indicate the doctor's specialty.

**3 REGISTRATION CATEGORY & FEES** Please note that ODC has many different registration categories. Check the list carefully to be sure you are paying the correct fee. Note that dentists may only register as dentists; dentists may not register as guests.

#### 4 NAME BADGE INFORMATION & FEE CALCULATION

- ✓ **Print badge names clearly** and include the preferred first name for each person.
- ✓ Make the primary registrant the first entry on the registration form.
- ✓ Enter the appropriate registration code from section 3 for each person registering.
- ✓ Check whether a **Conference Badge** (admittance to the Exhibit Hall and all lectures) or an **Exhibits-Only Badge** (admittance to Exhibit Hall only) is desired.
- ✓ Enter the appropriate fee according to the date of registration.
- ✓ Check all fee-based courses and events that the registrant will be attending.
- ✓ Total the registration fee plus all fee-based courses and events for each participant.
- ✓ Indicate whether the registrant will be attending the ODC General Session.
- ✓ Enter the 4-digit codes for all NON-fee courses that the registrant will be attending. (All non-fee codes begin with "3"). Codes will be found on the page opposite the registration form.
- ✓ Add up fees for all registrants and enter the total on the last line of section 4.
- ✓ Children under 16 are not allowed in lectures, but are welcome in the Exhibit Hall.

**5 HOUSING POLL** The housing poll helps ODA maintain meeting dates at the Oregon Convention Center. Make your own hotel reservation, then enter the number of rooms you are reserving each night next to your hotel. If your hotel is not listed, enter the hotel name on the "other" line. This information will help us reserve discounted room blocks at popular hotels in the future and **is not intended as a reservation method.**

**6 PAYMENT** Indicate method of payment and be certain that all information is accurate. Credit card registrations must be signed in order to authorize the transaction. Submit registration by mail, fax, or online at [www.oregondental.org](http://www.oregondental.org). Registrations will not be accepted by phone or email. If registering by fax, please do not mail a copy of your registration.

**CANCELLATION & TRANSFER POLICY:** Registrations may be transferred at any time without penalty. All transfer, refund, and cancellation requests must be submitted in writing. If cancellation or transfer occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$50 handling fee will be charged for all refunds. **Refunds will not be accepted, for any reason, after 11:59 PM on March 22, 2013.**

## How to Register

### ONLINE



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(must be received by March 22)



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**NO REGISTRATIONS**  
will be accepted by phone  
or email.

Presenter	Course Title	Course Code
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### THURSDAY – FULL DAY COURSES

Convisar	Lasers in Periodontics and Restorative Dentistry	3104
Crossley	Medical and Dental Implications of the Most Prescribed Meds	3105
Glasscoe Watterson	Emerging Concepts in Periodontitis and Overall Health	3111
Williamson	Treatment Planning and Reconstruction from Endodontics to Full Arch Implant Fixed Prostheses...a Graftless Approach	3129

### THURSDAY – MORNING COURSES

Braatz; Kleinstub	Record Keeping from the Board's Perspective	3102
Braatz; Kleinstub	Ask the Board	3103
Demko	Obstructive Sleep Apnea: A Whirlwind Tour	3106
Ferracane	Critical Assessment...Dental Composites, Adhesives	3108
Geisler; Stewart	What the Mouth Knows: Dental Detectives	3110
Henderson	Bringing It All Together ‡	3112
Henson	Don't Let Your Provisionals Look Temporary	3113
Jorgensen; Smith	Essential Ergonomics for Dental Professionals	3115
Mausolf	Dentistry Is About Relationships: High Performing Relationships	3118
Reynolds	The Additive Effects of Additives: Understanding the Impact	3120
Sand	Improvise a Customer Service: If You're Having Fun	3122
Siegel	The Dynamic Duo: High Blood (Hypertension) and Sweet Blood	3123
Trope	Modern Endodontics: From Theory to Practice	3125
Vaughan	CPR for the Health Care Provider ‡	3126

### THURSDAY – AFTERNOON COURSES

Beadnell; Ueek	Medical Emergency Update	3101
Demko	Oral Appliance Therapy for OSA: Exam, Device Choice, Side Effects	3107
Gardner	How to Go from Underdog to Top Dog: Unleash Your Potential	3109
Henson	Inventory: Controlling Assets and Efficiencies	3114
Jorgensen	Bloodborne Pathogens: An OSHA Update	3116
Low	The "New" Periodontal Disease: Inflammatory and Risky	3117
Mausolf	Communication Solutions: Attitudes, Breakdowns, Conflict ‡	3119
Reynolds	Allergy Nation: Asthma to Zyban	3121
Siegel	Dermatology: In My Mouth?	3124
Trope	Update in Modern Endodontics—Workshop	F4001
Vaughan	CPR for the Health Care Provider ‡	3127
Verbiest	Risk Management (as part of ODC registration)	3128
Verbiest	Risk Management (as a stand-alone course)	F4002

### FRIDAY – KEYNOTE

Slowikowski	Make Your Move: Creating Success in Under Four Minutes	3190
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### FRIDAY – FULL DAY COURSES

Crossley	Street Drugs Exposed: What Your Patients ARE NOT Telling You!	3138
Levy	Management of Anxious and Special-Needs Patients	3149

### FRIDAY – MORNING COURSES

Ahearn	This Can All Be Easier: Make Your Office a Fun, Easy, Productive	3130
Bradley	From Start to Finish: Medical and Dental Implant Coding ‡	3132
Callan	Predictable Tissue Regeneration for the Dental Practitioner	3134
Cohen Brown	Common Oral Lesions: Differential Diagnosis and Treatment ‡	3136
Erickson; et al	Medical Teams International: At Home and Abroad	3139
Gremillion	TMD/Orofacial Pain Diagnosis and Management: Clarifying	3140
Hawkins	Local Anesthesia: 30+ Years of Hits, Misses and Near Misses ‡	3142
Hovliaras	Achieving Success, Clinical Excellence in Dental Hygiene Career	3144
Kuperstein	Interceptive Orthodontic Tx: Evidence vs. Opinion in 3 Dimensions ‡	3147
Low	Managing the "Difficult" Periodontal Patient	3150
Malcmacher	The Hottest Topics in Dentistry Today	3151

Presenter	Course Title	Course Code
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### FRIDAY – MORNING COURSES, CONT.

Mausolf	Communication Solutions: Attitudes, Breakdowns, Conflict ‡	3153
McNickle	What Every Dental Office Needs to Know, Online Marketing ‡	3154
Odiatu	Inflammation 911: The Body-Mouth Connection!	3156
Reynolds	Inflammatory Remarks: The Role of Oral Inflammation	3158
Sedgley	New Developments in Endodontics	3160
Siegel	Current Concepts In Oral Medicine: 2013—Diagnostic Pearls	3161
Vaughan	CPR for the Health Care Provider ‡	3162

### FRIDAY – AFTERNOON COURSES

Ahearn	High Performance Dentistry: The How, What and Who	3131
Bradley	From Start to Finish: Medical and Dental Implant Coding ‡	3133
Callan	Periodontal Considerations for Implant Dentistry	3135
Cohen Brown	Update on Infection Control for Healthcare Providers	3137
Gremillion	Bruxism and Dentistry's New Frontier: Sleep Disturbances	3141
Hawkins	Oral Sedation: 'How-To' Applications, Pharma. and Controv. ‡	3143
Hovliaras	Achieving Your Ideal Position within the Dental Hygiene Profession	3145
Howerton; Kennedy	Medical Emergencies	3146
Kuperstein	Interceptive Orthodontic Tx: Evidence vs. Opinion in 3 Dimensions ‡	3148
Low	The Art and Science of Micro-Ultrasonic Instrumentation: Workshop	F4003
Malcmacher	The Top Seven Gamechangers for Every Dental Practice	3152
McNickle	What Every Dental Office Needs to Know, Online Marketing ‡	3155
Odiatu	Seven Habits of a Healthy Dental Office	3157
Reynolds	The Stress Mess: Systemic and Dental Ramifications	3159
Vaughan	CPR for the Health Care Provider ‡	3163
Whitten	Which NiTi Rotary Instrument System is Best?	3164
Williamson	Empowering Your Practice With Complete Dentures...Partial	3165

### SATURDAY – FULL DAY COURSES

Barry	OSHA and WISHA Compliance Made Easy	3166
Berg	Caries Mgt. for Children: Be a Knife Doctor AND a Pill Doctor	3167
Mealey	The Oral-Systemic Connection in Daily Dental Practice	3179

### SATURDAY – MORNING COURSES

Cohen Brown	Common Oral Lesions: Differential Diagnosis and Treatment ‡	3168
Dodson	Evidence-Based Clinical Decision-Making in OMS: Part 1	3169
Donley	New Advances in Host Modulation: Maximizing Periodontal Outcomes	3171
Hawkins	Local Anesthesia: 30+ Years of Hits, Misses and Near Misses ‡	3174
Henderson	Bringing It All Together ‡	3176
Heyamoto	Forensic Odontology: A Primer	3177
Odiatu	Get Fit, Get Smart: Boost Your Dental Brain Power!	3180
Poss	Advanced Anterior Esthetics	3182
Thompson	Exploring Sleep Apnea, the Role of the Dental Team	3184
Vaughan	CPR for the Health Care Provider ‡	3186
Vrla	How to Wow Now: Jaw-Dropping Service Excellence!	3188

### SATURDAY – AFTERNOON COURSES

Dodson	Evidence-Based Clinical Decision-Making in OMS: Part 2	3170
Donley	A Better Debridement Protocol: Maximize the Chance for Resolution	3172
Esser	Mechanical Screening of the Neck, Head, and TMJ Complex	3173
Hawkins	Oral Sedation: 'How-To' Applications, Pharma. and Controversies ‡	3175
Heyamoto	Tanner Appliances: Occlusally Adjusted Nightguards	3178
Petrisor	What's that on Your Face? Recognizing, Diagnosing Facial Lesions	3181
Poss	Advanced Posterior Esthetics	3183
Thompson	Dynamic Oral Care Therapies	3185
Vaughan	CPR for the Health Care Provider ‡	3187
Vrla	Team Building Best Practices: How to Play Nice in the Sandbox	3189

Use course codes to indicate which courses each registrant wishes to attend. Make sure the course code you enter on the form corresponds to the day and time that you wish to take the course. Courses beginning with "3" are included with registration. Courses beginning with "F" require an additional fee.



You can also register online at:  
[www.oregondental.org](http://www.oregondental.org)

**FOR ODA USE ONLY**

☐ JW ☐ TMP Date \_\_\_\_\_ Refund \$ \_\_\_\_\_

☐ Ck ☐ CC Processed \_\_\_\_\_ Confirm \_\_\_\_\_

Reason \_\_\_\_\_

# 2013 PREREGISTRATION FORM

2013 Oregon Dental Conference®  
April 4-6 • Oregon Convention Center

## 1 PRIMARY REGISTRANT

☐ Check here if this is a continuation from another registration form. If so, simply enter the primary registrant's name in section **1** and skip to section **4**.

LAST NAME \_\_\_\_\_ FIRST NAME \_\_\_\_\_ DEGREE \_\_\_\_\_

ADA # \_\_\_\_\_ OREGON SPECIALTY GROUP # \_\_\_\_\_ OAPD, OSAE, OSOMS, OSP only

MAILING ADDRESS \_\_\_\_\_  
*Street Address or PO Box*

CITY, STATE ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_ OFFICE FAX \_\_\_\_\_

EMERGENCY CONTACT NAME \_\_\_\_\_

EMERGENCY CONTACT PHONE \_\_\_\_\_ RELATIONSHIP \_\_\_\_\_

**ALL REGISTRANTS MUST ANSWER THE FOLLOWING**

1. Do you require special assistance at the conference? ☐ YES ☐ NO 1a. If yes, check here for Hearing: ☐ Or here for Other: ☐

2. Do you want to receive mailings from ODC exhibitors? ☐ YES ☐ NO

3. How many registrants from your office are attending the conference?  *If more than four, please be sure to attach photocopies of this form for additional registrants.*

## 2 SPECIALTY (doctors only)

- ☐ General practitioner [A] ☐ Oral/maxillofacial radiology [E] ☐ Prosthodontics [I]
- ☐ Endodontics [B] ☐ Orthodontics [F] ☐ Dental public health [J]
- ☐ Oral/maxillofacial surgery [C] ☐ Pediatric dentistry [G] ☐ Full-time faculty [K]
- ☐ Oral/maxillofacial pathology [D] ☐ Periodontics [H] ☐ Retired [L]

## 4 NAME BADGE INFORMATION & FEE CALCULATION

Please print or type neatly. Errors may delay processing of your registration.

	LAST NAME	FIRST NAME	MI	DEGREE	FIRST NAME FOR BADGE	CATEGORY CODE	BADGE TYPE (choose 1)	REGISTRATION FEE	PRESIDENT'S PARTY	DBIC RISK MGT ONLY
1)							CONFERENCE	\$ _____	<input type="checkbox"/> F4000: \$35 + <input type="checkbox"/> F4002: \$75	
	COURSES: 3 1	3 1	3 1	3 1	3 1	3 1				
	WORKSHOPS: <input type="checkbox"/> F4001 (Trope) \$100	<input type="checkbox"/> F4003 (Sam Low) Dentist \$100; Staff \$50								
	Will Registrant 1 attend the ODC General Session (Course code 3190)? <input type="checkbox"/> Yes <input type="checkbox"/> No									
	REGISTRANT 1 TOTAL FEES: \$ _____									
2)							CONFERENCE	\$ _____	<input type="checkbox"/> F4000: \$35 + <input type="checkbox"/> F4002: \$75	
	COURSES: 3 1	3 1	3 1	3 1	3 1	3 1				
	WORKSHOPS: <input type="checkbox"/> F4001 (Trope) \$100	<input type="checkbox"/> F4003 (Sam Low) Dentist \$100; Staff \$50								
	Will Registrant 2 attend the ODC General Session (Course code 3190)? <input type="checkbox"/> Yes <input type="checkbox"/> No									
	REGISTRANT 2 TOTAL FEES: \$ _____									
3)							CONFERENCE	\$ _____	<input type="checkbox"/> F4000: \$35 + <input type="checkbox"/> F4002: \$75	
	COURSES: 3 1	3 1	3 1	3 1	3 1	3 1				
	WORKSHOPS: <input type="checkbox"/> F4001 (Trope) \$100	<input type="checkbox"/> F4003 (Sam Low) Dentist \$100; Staff \$50								
	Will Registrant 3 attend the ODC General Session (Course code 3190)? <input type="checkbox"/> Yes <input type="checkbox"/> No									
	REGISTRANT 3 TOTAL FEES: \$ _____									
4)							CONFERENCE	\$ _____	<input type="checkbox"/> F4000: \$35 + <input type="checkbox"/> F4002: \$75	
	COURSES: 3 1	3 1	3 1	3 1	3 1	3 1				
	WORKSHOPS: <input type="checkbox"/> F4001 (Trope) \$100	<input type="checkbox"/> F4003 (Sam Low) Dentist \$100; Staff \$50								
	Will Registrant 4 attend the ODC General Session (Course code 3190)? <input type="checkbox"/> Yes <input type="checkbox"/> No									
	REGISTRANT 4 TOTAL FEES: \$ _____									

ODA reserves the right to adjust charges due to mathematical or other errors. Registrants who have not paid the appropriate fee will not receive a confirmation until the balance due is paid.

**TOTAL FEES FOR REGISTRANTS 1 THROUGH 4 OF THIS SHEET = \$ \_\_\_\_\_**

## 5 HOUSING POLL

Enter the NUMBER OF ROOMS you are reserving each night at your hotel. If your hotel is not listed, use the "other" line.

☐ Check here if you will be staying in a private home.

	TUE	WED	THU	FRI	SAT	SUN
DoubleTree by Hilton Hotel Portland						
Crowne Plaza Downtown/Conv. Ctr.						
Embassy Suites—Downtown						
Red Lion Convention Center						
other _____						

## 6 PAYMENT

- ☐ CHECK ☐ MasterCard ☐ Visa  
☐ Discover ☐ American Express  
*(Make checks payable to Oregon Dental Association)*

CARD NO. \_\_\_\_\_

EXP. DATE \_\_\_\_\_ CARD BILLING ZIP CODE \_\_\_\_\_

TOTAL AMT \$ \_\_\_\_\_

NAME ON CARD \_\_\_\_\_  
*Print name exactly as it appears on card*

SIGNATURE \_\_\_\_\_  
*Signature indicates approval of charges to your account*

## REGISTER BEFORE MARCH 1, 2013

**MAIL** Oregon Dental Association  
PO Box 3710  
Wilsonville, OR 97070-3710

**FAX** 503.218.2009  
(Credit card registrations only)

**WEB** [www.oregondental.org](http://www.oregondental.org)

**DEADLINES AND POLICIES**

**March 1, 2013: Preregistration discount deadline.** Registrations received after this date will be processed on-site and registration materials must be picked up at the Badge Replacement counter at the Convention Center.

Registration confirmations will be sent to registrants after processing. A packet including name badge will be mailed prior to ODC.

**March 22, 2013: Cancellation deadline.** All refund and cancellation requests must be submitted in writing. If cancellation occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$50 handling fee will be charged for all refunds. Refunds will not be accepted, for any reason, after 11:59 pm on March 22, 2013.

**March 22, 2013: Mail/fax registration closed.** Please register online or on-site in Pre-Function A at the Oregon Convention Center.

**DENTAL OPPORTUNITIES**

**ENDODONTICS**

**OREGON—PORTLAND: DYNAMICALLY GROWING DENTAL ORGANIZATION** with nine offices is seeking an associate Endodontist. Part-time (possibly leading to full-time). Opportunity for an Endodontist to rotate between dental offices and stay busy. Opened in 2000, our high-energy organization has a reputation for providing excellent care and patient service. Our beautiful state-of-the-art dental offices are located in scenic Portland, OR and adjoining Vancouver, WA. Very competitive compensation and benefits. Applicants are invited to send CV to [ted@gentechdentist.com](mailto:ted@gentechdentist.com).

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**DENTAL OPPORTUNITIES**

**GENERAL DENTISTRY**

**SEEKING AN EXPERIENCED GENERAL DENTIST** to join established group practice approximately 32 hours per week in Vancouver, Washington. Please send CV to [jennifers@wendeldental.com](mailto:jennifers@wendeldental.com).

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**DENTIST NEEDED 2-3 DAYS A WEEK.** Great office, St. Helens area. Contact [nwdentists@comcast.net](mailto:nwdentists@comcast.net).

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**DENTAL OPPORTUNITIES**

**GENERAL DENTISTRY**

**EUGENE/SPRINGFIELD ASSOCIATE OPPORTUNITY BEGINNING APRIL 2013.** Owner is OHSU graduate in practice for 12 years and recently acquired second location. Both practices provide fee for service dentistry including restorative, perio, prosthetics and implants. Prefer associate experienced in oral surgery, endodontics and possibly IV sedation in addition to restorative. Very generous compensation package with possibility of partnership or opportunity to buy one of the locations after period of associateship. Visit our website at [SmileAlive.com](http://SmileAlive.com). Send resume to Dr. Terri Baarstad at [tbaarstad@gmail.com](mailto:tbaarstad@gmail.com) or call 541-683-8396 for more information.

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CONTINUES ON PAGE 44

**2013 PNDC**

Pacific Northwest Dental Conference

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**June 13 & 14**

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Headquarters Hotel

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Dr. Gregory Kinzer .....	Implants
Ms. Anna Pattison .....	Dental Hygiene
Dr. Michael Silverman .....	Sedation
Dr. Alex Fleury .....	Endodontics
Dr. Uche Odiatu .....	Health
Ms. Teresa Duncan .....	Office Management/ Insurance Coding
Ms. Shannon Brinker .....	Dental Assisting

For a complete schedule visit: <http://www.wsda.org/pndc-schedule>

NEW THIS YEAR — THURSDAY EVENING • 6-8:30 p.m.

**SPECIAL THIRD SESSION**

Find out how doing more, and better, endodontics is one of the fastest ways to improve business and practice satisfaction. Dr. John West, one of the world's premier interdisciplinary endodontic clinicians, will present the components of building your practice through endodontic skills, including diagnosis, endodontic predictability, role of the latest tools and techniques, and more. By understanding the "cracked tooth syndrome" alone, you will diagnose during the next 12 months over \$100,000 of a condition that most dentist miss.





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## *Specializing in the Sale, Transition and Appraisal of Dental Practices in Oregon and SW Washington*

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**WILLAMETTE VALLEY, OR** – G/P collecting \$1.3M+ in a very nice office in an excellent location. Very good access and off-street parking.

**EAST PORTLAND** – Great growth potential in this G/P producing \$400K. Excellent high traffic area.

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CONTINUED FROM PAGE 42

**DENTAL OPPORTUNITIES**

**GENERAL DENTISTRY**

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**DENTAL OPPORTUNITIES**

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**MISCELLANEOUS**

**MODERATE SEDATION COURSE—INSTRUCTOR: STEVEN GANZBERG, DMD, MS.** Dates: April 19-21 at UCLA and May 15-19 at Wendel Family Dental Centre (Vancouver, WA), 2013. Cost: \$11,995. A deposit of \$5,000 due by February 1, 2013. Course is 80+ hours with 20 patient cases. Contact: Lori, 360-944-3813 or [loris@wendeldental.com](mailto:loris@wendeldental.com). Space is limited. AGD #218643.

**HAVE SEDATION—WILL TRAVEL! MAKE FEARFUL** patients comfortable with IV Conscious Sedation. I am set up to come to your office and sedate your patients so that you can perform needed treatments the patients avoid due to fear. I have 18 years experience providing safe IV Conscious Sedation. Serving Washington & Oregon. Richard Garay, DDS. 360-281-0204, [garaydds@gmail.com](mailto:garaydds@gmail.com).

**EQUIPMENT FOR SALE**

**DIGITAL GENDEX ORTHORALIX 8500 DDE** Panoramic—\$10k. Just upgraded to CBCT. Contact [davidscottperry@gmail.com](mailto:davidscottperry@gmail.com).

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Alaska Dental Society  
**ANNUAL SESSION**



**2013**

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**SPEAKERS**

**ROBERT CONVISSAR, DDS -**  
"Academy of Laser Dentistry  
Certification Program"  
(6 hrs CE) Hands-On Program -  
(3 hrs CE)

**BRETT UEECK, DMD, MD, FACS -**  
"Optimizing Anterior Esthetics w/  
Immediate Implant Placement"  
(3 hrs CE)

"Medical Emergencies 2013  
Update" (3 hrs CE)

**JUDY KAY MAUSOLF -**  
"Communications Solutions"

"People Will Forget Everything  
EXCEPT How You Made Them  
Feel"

**ALEX FLEURY, DDS, M.S. -** "New  
Dimensions in Endodontics" (6  
hrs CE)

Dental Software updates - Eagle Soft, SL Dent, and Dentrix 5. Meeting Chairman Dr. Dominic Wenzell has crafted a program the will be a positive learning experience for the entire office. Plus king salmon and halibut are running. Make plans NOW to attend.

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