

SPONSORSHIP OPPORTUNITIES



Sponsorship Levels

PLATINUM* **SOLD
(exclusive sponsorship)

GOLD* (\$7,500+)

SILVER* (\$5,000+)

BRONZE (\$2,500+)

* Sponsors at the Silver level or above receive **PRIORITY BOOTH PLACEMENT AT THE SOLUTIONS MARKETPLACE**. Signed sponsorship agreement required on or before August 15, 2022 to be eligible for Priority Booth Placement.

Sponsorships are a great way to *enhance your company's name recognition* at the ODC.

The ODC has a wide range of sponsorships available, including General Conference and Experience-Specific sponsorships.

See the following page for more information on these and other experience-specific sponsorships available.

General Conference Sponsorship Benefits

The Oregon Dental Conference offers a variety of benefits for sponsors, depending on the level attained (Platinum, Gold, Silver, Bronze).

ALL SPONSORS (regardless of level) receive the following:

- ✓ ODA Website Recognition with Company Weblink
- ✓ Sponsor Booth Flag and Badge Ribbons
- ✓ Preview Program Recognition
- ✓ Mobile App Recognition
- ✓ Onsite Guide Recognition
- ✓ CE Course Slide Recognition (projected before start of presentation)
- ✓ Onsite Sponsor Banner and Signage Recognition
- ✓ Social media post recognizing all Sponsors on ODA Facebook and Instagram pages (Sponsor name listed in text description)
- ✓ Monthly Recognition in ODA Magazine, "Membership Matters" (up to 9 issues, depending on date contract is signed)

Additional SILVER LEVEL benefits

- ✓ **PRIORITY BOOTH PLACEMENT.** Sponsorship at a silver level or higher allows your company to receive Priority Booth Placement in the Solutions Marketplace. Signed sponsorship agreement required on or before August 6 to be eligible for Priority Booth Placement.

Additional GOLD LEVEL benefits:

- ✓ Complimentary **FULL-COLOR ADVERTISEMENT** (3.5" x 4.75") in the Preview Program (emailed to over 10,000 potential attendees)
- ✓ Social media post on ODA Facebook and Instagram pages (graphic, 30 words and web link)
- ✓ Plus, Silver Level benefits

Additional PLATINUM LEVEL benefits:

- ✓ Pre-conference email recognition with company logo and web link
- ✓ Receive **UNLIMITED EXHIBITOR PERSONNEL REGISTRATION**
- ✓ Recognition on **STREET POLE BANNERS** outside the Oregon Convention Center
- ✓ Plus, Gold Level benefits

TO BECOME AN ODC SPONSOR OR FOR MORE INFORMATION, please contact Christina Devlin at exhibits@oregondental.org

SPONSORSHIP OPPORTUNITIES, CONTINUED



Sponsorship Levels

PLATINUM* **SOLD
(exclusive sponsorship)

GOLD* (\$7,500+)

SILVER* (\$5,000+)

BRONZE (\$2,500+)

* Sponsors at the Silver level or above receive **PRIORITY BOOTH PLACEMENT AT THE SOLUTIONS MARKETPLACE**. Signed sponsorship agreement required on or before August 15, 2022 to be eligible for Priority Booth Placement.

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Experience-Specific Sponsorships *(call for pricing)*

- ✓ **Mobile App:** Silver* Level Benefits
- ✓ **Wi-Fi Sponsor:** Silver* Level Benefits
- ✓ **Lanyards:** Silver* Level Benefits ****SOLD**
- ✓ **Notepads:** Bronze Level Benefits ****SOLD**
- ✓ **Tote Bags Sponsor:** Silver* Level Benefits ****SOLD**
- ✓ **Exhibit Hall Aisle Signs:** Silver* Level Benefits ****SOLD**
- ✓ **New Graduate Gift Boxes:** Silver* Level Benefits ****SOLD**
- ✓ **Speaker Sponsorship**



Wi-Fi Sponsorship – \$5,000* sponsorship

Sponsor the Wi-Fi that ODC attendees will use on-site at the Oregon Convention Center.

- ✓ All the benefits of Silver Level Sponsorship

Mobile App Sponsorship – \$5,000* sponsorship (2 available)

This sponsorship gives your company the chance to promote your brand on the official ODC mobile app.

- ✓ All the benefits of Silver Level Sponsorship