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2019 LEGISLATIVE PREVIEW



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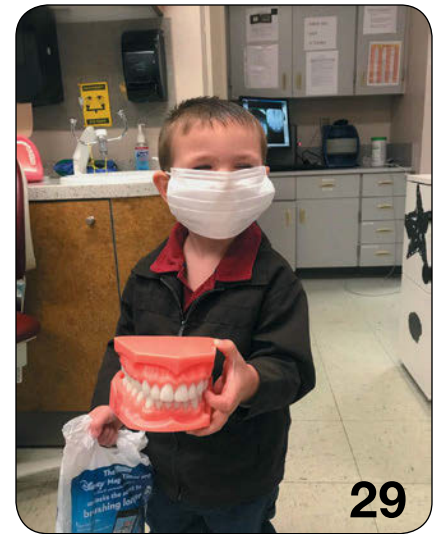
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Membership Matters is an official publication of the Oregon Dental Association in support of its core purpose to advance the dental profession and promote the highest standard of oral health and oral health care.



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Passing the Torch



By Alayna Schoblaske, DMD
Editor of *Membership Matters*



By Barry J. Taylor, DMD, FAGD, FACD, CDE
Immediate Past Editor

The opinions expressed in this editorial are solely the author's own and do not reflect the views of the Oregon Dental Association or its affiliated organizations.

Schoblaske: How can the Oregon Dental Association be a voice for the vast diversity of dentists that make up our membership? That was the question running through my brain on the sunny, slightly smoky, and hot afternoon in Sunriver after I was officially elected as Editor during September's House of Delegates. As I have begun to meet some of those diverse dentists in my first months in the role, the question has hung around. It's a big question that I am excited to explore with y'all as we build on the excellent foundation that Dr. Taylor has set over the last nine years.

Taylor: Alayna, you are going to do great as Editor, and I hope you find it a rewarding experience. For the ODA to be a voice for that vast diversity of dentists, we need to make sure that they are well represented from the component level up to the state level. Each component needs to make an effort to reach out to all its members to find people to get involved. We all know that many people sit on the sideline until they are asked to help. When the leadership reflects the diversity of our members, it becomes easier for members to feel comfortable getting involved.

Schoblaske: That is why it means so much that you approached me about becoming Editor. Thank you for nudging me to get further involved with the ODA! I hope to highlight two of those areas of diversity through my own experience. I work as a general dentist at a Federally Qualified Health Clinic (La Clinica) in Medford, Oregon. I can't wait to engage our member dentists that practice in a variety of settings — solo and group private practices, public health, corporate dentistry, education and research, and beyond — and in a variety of components across Oregon!

Taylor: You raise an important point. I think when we hear the word "diversity," we instantly think of racial and gender diversity. Those are important, but in organized dentistry, our diversity has to also include all the different practice modalities that you mention. No matter how one defines diversity, there are enough commonalities among all dental providers that an association such as the ODA can still represent us all. What I hope is that as our volunteer leaders better reflect our membership, we will see some new and original ideas. I was certainly motivated by the first cohort of the ODA's Leadership Academy and the potential that they all have. And after returning from the ADA's House of Delegates, it is great to see how progressive Oregon is. We have a great culture here in the Oregon dental community.

Schoblaske: I agree completely! My training took me out to Washington, D.C., where I completed a General Practice Residency at the Veterans Affairs Medical Center there. Being involved with organized dentistry in another region of the country helped me appreciate how engaged and progressive our association is! It means so much to look around at Board meetings and see young and old dentists from different practice backgrounds collaborating to advance dentistry in our state and in our country. I love being a dentist, and I love that I get to share that passion during my tenure as Editor. Do you have any final words for me?

Taylor: Always be skeptical. As the Editor, it is good to be skeptical of an idea in the sense of viewing it from all sides. It is no different than when one reads a peer review article and has questions. Reach out to people who may have opposing, controversial or original views of ideas that seem ironclad. ●

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Welcome

New ODA Members!

Amir Arad, DDS

Multnomah Dental Society

Nicholas Best, DMD

Multnomah Dental Society

Ryan Bridges, DMD

Clackamas County Dental Society

Charles Carriere, DMD

Multnomah Dental Society

Gary Chang, DMD

Multnomah Dental Society

Jonathan Chodroff, DDS

Multnomah Dental Society

Taylor Cohen, DMD

Multnomah Dental Society

Andrea Collins, DDS

Multnomah Dental Society

Timothy Cross, DDS

Multnomah Dental Society

Nipoon Dave, DDS

Washington County Dental Society

Steven Deming, DMD

Marion and Polk Dental Society

Riddhi Desai, DMD

Multnomah Dental Society

Elisabeth Gorman, DMD

Multnomah Dental Society

Christopher Hansen, DMD

Multnomah Dental Society

Rachel Hoffman, DDS

Multnomah Dental Society

Jaime Holtz, DDS

Multnomah Dental Society

Alexander Kim, DDS

Multnomah Dental Society

Aaron Lau, DMD

Washington County Dental Society

Sarah Lee, DDS

Multnomah Dental Society

Justin Marostica, DMD

Washington County Dental Society

Katherine McKittrick, DMD

Washington County Dental Society

Dale McNutt, DMD

Marion and Polk Dental Society

Courtney Miller, DMD

Southern Willamette Dental Society

Ji Sun Min, DMD

Multnomah Dental Society

Maryam Motlagh, DMD

Washington County Dental Society

Merat Ostovar, DMD

Washington County Dental Society

Dustin Peterson, DMD

Multnomah Dental Society

Bridget Phillips, DMD

Multnomah Dental Society

Anne Purcell, DMD

Multnomah Dental Society

Reuben Ramillosa, DDS

Marion and Polk Dental Society

Kelli Rike, DDS

Multnomah Dental Society

Mishaun Sahebi, DDS

Multnomah Dental Society

Amelia Stoker, DMD

Multnomah Dental Society

Allen Tam, DMD

Multnomah Dental Society

Elizabeth Tomczyk, DMD

Multnomah Dental Society

Keith Valachi, DDS

Washington County Dental Society

Michael Whitcomb, DMD


Multnomah Dental Society

Nicholas White, DDS

Multnomah Dental Society

Bryan Williams, DMD

Lane County Dental Society

Jonathan Yih, DMDMultnomah Dental Society 

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Events & Education Component CE Calendar



CONTINUING
EDUCATION

Calendar provided by Mehdi Salari, DMD

Date	Host Dental Society	Course Title	Speaker	Hours CE	Location	More Information
01/08/19	Marion & Polk	Prevention & Management of Nerve Injury	Daniel Petrisor, DMD, MD	1.5	West Salem (Roth's)	Contact Sabrina H. — marionpolkdentalsociety@gmail.com
01/08/19	Washington	Changes in Technology and The Digital Age	Multiple Speakers	1.5	Beaverton (Stockpot Restaurant)	wacountydental.org or contact@wacountydental.org
01/16/19	Multnomah	Understanding Current Tax Laws	Elliott Tracy, CPA	2	Milwaukee (Moda Plaza)	multdental@aol.com or lora@multnomahdental.org
01/22/19	Clackamas	Medical Emergencies & N20	Drs. Humble & Richmond	4	Oregon City (Providence Willamette Falls Comm. Center)	www.clackamasdental.com or executivedirector@clackamasdental.com
02/12/19	Marion & Polk	Hot Topics in Employment Law	David Briggs, Saalfeld Griggs, PC	1.5	West Salem (Roth's)	Contact Sabrina H. — marionpolkdentalsociety@gmail.com
02/22/19	Southern Willamette	How to Make Infection Control Sticky	Leslie Canham, CDA, RDA	3	Newport (Rogue Brewery)	Email swdsoregon@gmail.com to register & more info.
02/22/19	Southern Willamette	Sleep Apnea for the General Dentist	Biran Summers, DMD, PhD	1	Newport (Rogue Brewery)	Email swdsoregon@gmail.com to register & more info.
02/26/19	Clackamas	Pedo/Ortho/Anesthesia	Drs. Vanessa Peterson, Ryan Allred, Mark Mutchler	2	Oregon City (Providence Willamette Falls Comm. Center)	www.clackamasdental.com or executivedirector@clackamasdental.com
03/12/19	Marion & Polk	New Hematologic Drugs	William "Bud" Pierce, MD, PhD	1.5	West Salem (Roth's)	Contact Sabrina H. — marionpolkdentalsociety@gmail.com
03/12/19	Washington	3D Cone Beam CT Scanning Advantages & Benefits	Dr. Tyler Clark	1.5	Beaverton (Stockpot Restaurant)	wacountydental.org or contact@wacountydental.org
03/19/19	Clackamas	Human Relations	David Briggs, Saalfeld Griggs, PC	2	Oregon City (Providence Willamette Falls Comm. Center)	www.clackamasdental.com or executivedirector@clackamasdental.com
03/20/19	Multnomah	Simultaneous Bone Augmentation and Implant Placement	Daniel Petrisor, DMD, MD	2	Portland (OHSU School of Dentistry)	multdental@aol.com or lora@multnomahdental.org
04/23/19	Clackamas	Customized Surgery: 3D Printing	Stacy Geisler, DDS, PhD, PC	2	Oregon City (Providence Willamette Falls Comm. Center)	www.clackamasdental.com or executivedirector@clackamasdental.com
05/07/19	Washington	TBA	TBA	1.5	Beaverton (Stockpot Restaurant)	wacountydental.org or contact@wacountydental.org
05/14/19	Marion & Polk	The "Standard of Care" in Dental Treatment of Sleep Apnea	Michelle Aldrich, DMD & Kimberly Ross, DDS	1.5	West Salem (Roth's)	Contact Sabrina H. — marionpolkdentalsociety@gmail.com
05/15/19	Multnomah	Table Clinics	N/A	2	Portland (MAC Club)	multdental@aol.com or lora@multnomahdental.org
05/28/19	Clackamas	Digital Marketing	Ian McNickle — WEO Media	2	Oregon City (Providence Willamette Falls Comm. Center)	www.clackamasdental.com or executivedirector@clackamasdental.com

Find this calendar online at www.oregondental.org. Click "Meetings & Events" > "Calendar of Events".

2018 oda MEMBERSHIP REPORT

A Message from the Executive Director



Conor McNulty, CAE
Executive Director

AS 2018 COMES TO A CLOSE, we are grateful for a year of significant achievements and activity at the ODA. Your Board of Trustees and volunteer leaders at all levels continue to scan the horizon; addressing critical issues facing dentistry and identifying opportunities to deliver value and advance the profession.

I'm happy to share that 2018 has been a record year for membership and volunteer engagement. This special report highlights positive trends that benefit all dentists of Oregon. Please read and share with your colleagues, as these are our collective successes.

We appreciate your continued support, and wish you and your families the best as we close out the year and welcome in 2019.

Membership

Over the past year, recruitment and retention efforts focused on engaging member dentists, welcoming new dentists and members, as well as creating meaningful programs to help dentists succeed in their practice while helping to guide the next generation. Working toward the very best in member-vetted solutions for members' personal and professional needs, the ODA partnered with two new endorsed services in 2018 — Astra Practice Partners and HealthFirst Sharps Management. These new member-vetted endorsed programs offer member savings and support in finance, technology, HR solutions and sharps management.

We are pleased to share that with the support and hard work of our volunteer leaders across the state, we have met our strategic plan goal increasing membership by 1 percent. In addition, we have seen an average growth of 10 percent in the ADA target markets of new dentists and female dentists. Each year, we see an increase in new members from the year prior. 2018 not only followed this trend but shattered goals and records, seeing 57 percent more members than 2017, with 242 new active members and 76 student members.

Oregon Dental Conference

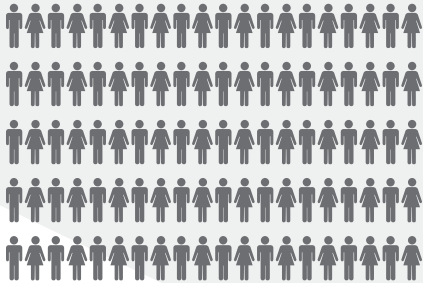
The Oregon Dental Conference (ODC) continues to be a highly valued member benefit offering high-quality, evidence-based education for the entire dental team. The 2018 event, held April 5-7 at the Oregon Convention Center brought nearly 6,000 dental professionals together to Connect, Learn and Grow!

The ODC continues to grow as a well-known and highly respected meeting in the dental community with consistently strong attendance. Creating an enhanced ODC Experience, offering much beyond traditional learning opportunities, is the ultimate goal when planning future events.

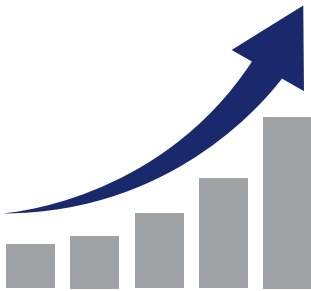
In 2018, an exciting new hands-on surgical instruction course, utilizing cadaver specimens, was offered in conjunction with the ODC. This course proved to be a hit with both oral surgeons and



2,582
Member Dentists



57%
New Member Growth



1.8%
Total Member Growth

2018 Membership Count by Local Dental Society (as of 11/20/18)

	Members	New Members
CENTRAL	140	9
CLACKAMAS COUNTY	238	19
CLATSOP COUNTY	39	3
EASTERN	66	1
KLAMATH COUNTY	37	5
LANE COUNTY	215	14
MARION POLK	206	21
MID-COLUMBIA	31	2
MULTNOMAH	579	110
ROGUE VALLEY	48	2
SOUTHERN OREGON	109	8
SOUTHERN WILLAMETTE	119	7
SOUTHWESTERN OREGON	50	4
UMPQUA	41	-
WASHINGTON COUNTY	333	33
YAMHILL COUNTY	35	4
STUDENT MEMBERS	296	76
TOTAL	2,582	318

Find-A-Dentist Platform Continues to Grow

The Find-a-Dentist Tool addresses the “busyness gap” that member dentists have reported, bringing in new business to keep practices thriving. Two years into the three-year pilot program, the Find-a-Dentist tool is far exceeding projections and goals. This confirms patients understand and highly value the ethics and patient safety standards that are guaranteed by ADA and ODA members. In 2018 alone, the ADA Find-A-Dentist Tool registered over 2.5 million visits and 1 million profile views. Oregon is trending above the national average with 69 percent of member profiles updated.



5922

Total Attendees



95

Number of Educational Sessions Available for CE



65

Speakers and Panelists

general dentists, prompting plans to expand to a multi-day format for 2019.

Also in 2018, the Exhibit Hall had a new look and refined focus on what matters most to attendees! The *Solutions Marketplace* offered an enhanced experience, increasing connections with dental-specific partners. With positive feedback from attendees and exhibitors, the *Solutions Marketplace* floorplan will be retained for 2019.

Attendee loyalty and experience remains a top focus and key measurement in determining the success of the event. The industry benchmark for a healthy conference is 50 percent attendee loyalty, which reflects individuals who attend at least two out of three consecutive years. The ODC far exceeds this benchmark, enjoying 66 percent overall attendee loyalty, exceeding 70 percent among dentist and hygienist attendees.

Legislative Agenda & Health Policy

The ODA found success in the 2017 and 2018 legislative sessions. This year, we supported a bill mandating that dentists and other prescribers register with the state's prescription drug monitoring program (PDMP). The PDMP reported a 93 percent increase in registered DDS/DMD prescribers by third quarter 2018. To help ensure an adequate workforce in all areas of the state, the ODA successfully advocated for the renewal and funding of key provider incentive programs during the 2017 Legislative Session, including

the Health Care Provider Incentive Loan Repayment Program and the Primary Care Loan Forgiveness Program. DOPAC, ODA's Political Action Committee, had another successful 2017-2018 election cycle, supporting and building relationships with winning candidates friendly to dentistry who become legislators. Throughout 2018, ODA has developed its 2019 legislative agenda with the goal of furthering access to care, integrating oral health with physical and behavioral health, and helping ODA members be more successful in their practices.

The ODA continues to collaborate and participate in each of the Oregon Dental Pilot Projects, which aim to test innovative oral health delivery models of care. We have representation on each of the dental pilot project advisory committees, working to ensure patient safety and quality of care received by patients within the projects, and advocating for careful project design to ensure meaningful results are available at the end of each study. Focused efforts and collaborations with the ADA's Health Policy Institute, the Oregon Health Authority, and other stakeholders continue with the purpose of providing the best research, insight and increased opportunities for access to dental care in Oregon.

Leadership & Governance

We continue to engage and encourage members from throughout the state to

ODC By the Numbers

70% Loyalty among dentist and hygienist attendees.

182 Booths in the Solutions Marketplace, representing 144 dental companies.

207 Dental offices who sent five or more staff to the ODC.

Key 2019 Legislative Agenda Items Developed

- Further integrating dentistry into primary care by allowing dentists to provide immunizations.
- Improving patient and provider transparency through error disclosure protections.
- Improving Oregon’s work on oral health school screenings.
- Clarifying that the Board of Dentistry could accept the OSCE: Objective structured clinic examination.
- Protecting patients in pilot projects by allowing the Board of Dentistry to review patient charts.

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93%

Increase in registered DDS/DMD prescribers in the Prescription Drug Monitoring Program.*

*PDMP report as of 3rd quarter 2018.

RASHAD ASHUR/SHUTTERSTOCK.COM



\$18M

Allocated to the state’s 2017-2019 provider incentive program.

BROVKO SERHI/SHUTTERSTOCK.COM



42+

Members participated in DOPAC check deliveries and personal legislator connections throughout the election cycle.

become involved in leadership roles. In 2018, we’ve seen record member engagement and participation across ODA Council, Committee, Board and ad-hoc leadership roles. Your voice and input are critical.

The Leadership Development Committee developed and launched the inaugural ODA Leadership Academy in January 2018. The program provides participants with a unique backstage pass to ODA offerings and experiences, while developing and enhancing leadership and interpersonal skills. Ten participants took this journey of continued excellence and leadership growth. Feedback was overwhelming positive with one participant noting:

“Through the Academy, I made dentist friends that practice in many different capacities, with different amounts of experience,

from different areas of the state. I was introduced to different aspects of our state’s dental association, and got to explore several avenues of how I could contribute. I went from being just a new dentist, to feeling like a valuable member of Oregon’s dental community.”

The Academy curriculum will be enhanced based on the feedback received from the inaugural participants and The Academy looks forward to another successful year of supporting leadership growth and participation.

The 2018 ODA House of Delegates tested a new one-day format at Sunriver Resort on September 8th, resulting in the highest delegate participation in ten years. Delegates discussed

and voted on important issues that will shape the Association’s work moving forward, including Board of Trustees configuration, bylaws and policy revisions, and the creation of a House of Delegates Task Force to explore the future of this longstanding governance model. As directed by House Policy adopted in 2017, the ODA House of Delegates location will rotate between Central Oregon and Portland. The 2019 House of Delegates will be held on September 28, at the DoubleTree by Hilton Hotel Portland.

As 2018 closes, it marks the completion of the third year of the ODA’s four-year Strategic Plan. ODA leadership and staff continually monitor and track progress and make educated, collaborative decisions that best support the satisfaction of the plan’s objectives in four key issue areas: Engagement, Awareness, Learning and Capacity & Resources. ●

“The ODA’s strength comes from individual dentists like you. Thank you for your membership and support of organized dentistry-together we are able to accomplish more.”



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Preview into the 2019 Oregon Legislative Session

THE OREGON DENTAL ASSOCIATION STRIVES

to represent you and your interests in the Oregon legislative process. ODA participates in that process from the beginning (elections), to the end (implementation of bills) and every step in between. Some of the work is done quietly, while some of it is more obvious, but our goal is to always be a part of the conversations that will affect how you practice dentistry in Oregon. We have been preparing for the upcoming session and look forward to continuing our work to advance proactive measures improving the oral health of all Oregonians.

DOPAC and 2017-2018 Elections

The recent election determined the makeup of the Oregon Legislature

ODA participates in the election process through the Dentists of Oregon Political Action Committee, commonly known as DOPAC. The DOPAC Board carefully considers each candidate and issue, evaluates their potential impact on the practice of dentistry, and supports those that will favorably influence oral health in Oregon. The Board also considers electability and chance of success, making sure member dollars are carefully spent.

The importance of participating in the election process cannot be overstated. Candidates become decision makers — decision makers legislate, regulate and influence a multitude of issues that affect oral health in Oregon, from the budget at OHSU to

Medicaid funding and coverage, from water fluoridation to tobacco regulations. Through DOPAC contributions, Oregon dentists gain a seat at the table to be a part of these critical conversations with those decision makers.

DOPAC members are encouraged to attend campaign events, deliver checks and have conversations with candidates. Thanks to increased engagement by the DOPAC Board, over 42 ODA members participated in check delivery this cycle, attending and hosting events for candidates. With some members participating in multiple conversations, the actual ODA member to legislator interaction rate is significantly higher.

DOPAC is primarily funded by ODA members during annual membership renewals. As a non-partisan committee, DOPAC is limited to statewide races, legislative races and initiatives and campaigns impacting the oral health of Oregonians. We do not get involved in local city or county candidate races or issues unless there is a significant local oral health benefit (such as the Portland water fluoridation campaign).

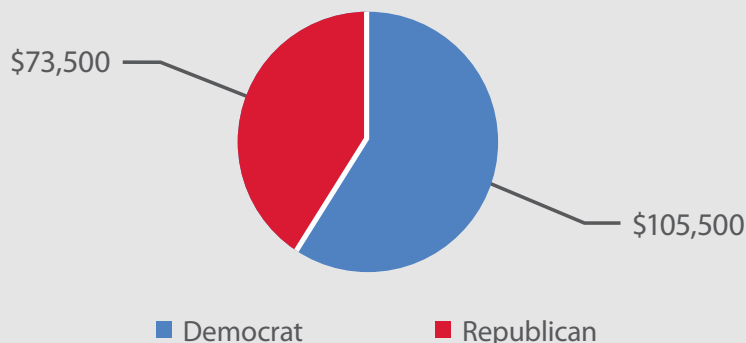
DOPAC always supports member dentists who run for the state legislature. In the 2017-2018 election cycle, DOPAC supported three dentists. A special thank you to these members who are willing to serve their state and work on critical issues:

- Representative Cedric Hayden, DDS (R- Roseburg) (Re-elected)
- Senator Fred Girod, DMD (R- Stayton) (not up for re-election this cycle)

2017-2018 DOPAC Contribution Quick Facts

- Total Approved Contributions: 101
- Total Approved Amount: \$179,000
- Contribution Range: \$500-\$25000
- 100% of the candidates DOPAC supported in the 2018 May primary went on to win their primary race
- Over 42 ODA members participated in check deliveries

Contributions by Party
2017-2018



TRANSITION POINTER

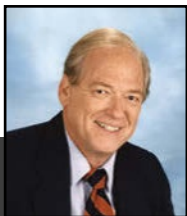
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- Selma Pierce, DDS (Ran for House Seat in Monmoth/Salem)

Election Outcomes — What Does This Mean for the 2019 Session?

Despite national pundits and polls showing a tight race between Governor Kate Brown and challenger Representative Knute Buehler, election night told a different story. Governor Brown won by a wide margin, giving her a clear mandate for her last four-year term. In the House, Democrats picked up three Republican seats, giving them a super majority (38 Democrats — 22 Republicans). In the Senate, Democrats also added to their numbers, with a super majority (18 Democrats — 12 Republicans) as well. Much of this success can be attributed to progressive groups and labor unions actively coordinating their volunteer efforts, making sure that people were campaigning not just for one candidate, but for many of them. This coordination also impacted the five initiatives on the ballot, with only the Housing Bond (102) being successful. The “NO” on 103, 104, 105, 106 initiatives were also part of the Defend Oregon, Our Oregon coordinated efforts. While often described as a blue state, Oregon continues to get bluer.

What this means for the 2019 Legislative Session is a strong, liberal progressive agenda. With the super majorities being called early in the evening on election night, legislative leadership in both the House and the Senate were quick to start talking about their legislative agenda. With 3/5 votes being required to raise taxes, Democrats can now look to do so without Republican support. On top of the list will be revenue reform, with proposals looking at increasing tobacco taxes, beer and wine taxes and gross receipts taxes. Democrats are also hoping

to pass a new carbon fuel standard proposal and make changes in criminal justice.

ODA saw mixed results on election night. We were saddened to learn that ODA member Dr. Selma Pierce (Republican — Monmoth/Salem) did not get elected despite a well-run campaign. On a positive note, Dr. Cedric Hayden (Republican — Roseburg) did get re-elected and hopes to continue his service on the House Health Care Committee. DOPAC’s continued strategy and support for key House and Senate leadership serves the association and members well as we continue to advocate for our legislative agenda.

ODA’s 2019 Legislative Agenda

Agenda Development

The Oregon Legislature will convene in January. In addition to the ever-important task of budget drafting, the Legislature will consider a broad range of policy bills. Interest groups, advocacy organizations, and individual legislators all work on issues of importance to them. ODA will be working right alongside our partners, advancing oral health initiatives for all Oregonians.

ODA’s members are at the heart of our 2019 Legislative Agenda.

ODA councils and committees diligently discuss concepts and ideas for months, ultimately making recommendations to the ODA’s Board of Trustees. The Board of Trustees also spends significant time discussing the recommendations and ultimately approves the slate of issues on which ODA will advocate in 2019. We are pleased to share ODA’s 2019 Legislative Agenda.

See page 19 for ODA’s 2019 Legislative Agenda.

Other Expected 2019 Issues

In addition to ODA’s legislative agenda, ODA will monitor all bills introduced for any potential impact on the way you practice dentistry in Oregon. So far, we expect that the following issues will be on the table:

- Medicaid funding gap
- Tobacco tax
- Adding dental directors into the prescription drug monitoring program
- Adding oral health education into public school curriculum
- Prior authorization and other insurer utilization management reform

Review of Bills During the Legislative Session

A special task force of ODA members has been appointed to a

Oregon Legislative Process Quick Facts

- The Oregon Legislature is made up of 60 Representatives and 30 Senators
- All members of Oregon’s House of Representatives are up for election every two years, while senators have four-year terms. Oregon legislators do not have any terms limits.
- Oregon governors serve a maximum of two consecutive four-year terms. (As exemplified by Governor Kitzhaber, a previous governor may run for additional terms if the terms are not consecutive).
- The governor begins the budget conversation, has veto authority over individual bills and oversees all state agencies. The governor often sets the policy direction for the state.
- Committees discuss and make changes to bills; each legislative body votes on bills before the bills move to the governor.
- In the 2017 Legislative Session, there were 2,829 bills introduced; 3,781 amendments drafted; 811 bills were passed into law.



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From all of us at O'Brien Dental Lab, we look forward to the next fifty years of continued service and the opportunity to build new and enduring partnerships.



A handwritten signature in black ink, appearing to read "D. Luksch".

Derrick Luksch, CDT
Owner

new Legislative Task Force. After ODA staff and contract lobbyist review every bill that is introduced (there are thousands introduced every session!), Task Force members will provide recommendations on how to proceed on the bills affecting dentistry.

ODA Task Force Members for the 2019 Legislative Session include:

- Lisa Bozzetti, DDS
- Ken Chung, DDS, MPH
- Stacy Geisler, DDS (Regulatory Affairs Council Liaison)
- Patrick Hagerty, DMD
- Scott Hansen, DMD (Board of Trustees Liaison)
- Phil Marucha, DMD (OHSU Liaison)
- Mark Miller, DMD (Board of Trustees Liaison)

Engagement During Session

Organized Dentistry Needs You!

ODA works for you. We want to hear your opinions on legislative issues. We want to bring you to Salem to talk with your legislators; we want to help you contact legislators on issues that matter to you. Here are

ODA Legislative Team

Who represents you in Salem?

- Jen Lewis-Goff, Government Affairs Director
- Cassie Leone, Legislative and Governance Coordinator
- George Okulitch, Okulitch and Associates, Contract Lobbyist

some of the key tools to help facilitate that engagement and help you stay informed:

• **Dental Day at the Capitol**

Join us for a day of advocacy and engagement at the capitol on Tuesday, February 26, 2019. You'll learn about ODA's legislative efforts, hear from some interesting speakers, and meet with your legislators! No previous experience required — we'll provide everything you need! Register today at <http://bit.ly/dentalday19>.

• **Engage!**

Look for our new outreach efforts — creating opportunities for you to engage directly with legislators through

action campaigns, writing letters, making calls, etc. Stay tuned for more details and opportunities — information will be delivered right to your email inbox and in less than 5 minutes, you'll be able to take important action that will make a difference!

• **Action Team**

Join our ODA Action Team and be kept in the loop on important conversations needed with your legislators. We'll reach out when your legislator needs to talk with a dentist on a particular issue. No time commitment upfront — and you'll only be asked to help occasionally! Join at <http://bit.ly/odaactionteam>. 📞

Legislative Agenda

2019 Oregon Action for Dental Health: Dentists Making a Difference

Dentists and Immunizations: Integrating Dentistry into Primary Care

Dentists are an integral part of delivering primary health care services to Oregonians. As Oregon moves to a more integrated health care delivery system, the opportunity for dentists to screen for basic health conditions, and to provide preventive services such as immunizations, makes increasingly more sense. As highly trained medical practitioners, dentists are well-positioned to administer a broad range of immunizations, including vaccines for the flu and for HPV, a primary cause

of oropharyngeal cancer. The Oregon Dental Association (ODA) is proposing legislation in 2019 that would allow dentists to administer immunizations.

Improving Patient and Provider Transparency

To ensure transparency and communication between patients and providers, ODA will work to extend current provisions afforded to licensees under the Oregon Medical Board, allowing the expression of regret or error without the threat of that disclosure being used against the provider in court. In simple terms, this would allow an Oregon Board of

Dentistry licensee to explain an error to a patient without the threat of that conversation being used against them in court. Apology laws do not limit the patient's rights to pursue legal action against the provider.

Oral Health School Screenings

The ODA plans to introduce legislation in 2019 to improve and clarify current statute requiring oral health school screenings for students entering public school for the first time. Increased data will allow oral health stakeholders and policy makers to better direct limited resources to the areas most in need of dental care.



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Licensure Reform

The ODA has a bill to clarify that the Oregon Board of Dentistry may accept alternative examinations (such as the OSCE: objective structured clinic examination) as minimum requirements for licensure. The goal is to move away from live patient exams that present ethical issues and are not necessarily the best test of competency.

Oregon Board of Dentistry Recruitment

Are you interested in serving your state, drafting and interpreting rules by which practitioners are held accountable and making positive change for your peers? Serving on the Board of Dentistry, while time consuming, is an incredible opportunity to directly affect how dentistry is practiced in Oregon.

There will be an open dentist seat on the Oregon Board of Dentistry with a 4-year term beginning May of 2019. To ensure subject matter expertise on the Board, preference will be given for candidates who hold an anesthesia permit.

Application Process

The ODA will have an internal vetting process by which we will recommend candidates for gubernatorial appointment. We will work with specialty societies with the goal of finding mutually agreed upon candidates for recommendation. Please contact ODA Government Affairs Director Jen Lewis-Goff by January 11th for more information and to express your interest.

Patient Protections in Dental Pilot Projects

The ODA believes patients served within Dental Pilot Projects deserve the same standard and quality of care that Oregonians would receive from any other dental practitioner in the state. To ensure this safety, this bill would allow

the Board of Dentistry, established by the state to regulate dental professionals and promote high-quality oral health care, to review patient charts within a pilot project and share any concerns with the Oregon Health Authority, which would maintain complete statutory authority over the projects. ●



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An Update on Oregon's Two Active Dental Pilot Programs

PILOT PROGRAMS

By Blake Ellington

THERE ARE TWO PROJECTS UNDERWAY IN OREGON that are testing alternative oral health care delivery models with the intent to provide care to populations with high disease rates and a low level of access to care.

They are referred to as Oregon's Dental Pilot Programs, and they were established by legislation in 2011 that permits the Oregon Health Authority (OHA) to approve initiatives that explore new roles in Oregon's oral health workforce. The programs are meant to allow individuals to practice dentistry or dental hygiene within the restrictions of an approved pilot project without a license, or outside of the scope of their license. The ODA supported the authorizing legislation.

The two pilot projects currently underway are:

- **Pilot Project 100:** Allows Dental Health Aide Therapists (DHAT), a new mid-level provider, to practice in tribal dental clinics. The project is sponsored by the Northwest Portland Area Indian Health Board (NPAIHB) and allows a DHAT to perform about 50 procedures ranging from placing sealants to performing extractions.
- **Pilot Project 200:** Allows Expanded Practice Dental Hygienists (EPDH) to use interim therapeutic restorations after a dentist diagnosis with use of teledentistry oversight. In their training, the hygienists learn how to prepare a tooth for restoration with hand instruments and do the etching and filling with glass ionomers.

Willamette Dental and the School of Dental Hygiene Studies at Pacific University have been working on a potential third pilot project that would add dental therapy scope to hygienists. The project is still in development and the original application submitted to OHA was withdrawn.

Below is a breakdown of the two active programs, how they are currently structured, and updates from the project organizers on the progress of each.

Pilot Project 100

Known as the "Oregon Tribes Dental Health Aide Therapist Pilot Project," the project tests a new category of dental professional in Oregon. The DHAT is trained in a two-year post-high school program in Alaska, with a 400-hour dentist-supervised preceptorship. The goal is for DHATs to deliver oral health education and routine dental services in Native communities.

Currently, the program is operating within the following tribes/organizations:

- Confederated Tribes of Coos, Lower Umpqua, and Siuslaw Indians
- Coquille Indian Tribe
- Native American Rehabilitation Association (NARA)

The first Oregon DHAT graduated in 2017, and three graduated in 2018, with one graduate expected in 2019. Two of the DHATs are currently providing treatment, while one is in the process of placement in Oregon and the other is

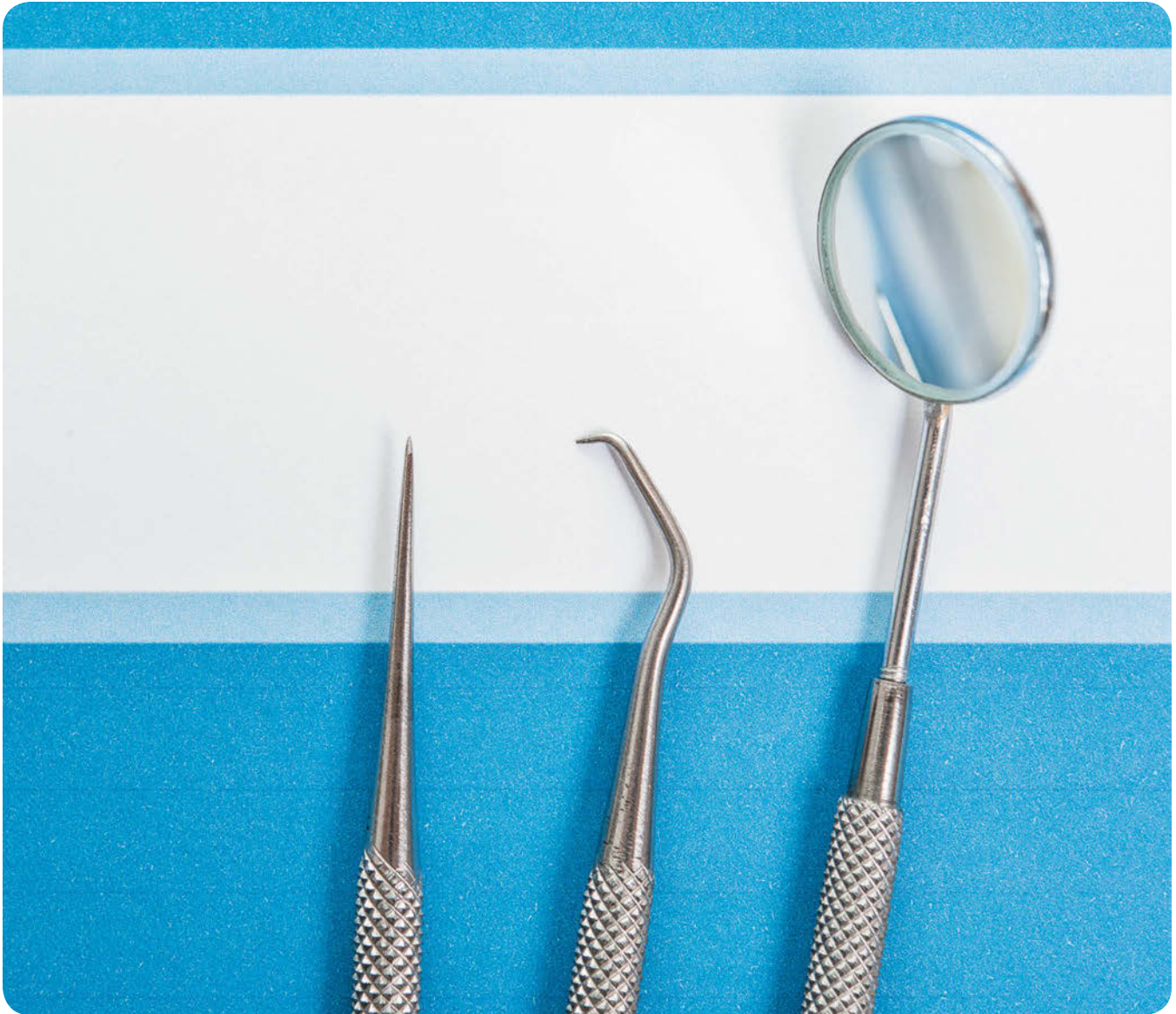
working in Washington. The initial project is approved until 2021.

Christina Peters is the project's director with the NPAIHB. Peters indicates that the results thus far are promising; from the first baseline year, during the preceptorship period, there was a small increase in the number of patients seen, which is significant given the slowdown in productivity due to the administrative requirements of the project and the direct supervision during the preceptorship period. In addition, there was a 12 percent increase in the number of procedures performed by the DHATs and the dentists, Peters said.

"The dentist is able to do more complicated procedures such as crown and bridge work and the DHAT is filling in with the more basic services. So, the level of care is increasing," she said.

On top of an external evaluation collecting quantitative data on outcomes, the organizers of the program also are conducting patient satisfaction surveys, and Peters said those responses started high and remain high. Despite those patient satisfaction results, there have been some concerns expressed about the project.

The project failed a site visit at its NARA clinic due to a range of issues — from lack of patient informed consent to DHATs performing extractions outside of their approved scope of practice. As a result, a legally stipulated agreement between



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the project and OHA was signed with defined parameters that must be met before moving forward.

Brandon Schwindt, DMD, a past Oregon Board of Dentistry board member and current ODA member, currently sits on the advisory committee for Pilot Project 100. In that role, he reviews the charts from the project, which include the diagnostic data and how the procedures were done, including photographs and X-rays, and the chart notes after procedures are complete. He said “four out of five” of the charts that he reviews fall below the standard of care he would expect of a practicing dentist in Oregon.

In October, ODA sent a letter to OHA expressing its concerns. The letter came as a result of chart reviews from committee advisory dentists (including Schwindt and others) who found cases where DHATs performed sub-standard care. In one instance, the DHAT diagnosed dental decay where none showed, and in two additional cases they left cavities behind while placing fillings. In four separate cases, DHATs failed to place a bevel or shape of a white filling preparation, decreasing its lifespan and increasing the chance for recurrent caries. There also was a case where an elderly

patient was subjected to an unnecessary anesthetic delivery.

“Typically, with complaints from the public to the Oregon Board of Dentistry, around 80 percent are dismissed because treatment delivered falls within the community-defined standard of care. So, when I see that four out of five of the charts for Pilot Project 100 are not within the standard of care, there’s something wrong,” Schwindt said. “They are asking a lot of these, essentially, high school students with a few years of education to do a lot in a controlled manner, and we’re finding that they have yet to hit the mark.”



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“Many of the parents who don’t send consent forms back are still taking their children to an outside dentist because they see treatment is needed, which Dr. Schwarz considers a win even if they aren’t getting care through the program.”

Schwindt is unsure if his feedback is being taken seriously.

Peters is aware of the concerns.

“We take all legitimate concerns into consideration. We have very talented dentists both at the clinics and supporting the project. We’re a pilot project, which means that we are always evaluating the services being provided, the protocols which guide the project and working with the OHA and the advisory committee on how to best make our work transparent,” Peters said.

Peters said the project has chart reviews done weekly by the supervising dentists, chart reviews conducted by an external dentist on a quarterly basis and chart reviews conducted by the Oregon Health Authority and members of the advisory committee.

Schwindt said he knows there is a great need in underserved communities and exploring various options for delivering oral health care services through an alternative method, like Pilot Project 100 is doing, is worthwhile. He would, however, like to see that the standard of care in these pilot projects mirror the standard of care upheld by the state of Oregon.

Pilot Project 200

Titled “Training Dental Hygienists to Place Interim Therapeutic Restorations,” this dental pilot program is currently delivering care to children in Polk County schools. It works like this: An EPDH performs a dental exam and then sends case notes through a telehealth system to a dentist. The dentist then responds with a treatment plan.

Under the program guidelines, the EDPH can place interim therapeutic restorations after they have gone through the necessary training.

The parents of a child must provide consent for the child to be examined, and consent also must be granted if it is determined that the child needs an interim therapeutic restoration. The child may be referred to a dental clinic if the treatment plan calls for services outside of the EPDH’s scope of practice.

The project serves approximately 10 children per day (about 75 per month). There is one tele-dental team in action in the community that includes an EPDH, a dental assistant and one to two supervising dentists. That team circulates between three school sites, two Head Start programs, and a pediatric clinic. The project is currently preparing to include more trainees and dentists.

In 2017, data showed that 83 percent of the parent consent forms were returned. In addition, around 90 percent of children received prevention services. Dr. Eli Schwarz, KOD, DDS, MPH, PhD, FHKAM, FCDSHK, FACD, FRACDS, is a professor and chair of the Department of Community Dentistry at OHSU, and director of Pilot Project 200. Schwarz said those numbers have stayed about the same this year, and he has noticed a new positive trend: Many of the parents who don’t send consent forms back are still taking their children to an outside dentist because they see treatment is needed, which Dr. Schwarz considers a win even if they aren’t getting care through the program.


“The ultimate objective is to keep the children healthy,” he said.

In terms of expanding the program, Dr. Schwarz said they are in discussion with Advantage Dental, a dental care organization, to expand the program into underserved counties in Eastern Oregon. There is no rush, though, because the immediate goal is to collect as much data as they can in Polk County.

“In this pilot phase, it is not our prime objective to expand it as fast as possible and get as many people involved as possible, because what we are trying to do is demonstrate the model and how it can be done,” he said. “To keep it small at this stage has been an important part of it to make sure the terms of the pilot project are acceptable...It makes it easier for us to keep track of our data and ensure that we keep the quality standard.”

Schwarz said he has taken three specific things away from being involved in the program, which is set to sunset in 2020:

- There is a need to train more dentists on teledentistry. “With so many of our graduates ending up in rural areas, with DCOs and so on, I think it would be important for them to be well-prepared in the alternative care models that are out there,” he said.
- They are seeing a “considerable” number of children with dental caries. He believes this is proof that Oregon should have fluoridated water.
- They have been able to build strong relationships with the schools in Polk County. “Our program goes to a school and stays there for several months. So, they become part of the school life for that period. That has contributed to the high return rate of consent forms,” he said.

For more information on Oregon’s Dental Pilot Program, visit public.health.oregon.gov. 

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This is a fun, casual evening with all proceeds raised to support the DFO! There is a \$25 Buy-In for Poker, and an additional \$100 donation is encouraged. **Register Here:** <https://ecom-apps.com/hosted/DFO/DFOPoker.php>.

Time to Celebrate!

The Dental Foundation is celebrating ten years of the Tooth Taxi being on the road treating children with **FREE** comprehensive dental care throughout Oregon!

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As we prepare to launch the new year, check out the many ways you can support the DFO and the Tooth Taxi during this season of giving as we work to assist more uninsured and under-served youth with free dental care and oral health education. **To donate, visit:** <https://app.etapestry.com/hosted/OregonDental/OnlineDonation.html>.

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The Dental Foundation welcomes Amber Fowler

Amber joins the Dental Foundation of Oregon on November 19th as Executive Director. Since 2013, she has worked as Western Regional Director to the Chartered Financial Analysts. A fourth-generation native Oregonian, she has enjoyed a professional career that has included work and travel for the Spirit Mountain Community Fund, Nike and Dress for Success.

Amber volunteers her time and provides financial support to nonprofit organizations through the Fowler Family Fund, which advance animal welfare, the economic independence of men and women, and higher education.

She has a Bachelor of Science from Willamette University and a Master of Public Administration from Portland State University.

Follow the Tooth Taxi

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Turner, Marion County

January 14-18, 2019

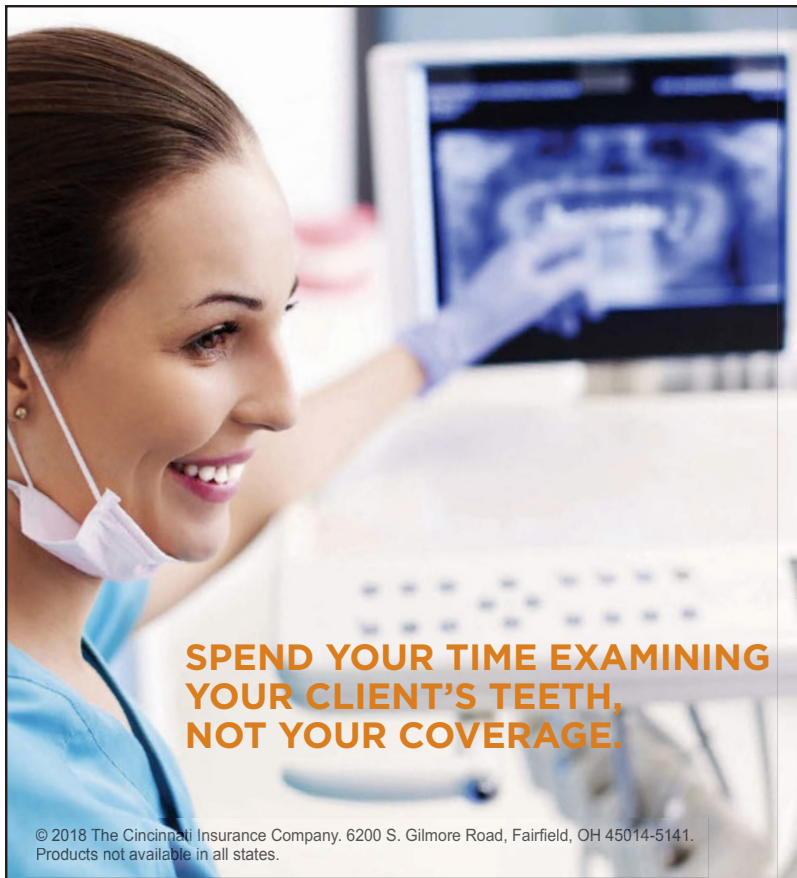
Aumsville Elementary School
Aumsville, Marion County

January 22-25, 2019

Terra Linda Elementary School
Portland, Washington County

January 28-February 1, 2019

East Sutherlin Primary School
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The Friends of Creston's Children's Clinic

By Sarah A. K. Boylan, MBA

LIKE MANY OF YOU, I am an active member in our dental community. I have been fortunate to serve on various boards and teams that are highly committed to providing dental services for the public we serve. Without hesitation, the organization I have been most honored to be a part of has been The Friends of Creston Children's Dental Clinic (FCCDC). The high level of passion and continuous commitment from the board of directors, volunteers and supporters is unwavering.

Creston was founded in 1952 by the Assistance League of Portland, who operated the clinic until 2009 when they announced Creston was to be closed. To avoid losing this community resource, a group of dental health professionals established the Friends of Creston Children's Dental Clinic to assume stewardship of Creston. With public and private contributions, and volunteer support, FCCDC was able to keep providing dental services for many children and families. It has been a safe place to get quality care in a friendly environment.

Over these past few years, we have observed a change in the need for our

dental services. With the arrival of the Affordable Care Act, more children have dental coverage through the Oregon Health Plan and have additional access to care. This is wonderful and exciting news for kids in Portland; however, as a result, there has been a decline in the need for the services provided at the Creston Clinic, and the decision was made to cease operations. However, the powerful and positive impact the clinic provided for the children and families of Portland will continue.

The steadfast leadership and dedication of the senior board members; Dr. Kurt Ferré, dental director; Ms. Lora Mattsen, executive director for Multnomah Dental Society; and Ms. Rebecca Lanxon, senior account executive of Astra Practice Partners (formerly known as Dentists Management Corporation/DMC), has made Creston Children's dental clinic a huge success! It was their enduring passion that inspired volunteers to share their time and talents, and their authentic belief in the mission of Creston that garnered the generous support from vendors and donors. I believe Dr. Dale Canfield said it best: "Rebecca, Kurt and Lora are special. You rarely meet people



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“Through Creston, it has been an honor to provide outstanding dental care to thousands of children.”

who are so dedicated and willing to give so much of themselves.” Thank you.

Through Creston, it has been an honor to provide outstanding dental care to thousands of children. We feel privileged to have connected with so many amazing volunteers who have donated their time. Additionally, we have been fortunate to provide these services with the support of so many generous donors, who provided money, supplies and the equipment. We continue to be grateful to Portland Public

Schools who provided the space, utilities and janitorial services for the Creston Clinic. Although we are sad to say goodbye to the children and families who have called Creston their dental home, we take pride and satisfaction in the many children we have served through the years. We know this has set a solid foundation for the oral health of these kids that we hope will last a lifetime.

Contributors: Board of Directors, Friends of Creston’s Children’s Clinic 📍



Kariana Peters, DMD, Managing Dentist

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PRACTICES FOR SALE

McMinnville Heart of Wine Country — Cozy, 3 operator, digital, “bread and butter” practice. Team has been together for around 20 years and would like to work more. 2017 collections around \$243,000, room to grow! Lease space is zoned medical/dental only. Contact megan@omni-pg.com; 503-830-5765. (OD123)

G/P PRACTICE FOR SALE IN WEST PORTLAND Annual collections approximately \$575K. Hi net, lo overhead practice. Great collection policy in place. 3 fully equipped operatories, 3 more plumbed. 2,500 SF office, digital X-rays. Modern building located on a very busy street. Lots of parking. Contact info@reasorprofessional dental.net; 503-680-4366 (OD124)

EAST VANCOUVER Mid-sized practice in popular area. 4 equipped in about 1800 sf. Marius equipment, digital, Dentrix. Ideal for second location or an affordable place to grow. All endo, ortho and implants are referred out. 10-15 new patients/mo via Google and insurance. 2017 collections around \$300K. Contact 503-830-5765, megan@omni-pg.com. (WD239)

Albany — 4 op building for sale in Albany near hospital and related services. Parking, street signage exposure. 2,025 square feet. Has been dental office 43 years. Contact Megan@omni-pg.com for more information. (OD108)

Southern Oregon — GP practice and building for sale collecting \$527,000 in 180 days. Beautifully updated in great location! 5 ops, 4 equipped and 1 plumbed. For more information, contact Megan at megan@omni-pg.com or call 503-830-5765. (OD110)

NE Portland Practice and Building — Charming, impeccably maintained building off I-84 — great visibility. 3 ops, Daisy, onsite parking, potential option to expand. All perio, endo, surgery, ortho referred out. Dedicated team prepared to help new dentist grow the practice. Contact megan@omni-pg.com 877-866-6053. (OD113)

Endo Practice For Sale in Southern Oregon. Annual collections of. \$600,000 on 100 days of work. Incredible potential for growth. Doctor will introduce you to all referrals. Asking \$300,000. Email Megan@omni-pg.com. (OD105)

CENTRAL OREGON: Large Dental Practice and Building for Sale. Over \$1,874,000 in Seller’s Discretionary Earnings in the last 3 years. 7 fully equipped operatories. Digital x-rays and CT. 30 minutes from Bend. Staff is expected to continue and assist with the transition. Offering Price \$985,000. Contact Megan, 503-830-5765, megan@omni-pg.com. (OD118)

SALEM, OREGON Extraction Clinic — Retiring oral surgeon has been in same location over 20 years. Patient referrals from a large area and from 2 denturists. Cash only practice, collecting about \$320 per hour for simple extractions. Asking \$60,000. Contact Megan Urban for more information — megan@omni-pg.com/503-830-5765. (OD120)

Columbia River Scenic Area — Oregon. General practice collecting in the low \$700’s contact Lynne at Practice Management Associates. 888-762-4048 or info@practicemanagementassociates.org www.practicemanagementassociates.org.

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Associate positions in Salem, Albany and Roseburg. FFS, well-established 2 locations expanding the brand to Salem, Albany and Roseburg. Beneficial to confidently perform endo, oral surgery, and surgical implants. Contact Megan@omni-pg.com, 503-830-5765. (OD122)

ASSOCIATE SOUTHERN OREGON Larger, established practice looking for associate with future buy-in potential. Ideal candidate would be able to do most Endo procedures. Owner was a Spears Mentor for 10 years and Cerec is available. Benefits: malpractice/medical insurances, 401K, CE allowance. Contact Megan Urban at 503-830-5765, megan@omni-pg.com (OD116)

ASSOCIATE SALEM, OREGON Associate position. Large free-standing building with 1 GP, 1 endodontist, and 1 periodontist. Has been a dental office for 40 years. Tiered compensation package and potential equity interest. Contact Megan Urban, 503-830-5765, megan@omni-pg.com. (OD117)



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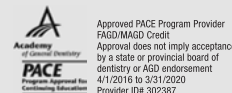
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