

SPONSORSHIP OPPORTUNITIES



Sponsorship Levels

PLATINUM* **SOLD (exclusive sponsorship)

GOLD* (\$7,500+)

SILVER* (\$5,000+)

BRONZE (\$2,500+)

Sponsorships are a great way to **enhance your company's name recognition** at the ODC.

The ODC has a wide range of sponsorships available, including General Conference and Experience-Specific sponsorships.

See the following page for more information on these and other experience-specific sponsorships available.

General Conference Sponsorship Benefits

The Oregon Dental Conference offers a variety of benefits for sponsors, depending on the level attained (Platinum, Gold, Silver, Bronze).

ALL SPONSORS (regardless of level) receive the following:

- ✓ ODA Website Recognition with Company Weblink
- ✓ Preview Program Recognition
- ✓ Onsite Guide Recognition
- ✓ Onsite Sponsor Banner and Signage Recognition
- Monthly Recognition in ODA Magazine, "Membership Matters" (up to 9 issues, depending on date contract is signed)
- √ Sponsor Booth Flag and Badge Ribbons
- ✓ Mobile App Recognition
- ✓ CE Course Slide Recognition
 (projected before start of presentation)
- ✓ Social media post recognizing all Sponsors on ODA Facebook and Instagram pages (Sponsor name listed in text description)

Additional SILVER LEVEL benefits

✓ PRIORITY BOOTH PLACEMENT. Sponsorship at a silver level or higher allows your company to receive Priority Booth Placement in the Solutions Marketplace. Signed sponsorship agreement required on or before August 6 to be eligible for Priority Booth Placement.

Additional GOLD LEVEL benefits:

- ✓ Complimentary **FULL-COLOR ADVERTISEMENT** (3.5" x 4.75") in the Preview Program (emailed to over 10,000 potential attendees)
- Social media post on ODA Facebook and Instagram pages (graphic, 30 words and web link)
- ✓ Plus, Silver Level benefits

Additional PLATINUM LEVEL benefits:

- ✓ Pre-conference email recognition with company logo and web link
- ✓ Receive UNLIMITED EXHIBITOR PERSONNEL REGISTRATION
- ✓ Recognition on STREET POLE BANNERS outside the Oregon Convention Center
- ✓ Plus, Gold Level benefits

TO BECOME AN ODC SPONSOR OR FOR MORE INFORMATION, please contact Christina Devlin at exhibits@oregondental.org

^{*} Sponsors at the Silver level or above receive PRIORITY BOOTH PLACEMENT AT THE SOLUTIONS MARKETPLACE. Signed sponsorship agreement required on or before August 15, 2022 to be eligible for Priority Booth Placement.



SPONSORSHIP OPPORTUNITIES, CONTINUED



Sponsorship Levels

PLATINUM* **SOLD (exclusive sponsorship)

GOLD* (\$7,500+)

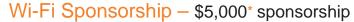
SILVER* (\$5,000+)

BRONZE (\$2,500+)

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Experience-Specific Sponsorships (call for pricing)

- ✓ Mobile App: Silver* Level Benefits
- √ Wi-Fi Sponsor: Silver* Level Benefits
- ✓ Lanyards: Silver* Level Benefits **SOLD
- ✓ Notepads: Bronze Level Benefits
- ✓ Tote Bags Sponsor: Silver* Level Benefits
- ✓ Exhibit Hall Aisle Signs: Silver* Level Benefits
- ✓ New Graduate Gift Boxes: Silver* Level Benefits
- √ Speaker Sponsorship



Sponsor the Wi-Fi that ODC attendees will use on-site at the Oregon Convention Center.

✓ All the benefits of Silver Level Sponsorship

Mobile App Sponsorship – \$5,000* sponsorship (2 available)

BUILD YOUR OWN

SPONSORSHIP

PACKAGE

This sponsorship gives your company the chance to promote your brand on the official ODC mobile app.

✓ All the benefits of Silver Level Sponsorship

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